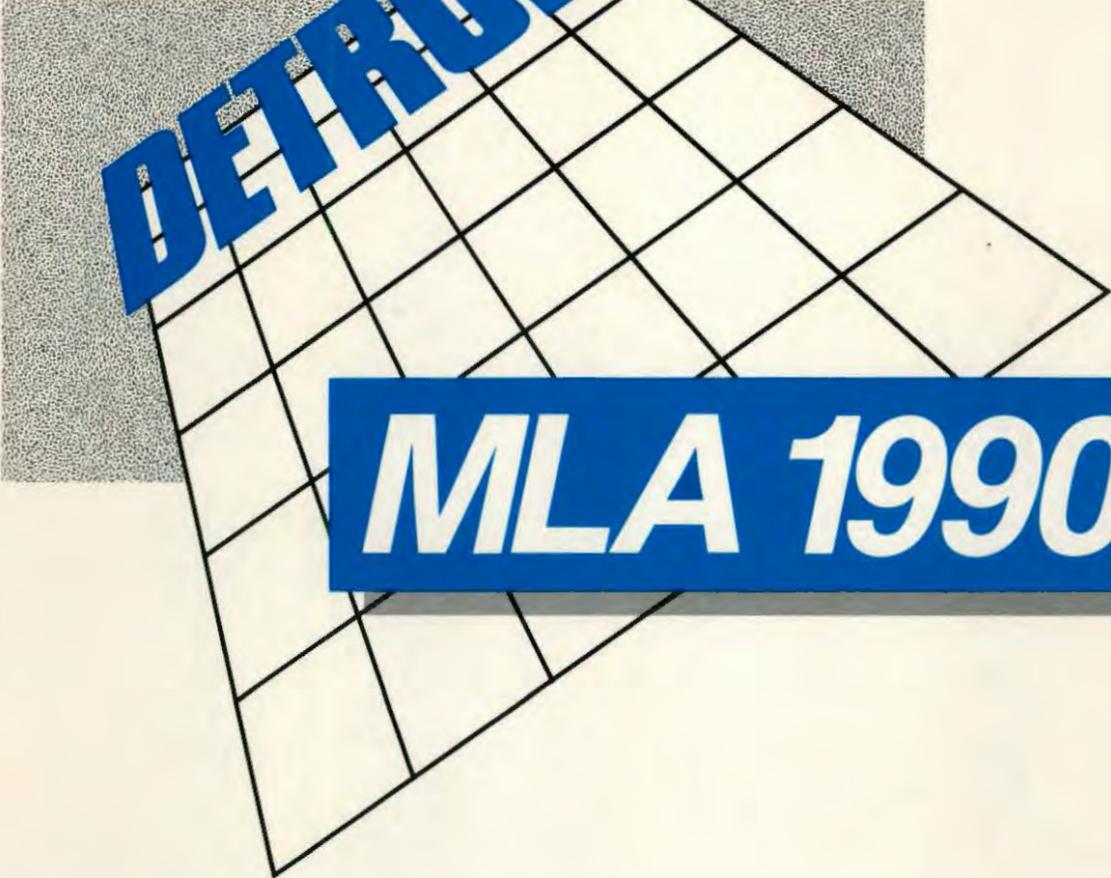


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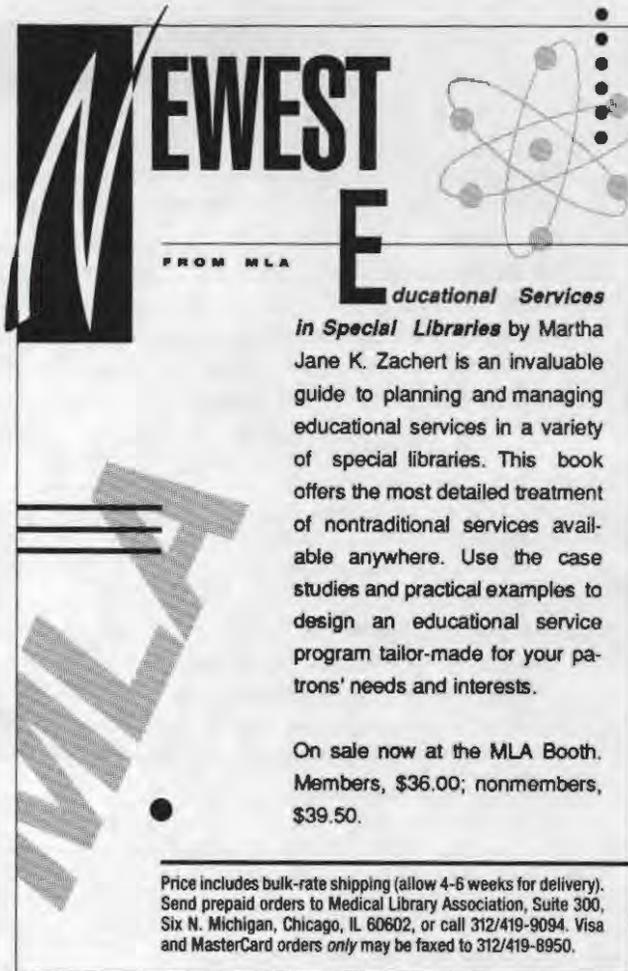
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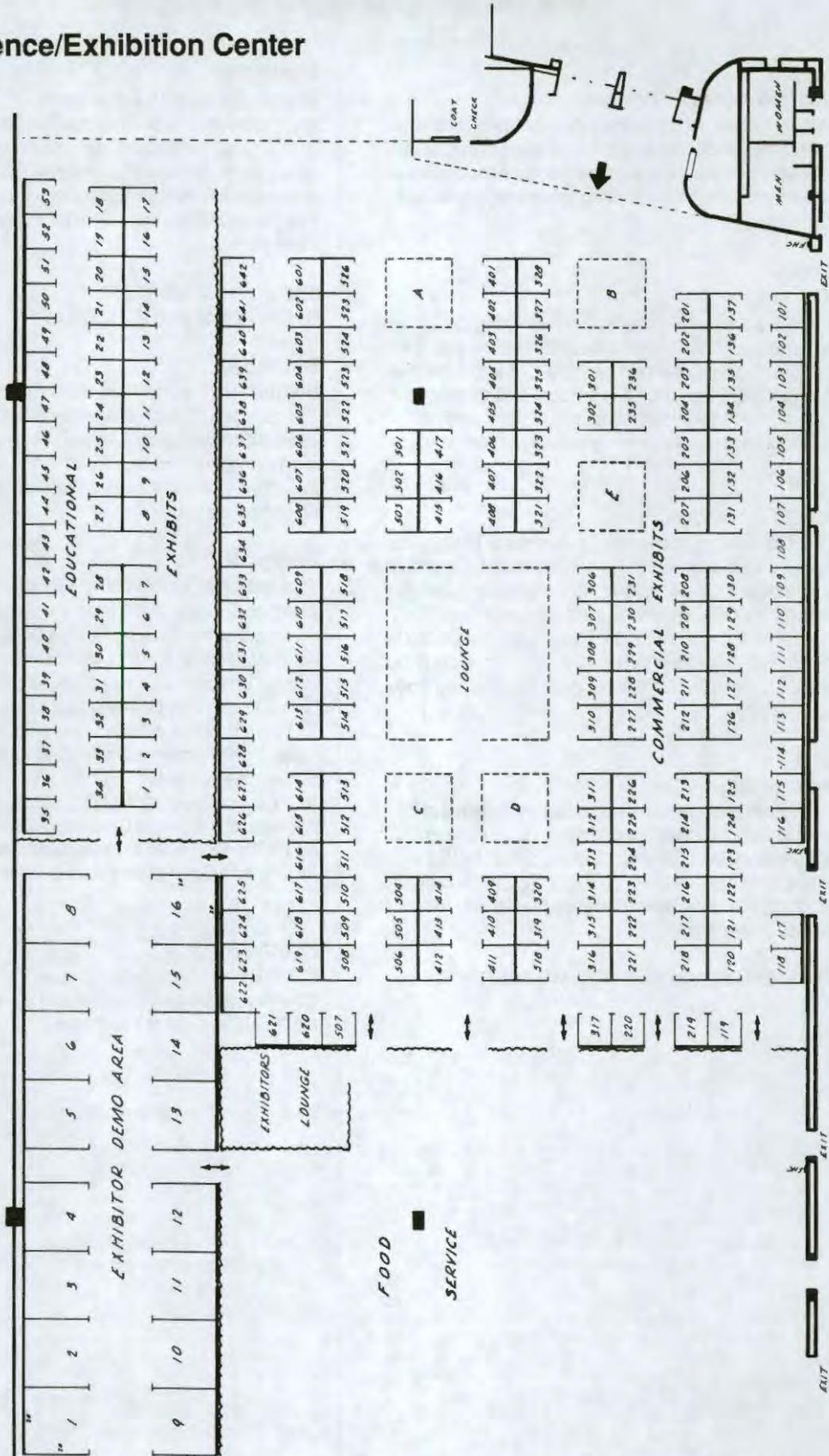
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Guide to Demonstrations

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Booth 6

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PsycINFO (Booth 208)
American Psychological Association
1400 N. Uhle St., Arlington, VA 22201
800/336-4980; 703/247-7829

Come to Booth 208 and browse through PsycBOOKS, the newest addition to PsycINFO's family of information products in psychology. PsycBOOKS provides access to books AND book chapters published in a calendar year in psychology and related disciplines, including topics of interest to the medical community: psychiatry, mental health, health psychology, behavioral medicine, and rehabilitation. We will also be demonstrating PsycLIT on CD-ROM.

The Publishers Book Exhibit (Booths 225 & 226)
86 Millwood Rd., Millwood, NY 10546
914/762-2422

A combined exhibit of books, periodicals, and audio- and videotapes from a variety of publishers.

Readex Microprint (Booth 614)
58 Pine St., New Canaan, CT 06840
203/966-5906

Readex provides a full-text coverage on microfiche of the medical documents indexed by MEDOC. Cumulated quarterly and annually. The MEDOC index provides access to medically related government materials six months to a year before they appear in the GPO monthly catalog.

Readmore, Inc. (Island B)
22 Cortlandt St., New York, NY 10007
212/349-5540

Readmore is a library services agency providing domestic and foreign periodicals subscriptions, as well as automated services. REMO is a stand-alone automated serials management system with network capability. It provides automatic check-in and claiming; routing and binding modules are available. Full *ad hoc* report generation is a simple procedure.

ROSS is Readmore's online serials service providing database search, journal title, and an electronic bulletin board for Readmore clients. Claims and orders are entered directly online.

For information on the Readmore, Inc. demonstration booth, see page 75.

Research Information Systems, Inc. (Booth 414)
Camino Corporate Center
2355 Camino Vida Roble, Carlsbad, CA 92009
619/438-5526

Research Information Systems, Inc. develops and markets computer software and information services for the scientific community. We are pleased to introduce our newest addition to the REFERENCE UPDATE current awareness service, ABSTRACT EXPRESS. In addition, we will also feature REFERENCE MANAGER, a powerful bibliographic management system, and GRANT ACCOUNTANT, designed for more accurate administration of grants and contracts.

EXHIBIT 1990 is open

Monday, May 21 10:00 A.M.-5:00 P.M.
Tuesday, May 22 10:00 A.M.-5:00 P.M.
Wednesday, May 23 10:00 A.M.-2:00 P.M.

Rittenhouse Book Distributors (Booth 227)
511 Feheley Dr., King of Prussia, PA 19406
215/277-1414

Rittenhouse is a national distributor of health sciences titles, stocking over 30,000 titles of 91 medical publishers. In addition, we are the exclusive distributor of Pharmaceutical Press titles in the United States. Use either of our warehouse locations to place your orders; one warehouse is in South Lancaster, MA, and our other warehouse is in King of Prussia, PA.

SMS America Incorporated (Booth 514)
P.O. Box 610307, Port Huron, MI 48061-0307
800/265-1827

SMS America offers a superior subscription service to the medical community. Through the service of our international organization, SMS serves the needs of over 17,000 libraries worldwide.

SCIENTIFIC AMERICAN *Medicine* (Booth 312)
415 Madison Ave., New York, NY 10017
212/754-0550

We invite you to stop by our exhibit and see the latest services designed to keep your library current. Our unique information system includes SCIENTIFIC AMERICAN *Medicine*, the classic two-volume internal medicine reference; *Care of the Surgical Patient*, an indispensable resource on pre- and postoperative care; CONSULT™, the text of SCIENTIFIC AMERICAN *Medicine* on CD-ROM; and DISCOTEST®, the CME program for personal computers.

**Scientific Medical Publications of France
(SMPF Inc.) (Booth 113)**
100 E. 42d St., #1002, New York, NY 10017
212/983-6278

Association of French publishers in the medical and scientific fields; books and journals in French and English.

Sharp Electronics Corp. (Booths 505 & 506)
One Sharp Plaza, Mahwah, NJ 07430
201/529-8932

Headquartered in Mahwah, New Jersey, Sharp Electronics Corp. is a recognized leader in consumer, office, and industrial electronics, featuring the latest in LCD technology. Founded in 1962, Sharp markets some 1,100 products in over 35 product categories, the latest of which are coin- and card-operated vending equipment for its copies. Sharp is the \$2 billion subsidiary of Japan's Sharp Corporation and employs 2,000 people nationwide.

See the Exhibit Map on
page 76 to locate vendors and
demonstration booths.

OCLC Online Computer Library Center, Inc.
(Booths 203, 204, 205)

6565 Frantz Rd., Dublin, OH 43017
800/848-5878 (US); 800/848-8286 (Ohio);
800/533-8201 (Canada)

OCLC is a nonprofit membership organization that provides automation options to libraries. Our computer-based products and services speed and simplify many labor-intensive tasks, such as cataloging, interlibrary loan, reference searching, and retrospective conversion. The result is higher staff productivity and improved patron service. Our Medical Cataloging Collection, which is available on the CAT CD450 system, consists of approximately 650,000 records from the OCLC Online Union Catalog stored on one compact disc. The EPIC service, our new online reference service, provides subject access to the OCLC Online Union Catalog...and more. We can help you convert your records, share materials online, access the Interlibrary Loan subsystem, and perform subject searches--even if you're not an OCLC member library. Stop by our booth and let us tell you why we say, "OCLC. We work where you work."

For information on the OCLC demonstration booth, see page 75.

The Oryx Press (Booth 311)

2214 N. Central, Phoenix, AZ 85004
800/457-ORYX

Publishers of directories and reference books on health, allied health sciences, specialized medical facilities, and eldercare. Publishers of professional development titles in library and information management.

PaperChase® (Booths 512 & 513)

Longwood Galleria, 350 Longwood Ave.
Boston, MA 02115
800/722-2075; 617/278-3900

PaperChase® fulfills your needs for an easy, cost-effective way for your patrons to access all of MEDLINE. Plus, every PaperChase user receives a complete set of user's documentation, *absolutely free*.

Every health care institution's searching needs are different. Let us design a program that meets your end-users' unique searching needs. PaperChase offers unlimited searching on a Fixed Price Program for institutions of every size.

And for teaching institutions, the PaperChase Academic Matching Funds program offers half-price searching for students, residents, and fellows--a program unmatched by the competition.

Stop by Booths 512 and 513 for more information.

Pergamon Press, Inc. (Booths 415 & 416)
Maxwell House, Fairview Park, Elmsford, NY 10523
914/592-7700

The clinical medicine line of Macmillan will be continued and expanded under the equally prestigious imprint of Pergamon Press. Prominently featured this year are *Comprehensive Medicinal Chemistry* edited by Hansch; *Pharmaceuticals in Medical Imaging* by Swanson, et al.; *Myopia Surgery* by Kagan and Miles; and a host of other new titles. Also featured are the best of scientific and medical journals, including *Cancer Communications*, *HEC Forum*, *The Journal of JASTRO*, *Quality Assurance in Health Care*, and more.

Personal Bibliographic Software, Inc. (Booth 602)

525 Avis Dr., Suite 10, Ann Arbor, MI 48108
313/996-1580

Personal Bibliographic Software, Inc. develops information management software for IBM personal computers and compatibles and the Apple Macintosh. Current Products include Pro-Search, Pro-Cite, and Biblio-Link. Pro-Search is a front-end communications program designed to simplify online database searching. Pro-Cite is a database management program designed to manage reference information and to format bibliographies automatically. Biblio-Link programs convert and transfer records downloaded from an online database directly into a Pro-Cite database. Used separately or as an integrated system, PBS products simplify the searching process and make it easier to manage your search results.

Physicians' Desk Reference (Booth 411)

680 Kinderkamack Rd., Oradell, NJ 07649
201/262-3030

Publisher of reference books on pharmaceuticals, the CD-ROM version of the PDR, and the *Drug Interactions and Side Effects Diskettes*. At Booth 411, PDR is displaying the *Physicians' Desk Reference®*, *PDR Drug Interactions and Side Effects Index®*, *PDR for Nonprescription Drugs®*, and *PDR for Ophthalmology®*. New CD-ROM version features extensive search capacity, multi-drug comparison features, much more. Both *PDR CD-ROM* and *Drug Interaction and Side Effects Diskettes* will be demonstrated in special Demonstration Booth 13.

For information on the Physicians' Desk Reference demonstration booth, see page 75.

Princeton Microfilm Corporation (Booth 308)

P.O. Box 2073, Princeton, NJ 08543
609/452-2066

Princeton Microfilm Corporation is a library service company supplying microfilm editions of scholarly research journals.

Professional Software (Booth 406)

21 Forest Ave., Glen Ridge, NJ 07028
201/748-7658

A complete line of library software on an IBM PC, XT, AT, PS/2, or compatible machines. Modules include an online catalog, serial control, circulation, acquisitions, and routing. Prices are moderate and value is high.

The Medical Publishing Group (Booths 417 & 501)
1440 Main St., Waltham, MA 02154-1649
617/893-3800

The Medical Publishing Group (MPG) is the publishing division of the Massachusetts Medical Society. MPG publishes the *New England Journal of Medicine*, *Morbidity & Mortality Weekly Report*, *Journal Watch*, and the newly released *AIDS Clinical Care*. The MPG provides a full spectrum of books and reprint collections and also produces *Compact Library: AIDS*, a fully searchable library of AIDS literature on a single compact disc.

For information on The Medical Publishing Group demonstration booth, see page 75.

National Cancer Institute (Booth 102)
9030 Old Georgetown Rd., Bldg. 82
Bethesda, MD 20892
301/496-4907

The National Cancer Institute (NCI) is exhibiting their scientific information services and products. Demonstrations will be given for the NCI's databases--Physician Data Query (PDQ) and CANCERLIT. Publication information is available for the *Journal of the National Cancer Institute*, CANCERGRAMS, ONCOLOGY OVERVIEWS, RECENT VIEWS, and NCI MONOGRAPHS.

National Center for Health Statistics (Booth 508)
6525 Belcrest Rd., Hyattsville, MD 20782
301/436-6154

The National Center for Health Statistics (NCHS) is the federal government's principal vital- and health-statistics agency. It is part of the Centers for Disease Control within the Public Health Service of the US Department of Health and Human Services. Data systems cover the full spectrum of health concerns from birth to death. Visit the booth to review samples of recent publications and obtain information about our services and products.

National Library of Medicine (Island A)
8600 Rockville Pike, Bethesda, MD 20894
301/496-6193

The NLM booth will feature demonstrations of the latest versions of the Grateful Med software and the AIDS Information Network databases.

Network for Continuing Medical Education (Booth 503)

One Harmon Plaza, Secaucus, NJ 07094
800/223-0272; 201/867-3550

NCME is a producer/distributor of physician CME programs. Each year, 23 one-hour videos are distributed biweekly to over 800 subscribing hospitals. Programs are approved for Category 1 (AMA) and Prescribed (AAFP) credits. Details, including trial subscription information, are available at the NCME booth.

Niles & Associates, Inc. (Booth 517)
2000 Hearst St., Berkeley, CA 94709
415/655-6666

Niles & Associates will show three products: EndNote, a reference database and bibliography maker; EndLink, EndNote's link to online services; and Grant Manager, an accounting and ordering system for grant recipients. The main focus at this meeting will be on EndNote. It allows writers to access their database of references without leaving their word processor. The user can automatically paste citations from the database into the paper. Later, the program scans the finished paper for in-text citations and reformats them according to the desired journal style, adding a reference list to the end of the paper.

NOTIS Systems, Inc. (Booth 314)
1007 Church St., Evanston, IL 60201-3622
708/866-0150

NOTIS is the leader in providing information services to academic research libraries. We can provide your library with a library management system that is designed for stability and growth. We offer two options for our applications software:

- application software-only
- bundled hardware/software package

These options, along with additional NOTIS services, allow you to choose, design, and implement a system customized to your environment. Both options include all of the functions required by a research library--cataloging, acquisitions, serials control, authority control, online public catalog, and circulation.

In addition, NOTIS offers a product called Multiple Database Access, which allows a library to locally mount external databases such as MEDLINE and Wilson Indexes on their mainframe. Staff and patrons are then able to search these databases using a common NOTIS command structure.

Finally, NOTIS runs on IBM hardware, an important factor when evaluating hardware stability, growth potential, power, and efficiency.



Exhibit 1990

Library Automation Products, Inc. (Booth 210)
352 7th Ave., Suite 1001, New York, NY 10001
212/967-5418

Integrated library automation software that runs on micro-computers and local area networks. Cataloging, circulation, serials control, and acquisitions modules may be implemented together or separately. An online public access catalog is available, as well as a MARC exchange utility.

Library Bureau, Inc. (Booth 320)
801 Park Ave., Herkimer, NY 13350
315/866-1330

Library Bureau is the 113-year-old leader in the design and manufacture of library furniture, wood and steel bookstacks, and custom library products.

Mary Ann Liebert, Inc., Publishers (Booth 211)
1651 Third Ave., New York, NY 10128
212/289-2300

Medicine, science publications in the forefront of their fields; includes authoritative publications in AIDS, cancer, laser medicine, biotechnology, and hazardous waste; for researchers and clinicians.

J.B. Lippincott (Booth 409)
E. Washington Sq., Philadelphia, PA 19105
215/238-4200

J.B. Lippincott is a leading publisher of information for the health care community. The information is delivered through a wide variety of media--books, journals, looseleaf publications, videos, CD-ROMs, and software programs. New medical and nursing texts and references will be shown, as well as nursing AV and software and Lippincott's ONCODISC, the cancer information service.

Login Brothers Book Company (Booths 309 & 310)
1436 W. Randolph St., Chicago, IL 60607
312/733-6424

Login Brothers--your one-stop source for health sciences books and consumer health. Customized services for libraries of all sizes. Stop by and ask us about online ordering, notification forms, and continuation order service. New *Consumer Health* booklet is available now. See the difference Login Brothers service makes!

Majors Scientific Books & Subscriptions (Booths 321 & 408)
1851 Diplomat Dr., Dallas, TX 75234
214/247-2929

Majors has offered health sciences book-and-subscription services since 1909 with friendly, knowledgeable, and responsible personnel. Creative system enhancements in the '90s will ensure continued excellent service in this specialized market.

Marcel Dekker, Inc. (Booth 519)
270 Madison Ave., New York, NY 10016
212/696-9000

Marcel Dekker, Inc. will be displaying books and journals of extreme interest to health information professionals.

Marcive, Inc. (Booth 324)
P.O. Box 47508, San Antonio, TX 78265-7508
800/531-7678; 512/646-6161

Marcive, Inc. offers cataloging service utilizing NLM's CATLINE and AVLINE databases, microcomputer-based Patron Access Catalogs, Cataloging Input System software for ordering standard cataloging or creating original cataloging, retrospective and ongoing conversion, and catalog cards available either directly or through book jobbers.

MARQUIS Who's Who/Macmillan Directory Division (Booth 202)
3002 Glenview Rd., Wilmette, IL 60091
800/621-9669

The *Directory of Medical Specialties* and the *Supplement to the Directory* are published by Marquis Who's Who. The *Directory's* comprehensive editorial effort includes a yearly, 600,000+-piece data-collection effort. We then process and format physician-supplied information into products marketed to commercial and consumer markets. The new 24th edition of the *Directory* (published November 1989) profiles 365,000+ board-certified physicians, including their complete career histories. Changes submitted since the 24th edition are included in the *DMS Supplement* (to be published in October 1990). All physicians' names are provided and fully authorized by individual medical boards. Convention discount of 25% available on published products.

Matthews Medical & Scientific Books, Inc. (Booths 306 & 307)
11559 Rock Island Ct., Maryland Heights, MO 63043
800/633-2665; 314/432-1400

Matthews is a medical book distributor serving the library community with approval plans, standing order/continuations, Online Ordering System, and other special programs. We carry monographs in medicine, dentistry, nursing, veterinary science, allied health, and the basic sciences (anatomy, physiology, biochemistry, pharmacology, clinical pathology, and pathology).

Medical Data Exchange (Booth 523)
445 S. San Antonio Rd., Los Altos, CA 94022
415/941-3600

Medical Data Exchange presents MDX HEALTH DIGEST, a new bibliographic, consumer-health database developed by physicians, nurses, librarians, and nutritionists for the public. It contains over 5,000 abstracts created from general press and specialized health publications, including magazines, newspapers, newsletters, and medical journals.

Uses any PC/MS-DOS microcomputer with a hard disk, not CD-ROM. Simple Boolean commands in natural language permit word and index-term searching. Also available online.

Also available is the 1990 fifth annual *Directory of Online Healthcare Databases*.

Gordon and Breach Science Publishers/Harwood Academic Publisher (Booth 515)

P.O. Box 786, Cooper Station, New York, NY 10276
212/206-8900

Gordon and Breach and Harwood publish over 300 journals and many pertinent books in the medical field, such as *Oncogene Research, Leukemia and Lymphoma, Cancer Therapy and Control, Growth Factors, Childhood Cancer: Understanding and Coping*. Special library rates available. Heavy emphasis on research and applications.

