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May 18–23  Atlanta, GA

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# Preliminary Program

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On behalf of the Medical Library Association (MLA), the 2018 National Program Committee, and the 2018 Local Assistance Committee, we invite you to join us at the first MLA annual meeting in Atlanta, Georgia, from May 18–23, 2018. We have worked hard to plan an inspiring meeting that celebrates our members' ability to Adapt, Transform, and Lead every day in our many roles as medical librarians.

The symbol of the rising phoenix in the meeting logo reflects Atlanta's official seal and celebrates the city's rise from the ashes of the Civil War to become the 21st century "capital city of the Southeast" with its rich history and diversity.

The Hyatt Regency Atlanta provides the best combination of excellent meeting spaces and hotel accommodations under one roof. Just outside the hotel doors are wonderful restaurants and vibrant night spots. It is a short walk or ride on the Metropolitan Atlanta Rapid Transit Authority (MARTA) to some of the most popular sites in the city: the Martin Luther King Jr. National Historic Site, the CNN Center, the World of Coca-Cola, Centennial Olympic Park, and the High Museum of Art, to name just a few.

We have planned a varied program of contributed papers, lightning talks, special content sessions, posters, and featured speakers that reflect the diversity and excitement of our host city. Meeting exhibitors will update you on new products and services, and as always, the meeting will offer wonderful opportunities to network with colleagues and make new professional connections.

The MLA '18 planning groups look forward to seeing you in the "ATL" as we successfully Adapt, Transform, and Lead into the future!



David A. Nolfi, AHIP, Cochair, 2018 National Program Committee



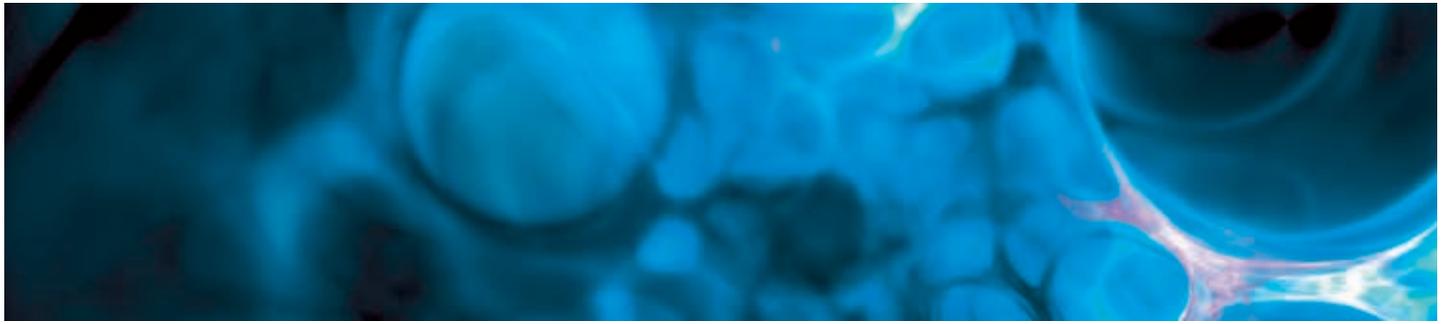
Debra Berlanstein, AHIP, Cochair, 2018 National Program Committee

## 2018 National Program Committee

- David A. Nolfi, AHIP, Cochair, 2018 National Program Committee
- Debra Berlanstein, AHIP, Cochair, 2018 National Program Committee
- Sandra G. Franklin, AHIP, Local Assistance Chair
- Joe Swanson Jr., Local Assistance Committee Cochair
- John C. Bramble
- Tallie Casucci
- Montie L. Dobbins, Chapter Council Liaison
- Emily M. Johnson, AHIP
- Molly Knapp, AHIP, Section Council Liaison
- Brenda M. Linares, AHIP, Education Annual Programming Committee Liaison
- Joey Nicholson
- Meredith I. Solomon, AHIP
- Susan Steelman
- Brandi Tuttle, AHIP
- Barbara A. Epstein, AHIP, FMLA, Board Liaison
- Ray Naegele, Staff Liaison
- Hall Erickson, Inc., Meeting Consultant

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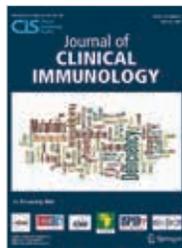


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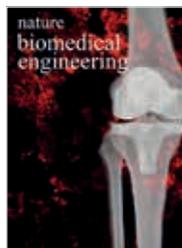
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## MLA'18 Health Information for Public Librarians Symposium

May 22–23 🌟 Atlanta, GA  
[www.mlanet.org](http://www.mlanet.org) | #mlanet18

# What's New at MLA'18

Look forward to several novelties for MLA's 118th annual meeting.

### Health Information for Public Librarians Symposium

One hundred fifty public librarians will be joining the annual meeting for a symposium on health information for public librarians that runs concurrent with MLA '18 from 7:00 a.m., Tuesday, May 22, to noon, Wednesday, May 23, including the Tuesday Silver and Gold Networking dinner.

The symposium is organized by MLA in collaboration with the Public Library Association (PLA), the Greater Midwest Region (GMR) of the National Network of Libraries of Medicine (NNLM), and members of the MLA Consumer and Patient Health Information Section (CAPHIS). It is funded in part with federal funds from the National Library of Medicine, National Institutes of Health, Department of Health and Human Services, under grant number 1UG4LM012346-01 with the University of Iowa.

The primary objectives are the symposium are:

- Understand how advances in precision medicine are affecting the need for public health information and learn about the All-of-Us objectives
- Understand the competencies for public health information, self-assess, and create a personal development plan
- Connect health sciences librarians with public librarians involved in health information
- Learn about available resources for learning, networking, and outreach, including from MLA, PLA, and NNLM
- Overcome barriers to providing health information to the public
- Learn what others are doing to engage the public in health information
- Learn about national strategies and trends in areas of health disparities, social determinants of health, disease control, and prevention

Health sciences librarians registered for the MLA annual meeting and interested in collaborating with public librarians are encouraged to attend sessions of the track. Look for announcements on how to participate in the Tuesday welcome/networking breakfast and programing details.

### Silver and Gold Networking Dinner

The Tuesday, May 22, dinner will be about community and fun, with a regional theme highlighting MLA chapters and NNLM regions, and MLA's first international TALENT SHOW.

Talent might include vocal performances, both solo and group; original compositions; or creative renditions from pop culture or anything else special under the sun. Show us what you've got, practice, and look out for special announcements and call for talent in the coming months. Be sure to register for the Inclusive Registration package to save money (only \$100 more, which includes the delicious dinner buffet, beverages, and fabulous talent show).

Welsh composer and poet Joseph Parry said it best: "Make new friends, but keep the old. Those are silver, these are gold." So between gigs, network with your region, make new public librarian friends, or crisscross from one old friend to another.

Note: Awards and recognitions will be presented during plenary and business sessions during the annual meeting (they were presented at the dinner in 2017).

### MLB Baseball Returns to MLA

Join MLA baseball fans for the Miami Marlins versus the Atlanta Braves, 7:35 p.m., Friday, May 18, at SunTrust Park. Look for a future announcement on ticket information.

### Diversity and Inclusion

Plan to attend programming and an open forum on diversity and inclusion, including the Wednesday morning, May 23, double-header keynote presentations on health disparities, community engagement, and social determinants of health, with:

- Dara Richardson-Heron, MD, chief engagement officer, All of Us Research Program, National Institutes of Health
- David Satcher, MD, founding director, Satcher Health Leadership Institute, Morehouse School of Medicine



