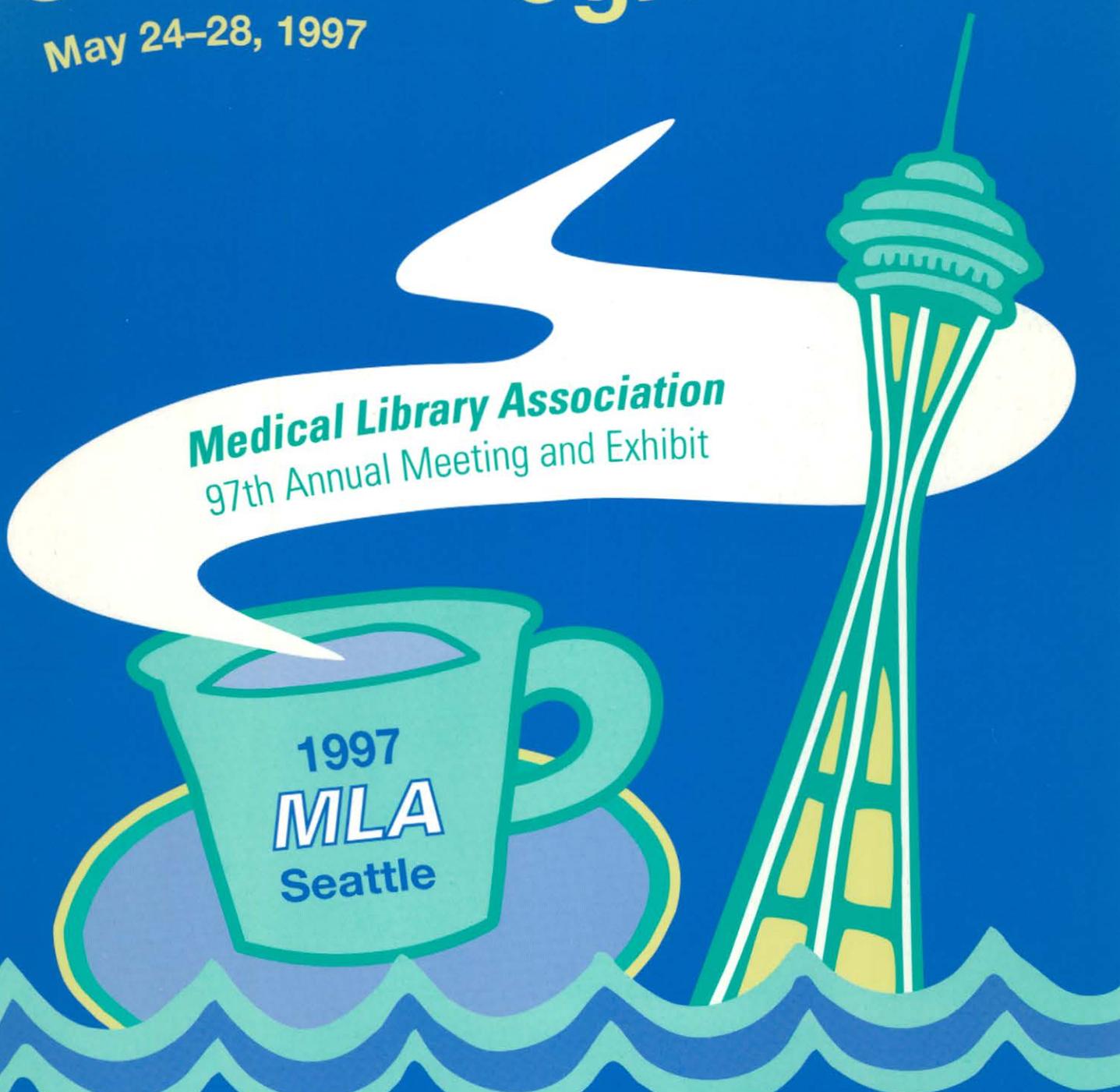


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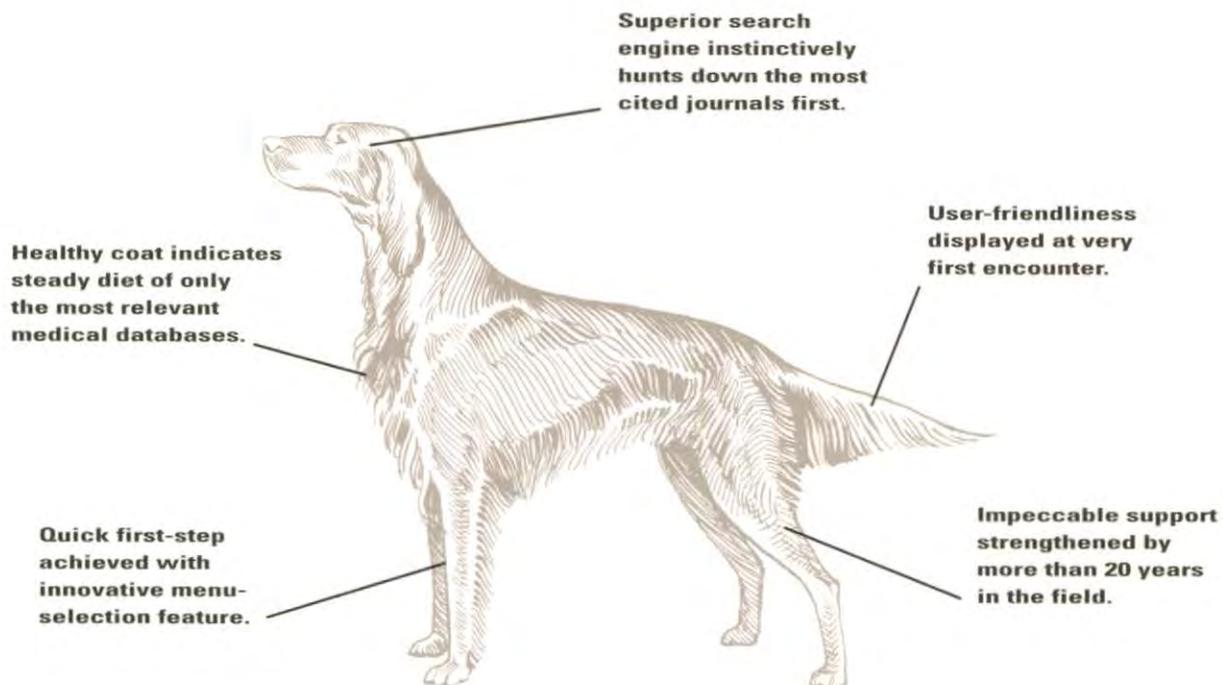
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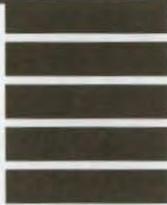
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Several generous organizations have chosen to lend their financial support for this year's annual meeting. Seattle's notorious passion for coffee inspired the sponsor levels.

**MLA President Naomi C. Broering** will thank contributing organizations during her welcoming remarks on **Sunday, May 25.**

For a complete list of donors, please see the sign in the registration area. And take a moment to thank these organizations for their contributions.



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For further information about the MLA partnership program, please contact Kate E. Corcoran, 312/419-9094 x12; corcoran@mlahq.org.

**FROM THE PRESIDENT**

*Naomi C. Broering  
President*

Thank you for attending the 97th Annual Meeting of the Medical Library Association in Seattle, WA. As you know, the theme is "Committed to Change. Ready for the Challenge!" I am excited about the many opportunities we will have to learn from and listen to outstanding educators and speakers, who will prepare us to meet the challenges we will face in the future.

The 1997 National Program Committee, chaired by Kathy Hoffman, has organized a broad array of sessions, with many choices, to meet your special interests. There will be plenty of opportunities to "network" with local, regional, and international friends and colleagues. The section programs are full of informative events. Social activities planned for this meeting are so numerous that I expect you will be "sleepless in Seattle" because of your busy days and nights.

I am looking forward to a memorable meeting for all of us. Thanks for joining me at MLA '97.

Naomi C. Broering, President

**FROM THE NPC**

*Kathy Hoffman  
Chair  
1997 National Program Committee*

Welcome to the Emerald City! Your National Program Committee has spent the past two years on a fascinating journey, working to put together a dynamic meeting for you. Recognizing that we and our libraries are in a period of great change, we selected the theme "Committed to Change. Ready for the Challenge!"