Otto Harrassowitz (Booth 101)

Subscription Agent and Bookseller
P.O. Box 2929, 6200 Wiesbaden, West Germany
800/642-2999

A supplier of European journals, books, and other publications in print and nonprint formats, Otto Harrassowitz is a subscription agent and bookseller providing acquisition services, including approval plans, current subscriptions, backfiles, single issues, microfilm/fiche, CD-ROM, and continuation standing orders.

Health Sciences Consortium (Booth 215)

201 Silver Cedar Ct., Chapel Hill, NC 27514
919/942-8731

The Health Sciences Consortium is a nonprofit publishing cooperative. It was founded in 1971 by the deans of 12 southeastern medical schools who were looking for more efficient and more effective ways to disseminate a growing body of information to medical students. The goal of sharing instructional materials was the key reason for establishing the organization, and that remains the principle goal today. The exhibit booth will feature HSC's latest publishing effort in the IVD format.

Information Access Company (Booth 511)

362 Lakeside Dr., Foster City, CA 94404
800/227-8431

Information Access Company is the world's leading provider of library reference systems. The new line of health reference products, both online and CD-ROM will be shown. The Health Reference Center is a CD-ROM system that combines periodical indexes, abstracts, consumer summaries, and full-text with medical and drug reference books and encyclopedias.

For information on the Information Access Company demonstration booth, see page 75.

Information Dimensions, Inc. (Booth 616)

655 Metro Place South, Dublin, OH 43017
800/DATA-MGT

TECHLIBplus is a new integrated version of an established library automation and management system used in over 150 special libraries worldwide. Developed expressly for business and technical libraries, TECHLIBplus provides online patron access, cataloging, circulation control, serials control, and acquisitions/fund-accounting functions. Each module offers context-sensitive help, easy-to-use formatted screens, and powerful retrieval features for fast, sophisticated searching and processing.

Based on BASISplus, the world's leading text information management system (TIMS), TECHLIBplus also offers full-text searching of extended records such as abstracts, tables of contents, and research reports. TECHLIBplus operates on most mainframes and minicomputers.

Information on Demand, Inc. (Booth 404)

8000 Westpark Dr., McLean, VA 22102
800/999-4403; 703/442-0303

Founded in 1972, Information on Demand, Inc. is one of the pioneer information companies. It provides full-text copies of any publicly available material, regardless of subject, date, or publication type. IOD is the only document-delivery company to have its own toll-free online ordering service, IOD DIRECT, allowing users 'round the clock access to place orders and check status. IOD's document-delivery service features NTIS reports priced competitively and delivered within 3-5 working days. IOD has acquired the trademarked rights to INFODOC, a premier government document supplier, thereby strengthening and expanding its government document services. IOD's Biomedical Specialist Collection contains over 1,000 of the most highly regarded and frequently consulted journals. Translation services are available.

Innovative Interfaces, Inc. (Booth 635)

2344 Sixth St., Berkeley, CA 94710
415/644-3600

Automated library systems including public catalog, circulation, acquisitions, and serials control.

Institute for Scientific Information (Booths 641 & 642)

3501 Market St., Philadelphia, PA 19104
215/386-0100

Featured: *Science Citation Index® Compact Disc Edition* and *Social Sciences Citation Index® Compact Disc Edition*, which combine the speed of compact disc technology with the power of citation indexing to provide fast, precise access to the research published in leading international journals. Also featured: *Current Contents on Diskette®*, the electronic journal awareness system--now available in five separate discipline-oriented editions, including the *Life Sciences* and the new *Clinical Medicine* editions. Stop by to see a demonstration and to enter our drawing for a free one-year subscription to any *Compact Disc* or *Current Contents on Diskette* edition!

For information on the Institute for Scientific Information demonstration booth, see page 75.

Iowa Drug Information Service (Booth 608)

Oakdale Hall/The University of Iowa, Oakdale, IA 52319
319/335-4800

1. *Drug Literature Microfilm File (DLMF)*: Drawn from over 160 leading biomedical journals, this is a database of indexes and internally indexed articles relating to drugs and drug therapy in humans.

2. *IDIS Drug File*: Online access to DLMF indexes through various vendors worldwide.

IDIS: Serving the World of Drug Information

**Department of Veterans Affairs (VA) (Booth 130)
Learning Resources Service (142)
VA Central Office, 810 Vermont Ave., NW
Washington, DC 20420
202/233-6786**

You can join some of today's most innovative librarians in the Veterans Administration Library Network. VALNET is a system of 176 VA Medical Center libraries across the country. VALNET librarians work with health care staff to meet their information and educational needs and assist with patient care by supporting patient health education programs and activities. Geographical diversity, the latest educational technologies, a comprehensive variety of clinical, educational, research, and direct patient care programs, and leading-edge communication technology are all part of the daily life of the VALNET librarian. Stop by the booth for additional information. We will be happy to answer your questions.

**DIALOG Information Services, Inc. (Booth 407)
3460 Hillview Ave., Palo Alto, CA 94304
800/3-DIALOG; 415/858-2700**

Tap into the world's most complete source of online scientific and technical information with DIALOG Information Services, Inc. DIALOG® is a powerful, yet easy-to-use online service providing access to a vast array of databases for the research, technical, or medical professional who needs information fast.

DIALOG® gives you information from millions of articles published in thousands of professional journals, reports, and papers. Information from thousands of popular newspapers and magazines is also available.

No matter which method of online searching you choose, DIALOG (command searching), DIALOG Medical Connection (sm) (menu searching), or DIALOG OnDisc (CDROM Searching), you can be assured of comprehensive, up-to-date information.

**EBSCO Subscription Services (Islands C & D)
P.O. Box 1943, Birmingham, AL 35201
205/991-6600**

EBSCO is an international subscription and serials management agency offering complete order processing and customer service; EBSCONET® Online Subscription Service; interfacing capabilities with integrated library systems; a Biomedical Division to serve the needs of medical librarians; annual Index Medicus™ Price Study; customized serials management reports, including four based on *Index Medicus* titles; and a Sample Issue Program for potential serials subscribers. EBSCO Electronic Information provides a wide range of CD-ROM products and hardware. EBSCO Publishing publishes *The Serials Directory: An International Reference Book and Magazine Article Summaries*, a weekly abstract/index (both also available on CD-ROM), as well as *The Index and Abstract Directory*.

**Elsevier Science Publishing Co., Inc./EMBASE
(Island E)**

**655 Avenue of the Americas, New York, NY 10010
212/633-3767**

Visit the Elsevier--Excerpta Medica Island E to view the latest books, journals, and electronic information products! Our new book, *AIDS in Gynecology* by Osborne, will be on display, along with Dr. Martin's *Neuroanatomy Text & Atlas*. A new trend-reporting publication, *Trends in Endocrinology & Metabolism*, will also be available. Excerpta Medica is giving away free samples of its new, floppy-disk, current awareness product, *Medical Science Weekly*, combining swift throughput with weekly output and very user-friendly search software. The new Excerpta Medica and SilverPlatter CD-ROM family will also be on display. *Drugs & Pharmacology* (the first in a series of 10-year, subject-oriented, CD-ROM products) will be available for trying out!

**The Faxon Company, Inc.
(Booths 326, 327, 328, 401, 402, 403)
Medical Information Services**

**15 Southwest Park, Westwood, MA 02090
800/766-0039; 617/329-3350 (Massachusetts)**

Faxon is a global information management company specializing in facilitating the acquisition of information. Our electronic network serves both information providers and information users by linking more than 30,000 publishers to more than 60,000 academic, corporate, medical, governmental, and community clients across the world. As the world's leading subscription agency, Faxon is committed to providing fast, comprehensive, and cost-effective information services to enhance the global exchange of information.

Be sure to stop by Booth 401 and pick up a copy of our complimentary library poster, "Rely on Your Medical Librarian."

**Gaylord Bros. (Booth 520)
P.O. Box 4901, Syracuse, NY 13221
315/457-5070**

Manufacturer and distributor of supplies, equipment, furniture, and automation products and services designed specifically for libraries.

**Georgetown University Press (Booth 521)
3900 Reservoir Rd., NW, Washington, DC 20007
202/887-1134**

The Georgetown University™ Library Information System (LIS) is a very affordable integrated library system consisting of multiple components: an online catalog, cataloging, circulation, acquisitions, serials control, a PC backup system, the miniMEDLINE SYSTEM, and ALERTS™ Current Contents®. It creates a master bibliographic record, is LC MARC-based, and has an OCLC interface.

**Don't Miss Exhibitor Demonstrations--
See Page 75 for Details.**

Tour the MLA Exhibit and Play *ADVERTISERS* for Your Chance to Win Fabulous Prizes!

CD Plus, Inc. (Booths 230 & 231)

951 Amsterdam Ave., Suite 2C, New York, NY 10025
212/932-1485

CD Plus produces MEDLINE and other health sciences databases on CD-ROM. CD Plus MEDLINE is the only product to offer 5-9 years searchable at one time.

CD Plus hardware for searching MEDLINE will be on display at Booths 230 and 231. Our turnkey, stand-alone systems are the CD 100 Patron Workstation, designed primarily for end-users, and the CD 200 Professional Workstation, a customized solution to the medical librarian's searching needs.

Our two network products, PlusNet1 and PlusNet2, allow for simultaneous searching of the MEDLINE database at online speeds for four, or up to 20, users. A functioning network with 15 PCs and MACs will be set up for daily demonstrations at Exhibitor Area 16.

For information on the CD-Plus demonstration booth, see page 75.

CMC ReSearch, Inc. (Booth 114)

7150 S.W. Hampton, Suite C-120, Portland, OR 97201
800/262-7668; FAX, 503/639-1796

CMC ReSearch, Inc. produces a complete line of medical CD-ROM titles. CMC's revolutionary full text, tables, and high quality CD-ROM disc deliver the complete information extremely fast, while storing volumes of literature on a single disc. CMC is announcing several new titles to their growing library of CD-ROM discs.

Cambridge Scientific Abstracts/Compact Cambridge (Booths 235 & 236)

7200 Wisconsin Ave., Suite 601, Bethesda, MD 20814
New CD-ROM databases, as well as fresh enhancements to Compact Cambridge MEDLINE and other products, will be introduced. Ask any of our representatives for a free demonstration and receive a complimentary canvas tote bag and a chance to win a round-trip ticket with hotel expenses to MLA '91 in San Francisco.

*For information on the Cambridge Scientific Abstracts/
Compact Cambridge demonstration booth, see page 75.*

Cambridge University Press (Booth 126)

40 W. 20th St., New York, NY 10011
212/924-3900; FAX, 914/691-3239

Cambridge University Press publishes books and journals in medicine and medicine-related areas. We invite you to stop by our booth to review our latest publications. A 20% conference discount will be offered.

Canadian Centre for Occupational Health and Safety (Booth 610)

250 Main St. E., Hamilton, Ontario, Canada L8N 1H6
416/572-4498

CCINFOdisc: occupational-health-and-safety information on Compact Disc--Read Only Memory (CD-ROM). Simple and fast access to over 40 databases on chemical and other occupational-health-and-safety topics. Videotext packages. Publications. Invaluable text. Informative and colorful graphics and animation on occupational-health-and-safety subjects.

Checkpoint Systems, Inc. (Booth 504)

550 Grove Rd., Thorofare, NJ 08086
800/257-5540

Checkpoint Systems, Inc. is a leading manufacturer of library security systems to prevent the unauthorized removal of print and nonprint materials.

CINAHL Information Systems (Booth 209)

P.O. Box 871, Glendale, CA 91209-0871
818/409-8005

CINAHL Information Systems, publishers of the *Cumulative Index to Nursing & Allied Health Literature*, provides access to more than 300 journals in nursing, health sciences librarianship, and several allied health fields. This information is also available online and on CD-ROM. Booth demonstrations will provide first-hand previews of the CINAHL-CD on SilverPlatter software, as well as showing exciting new ways to access CINAHL's expanded database.

Data Trek, Inc. (Booth 301)

5838 Edison Pl., Carlsbad, CA 92008
619/431-8400

Data Trek, Inc. (DTI), a specialist in microcomputer library automation software and hardware since 1981, offers thoughtfully designed systems for the professional librarian. Its software includes Catalog, Circulation, Serials, Acquisitions, Databridge MARC Interface, A/V Handler, and the revolutionary Universal Search Module. These integrated, multi-user modules furnish powerful, easy-to-learn-and-use tools engineered to meet the practical needs of working librarians. DTI also carries a full line of minicomputers, Novell networks, and Digital Equipment Corporation VAX microcomputers. With more than 1,100 installations in North America and abroad, DTI provides exceptional library automation solutions from a recognized industry leader.

Dawson Serials Management, Inc./McGregor Subscription Service (Booth 323)

38 Pond St., Suite 301, Franklin, MA 02038
508/520-2230

Dawson is an international, full-service library supply firm with offices throughout the world. Dawson is one of the world's largest subscription agencies and one of the leading suppliers of books and automated systems to the library community.

American Osteopathic Association (Booth 108)

142 E. Ontario St., Chicago, IL 60611

312/280-5865

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Guide to Exhibits

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4630 Montgomery Ave., Bethesda, MD 20814
301/657-3000

Visit ASHP Databases, Booth 229, and see demonstrations of our online and CD-ROM databases that cover all aspects of drug information. The new CD-ROM version of *International Pharmaceutical Abstracts (IPA)*, an invaluable aid to the world of pharmacy literature, will be displayed. See the latest release of Drug Information Source, our CD-ROM that now contains all 20 years of IPA, plus *AHFS Drug Information* and the *Handbook on Injectable Drugs*. The full-text online databases that provide comprehensive, evaluative drug monographs for the health professional and the patient, DRUG INFORMATION FULLTEXT (DIF) and CONSUMER DRUG INFORMATION FULLTEXT (CDIF), will be exhibited.

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publishing *Cell Growth & Differentiation*, a monthly journal in molecular biology. Other titles include *Proceedings of the American Association for Cancer Research* and periodic supplements on topics of special interest, such as the *Second Conference on Radioimmunoassay and Radioimmunotherapy of Cancer*, published in February 1990.

American Board of Medical Specialties (Booth 634)

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ABMS is the umbrella organization that includes the 23 recognized US medical certifying boards that issue board certification to physicians. As such, it is the only authorized agency publishing biographical information about the individuals certified by its 23 member boards. The third edition of the *ABMS Compendium of Certified Medical Specialists* will be published in October 1990, and information is available at the ABMS booth on prepublication offers for this item. ABMS also publishes individual specialty directories and a series of texts that focuses on the evaluation and certification of physicians.

American College of Obstetricians and Gynecologists (Booth 317)

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American Hospital Association (Booth 109)

840 N. Lake Shore Dr., Chicago, IL 60611
312/280-6263

The American Hospital Association serves as a national advocate for hospitals and the patients they serve, provides education and information for its members, and informs the public about hospital and health care issues. Selected AHA data products and publications will be displayed. Staff will be available to discuss the range of AHA services and products, including those of the AHA Resource Center.

American Medical Association (Booth 522)

535 N. Dearborn, Chicago, IL 60610
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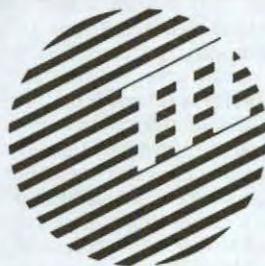
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PEER REVIEW

A Look at a Major Biomedical Journal: *Brain Research*

The growth of *Brain Research* since its launch in 1966 parallels the growth in neuroscience itself. For example, the Society for Neuroscience, the premier professional society in the field, was founded in 1973 with 300 members; there are now over 12,000. Today, *Brain Research* is the leading multidisciplinary vehicle for the dissemination of information on a broad spectrum of neuroscience topics, from molecular to behavioral studies. It publishes 10% of the world's literature devoted to primary research in the neurosciences, receiving some 3,000 papers per year from 50 countries, with the United States, United Kingdom and Japan currently the centers of intense research activity. In 1989, *Brain Research* published approximately 1,500 articles in 87 issues.

Editor-in-Chief, Dr. Dominick Purpura, Dean of the Albert Einstein College of Medicine, Bronx, NY, has guided Elsevier's *Brain Research* for many years. Dr. Purpura considers, "We can expect stabilization in the field of neurosciences but not in the immediate future. Scientific and technological advances, particularly in molecular biology, help maintain the research momentum. This has seen parallel increases in funding, thus having a direct impact on the number of manuscripts submitted to *Brain Research*."

THE REVIEWERS' ROLE

Maintaining a consistently high level of scientific excellence without jeopardizing a rapid publication schedule is a primary concern for Dr. Purpura, the Editorial Board and Elsevier, the publisher. Quality control through an efficient peer review process is the key. Although unpaid for their work, reviewers devote considerable time and effort to evaluating papers submitted to *Brain Research*. They recognize their role in peer review as an essential part of the scientific research process. The reviewers, who remain anonymous to the authors, perform several functions: to improve the scientific quality of the accepted papers; to guard against the dissemination of inferior or fraudulent work; to provide constructive criticism and guidance to authors of rejected papers and to help educate less experienced members of their peer group.

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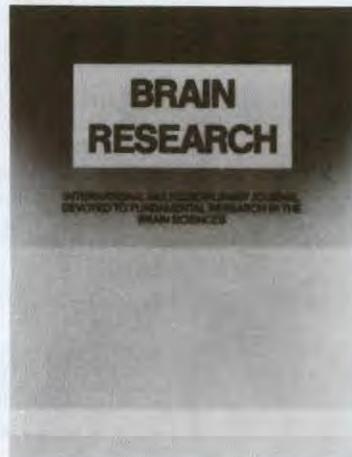
Without exception, every paper is scrutinized via the peer review process administered by the editorial office located at the Albert Einstein College of Medicine. Dr. Purpura and two experienced editorial assistants, Patricia Stokes and Josephine DeBrino, effectively traffic the 250 manuscripts that arrive every month, aided by a sophisticated computer-based tracking system. Full-length papers are sent to at least two referees carefully selected from a base of 2,000 possible international reviewers; short communications such as letters articles are forwarded to one reviewer to speed publication. The total *Brain Research* review process takes four to six weeks.

Following review, only 4% of submitted papers are accepted and published as originally written; 50% of the manuscripts are rejected. The remaining 46% are returned to the authors to consider and incorporate the reviewers' suggestions for subsequent reconsideration by the reviewers and editor-in-chief. In almost every instance, the reviewers prepare extensive and detailed evaluations. Their guidance helps to improve the quality of the work presented and sometimes even prompts investigators to redesign experiments.

ELECTRONIC PROCESSING

As *Brain Research* continues to move into the electronic information age, manuscript handling and review are being further streamlined to ensure faster processing and more systematic selection of reviewers. The names and addresses of the 2,000 active reviewers, along with key words representing their areas of expertise, have been placed into a computer database. Some authors have also begun to facilitate faster manuscript processing by submitting articles on floppy disk.

The scope and costs associated with an effective peer review process, a value-added function, may not be immediately perceived by subscribers, but the result is — the publication of a journal with the highest scientific standards. Thus, the scientific community and those who serve and work with it are assured of information that is relevant, timely, reliable and conforms to exacting quality standards.



The others are actually requests to be handled or decided by the presiding officer.

PRECEDENCE OF MOTIONS

Precedence means the priority or order in which motions must be proposed, considered, and disposed of. The purpose of assigning a rank or order to each commonly used motion is to enable an assembly to propose, consider, and decide each motion without confusion. From the highest ranking to the lowest ranking, the order of precedence is:

Privileged Motions

1. Adjourn
2. Recess
3. Question of privilege

Subsidiary Motions

4. Postpone temporarily (or table)
5. Close debate
6. Limit debate
7. Postpone indefinitely
8. Refer to committee
9. Amend

Main Motions

10. The main motion and specific main motions

Incidental motions have no order or precedence. Since they must be decided as soon as they arise, they present no problem of precedence.

There are two basic rules of precedence:

1. When a motion is being considered, any motion of higher precedence may be proposed, but no motion of lower precedence may be proposed; and
2. Motions are considered and voted on in reverse order of their proposal. The motion last proposed is considered and disposed of first.

MAJOR PURPOSES OF MOTIONS

Motions may be grouped according to the purpose to be accomplished.

To introduce business.....	move to main motion
To approve action.....	move to accept, adopt, or ratify
To modify or change.....	move to amend or refer to a committee
To deter action.....	move to postpone to a definite time, refer to a committee, or lay on table
To limit discussion.....	move to limit debate
To stop discussion.....	move the previous question
To determine correctness.....	after a voice vote or show of hands, a "call for a division," i.e., a vote that can be counted accurately
To suppress a question.....	move to postpone indefinitely or lay on table
To object to decision.....	move an appeal from the decision of the chair
To make a request.....	call for point of information, rise to parliamentary inquiry, or raise a question of privilege
To consider a second time.....	move to take from the table, reconsider, or rescind
To repeal action.....	move to rescind

Based on *Robert's Rules of Order* (1981 Edition)

PRINCIPAL RULES GOVERNING MOTIONS

Rules governing motions generally answer the following questions:

1. What is the precedence of the motion?
2. Can the motion interrupt a speaker?
3. Does the motion require a second?
4. Is the motion debatable?
5. Can the motion be amended?
6. What vote does the motion require?
7. To what other motions can the motion apply?
8. What other motions can be applied to the motion?

Parliamentary Procedures

PARLIAMENTARY RULES ARE established to aid organizations in the orderly, expeditious, and equitable accomplishment of their business. And, because order and good will are essential to the process of working together and accomplishing common goals, it is essential that association members have an understanding and working knowledge of parliamentary procedure. The following overview is offered as a guide to participation in business meetings of the Medical Library Association.

PARLIAMENTARY AUTHORITY

As provided for in the Bylaws of the Medical Library Association (Article XIII, Section I), rules in the current edition of *Robert's Rules of Order Newly Revised* (1990 edition) shall govern the association in all cases where they are applicable and consistent with the bylaws of the association.

RULES OF THE ASSEMBLY

The following rules govern the conduct of MLA business meetings:

The Floor

When addressing the chair, the person desiring recognition moves to a microphone and gives proper identification, including name and institution, as well as city and state; only MLA members are permitted to speak on the floor of the assembly.

Motions

According to the MLA Bylaws (Article II, Section 8), main motions (those introducing new business) may be brought to the assembly only if written copies have been distributed at or before the meeting to each voting member present or by unanimous consent of voting members present.

Resolutions

Similarly, resolutions should always be brought in written form and distributed to all voting members present.

Debate

Debate is limited to three minutes for each speaker; no speaker may have the floor twice on the same question until all who wish to speak have spoken.

Quorum

A quorum of 5% (of the voting members) is required for the transaction of business. For purposes of determining a quorum, a person eligible to cast two votes is counted as two voting members.

Voting

To facilitate the counting of votes, voting paddles are provided to all eligible voters attending the annual meeting. Voting paddles are color-coded to distinguish institutional and regular members.

By general consent, if there is no objection, or by a two-thirds vote, any of the foregoing rules may be suspended.

UNDERSTANDING MOTIONS

Classes of Motions

Motions are classified according to their purposes and characteristics into four groups:

1. Main motions: The main motion brings substantive proposals before the assembly for consideration and action.

2. Specific main motions: There are three main motions that have specific names and are governed by somewhat different rules. They are referred to as "specific" main motions to distinguish them from *the* main motion. These are:

- Reconsider
- Rescind
- Resume consideration--take from the table

3. Subsidiary motions: Subsidiary motions alter the main motion or delay or hasten its consideration. Consequently, they are subsidiary to it. The most frequently used subsidiary motions are:

- Postpone temporarily--place on the table
- Close debate (on a previous question)
- Limit debate
- Postpone indefinitely
- Refer to a committee
- Amend

4. Privileged motions: Privileged motions have no direct connection to the main motion before the assembly. They are motions of such urgency that they are entitled to immediate consideration. The privileged motions are:

- Adjourn
- Recess
- Question of Privilege

5. Incidental motions: Incidental motions arise only incidentally out of business before the assembly. They do not relate directly to the main motion but usually to the way in which business is being conducted. Because of this, they may interrupt business and are handled as soon as they arise. Incidental motions include:

- Appeal from a decision of the chair
- Consider informally
- Suspend the rules
- Point of order
- Parliamentary inquiry
- Withdrawal of a motion
- Division of a question
- Division of the assembly

The first three listed are motions. Therefore they require a second and are decided by a vote of the assembly.