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Time	Friday, May 18	Saturday, May 19	Sunday, May 20	Monday, May 21	Tuesday, May 22	Wednesday, May 23		
7:00 a.m.			<ul style="list-style-type: none"> <li>•Sunrise Seminars</li> </ul>					
8:00 a.m.	<ul style="list-style-type: none"> <li>•Board of Directors 9 a.m.–5 p.m. (continued from Thursday)</li> <li>•CE Courses 10 a.m.–5 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>•MLA Unit Meetings</li> <li>•Section &amp; Chapter Councils 8 a.m.–3 p.m.</li> <li>•CE Courses</li> <li>•Local Tours and Library Visits 8 a.m.–5 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Affiliate Meetings</li> <li>•MLA Unit Meetings</li> <li>•New Members Program</li> <li>•Yoga Class 7–8:55 a.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Sunrise Seminars</li> <li>•Affiliate Meetings</li> <li>•MLA Unit Meetings 7–8:55 a.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Affiliate Meetings</li> <li>•MLA Unit Meetings 7–8:55 a.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Affiliate Meetings</li> <li>•MLA Unit Meetings 7–8:55 a.m.</li> </ul>		
9:00 a.m.					<ul style="list-style-type: none"> <li>•Plenary 1 Welcome &amp; Presidential Address 9–10:15 a.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Plenary 3 Janet Doe Lecture 9–10 a.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Business Meeting, Presidential Inaugural, &amp; MLA '19 Invitation 9–10:25 a.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Plenary 4 9–10:15 a.m.</li> </ul>
10:00 a.m.			<ul style="list-style-type: none"> <li>•Break 10:15–10:30 a.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Break 10–10:30 a.m.</li> <li>•Exhibits 10 a.m.–5 p.m.</li> </ul>				
10:30 a.m.	<div style="border: 1px solid black; padding: 5px;"> <p style="text-align: center;"><b>KEY</b></p> <ul style="list-style-type: none"> <li>• CE=Continuing education courses</li> <li>• Affiliate Meetings=MLA unit, affiliated &amp; nonprofit group meetings, &amp; exhibitor meetings</li> <li>• MLA Unit Meetings=Committee, chapter, section business, section affiliate, &amp; special interest group (SIG)</li> <li>• Most breaks include refreshments in the Hall of Exhibits</li> <li>• Program Sessions=Papers, special content sessions, &amp; lightning talks</li> </ul> </div>		<ul style="list-style-type: none"> <li>•Plenary 2 McGovern Lecture 10:30–11:55 a.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Program Session 2 10:30–11:55 a.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Break 10:30–11 a.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Break 10:15–10:30 a.m.</li> <li>•Plenary 5 10:30–noon</li> </ul>		
11:00 a.m.						<ul style="list-style-type: none"> <li>•NLM Update 11–11:55 a.m.</li> </ul>		
noon					<ul style="list-style-type: none"> <li>•Exhibits noon–5 :30 p.m.</li> <li>•Exhibitor Lunch &amp; Learn</li> <li>•Visit Exhibits noon–1:55 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Visit Exhibits noon–12:55 p.m.</li> <li>•Exhibitor Lunch &amp; Learn noon–1:55 p.m.</li> <li>•Affiliate Meetings</li> <li>•MLA Unit Meetings noon–12:55 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Exhibitor Lunch &amp; Learn noon–1:55 p.m.</li> <li>•Affiliate Meetings</li> <li>•MLA Unit Meetings noon–12:55 p.m.</li> </ul>	
1:00 p.m.					<ul style="list-style-type: none"> <li>•Affiliate Meetings</li> <li>•MLA Unit Meetings noon–1:55 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Program Session 3 1–2:25 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Affiliate Meetings</li> <li>•Legislative Update</li> <li>•MLA Unit Meetings</li> <li>•Poster Session 3 1–1:55 p.m.</li> </ul>	
2:00 p.m.			<ul style="list-style-type: none"> <li>•Break 2:30–3 p.m.</li> <li>•Affiliate Meetings</li> <li>•MLA Unit Meetings</li> <li>•Poster Session 1 2–2:55 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Break 2:30–3 p.m.</li> <li>•Affiliate Meetings</li> <li>•AHIP Q&amp;A Session</li> <li>•MLA Unit Meetings</li> <li>•Poster Session 2 2:30–3:25 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Break 2–2:30 p.m.</li> <li>•Affiliate Meetings</li> <li>•MLA Unit Meetings</li> <li>•Poster Session 4 2–2:55 p.m.</li> </ul>			
3:00 p.m.		<ul style="list-style-type: none"> <li>•2019 Program Planners Meeting 3–3:55 p.m.</li> <li>•Leaders' Recognition Reception 4–4:45 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Program Session 1 3–4:25 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Program Session 4 3–4:25 p.m.</li> </ul>				
4:00 p.m.			<ul style="list-style-type: none"> <li>•Open Forums 4:30–5:25 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Affiliate Meetings</li> <li>•MLA Unit Meetings 3:30–4:55 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Affiliate Meetings</li> <li>•MLA Unit Meetings 4:30–5:55 p.m.</li> </ul>			
5:00 p.m.								
6:00 p.m.	<ul style="list-style-type: none"> <li>•Dinner Dine Arounds (also Thursday)</li> </ul>	<ul style="list-style-type: none"> <li>•Welcome Reception &amp; Opening of the Hall of Exhibits 5–7:30 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>•International Visitors Reception 6–7 p.m.</li> </ul>		<ul style="list-style-type: none"> <li>•Silver and Gold Networking Dinner 6:30–10 p.m.</li> </ul>			
7:00 p.m.			<ul style="list-style-type: none"> <li>•Vendor Receptions 7:30–10 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Vendor Receptions 7 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>•Vendor Receptions 7 p.m.</li> </ul>			

Sunday, May 20, 10:30 a.m.–11:55 a.m.

## John P. McGovern Award Lecturer: William Powers

Sponsored by EBSCO Health

William Powers is the author of the New York Times bestseller, *Hamlet's BlackBerry: Building a Good Life in the Digital Age*. Widely praised for its insights on the digital future, the book has been published in many other countries and languages. He is currently a research scientist at the Laboratory of Social Machines at the MIT Media Lab, where he is developing new technologies for journalism, governance, and the public sphere. A former *Washington Post* staff writer, he is a two-time winner of the National Press Club's Arthur Rowse Award for Press Criticism for best American media commentary. He has been a keynote speaker at South by Southwest, the Aspen Ideas Festival, and many other conferences and organizations. He is married to writer Martha Sherrill, and they live in Massachusetts with their son.



Monday, May 21, 9:00 a.m.–10:00 a.m.

## Janet Doe Lecturer for 2018: Elaine R. Martin

Elaine R. Martin joined the Countway Library as the director and chief administrative officer in October 2016. In this role, she oversees a complex organization and one of the largest collections of both current medical research materials and historical and rare collections in the world, holding more than 630,000 volumes. The Countway Library serves faculty, staff, and students at the Harvard Medical School, Harvard University, and its affiliated hospitals; the Harvard T.H. Chan School of Public Health; the Harvard School of Dental Medicine; and members of the Massachusetts Medical Society.

At the Countway Library, Martin is responsible for providing leadership in strategic planning, development, and promotion of library resources and services. She also serves as the key library representative working closely with the university to embrace best practices and ultimately design the flagship health sciences library of the 21st century.

Previously, Martin was employed with the Lamar Soutter Library at the University of Massachusetts Medical School–Worcester, where she had been the director of library services since 1998, leading the library through a period of transformational change. She also served as the director of the National Network of Libraries of Medicine, New England Region.

An adjunct instructor at the Simmons College Graduate School of Library and Information Science, Martin teaches courses in medical librarianship, research data science, and library management. She has written and published extensively in the areas of outreach and data science librarianship. She is the founding editor of the *Journal of eScience Librarianship*.



Wednesday, May 23, 9:00 a.m.–10:15 a.m.

## Plenary Session Speaker: Dara Richardson-Heron

Dara Richardson-Heron, MD, chief engagement officer of the All of Us research program, National Institutes of Health (NIH), will be the closing plenary speaker. All of Us aims to build one of the largest biomedical data sets in the world, involving participants from diverse communities across the United States. Richardson-Heron will lead outreach efforts to enroll and retain one million or more volunteers in this landmark effort to advance innovative health research that may lead to more precise treatments and prevention strategies.

Richardson-Heron has more than 20 years of leadership and management experience in the health care, corporate, and nonprofit sectors. She joined NIH from the YWCA USA, where she served as chief executive officer for more than 4 years and led a network of more than 220 YWCA local associations across the country. Under her leadership, the organization optimized its governance and organizational structure; significantly enhanced the engagement and alignment between local and national operations; cultivated new local and national partnerships; and significantly elevated its advocacy work in the areas of racial justice and civil rights, economic advancement, and health and safety.



Wednesday, May 23, 10:30 a.m.–noon

## Plenary Session Speaker: David Satcher

David Satcher, MD, PhD, is a physician-scientist and public health administrator with an extensive track record of leadership, research, and community engagement.

He is a Phi Beta Kappa graduate of Morehouse College and holds medical (MD) and doctoral (PhD) degrees from Case Western Reserve University. Satcher served as the sixteenth surgeon general of the United States (1998–2002) and the tenth assistant secretary for health in the Department of Health & Human Services (1998–2001). He also served as director of the Centers for Disease Control and Prevention (CDC) and administrator of the Agency for Toxic Substances and Disease Registry (ATSDR). Satcher has also held top leadership positions at the Charles R. Drew University for Medicine and Science, Meharry Medical College, and Morehouse School of Medicine. He has received over fifty honorary degrees and has received numerous awards from diverse organizations and agencies. Currently, Satcher is the founding director and senior advisor for the Satcher Health Leadership Institute at the Morehouse School of Medicine, Atlanta, Georgia.



## About MLA '18

MLA '18 is where thought leaders, health information professionals, excellent education, exhibits, and networking come together for you to learn new information and create new connections.

Register online ([www.mlanet.org/mla18](http://www.mlanet.org/mla18)) or use the form on page 23. Book your hotel room at the official hotel (page 28). Staying in the official hotel provides the best networking and saves money by lowering meeting costs.

With the online planner (sponsored by Wolters Kluwer) or mobile app, you can view the schedule of events, abstracts, and presentation details in real time. You can also view speaker photos, biographies, video references, audio presentations, handouts, slides, list of attendees, and exhibitors. Use the planner to create a custom meeting agenda that best meets your needs.

Online Meeting Content (sponsored by Wolters Kluwer): View video of featured speakers and audio for papers and lightning talks, synchronized with slides. See and interact with the 200+ posters in the online poster gallery. Global search tools help you navigate. Online tools and content are included with your meeting or e-Conference registration.

### Colleague Connection

Colleague Connection pairs first-time attendees with experienced members. If this is your first MLA meeting or if you'd like to help a newer member maneuver the meeting, please contact Tomi Gunn at [gunn@mail.mlahq.org](mailto:gunn@mail.mlahq.org) by Monday, April 30. Once assigned, pairs work out their own meeting schedules.

### Sunday, May 20

**7:00 a.m.–8:55 a.m.**

#### **New Members/First-Time Attendees Program and Breakfast**

*Sponsored by Wolters Kluwer*

Invited Event.