Throughout the course of the meeting you will find that many educational opportunities await you—from structured continuing education courses to informal meetings in the halls, from nationally recognized plenary speakers to outstanding section programs featuring our own members' contributions. Visit the Hall of Exhibits, where you can see the latest products and services from a wide range of vendors, explore and experiment with the latest Internet tools, and learn from your colleagues through their poster presentations.

We hope that you will also save time to savor the delights of Seattle. Our planned social events will provide you with time to relax and experience the magic of the Pacific Northwest. Also, be sure to take time out to reflect with colleagues over a cup of espresso or take a casual stroll through Pike Place Market.

We hope that by the end of the week you will be ready to return home to your job refreshed with new knowledge, committed to face change. This is your meeting. Live it to the utmost!

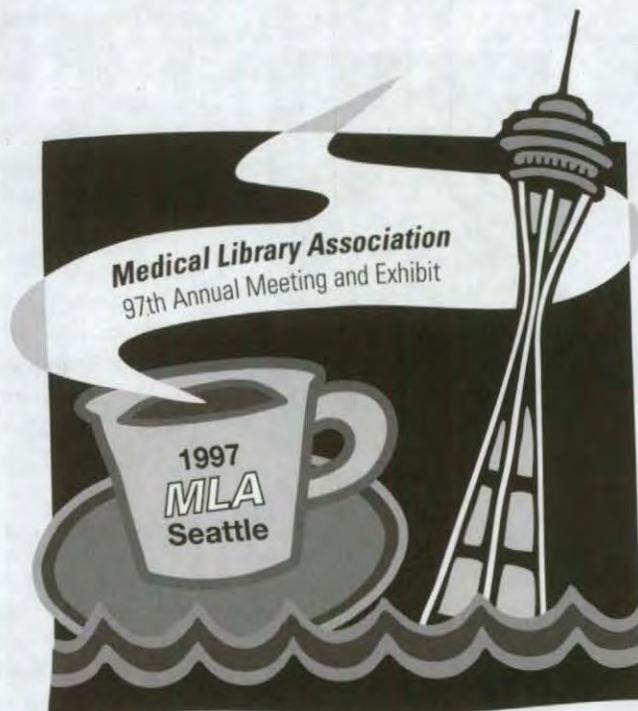
Kathy Hoffman  
Chair, 1997 National Program Committee



*Mark Frisse  
Associate Chair  
1997 National Program Committee*

# Welcome to Seattle.

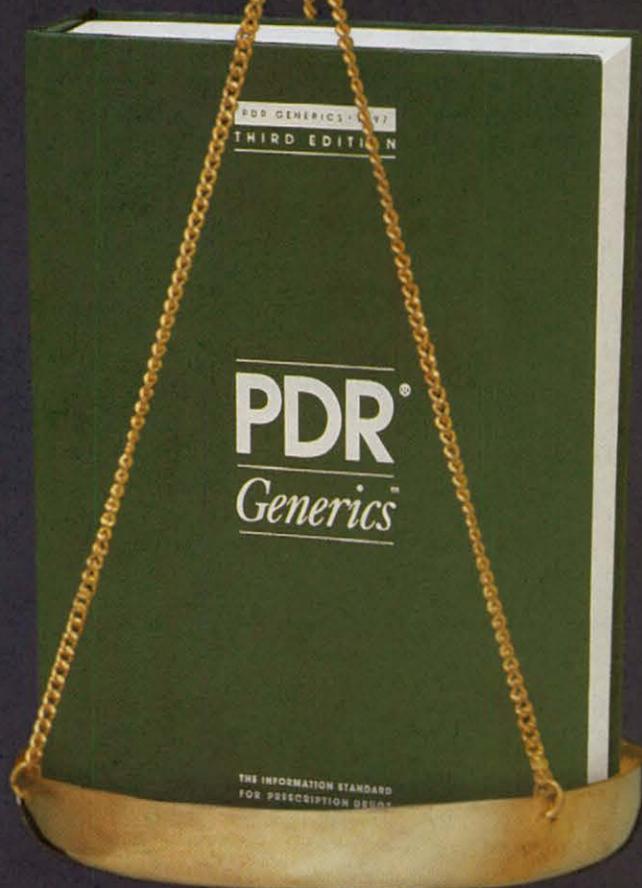
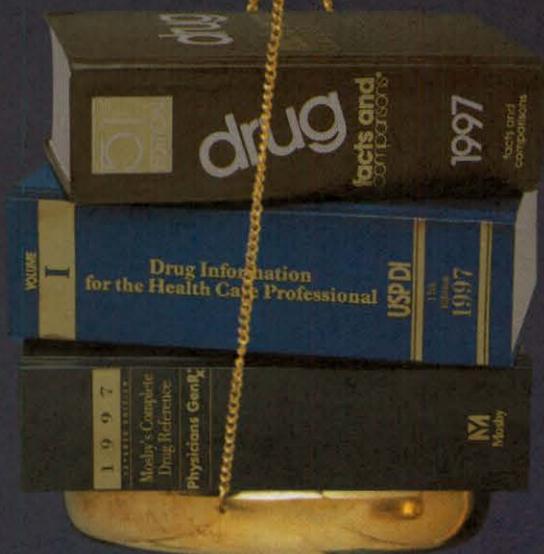
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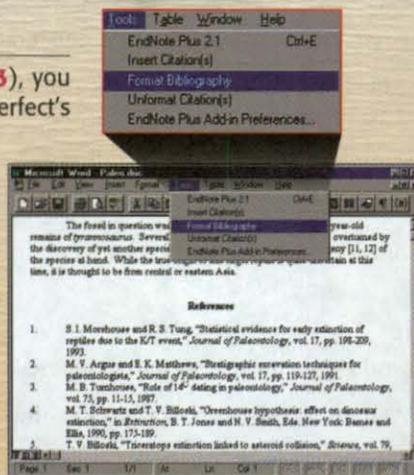
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The MLA Connection in the Hall of Exhibits is your source for information on MLA's credentialing program. Members of the Credentialing Committee and the Professional Recognition Review Panel will be on hand to answer any questions you may have regarding this important program, whether you are submitting a portfolio for the first time or need advice on when and how to renew. Stop by to pick up an application packet or to arrange an appointment for a one-on-one consultation.

EXHIBITION HALLS 4 A AND B  
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**ACADEMY OF HEALTH INFORMATION PROFESSIONALS**

The Academy of Health Information Professionals is MLA's professional development and career recognition program. Members submit a portfolio documenting participation in continuing education courses and association activities, as well as individual accomplishments. As an MLA '97 attendee, you are able to earn one academy point per day of meeting attendance for up to three meeting days per year. You may earn additional points by participating in annual meeting continuing education courses.

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The conference hotel, the convention center, and the Medical Library Association (MLA) acknowledge that under Title III of the Americans with Disabilities Act (ADA) and the regulations promulgated thereunder, the hotel facilities being rented to MLA, guest rooms, and common areas will be in compliance with the public accommodation requirements of the ADA and, as rented to MLA, such facilities will be accessible to and usable by individuals with disabilities who may attend or participate in MLA's functions.

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Meet fellow professionals and network with your peers through Colleague Connection! The Membership Committee's popular program pairs a new member or first-time meeting attendee with a more experienced member. Once assigned, each pair of colleagues sets its own schedule. The deadline for participating was April 15, 1997, but for an "emergency connection" or to help a new colleague, speak with Patricia Martin or Teresa Knott at the New Member/First-Time Attendee Orientation and Reception.

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**EXHIBITS**

The Hall of Exhibits, located in the convention center, offers you an opportunity to learn about state-of-the-art products and services for your institution. The Hall of Exhibits opens with a gala reception on Saturday, May 24, at 5:30 P.M. We suggest that you allow six hours during the five-day period for walking through the exhibits. Appetizing, moderately priced lunches will be available in the exhibit area. The Hall of Exhibits closes Tuesday, May 27, at 4:30 P.M.

**Hall of Exhibits Hours**

Saturday, May 24, 5:30 P.M.—7:30 P.M.  
Sunday, May 25, 10:00 A.M.—4:00 P.M.  
Monday, May 26, 10:00 A.M.—NOON  
Monday, May 26, 2:00 P.M.—6:00 P.M.  
Tuesday, May 27, 10:00 A.M.—4:30 P.M.

**HOSPITALITY CENTER**

Members of the 1997 Local Assistance Committee (LAC) are at the hospitality center in the registration area to welcome you to Seattle. Stop by for maps, hand-outs on local attractions, and friendly conversation. The LAC encourages you to sign up for its "dine-around" groups to meet new colleagues and experience the best Seattle restaurants.