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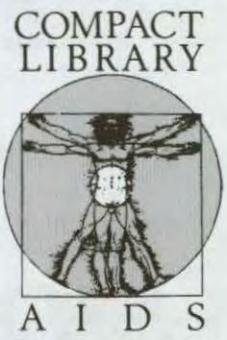
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INFORMAL MEETINGS SCHEDULE

	<u>DATE</u>	<u>TIME</u>	<u>ROOM</u>
SERHOLD Task Force Meeting	Tuesday, May 22	4:00 P.M.-5:30 P.M.	D2 - 09, Cobo
South Central Chapter (SCRG) Board Meeting and Chapter Advisory Council Meeting	Sunday, May 20	8:00 A.M.-11:00 A.M.	O2 - 34, Cobo
South Central Chapter (SCRG) Executive Board Meeting and Chapter Meeting	Monday, May 21	6:00 P.M.-8:30 P.M.	Nicolet, Westin
Southern Chapter Executive Committee Meeting	Monday, May 21	7:00 P.M.-8:30 P.M.	Brule B, Westin
Technical Services Section <i>Ad Hoc</i> Committee for the Development of Fact Sheets	Tuesday, May 22	1:30 P.M.-3:30 P.M.	D3 - 25, Cobo
Technical Services Section Executive Committee Meeting	Tuesday, May 22	3:30 P.M.-5:30 P.M.	O2 - 37, Cobo
Technical Services Section Membership Committee Meeting	Tuesday, May 22	1:30 P.M.-3:30 P.M.	D3 - 23, Cobo
Veterans Affairs Librarians	Tuesday, May 22	1:30 P.M.-3:30 P.M.	W2 - 67, Cobo
Veterinary Medical Libraries Section/Update from CAB	Monday, May 21	6:30 P.M.-7:30 P.M.	Joliet, Westin

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Association of Visual Science Librarians	Sunday, May 20	9:00 A.M.-11:00 A.M.	D3 - 27, Cobo
Cancer Librarians Section Business Meeting	Tuesday, May 22	3:30 P.M.-5:30 P.M.	D3 - 16, Cobo
CD Plus User Group	Tuesday May 22	2:30 P.M.-5:30 P.M.	O2 - 43, Cobo
Chiropractic Library Consortium	Sunday, May 20	8:00 P.M.-10:00 P.M.	Marquette A, Westin
Circuit Librarians	Sunday, May 20	8:00 P.M.-9:00 P.M.	Marquette B, Westin
Compact Cambridge Users Group	Monday, May 21	11:30 A.M.-1:00 P.M.	W2 - 67, Cobo
Consumer and Patient Health Information Section Executive Committee Meeting	Monday, May 21	11:30 A.M.-1:00 P.M.	D2 - 09, Cobo
Dental Section Standards and Bylaws	Tuesday, May 22	1:30 P.M.-3:30 P.M.	D3 - 24, Cobo
Hospital Librarians Get Their Just Desserts-- A Sharing Session	Monday, May 21	8:30 P.M.-10:30 P.M.	Cadillac A, Westin
Hospital Libraries Section Awards Committee	Sunday, May 20	10:00 A.M.-11:30 A.M.	O2 - 42, Cobo
Hospital Libraries Section Membership Committee	Sunday, May 20	10:00 A.M.-11:30 A.M.	O2 - 41, Cobo
Hospital Libraries Section Standards Committee	Sunday, May 20	10:00 A.M.-11:30 A.M.	O2 - 40, Cobo
Hospital Libraries Section Task Force on Hospital Library Statistics	Sunday, May 20	10:00 A.M.-11:30 A.M.	O2 - 39, Cobo
Innovative Interfaces, Inc. Medical Users Group Annual Meeting	Monday, May 21	7:00 P.M.-9:00 P.M.	Brule A, Westin
International Cooperation Section Executive Committee	Sunday, May 20	10:30 A.M.-NOON	W2 - 70, Cobo
Knowledge and Skills Task Force	Sunday, May 20	9:00 A.M.-NOON	D3 - 26, Cobo
Membership Committee Meeting	Tuesday, May 22	1:15 P.M.-3:15 P.M.	O2 - 35, Cobo
NLM/Loansome Doc Meeting	Tuesday, May 22	1:30 P.M.-2:30 P.M.	D3 - 16, Cobo
NLM/National Preservation Program for the Biomedical Literature: How to Write Successful Project Proposals	Monday, May 21	7:00 P.M.-10:00 P.M.	Duluth A, Westin
Online Users Meeting	Tuesday, May 22	NOON-1:30 P.M.	W1 - 56, Cobo
Pediatric Libraries Group Annual Meeting	Tuesday, May 22	3:30 P.M.-5:30 P.M.	D3 - 17, Cobo
Pennies from Heaven: Fee-Based Services Informal Session	Monday, May 21	7:00 P.M.-8:30 P.M.	Monet, Westin
Public Services Section	Tuesday, May 22	3:30 P.M.-5:30 P.M.	D3 - 22, Cobo

MEETINGS SCHEDULE

COMMITTEE MEETINGS, cont.

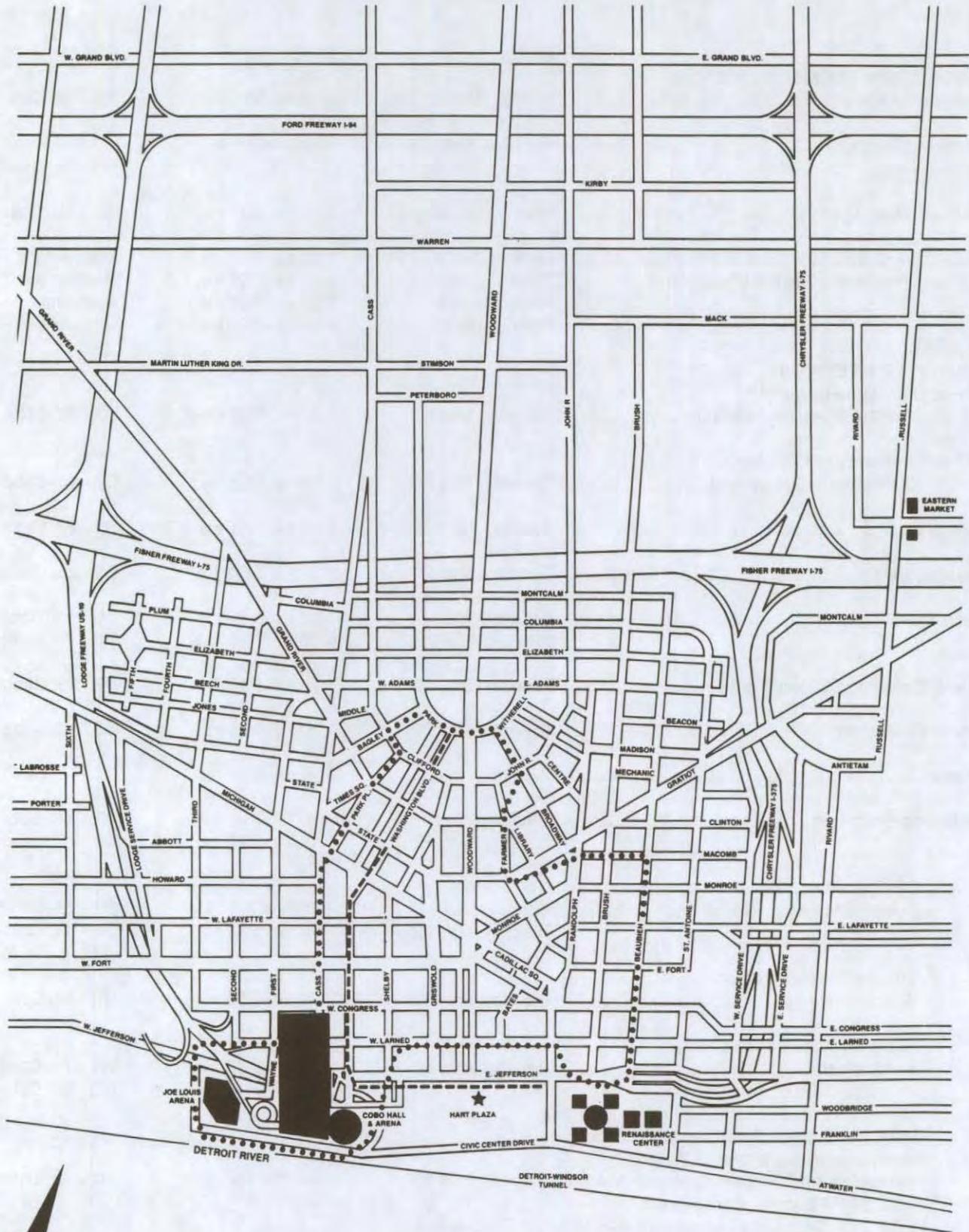
	<u>DATE</u>	<u>TIME</u>	<u>ROOM</u>
Instructional Development Subcommittee	Tuesday, May 22 Thursday, May 24	3:30 P.M.-5:30 P.M. 8:00 A.M.-NOON	O2 - 41, Cobo Cadillac B, Westin
Credentialing	Saturday, May 19 Tuesday, May 22	8:00 A.M.-5:00 P.M. 1:15 P.M.-5:30 P.M.	W2 - 67, Cobo D2 - 11, Cobo
Exchange Advisory	Tuesday, May 22	1:15 P.M.-3:15 P.M.	D2 - 10, Cobo
Governmental Relations	Tuesday, May 22	1:15 P.M.-5:30 P.M.	O2 - 34, Cobo
Grants and Scholarship	Tuesday, May 22	1:15 P.M.-3:15 P.M.	D3 - 21, Cobo
Grants and Scholarship Juries	Tuesday, May 22	3:30 P.M.-5:30 P.M.	D3 - 19, Cobo
Health Sciences Library Technicians	Tuesday, May 22	1:15 P.M.-3:15 P.M.	O2 - 36, Cobo
International Cooperation	Tuesday, May 22	3:30 P.M.-5:30 P.M.	O2 - 40, Cobo
Joseph Leiter NLM/MLA Lectureship	Tuesday, May 22	1:15 P.M.-3:15 P.M.	O2 - 37, Cobo
Membership	Tuesday, May 22	3:30 P.M.-5:30 P.M.	O2 - 35, Cobo
National Program, 1990	Saturday, May 19	3:00 P.M.-5:00 P.M.	W2 - 70, Cobo
National Program, 1991	Saturday, May 19 Tuesday, May 22 Thursday, May 24	8:00 A.M.-NOON 3:30 P.M.-5:30 P.M. 8:00 A.M.-NOON	D2 - 09, Cobo O2 - 36, Cobo Duluth A, Westin
National Program, 1992	Tuesday, May 22	1:15 P.M.-3:15 P.M.	O2 - 39, Cobo
News Evaluation	Tuesday, May 22	1:15 P.M.-3:15 P.M.	O2 - 38, Cobo
Oral History	Tuesday, May 22	1:15 P.M.-3:15 P.M.	O2 - 40, Cobo
Professional Recognition Review Panel	Tuesday, May 22	1:15 P.M.-3:15 P.M.	O2 - 41, Cobo
Publications Committee	Saturday, May 19 Tuesday, May 22	8:00 A.M.-NOON 1:15 P.M.-3:15 P.M.	W2 - 71, Cobo W2 - 68, Cobo
Publishing and Information Industries Relations	Tuesday, May 22	1:15 P.M.-3:15 P.M.	D2 - 09, Cobo
Status and Economic Interests of Health Sciences Library Personnel	Tuesday, May 22	1:15 P.M.-3:15 P.M.	O2 - 42, Cobo
COUNCIL MEETINGS			
Chapter Council	Sunday, May 20 Thursday, May 24	8:00 A.M.-11:00 A.M. 9:00 A.M.-4:00 P.M.	W2 - 64, Cobo Joliet, Westin
Section Council	Sunday, May 20 Thursday, May 24	8:00 A.M.-11:00 A.M. 8:00 A.M.-4:00 P.M.	W2 - 65, Cobo Marquette, Westin
Section Council Orientation	Tuesday, May 22	NOON-1:30 P.M.	O2 - 43, Cobo

MEETINGS SCHEDULE

MAJOR ASSOCIATION BUSINESS sessions and committee meetings are listed below.

	<u>DATE</u>	<u>TIME</u>	<u>ROOM</u>
ASSOCIATION BUSINESS SESSIONS			
Business Meeting I	Sunday, May 20	4:00 P.M.-5:30 P.M.	W1 - 52, Cobo
Business Meeting II	Tuesday, May 22	10:30 A.M.-NOON	W1 - 52, Cobo W1 - 54, Cobo
Business Meeting III	Wednesday, May 23	3:15 P.M.-4:45 P.M.	W1 - 52, Cobo
BOARD OF DIRECTORS' MEETINGS			
<i>All board meetings are in the Westin Hotel.</i>	Wednesday, May 16	8:00 A.M.-6:00 P.M.	Marquette B
	Thursday, May 17	8:00 A.M.-5:00 P.M.	Marquette B
	Friday, May 18	8:00 A.M.-6:00 P.M.	Marquette
	Friday, May 25	8:00 A.M.-5:00 P.M.	Marquette
COMMITTEE MEETINGS			
<i>Ad Hoc</i> Committee on the Position of Hospital Libraries	Tuesday, May 22	3:30 P.M.-5:30 P.M.	D2 - 10, Cobo
<i>Ad Hoc</i> Committee to Establish Cunningham Endowment	Tuesday, May 22	1:15 P.M.-3:15 P.M.	D2 - 14, Cobo
Awards	Tuesday, May 22	1:15 P.M.-3:15 P.M.	D3 - 27, Cobo
Awards Juries	Tuesday, May 22	3:30 P.M.-5:30 P.M.	D3 - 28, Cobo
Books Panel	Saturday, May 19 Sunday, May 20	1:00 P.M.-5:00 P.M. 8:00 A.M.-11:00 A.M.	W2 - 71, Cobo W2 - 71, Cobo
<i>Bulletin</i> Consulting Editors Panel	Tuesday, May 22	1:15 P.M.-3:15 P.M.	D2 - 13, Cobo
<i>Bulletin</i> Evaluation	Tuesday, May 22	3:30 P.M.-5:30 P.M.	D2 - 13, Cobo
Bylaws	Tuesday, May 22	3:30 P.M.-5:30 P.M.	D2 - 12, Cobo
Continuing Education	Saturday, May 19 Tuesday, May 22	9:00 A.M.-3:00 P.M. 1:15 P.M.-3:15 P.M.	W2 - 68, Cobo D2 - 12, Cobo
CE Opportunity Review Subcommittee	Monday, May 21 Tuesday, May 22	11:30 A.M.-1:00 P.M. 3:30 P.M.-5:30 P.M.	D2 - 13, Cobo O2 - 38, Cobo
Chapter/Section Support Subcommittee	Tuesday, May 22	3:30 P.M.-5:30 P.M.	O2 - 42, Cobo
Instructor Approval, Evaluation, and Support Subcommittee	Tuesday, May 22	1:30 P.M.-3:30 P.M. 3:30 P.M.-5:30 P.M.	W2 - 71, Cobo W2 - 71, Cobo
Instructor Support Forum for MLA CE courses, sponsored by the Instructor Approval Evaluation, and Support Subcommittee	Tuesday, May 22	NOON-1:30 P.M.	W2 - 70, Cobo
CE 246--Financial Management			
CE 310--Drug and Pharmaceutical Information Resources			
CE 433--Health Care Administration Information Resources			
CE 637--Health Information Services for the Layperson			

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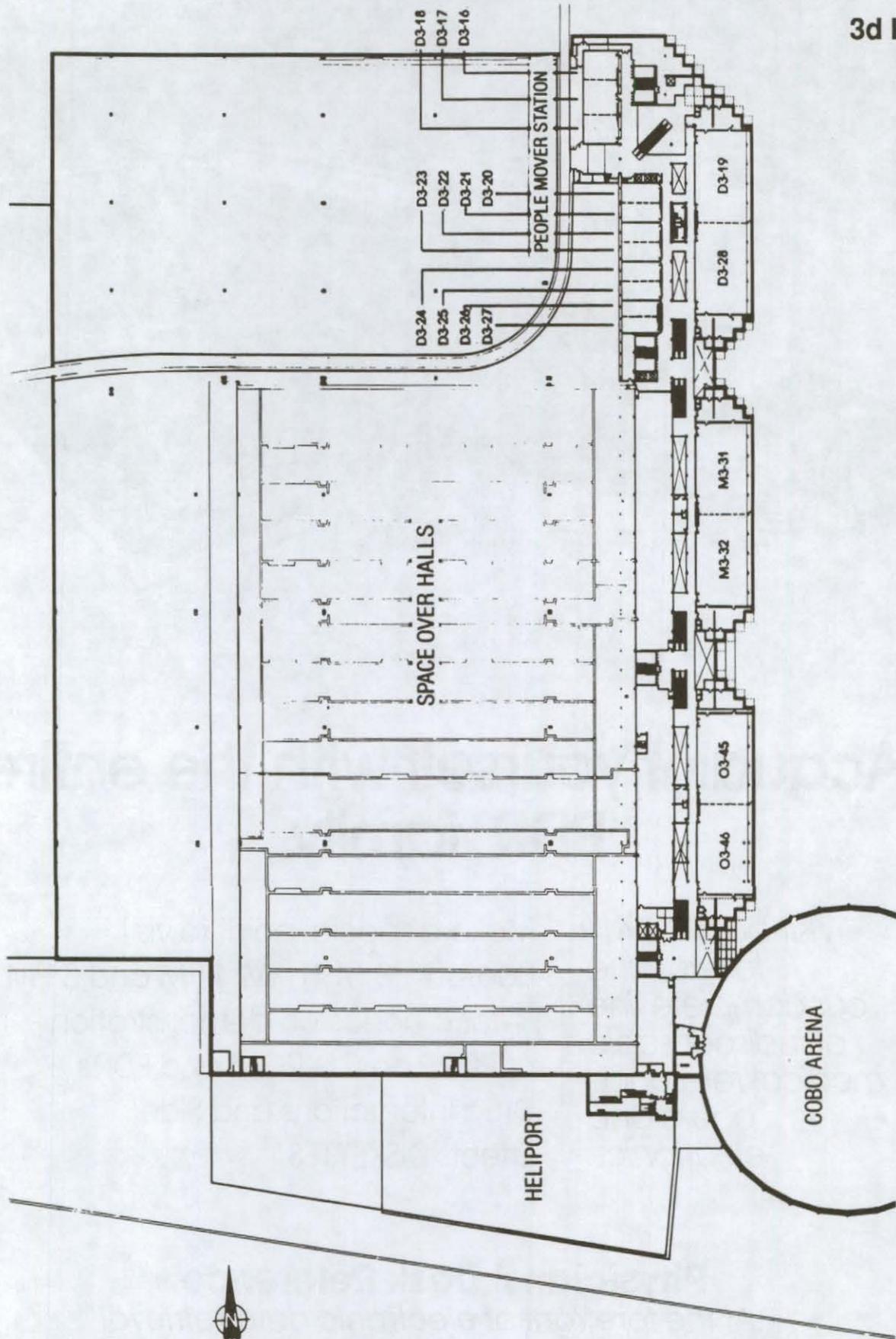
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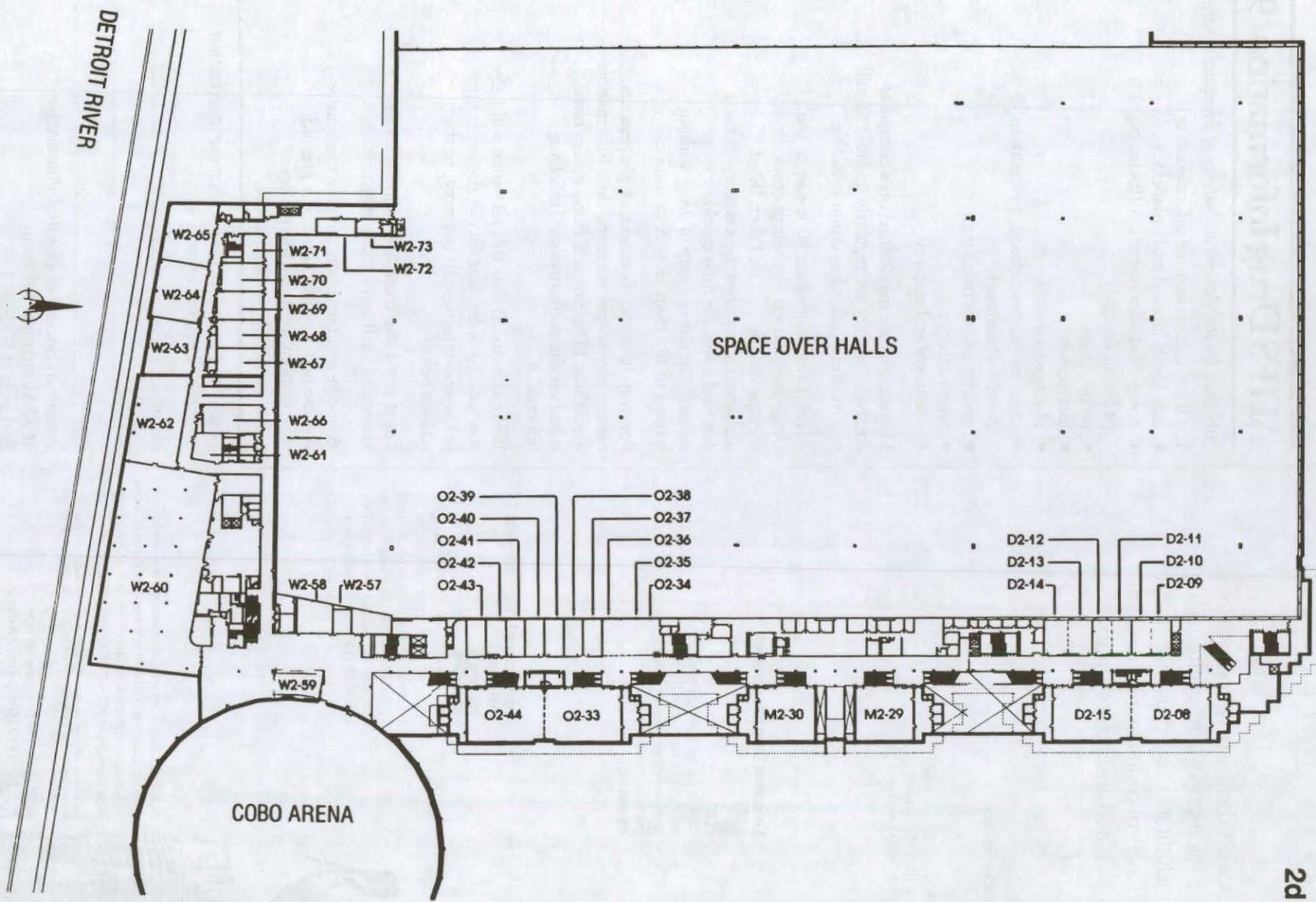
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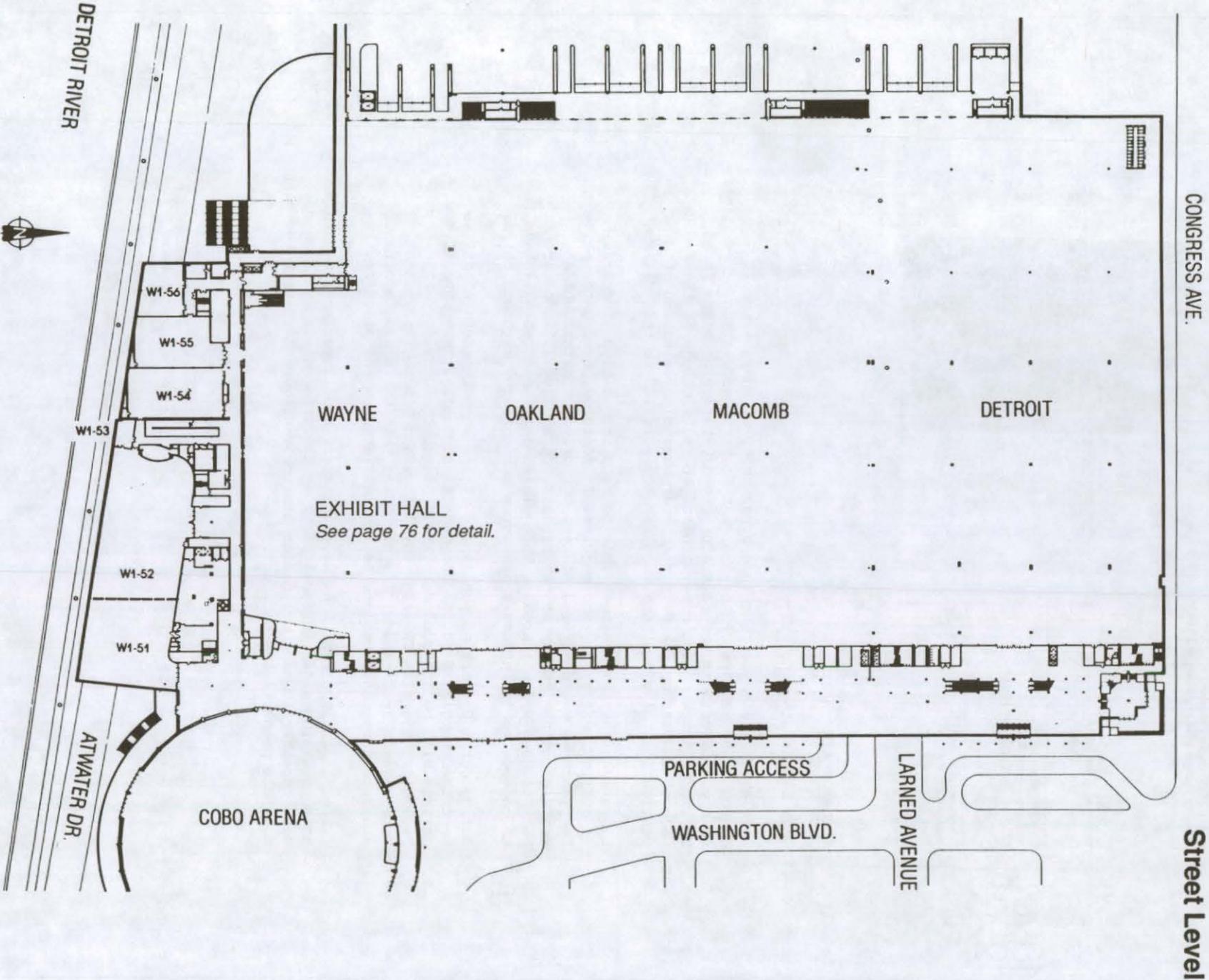
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W1-56