Are you a new MLA member or an MLA member attending your first MLA annual meeting? Please join us! To receive an invitation to the event, please check the new member box on the registration form. Invitations will be emailed about four weeks before the meeting.

**You must RSVP to gain admittance.**

## Saturday, May 19

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4:00 p.m.–4:45 p.m.

### Leaders' Recognition Reception

Incoming and outgoing chairs or presidents of chapters, committees, juries, sections, and task forces as well as appointed officials, allied representatives, and conveners of special interest groups are invited to connect with colleagues at this appreciation reception prior to the opening of the Hall of Exhibits.

The incoming leader orientation webinar will be held online in spring 2018 and made available on MLANET.

5:00 p.m.–7:30 p.m.

### Welcome Reception and Opening of the Hall of Exhibits

*Sponsored by NEJM Group*

Ticketed Event.

## Sunday, May 20

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7:00 a.m.–8:55 p.m.

### New Members/First-Time Attendees Program and Breakfast

*Sponsored by Wolters Kluwer*

Invited Event.

Are you a new member or a member attending your first annual meeting? Please join us! To receive an invitation, please check the new member box on the registration form. Invitations will be emailed about four weeks before the meeting. **You must RSVP to gain admittance.**

### Yoga Class

What a great way to focus and get your mind and body ready for a great MLA annual meeting! Join colleagues in practicing being in the present, watching your breath, and stretching gently. No serious yoga experience required. Just bring your mat or a towel. Wear comfortable clothes. The Hospital Libraries Section is glad to continue the tradition of sponsoring this event.

4:30 p.m.–5:25 p.m.

### Open Forums

Open forums focus on issues important to the association and the profession. They can be one of the most dynamic parts of MLA's annual meeting, sparking great conversations that give everyone in the room food for thought. This year's lineup will be announced published in the online itinerary planner opening in February 2018.

6:00 p.m.–7:00 p.m.

### International Visitors Reception

*Sponsored by NEJM Group*

For International Cooperation Section members and international attendees.

## Monday, May 21

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2:30 p.m.–3:25 p.m.

### Academy of Health Information Professionals Q&A Session

## Tuesday, May 22

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1:00 p.m.–1:55 p.m.

### Legislative Update

Join MLA's Governmental Relations Committee for an overview of health funding and other timely issues and legislation.

6:30 p.m.–10:00 p.m.

### Silver and Gold Networking Dinner

*Sponsored by McGraw-Hill Education*

Ticket required. One ticket is included with multiday meeting registration. Additional tickets are available for purchase.

Silver and Gold Networking Dinner: Showcasing YOU! Share your talent as part of the MLA Talent Show. Gather your friends for this highly anticipated showcase. It is a special night where participants set aside the pressures of the day and other responsibilities to come together as one community.

### Library School Reunion

Open to library school alumni. No registration required. The date and time for the Library School Reunion will be published in the online itinerary planner opening in February 2018.

## Plan Your Time Online

### Online Itinerary Planner

*Sponsored by Wolters Kluwer*

Beginning in March, use MLA's online itinerary planner to navigate the meeting, choosing the programs, meetings, and events that you wish you attend. Watch MLA-FOCUS for details.

### MLA '18 Mobile App

The official MLA '18 mobile app will launch in early May. The app's features will enable you to access your saved itinerary planner schedule; view abstracts, slides, and posters; highlight exhibitors you want to visit on the exhibit hall floor plan; message other in-app users; and more!

## Let's Be Social

### Twitter



Are you ready to tweet about the upcoming meeting in Atlanta? Want to search for information or use Twitter to share and plan for MLA '18? The official hashtag is #MLANET18.

### WiFi

Complimentary WiFi will be available throughout the Hyatt Regency Atlanta meeting space (sponsored by The JAMA Network).

Stay in the MLA room block at the Hyatt Regency Atlanta for free in-room WiFi.

### Facebook



Network with peers, join the conversation on hot topics, and check out what is happening! Make sure to follow us on Facebook for exclusive content and posts.

### Blog

Get the latest news on MLA '18 from the meeting bloggers at [www.mlanet.org/mla18/blog](http://www.mlanet.org/mla18/blog).

## Professional Content Sessions

### Program Sessions

Program sessions will feature papers, lightning talks, and special content sessions. Special content sessions may include, for example, a panel of invited speakers, a single invited speaker, or a facilitated book discussion. Look for specifics on MLANET and the online itinerary planner, opening in March.

Program Session 1: Sunday, May 20 ..... 3:00 p.m.–4:25 p.m.

Program Session 2: Monday, May 21 ..... 10:30 a.m.–11:55 a.m.

Program Session 3: Monday, May 21 ..... 1:00 p.m.–2:25 p.m.

Program Session 4: Tuesday, May 22 ..... 3:00 p.m.–4:25 p.m.

### Poster Sessions

Attendees can view peer-reviewed posters on MLANET about two weeks before the meeting.

Poster Session 1: Sunday, May 20 ..... 2:00 p.m.–2:55 p.m.

Poster Session 2: Monday, May 21 ..... 2:30 p.m.–3:25 p.m.

Poster Session 3: Tuesday, May 22 ..... 1:00 p.m.–1:55 p.m.

Poster Session 4: Tuesday, May 22 ..... 2:00 p.m.–2:55 p.m.

## Job Seekers

### Job Placement Center

Saturday, May 19 ..... 9:00 a.m.–3:00 p.m.  
Sunday, May 20 ..... 10:00 a.m.–5:00 p.m.  
Monday, May 21 ..... 9:00 a.m.–5:00 p.m.  
Tuesday, May 22 ..... 9:00 a.m.–3:00 p.m.  
Wednesday, May 23 ..... 9:00 a.m.–noon

Register with the free Job Placement Center by completing the forms available at [www.mlanet.org/mla18](http://www.mlanet.org/mla18), calling 312.419.9094 x11, or emailing [gunn@mail.mlahq.org](mailto:gunn@mail.mlahq.org). The deadline for all forms is Monday, April 30.

### MLA Resume Clinic

Sign up to have your cover letter, resume, or CV reviewed. Participants will have 15–20 minutes with a reviewer, who will offer advice and tips for improvement.

The resume clinic is available during MLA Job Placement Center hours on Saturday, May 19, Sunday, May 20, and Monday, May 21.

Watch MLA-FOCUS and MLANET for signup information. Please send your information in advance to [gunn@mail.mlahq.org](mailto:gunn@mail.mlahq.org).

## MLA Academy Applicants

Stop by the academy booth in the registration area to learn more about the Academy of Health Information Professionals. Academy experts will be staffing the booth, ready to answer your questions about the program. For an extended one-on-one session with a reviewer, please contact Tomi Gunn at [gunn@mail.mlahq.org](mailto:gunn@mail.mlahq.org) to set up a time to meet.

Monday, May 21

**2:30 p.m.–3:25 p.m.**

### Academy of Health Information Professionals Q&A Session

Come with your questions about the academy! MLA's Credentialing Committee will provide an overview, followed by a question-and-answer session.



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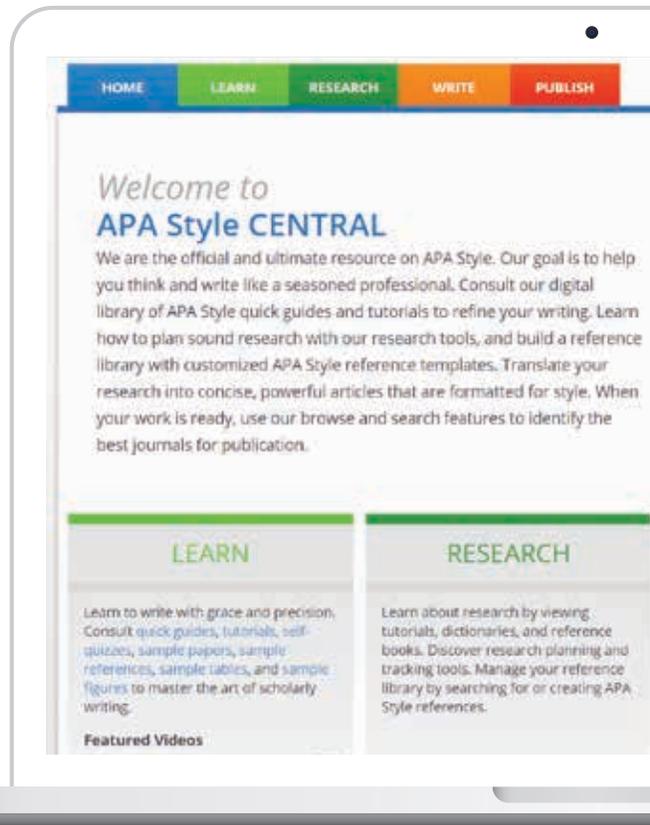


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## Affiliate Meetings Notice

MLA reserves blocks of time during MLA '18 for affiliate meetings and other events. Requests outside these times cannot be accommodated. If you are an affiliate, non-MLA group, exhibitor, or commercial group, you will be charged for reserving informal meeting space. To get more information and reserve affiliate meeting space, complete an application, available at [mla18.heiexhibitors.com/meeting-space-application](http://mla18.heiexhibitors.com/meeting-space-application).

By contract, all meeting space is controlled by MLA during the annual meeting. Calls to the hotel for space will be forwarded to the meeting manager for approval.