**REGISTRATION AREA**

Thursday, May 22, 4:00 P.M.—8:00 P.M.  
Friday, May 23, 7:00 A.M.—6:00 P.M.  
Saturday, May 24, 7:00 A.M.—7:00 P.M.  
Sunday, May 25, 7:00 A.M.—6:00 P.M.  
Monday, May 26, 7:00 A.M.—5:00 P.M.  
Tuesday, May 27, 7:00 A.M.—4:00 P.M.  
Wednesday, May 28, 7:00 A.M.—10:00 A.M.

**THE INTERNET CENTER**

The MLA Internet Center in the Hall of Exhibits houses a mini-network of computers that provides convenient Internet access and demonstrations for meeting participants. Knowledgeable colleagues will be on hand to assist you. Check your e-mail or learn about the wide range of information resources that are available through this global network. Telnet is also available on these computers. To reach your account through telnet, you will need the following information: the name and, if possible, the IP number of your host (mail server) (i.e., fred@fhrc.org, 140.107.12.6); your user name; and your password. Please contact your LAN/system/e-mail administrator to find out whether your e-mail system is accessible via telnet.

EXHIBITION HALLS 4 A AND B

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**THE LEARNING CENTER**

Organized and staffed by members of the Educational Media and Technologies Section, the MLA Learning Center in the Hall of Exhibits is a microcomputer demonstration area that offers hands-on exposure to innovative computerized health sciences curricula. If you select or support this type of instructional resource for your institution, stop by the center to explore and evaluate the programs and discuss experiences with colleagues.

EXHIBITION HALLS 4 A AND B

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**LOST AND FOUND**

Please bring lost-and-found items to the MLA Office.

ROOM 498

**MEMBER RESOURCE ROOM**

For your convenience, typewriters, a photocopier, and an IBM-compatible computer (with a laser printer) are available for association business in the Member Resource Room. Sign-up sheets for equipment will be available, but you must provide your own disks (the PCs accommodate both 5¼" and 3½" floppy disks).

ROOM 402

Saturday–Sunday, May 24–25,  
9:00 A.M.–4:00 P.M.

Monday–Tuesday, May 26–27,  
8:00 A.M.–5:00 P.M.

Wednesday, May 28, 8:00 A.M.–4:00 P.M.

**MLA '98 AND THE CENTENNIAL CELEBRATION**

Join the largest gathering of health sciences librarians in the world May 22–27, 1998, in Philadelphia, PA, for MLA '98. The meeting's theme—"Visions of the Future. Reflections on the Past."—combines a vision of future goals and roles with an acknowledgment of the legacy of this dynamic profession. MLA '98 will launch the year-long Centennial Celebration, offering MLA members and long-time allies of the association an opportunity to honor the value and achievements of librarians and their commitment to health care and to their national organization. Members of the 1998 National Program Committee and the Centennial Coordinating Committee will be available to share more information about the meeting and the celebration.

EXHIBITION HALLS 4 A AND B

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**THE MLA CONNECTION—"INFORMATION CENTRAL"**

The MLA Connection is your central source for information on MLA programs, services, and products. Member volunteers and headquarters staff are available to answer your questions. The booth highlights MLA's legislative concerns, the Academy of Health Information Professionals, and section and chapter membership.

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**MLA OFFICE**

The MLA Office is located in the convention center. You may leave messages for members of the Board of Directors and MLA staff there, or stop by if you have questions about meetings or other activities.

ROOM 498

Thursday, May 22, 1:00 P.M.–5:00 P.M.

Friday–Wednesday, May 23–28,  
7:00 A.M.–5:00 P.M.

**NEWSLETTER**

*The Emerald Herald*, the newsletter of MLA '97, will be published daily from Saturday, May 24, through Tuesday, May 27. Please submit items for publication at the MLA Office or the Hospitality Center no later than 5:15 P.M. on the day before you want them to appear.

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Seeking a new job or a change of scenery? Looking for the perfect employee to fill a position? Let MLA's Placement Service help you! The Placement Service provides a meeting place for both job seekers and employers. Individual job seekers and employers may submit late applications to the Placement Service through Monday, May 26. Photocopying facilities are available. Catalogs of job opportunities and applicant availability forms will be available for sale the morning of Wednesday, May 28, at the Registration Center.

ROOM 403

**Orientation**

Sunday, May 25, 8:30 A.M.–9:00 A.M.

**Placement Service Hours**

Sunday, May 25, 9:00 A.M.–4:00 P.M.

Monday–Tuesday, May 26–27,

8:00 A.M.–5:00 P.M.

Wednesday, May 28, 8:00 A.M.–4:00 P.M.

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**REGISTRATION CENTER**

Pick up your badge, program, and other conference materials at the Registration Center.

*EXHIBITION HALLS 4 A AND B*

Thursday, May 22, 4:00 P.M.–8:00 P.M.  
 Friday, May 23, 7:00 A.M.–6:00 P.M.  
 Saturday, May 24, 7:00 A.M.–7:00 P.M.  
 Sunday, May 25, 7:00 A.M.–6:00 P.M.  
 Monday, May 26, 7:00 A.M.–5:00 P.M.  
 Tuesday, May 27, 7:00 A.M.–4:00 P.M.  
 Wednesday, May 28, 7:00 A.M.–  
 10:00 A.M.

**SCHOLARSHIP BOOTH**

Make a donation to support the MLA grants and scholarship program, and take home a unique premium for a friend, family member, or yourself! Cash, checks, Visa, MasterCard, and American Express are accepted.

*REGISTRATION AREA*

Saturday, May 24, 11:00 A.M.–5:00 P.M.  
 Sunday, May 25, 8:30 A.M.–4:00 P.M.  
 Monday, May 26, 8:30 A.M.–5:00 P.M.  
 Tuesday, May 27, 8:30 A.M.–4:00 P.M.  
 Wednesday, May 28, 8:30 A.M.–NOON

**SPECIAL SERVICES**

The Medical Library Association wishes to take the steps that are required to ensure that no individual with a disability is excluded, denied services, segregated, or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any auxiliary aids and services identified in the Americans with Disabilities Act, please contact the MLA Office.

**TAPING**

If this jam-packed program makes your head spin, catch up on all the hot information at your leisure by ordering audiotapes of sessions at the Registration Center. Order forms have been included in your attendee packet.

**TOURS**

Seattle is a city blessed with a beautiful natural setting. It is surrounded by snow-capped mountains, pristine water, and the lush greenery of trees and plants. The city holds much to see and do, all within easy walking distance of downtown hotels and the convention center: Pike Place Market, historic Pioneer Square, the Seattle Aquarium, the Seattle Art Museum, nearby art galleries in Belltown, and Nordstrom's flagship store begin the list. Public buses are free within the downtown area, so getting around is easy. The Space Needle and the Seattle Center, site of the 1962 World's Fair, are a quick monorail ride away. Buildings at the center now house Seattle's opera, ballet, theater, concerts, and sporting events. During the Memorial Day weekend, Seattle Center is hosting the Northwest Folklife Festival. Plan to spend some time enjoying Seattle and its surroundings. The Hospitality Center, located in the registration area, provides maps, bus schedules, information, and suggestions for experiencing the best of Seattle.

The Tours Subcommittee has planned some very special events, such as a chef's tour of Pike Place Market, a tour of antique shops in the historic Pioneer Square area, a ferry boat ride across Puget Sound, and a trip to the King Dome. A tour of the Microsoft Library, sponsored by Readmore & Blackwell's, is also scheduled for Wednesday, May 28, at 1:00 P.M. Space is limited. To sign up for these and other tours guided by your colleagues from Seattle, come to the Hospitality Center.

**TRAVEL SAFETY TIPS**

To enjoy your stay in Seattle fully, please take a few moments to read the booklet included in your registration packet, *MLA Safety Tips*.



## Take a closer look at EBSCO!

Stop by the EBSCO booth at Island H to learn about:

- new options in medical online databases
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THE LEADER IN INTEGRATED INFORMATION MANAGEMENT

**1998 SECTION PROGRAM PLANNERS MEETING**

Come and meet Connie Poole, Section Council liaison for the 1998 National Program Committee, who will discuss guidelines and distribute request forms for section programs to be presented at MLA '98 in Philadelphia, PA. She will also distribute a directory of section program planners in order to facilitate the process for units that wish to cosponsor programs.

**Monday, May 26**  
ROOM 610  
10:15 A.M.—11:00 A.M.

**AWARDS LUNCHEON AND CEREMONY**

Join your friends and colleagues at MLA's annual Awards Luncheon to honor those who have rendered distinguished service and made significant contributions to the health sciences information field. A ticket to this special event comes with Inclusive registration. Tickets are also available for \$50 at the Registration Center until noon on Sunday, May 25. General seating will be available for those who wish to attend the ceremony but not the luncheon. Don't miss this opportunity to congratulate the most deserving professionals of 1997!