W1-55

W1-54

W1-53

W1-52

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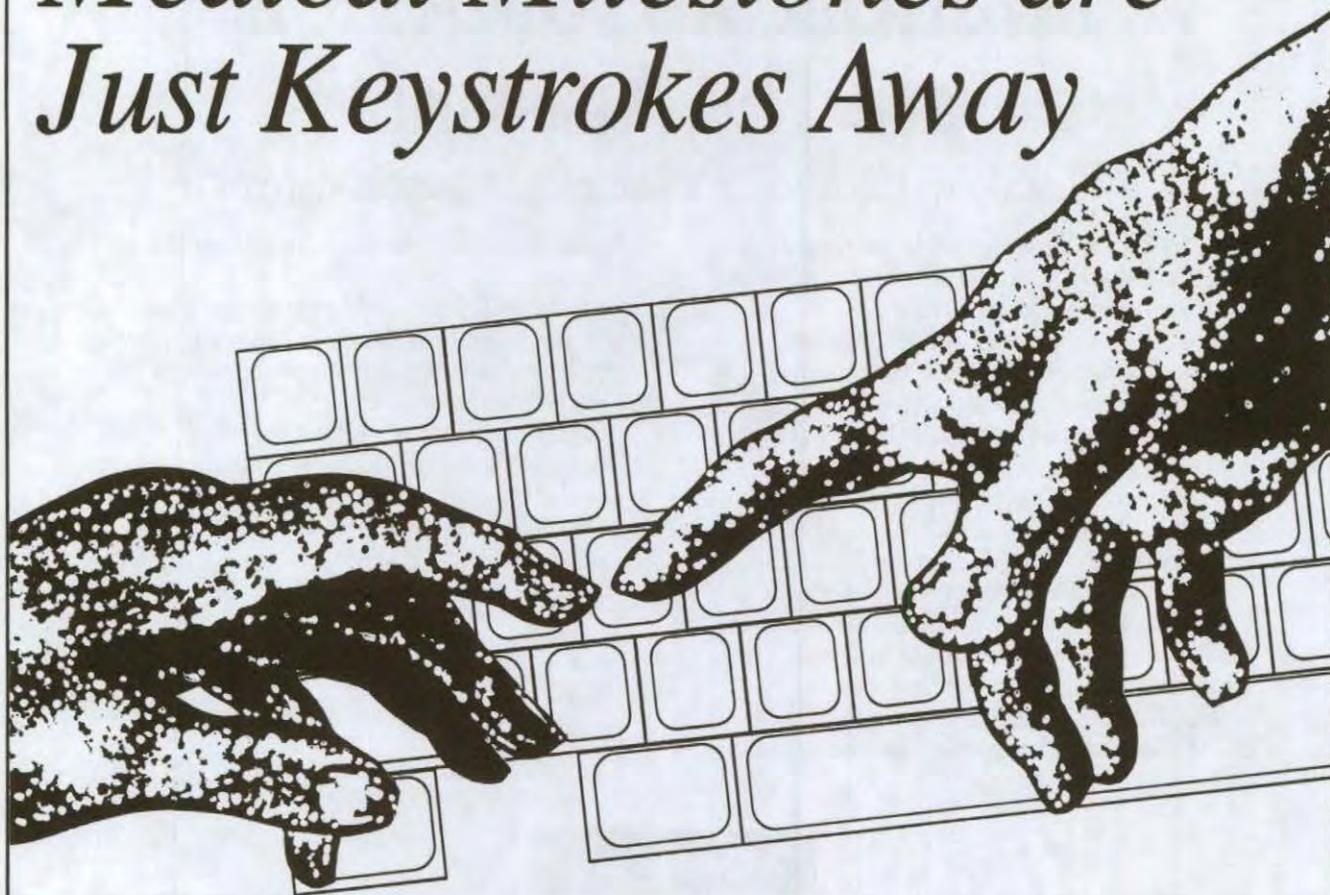


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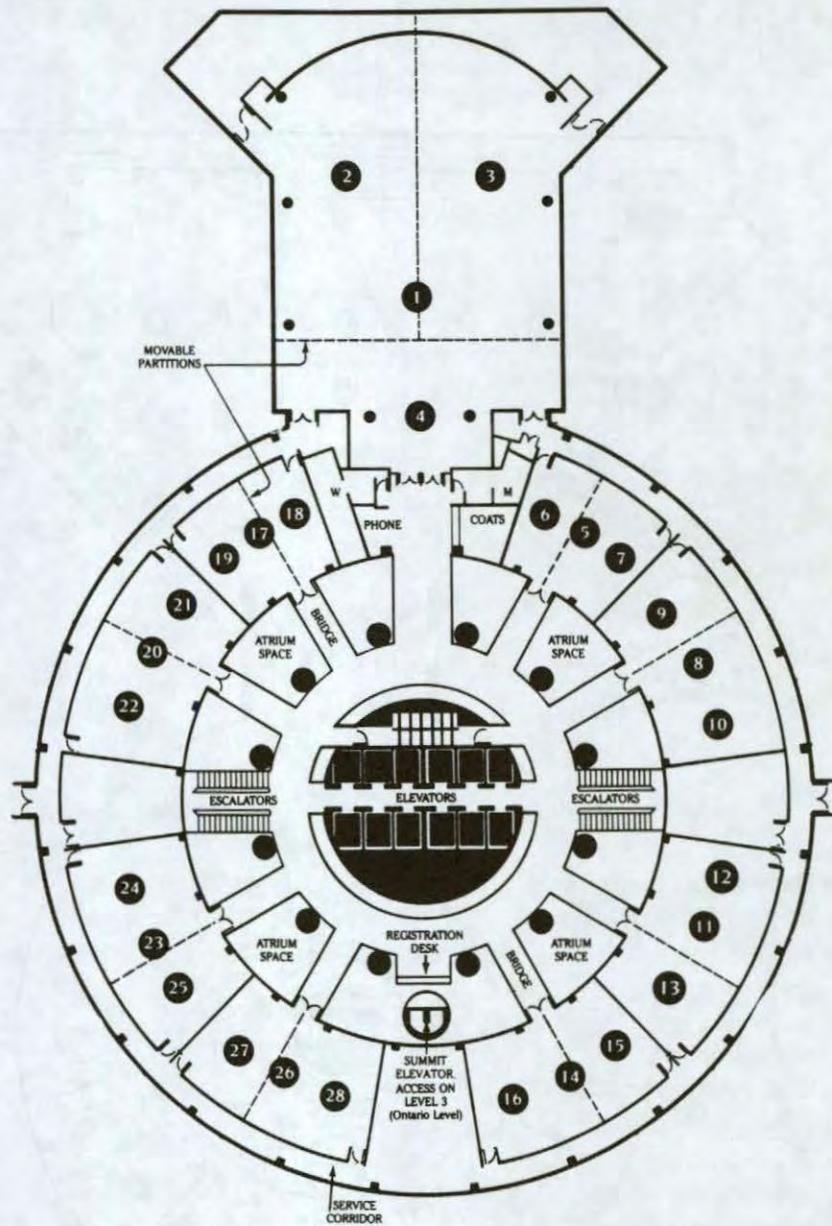
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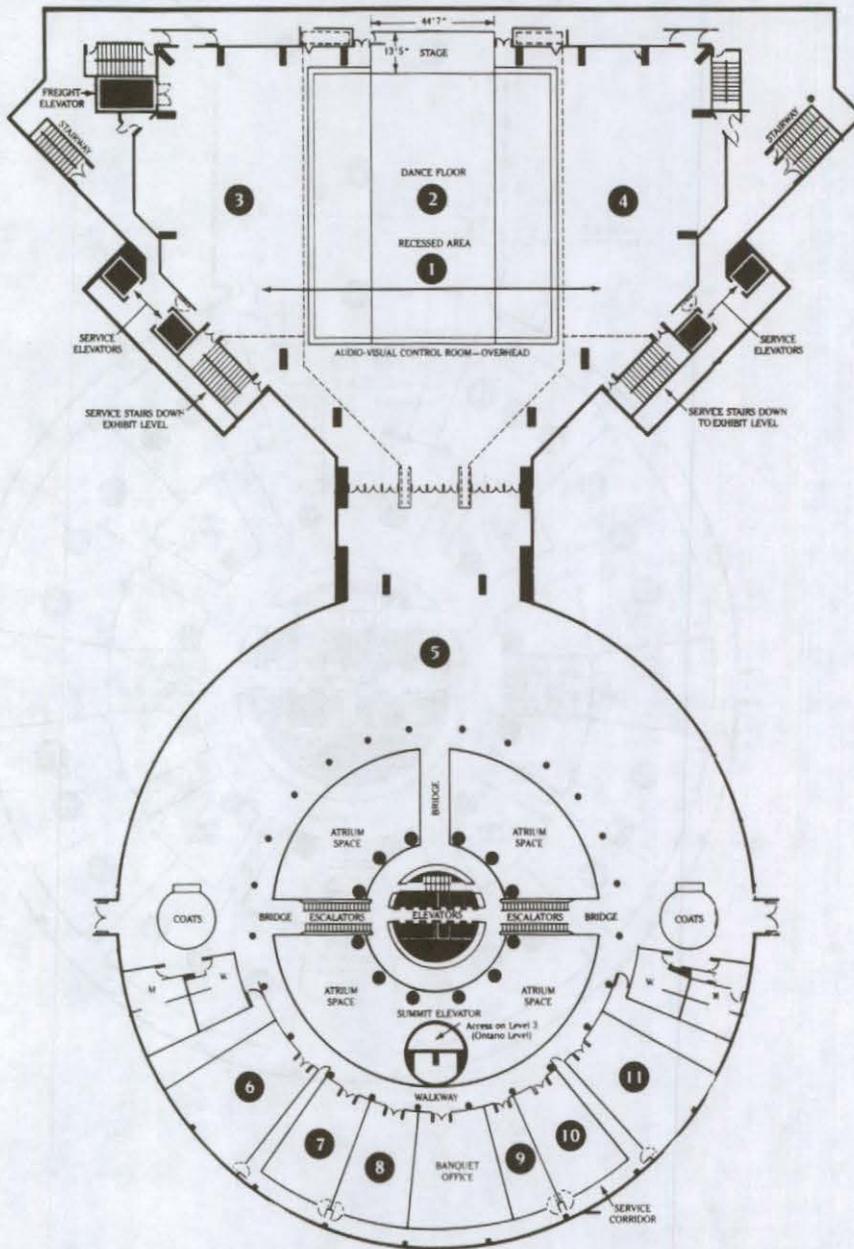
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Clinical Oncology

A Journal of the Royal College of Radiologists

Editor: T.J. Priestman

Clinical Oncology contains a selection of original articles on all types of malignant disease embracing modalities used in cancer therapy.

ISSN: 0936-6555 Title No. 174

1990, Vol. 2 (6 issues): \$176.00

Journal of Neural Transmission:

Parkinson's Disease & Dementia Section

Managing Editor: A. Carlsson

Both diseases have their own pathophysiological and therefore specific substrate while there also exists a common interrelationship between morphological substrates, biochemical abnormalities and clinical pictures etc. This journal provides a vehicle by which research on Parkinson's Disease and all types of Dementia appear in one journal.

ISSN: 0936-3076 Title No. 722

1990, Vol. 2 (4 issues): \$192.00. For subscribers to "JNT/General Section" \$156.00

Diagnostic & Interventional Radiology

Official organ of SFR & CERF

Editor-in-Chief: J. Remy

Diagnostic and Interventional Radiology presents, on a quarterly basis, a translation of a selection of papers from the French Journal *Revue d'Imagerie Medicale*. It wishes to be at the crossroads of medical publishing where one can find medical articles and important news that manufacturers and medical societies wish to release.

ISSN: 0998-433X Title No. 173

1990, Vol. 2 (4 issues): \$158.00

Revue d'Imagerie Medicale Diagnostique & Therapeutique

ISSN: 0998-4321 Title No. 172

1990, Vol. 2 (12 issues): \$318.00

Thrombotic and Haemorrhagic Disorders

Basics, Diagnosis and Embracing Treatments

Honorary Editor: E. Deutsch

ISSN: 0934-9669 Title No. 721

1990, Vols. 1+2 (2 issues each): \$109.00

International Urogynecology

Editor-in-Chief: Oscar Contreras Ortiz

ISSN: 0937-3462 Title No. 192 1990,

Vol. 1 (4 issues) \$144.00

Osteoporosis International

Editors: Pierre Meunier, Bob Lindsay

ISSN: Pending Title No.: 198

1990, Vol. 1 (4 issues) \$144.00

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THURSDAY, MAY 24

8:00 A.M.-NOON

REGISTRATION CENTER
LaSalle, Westin

8:00 A.M.-5:00 P.M.

CONTINUING EDUCATION COURSES
Westin Hotel
(see page 9 for schedule)

8:00 A.M.-NOON

COMMITTEE MEETINGS
(see pages 52-53 for schedule)

8:00 A.M.-4:00 P.M.

SECTION COUNCIL MEETING II
Marquette, Westin

9:00 A.M.-4:00 P.M.

CHAPTER COUNCIL MEETING II
Joliet, Westin

FRIDAY, MAY 25

8:00 A.M.-6:00 P.M.

BOARD OF DIRECTORS MEETING
Marquette, Westin

8:00 A.M.-5:00 P.M.

CONTINUING EDUCATION
Westin Hotel
(see page 9 for room assignment)

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10:30 A.M.-11:30 A.M.

JANET DOE LECTURE

W1 - 51, Cobo

Moderator: Frances Groen, President, Medical Library Association and Life Sciences Librarian, McGill University, Montreal, Quebec

Introduction: Rachael K. Anderson, Director, Augustus C. Long Health Sciences Library, Columbia University, New York, New York

"Hospital Librarianship in Perspective"

Ruth Holst, Director of Library Services, Columbia Hospital, Milwaukee, Wisconsin

11:45 A.M.-1:15 P.M.

AWARDS LUNCHEON AND CEREMONY

W1 - 52, Cobo

The ceremony will begin at 12:15 P.M. The following awards will be presented:

MLA Scholarship

MLA Scholarship for Minority Students

Continuing Education Awards

MLA Research, Development, and Demonstration Projects Grants

The Ida and George Elliot Prize

MLA Doctoral Fellowship

Cunningham Memorial International Fellowship

The Estelle Brodman Award for the Academic Medical Librarian of the Year

The Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences

The Frank Bradway Rogers Information Advancement Award

Special Awards

Fellows/Honorary Members

The MLA Award for Distinguished Public Service

The Marcia C. Noyes Award (posthumous)

1:30 P.M.-3:00 P.M.

NATIONAL LIBRARY OF MEDICINE UPDATE SESSION

W1 - 54, Cobo

Moderator: Helen J. Hohman, Manager of Information Services, McNeil Consumer Products Company, Ft. Washington, Pennsylvania

"What's New and What's Old at NLM"

Donald A.B. Lindberg, M.D., Director, National Library of Medicine, Bethesda, Maryland

"Evaluation of the Impact of MEDLINE"

Elliot Siegel, Ph.D., Assistant Director for Planning and Evaluation, National Library of Medicine, Bethesda, Maryland

"Library Operations Update"

Lois Ann Colaianni, Associate Director, Library Operations, National Library of Medicine, Bethesda, Maryland

3:15 P.M.-4:45 P.M.

BUSINESS SESSION III

W1 - 52, Cobo

Presiding: Frances Groen, President, Medical Library Association and Life Sciences Area Librarian, McGill University, Montreal, Quebec

Resolutions

Welcome to San Francisco

1991 National Program Committee

Recognition of Retiring Board Members

Introduction of Incoming Board Members

Inaugural Address

"Potential for Power"

Lucretia W. McClure, MLA President and Medical Librarian, Edward G. Miner Library, University of Rochester School of Medicine and Dentistry, Rochester, New York

Adjournment

5:00 P.M.-6:00 P.M.

PLENARY SESSION II

The John P. McGovern Award Lecture

W1 - 52, Cobo

Moderator: Mark E. Funk, Head, Collection Development, Medical Library, Cornell University Medical College, New York, New York

"Inventing the Future"

Nicholas Negroponte, Professor, Media Technology and Director, Media Laboratory, Massachusetts Institute of Technology, Cambridge, Massachusetts

Additional funding for this session has been provided by Elsevier Science Publishing, Pergamon Press, Readmore, S. Karger Publishers, and Springer-Verlag New York.

8:30 P.M.-MIDNIGHT

MLA CABARET

Columbus Room, Westin

Don't miss the sizzlin' sounds of Ortheia Barnes at the MLA Cabaret!

Dental

W2 - 68, Cobo

Educational Media and Technologies

D2 - 13/14, Cobo

What is the Future of Media Centers in the Medical Library?

Moderator: Beverly A. Hilton, Audiovisual Librarian, Medical Center Library, University of Kentucky, Lexington, Kentucky.

Facilitator: Gale G. Hannigan, Manager, Medical Library Services, Upjohn Company, Kalamazoo, Michigan.

To what extent should media libraries be supporting word-processing functions versus instructional software? Is the microcomputer lab function getting out of hand? How do we stay on top of CAI software? What are the most serious issues facing media centers in the next five years? With the aid of a facilitator and audience participation, these and other topics will be discussed.

Federal Libraries

D2 - 11/12, Cobo

Medical School Libraries

W1 - 51, Cobo

Directions for Action: Future Prospects for the Medical School Libraries Section

Moderator: Faith Van Toll, Director, Shiffman Medical Library, Wayne State University, Detroit, Michigan and Chair, MSLS Strategic Planning Committee, Detroit, Michigan.

The Medical School Libraries Section (MSLS) approved a strategic plan at the 1989 Annual Meeting. This plan complements and realizes some of the goals adopted by MLA. The plan as it stands identifies directions for the section leadership to take in stating objectives for the years ahead. But any strategic plan from an organization also begs for action on the part of its membership. This informal program, using a "town meeting" approach, seeks to identify and discuss actions the membership can take to strengthen the section, MLA, and the profession.

Medical Society Libraries

D2 - 10, Cobo

Pharmacy and Drug Information

W2 - 65, Cobo

Excerpta Medica Foundation Lecture

Moderator: R. Kenny Fryer, Head Reference Librarian, Yale Medical Library, Yale University, New Haven, Connecticut

"Cross-Referencing Life: Informatics and the New Biology"

David J. Lipman, Director, National Center for Biotechnology Information, National Library of Medicine, Bethesda, Maryland

Molecular biology has risen to the forefront of science, both because of its explanatory power, which cuts across all of biology, and because of the dramatic and continuing improvements in experimental techniques, resulting in high levels of research productivity. Thus, there is a need to manage, integrate, and analyze large quantities of

information. This talk will present some concepts that will be important for meeting the informatics challenges of molecular biology and describe several projects at NLM's National Center for Biotechnology Information that have begun to implement these concepts.

9:00 A.M.-10:00 A.M.

Joint Program of the Veterinary Medical Libraries and Research Libraries Section (sponsored by the Lyme Borreliosis Foundation [LBF])

W2 - 62

Moderator: Leza S. Hamby, Medical Librarian, Rocky Mountain Laboratories/NIAID/NIH/DHHS, Hamilton, Montana

"Lyme Disease: Today"

Willy Burgdorfer, M.D., Ph.D., Scientist Emeritus, Scientific Board Member of the Lyme Borreliosis Foundation, Hamilton, Montana

Lyme disease is now recognized as the most prevalent tick-borne ailment in the United States and in Europe. This presentation includes a brief account of the circumstances that led to the 1981 discovery of the causative spirochete, reference to Lyme disease in domestic animals, and treatment and prevention.

9:00 A.M.-10:00 A.M.

MLA JOB MARKET

W2 - 71, Cobo

"Grantsmanship--Introduction to Grant Writing"

Barbara Wright, Library Director, Fayetteville AHEC Library, Fayetteville, North Carolina; Karen Seawell, Director of Information Services, Moses H. Cone Memorial Hospital, Greensboro, North Carolina

Speakers will give short presentation on the topic, followed by audience questions and a short sharing session.

Seating is limited: to attend, please sign up with the Placement Service (W2 - 61, Cobo). Seats available on a first-come, first-served basis.

9:00 A.M.-NOON

SECTION COUNCIL TABLE

Wayne Hall Lobby, Cobo

9:00 A.M.-3:00 P.M.

CHAPTER COUNCIL TABLE

Wayne Hall Lobby, Cobo

10:00 A.M.-10:30 A.M.

Break

10:00 A.M.-2:00 P.M.

EXHIBIT OPEN

Wayne Hall, Cobo

Play **ADVERTEASERS** for valuable prizes!

Presidential Perspectives

W1 - 52, Cobo

This session celebrates MLA's accomplishments during the 1980s and takes a look at initiatives for the 1990s.

Moderator: Jean K. Miller, Director, UT Southwestern Medical Center Library, Dallas, Texas

"The Global View"

Nancy Lorenzi, Ph.D., Associate Senior Vice-President, Medical Center, University of Cincinnati, Cincinnati, Ohio

"Professional Development"

Judith Messerle, Director/Librarian, Francis A. Countway Medical Library, Harvard University, Boston, Massachusetts

"Into the 1990s"

Lucretia W. McClure, Medical Librarian, Edward G. Miner Library, University of Rochester School of Medicine and Dentistry, Rochester, New York

NOON-1:00 P.M.

FILM FESTIVAL

M2 - 30, Cobo

NOON-1:30 P.M.

Lunch

NOON-1:30 P.M.

CHAPTER COUNCIL LUNCHEON

O2 - 44, Cobo

NOON-1:30 P.M.

SECTION COUNCIL ORIENTATION

O2 - 43, Cobo

1:30 P.M.-6:00 P.M.

COMMITTEE MEETINGS

(see page 52-53 for schedule)

3:00 P.M.-4:00 P.M.

FILM FESTIVAL

M2 - 30, Cobo

3:30 P.M.-5:30 P.M.

ACADEMY OF HEALTH INFORMATION PROFESSIONALS CONSULTATIONS

W2 - 70, Cobo

7:00 P.M.-9:00 P.M.

PRESIDENT'S RECEPTION

Pegasus Banquet Center/
Trapper's Alley

Enjoy an evening with President Frances Groen and support a new award. Details on page 16.

WEDNESDAY, MAY 23

7:00 A.M.-8:00 A.M.

MLA JOB MARKET

W2 - 61, Cobo

"Qualifications Employers are Seeking"

Virginia Bowden, Library Director, Briscoe Library, University of Texas Health Science Center, San Antonio, Texas

"Expanded Settings for the Profession: Consulting"

Betsy Beamish, Hospital Library Consulting, Pacific Palisades, California

8:00 A.M.-4:00 P.M.

REGISTRATION CENTER

Wayne Hall Lobby, Cobo

8:00 A.M.-4:00 P.M.

HOSPITALITY CENTER

Wayne Hall Lobby, Cobo

8:00 A.M.-5:00 P.M.

PLACEMENT SERVICE

W2 - 61, Cobo

8:00 A.M.-9:00 A.M.

SECTION MEETINGS

The following sections are scheduled to meet.

Research Libraries Business Meeting

W2 - 62, Cobo

Veterinary Medical Libraries Business Meeting

W2 - 64, Cobo

8:00 A.M.-10:00 A.M.

SECTION MEETINGS

The following sections are scheduled to meet.

Cancer Librarians

O2 - 34/35/36, Cobo

Chiropractic Libraries

W2 - 70, Cobo

Collection Development

W1 - 56, Cobo

Consumer and Patient Health Information

W2 - 63, Cobo

Information Exchange

Moderator: Margaret Bandy, Medical Librarian, Saint Joseph Hospital, Denver, Colorado

Immediately following the business meeting, attendees will have the opportunity to share ideas and experiences on issues of interest, such as collection development, public relations, service policies, and other topics relevant to the provision of patient and consumer health information services.

"Stress Management Techniques"

Suzanne Woodward, Ph.D., Faculty, Department of Psychiatry, Wayne State University School of Medicine and Staff, Lafayette Clinic, Detroit, Michigan

The first speaker, Dr. Knox, will explain the effects of stress on the body and discuss research studies: one on the effects of stress and gender differences and the other on the effects of stress on identical twins. Dr. Woodward will review behavioral techniques for reducing stress.

Nursing and Allied Health Resources

D2 - 13/14, Cobo

Public Health/Health Administration Libraries

W2 - 68, Cobo

Information Access in the Field of PH/HA

Moderator: Bruce N. Yamasaki, Director, Parklawn Health Library, Public Health Service/OASH/OM/ASC/DTS, Rockville, Maryland

"Update on New Products/Services at the National Center for Health Statistics"

John E. Mounts, Chief, Scientific and Technical Information Branch/NCHS, National Center for Health Statistics, Hyattsville, Maryland

"The Office of Health Care Policy and Research (formerly NCHSR) and the Literature of Health Services Research"

Z. Erik Farag, Ph.D., Director, Division of Research Dissemination and External Liaison, Agency for Health Care Policy and Research, Rockville, Maryland

"Office of Substance Abuse Prevention and the Role of the National Clearinghouse on Alcohol and Drug Abuse Information (NCADI)"

Moderator: To be announced. Office of Substance Abuse Prevention/Alcohol, Drug Abuse and Mental Health Administration, Rockville, Maryland

This will be an informal meeting. Speakers will present information on the topics described. Dr. Farag of OHCPHR will brief members on the expanded role of OHCPHR with its effect on the literature of PH/HA, including a new, formal relationship with NLM. Mr. Mounts of NCHS will be requesting feedback from attendees on ways of improving access to NCHS data. In addition, the PH/HA chairman will report on the progress of section projects, viz., (a) access to PH/HA statistical data using ProCite, (b) access to fugitive literature sources, (c) citation analysis within PH/HA literature, and (d) increasing section membership. The incoming chairman will report on planned section projects for 1991.

Public Services

W2 - 65, Cobo

Past, Present, and Future of the Public Services Section

Moderator: Elizabeth H. Wood, Computer Services Librarian, Norris Medical Library, University of Southern California, Los Angeles, California

The past activities of the Public Services Section will be reviewed, and the section's future role as it relates to the MLA strategic plan will be discussed.

Technical Services

W2 - 64, Cobo

Business Meeting/NLM Technical Services Update

Moderator: Mary Charles Lasater, Authorities Librarian, Technical Services, Vanderbilt University Library, Nashville, Tennessee.

"Technical Services Update"

Sally Sinn, Deputy Chief, Technical Services Division, National Library of Medicine, Bethesda, Maryland.

The section will also hold its business meeting, with reports from the president and committee chairmen.

9:00 A.M.-10:00 A.M.

RELEVANT ISSUES SECTION MEETING

W2 - 63, Cobo

9:00 A.M.-3:00 P.M.

CHAPTER COUNCIL TABLE

Wayne Hall Lobby, Cobo

9:00 A.M.-3:00 P.M.

SECTION COUNCIL TABLE

Wayne Hall Lobby, Cobo

10:00 A.M.-10:30 A.M.

Break

<p>10:00 A.M.-5:00 P.M. EXHIBIT OPEN Wayne Hall, Cobo</p> <p>Take advantage of some free time--meet with exhibitors and find out more about the latest resources for health information managers.</p>
--

10:30 A.M.-NOON

BUSINESS SESSION II

The following programs will run concurrently.