**MLA '18 Hall of Exhibits Location**

Hyatt Regency Atlanta  
265 Peachtree Street NE  
Atlanta, GA 30303  
404.577.1234  
atlanta.regency.hyatt.com

**Exhibit Hours**

Saturday, May 19 ..... 5:00 p.m.–7:30 p.m. ticketed event: Welcome Reception and Opening of the Hall of Exhibits (sponsored by NEJM Group)  
Sunday, May 20 ..... noon–5:30 p.m.: Exhibits open  
Monday, May 21 ..... 10:00 a.m.–5:00 p.m.: Exhibits open

**Exhibitors (as of December 11, 2017)**

For information on exhibiting at MLA '18, visit [mla18.heiexhibitors.com](http://mla18.heiexhibitors.com), or contact Zach Erickson, Hall-Erickson, at 630.434.7779; [mla@heiexpo.com](mailto:mla@heiexpo.com).

- American Academy of Pediatrics
- American Association for the Advancement of Science (AAAS/Science)
- American College of Physicians
- American Pharmacists Association (APhA)
- American Physiological Society
- American Psychiatric Publishing
- American Psychological Association
- American Society for Biochemistry and Molecular Biology (ASBMB)
- American Society of Hematology
- Annual Reviews
- bepress
- Bioscientifica
- BMJ Group
- BodyViz
- CABI
- Cambridge University Press
- Clarivate Analytics
- Covidence
- CyberTools for Libraries
- EBSCO Health
- Elsevier
- Elsevier-ClinicalKey
- Evidence Partners
- Future Science Group
- HARRASSOWITZ
- Henry Stewart Talks
- IOS Press
- Isabel Healthcare
- The JAMA Network
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- LibLynx Gateway
- LM Information Delivery
- Mark Allen Group
- Mary Ann Liebert, Inc. Publishers
- Matthews Medical & Scientific Books
- McGraw-Hill Education
- The Medical Letter
- National Library of Medicine
- NEJM Group
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- Oxford University Press
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- Thieme Publishers
- Third Iron
- Unbound Medicine
- Vidal Vademecum Spain
- VisualDx
- Wiley
- Wolters Kluwer
- WT Cox Information Services

**Technology Showcase**

A theater-style setting is open for exhibitor presentations of the latest technologies. Running throughout the day, these sessions are an opportunity for attendees to get a first look at new technology.

## Registration and Fees

Registration is handled on a first-come, first-served basis, and no waiting lists are maintained. You may select first- and second-choice continuing education (CE) courses on the registration form. Fees are based on first-choice selections. You do not have to register for the meeting to register for MLA '18 courses. Room assignments will be listed in the *Official Program*. Some instructors have established a maximum attendance size, so register online now or send in the registration form on page 23 today.

- Student fee, pending available space: \$50
- Nonmember rate includes 1-year introductory membership to MLA
- Cancellation or course change fee: \$50 per course (see page 22 for refund policy and deadlines)

Participant handouts for CE courses will be made available electronically. Attendees will be required to print their own sets of handouts to bring along to the course. MLA will send out a confirmation prior to the CE course with information on how to access handouts for your specific course.

## Professional Competencies

Courses are organized in tracks according to the professional competency areas described in the *MLA Competencies for Lifelong Learning and Professional Success* ([www.mlanet.org/page/competencies](http://www.mlanet.org/page/competencies)).

- 100s** Information Services
- 200s** Information Management
- 300s** Instruction & Instructional Design
- 400s** Leadership & Management
- 500s** Evidence-Based Practice & Research
- 600s** Health Information Professionalism

## Special Course Suites



### Consumer Health Information

These courses present the latest resources and ideas in the consumer health information field.



### Data Management

These courses provide the latest information and resources in the field of data management.



### Evidenced-Based Practice

These courses emphasize the librarian's role in the practice of evidence-based health care.



### Expert Searching

These courses emphasize librarians' roles as expert searchers in health care and biomedical research.



### Management

These courses address topics relevant to library administration for current managers and individuals interested in management.



### Bring Your Own Device

These courses require attendees to bring a laptop computer or other device with WiFi capability to participate in interactive activities.



### Hands-on Computer Courses

All hands-on computer courses will be held at an offsite facility where computers will be provided in Atlanta, GA, and not at the Hyatt Regency Atlanta. The facility will be named in the *Official Program*. Transportation from the hotel to the facility will be provided, if necessary. Hands-on courses are marked as part of the course description with the hand icon.

## Friday, May 18

10:00 a.m.–5:00 p.m.



### CE100 Advanced Searching Techniques and Advanced Strategy Design

Cost: \$400 (nonmember: \$700)

Attendance maximum: 25

This course will explore issues around search design and search techniques for undertaking literature searches of complex topics to inform high-quality comparative effectiveness research, systematic reviews, guideline development, and other major projects.

Instructors: Julie Glanville, MCLIP, Associate Director, York Health Economics Consortium, University of York, York, United Kingdom, and Carol Lefebvre, HonFCLIP, Independent Information Consultant, Lefebvre Associates, Oxford, United Kingdom

1:00 p.m.–5:00 p.m.



### CE200 Dissemination in Action: Communicating Research in a Digital World

Cost: \$345 (nonmember: \$615)

Attendance maximum: 25

Increasingly, librarians are involved in tracking research dissemination and impact. The instructors will provide a solid background on dissemination and demonstrate the practical applications of a variety of tools. We will equip participants with the knowledge to help their patrons create better dissemination strategies and inspire compelling impact statements.

Instructors: Karen Gutzman, Impact and Evaluation Librarian, and Patricia L. Smith, Impact and Dissemination Librarian, Galter Health Sciences Library, Feinberg School of Medicine, Northwestern University, Chicago, IL

## **CE502** Statistics 101: A Primer in Statistical Methods for Health Sciences Librarians

Cost: \$265 (nonmember: \$490)

Attendance maximum: 30

Participants will come away with a better grasp of “statistical language,” improving, for example, their ability to interpret the strength of evidence in research findings or to assist students in choosing proper visualizations of data.

Instructors: Sarah Young, Senior Librarian, Mellon Institute Library, Carnegie Mellon University, Pittsburgh, PA; Jin Wu, Emerging Technologies Librarian, Norris Medical Library, University of Southern California–Los Angeles; and Ayaba Logan, Research and Education Informationist and Assistant Professor, Medical Libraries, University of South Carolina–Charleston

Saturday, May 19

8:00 a.m.–5:00 p.m.

### **CE300** Not Just Numbers: Teaching Students to Think Using Practical Curriculum Exercises

Cost: \$335 (nonmember: \$600)

Attendance maximum: 30

Librarians are often involved in teaching evidence-based medicine (EBM)/evidence-based practice (EBP), which is focused on identifying questions, searching for literature, and analyzing the literature. Course attendees will learn about and complete modified student exercises that are used in a medical school curriculum (transferable to other health professions) that engages students to utilize higher level thinking.

Instructors: Julia M. Esparza, AHIP, Head, User Education and Outreach Services; Montie’ L. Dobbins, Head, User Access Services/Circulation; and David C. Duggar, AHIP, Head, Library Liaison Program; Health Sciences Library, Louisiana State University (LSU) Health–Shreveport; and Alexandria (Lexi) Brackett, AHIP, Clinical Support Librarian, Harvey Cushing/John Hay Whitney Medical Library, Yale University, New Haven, CT

10:00 a.m.–5:00 p.m.

### **ES** **CE101** Performing Systematic Reviews in Resource-Limited Settings

Cost: \$320 (nonmember: \$570); \$50\*

Attendance maximum: 30

\* The cost is \$50 for attendees from a HINARI-eligible country. Contact Debra Cavanaugh, [cavanaugh@mail.mlahq.org](mailto:cavanaugh@mail.mlahq.org), for registration.

This course will provide participants with the tools and skills necessary to adapt the systematic review (SR) process to resource-limited settings. The course will feature active participation focused on using free tools for SRs, the use of the Research4Life databases for accessing SR resources, and ideas for promoting SRs in participant contexts.

Note: Attendees are required to bring a laptop computer or other device with WiFi capability to participate in interactive activities.

Instructors: Erin Eldermire, Head, Flower-Sprecher Veterinary Library, Cornell University Library, Ithaca, NY; Sarah Young, Senior Librarian, Mellon Institute Library, Carnegie Mellon University, Pittsburgh, PA; and Lenny Rhine, FMLA, Coordinator, E-Library Training Initiative, Librarians without Borders®/MLA, Gainesville, FL

### **M** **CE600** Building Partnerships with Faculty, Clinicians, and Other Stakeholders

Cost: \$265 (nonmember: \$490)

Attendance maximum: 30

Are you interested in strategies for building partnerships that lead to collaborative projects? This class will discuss barriers to building partnerships and detailed plans to help you overcome these obstacles. Learn some strategies that will help open opportunities for collaborative projects in both academic and hospital settings. After four hours in a practical experience workshop, you will walk away with an action plan that fits you.

Instructors: Gwen Wilson, Health Sciences Librarian, Mabee Library, Washburn University, Topeka, KS, and Kristen DeSanto, AHIP, Clinical Librarian, Health Sciences Library, Anschutz Medical Campus, University of Colorado–Aurora

### **M** **CE400** Do You Want to Be a Library Director? Knowledge, Skills, and Career Paths for Library Leaders

Cost: \$320 (nonmember: \$570)

Attendance maximum: 25

The course is designed to inform, inspire, or even dissuade MLA members who aspire to become library directors in either an academic health sciences center or hospital setting. This course introduces students to the leadership challenges in academic health sciences libraries and encourages students to assess their own career goals and readiness. The course focuses on four topics: what constitutes leadership potential (what makes a great leader); what library directors do (including service as an interim director); what is the academic health center like (the hot topics in academic medicine, health systems, and how they affect the library); and how do I decide if a library directorship is right for me (self-assessment/awareness). The format for the course supports self-reflection, questions, and one-on-one time with library leaders. Opportunities to explore topics of interest to the learners are built into the course.