**Monday, May 26**  
ROOM 6 E  
NOON—2:00 P.M.  
Sponsored in part by RoweCom

**CHAPTER SHARING ROUNDTABLES**

Chapter members meet informally to share experiences and expertise at a roundtable discussion and an optional breakfast. All MLA members who want to discuss chapter activities and issues are encouraged to attend. Facilitators will preside at each table and resource persons will be available to answer questions. All participants must register for this event at the MLA Registration Center, indicating their choice of discussion topic. Breakfast is available for \$15. Although we encourage you to purchase a meal, it is optional.

**Sunday, May 25**  
ROOM 6 C  
7:00 A.M.—9:00 A.M.

**FRIENDS OF NLM RECEPTION: TOUR OF KIEWIT PAVILION**

The Friends of the National Library of Medicine (NLM) cordially invite you to an entertaining reception at the Pacific Science Center's Kiewit Pavilion. The pavilion's Tech Zone features dynamic science demonstrations and exhibits. Play virtual reality basketball, challenge a ten-foot robot to a game of tic-tac-toe, and examine computer software programs for home or business use. Glass walls provide stunning views of the center's fountains and pools, and of the marvelous Seattle skyline. The Pacific Science Center is located under the arches near the Space Needle, and can be reached by monorail. Hors d'oeuvres and beverages will be served.

Tickets are available at the MLA Registration Center for \$20 for members of Friends of NLM and \$40 for nonmembers (nonmember price includes a one-year Friends membership).

**Monday, May 26**  
PACIFIC SCIENCE CENTER  
6:00 P.M.—8:00 P.M.

**HOSPITAL LIBRARIES SECTION BREAKFAST**

The Hospital Libraries Section will host its annual Business Meeting with breakfast. Join your colleagues and our invited guests for this opportunity to network informally. Tickets are available for \$7 at the MLA Registration Center until noon on Monday, May 26.

**Tuesday, May 27**  
ROOM 6 C  
7:00 A.M.—9:00 A.M.

**INTERNATIONAL VISITORS RECEPTION**

Welcome to Seattle! The International Cooperation Section extends a cordial welcome to our international visitors and will be pleased to answer any questions you have regarding MLA '97. All international visitors are invited to a special orientation session and reception. International visitors may request a colleague who speaks their language through Colleague Connection (see page 1).

**Sunday, May 25**  
ROOMS 613 AND 614  
5:30 P.M.—6:30 P.M.  
Sponsored in part by Swets  
Subscription Service

**LEGISLATIVE UPDATE**

Join the Governmental Relations Committee for an update on legislation in progress and MLA activities. The program will address such timely subjects as intellectual property and the National Information Infrastructure. Learn how legislative issues affect the way librarians provide information and information services. Invited speakers include Representative Jim McDermott (D-7th WA); Dale Dirks, President, Health and Medicine Counsel of Washington, Washington, DC; and Kent Smith, Deputy Director, National Library of Medicine, Bethesda, MD.

**Tuesday, May 27**  
ROOMS 618, 619, AND 620  
1:30 P.M.—3:00 P.M.

**LIBRARY SCHOOL REUNION**

Renew old acquaintances and make new friends as you reminisce and share your career plans at MLA's fifth annual Library School Reunion. Graduates from individual schools gather at designated tables, while AWOLS (Alumni Without Library Schools) and international visitors meet in their own special areas. Greet faculty or other representatives from your alma mater, and find out what's new on the education scene. The Medical Library Education Section plans this popular event.

**Sunday, May 25**  
ROOM 6 C  
5:30 P.M.—7:00 P.M.  
Sponsored by Scarecrow Press

Stop by Booth 504 for a FREE Demonstration!

# Examine Your Doctors

Brooks, Stanley P.  
(Born 11-05-1957; Philadelphia, PA)

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**CERTIFICATION:**  
Internal Medicine (1987; Curr Cert.)

**SUBCERTIFICATION:**  
Critical Care Medicine (1988-98; Curr Cert.)  
Cardiovascular Disease (1989; Curr Cert.)

**EDUCATION:**  
Yale University School of Medicine (1981, MD)  
Johns Hopkins University (1983, MPH)

**CAREER:**  
Active Staff in Critical Care Medicine, Montifiore Medical Center, Bronx, NY (1992-)  
Staff Physician in Internal Medicine, VA Hosp, Bronx, NY (1990-92)  
Prof of Internal Medicine, New York University (1992-)  
Intern, Yale University Hospitals, New Haven, CT (1984)  
Resident, Internal Medicine, Yale U Hosp (1985-86)  
Resident, Critical Care Medicine, Yale-New Haven Hosp, CT (1986-87)  
Fellow, Cardiovascular Disease, Bronx Memorial Hosp, Bronx, NY (1987-88)

**MEMBERSHIP:**  
American Academy of Physicians

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**NEW!**



**MEDIA FESTIVAL**

The Educational Media and Technology Section's Media Festival will have a new twist this year: Films will be shown in the MLA Learning Center in the Hall of Exhibits. This year's theme is "Changes in Health Information and in the Workplace." During the viewing, three lucky people will walk away with door prizes! Stop by for some popcorn and enjoy the informative videos on timely topics.

EXHIBITION HALLS 4 A AND B

Sunday, May 25, 1:00 P.M.–3:00 P.M.

Monday, May 26, 2:00 P.M.–4:00 P.M.

Tuesday, May 27, 10:30 A.M.–12:30 P.M.

**New Techniques and Updated Information**

*Instructions for Breast Self-Examination* (8 minutes, 32 seconds) (new technique)

*Quality Mammography Can Save Your Life* (9 minutes) (new)

*No Greater Love: Organ Donation* (17 minutes)

**The Diversity Series**

*On the Threshold of Change* (17 minutes)

*Gender and Sex Orientation Workplace Issues* (20 minutes)

*Race, Ethnicity, Language, and Religion* (20 minutes)

*Age and Physical Ability Workplace Issues* (20 minutes)

**MEET THE AUTHORS**

Interested in becoming an author? Visit with MLA colleagues who have published books, DocKits, and BibKits in MLA's publishing program. MLA authors will be available throughout MLA '97 at the Scarecrow Press booth in the Hall of Exhibits (booth 327). Join them to talk about their experiences, sign their works, and provide advice for would-be authors.

EXHIBITION HALLS 4 A AND B

SEE "EXHIBITS" LISTING FOR HOURS.

**NEW MEMBER/FIRST-TIME ATTENDEE ORIENTATION AND RECEPTION**

MLA's Membership Committee extends a warm welcome to all new members and first-time attendees! Because your first meeting can be overwhelming, the Membership Committee invites you to a special reception and orientation.

**Sunday, May 25**

ROOMS 618 AND 619

5:30 P.M.–6:30 P.M.

Sponsored in part by The Faxon Company

**NORTHWEST TRADITIONS: EXPERIENCE THE MYTH AND MAGIC OF TILLICUM VILLAGE**

Enjoy a narrated harbor cruise and a magnificent view of the Seattle skyline on Elliott Bay. After arriving on Blake Island, whet your appetite with an appetizer of clams in a lightly seasoned nectar broth, then proceed to the great cedar longhouse for an award-winning salmon feast. Tillicum Village salmon is cooked over open fire on cedar stakes in the Northwest Coast Native American fashion.

After dinner, enjoy the magnificent stage presentation "Dance on the Wind." The performance highlights traditional dances, myths, and legends of the Northwest in a magical and unforgettable setting. Then explore the surrounding beaches and nature trails, and perhaps encounter some friendly deer and soaring eagles.

Many artifacts are on display in the traditionally styled Northwest Coast Native American cedar longhouse. The gift shop features items that represent several different tribes, as well as many items crafted by Tillicum Village staff members.

A mellow "after-glow" reception will be held on the boat as you travel back to Seattle.

A ticket comes with Inclusive registration. Additional tickets may be purchased for \$65 at the MLA Registration Center until noon on Monday, May 25.

**Tuesday, May 27**

6:30 P.M.–10:45 P.M.

Sponsored in part by

SilverPlatter Information,

Majors Scientific Books, Inc., and

EBSCO Information Services

Buses to the harbor cruise departure site will leave from the Sheraton Hotel (Union Street side) mezzanine level.