Bylaws Revision

W1 - 54, Cobo

Moderator: June H. Fulton, Director, Medical Documentation Service, Institute for Scientific Information, Philadelphia, Pennsylvania

Based on the recommendations of two professional parliamentarians, the Bylaws Committee has prepared revisions to MLA's constitution and bylaws. This session will provide MLA members with an opportunity to review and discuss the proposed changes.

5:00 P.M.-6:00 P.M.

Looking Ahead--

Taking Control of Your Professional Future

D2 - 08/15, Cobo

Moderator: Ruth Holst, Director of Library Services, Columbia Hospital, Milwaukee, Wisconsin

Presenters: Judith Messerle, Librarian/Director, Francis A. Countway Medical Library, Harvard University, Boston, Massachusetts

Rick B. Forsman, Associate Director, Denison Memorial Library, University of Colorado, Denver, Colorado

Fred W. Roper, Ph.D., Dean, College of Library and Information Science, University of South Carolina, Columbia, South Carolina

TUESDAY, MAY 22

7:00 A.M.-8:00 A.M.

HOSPITAL LIBRARIES SECTION BREAKFAST

W1 - 51, Cobo

7:00 A.M.-8:00 A.M.

CHAPTER LEADERSHIP BREAKFAST

W1 - 55, Cobo

7:00 A.M.-8:00 A.M.

MLA JOB MARKET

W2 - 61, Cobo

"The Entry-Level Job Market"

Janice Contini, Online Services Coordinator, Louise Darling Biomedical Library, University of California-Los Angeles, Los Angeles, California

"Expanded Settings for the Profession: Private Industry"

June H. Fulton, Director, Medical Documentation Service, Institute for Scientific Information, Philadelphia, Pennsylvania

8:00 A.M.-4:00 P.M.

REGISTRATION CENTER

Wayne Hall Lobby, Cobo

8:00 A.M.-4:00 P.M.

HOSPITALITY CENTER

Wayne Hall Lobby, Cobo

8:00 A.M.-5:00 P.M.

PLACEMENT SERVICE

W2 - 61, Cobo

8:00 A.M.-10:00 A.M.

SECTION MEETINGS

The following sections are scheduled to meet.

History of the Health Sciences

W2 - 67, Cobo

Hospital Libraries Section

W1 - 51, Cobo

Business Meeting and Program (follows breakfast)

"Keeping Up With Change: The JCAHO's Agenda"

Paul M. Schyve, M.D., Vice-President for Research and Standards, Joint Commission on Accreditation of Healthcare Organizations, Oak Brook Terrace, Illinois

Moderator: Carole M. Gilbert, Director, Library Services, Providence Hospital, Southfield, Michigan

The goal of the Joint Commission's Agenda for Change is to help health care organizations continually improve the clinical, governance, management, and support service processes that are most important to the quality of patient care. Improvement in these processes depends upon better information about how the processes are working and should work. This requires management of data about the processes themselves (and their outcomes) and up-to-date, accurate, and accessible information from the clinical and organizational literature.

International Cooperation

W2 - 70, Cobo

Library Research

W1 - 56, Cobo

Open Forum on Research Agenda for the Association

Moderator: Patricia Ann Gibson, Vice-President, Information Services and Systems, American Academy of Family Physicians Foundation, Kansas City, Missouri

"MLA's Research Agenda"

Jacqueline Bastille, Director, Treadway Library, Massachusetts General Hospital, Boston, Massachusetts

Background on the development of MLA's research agenda will be presented in the context of MLA's strategic plan, followed by a presentation of the present draft of the research agenda. The Library Research Section has been charged with maintaining and updating the agenda and, to that end, will seek attendees' input.

Medical Informatics

W2 - 62, Cobo

Medical Library Education

O2 - 34/35/36, Cobo

Mental Health Librarians

D2 - 11/12, Cobo

The Mechanisms and Management of Stress

Moderator: Patricia Tomasulo, Librarian, Department of Psychiatry, New York Hospital-Cornell Medical Center, New York, New York

"Mechanisms of Stress"

Sarah Knox, Ph.D., Faculty, Department of Psychiatry, Wayne State University School of Medicine and Staff, Lafayette Clinic, Detroit, Michigan

5:00 P.M.-6:00 P.M.

Looking Ahead--Economics
O2 - 44, Cobo

Moderator: T. Scott Plutchak, Director, Medical Center Library,
St. Louis University, St. Louis, Missouri

Presenter: Alison Bunting, Biomedical Librarian, Louise Darling
Biomedical Library, University of California-Los Angeles,
Los Angeles, California

5:00 P.M.-6:00 P.M.

Looking Ahead--Ethics
O2 - 33, Cobo

Moderator: Gale Dutcher, Technical Information Specialist,
Specialized Information Services, National Library of Medicine,
Bethesda, Maryland

Presenter: Ann E. Prentice, Associate Vice-President for
Library and Information Resources, University of South Florida,
Tampa, Florida

TRACK IV
LIBRARY ADMINISTRATION:
THE ROLE OF THE LIBRARY
ADMINISTRATOR IN THE HEALTH
CARE ORGANIZATION

Offering various viewpoints on expanding the role of the library administrator within the larger institution, this track will address organizational politics, self-imposed limits, and empowerment issues. A portion of the program will include four panelists, including two nonlibrary administrators, giving their views on the possibilities for interaction between the library administrator and individuals higher up in the organizational hierarchy. Track IV will conclude by addressing future opportunities for professional and managerial development for library administrators.

10:30 A.M.-11:30 A.M.

Keynote address
D2 - 08/15, Cobo

Moderator: Neil Rambo, Associate Director, Pacific Northwest
Regional Health Sciences Library Service, Seattle, Washington

"At the Table with the Power Brokers: Approaches to Health
Science Library Administration"

Judith Messerle, Librarian/Director, Francis A. Countway Medical
Library, Harvard University, Boston, Massachusetts

11:30 A.M.-1:00 P.M.

Lunch

NOON-1:00 P.M.
FILM FESTIVAL
M2 - 30, Cobo

1:00 P.M.-3:00 P.M.

Invited Paper Session
D2 - 08/15, Cobo

Moderator: Neil Rambo, Associate Director, Pacific Northwest
Regional Health Sciences Library Service, Seattle, Washington

"Life in the Fast Lane"

Rachael K. Anderson, Director, Augustus C. Long Health
Sciences Library, Columbia University, New York, New York

"Organizational Involvement: Broader Roles for Hospital
Library Administrators"

Pamela Jajko, Director, Library and Information Center, El Camino
Hospital, Mountain View, California

"Leaving the Kiddy Table"

Mary King Givens, Associate Professor and Acting Director,
Health Science Center Library, University of Tennessee-Memphis,
Memphis, Tennessee

"The Library Administrator: Hospital Management Team
Member"

Linda Wilcox, Director, Shared Library Services, South Huron
Hospital, Exeter, Ontario

"The Case Study Method to Develop Library Management
Skills"

Joan McGinnis, Chief, Library Service, Veterans Administration
Medical Center, New Haven, Connecticut

"Characteristics of Librarians Sought by Health Care
Institutions"

Sue Stroyan, Ph.D., Assistant Director, Illinois Valley Library
System, Pekin, Illinois

3:00 P.M.-3:30 P.M.

Break

3:30 P.M.-5:00 P.M.

Panel Discussion and Open Forum--
The View from Both Sides of the Table
D2 - 08/15, Cobo

Moderator: Ruth Holst, Director of Library Services, Columbia
Hospital, Milwaukee, Wisconsin

Facilitator: Jane Lambremont, Chief, Library Service, Veterans
Administration Medical Center, Asheville, North Carolina

Panelists: David Adamany, Ph.D., President, Wayne State
University, Detroit, Michigan

Edward McRee, President, Ingham Medical Center, Lansing,
Michigan

Sherrilynne S. Fuller, Ph.D., Director, Health Sciences Library
and Information Center, University of Washington, Seattle,
Washington

Bernie Todd Smith, Director, Werner Health Science Library,
Rochester General Hospital, Rochester, New York

2:00 P.M.-3:00 P.M.

**Panel--Economics: Earning What You're Worth:
Pay Equity for Medical Librarians**
O2 - 44, Cobo

(Presented by the Status and Economic Interests of Health Sciences Library Personnel Committee and the Relevant Issues Section.)

Moderator: Fred Heidenreich, Head of Reference Services, Arizona Health Sciences Center Library, University of Arizona, Tucson, Arizona

"Steps in the Pursuit of Pay Equity"

Janice Feye-Stukas, Library Specialist, Minnesota Office of Library Development and Services, St. Paul, Minnesota

"Pay Equity: An Agenda for Library Professional Associations"

Margaret Myers, Director, Office for Library Personnel Resources, American Library Association, Chicago, Illinois

2:00 P.M.-3:00 P.M.

Panel--Ethics: An MLA Agenda
O2 - 33, Cobo

Moderator: M. Kent Mayfield, Ph.D., Executive Director, The Education Foundation, National Building Materials Distributors Association, Deerfield, Illinois

Participants: Holly Shipp Buchanan, Louisville, Kentucky; Sherrilyne S. Fuller, Ph.D., Director, Health Sciences Library and Information Center, University of Washington, Seattle, Washington

3:00 P.M.-3:30 P.M.

Break

3:30 P.M.-5:00 P.M.

Sharing Sessions--

Concurrent small-group discussion/sharing sessions. Each sharing session will last 45 minutes, and each will be repeated.

"Dialing for Dollars: Document Delivery Charges in the '90s"
O2 - 37, Cobo

Moderators: N.J. Wolfe, Access Librarian, Frederick L. Ehrman Medical Library, New York University Medical Center, New York, New York; Lillian S. Levine, Assistant Director, Allen Memorial Library, Cleveland Health Sciences Library, Cleveland, Ohio

"Ethical Issues Facing Clinical Medical Librarians"
D2 - 12, Cobo

Moderator: Christine Chastain-Warheit, Director of Libraries, Medical Libraries, The Medical Center of Delaware, Newark, Delaware

"The Economic Aspects of Technology for the Dissemination of Information in Overseas Libraries" (presented by the International Cooperation Section)
O2 - 34, Cobo

Moderator: John A. Breinich, Executive Director, Hawaii Medical Library, Honolulu, Hawaii

"Consumer Health Information: Pain or Gain"

O2 - 35, Cobo

Moderator: Kay Deeney, Reference Desk Services and Micro-computer Resources Coordinator, Louise Darling Biomedical Library, University of California-Los Angeles, Los Angeles, California

"The 'E' Syndrome: The Role Economics and Ethics Play in Library Provision of Health Information to the Public"

O2 - 36, Cobo

Moderator: Marilyn J. Jansa, Technical Services Librarian, National College of Chiropractic, Lombard, Illinois

"The Ethical Librarian's Dilemma"

D2 - 11, Cobo

Moderator: Lelde B. Gilman, Head, Collection Development, Louise Darling Biomedical Library, University of California-Los Angeles, Los Angeles, California

"Unionization and the Librarian"

O2 - 38, Cobo

Moderator: Linda Hulbert, Assistant Director for Technical Services, Medical Center Library, St. Louis University, St. Louis, Missouri

"Ethics and Biomedical Publications"

O2 - 39, Cobo

Moderator: Mary D. Scheetz, Manager of Publication Services, Department of Pediatric Otolaryngology and Otitis Media Research Center, Children's Hospital of Pittsburgh, Pittsburgh, Pennsylvania

"Educating for Professional Ethics"

O2 - 40, Cobo

Moderator: Susan Case, Rare Books Librarian, Clendening History of Medicine Library, University of Kansas Medical Center, Kansas City, Kansas

"Agenda for Involvement in Pay Equity" (presented the Status and Economic Interests of Health Sciences Library Personnel Committee and the Relevant Issues Section)

O2 - 41, Cobo

Moderator: Susan Hawk, Chief, Technical Information Center, Office on Smoking and Health, Centers for Disease Control, Rockville, Maryland

"Pay Equity Success Stories" (presented by the Status and Economic Interests of Health Sciences Library Personnel Committee and the Relevant Issues Section)

O2 - 42, Cobo

Moderator: Elizabeth Hubbard, Library Director, Pittsburgh Cancer Institute, Pittsburgh, Pennsylvania

"From Online to CD: How Do We Charge?"

O2 - 43, Cobo

Moderator: Linda Salisbury Mercer, Associate Director for Information Services, School of Medicine Library, Washington University, St. Louis, Missouri

"Ethical Implications for AIDS Information Dissemination"
D2 - 14, Cobo

Moderator: Jeffrey T. Huber, Research Associate, School of Library and Information Science, University of Pittsburgh, Pittsburgh, Pennsylvania

5:00 P.M.-6:00 P.M.

Looking Ahead--Research in Knowledge Management
W1 - 51, Cobo

Moderator: Nancy K. Roderer, Assistant Health Sciences Librarian for Resources and Reference Services, Augustus C. Long Health Sciences Library, Columbia University, New York, New York

"Research in Knowledge Management: A Path to New Tools, Services, and Roles for Health Sciences Libraries"
Richard E. Lucier, Associate Director, Academic Information Systems, Research and Services and Director, Laboratory for Applied Research in Academic Information, The Johns Hopkins University, Baltimore, Maryland; Nina W. Matheson, Associate Professor of Medical Information and Director, William H. Welch Medical Library, The Johns Hopkins University, Baltimore, Maryland

TRACK III
LIBRARIES AND SOCIETY:
ETHICAL AND ECONOMIC ISSUES

Track III will examine the professional ethics and economic concerns of health sciences librarians. Addressing a number of specific topics of interest, programming will cover pay equity, rights of patients to information, and implications of providing information to the public. The track will conclude with a discussion of some of the issues health sciences librarians will face in the future.

10:30 A.M.-11:30 A.M.

Introduction--Economics
O2 - 44, Cobo

Moderator: T. Scott Plutchak, Director, Medical Center Library, St. Louis University, St. Louis, Missouri

"The Iron Will Be Obsolete by 2032"
Alison Bunting, Biomedical Librarian, Louise Darling Biomedical Library, University of California-Los Angeles, Los Angeles, California

10:30 A.M.-11:30 A.M.

Introduction--Ethics
O2 - 33, Cobo

Moderator: Gale Dutcher, Technical Information Specialist, Specialized Information Services, National Library of Medicine, Bethesda, Maryland

"Ethics for Librarianship"
Ann E. Prentice, Associate Vice-President for Library and Information Resources, University of South Florida, Tampa, Florida

11:30 A.M.-1:00 P.M.

Lunch

NOON-1:00 P.M.
FILM FESTIVAL
M2 - 30, Cobo

1:00 P.M.-2:00 P.M.

Contributed Paper Session--Economics
O2 - 44, Cobo

Moderator: T. Scott Plutchak, Director, Medical Center Library, St. Louis University, St. Louis, Missouri

"Impact of Economic Issues on Health Sciences Libraries in Nigeria" (*presented by the International Cooperation Section*)

Godfrey S. Belleh, Head of Cataloging, McGoogan Library of Medicine, University of Nebraska Medical Center, Omaha, Nebraska; Funmilayo O. Akhigbe, Catalog Librarian, Latunde Odeku Library, College of Medicine, University of Ibadan, Ibadan, Nigeria

"Coalition for Survival: A Chapter Response to the Economic Crisis in Hospital Libraries"

Nina M. Hull, Chief Medical Library Services, Veterans Administration Hospital, Wadsworth, California; Christa Buswell, Chief Library Services, Veterans Administration Hospital, Wadsworth, Los Angeles, California; Beryl Glitz, Associate Director, Pacific Southwest Regional Medical Library Service, Louise Darling Biomedical Library, University of California-Los Angeles, Los Angeles, California

"The Status of Hospital Libraries: A Regional Longitudinal Survey"

Irene Lovas, Resource Development Coordinator, Pacific Southwest Regional Medical Library Service, Louise Darling Biomedical Library; Beryl Glitz, Associate Director, Pacific Southwest Regional Medical Library Service, Louise Darling Biomedical Library; Virginia Flack, Associate Professor, Department of Biostatistics, School of Public Health; University of California-Los Angeles, Los Angeles, California

1:00 P.M.-2:00 P.M.

Contributed Paper Session--Ethics
O2 - 33, Cobo

Moderator: Gale Dutcher, Technical Information Specialist, Specialized Information Services, National Library of Medicine, Bethesda, Maryland

"The Intellectual Freedom of the Patient"

Katherine Lindner, Director, Medical Library, Englewood Hospital, Englewood, New Jersey

"A-words in the Library: Reconciling Personal, Political, and Professional Lives in Health Science Libraries"

Ellen Gay Detlefsen, Associate Professor, School of Library and Information Science, University of Pittsburgh, Pittsburgh, Pennsylvania

"Ethics and Service Realities"

Pamela A. Meredith, Head, Reference Section, Public Services Division, National Library of Medicine, Bethesda, Maryland

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1:00 P.M.-3:00 P.M.

Contributed Paper Session--Concurrent Session I

W1 - 51, Cobo

Moderator: Beverly A. Hilton, Head, Audiovisual Library,
University of Kentucky Medical Center Library, Lexington, Kentucky

"The Impact of Computer-Assisted Information Services on Clinical Problem Solving: A Report of Research"

David N. King, Assistant Professor, College of Library and Information Science, University of Kentucky, Lexington, Kentucky

"When They'd Rather Fight than Switch: Changing from One Local Access MEDLINE System to Another"

Suzanne F. Grefsheim, Director; Diane G. Schwartz, Assistant Director; Sandra C. Dow, Coordinator, Information Management Education; Barbara L. Shipman, Coordinator, Database Services; Alfred Taubman Medical Library, University of Michigan, Ann Arbor, Michigan

"Cost-Effective Minicomputer Access to a Multi-User CD-ROM System: The JEFFLINE/Micromedex CCIS Project"

Steven L. Ifshin, Associate Librarian for Systems; Edward W. Tawyea, University Librarian; Scott Memorial Library, Thomas Jefferson University, Philadelphia, Pennsylvania

"Use of MEDLARS Databases by Health Professionals and Other User Categories"

Sheldon Kotzin, Chief, Bibliographic Services Division, National Library of Medicine, Bethesda, Maryland; Kathi Eichenberger, Technical Information Specialist, Bibliographic Services Division, National Library of Medicine, Bethesda, Maryland

"The Epidemic Growth of AIDS Literature Examined by the Productivity, Collaboration, and Continuance of Its Authors"

Phyllis C. Self, Ph.D., Director, The Health Sciences Library, The University of Cincinnati, Cincinnati, Ohio

"Measuring and Assessing Medical Reference Transactions"

Susan Ellingson Russell, Head, Medical Center Library, University of California, Irvine, Orange, California

Contributed Paper Session--Concurrent Session II

W1 - 54, Cobo

Moderator: Vicki Glasgow, Head, Learning Resources Center,
Bio-Medical Library, University of Minnesota, Minneapolis, Minnesota

"Use of the Critical Incident Technique to Evaluate the Impact of MEDLINE: Implications for the Medical Library Community"

Barbara A. Rapp, Ph.D., Operations Research Analyst; Elliot R. Siegel, Ph.D., Assistant Director for Planning and Evaluation; National Library of Medicine, Bethesda, Maryland

"Creating and Implementing an Online Patient Education Catalog"

Jacqueline Snider, Medical Librarian, Mercy Hospital, Iowa City, Iowa

"The Continuation of End-User Online Searching by Health Professionals: Preliminary Survey Results"

Joanne G. Marshall, Ph.D., Faculty of Library and Information Science, University of Toronto, Toronto, Ontario

"Currency of Full-Text Medical Journals: CCML and MEDIS vs. MEDLINE"

Emma Jean McKinin; MaryEllen Sievert; Department of Information Science, University of Missouri, Columbia, Missouri

"INFOFAIR: An Annual Computer and Information Event"

Joan M. Marcotte, Assistant Director for Technical Services; Nina E. Dougherty, Assistant Director for Information Services; Spencer S. Eccles Health Sciences Library, University of Utah, Salt Lake City, Utah

"Accuracy of Telephone Reference Service in Health Sciences Libraries"

Beth M. Paskoff, Ph.D., Assistant Professor, School of Library and Information Science, Louisiana State University, Baton Rouge, Louisiana

3:00 P.M.-3:30 P.M.

Break

3:30 P.M.-5:00 P.M.

Forum--Education and the Effects of Change on Users and Librarians

W1 - 51, Cobo

Moderator: Elizabeth H. Wood, Computer Services Librarian,
Norris Medical Library, University of Southern California, Los Angeles,
California

"Information Literacy"

Dr. Patricia Senn Breivik, Associate Vice-President for Information Resources, Towson State University, Towson, Maryland

"Research Education: Shaping the Future"

Karen T. Hackleman, Consultant, Clinical Reference Systems, Inc., Denver, Colorado, and Chair, Liaison to Continuing Education Committee of the Library Research Section; Prudence Dalrymple, Ph.D., Assistant Professor, Graduate School of Library and Information Science, University of Illinois at Urbana-Champaign, Urbana, Illinois

"Assuring Quality Reference Services in an End-User Environment"

Sharon A. Keller, Head, Information Services Department, Health Sciences Library, State University of New York at Buffalo, Buffalo, New York

"MLA's Professional Development Activities--Their Impact on Library Education"

Fred W. Roper, Ph.D., Dean, College of Library and Information Science, University of South Carolina, Columbia, South Carolina

3:00 P.M.-3:30 P.M.
Break

3:30 P.M.-5:00 P.M.

Sharing Sessions--

Concurrent small-group discussion/sharing sessions.
Each sharing session will last 45 minutes, and each will be repeated.

"Vendor Relations (for Systems)"
D3 - 26, Cobo

Moderator: Patricia Pierce, Director, Library Consulting Services, Data Trek, Inc., Encinitas, California

"Archives and Manuscripts in Online Systems"
D3 - 25, Cobo

Moderator: Mary Ann Hoffman, Special and General Collections Librarian, Fordham Health Sciences Library, Wright State University, Dayton, Ohio

"CD-ROM: Acquisition and Utilization"
D3 - 24, Cobo

Moderator: Frances H. Lynch, Assistant Director for Technical Services, Medical Center Library, Vanderbilt University, Nashville, Tennessee

"Automated Acquisitions"
D3 - 23, Cobo

Moderator: David Morse, Associate Director for Collection Resources, Norris Medical Library, University of Southern California, Los Angeles, California

"Serials Concerns"
D3 - 22, Cobo

Moderator: Lynn Fortney, Medical Library Marketing Manager, EBSCO Subscription Services, Birmingham, Alabama

"Workflow in the Automated Environment"
D3 - 21, Cobo

Moderator, Session 1: Paul Wrynn, Periodicals Librarian, Frederick L. Ehrman Medical Library, New York University Medical Center, New York, New York

Moderator, Session 2: Cecile C. Doty, Head, Cataloging Section, Archie R. Dykes Library of the Health Sciences, University of Kansas Medical Center, Kansas City, Kansas

"Cataloging Concerns"
D3 - 20, Cobo

Moderator: Grace Rawsthorne, Head, Monographs Unit Two, Cataloging Section, National Library of Medicine, Bethesda, Maryland

"Automated Collection Development"
D3 - 18, Cobo

Moderator: Beth M. Paskoff, Ph.D., Assistant Professor, School of Library and Information Science, Louisiana State University, Baton Rouge, Louisiana

"Small Library Systems"
D3 - 17, Cobo

Moderator: Elaine P. O'Connor, Director, Library Services, Quakertown Community Hospital, Quakertown, Pennsylvania

"Disaster Prevention and Recovery Planning"
D3 - 16, Cobo

Moderator: Margaret M. Byrnes, Head, Preservation Section, National Library of Medicine, Bethesda, Maryland

5:00 P.M.-6:00 P.M.
Looking Ahead

D3 - 19/28, Cobo

Moderator: Robert A. Pisciotta, Assistant Director, Technical Services, Archie R. Dykes Library of the Health Sciences, University of Kansas Medical Center, Kansas City, Kansas

"Medical Libraries at the Millennium"

David H. Brunell, Executive Director, Bibliographic Center for Research, Denver, Colorado

**TRACK II
INFORMATION SERVICES:
THE CHANGING ENVIRONMENT OF
INFORMATION SERVICES**

Presented from the end-user's perspective, discussion in Track II addresses change in medical practice and research in terms of computer literacy and information management. The future of these changes will be discussed in terms of the ongoing knowledge management project at the William H. Welch Medical Library, The Johns Hopkins University.

10:30 A.M.-11:30 A.M.

Keynote Address

W1 - 51, Cobo

Moderators: James Shedlock, Associate Director, Northwestern University Medical Library, Northwestern University, Chicago, Illinois; Christine A. Chapman, Head, Medical Center Library, University of California, San Diego, San Diego, California

"What Medical Librarians Might Do to Help Clinical End-users in the 1990's"

R. Brian Haynes, M.D., Ph.D., Health Information Research Unit, McMaster University, Hamilton, Ontario

Reactor Panelists:

Nelson J. Gilman, Director, Health Sciences Library System and the Norris Medical Library, University of Southern California, Los Angeles, California; Diane G. Schwartz, Coordinator, Health Sciences Information Services, Alfred Taubman Medical Library, University of Michigan, Ann Arbor, Michigan; Donna P. Johnson, Director, Library/Media Services, Abbott-Northwestern Hospital, Minneapolis, Minnesota

11:30 A.M.-1:00 P.M.

Lunch

NOON-1:00 P.M.