Instructors: Heidi Heilemann, AHIP, Associate Dean and Knowledge Management Director, Lane Medical Library and Knowledge Management Center, Stanford University, Stanford, CA; M.J. Tooley, AHIP, FMLA, Associate Vice President, Academic Affairs, and Executive Director, Health Sciences and Human Services Library, University of Maryland–Baltimore; and Gabriel Rios, Director, Ruth Lilly Medical Library, Indiana University–Indianapolis

### **DM** **CE500** What Did You Hear? Qualitative Data Analysis

Cost: \$320 (nonmember: \$570)

Attendance maximum: 25

Data analysis, oh no! The purpose of this course is to take librarians and informationists through the steps of analyzing data generated from interviews or focus groups by using low-cost and free tools and beginning to organize results. The major goals of the course are to demystify qualitative data, introduce low-cost and free tools for data analysis, introduce the process of coding and analyzing qualitative data into themes, and discuss the results.

Instructor: Ayaba Logan, Research and Education Informationist and Assistant Professor, Medical Libraries, Medical University of South Carolina–Charleston

8:00 a.m.–noon

  **CE103** Effectiveness and Efficiency in Exhaustive Searches

Cost: \$345 (nonmember: \$615)

Attendance maximum: 25

Learn to create high-quality searches for your research topic in your preferred databases in a more efficient way. Optimize your searches so that no relevant articles are missed, while keeping the total number of results low. Translate your search strategies semi-automatically between databases and interfaces. Aimed at experienced searchers.

Instructors: Wichor M. Bramer, Biomedical Information Specialist, Medical Library, Erasmus University Medical Center, Rotterdam, the Netherlands, and Melissa L. Rethlefsen, AHIP, Deputy Director, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City

 **CE302** Peeking Under the Hood: Understanding, Assessing, and Improving Your Library's Website and LibGuides

Cost: \$265 (nonmember: \$490)

In this course, you will brush up on your technical skills, learn how to harness Google Analytics to gather key metrics about your users, understand how to make your website compliant with the Americans with Disabilities Act, and discover usability methods that you can apply to improve your site.

Note: Attendees are required to bring a laptop computer or other device with WiFi capability to participate in interactive activities.

Instructors: Andy Hickner, Web Services Librarian, Harvey Cushing/John Hay Whitney Medical Library, Yale University, New Haven, CT, and Susanna Galbraith, Virtual Services Librarian, Health Sciences Library, McMaster University, Hamilton, ON, Canada

  **CE303** Evidence-Based Teaching: Finding and Applying the Best Evidence to Instruction

Cost: \$345 (nonmember: \$615)

Attendance maximum: 25

This hands-on workshop will engage participants in evidence-based teaching by leveraging search expertise to improve teaching and thus increase student learning. Topics include the basics of searching for education-related questions and appraising and applying existing educational evidence to instruction.

Instructors: Jamie Conklin, Research and Education Librarian, and Megan von Isenburg, AHIP, Associate Dean, Library Services and Archives, Medical Center Library & Archives, Duke University, Durham, NC

  **CE501** Introduction to Visualization Principles

Cost: \$345 (nonmember: \$615)

Attendance maximum: 25

Visualization can be a powerful tool for discovery, data analysis, and presentation. Using Excel and Tableau Public, this course will provide an introduction to visualization principles, including

design principles and different types of visualization. Attendees will apply these principles to create useful visualizations.

Instructors: Marci Brandenburg, Bioinformationist, and Jean Song, Assistant Director, Academic and Clinical Engagement, Taubman Health Sciences Library, University of Michigan–Ann Arbor

 **CE601** Learning to Liaise with Health Professions

Cost: \$265 (nonmember: \$490)

Attendance maximum: 25

The number of health professions programs is growing rapidly, placing greater demand on libraries. This course will feature active participation to help participants more effectively support health professions with distinct standards and cultures of practice. Participants will explore best practices and formulate plans to apply these practices in their own institutions.

Note: Attendees are required to bring a laptop computer or other device with WiFi capability to participate in interactive activities.

Instructors: David A. Nolfi, AHIP, Health Sciences Librarian and Library Assessment Coordinator, Gumberg Library, Duquesne University, Pittsburgh, PA, and Carolyn Schubert, Interim Director, Research and Education Services, and Health Sciences and Nursing Librarian, Carrier Library, James Madison University, Harrisonburg, VA

1:00 p.m.–5:00 p.m.

   **CE102** Trials without Tribulations: Identifying Clinical Trials for Systematic Reviews and Other Clinical and Research Questions

Cost: \$345 (nonmember: \$615)

Attendance maximum: 25

Data from clinical trials and results registers are essential to answering many systematic review, health technology assessment, comparative effectiveness research, clinical, and other research questions. Clinical trials registers provide information on current and recently completed research. Results registers provide results of completed research, often before they are available through traditional, published sources. Increasing awareness of the importance of clinical trials and their results has led to the development of a large number of trials and trials results registers. Trials registers are in constant development and provide challenges to librarians in terms of searching and record management. This half-day course highlights key trials registers and trials results registers, including ClinicalTrials.gov, the World Health Organization's Clinical Trials Search Portal, and industry registers, and offers practical advice on searching registers and managing register records.

Instructors: Julie Glanville, MCLIP, Associate Director, York Health Economics Consortium, University of York, York, United Kingdom, and Carol Lefebvre, HonFCLIP, Independent Information Consultant, Lefebvre Associates, Oxford, United Kingdom

 **CE104** Upping Your Reference Game: Technologies and Strategies for Value-Added Reference Services

Cost: \$345 (nonmember: \$615)

Attendance maximum: 25

This hands-on course provides strategies and techniques to increase user satisfaction with your library's reference services. The course is divided into four components: (1) cultivating research skills via email, (2) offering publication and scholarly communications support, (3) using response templates and web forms, and (4) providing citation metrics and alternative metrics.

Instructors: Rachel Pinotti, AHIP, Assistant Library Director, Education and Research Services, Levy Library, Icahn School of Medicine at Mount Sinai, New York, NY; Antonio P. DeRosa, AHIP, Research Informationist, Samuel J. Wood Library and C.V. Starr Biomedical Information Center, Weill Cornell Medicine, New York, NY; and Diana Delgado, AHIP, Associate Director, User Support, Research and Education, Samuel J. Wood Library and C.V. Starr Biomedical Information Center, Weill Cornell Medicine, New York, NY

 **CE105** Health Policy Research: Navigating Governmental and Legislative Sources

Cost: \$265 (nonmember: \$490)

Attendance maximum: 25

Health policy research goes beyond academic and grey literature: searching legislation, regulations, and governmental agency websites can be challenging. Join us in this session to learn tips to identify and track applicable state and federal laws, bills, regulations, and supplemental policy documents.

Instructor: Michele Malloy, Research Librarian, Congressional Research Service, Library of Congress, Washington, DC

 **CE201** Health Information Technology and Health Data Standards Resources and Services at the National Library of Medicine

Cost: \$265 (nonmember: \$490)

This seminar will introduce current federal health information technology (IT) mandates related to clinical terminology and standards, and provide an overview of National Library of Medicine (NLM) resources that support health data exchange and interoperability.

Instructors: Patrick McLaughlin, Head, Terminology Quality Assurance and User Services, and Susan Roy, NLM SNOMED CT Support Coordinator, National Library of Medicine, Bethesda, MD

  **CE503** Introduction to Data Analysis and Visualization with R

Cost: \$345 (nonmember: \$615)

Attendance maximum: 25

Librarians increasingly need data literacy skills to be successful in today's data-intensive information environment. This is especially true for medical librarians who work closely with clinicians and biomedical researchers, whose work tends to be highly data-driven. This course will provide an introduction to R, a popular programming language for data wrangling, analysis, and visualization.

Instructor: Lisa Federer, AHIP, Research Data Informationist, NIH Library, National Institutes of Health, Bethesda, MD

  **CE504** Participatory Approaches for Learning More about Your Data

Cost: \$265 (nonmember: \$490)

Attendance maximum: 25

Encourage your stakeholders to use your data by including them in facilitated group activities! In this highly interactive in-person workshop, attendees will practice using different participatory techniques for interacting with data: planning, collecting, analyzing, and even reporting data.

Instructors: Karen Vargas, Evaluation Specialist, and Cynthia Olney, Assistant Director, National Network of Libraries of Medicine Evaluation Office, Health Sciences Library, University of Washington–Seattle

**8:00 a.m.–10:00 a.m.**

**CE301** Innovations in Nursing Information Literacy: New Technologies, Approaches, and Ideas

Cost: \$130 (nonmember: \$285)

Nursing has unique library instruction needs. The goal of this course is to encourage participants to try new approaches to library instruction for nursing, as well as expose participants to new technologies and educational pedagogies that can be used in their library instruction. The course will focus on creating instruction for different levels of nursing students.