**OPEN FORUM: CONTINUING EDUCATION ISSUES AND NEW PROGRAMS**

Bring your questions, ideas, and suggestions for MLA's Continuing Education (CE) Committee members to this special open forum. New information will be available on how to propose a new CE course and obtain MLA CE approval, how to participate in a traditional or electronic journal club, how to design your own self-directed learning project for MLA CE credit, and more.

**Sunday, May 25**

NOON–1:30 P.M.

ROOM 6 A

**POSTER SESSIONS: "EMERALD VIEWS"**

Be sure to visit the outstanding poster sessions, where colleagues will show you what they have been up to. The combined poster and interactive computer demonstrations will be an opportunity for attendees to share how they are ready for the challenges created in our workplaces every day. Presenters will answer your questions and describe their work during two special sessions. At the final poster sessions, two cash awards (sponsored by Aries Systems Corporation) will be offered: one for the best print poster and one for the best electronic demonstration.

**Monday, May 26**

EXHIBITION HALLS 4 A AND B

4:00 P.M.–6:00 P.M.

Sponsored in part by Ovid Technologies

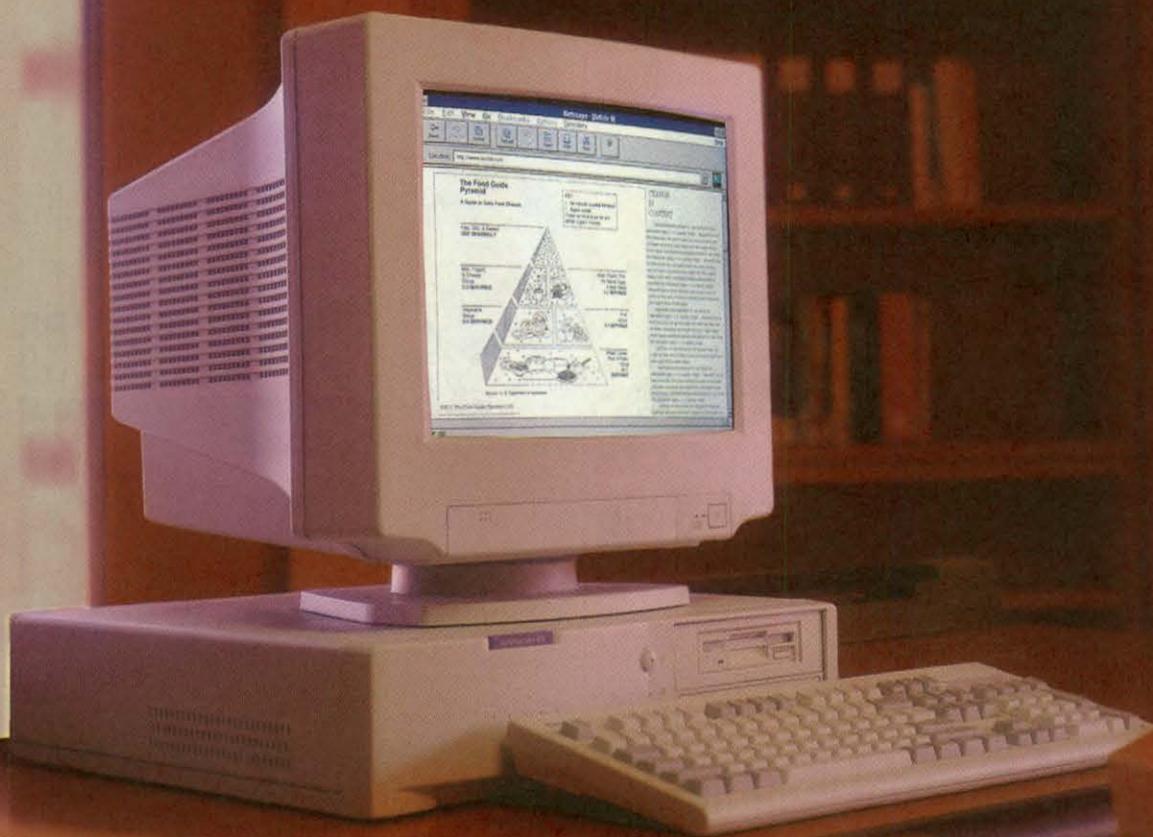
**Tuesday, May 27**

EXHIBITION HALLS 4 A AND B

12:30 P.M.–2:30 P.M.

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**WALK WITH MAJORS!**

Be sure to include the annual Majors Walk on your schedule for MLA '97. We will begin our vigorous walk through Seattle at 6:30 A.M. More information about the walk is available at the Majors booths (518 and 520) in the Hall of Exhibits.

**Monday, May 26**

6:30 A.M.

Sponsored by Majors Scientific Books, Inc.

**WELCOME RECEPTION AND OPENING OF THE HALL OF EXHIBITS**

Dorothy and Toto have traveled to the Emerald City to welcome you to MLA '97. Be prepared to follow Dorothy and her friends down the yellow brick road into MLA's Hall of Exhibits for our traditional Welcome Reception and Opening of the Hall of Exhibits. Food, friends, and fun await your arrival. One ticket to this event is in your registration packet; additional tickets may be purchased for \$35 at the MLA Registration Center.

**Saturday, May 24**

EXHIBITION HALLS 4 A AND B

5:30 P.M.—7:30 P.M.

Sponsored in part by SilverPlatter Information

Join your colleagues

May 22-27, 1998, to launch

MLA's Centennial Celebration at MLA '98.

Visit with the 1998 National Program

Committee at Booths 723 and 725

in the Hall of Exhibits for more information.

**PHILADELPHIA '98**

**VISIONS  
OF THE FUTURE**

**REFLECTIONS  
ON THE  
PAST**

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MEDICAL LIBRARY ASSOCIATION  
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1898-1998



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**Come visit us at booth 211 during MLA-1997 or call 800/434-4283.**

\* John Yemma, "Navigators of the Net", *The Boston Globe Sunday Magazine*, July 14, 1996

All Friday and Saturday continuing education courses will meet in the Washington State Convention Center and all Wednesday and Thursday courses in the Sheraton Seattle Hotel and Towers unless hands-on computer technology is needed. All hands-on computer courses will be held at off-site facilities and are clearly marked.

To register for any continuing education courses during the annual meeting, inquire at the MLA '97 Registration Center. Room assignments and course times are listed below; instructor names are in parentheses.

FRIDAY, MAY 23	ALL-DAY COURSES	8:00 A.M.—5:00 P.M.	8 CONTACT HOURS
200	<b>Promoting the Librarian's Image and Developing Support through Administrative Controls</b> <i>ROOM 612</i> (CRAIG)	302	<b>NLM Technical Services Databases</b> <i>ROOM 608</i> (WILLIS)
201	<b>Negotiation Skills: Win/Win</b> <i>ROOM 606</i> (PARISI/PARISI)	400	<b>Archives on Disk: Practical and Legal Ramifications of Managing the Private Digital Collection</b> <i>ROOMS 613 AND 614</i> (THOMPSON/YOUTT)
202	<b>Human Resource Principles and Practices for Managers and Supervisors</b> <i>ROOM 607</i> (SCHERREI)	700	<b>Survey Design</b> <i>ROOM 610</i> (DIMITROFF)
300	<b>MeSH for Searchers</b> <i>ROOM 611</i> (REID)	701	<b>The Web As a Research Tool</b> <i>ROOM 604</i> (LARSSON/HENDRICKSEN)
301	<b>Information Resources in Physical Medicine and Rehabilitation</b> <i>ROOM 609</i> (MAHAJAN)		

FRIDAY, MAY 23	MORNING COURSES	8:00 A.M.—NOON	4 CONTACT HOURS
402	<b>Introduction to Archives</b> <i>ROOM 605</i> (YAX)	500	<b>Computer-Based Patient Records</b> <i>ROOMS 602 AND 603</i> (BRAHMI)

FRIDAY, MAY 23	AFTERNOON COURSES	1:00 P.M.—5:00 P.M.	4 CONTACT HOURS
100	<b>Leadership in Medical Librarianship</b> <i>ROOMS 602 AND 603</i> (BAXTER)	600	<b>Beyond HTML: Information Design, Cognition, and the Computer Interface</b> <i>ROOM 620</i> (GREENBERG)
401	<b>History of Medicine Resources for the Small Library</b> <i>ROOM 605</i> (GALLAGHER/GREENBERG)		