FILM FESTIVAL

M2 - 30, Cobo

CONCURRENT WORKSHOP TRACKS

TRACK III LIBRARIES AND SOCIETY: ETHICAL AND ECONOMIC ISSUES	TRACK IV LIBRARY ADMINISTRATION: THE ROLE OF THE LIBRARY ADMINISTRATOR IN THE HEALTH CARE ORGANIZATION	<div style="border: 1px solid black; padding: 5px; text-align: center;">MONDAY</div>
<p>Alison Bunting Louise Darling Biomedical Library University of California -Los Angeles Los Angeles, California</p>  <p style="text-align: center;">"The Iron Will Be Obsolete by 2032"</p> <p>Ann E. Prentice University of South Florida Tampa, Florida</p>  <p style="text-align: center;">"Ethics for Librarianship"</p>	<p>Judith Messerle Countway Medical Library Harvard University Boston, Massachusetts</p>  <p style="text-align: center;">"At the Table with the Power Brokers: Approaches to Health Science Library Administration"</p>	<p style="text-align: center;">10:30 A.M.-11:30 A.M.</p> <p style="text-align: center;">INTRODUCTION</p>
Lunch	Lunch	11:30 A.M.-1:00 P.M.
Contributed Paper Sessions Panel Discussions	Invited Paper Session	1:00 P.M.-3:00 P.M. CURRENT WORK
Break	Break	3:00 P.M.-3:30 P.M.
SMALL-GROUP SHARING SESSIONS Each session will run 45 minutes and will be repeated once.	PANEL DISCUSSION AND OPEN FORUM	3:30 P.M.-5:00 P.M. IDEA EXCHANGE
<p>Alison Bunting University of California-Los Angeles Los Angeles, California</p> <p>Ann E. Prentice University of South Florida Tampa, Florida</p> <p style="text-align: center;"><i>Programming begins on page 30.</i></p>	<p>"Taking Control of Your Professional Future"</p> <p>Judith Messerle Harvard University, Boston, Massachusetts</p> <p>Rick B. Forsman University of Colorado Denver, Colorado</p> <p>Fred W. Roper University of South Carolina Columbia, South Carolina</p> <p style="text-align: center;"><i>Programming begins on page 32.</i></p>	<p style="text-align: center;">5:00 P.M.-6:00 P.M.</p> <p style="text-align: center;">LOOKING AHEAD</p>

CONCURRENT WORKSHOP TRACKS

MONDAY

TRACK I ACQUISITION AND ORGANIZATION: RETOOLING FOR THE FUTURE

TRACK II INFORMATION SERVICES: THE CHANGING ENVIRONMENT OF INFORMATION SERVICES

10:30 A.M.-11:30 A.M.

INTRODUCTION

Richard Boss
Information Systems
Consultants Inc.
Washington, D.C.



"The Volatile Automation Marketplace"

R. Brian Haynes,
M.D., Ph.D.
Department of Medicine
McMaster University
Hamilton, Ontario



"The Changing Information Needs of the
Academic Clinician"

11:30 A.M.-1:00 P.M.

Lunch

Lunch

1:00 P.M.-3:00 P.M.

CURRENT WORK

Contributed Paper Sessions

Contributed Paper Sessions

3:00 P.M.-3:30 P.M.

Break

Break

3:30 P.M.-5:00 P.M.

IDEA EXCHANGE

SMALL-GROUP SHARING SESSIONS
Each session will run 45 minutes and
will be repeated once.

FORUM
Education and the Effects of
Change on Users and Librarians

5:00 P.M.-6:00 P.M.

LOOKING AHEAD

"Medical Libraries at the Millennium"

David H. Brunell
Bibliographic Center for Research
Denver, Colorado

"Research in Knowledge Management:
A Path to New Tools, Services, and
Roles for Health Sciences Libraries"

Richard Lucier
The Johns Hopkins University
Baltimore, Maryland

Nina W. Matheson,
The Johns Hopkins University
Baltimore, Maryland

Programming begins on page 25.

Programming begins on page 28.

8:00 A.M.-10:00 A.M.

**ACADEMY OF HEALTH INFORMATION
PROFESSIONALS CONSULTATIONS**

W2 - 70, Cobo

9:00 A.M.-3:00 P.M.

CHAPTER COUNCIL TABLE

Wayne Hall Lobby, Cobo

9:00 A.M.-3:00 P.M.

SECTION COUNCIL TABLE

Wayne Hall Lobby, Cobo

10:00 A.M.-10:30 A.M.

Break

EXHIBIT OPENING CEREMONY

Wayne Hall, Cobo

10:00 A.M.-5:00 P.M.

EXHIBIT OPEN

Wayne Hall, Cobo

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10:30 A.M.-6:00 P.M.

TRACK PROGRAMMING

Four tracks will be presented, each devoted to a major area of concern to health sciences librarians. Each track is designed to be an intensive, integrated educational presentation. For maximum educational benefit, attendees are encouraged to attend all sessions related to a particular track. (See pages 26-27 for track overview.)

Major funding for track programming has been provided by The Faxon Company. Additional funding has been provided by the following MLA sections: Cancer Librarians, Dental, Hospital Libraries, Medical School Libraries, Public Services, and Technical Services.

**TRACK I
ACQUISITION AND ORGANIZATION:
RETOOLING FOR THE FUTURE**

Programming in Track I emphasizes the challenges posed by automation in acquisitions, cataloging, and collection development. Discussion will focus on preservation, automated library management, relations between libraries and systems vendors, and workflow in the automated library environment.

10:30 A.M.-11:30 A.M.

Introduction

D3 - 19/28, Cobo

Moderator: Mary L. Ryan, Assistant Director for Technical Services, University of Arkansas for Medical Sciences Library, Little Rock, Arkansas

"The Volatile Automation Marketplace"

Richard Boss, Senior Consultant, Information Systems Consultants Inc., Washington, D.C.

11:30 A.M.-1:00 P.M.

Lunch

NOON-1:00 P.M.

FILM FESTIVAL

M2 - 30, Cobo

1:00 P.M.-3:00 P.M.

Contributed Paper Session

D3 - 19/28, Cobo

Moderator: Robert A. Pisciotta, Assistant Director, Technical Services, Archie R. Dykes Library of the Health Sciences, University of Kansas Medical Center, Kansas City, Kansas

"Preservation and the National Biomedical Collection"

Margaret M. Byrnes, Head, Preservation Section, National Library of Medicine, Bethesda, Maryland

"Use of a Database Manager to Create a Serials Database with Records Downloaded from SERLINE"

Betsy Rodie King, Chief, Library Service, Department of Veterans Affairs, Medical Center, Sepulveda, California

"Collection Assessment Methodology: An NLM Case Study"

Daniel T. Richards, Collection Development Officer; Brenda L. Whittaker, Collection Development Librarian; National Library of Medicine, Bethesda, Maryland

"Improved Serials Management in an Academic Health Sciences Library Based on a Three-Year Analysis of In-House Use"

Spencer S. Marsh, Associate Librarian, Library, UT Southwestern Medical Center Library, Dallas, Texas

"Application of Online Library System Data for Moving Large Academic Library Collections"

Elizabeth A. Kelly, Associate Director, Washington University School of Medicine Library and Biomedical Communications Center; Simon Igielnik, Ph.D., Director, Medical Computing Facilities; Washington University, St. Louis, Missouri

"Science Citation Index: A Collection Assessment Tool for Biotechnology"

Tanner Wray, Technical Information Specialist, Office on Smoking and Health, Centers for Disease Control, Rockville, Maryland; Catherine B. Soehner, POPLINE/NLM Liaison, National Library of Medicine, Bethesda, Maryland

"Developing a Cooperative Online Catalog through an Established County Hospital Consortium"

Barbara H. Houghton, Medical Librarian, Health Sciences Library, Sequoia Hospital, Redwood City, California; Sally C. Chu, Chief, Library Services, Health Sciences Library, Mills-Peninsula Hospitals, Burlingame, California

Booth 31 - "GaIN: An Integrated Computer-Based System for End-Users"

Jocelyn A. Rankin, Ph.D., Director; Martha C. Watkins, Assistant Director; Medical Library, Mercer University School of Medicine, Macon, Georgia

Booth 32 - "Herd of Buffalo? We Have an End-User System That Meets the Needs"

Carol Lelonek, Programmer/Analyst; Sharon Murphy, Assistant Librarian; Health Sciences Library, State University of New York at Buffalo, Buffalo, New York

Booth 33 - "A Study of Service Desk Phone Calls Regarding Grateful Med®"

Catherine B. Soehner, POPLINE/NLM Liaison, National Library of Medicine, Bethesda, Maryland

Booth 34 - "New Role for Library Outreach: The Texas Tech MEDNET Project"

Mary Moore, Associate Director for Education and MEDNET Curriculum Developer; JoAnn Van Schaik, Assistant Director for Teaching and Learning Resources; Texas Tech University Health Sciences Center, Lubbock, Texas

Booth 35 - "STAT: A Telephone Reference Service for Critical-Care Nurses"

Carolyn C. Fishel, Electronic Information Specialist/Associate Editor; Susan B. Hillson, Director of Marketing and Development; CINAHL Information Systems, Glendale, California

Booth 36 - "LATCH at the University of New Mexico Medical Center Library"

Kirsten Shelstad, Clinical and Hospital Services Librarian, Medical Center Library, University of Mexico, Albuquerque, New Mexico

Booth 37 - "Hypercard Directory for a Health Science Center"

Loretta H. Stucki, Associate Director for Technical Services and Networking; Mary E. Helms, Network Coordinator; Washington University School of Medicine Library and Biomedical Communications Center, St. Louis, Missouri

Booth 38 - "Evaluation of Library Information Services: An Adaptation of the King Study in a Community Hospital"

Carole M. Gilbert, Director of Library Services, Providence Hospital, Southfield, Michigan; Diane Manko, Librarian, Hutzel Hospital, Detroit, Michigan; Diane Dustin, Robin Terebelo, Librarians; Providence Hospital, Southfield, Michigan

Booth 39 - "Innovative CAI Programs: In-house Production"

Nancy Calabretta, Margaret Devlin, Barbara Laynor, Librarians; Joyce Bryant, Information Services Technician; Donna Lanzilloti, Business Manager; Elizabeth Mikita, Librarian; Elizabeth Warner, Librarian; Scott Memorial Library, Thomas Jefferson University, Philadelphia, Pennsylvania

Booth 40 - "The MLGSCA Online Bulletin Board System: Conception, Development, and Implementation"

Stephen L. Clancy, Reference Librarian; Rochelle L. Clary, Head of Reference/Circulation/Interlibrary Loan; Biomedical Library, University of California-Irvine, Irvine, California

Booth 41 - "Dentalproj--A New, Ongoing Dental Research Database Online"

Kenneth C. Lynn, Biomedical Information Consultant, Potomac, Maryland

Booth 42 - "Training Future Veterinarians to Access and Obtain Computerized Bibliographic Information from Rural/Remote Sites"

Diane Prorak, University of Idaho Library, Moscow Idaho; Vicki Croft, Veterinary Medical/Pharmacy Library; Keith Banks, D.V.M., Ph.D., Dept. of Veterinary Microbiology and Pathology; Washington State University, Pullman, Washington

Booth 43 - "Use of miniMEDLINE™ by Medical Center Faculty and Residents"

Richard J. Harris, Systems Coordinator, Eastern Virginia Medical School Library, Norfolk, Virginia

Booth 44 - "Multimedia in Biomedicine"

Sandra K. Arjona, Director, Medical Library, St. Margaret Memorial Hospital, Pittsburgh, Pennsylvania

Booth 45 - "Menu-Driven dBASE III Plus Applications for Hospital Libraries"

Veronica Gray, Assistant Director; Penny Philpot, Assistant Librarian; Kathy Spirtoff, Library Assistant; Rosalie Zajac, Director; Good Samaritan Hospital, Health Sciences Library, Cincinnati, Ohio

Booth 46 - "Shillelagh: Hypertext Staff Training Tool"

Judith L. Rieke, Mari J. Stoddard, Frances H. Lynch, Deborah Broadwater, Librarians; Vanderbilt University Medical Center Library, Nashville, Tennessee

Booth 47 - "An MIS for Management Control in a Modern Medical Library"

Sanjay Chadha, Systems Analyst; Damon Camille, Director of Education and Learning Resources; Houston Academy of Medicine-Texas Medical Center Library, Houston, Texas

Booth 48 - "Disaster Preparedness, Prevention, and Recovery"

Sandra H. Brenner, Director; Jennifer Nakeff-Plaat, Assistant Director; Medical Center Library, St. John's Mercy Medical Center, St. Louis, Missouri

Booth 49 - "An Integrated Program for MLA Continuing Education: Annual Meeting, Credentialing Requirements, New Perspectives Seminars"

Continuing Education Committee, Medical Library Association

Booth 50 - "The Use of Technology in Lobbying"

Susan Ellingson Russell, Head, Medical Center Library, University of California-Irvine, Orange, California, and MLA Governmental Relations Committee

Booth 51 - "Use of the RML Network Membership Database Programs"

Carol Evans, RML Librarian; Becky Lyon-Hartmann, RML Coordinator; National Library of Medicine, Bethesda, Maryland

Booth 10 - "Cost Justification Procedures for Systems Purchase"

Patricia Jadine Pierce, Athenaeum Consultation, San Diego, California

Booth 11 - "Assessing the Medical Informatics Collections of the Augustus C. Long Health Sciences Library"

Geneva R. Holliday, Collection Development Librarian, Augustus C. Long Health Sciences Library, Columbia University, New York, New York

Booth 12 - "Anatomy of a Research Study: Library Research Section Survey of MLA Members on Education for Research"

Joan M. Stoddart, Spencer S. Eccles Health Sciences Library, University of Utah, Salt Lake City, Utah; Karen T. Hackleman, Chairman; Prudence Dalrymple, Ph.D.; Frances E. Johnson; Joanne G. Marshall, Ph.D.; Nancy Nuell; Marie Reidelbach; Elizabeth H. Wood

Booth 13 - "Results of the MEDLINE/CCML-MEDIS Research Project (NLM R01 LM 04605)"

Emma Jean McKinin; MaryEllen Sievert; E. Diane Johnson; Joyce Mitchell, University of Missouri, Columbia, Missouri

Booth 14 - "Publishing without Perishing; or A Beginner's Guide to Writing for Publication"

Karen McNally Bensing, The Benjamin Rose Institute, Cleveland, Ohio, and Geauga Hospital, Chardon, Ohio

Booth 15 - "Identifying Errata and Retractions: Simplified Approaches for Serials Management"

Ellen R. Cooper, Serials and Acquisitions Librarian, University of Tennessee Health Sciences Library, Memphis, Tennessee

Booth 16 - "Enhancing Researchers' Awareness of Errata and Retractions in the Journal Literature"

Barbara McNamee, Director, Information Services Department, Houston Academy of Medicine-Texas Medical Center Library, Houston, Texas

Booth 17 - "Medical News of the Week Bulletin Board"

Janet Holborow, Anne Nou, Information Services Librarians; Tufts University, Health Sciences Library, Arthur M. Sackler Center for Health Communications, Boston, Massachusetts

Booth 18 - "Exhibiting: An Effective Marketing Tool for Libraries"

Lisa M. Boyd, Coordinator; Angela Sawdy, Publications Coordinator; Faith Meakin, Executive Director; Southeastern/Atlantic Regional Medical Library Services (SE/A RMLS), University of Maryland, Baltimore, Maryland

Booth 19 - "Publicity and Marketing Techniques Used to Promote the Regional Medical Library Network in Region Four"

Peggy Mullaly-Quijas, Regional Development Coordinator, Midcontinental Regional Medical Library Program, McGoogan Library of Medicine, Omaha, Nebraska

Booth 20 - "Marketing Historical Collections: Beyond Rare Books"

Gretchen Naisawald, Assistant Director for Public Services; Joan Echtenkamp Klein, Historical Collections Librarian; The Claude Moore Health Sciences Library, University of Virginia Health Sciences Center, Charlottesville, Virginia

Booth 21 - "Authors' Reception Invites Recognition and Cooperation"

Trudy Landwirth, Health Sciences Librarian; Jo Dorsch, LaNae Kristy, Assistant Health Sciences Librarians; Library of the Health Sciences, University of Illinois at Chicago, Peoria, Illinois

Booth 22 - "In Search of Health: Consumer Information by Mail"

Kay E. Wellik, Manager, Health Sciences Library, St. Joseph's Hospital and Medical Center, Phoenix, Arizona

Booth 23 - "Patients and Doctors Who Are Partners: Conversations with Cancer Patients and Their Doctors"

Vickie Murray-Kurzban, Distribution Director, Martha Stuart Communications, New York, New York

Booth 24 - "Levels of Response to Information-Seeking Behaviors in a Specialized Consumer and Patient Health Information Service"

Rosalind F. Dudden, Health Sciences Librarian, National Jewish Center for Immunology and Respiratory Medicine, Denver, Colorado

Booth 25 - "The Combined Health Information Database"

Marianne Yaun, Technical Information Specialist, Centers for Disease Control, Atlanta, Georgia

Booth 26 - "Production of an End-User Flipchart"

Christine L. Foster, Education Coordinator; Mary D. Vaughn, Automated Systems Librarian; Moody Medical Library, University of Texas Medical Branch, Galveston, Texas

Booth 27 - "AIDS Information"

Helen-Ann Brown, East Coast Regional Representative, BRS, McLean, Virginia; Paula Olson, Midwest Regional Representative, BRS, Elgin, Illinois

Booth 28 - "The Evolution of a Profession: Chiropractic Librarianship"

Joyce E. Whitehead, Director, Learning Resource Center, National College of Chiropractic, Lombard, Illinois

Booth 29 - "Information Sources on Manual Medicine"

Marda Woodbury, Sue Adler, Annette Osenga; Library, Life Chiropractic College West, San Lorenzo, California

Booth 30 - "A Survey of Chiropractic College Archives"

Glenda Wiese, Special Services Librarian, David D. Palmer Health Sciences Library, Palmer College of Chiropractic, Davenport, Iowa; Kay Irvine, Director, W.A. Budden Library, Western States Chiropractic College, Portland, Oregon; Marcia Thomas, Library Director, Cleveland Chiropractic College, Kansas City

Special Updates

- Credentialing
Ellen R. Westling
- Legislative Activities
June Glaser
- Knowledge and Skills for the Future
Fred W. Roper, Ph.D.
- Changing Role of Hospital Librarians
Phyllis C. Gillikin

Old Business

New Business

Adjournment

6:00 P.M.-8:00 P.M.

WELCOME RECEPTION

Promenade Level, Westin

The 1990 Welcome Reception is being sponsored by EBSCO Subscription Services.

MONDAY, MAY 21

7:00 A.M.-8:00 A.M.

SECTION LEADERSHIP BREAKFAST

W1 - 55, Cobo

7:00 A.M.-8:00 A.M.

MLA JOB MARKET

W2 - 61, Cobo

"The Hospital Library: A Corporate Information Center"

Pam Jajko, Director, Library and Information Center,
El Camino Hospital, Mountain View, California

"Planning for Job Transitions"

Holly Shipp Buchanan, Louisville, Kentucky

7:00 A.M.-4:00 P.M.

REGISTRATION CENTER

Wayne Hall Lobby, Cobo

8:00 A.M.-4:00 P.M.

HOSPITALITY CENTER

Wayne Hall Lobby, Cobo

8:00 A.M.-5:00 P.M.

PLACEMENT SERVICE

W2 - 61, Cobo

VISIT THE SCHOLARSHIP BOOTH!
Support the MLA Scholarships
and Awards Program.

8:00 A.M.-10:00 A.M.

POSTER SESSIONS

Wayne Hall, Cobo

Marie Reidelbach, Poster Manager, 1990 National Program
Committee, McGoogan Library of Medicine, University of Nebraska
Medical Center, Omaha, Nebraska

Booth 1 - "A Simple Automated System for Document Delivery"

Lois M. Bellamy, Systems Librarian, Health Science Library;
Nelda Burroughs, Librarian, Stollerman Library, Branch of the
Health Science Library; University of Tennessee, Memphis,
Tennessee

Booth 2 - "Document Delivery: Taking Information to the User"

Gary W. Ives, Access Services Librarian; Gretchen V.
Naisawald, Assistant Director for Public Services; John Patruno,
Associate and Interim Director; The Claude Moore Health Sciences
Library, The University of Virginia Health Sciences Center, Charlot-
tesville, Virginia

Booth 3 - "Integrating Library Functions through ILL"

Susan Lloyd, Head of Interlibrary Loan; James A. Bothmer,
Associate Director for Public Services; Denison Memorial Library,
University of Colorado Health Sciences Center, Denver, Colorado

Booth 4 - "Dial-In Electronic Mail Service"

Glynis Vandoorne Asu, Interlibrary Loan Librarian, Medical
College of Wisconsin Libraries, Milwaukee, Wisconsin; Jacqueline
Glick, Head, User Services; Medical College of Wisconsin Libraries,
Milwaukee, Wisconsin

Booth 5 - "Increasing Access through Electronic Cooperation: Telefacsimile and Toll-Free Lines"

Don Dryden, Head of Circulation; Mattie McHollin, Associate
Library Director; Mary Nichols, Reference; Soundaram
Ranganathan, Reference; Meharry Medical College Library,
Nashville, Tennessee

Booth 6 - "Telecommunications Service: FAX and Telex"

Pamela M. Corley, Information Specialist, Norris Medical Library,
University of Southern California, Los Angeles, California

Booth 7 - "MMS: Media Management System"

Barbara A. Epstein, Library Director; Patricia A. Reavis,
Reference/Audiovisual Librarian; Western Psychiatric Institute and
Clinic, University of Pittsburgh School of Medicine, Pittsburgh,
Pennsylvania

Booth 8 - "E-Mailing Search and SDI Results by Networking PCs and Mainframes"

Robert J. Stout, Public Services Librarian, David D. Palmer Health
Sciences Library, Palmer College of Chiropractic, Davenport, Iowa

Booth 9 - "Automated Online Search Statistics"

Janna Lawrence, Online Services Coordinator; Elizabeth Anne
Comeaux, Library Systems Analyst; Briscoe Library, University of
Texas Health Science Center at San Antonio, San Antonio, Texas

- Membership Committee (68)
Rosanne Labree, Chairman
Julia Sollenberger, Board Liaison

Information Issues and Policy

- *Ad Hoc* Committee on the Position of Hospital Libraries (71)
Phyllis C. Gillikin, Chairman
Jacqueline D. Doyle, Board Liaison
- Governmental Relations Committee (72)
June Glaser, Chairman
Carol G. Jenkins, Board Liaison
- Joint MLA/AAHSLD Legislative Task Force (75)
Lucretia W. McClure, Chairman and Board Liaison
- International Cooperation Committee (77)
Daniel M. Blucker, Chairman
Carol G. Jenkins, Board Liaison
- *Ad Hoc* Committee to Establish Cunningham Endowment
Robert G. Cheshier, Chairman
Henry L. Lemkau, Jr., Board Liaison
- Publishing and Information Industries Relations Committee (83)
Jacqueline Wilson, Chairman
Henry L. Lemkau, Jr., Board Liaison
- Status and Economic Interests of Health Sciences Library Personnel Committee (84)
Fred L. Heidenreich, Chairman
Henry L. Lemkau, Jr., Board Liaison

Professional Development

- Continuing Education Committee (86)
Terry Ann Jankowski, Chairman
Fred W. Roper, Ph.D., Board Liaison

Continuing Education Subcommittees

- Chapter/Section Support (88)
Christine A. Chapman, Chairman
Fred W. Roper, Ph.D., Board Liaison
- Instructional Development (89)
Barbara Baxter Jenkins, Chairman
Fred W. Roper, Ph.D., Board Liaison
- Instructor Approval, Evaluation, and Support (90)
Carolyn Anne Reid, Chairman
Fred W. Roper, Ph.D., Board Liaison
- CE Opportunity Review (92)
Deborah A. Thompson, Chairman
Fred W. Roper, Ph.D., Board Liaison

- Credentialing Committee (94)
Ellen R. Westling, Chairman
Fred W. Roper, Ph.D., Board Liaison

- Health Sciences Library Technicians Committee (95)
Virginia A. Lingle, Chairman
Jo Anne Boorkman, Board Liaison

- Professional Recognition Review Panel (96)
Rick B. Forsman, Chairman
Fred W. Roper, Ph.D., Board Liaison

Honors and Awards Coordination

- *Ad Hoc* Committee on Appointment of Fellows and Honorary Members (98)
Eloise C. Foster, Chairman and Board Liaison
- Awards Committee (99)
Sherry L. Montgomery, Chairman
Jacqueline D. Doyle, Board Liaison
- Grants and Scholarship Committee (100)
Barbara Montanary-Schader, Chairman
Jacqueline D. Doyle, Board Liaison
- Joseph Leiter NLM/MLA Lectureship Committee (102)
Lois Ann Colaianni, Chairman
Frieda O. Weise, Board Liaison

Meeting Coordination

- 1990 National Program Committee (103)
Robert M. Braude, Ph.D., Chairman
Frances Groen, Board Liaison
- 1991 National Program Committee (105)
Daniel T. Richards, Chairman
Lucretia W. McClure, Board Liaison

Publications

- Books Panel (108)
Dottie Eakin, Chairman
Jo Anne Boorkman, Board Liaison
- *Bulletin* Consulting Editors Panel (111)
Irwin H. Pizer, Editor
Gail A. Yokote, Board Liaison
- *Bulletin* Evaluation Committee
Richard E. Lucier, Chairman
Gail A. Yokote, Board Liaison
- *News* Evaluation Committee (113)
Connie M. Santarelli, Chairman
Gail A. Yokote, Board Liaison

9:00 A.M.-11:00 A.M.

**NEW MEMBER/FIRST-TIME ATTENDEE AND
INTERNATIONAL VISITOR ORIENTATION**

W2 - 63, Cobo

*Major funding for this event has been supplied by Gale
Research, Inc.*

9:00 A.M.-10:00 A.M.

PLACEMENT SERVICE ORIENTATION

W2 - 61, Cobo

10:00 A.M.-4:00 P.M.

PLACEMENT SERVICE

W2 - 61, Cobo

11:00 A.M.-1:00 P.M.

INCOMING CHAIRMEN'S ORIENTATION/BRUNCH

W2 - 62, Cobo

1:00 P.M.-3:00 P.M.

CHAPTER COUNCIL TABLE

Wayne Hall Lobby, Cobo

1:30 P.M.-3:00 P.M.