Instructor: Jessica Sender, Librarian, College of Nursing, Michigan State University–East Lansing

 **CE401** Digital Storytelling: Communication for Greater Impact

Cost: \$130 (nonmember: \$285)

Attendance maximum: 30

Through effective marketing, libraries gain increased visibility and recognition for their work, resulting in additional support and greater latitude to develop innovative services. This course introduces a "digital storytelling lifecycle model" that provides practical tips and tricks to leverage marketing efforts and make the most of limited resources.

Instructor: Erinn Aspinall, AHIP, Strategic Initiatives Librarian and Communications Coordinator, Bio-Medical Library, Health Sciences Libraries, University of Minnesota–Minneapolis

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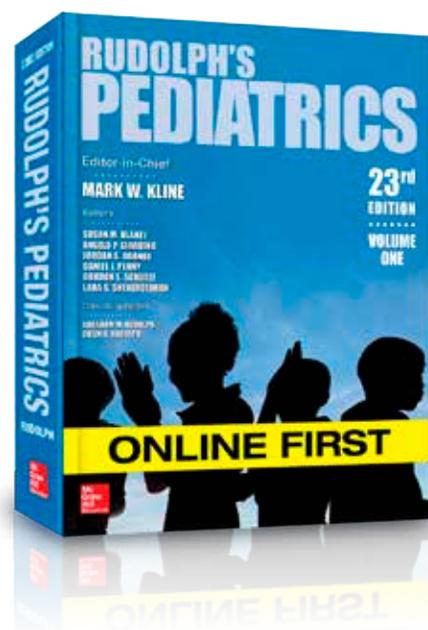
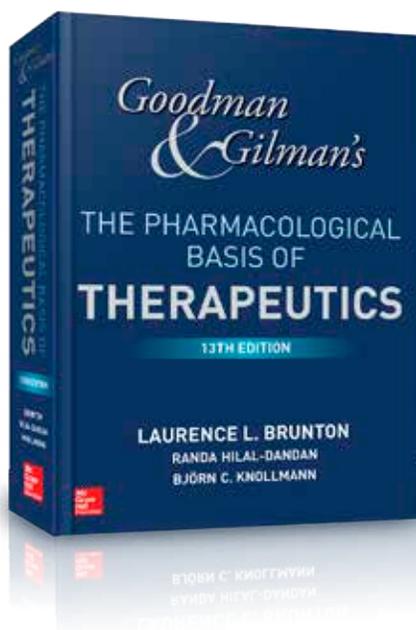
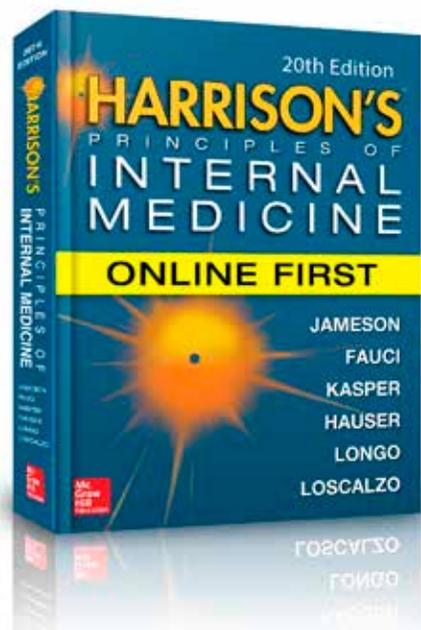
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## Three Ways to Register

1. Register online at [www.mlanet.org/mla18](http://www.mlanet.org/mla18)
2. Mail your registration form with payment to CDS-MLA, 107 Waterhouse Road, Bourne, MA 02532
3. Fax your registration form with credit card payment to 508.743.9662

Register by April 18, 2018, to receive the early-bird discount and save up to \$100!

If you have questions or need assistance with your registration, please email [MedicalLibrary@xpressreg.net](mailto:MedicalLibrary@xpressreg.net) or call 774.247.4013, Monday–Friday, 9:00 a.m.–5:00 p.m., eastern time.

### Registration Hours

Meeting materials will be distributed at the MLA Registration Center, sponsored by Wolters Kluwer, at the Hyatt Regency Atlanta.

Thursday, May 17 .....4:00 p.m.–7:00 p.m.  
 Friday, May 18.....7:00 a.m.–7:00 p.m.  
 Saturday, May 19 .....7:00 a.m.–7:30 p.m.  
 Sunday, May 20.....7:00 a.m.–5:00 p.m.  
 Monday, May 21.....7:00 a.m.–6:00 p.m.  
 Tuesday, May 22.....7:00 a.m.–5:00 p.m.

### Payment

Payment must accompany your registration. You may pay by check (payable to MLA), money order, Visa, MasterCard, American Express, or Discover. Payments must be in US dollars and free of bank charges. Only registrations paid by credit card or purchase orders may be faxed to 508.743.9662.

If you are an MLA member and would like to be invoiced, you must include a purchase order with your registration. Payments not received by June 20, 2018, will be charged an \$80 late fee.

### Electronic/Wire Transfer Information

Contact MLA Financial Services, Ray Naegele, [naegele@mail.mlahq.org](mailto:naegele@mail.mlahq.org), or Tom Pacetti, [pacetti@mail.mlahq.org](mailto:pacetti@mail.mlahq.org), for transfer information.

## Registration Packages

All registrants will have online access to recordings of most meeting sessions.

Posters will be live online a few weeks prior to the meeting.

Benefits	Packages			
	A	B	C	D
Online access to sessions	X	X	X	X
Access to streaming video of keynote and other select plenary sessions	X	X	X	X
Access to posters before, during, and after the meeting	X	X	X	X
Access to program, abstract book, and list of attendees	X	X	X	X
Access to online program planner	X	X	X	X
Admission to meeting sessions and Hall of Exhibits	X	X	X	
1 Ticket to the Welcome Reception	X	X		
1 Ticket to the Silver and Gold Networking Dinner	X			

For the discounted fees listed on the registration form, register before midnight, central time, Wednesday April 18, 2018, and save \$80.

### Package A: Meeting Registration

Includes admission to all sessions, exhibits, the Welcome Reception, and the Silver and Gold Networking Dinner.

### Package B: Conference only

Includes admission to all sessions, exhibits, and the Welcome Reception.

### Package C: One-Day Registration

Includes admission to all sessions and exhibits on a specific day, with the exception of ticketed events. On the registration form, indicate the day you wish to attend.

### Package D: Individual e-Conference

Members and nonmembers who cannot travel to the meeting can still be part of the meeting community via online access.

### Package E: Institutional e-Conference License

Institutional Members: \$500

Non-MLA Institutional Members: \$750

Contact MLA Financial Services, Ray Naegele, [naegele@mail.mlahq.org](mailto:naegele@mail.mlahq.org) or 312.419.9094 x17. See MLANET for the site license form.

### Exhibits-only

Exhibits-only allows entry only to the Hall of Exhibits from Sunday to Tuesday for spouses, significant others, and persons working outside the profession. It does not provide admission to the Saturday Welcome Reception, plenary sessions, or meeting programming or access to online meeting content. Exhibit-only passes are sold onsite at the MLA Registration Center for \$50.

## Confirmations

If you register online, you will receive a confirmation by email within minutes. If you register by mail or fax, allow 5 days after receipt for an email confirmation. If an email address is invalid or missing, allow 2 weeks for a mailed confirmation. Please bring your confirmation letter with you to the MLA Registration Center.

## Member Discount

MLA members in good standing are eligible for discounted member rates. To qualify for member rates, MLA membership for 2018 must be paid by March 31, 2018. Nonmembers may join at [www.mlanet.org/join-mla](http://www.mlanet.org/join-mla). Members of the following groups qualify for MLA member registration rates:

- American Association of Law Libraries (AALL)
- Arbeitsgemeinschaft für Medizinisches Bibliothekswesen (AGMB) [German Medical Library Group]
- Association for Health Information and Libraries in Africa (AHILA)
- Association for Library and Information Science Education (ALISE)
- Australian Library and Information Association (ALIA)
- Canadian Health Libraries Association/Association des bibliothèques de la santé du Canada (CHLA/ABSC)
- European Association for Health Information and Libraries (EAHIL)
- Japan Medical Library Association (JMLA)
- Korean Medical Library Association (KMLA)
- Medical Library Association of Nigeria
- Special Libraries Association (SLA)
- Taiwan Medical Library Association (TMLA)

## Student Discount

You qualify for student rates if you hold student membership in MLA. Student members also qualify for continuing education courses (CE) and symposia for only \$50 each, pending available space. You may join MLA as a student member when you register online or complete the membership form online at [www.mlanet.org/join-mla](http://www.mlanet.org/join-mla).

## Special Services

If you have a legal disability or dietary requirements, please include a written description of your needs with the registration and an email address or fax number where you can be contacted for more information. MLA must receive the form by April 18.



Quick response code to online registration.

## Questions:

Staff are happy to help.

For registration and meeting-related questions, please email [MedicalLibrary@xpressreg.net](mailto:MedicalLibrary@xpressreg.net) or call 774.247.4013, Monday–Friday, 9:00 a.m.–5:00 p.m., eastern time. For continuing education course-related questions, contact Debra Cavanaugh at 312.419.9094 x32 or [cavanaugh@mail.mlahq.org](mailto:cavanaugh@mail.mlahq.org).

## Children

All children must have badges. Complimentary badges are available at the MLA Registration Center. Children under thirteen are not permitted in the exhibit hall.