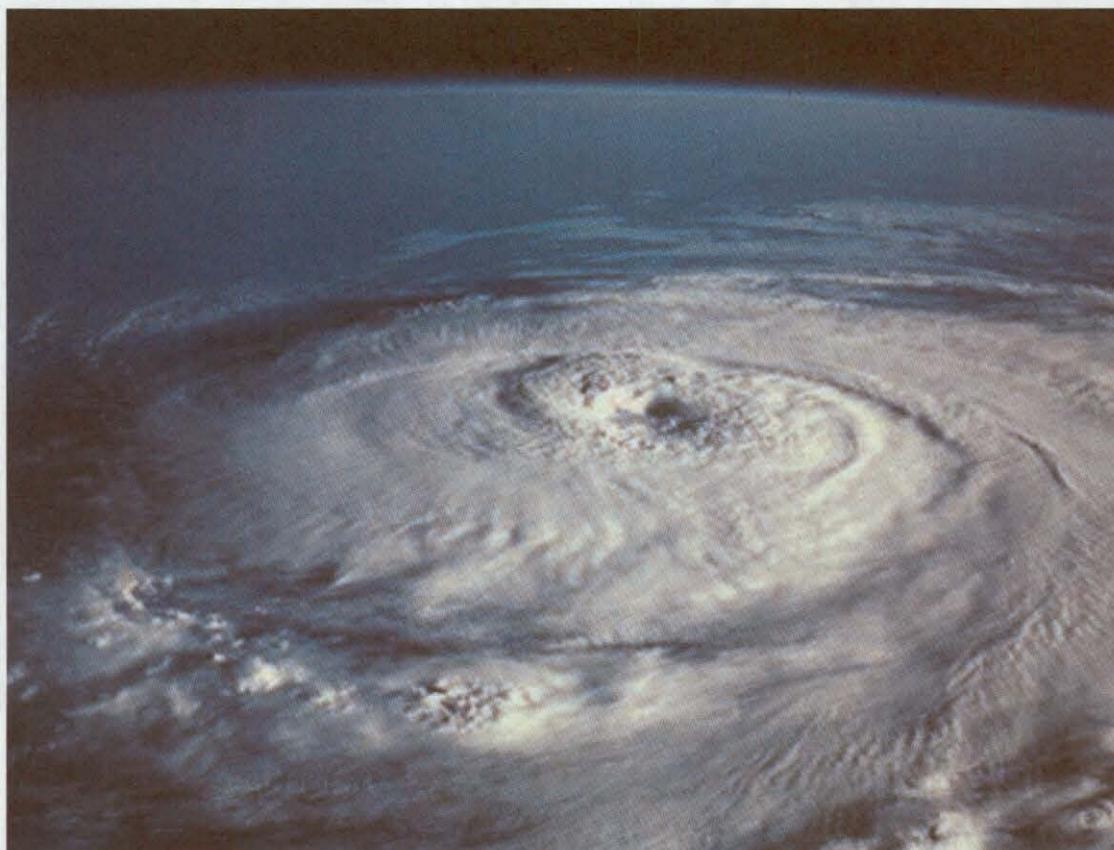
SATURDAY, MAY 24	ALL-DAY COURSES	8:00 A.M.—5:00 P.M.	8 CONTACT HOURS
101	<b>Applying Copyright Law in Libraries</b> <i>ROOM 606</i> (HELLER)	306	<b>Molecular Biology Information Resources: A Friendly Introduction</b> <i>ROOM 612</i> (MCCARTHY/MORRISON)
303	<b>Online Resources in Alternative Medicine</b> <i>ROOM 607</i> (SNOW)	501	<b>Multimedia Basics</b> <i>HANDS-ON, OFF-SITE COURSE</i> (KOMPELLA/SHAW-KOKOT) 
304	<b>Evidence-Based Medicine for Librarians: Panning for Gold</b> <i>ROOM 608</i> (MCKIBBON/WALKER-DILKS)	502	<b>CD-ROM and Other Database Access via LAN, WAN, Internet, and Intranet</b> <i>ROOM 609</i> (MCQUEEN/DEMATTEO)
305	<b>Essentials of Database Searching</b> <i>ROOM 614</i> (JANKOWSKI)		



All off-site courses will be held at **CompUSA, 601 Union Street, Suite 1717** (at the corner of Union and 6th). If you have questions regarding off-site courses, please go to the MLA '97 Registration Center in the Washington State Convention Center.

Question:

# What Affects the Barotropic Stability of a Hurricane's Vortex?



Answer:

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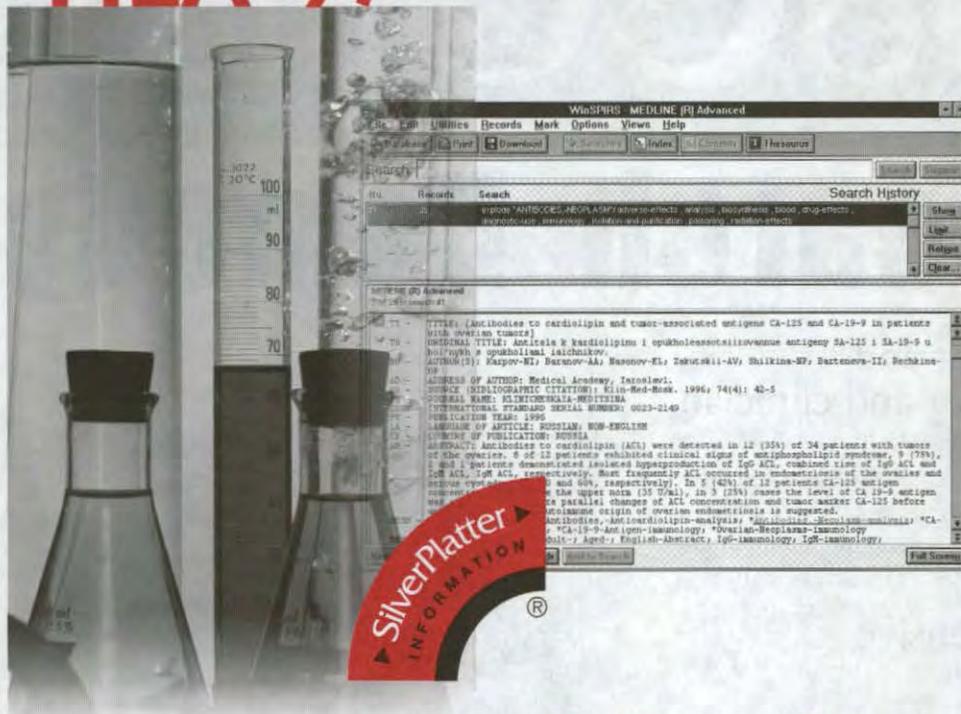
SATURDAY, MAY 24		MORNING COURSES	8:00 A.M.—NOON	4 CONTACT HOURS
203	Distance Learning and Information Services: Network- or User-Centered? ROOM 602 (RICE-LIVELY)		504	Creating Multimedia for the World Wide Web HANDS-ON, OFF-SITE COURSE (DENNIS/GREGORY/LOMBARDO) 
503	Medical Concept Representation: From Classification to Understanding ROOM 605 (CHUTE)		601	Developing a Consumer Health Network ROOM 604 (GUARD/MARINE/SCHICK/HAAG)

SATURDAY, MAY 24		AFTERNOON COURSES	1:00 P.M.—5:00 P.M.	4 CONTACT HOURS
204	Customer Service in Libraries: Strategies for Excellence ROOM 602 (THEIRL)		505	Advanced HTML HANDS-ON, OFF-SITE COURSE (DENNIS/GREGORY/LOMBARDO) 
307	Clinical Pathways ROOM 605 (HOLST)		703	Advanced Research Methods ROOM 603 (BEHM)
403	Electronic Document Delivery: The Ultimate Solution? ROOM 604 (JACKSON)			

WEDNESDAY, MAY 28		AFTERNOON COURSES	1:00 P.M.—5:00 P.M.	4 CONTACT HOURS
205	Empowering People You Supervise GRAND BALLROOM A, SHERATON HOTEL (LYNCH)		506	Developing a Hospital or Corporate Library Web Page WEST ROOM, SHERATON HOTEL (DURKIN)
308	Grateful Med Searching: Grateful Med for Windows and Internet Grateful Med GRAND BALLROOM B, SHERATON HOTEL (CANESE/ALLARD/HARBOUR)		704	Introduction to Qualitative Research Methods EAST ROOM, SHERATON HOTEL (BAKER)
404	Planning and Administering a Health Sciences Library Fee-Based Information Service GRAND BALLROOM C, SHERATON HOTEL (SHIPMAN/MARTIN)			