WELCOME AND OPENING REMARKS

W1 - 52, Cobo

Robert M. Braude, Ph.D., Chairman, 1990 National Program
Committee; The Frances and John Loeb Librarian and Assistant
Dean for Information Resources, Medical Library, Cornell University
Medical College, New York, New York

James W. Fry, State Librarian, Library of Michigan, Lansing,
Michigan

KEYNOTE ADDRESS (PLENARY SESSION I)

Moderator: Anthony Aguirre, IAIMS Project Head, Augustus C.
Long Health Sciences Library, Columbia University, New York,
New York

"The Future of Work and Power"

Shoshana Zuboff, Ph.D., Associate Professor, Harvard Business
School, Harvard University, Boston, Massachusetts

This session is sponsored by Majors Scientific Books.

3:00 P.M.-3:30 P.M.

Break

3:00 P.M.-4:00 P.M.

SECTION COUNCIL TABLE

Wayne Hall Lobby, Cobo

3:30 P.M.-4:00 P.M.

PRESIDENTIAL ADDRESS

W1 - 52, Cobo

"Personal Reflections on My Year as President"
Frances Groen

4:00 P.M.-5:30 P.M.

BUSINESS SESSION I

W1 - 52, Cobo

Presiding: Frances Groen, President, Medical
Library Association and Life Sciences Area Librarian, McGill
University, Montreal, Quebec

Announcements and Introduction

Call to order by Frances Groen

*(Numbers in parentheses following each report refer to
pages in the 1989/1990 Annual Report.)*

State of the Association Address

Raymond A. Palmer, Executive Director

Treasurer's Report/Finance Committee (22)

Frieda O. Weise, Chairman, Finance Committee

Reports of Officers and Committees

- Planning Committee (49)
Eloise C. Foster, Chairman
- Committee on Committees (55)
Lucretia W. McClure, Chairman
- Irwin H. Pizer, Editor (58)
Bulletin of the Medical Library Association
- Julie Ann Kesti, Editor (61)
MLA News
- Elections Committee (62)
Lucretia W. McClure, Chairman
- Nominating Committee (63)
Lucretia W. McClure, Chairman
- Bylaws Committee (65)
June H. Fulton, Chairman
Carol G. Jenkins, Board Liaison

Reports of Councils

- Chapter Council (132)
Julia Sollenberger, Chairman
- Section Council (136)
Audrey Powderly Newcomer, Chairman

The following committee reports are listed according to
program area.

Membership Services

- Exchange Advisory Committee (66)
James H. Parrish, Chairman
Jo Anne Boorkman, Board Liaison

The Daily Program

WEDNESDAY, MAY 16

8:00 A.M.-6:00 P.M.
BOARD OF DIRECTORS MEETING
Marquette B, Westin

THURSDAY, MAY 17

8:00 A.M.-5:00 P.M.
BOARD OF DIRECTORS MEETING
Marquette B Room, Westin

8:00 A.M.-5:00 P.M.
LEADERSHIP DEVELOPMENT SEMINAR
LaSalle A, Westin

4:00 P.M.-8:00 P.M.
REGISTRATION CENTER
Wayne Hall Lobby, Cobo

4:00 P.M.-8:00 P.M.
HOSPITALITY CENTER
Wayne Hall Lobby, Cobo

FRIDAY, MAY 18

7:00 A.M.-8:30 A.M.
4:00 P.M.-8:00 P.M.
REGISTRATION CENTER
Wayne Hall Lobby, Cobo

8:00 A.M.-6:00 P.M.
BOARD OF DIRECTORS MEETING
Marquette B, Westin

8:00 A.M.-5:00 P.M.
LEADERSHIP DEVELOPMENT SEMINAR
LaSalle A, Westin

8:00 A.M.-5:00 P.M.
CONTINUING EDUCATION COURSES
Cobo Conference/Exhibition Center
(see page 8 for room assignments)

4:00 P.M.-8:00 P.M.
HOSPITALITY CENTER
Wayne Hall Lobby, Cobo

SATURDAY, MAY 19

7:00 A.M.-6:00 P.M.
REGISTRATION CENTER
Wayne Hall Lobby, Cobo

7:00 A.M.-6:00 P.M.
HOSPITALITY CENTER
Wayne Hall Lobby, Cobo

8:00 A.M.-5:00 P.M.
CONTINUING EDUCATION COURSES
Cobo Conference/Exhibition Center
(see page 8 for room assignments)

8:00 A.M.-5:00 P.M.
COMMITTEE MEETINGS
(see pages 52-53 for schedule)

1:00 P.M.-4:00 P.M.
PLACEMENT SERVICE
W2 - 61, Cobo

SUNDAY, MAY 20

7:00 A.M.-4:00 P.M.
REGISTRATION CENTER
Wayne Hall Lobby, Cobo

7:00 A.M.-4:00 P.M.
HOSPITALITY CENTER
Wayne Hall Lobby, Cobo

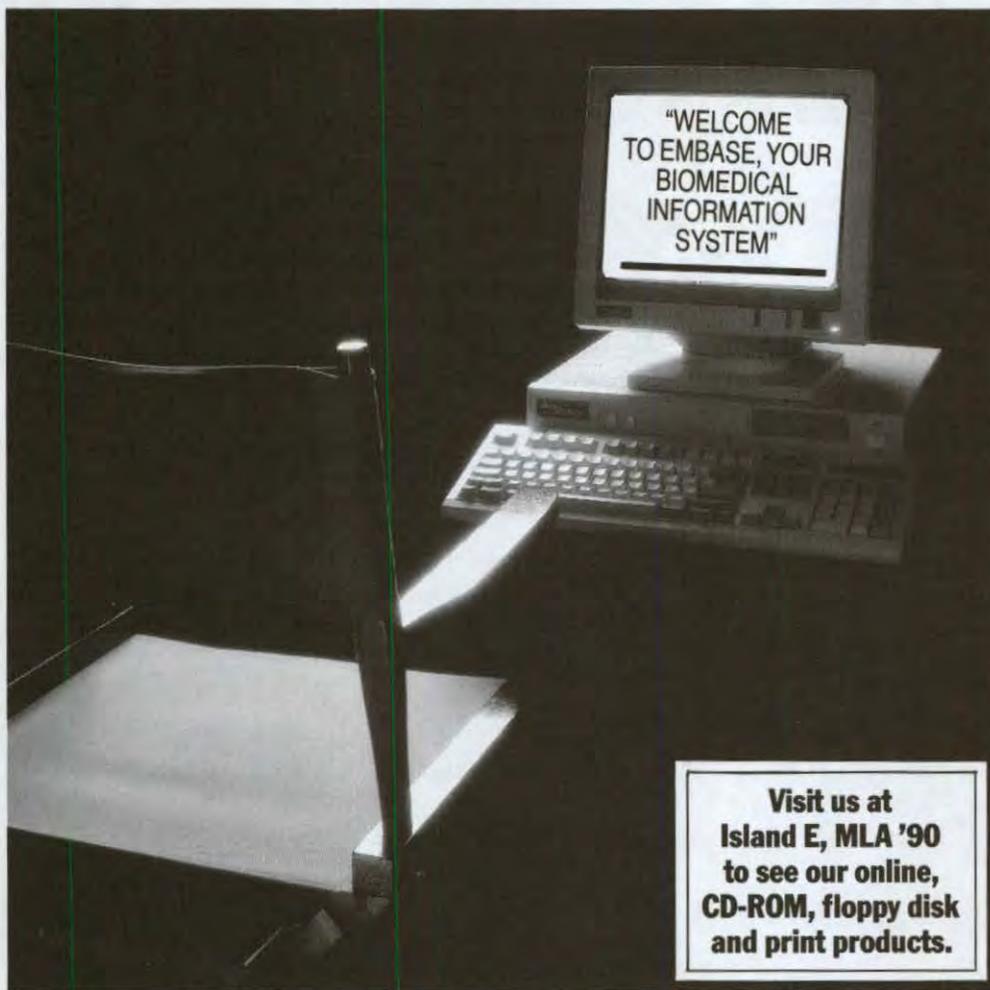
8:00 A.M.-NOON
CONTINUING EDUCATION COURSES
Cobo Conference/Exhibition Center
(see page 9 for room assignments)

8:00 A.M.-11:00 A.M.
COMMITTEE MEETINGS
(see pages 52-53 for schedule)

8:00 A.M.-11:00 A.M.
CHAPTER COUNCIL MEETING I
W2 - 64, Cobo

8:00 A.M.-11:00 A.M.
SECTION COUNCIL MEETING I
W2 - 65, Cobo

THE BEST SEAT FOR THE LATEST DEVELOPMENTS



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Title _____ Department _____

Institution _____

Address _____ Country _____ Postal code _____

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More info in less time

TICKETS

Purchase your tickets for special events at the Registration Center during regular hours. Tickets for the Welcome Reception, Awards Luncheon, and MLA Cabaret are included in the Inclusive-Conference Fee. The Conference-Only Fee includes a ticket to the Welcome Reception. You may purchase additional tickets for all of these events. If you have any questions about special events or tickets, please inquire at the Registration Desk.

<i>Event/Date</i>	<i>Prices/Deadlines</i>
Welcome Reception Sunday, May 20	\$15.00 NOON, Sunday
Chapter Council Luncheon Tuesday, May 22	\$12.00 NOON, Monday
Hospital Libraries Section Breakfast Tuesday, May 22	\$16.00 NOON, Monday
President's Reception Tuesday, May 22	\$35.00 NOON, Monday
Awards Luncheon Wednesday, May 23	\$15.00 NOON, Tuesday
MLA Cabaret Wednesday, May 23	\$30.00 NOON, Tuesday

TOURS

For tour registration, complete itinerary, and availability, contact Detroit Upbeat or the Hospitality Booth in the Wayne Hall Lobby, Cobo Conference/Exhibition Center. The Detroit Upbeat booth will be open during the following hours:

Thursday, May 17	4:00 P.M.-8:00 P.M.
Friday, May 18	7:00 A.M.-8:30 A.M. 11:30 A.M.-1:00 P.M.
Saturday, May 19	7:00 A.M.-8:30 A.M. 4:00 P.M.-6:00 P.M.
Sunday, May 20	2:00 P.M.-4:00 P.M.

Detroit Overview

Friday, May 18	1:30 P.M.-4:30 P.M.
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The tour includes the city's changing riverfront, Greek Town, the Farmer's Market, the Detroit Medical Center, and the first planned Cultural Center in the nation. The tour fee is \$23.00.

Windsor Overview

Saturday, May 19	1:30 P.M.-4:30 P.M.
------------------------	---------------------

Learn about the history of Detroit's sister city, Windsor, Ontario. The tour includes the only underwater auto tunnel in the world, one of Windsor's lovely parks, historic Walkerville, and the Duty Free Shop. The tour fee is \$23.00.

REMINDER: US citizens must have proof of citizenship. Voter registration card, birth certificate, or baptismal record are acceptable. Driver's license is not adequate identification. Guests who are not US or Canadian citizens must have a passport or alien registration card. Guests must show proper identification before boarding transportation.

Henry Ford Museum and/or Greenfield Village

Thursday, May 24	9:00 A.M.-12:30 P.M. 1:00 P.M.-4:30 P.M.
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Investigate the two most-visited historic museums in the country. These museums are about cars, trains, and planes, as well as the genius of extraordinary individuals like Thomas Edison, Henry Ford, and the Wright brothers. The tour fee for one facility is \$25.50; the fee for two facilities is \$33.00.

Walter E. Reuther Library Tour

Tuesday, May 22	11:30 A.M.-5:00 P.M.
-----------------------	----------------------

Tour the Walter P. Reuther Library of Labor and Urban Affairs, the official depository of eight major international unions. The library houses the records of the American labor movement and contains the papers of numerous reform organizations. Visitors will view and discuss current preservation programs and techniques. The tour fee is \$23.00.

Detroit Medical Center Tour

Tuesday, May 22	11:30 A.M.-5:00 P.M.
-----------------------	----------------------

Participants will have an opportunity to view a demonstration of NOTIS software by the Detroit Area Library Network (DALNET), a nonprofit corporation comprising several member institutions, including Wayne State University, the Detroit Public Library, and several area hospitals.

This tour also includes a visit to Detroit's Cultural Center, which encompasses Wayne State University, the Detroit Public Library, the Detroit Science Center, and the Detroit Institute of Arts. The tour fee is \$23.00 (does not include lunch).

University Microfilms International Tour

Thursday, May 24	9:00 A.M.-6:00 P.M.
------------------------	---------------------

This tour of University Microfilms International will begin with a brief explanation of UMI services and technologies. The major focus of the discussion will be the development and application of UMI's new integrated CD-ROM system, which links index and abstract databases with facsimile images of articles for viewing or reproduction.

Lunch will be provided by UMI. The tour fee is \$25.00.

Badges

Blue	Regular, fellow, honorary, and life individual members
Pink	Institutional representatives
Yellow	Institutional representatives and one of the above categories
White	Nonmembers, exhibitors, sustaining, associate, and student members

SAFETY TIPS

To fully enjoy your stay in Detroit, follow these common-sense safety tips:

Remember that you are a visitor to the city. Do not travel in unknown, unpopulated areas.

Do not wear your registration badge outside the convention center. It identifies you as a visitor.

Handbags should be carried securely; wallets should be carried inside jacket pockets.

Do not carry excess cash. The conference hotel provides a limited number of safety deposit boxes. Use them for storing extra cash, jewelry, airline tickets, and any other valuables.

Emergencies

If an emergency occurs while you are in the conference hotel, dial "0" for the hotel operator or "111" for security. State your location and the type of emergency help you need. After you have requested emergency help, notify the MLA Office. If an emergency occurs at the Cobo Conference/Exhibition Center, contact an MLA staff member for help. If you are outside the hotel and a medical, fire, or police emergency occurs, dial "911" for assistance.

Fire Precautions

All conference hotel facilities meet local fire regulation standards. However, to be prepared in case of a fire emergency, keep these measures in mind:

When first entering your room, locate the emergency exits on your floor. Count the number of doorways from your room to the fire exit. Keep your key in the same place whenever you are in the room.

In the event of a fire in your room, get out, close the door behind you, get to safety, and immediately report the fire. If the fire is not located in your room, check to see if the door is hot before opening. If the door is cool, take your key, open the door slowly, and proceed to the nearest exit (crawl if the hall is filled with heavy smoke). Do not use elevators. If the door is hot, do not leave your room. Seal the cracks with wet towels, phone for help, and wait.

SCHOLARSHIP BOOTH

Help support the MLA scholarship program by purchasing souvenirs from this year's meeting. Cash, checks, Visa, and MasterCard are accepted. You can also support the awards program by purchasing MLA pins and note pads at the Scholarship Booth. The Scholarship Booth is located in the Wayne Hall Lobby of the Cobo Conference/Exhibition Center and is open 9:00 A.M.-4:00 P.M., Sunday, May 20, through Wednesday, May 23.

SOCIAL EVENTS

Welcome Reception

The Welcome Reception will be held on the Promenade Level of the Westin Hotel. Stop by on your way to dinner for some cheese and wine and a chance to meet old friends and make new acquaintances. This event begins Sunday, May 20, at 6:00 P.M. All meeting registrants receive a ticket for this event.

MLA wishes to express its appreciation to EBSCO Subscription Services for its support of this year's Welcome Reception.

President's Reception--An Evening with the President
President Frances Groen invites you to join her for an evening of fine food, wine, and entertainment while helping to support the Award for Excellence and Achievement in Hospital Librarianship. Detroit's People Mover will take you to the renovated International Center Building in Trapper's Alley, where you will enjoy a buffet of hot and cold hors d'oeuvres and an open bar at the Pegasus Banquet Center. Your \$35.00 donation for the Award for Excellence and Achievement in Hospital Librarianship is tax deductible to the extent allowed by law. The reception will begin at 7:00 P.M. on Tuesday, May 22.

Awards Luncheon

This event, planned for Wednesday, May 23, at 11:45 A.M. in Room W1 - 52 of the Cobo Conference/Exhibition Center, begins with a delicious lunch and features a ceremony to honor your friends and colleagues. A ticket to the lunch is included in the Inclusive-Conference Fee. Individual tickets may be purchased for \$15.00. General seating is available for those who wish to attend the ceremony only. The ceremony will begin at approximately 12:15 P.M.

MLA Cabaret

After your last evening out on the town (Wednesday, May 23), stop by the Columbus Room in the Westin Hotel to enjoy a night of pop, soul, and rhythm-and-blues, along with a buffet of gourmet desserts and imported coffees. The night will begin with sensational sounds from Ortheia Barnes, followed by Bill Lymperis and Silk Tie. Be ready to dance the night away!

TAPED SESSIONS

All plenary sessions, track activities, section and committee programs, and association business sessions will be audiotaped. You can purchase the cassette tapes in the Wayne Hall Lobby of the Cobo Conference/Exhibition Center. A representative from TeachEm, Inc. will assist you. A complete listing of available tapes is included in your registration materials.

W2 - 58, Cobo

Friday, May 18	7:30 A.M.-NOON
	1:00 P.M.-5:30 P.M.
Saturday, May 19	7:30 A.M.-NOON
	1:00 P.M.-5:30 P.M.
Sunday, May 20	7:00 A.M.-NOON
	1:00 P.M.-6:00 P.M.
Monday, May 21	7:00 A.M.-NOON
	1:00 P.M.-6:00 P.M.
Tuesday, May 22	7:00 A.M.-NOON
	1:00 P.M.-6:00 P.M.
Wednesday, May 23	7:00 A.M.-NOON
	1:00 P.M.-6:00 P.M.

LaSalle, Westin

Thursday, May 24	7:30 A.M.-NOON
	1:00 P.M.-5:30 P.M.
Friday, May 25	7:30 A.M.-NOON

NEWSLETTER

The 1990 Annual Meeting newsletter, *Motown Rap*, will be published four times: Saturday/Sunday, Monday, Tuesday, and Wednesday. Attendees are invited to submit items for publication. Instructions for publishing items in the newsletter are available at the Hospitality Center and the MLA Office. Please note: copy must be submitted to the Hospitality Center or the MLA Office no later than NOON of the day preceding publication.

1991 ANNUAL MEETING

The 91st Annual Meeting of the Medical Library Association will be held in San Francisco, California, May 31-June 6, 1991. A call for participation in the 1991 program is included with your registration materials.

The 1991 NPC invites you to stop by Booth 213 in Wayne Hall of the Cobo Conference/Exhibition Center for additional information. The committee will be extending its formal invitation to all MLA members during Business Session III on Wednesday, May 23, 3:15 P.M.-4:45 P.M.

PEOPLE MOVER

The People Mover, Detroit's elevated automated transit system, circles the downtown central business district and provides transportation from the Westin Hotel directly to the Cobo Conference/Exhibition Center. A four-day pass is included with your Inclusive-Conference or Conference Only Registration. To ride without a pass, the fare is \$.50.

PLACEMENT SERVICE

Seeking a new job or a change of scenery? Looking for the perfect employee to fill your position? Let the Placement Service help you! The Placement Service is open to all annual meeting participants and provides a friendly meeting place for job seekers and employers.

Located on the second floor of the Cobo Conference/Exhibition Center in Room W2 - 61, the Placement Service will be open the following hours:

Orientation

Sunday, May 20	9:00 A.M.-10:00 A.M.
----------------------	----------------------

Placement Service and Administration

Saturday, May 19	1:00 P.M.-4:00 P.M.
Sunday, May 20	10:00 A.M.-4:00 P.M.
Monday, May 21	8:00 A.M.-5:00 P.M.
Tuesday, May 22	8:00 A.M.-5:00 P.M.
Wednesday, May 23	8:00 A.M.-5:00 P.M.

REGISTRATION CENTER

The Registration Center is located in the Wayne Hall Lobby of the Cobo Conference/Exhibition Center. If you have preregistered, pick up your registration packet there. On-site registration also takes place at the Registration Center.

Registration Center Hours

Thursday, May 17	4:00 P.M.-8:00 P.M.
Friday, May 18	7:00 A.M.-8:30 A.M.
	4:00 P.M.-8:00 P.M.
Saturday, May 19	7:00 A.M.-6:00 P.M.
Sunday, May 20	7:00 A.M.-4:00 P.M.
Monday, May 21	8:00 A.M.-4:00 P.M.
Tuesday, May 22	8:00 A.M.-4:00 P.M.
Wednesday, May 23	8:00 A.M.-4:00 P.M.
Thursday, May 24	8:00 A.M.-NOON*

* On May 24 only, the Registration Center is located in the LaSalle Room at the Westin Hotel.

RIBBONS AND BADGES

Color-coded badges and ribbons are provided to assist you in identifying the roles and responsibilities of each registrant.

Ribbons

Brown	Presenters
Dark Blue	Chapter Council representatives and alternates, chapter chairmen
Light Blue	Committee chairmen, committee members, and representatives to allied organizations
Gold	Membership Committee
Dark Green	Section Council representatives and alternates, section chairmen
Light Green	First-time attendees, new members, guests
Lavender	International Cooperation Committee, international visitors
Maroon	Fellows, honorary members
Orange	MLA staff
Pink	Local Assistance Committee, Hospitality Committee, volunteers
Purple	Exhibitors
Red	Sponsors
Rose	National Program Committee
Silver	Past presidents
Yellow	Instructors, speakers, moderators
White	Officers, board members, appointed officers

HOSPITALITY CENTER

The Local Assistance Committee welcomes you to Detroit and invites you to visit the Hospitality Center, located in Wayne Hall Lobby of the Cobo Conference/Exhibition Center, for information on local restaurants, points of interest, tips on shopping, or just some friendly conversation. The Hospitality Center is open

Thursday, May 17 4:00 P.M.-8:00 P.M.
Friday, May 18..... 4:00 P.M.-8:00 P.M.
Saturday, May 19 7:00 A.M.-6:00 P.M.
Sunday, May 20..... 7:00 A.M.-4:00 P.M.
Monday, May 21..... 8:00 A.M.-4:00 P.M.
Tuesday, May 22..... 8:00 A.M.-4:00 P.M.
Wednesday, May 23..... 8:00 A.M.-4:00 P.M.

JOB MARKET

Looking for a new job? Seeking to improve your current skills? Looking for new ideas for your library? The MLA Job Market can provide you with expert advice!

Four separate sessions will be held on Monday, May 21; Tuesday, May 22; and Wednesday, May 23. Experienced MLA members will present ideas for assessing job descriptions, preparing for career transitions, using job skills in new settings, and applying new skills in your current job.

Each session will allow time for attendee questions. Sign up in the Placement Service for the Wednesday 9:00 A.M. session. For other sessions, no registration is necessary, but seating for some sessions is limited. For additional information and room locations, please refer to the daily program listings.

LEADERSHIP DEVELOPMENT SEMINAR

The seminar for chapter and section officers, "Effective Leadership in Complex Organizations," will be held in the LaSalle A Room of the Westin Hotel on May 17 and 18. Participation in this seminar is limited to designated representatives from chapters and sections.

LOST AND FOUND

Please return lost-and-found items to the MLA Office, located in the LaSalle Room B in the Westin Hotel pre- and post-conference and in Room W2 - 58 of the Cobo Conference/Exhibition Center from May 18-23. (See "MLA Office" for hours and locations.)

MEETING LOCATIONS

Meetings are held in the Cobo Conference/Exhibition Center unless otherwise noted. Consult each event listing for its location. Maps of the Cobo Conference/Exhibition Center and the Westin Hotel are located on pages 41-49.

MEMBER RESOURCE ROOM

For your convenience, typewriters, a photocopier, and an IBM compatible PC (with tractor-feed printer) are available for association business in the Member Resource Room. Sign-up sheets for equipment will be available in the resource room. WORDPERFECT 5.0 is available for your word-processing needs, but you must provide your own 5 1/4" diskettes. The Member Resource Room is located on the second floor of the Cobo Conference/Exhibition Center, Room W2 - 69.

The Member Resource Room will be open NOON-6:00 P.M., Friday, May 18, and 7:00 A.M.-6:00 P.M., Saturday, May 19, through Wednesday, May 23.

MESSAGE CENTER

The Attendee Message Center and bulletin boards for all MLA official announcements are located near the Hospitality Center in the Wayne Hall Lobby of the Cobo Conference/Exhibition Center.

MLA BOOTH

Your source of information on MLA, this exhibit features information on programs, services, and products available through the association. Information about MLA membership and programs such as the Academy of Health Information Professionals, continuing education, and corporate support will be available.

Feel free to browse through display copies of MLA publications, including MLA's most recent publications: *Educational Services in Special Libraries* by Martha Jane K. Zachert, *The Copyright Law and the Health Sciences Librarian* (1989 edition), *DockKit #1: Position Descriptions in Health Sciences Libraries* compiled by Carolyn Weaver, *DockKit #2: Evaluation Instruments for Health Sciences Libraries* compiled by Joanne G. Marshall, Ph.D., and the *MLA Salary Survey 1989*. You can purchase or order all display items and all titles on the MLA Publication Order Form through the Registration Center.

The MLA Booth is located in the Wayne Hall Lobby of the Cobo Conference/Exhibition Center and is open Saturday, May 19, through Wednesday, May 23, during Registration Center hours (see next page for hours).

MLA CAFE

The MLA Cafe, located in the exhibit hall, Cobo Conference/Exhibition Center, will offer light food, beverages, and snacks. The cafe will be open the following hours:

Monday, May 21 10:00 A.M.-5:00 P.M.
Tuesday, May 22 10:00 A.M.-5:00 P.M.
Wednesday, May 23 10:00 A.M.-2:00 P.M.

MLA OFFICE

The MLA Office is located in the Westin Hotel during pre- and post-conference and otherwise in the Cobo Conference/Exhibition Center. You may leave messages for members of the Board of Directors and the MLA staff there. If calling from outside the Cobo Conference/Exhibition Center, the direct-dial phone number is 313/224-1080; if calling from within the Westin Hotel, ask the hotel operator for LaSalle Room B.

The MLA Office will be open during the following hours:

LaSalle B, Westin

Wednesday, May 16 7:30 A.M.-NOON
1:00 P.M.-5:30 P.M.
Thursday, May 17 7:30 A.M.-NOON
1:00 P.M.-5:30 P.M.