To arrange for child care service, guests should contact providers directly:

- A Friend of the Family, 770.725.2748
- Nanny Poppinz, 678.608.2769

Please note that MLA is not able to recommend these providers based on experience. This information is simply provided as a convenience to parents who may wish to make arrangements for child care services while in Atlanta. MLA makes no claims regarding the services listed here. Parents are urged to address any questions or concerns directly with the individual provider.

## Cancellations

All cancellations for meeting registration and CE courses must be submitted in writing and faxed to MLA Registration at 312.419.8950.

Meeting cancellations received by April 19, 2018, are subject to a \$50 fee. You will be assessed a \$50 fee for each CE course change or cancellation.

After April 19, 2018, MLA will give refunds only for documented medical emergencies. Refunds will be processed within six weeks after the meeting. MLA will honor written requests to transfer meeting registration or CE registration to another person without charge.

**THREE WAYS TO REGISTER:** 1. Go **online:** www.mlanet.org 2. **Mail** form to: CDS-MLA, 107 Waterhouse Road, Bourne, MA 02532 3. **Fax:** 508.743.9662

FIRST NAME*	LAST NAME*	MLA MEMBER ID	
INSTITUTION/ORGANIZATION/COMPANY*		<input type="checkbox"/> If you require accommodations, please attach a written description of your needs. <input type="checkbox"/> Check here if you have dietary restrictions. Please describe: _____	
LIBRARY/AGENCY/DEPARTMENT*		By registering, I grant to MLA the right to take photographs of me in connection with the annual meeting. I authorize MLA, its assigns, and transferees to copyright, use, and publish the same in print and/or electronically.	
MAILING ADDRESS			
CITY*	STATE/PROVINCE	ZIP/POSTAL CODE	
EMAIL ADDRESS (REQUIRED FOR EMAIL CONFIRMATION)			
ADDITIONAL EMAIL TO RECEIVE CONFIRMATION (OPTIONAL)		<input type="checkbox"/> Check box if you do not want exhibitor email	
COUNTRY* (IF OUTSIDE THE US)		CELLULAR PHONE (WILL NOT BE PUBLISHED)	TWITTER*
		*APPEARS ON BADGE	

**I. REGISTRATION FEES** (Circle one category within package.)

	On or before April 18	After April 18
<b>Package A: Meeting registration</b>		
• Member/institutional representative*	\$699	\$799
• MLA emeritus member	\$399	\$499
• MLA student member	\$249	\$349
• Nonmember	\$999	\$1,099
<b>Package B: Conference only</b>		
• Member/institutional representative*	\$599	\$699
• MLA emeritus member	\$299	\$399
• MLA student member	\$149	\$249
• Nonmember	\$899	\$999
<b>Package C: One-day attendance</b>		
Indicate day: <input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tue <input type="checkbox"/> Wed		
• Member/institutional representative*	\$309	\$359
• MLA emeritus member	\$232	\$282
• Nonmember	\$464	\$514
<b>Package D: e-Conference</b>		
• Member/institutional representative*	\$129	\$129
• Nonmember		

**SECTION I. SUBTOTAL** .....\$ \_\_\_\_\_

**II. ADDITIONAL TICKETS**

(One ticket to each of these 2 events is included with Package A.)

- Welcome Reception ..... # \_\_\_ @ \$50 = \$ \_\_\_\_\_
- Silver and Gold Networking Dinner ..... # \_\_\_ @ \$149 = \$ \_\_\_\_\_
- Children under 18 ..... # \_\_\_ @ \$75 = \$ \_\_\_\_\_

**CHECK BOX IF:**

- New Member\*/First-Time Attendee  
\*MLA members who are attending their first annual meeting or new MLA members (<3 years).
- Hospital Libraries Section Member Reception and Business Meeting.
- I don't want an annual meeting bag.

**SECTION II. SUBTOTAL** .....\$ \_\_\_\_\_

**III. CONTINUING EDUCATION** (See pages 16 and 24)

**SECTION III. SUBTOTAL** .....\$ \_\_\_\_\_

**PAYMENT INFORMATION**

- AmEx  Discover  MasterCard  Visa  Electronic/wire transfer (see page 21)
- Check or international check in US\$ drawn against a US bank  
(Make check payable to Medical Library Association and mail to address at top)

PRINT NAME \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

For credit card orders, MLA will correct any errors in addition.

**SECTION I** \$ \_\_\_\_\_

**SECTION II** \$ \_\_\_\_\_

**SECTION III** \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

# Continuing Education Course Registration

Please indicate first and second choices with "1" and "2." Second choice will be used if your first-choice course is full. For continuing education course-related questions, contact Debra Cavanaugh at 312.419.9094 x32 or [cavanaugh@mail.mlahq.org](mailto:cavanaugh@mail.mlahq.org).

## Friday, May 18

### 10:00 a.m.–5:00 p.m.

- \_\_\_\_\_ CE100 Advanced Searching Techniques and Advanced Strategy Design  
**Cost:** \$400 (nonmember: \$700)

### 1:00 p.m.–5:00 p.m.

- \_\_\_\_\_ CE200 Dissemination in Action: Communicating Research in a Digital World  
**Cost:** \$345 (nonmember: \$615)
- \_\_\_\_\_ CE502 Statistics 101: A Primer in Statistical Methods for Health Sciences Librarians  
**Cost:** \$265 (nonmember: \$490)
- \_\_\_\_\_ CE600 Building Partnerships with Faculty, Clinicians, and Other Stakeholders  
**Cost:** \$265 (nonmember: \$490)

## Saturday, May 19

### 8:00 a.m.–5:00 p.m.

- \_\_\_\_\_ CE300 Not Just Numbers: Teaching Students to Think Using Practical Curriculum Exercises  
**Cost:** \$335 (nonmember: \$600)

### 10:00 a.m.–5:00 p.m.

- \_\_\_\_\_ CE101 Performing Systematic Reviews in Resource-Limited Settings  
**Cost:** \$320 (nonmember: \$570); \$50\*
- \_\_\_\_\_ CE400 Do You Want to Be a Library Director? Knowledge, Skills, and Career Paths for Library Leaders  
**Cost:** \$320 (nonmember: \$570)
- \_\_\_\_\_ CE500 What Did You Hear? Qualitative Data Analysis  
**Cost:** \$320 (nonmember: \$570)

### 8:00 a.m.–noon

- \_\_\_\_\_ CE103 Effectiveness and Efficiency in Exhaustive Searches  
**Cost:** \$345 (nonmember: \$615)
- \_\_\_\_\_ CE302 Peeking Under the Hood: Understanding, Assessing, and Improving Your Library's Website and LibGuides  
**Cost:** \$265 (nonmember: \$490)
- \_\_\_\_\_ CE303 Evidence-Based Teaching: Finding and Applying the Best Evidence to Instruction  
**Cost:** \$345 (nonmember: \$615)
- \_\_\_\_\_ CE501 Introduction to Visualization Principles  
**Cost:** \$345 (nonmember: \$615)
- \_\_\_\_\_ CE601 Learning to Liaise with Health Professions  
**Cost:** \$265 (nonmember: \$490)

### 1:00 p.m.–5:00 p.m.

- \_\_\_\_\_ CE102 Trials without Tribulations: Identifying Clinical Trials for Systematic Reviews and Other Clinical and Research Questions  
**Cost:** \$345 (nonmember: \$615)
- \_\_\_\_\_ CE104 Upping Your Reference Game: Technologies and Strategies for Value-Added Reference Services  
**Cost:** \$345 (nonmember: \$615)
- \_\_\_\_\_ CE105 Health Policy Research: Navigating Governmental and Legislative Sources  
**Cost:** \$265 (nonmember: \$490)
- \_\_\_\_\_ CE201 Health Information Technology and Health Data Standards Resources and Services at the National Library of Medicine  
**Cost:** \$265 (nonmember: \$490)
- \_\_\_\_\_ CE503 Introduction to Data Analysis and Visualization with R  
**Cost:** \$345 (nonmember: \$615)
- \_\_\_\_\_ CE504 Participatory Approaches for Learning More about Your Data  
**Cost:** \$265 (nonmember: \$490)

### 8:00 a.m.–10:00 a.m.

- \_\_\_\_\_ CE301 Innovations in Nursing Information Literacy: New Technologies, Approaches, and Ideas  
**Cost:** \$130 (nonmember: \$285)
- \_\_\_\_\_ CE401 Digital Storytelling: Communication for Greater Impact  
**Cost:** \$130 (nonmember: \$285)

\* The cost is \$50 for attendees from a HINARI-eligible country.

Contact Debra Cavanaugh, [cavanaugh@mail.mlahq.org](mailto:cavanaugh@mail.mlahq.org), for registration.