THURSDAY, MAY 29		CONFERENCE SYMPOSIUM	8:00 A.M.—5:00 P.M.	8 CONTACT HOURS
Leadership Roles for Librarians in the New Learning and Information Environments: Advancing the Educational Perspective in Health Sciences Libraries GRAND BALLROOM C, SHERATON HOTEL Sponsored by the Public Services Section				
<b>CONCURRENT WORKSHOPS</b>				
<b>Breakout 1</b> <i>Before and After: Needs Assessment and Evaluation</i> CEDAR, SHERATON HOTEL		<b>Breakout 3</b> <i>Instructional Design: Theories, Models, Guidelines, Examples</i> ASPEN, SHERATON HOTEL		
<b>Breakout 2</b> <i>Developing a Master Plan to Use Technology to Teach</i> EAST A, SHERATON HOTEL		<b>Breakout 4</b> <i>Education Librarians As Researchers</i> EAST B, SHERATON HOTEL		

MLA '97

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	7AM	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM				
<b>FRIDAY MAY 23</b>		CONTINUING EDUCATION COURSES																
			BOARD OF DIRECTORS						BREAK									
<b>SATURDAY MAY 24</b>		CONTINUING EDUCATION COURSES										WELCOME RECEPTION AND OPENING OF HALL OF EXHIBITS						
		CHAPTER COUNCIL																
		COMMITTEES																
			BREAK		NEW LEADERS LUNCH		INFORMAL MEETINGS			SECTION/CHAPTER LEADERS								
			BREAK				SECTION COUNCIL											
<b>SUNDAY MAY 25</b>	CHAPTER SHARING		WELCOME TO MLA '97 PRESIDENT'S ADDRESS		BREAK		MLA BUSINESS I		OPEN FORUM: CE LUNCH & LEARN		SECTION PROGRAM I		BREAK		PLENARY I		NEW MEMBERS & INT'L VISITORS	
								MEDIA FESTIVAL				SCHOOL REUNION						
			EXHIBITS OPEN															
<b>MONDAY MAY 26</b>	COMMITTEES		PLENARY II JANET DOE LECTURE		BREAK		NLM UPDATE		AWARDS LUNCHEON AND CEREMONY		SECTION PROGRAM II		BREAK		SECTION BUSINESS		FRIENDS OF NLM	
	SECTION BUSINESS						INFORMALS				MEDIA FESTIVAL		NN/LM OUTREACH		POSTERS I			
												INFORMALS						
			EXHIBITS OPEN								EXHIBITS OPEN							
<b>TUESDAY MAY 27</b>	COMMITTEES		MLA BUSINESS II INAUGURAL ADDRESS		BREAK		SECTION PROGRAM III		POSTERS II		SECTION PROGRAM IV		BREAK		PLENARY III		NORTHWEST TRADITIONS: TILlicum VILLAGE (UNTIL 10:45 PM)	
							MEDIA FESTIVAL		LEGISLATIVE UPDATE									
							LUNCH & LEARN											
			EXHIBITS OPEN															
<b>WEDNESDAY MAY 28</b>	COMMITTEES		PLENARY IV		SECTION BUSINESS		BOARD OF DIRECTORS		SECTION COUNCIL									
									CHAPTER COUNCIL									
									CONTINUING EDUCATION COURSES									
<b>THURSDAY MAY 29</b>		SYMPOSIUM: LEADERSHIP ROLES FOR LIBRARIANS																

All sessions will take place in the Washington State Convention Center unless otherwise noted. Please watch for room changes in *The Emerald Herald*, the daily newsletter of MLA '97.

#### THURSDAY, MAY 22

10:00 A.M.—5:00 P.M.

##### BOARD OF DIRECTORS

(Members are welcome to attend.)

ASPEN, SHERATON HOTEL

#### FRIDAY, MAY 23

8:00 A.M.—5:00 P.M.

##### CONTINUING EDUCATION COURSES

SEE PAGES 12–14 FOR ROOM ASSIGNMENTS.

9:00 A.M.—NOON

##### BOARD OF DIRECTORS

(Members are welcome to attend.)

ASPEN, SHERATON HOTEL

10:00 A.M.—10:30 A.M.

##### Coffee Break

3:00 P.M.—3:30 P.M.

##### Coffee Break

#### SATURDAY, MAY 24

8:00 A.M.—4:30 P.M.

##### CHAPTER COUNCIL

ROOM 611

8:00 A.M.—5:00 P.M.

##### CONTINUING EDUCATION COURSES

SEE PAGES 12–14 FOR ROOM ASSIGNMENTS.

8:00 A.M.—5:00 P.M.

##### CREDENTIALING COMMITTEE

ROOM 613

8:30 A.M.—5:00 P.M.

##### BOOKS PANEL

ROOMS 615 AND 616

9:00 A.M.—5:00 P.M.

##### 1998 NATIONAL PROGRAM COMMITTEE

ROOM 618

##### 1999 NATIONAL PROGRAM COMMITTEE

ROOM 619

9:30 A.M.—11:30 A.M.

##### 1997 NATIONAL PROGRAM COMMITTEE

ROOM 610

10:00 A.M.—10:30 A.M.

##### Coffee Break

10:00 A.M.—5:00 P.M.

##### NOMINATING COMMITTEE

ROOM 620

NOON—1:00 P.M.

##### NEW LEADERS ORIENTATION AND LUNCH

ROOM 6 C

1:00 P.M.—4:45 P.M.

##### SECTION COUNCIL

ROOM 201

1:00 P.M.—5:00 P.M.

##### INFORMAL MEETINGS

SEE PAGE 32 FOR ROOM ASSIGNMENTS.

3:00 P.M.—3:30 P.M.

##### Coffee Break

4:30 P.M.—5:00 P.M.

##### CHAPTER CHAIRS ORIENTATION

ROOM 611

4:45 P.M.—5:30 P.M.

##### SECTION CHAIRS ORIENTATION

ROOM 212

##### SECTION COUNCIL NEW MEMBERS ORIENTATION

ROOM 201

5:30 P.M.—7:30 P.M.

##### WELCOME RECEPTION AND OPENING OF THE HALL OF EXHIBITS

EXHIBITION HALLS 4 A AND B

Sponsored in part by SilverPlatter Information

#### SUNDAY, MAY 25

7:00 A.M.—9:00 A.M.

##### CHAPTER SHARING BREAKFAST ROUNDTABLES

ROOM 6 C

##### VETERINARY MEDICAL LIBRARIES SECTION EXECUTIVE BOARD MEETING

ROOM 212

8:30 A.M.—9:00 A.M.

##### PLACEMENT SERVICE ORIENTATION

ROOM 402

9:00 A.M.—10:00 A.M.

##### WELCOME TO MLA '97

ROOMS 6 A AND B

##### Welcome from the President of the Medical Library Association

NAOMI C. BROERING, Director, Texas Medical Center Library, Houston Academy of Medicine, Houston

##### Welcome from the Pacific Northwest Chapter, the Canadian Health Libraries Association, and the European Association for Health Information and Libraries

##### Welcome from the 1997 National Program Committee

KATHRYN J. HOFFMAN, Chair, 1997 National Program Committee (NPC), and Director, Research Medical Library, M.D. Anderson Cancer Center, Houston, TX; MARK FRISSE, M.D., Associate Chair, 1997 NPC, and Associate Dean for Academic Information Management, and Director, Bernard Becker Medical Library, Washington University School of Medicine, St. Louis, MO; and MARYANNE P. BLAKE, Local Assistance Chair, 1997 NPC, and Outreach Services Coordinator, National Network of Libraries of Medicine, Pacific Northwest Region, Seattle, WA

9:30 A.M.—10:00 A.M.

##### President's Address

NAOMI C. BROERING

ROOMS 6 A AND B

##### Executive Director's Address

CARLA J. FUNK

10:00 A.M.—10:30 A.M.

##### Coffee Break

10:00 A.M.—4:00 P.M.

##### HALL OF EXHIBITS OPEN

EXHIBITION HALLS 4 A AND B

## SUNDAY, MAY 25

10:30 A.M.—NOON

**BUSINESS SESSION I**

ROOMS 6 A AND B

**Presiding**

**NAOMI C. BROERING**, President, Medical Library Association

**Announcements and Introductions****In Memoria****New Member Recognition****Call to Order****Announcement of Election Results****New Business****Bylaws Committee Report****Amendments to the Bylaws and the****Special Rules of Order****Finance Committee Report****Informational Reports (found in the 1996/97 Annual Report)****Old Business****Adjournment**

NOON—1:30 P.M.