General Information

ACADEMY OF HEALTH INFORMATION PROFESSIONALS CONSULTATIONS

The Credentialing Committee and the Professional Recognition Review Panel have scheduled sessions to consult with individuals who have specific questions on the academy application process or requirements. No portfolios will be accepted or reviewed at these sessions.

You can register at the MLA Booth for a 20-minute consultation. The consulting sessions will be held

Monday, May 21 8:00 A.M.-10:00 A.M.
W2 - 70, Cobo

Tuesday, May 22 3:30 P.M.-5:30 P.M.
W2 - 70, Cobo

"ADVERTEASERS"

Match logos or slogans with the right exhibitors to win valuable prizes. See rules on the game card in your portfolio.

CHILD CARE

If you have not yet made arrangements for child care, information on child care facilities is available at the Hospitality Center. Please note that these child care facilities are **NOT** associated with the Medical Library Association, and any use of such is strictly by agreement between the child care provider and the user. MLA, therefore, disclaims any liability for any use of child care.

COLLEAGUE CONNECTION

The Membership Committee is sponsoring the Colleague Connection program for new members and first-time attendees. Previously known as the Buddy Program, new members and first-time attendees are paired with "experienced" MLA members. If you are interested in participating, please contact Carol Vervalin at the New Member/First-Time Attendee Orientation (Sunday, May 20, 9:00 A.M.) or through the Hospitality Booth.

COUPON BOOK

Included with the Inclusive-Conference Fee, the Coupon Book contains coupons worth \$.50-\$1.00 off food, beverages, and snacks at the MLA Cafe. (See "MLA Cafe" for location and hours.)

MLA gratefully acknowledges the 1990 MLA exhibitors who sponsored the Coupon Book: American Association for Cancer Research, DIALOG Information Services, Inc., Login Brothers Book Company, OCLC, Readmore, W.B. Saunders Company.

EXHIBIT 1990

Exhibit 1990 features approximately one hundred suppliers to the biomedical information community and offers you a unique opportunity to view the latest in medical books and journals, database services, library equipment and supplies, and state-of-the-art computer software and hardware, including many CD-ROM products. The Exhibit, located in Wayne Hall of the Cobo Conference/Exhibition Center, is open during the following hours:

Monday, May 21 10:00 A.M.-5:00 P.M.

Tuesday, May 22 10:00 A.M.-5:00 P.M.

Wednesday, May 23 10:00 A.M.-2:00 P.M.

While visiting the Exhibit, be sure to play "Adverteasers"; a game card is included in your portfolio. Winners will receive valuable prizes.

EXHIBIT GUIDE

For your convenience, the "Guide to Exhibits" has been included as part of the *Official Program*. Each exhibitor's name, address, and phone number (along with a brief description of exhibited items) is listed, beginning on page 63. Use this section to help you plan visits to the MLA Exhibit 1990.

EXHIBITOR DEMONSTRATIONS

Special exhibitor demonstrations are planned during regular exhibit hours. Demonstration sessions are open to all annual meeting attendees. Refer to page 75 for additional information.

FILM FESTIVAL

Coordinated by the Educational Media and Technologies Section, the 1990 Film Festival will feature award-winning films from the Health Sciences Communication Association's (HeSCA) Film Festival. Title listings are included with your registration materials; extra copies are available at the Registration Center.

GENERAL INFORMATION DESK

The General Information Desk, located in the lobby of the Westin Hotel, will be open on Thursday, May 17, 7:30 A.M.-NOON only. Staff will be available to answer general questions about events and locations.

HANDICAPPED ACCESS

All rooms at the Westin Renaissance Hotel and the Cobo Conference/Exhibition Center are accessible to handicapped individuals. Those requiring special assistance should notify staff in the MLA Office. (See "MLA Office" for location and hours.)

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For further information and a demonstration of BRS, visit Booth 405.



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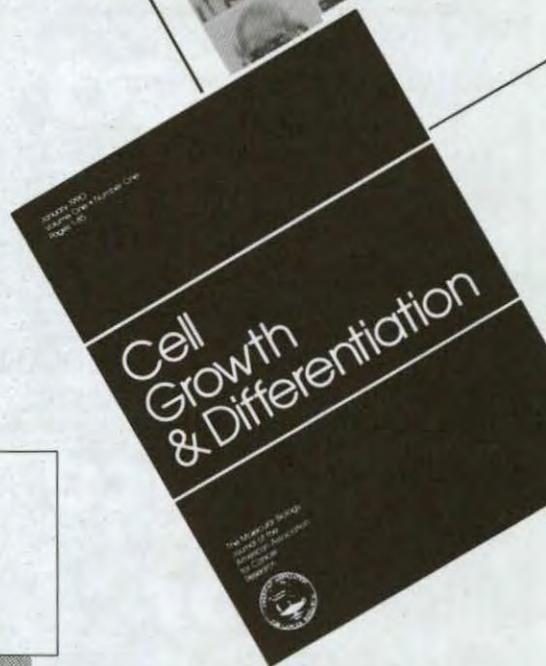
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SUNDAY, MAY 20

NP 912--Technology-Induced Behavior, Online Systems, and User Education (Hensley), 8:00 A.M.-NOON, D2 - 13, Cobo

NP 913--Managing Microcomputers (Camille), 8:00 A.M.-NOON, D2 - 14, Cobo

NP 914--Grateful Med: Train the Trainers (Tilley), 8:00 A.M.-NOON, D2 - 15, Cobo

CT 100--Career Changes: Threat or Opportunity (McGovern), 8:00 A.M.-NOON, D2 - 11, Cobo

CT 102--Becoming Innovative (Moore), 8:00 A.M.-NOON, D2 - 12, Cobo

THURSDAY, MAY 24

CT 103--Handling Conflict (Hallas), 8:00 A.M.-NOON, Cadillac A, Westin

CT 104--Doing the Difficult Well: Performance Appraisals, Counseling, Discipline (Hallas), 1:00 P.M.-5:00 P.M., Cadillac A, Westin

CT 105--Communicating Effectively in Your Institution: A Workshop on Developing Communication Strategies Tailored to Your Institution (Bradley), 8:00 A.M.-5:00 P.M. (day 1), Michelangelo, Westin

FRIDAY, MAY 25

CT 105--Communicating Effectively in Your Institution: A Workshop on Developing Communication Strategies Tailored to Your Institution (Bradley), 8:00 A.M.-5:00 P.M. (day 2), Michelangelo, Westin

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Continuing Education Courses

CONTINUING EDUCATION COURSES are offered both preconference (May 18-20) and postconference (May 24-25). Preconference courses will be held at the Cobo Conference/Exhibition Center (refer to map on page 47). Postconference courses will be held in the Westin Hotel. To register on-site, check for openings at the Registration Booth.

All preconference full-day courses include a continental breakfast and a light lunch. Breakfast will be available from 7:00 A.M.-8:00 A.M. in Room O2 - 33/44 of the Cobo Convention/Exhibition Center. Lunch tickets will be distributed in class.

Room assignments are listed below. Instructors' names are in parentheses.

FRIDAY, MAY 18

- NP 901**--Biotechnology: Implications and Resources (Ferguson), 8:00 A.M.-5:00 P.M., O2 - 38, Cobo
- NP 902**--Hypertext/Hypermedia (Flynn), 8:00 A.M.-5:00 P.M. (day 1), O2 - 41, Cobo
- NP 903**--The Basics of Local Area Networks (Hayden) 8:00 A.M.-5:00 P.M., O2 - 40, Cobo
- NP 904**--Reference Management Software: Selection and Uses (Earley and Nashelsky), 8:00 A.M.-5:00 P.M., O2 - 39, Cobo
- NP 905**--Evaluation Strategies for Health Sciences Libraries (King and Branch), 8:00 A.M.-5:00 P.M. (day 1) O2 - 43, Cobo
- NP 906**--Teaching Strategies for Medical Librarians (Bradley), 8:00 A.M.-5:00 P.M. (day 1), O2 - 37, Cobo
- NP 907**--Planning and Marketing Information Services (Weingand), 8:00 A.M.-5:00 P.M., O2 - 36, Cobo
- CE 128**--Management of Reference Services (Kwan), 8:00 A.M.-5:00 P.M., O2 - 35, Cobo
- CE 310**--Drug and Pharmaceutical Information Resources (Snow), 8:00 A.M.-5:00 P.M., O2 - 34, Cobo
- CE 433**--Health Care Administration Information Resources (Harlow), 8:00 A.M.-5:00 P.M., D2 - 14, Cobo
- CE 520**--Descriptive Cataloging in Health Sciences Libraries (Thompson), 8:00 A.M.-5:00 P.M., D2 - 13, Cobo

SATURDAY, MAY 19

- NP 902**--Hypertext/Hypermedia (Flynn), 8:00 A.M.-5:00 P.M. (day 2), O2 - 41, Cobo
- NP 905**--Evaluation Strategies for Health Sciences Libraries (King and Branch), 8:00 A.M.-5:00 P.M. (day 2), O2 - 43, Cobo
- NP 906**--Teaching Strategies for Medical Librarians (Bradley), 8:00 A.M.-5:00 P.M. (day 2), O2 - 37, Cobo
- NP 908**--Evaluation of MEDLINE on CD-ROM (Brahmi), 8:00 A.M.-5:00 P.M., O2 - 38, Cobo
- NP 909**--Information Malpractice: Issues and Solutions (Puckett and Ashley), 1:00 P.M.-5:00 P.M., D2 - 13, Cobo
- NP 910**--Back to the Fundamentals of MEDLARS Searching (Earley), 1:00 P.M.-5:00 P.M., D2 - 12, Cobo
- NP 911**--You Do Judge a Book by Its Cover! Desktop Publishing for the Library (Eggers), 8:00 A.M.-5:00 P.M., O2 - 40, Cobo
- CE 120**--Understanding and Using Medical Terminology (Peloquin), 8:00 A.M.-5:00 P.M., O2 - 39, Cobo
- CE 466**--Toxicology Information: An Introduction (Wexler), 8:00 A.M.-5:00 P.M., O2 - 36, Cobo
- CE 524**--MeSH and NLM Classification (Thompson), 8:00 A.M.-5:00 P.M., O2 - 35, Cobo
- CE 683**--Research Methods for Health Sciences Librarians (Marshall), 8:00 A.M.-5:00 P.M., O2 - 34, Cobo
- CE 685**--Geriatric and Gerontology Information Resources (Hackleman), 8:00 A.M.-5:00 P.M., D2 - 14, Cobo
- CT 100**--Career Changes: Threat or Opportunity (McGovern), 1:00 P.M.-5:00 P.M., D2 - 11, Cobo
- CT 101**--Resume Power (Brill), 8:00 A.M.-NOON OR 1:00 P.M.-5:00 P.M., D2 - 10, Cobo

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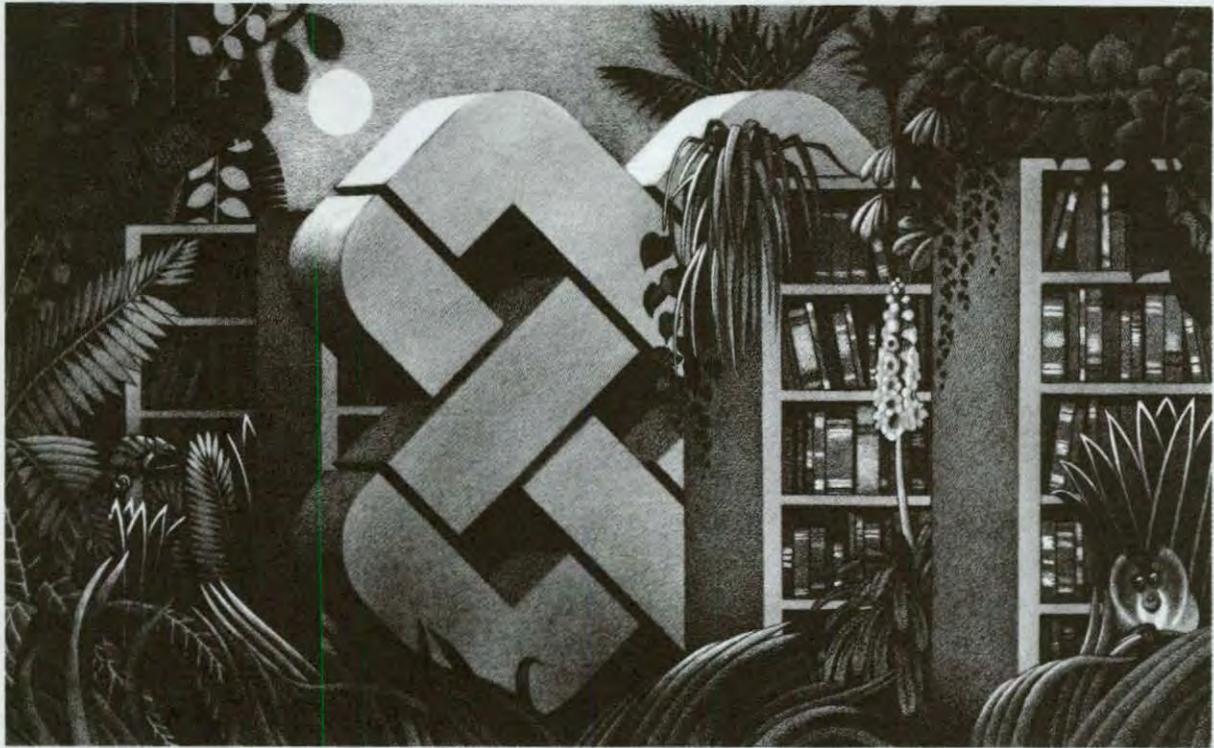
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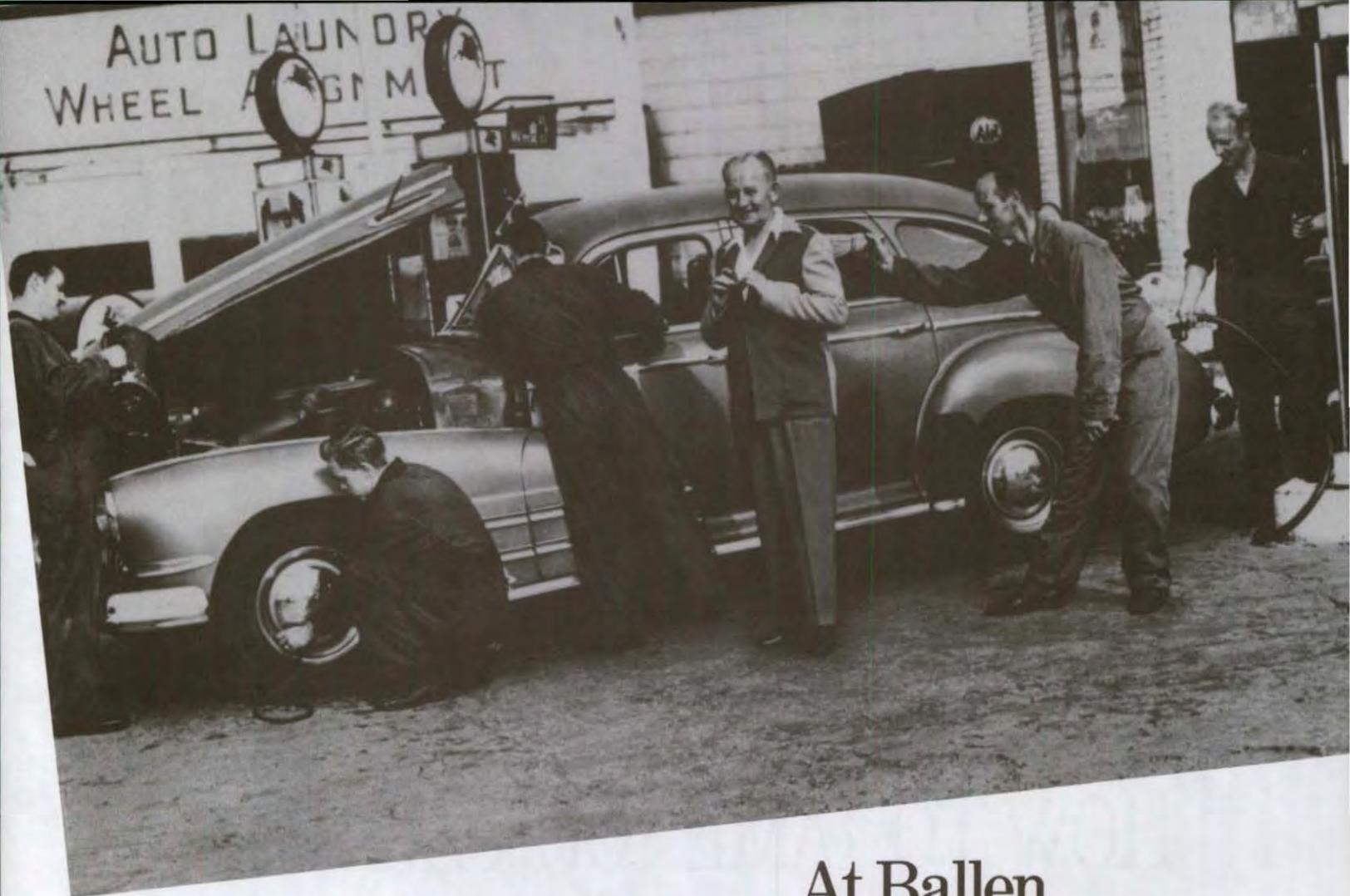
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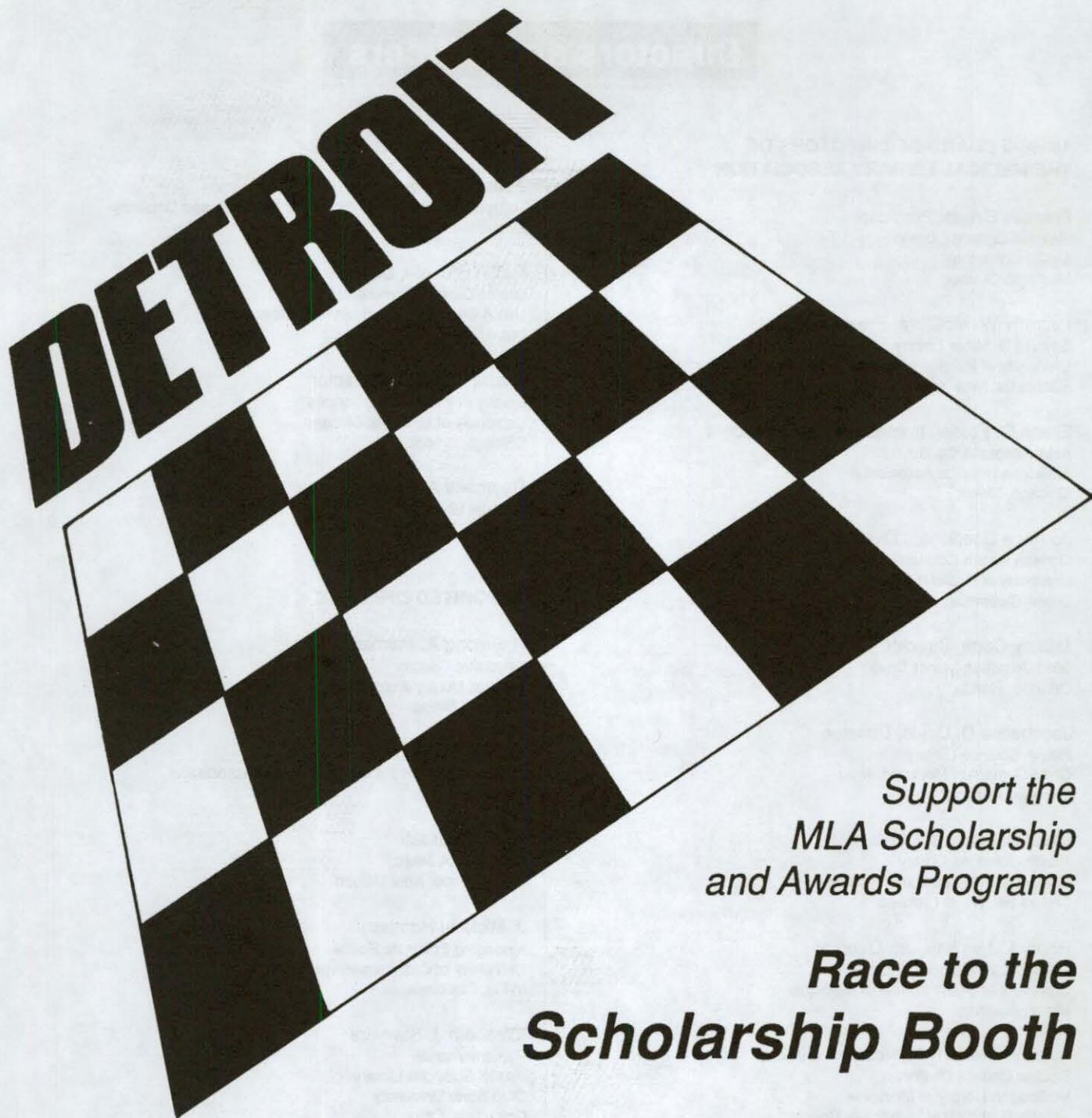
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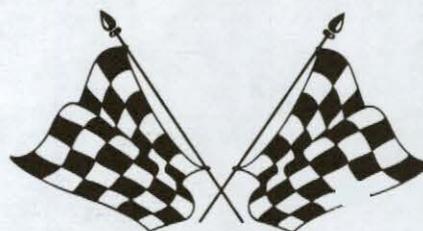
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*The Scholarship Committee offers the following gifts
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*Sunday, May 20 9:00 A.M.-4:00 P.M.
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Welcome from the NPC

WELCOME TO THE MLA 90TH ANNUAL MEETING

From traders and trappers to Motown and motorcars, Detroit reflects the history of westward expansion and the Industrial Revolution. From its beginnings as a fort on the Detroit River to its present position of industrial megalopolis, Detroit embodies 289 years of cultural and ethnic diversity. As the oldest city in the Midwest, Detroit offers a wealth of exciting things to see and do. And this week, Detroit hosts the 90th Annual Meeting of the Medical Library Association.

The program reflects the diversity of our profession and our need to look to the future, even as we try to address the concerns of today. The meeting begins and ends with visionary presentations from two of today's leading figures in the field of technology in the workplace, Shoshana Zuboff and Nicholas Negroponte. In between these visionary sessions, the program offers pragmatic and specific presentations dealing with the current problems faced by all health sciences librarians. There are formal presentations as well as informal sharing sessions. Examine the following pages closely, and you will find a wealth of informational and educational opportunities that will complete your Detroit experience. Explore Detroit and the Detroit-Windsor connection while you enrich your professional knowledge and skills. The opportunities lie ahead; experience them all.

Two features of this year's program reflect the National Program Committee's intention to address both our members' need for relevant information, as well as the varying styles in which they obtain that information. On Monday, four concurrent tracks will extensively explore current issues in health sciences librarianship. The NPC encourages you to stay with a single track to achieve the greatest educational benefit. For those who seek information in a less formal way, we have provided a flexible schedule on Tuesday afternoon to provide ample opportunity for visiting the Exhibit, an important educational component of the annual meeting and an opportunity to meet colleagues for less formal interchange of ideas. The NPC offers you a program that we feel achieves the educational goals of the annual meeting in a way that is flexible enough to meet your different styles. It is your meeting; keep in mind that it is your participation that ensures success.

Annual meeting planning is a long and arduous task, involving many individuals. Besides those who serve on the NPC and the many subcommittees of the Local Assistance Committee, MLA officers, the Board of Directors, MLA committee members, and a dedicated headquarters staff have put in countless hours of effort toward planning a meeting that will meet your high expectations. This year, section and committee members offered valuable advice and assistance in planning the track programs. The fruits of their labors are there for you to taste. And significant contributions from many vendors and sections helped support the program. To all who played a part in realizing this annual meeting, our sincere appreciation is gratefully extended.

And now the stage is set, and it is time for each of you to play your part. The ultimate success of any annual meeting depends upon the members. Sample what we have prepared for you from content to cuisine, from demo to disco, from vision to vista. Stay on track and you can have it all in Detroit at MLA's 90th Annual Meeting.

Robert M. Braude, Ph.D.
Chairman, 1990 National Program Committee

Welcome from the President

DEAR COLLEAGUE:

We are assembled in Detroit to attend the 90th Annual Meeting of the Medical Library Association. How appropriate that we welcome the '90s at our ninetieth meeting!

The National Program Committee for the Detroit meeting has worked creatively to provide an innovative approach to the content and organization of the meeting. They have listened closely to members' comments and have provided an opportunity for in-depth participation through program content in four major conceptual areas. We still need to make hard choices regarding how we spend our time, but this in-depth approach to the program will enable members to become immersed in one of four major conceptual topics: libraries and society, library administration, acquisitions and organization, and information services.

In addition to the intellectual content of the meeting, members will be involved in committee, chapter, and section business; viewing exhibits; and participating in informal networking as we gather in Detroit. We have placed much emphasis on communication in the past year and on listening, and I hope that there is enough opportunity for both these activities in Detroit.

For the 1990 President's Reception, I have invited members and friends to participate in a fund-raising event to provide an endowment for a national Award for Excellence and Achievement in Hospital Librarianship. By recognizing and rewarding outstanding achievement in information delivery in a clinical setting, we can foster recognition of this important specialty. I hope you will find the time to participate in this event. If your schedule does not permit your attendance at the reception, you are welcome to contribute to this endowment. I do hope to see you there.

The Medical Library Association has chosen a most appropriate site for its ninetieth meeting. Detroit is a city of challenge and change, renewal and promise for the century ahead. I hope you will enjoy both the meeting and our visit to Detroit.

Frances Groen
President

OFFICIAL PROGRAM

***MEDICAL LIBRARY ASSOCIATION
90TH ANNUAL MEETING
MAY 18-24, 1990
Detroit, Michigan***

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