**Fee Subtotal** (first choices only) \_\_\_\_\_

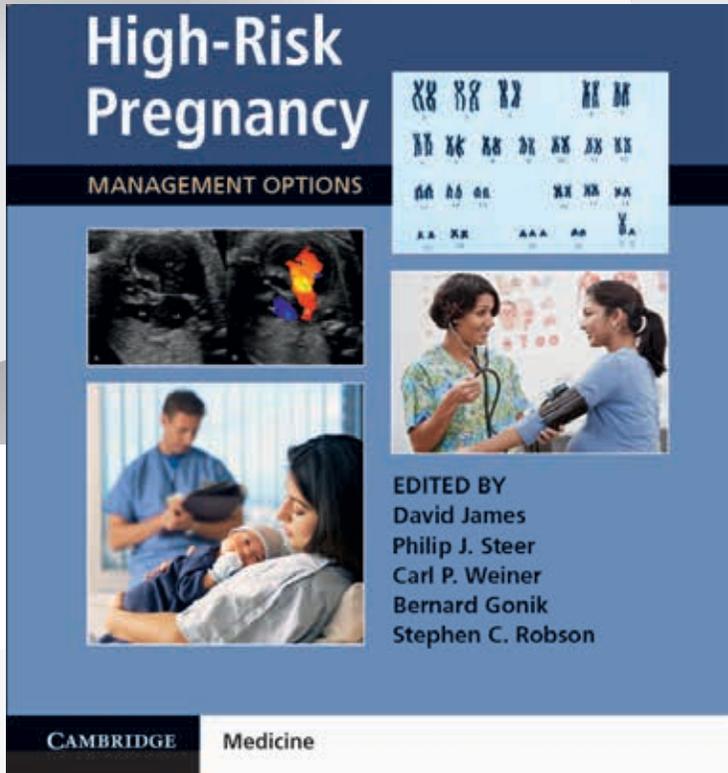
**Registrant's Name** \_\_\_\_\_

**Email Address** \_\_\_\_\_



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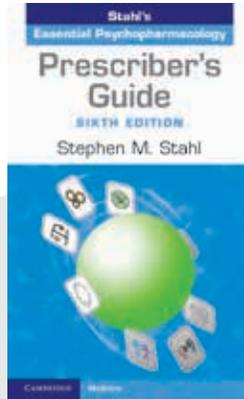
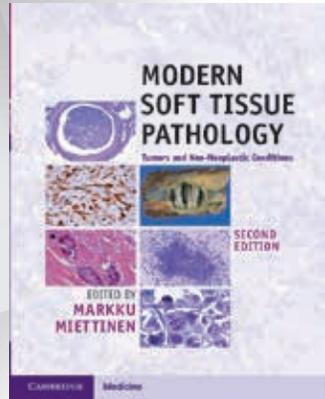
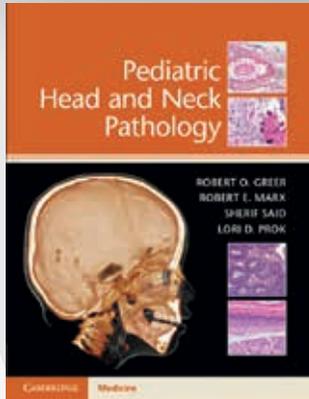
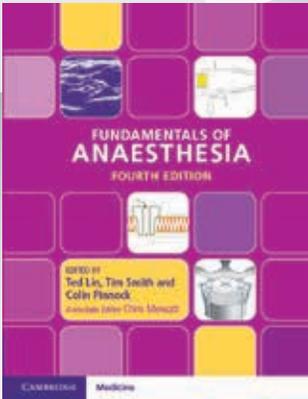


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## Travel to Atlanta

Getting around Atlanta is a breeze and getting there is, too. Hartsfield-Jackson Atlanta International Airport is a quick 2-hour flight for more than 80% of the country's population and directly accessible via nonstop flights from more than 150 US cities and 75 international destinations on 6 continents. From baggage claim, you are less than 20 minutes from Atlanta's convention and entertainment district, with easy public transportation via the Metropolitan Atlanta Rapid Transit Authority (MARTA) or taxis, limos, rideshare, and shuttles.

For more on Hartsfield-Jackson Atlanta International Airport, visit [www.atlanta.net/explore/transportation/airport-guide/](http://www.atlanta.net/explore/transportation/airport-guide/).

## Air Travel

MLA has arranged for discounted travel on Delta Airlines. Use the instructions below for a discount (2%–10%, depending on zone) on Delta Airlines for travel May 13, 2018–May 25, 2018.

- Reservations and ticketing are available via [www.delta.com/meeting](http://www.delta.com/meeting). Select "BOOK A TRIP," which will bring you to the BOOK A FLIGHT page. Enter the meeting code NMQZY in the box provided.
- Reservations may also be made by calling Delta meeting reservations at 800.328.1111, Monday–Friday 7:00 a.m.–7:00 p.m., central time.

## Ground Transportation to and from the Airport

### Metropolitan Atlanta Rapid Transit Authority (MARTA)

MARTA is a great way to get to and from the airport. The Red and Gold Lines travel directly to the domestic terminal at Hartsfield-Jackson Atlanta International Airport. Airport station is conveniently inside the domestic terminal and in-between the north and south baggage claims. The Airport MARTA station has a full-service RideStore and trained personnel ready and waiting to help you.

- The Hyatt Regency Atlanta is adjacent to the Peachtree Center MARTA station.
- For information on traveling to and from the airport on MARTA, visit [www.itsmarta.com/getting-to-airport.aspx](http://www.itsmarta.com/getting-to-airport.aspx).
- For more information, visit [www.itsmarta.com](http://www.itsmarta.com) or call 404.848.5000; TTY, 404.848.5665; accessible format, 404.848.4037.

### Lyft

Wherever you are headed, count on Lyft for a ride in minutes. Download the free app at [lyft.com/invite/visitatl](http://lyft.com/invite/visitatl) and enjoy \$20 off your first ride.

### Uber

Uber is a mobile application that connects riders to drivers with the push of a button. In minutes, a car will be curbside, ready to take you wherever you need to go in Atlanta. Download the free app and sign up at [get.uber.com/go/ATL](http://get.uber.com/go/ATL) to enjoy a free first ride up to \$20.

### Taxi

If you opt for a traditional cab, it is important to be aware of Atlanta's fare system. Flat rates are available between the airport and highly trafficked areas like downtown, Midtown, and Buckhead. Metered rates are available outside of these areas.

- Atlanta Airport Taxi Service, 770.415.2375
- Atlanta Taxi Cab Service & Airport Transportation, 404.935.9555
- Cascade Cab, 404.758.5521



For the latest information on hotel availability, check online hotel reservations ([compass.onpeak.com/e/42MLA18](http://compass.onpeak.com/e/42MLA18)) or contact onPeak by email, [mla@onpeak.com](mailto:mla@onpeak.com), or phone, 800.243.1582.

## Do You Need a Hotel Discount with WiFi for MLA '18?

The Hyatt Regency Atlanta is a landmark destination located in the heart of downtown Atlanta. With its signature Polaris Blue Dome, this beautiful 22-story building is one of America's premier meeting and convention venues and one of the top Atlanta luxury hotels. General sessions, break-out meetings, and the Hall of Exhibits, with over 100 exhibitors, will be at the Hyatt Regency Atlanta, 265 Peachtree Street NE, Atlanta, GA 30303.

Reserve your hotel room at the Hyatt Regency Atlanta in the MLA meeting block for discounted rates and free in-room WiFi. You get the best networking opportunities and help the association meet its contractual obligations. Don't wait—make your reservation now. Hotel discounts end April 15 and are subject to limited availability.

Make your reservation with onPeak, the official hotel reservation service for MLA '18.

- Check online ([compass.onpeak.com/e/42MLA18](http://compass.onpeak.com/e/42MLA18)) for current rates and availability.
- Call 800.243.1582. The best time to call is before noon or between 3:00 p.m. and 5:00 p.m., central time.
- Email requests and questions to [mla@onpeak.com](mailto:mla@onpeak.com). Expect a response within forty-eight hours, not counting weekends and holidays.

For travel information, see MLANET ([www.mlanet.org/mla18](http://www.mlanet.org/mla18)).

**Guarantee:** You will need a valid credit card to make the reservation. A deposit equal to one night's stay is required. There are no change fees and no full prepayment required at the time of booking.

**Cancellation:** The deposit is refundable only if notice is received by the hotel at least seventy-two hours prior to arrival and a cancellation number is obtained.

**Roommates:** If you wish to split the room cost with other guests, please coordinate reservations with your roommates and then advise the hotel upon check in and check out. To locate a roommate, some members have used email discussion lists such as MEDLIB-L. Caution should always be exercised when selecting roommates.

MLA's only official housing service is onPeak. If you are contacted by others offering housing for the meeting, please note that they are not affiliated with MLA. Entering into financial agreements with such companies can have adverse and costly consequences.

## Are You Holding the Right Amount of Rooms and Room Nights for MLA '18?

Don't sit on unneeded rooms and get caught with cancellation fees.

If you have already made your hotel reservations for MLA '18, and you might have over-reserved rooms, take a moment now to log back into your reservation. Update your room details to reflect how many nights and rooms you will really need to ensure you do not get charged with any cancellation fees. Rooms that you give up get released back to the housing block for use by other attendees.

## Parking near the Hyatt Regency Atlanta

Reserve your parking in advance and get there on time, stress free!

SpotHero is the nation's leading parking reservation app to book convenient and affordable parking, whether it is for an event, a commute to work, or even airport parking. To reserve your parking spot for MLA '18, visit the Hyatt Regency Atlanta SpotHero Parking Page (<https://spothero.com/atlanta/hyatt-regency-atlanta-parking?referrer=MLA18>) and book a spot with rates up to 50% off drive-up.

New to SpotHero? Download the SpotHero iPhone or Android app, and enter promo code **MLA18 for an extra \$5 off your first spot!**







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- Acland's Video Atlas of Human Anatomy
- 5MinuteConsult.com
- Lippincott Journals and Books
- Joanna Briggs Institute (JBI) Evidence Based Practice Database
- LWW Health Library Collections: 22 specialties available!
- And more!

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Booth #129

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