**OPEN FORUM: CONTINUING EDUCATION ISSUES AND NEW PROGRAMS**

ROOM 6 A

NOON—2:00 P.M.

**RESEARCH POLICY IMPLEMENTATION TASK FORCE**

ROOM 610

12:30 P.M.—1:15 P.M.

**"LUNCH AND LEARN" EDUCATIONAL OPPORTUNITIES**

*Purchase a modestly priced lunch in the exhibit area and visit one of the nine "Lunch and Learn" sessions described below.*

**CINAHL Information Systems**

ROOM 609

The *Cumulative Index to Nursing and Allied Health Literature* print index, which was begun more than forty-five years ago, has evolved into a multidisciplinary database with a citation index and selected full text, and is available via online services, the Internet, and CD-ROM.

**EBSCO Information Services**

ROOM 613

EBSCOMed MEDLINE. MEDLINE has long been recognized as a standard among all medical databases. As part of its strategy to make medical and allied health information more accessible, EBSCO Information Services has utilized innovative Java technology to implement an easy-to-use MEDLINE with full treatment of MeSH. EBSCO will provide box lunches for those attending the EBSCOMed MEDLINE workshop.

**The Faxon Company**

ROOM 606

This session will focus on trends that are affecting the way libraries acquire and access information and the value-added solutions that are available from The Faxon Company. Faxon Acquire, the new electronic acquisition system, and several full-text services, including Information Quest and OCLC Electronic Collections Online, will be showcased.

**MD Consult**

ROOM 605

MD Consult offers an online subscription service allowing physicians, surgeons, specialists, residents, and fellows fast and easy access to a comprehensive body of clinical information to help them practice more effectively and efficiently. Content is supplied by leading medical publishers, medical societies, and MD Consult itself.

**National Institute on Alcohol Abuse and Alcoholism**

ROOM 611

The Alcohol and Alcohol Problems Science Database (ETOH) produced by the National Institute on Alcohol Abuse and Alcoholism (NIAAA) specializes in information on all aspects of alcohol research. ETOH is available on NIAAA's Web site and through Ovid Technologies. The presentation and discussion will focus on the Web version of ETOH, covering ETOH's scope and structure, as well as successful search techniques.

**National Library of Medicine**

ROOMS 602, 603, AND 604

The National Library of Medicine (NLM) is responding to the changing information environment by creating new databases, restructuring old ones, and providing more information and user support through its home page. NLM continues to upgrade and enhance its existing systems, maintain the integrity of its bibliographic data, and manage the change to a more electronic, and more global, environment.

**OCLC**

ROOM 612

OCLC FirstSearch Electronic Collections Online will offer a large collection of scholarly journals—in many disciplines, from many publishers—through the Web. Building on OCLC's groundbreaking work in electronic information access, the new resource will give libraries a true alternative to print collections of scholarly journals. More than 250 journals are scheduled for spring availability, with additional agreements expected soon.

**Ovid Technologies**

ROOMS 615, 616, AND 617

Please join Ovid Technologies for an informative demonstration and discussion of Ovid's new Java Client. Featuring a live graphical user interface, the Ovid Java Client leverages the enormous potential of the Internet, intranets, and the Web. The performance, maintenance-free administration, and the advanced search tools that have made Ovid an industry leader, combine to make the Java Client the optimal solution for searching networked and online information. Lunch will be provided...we look forward to seeing you there!

**SilverPlatter Information**

ROOM 608

How will medical librarians add value to the dissemination of medical knowledge on the Internet? Can medical librarians take a leadership role in the creation of virtual medical communities? How will the knowledge-enhancing role of librarianship be applied in a purely electronic environment? To find out how these questions are shaping SilverPlatter's technology and product development, join us for an interactive session and complimentary lunch buffet.

**PLAN TO ATTEND**

**Business Session II, Tuesday, May 27, 9:00 A.M.—10:30 A.M.**

**for the Drawing for Two Roundtrip Tickets on American Airlines (Courtesy of Conventions in America). You Must Be Present to Win.**

## SUNDAY, MAY 25

2:00 P.M.—3:30 P.M.

## SECTION PROGRAMMING I

## Contributed Paper Sessions

## Research and Medical Informatics Sections

ROOMS 602, 603, AND 604

**"Collaborative Challenges Leading to Change: Medical Informatics Research"**

## Moderator

**JOCELYN A. RANKIN, Ph.D.**, Director, Medical Library, Mercer University School of Medicine, Macon, GA

## Papers

*"A Collaborative Team Investigates Integrating Informatics and Distance Learning Methods into Physical Therapy Education"*

**JANET A. OHLES**, Outreach Librarian, Allegheny Hahnemann Library; and **CAROL A. MARITZ, M.S., P.T.**, Assistant Program Director, Physical Therapist Assistant Program, Physical Therapy Department, Allegheny University of the Health Sciences, Philadelphia, PA

*"The Coupler Collaborative: Improving Health Care through Informatics Research"*

**JULIE J. MCGOWAN, Ph.D.**, Director, Dana Medical Library; **PATRICIA WINSTEAD-FRY, Ph.D.**; and **STEPHEN GORMAN, M.D.**, Vermont Initiative for Rural Health Informatics and Telemedicine, University of Vermont—Burlington

*"Creating a World Wide Web Research Knowledgebase: A Collaboration between Librarians, Researchers, and Clinicians"*

**MICHAEL D. HAMLIN**, Director, Education Services; **ELIZABETH R. WARNER**, Education Services Librarian; **SHARON LEZOTTE**, Education Services Librarian; **ANN KOOPMAN**, Coordinator, Electronic Resources, Academic Information Services and Research; and **JANE L. FORREST**, Director, National Center for Dental Hygiene Research, College of Health Professions, Thomas Jefferson University, Philadelphia, PA

*"Redesign of University of Washington Health Sciences Libraries' Web Pages Using an E-mail Focus Group"*

**PAULA L. PALMER**, Librarian, Lake Washington Technical College, Kirkland, WA

*"Development of a Knowledge Model of Clinical Anatomy Based on Semantic Relationships Empirically Derived from Controlled Medical Vocabularies"*

**CAROL A. BEAN, Ph.D.**, Post-Doctoral Research Fellow, Department of Medical Informatics, Columbia University, New York, NY

## Public Services and Medical Informatics Sections

ROOMS 615, 616, AND 617

**"Delivering the Goods, Part A: The Challenges of Managing the New Technologies"**

## Moderator

**M.J. TOOBY**, Associate Director for External Services and Development, Health Sciences Library, University of Maryland—Baltimore

## Papers

*"Beyond Academia: Extending Health Information Resources to End Users in Rural Hospitals"*

**SUSAN ZOLLO**, Director, Telemedicine Resource Center; **DAVID CURRY**, Head; and **EDWIN HOLTUM**, Project Director, Enhanced Access to Library Services, Hardin Library for the Health Sciences; and **JEFFREY R. GALVIN, M.D.**, Co-Director, Virtual Hospital Project, University of Iowa, Iowa City

*"WEB-EDD: Document Delivery via Internet"*

**ED DZIERZAK**, Director, Health Sciences Library; **KENT HAYES**, Senior Analyst; and **WILLIAM LUCAS**, Research Analyst, Department of Family and Community Health, Marshall University School of Medicine, Huntington, WV

*"Getting Physical: Redefining the Library Footprint for Today and Tomorrow"*

**MARIANNE BURKE**, Assistant Director for Resource Management; **BRENDA COLLINS**, Information Resource and Development Specialist; and **ELIZABETH WU**, Associate Director for Research and Systems, Countway Library of Medicine, Harvard Medical School, Boston, MA

*"The Electronic Reserves Construction Kit: Tools and Materials for Building an Electronic Reserves System"*

**DANIEL C. BARKE**, Head of Information Systems; and **JON JABLONSKI**, Information Systems Specialist, Galter Health Sciences Library, Northwestern University, Chicago, IL

*"Raising Rosemary's Baby: A 1997 Snapshot of Health Sciences Libraries as Web Site Parents"*

**GREGORY F. PRATT, D.D.S.**, Administrative Projects Librarian; **WES BROWNING**, Technology Coordinator for National Network of Libraries of Medicine, South Central Region; and **PATRICK FLANNERY**, Interim Director of Systems Support Services, Houston Academy of Medicine—Texas Medical Center Library

## Consumer and Patient Health Information, Hospital Libraries, and Relevant Issues Sections

ROOMS 6 A AND B

**"Faster, Better, Smarter: Providing Consumer Health Information in Times of Shrinking Resources"**

## Moderator

**VALERIE LAWRENCE**, Medical Librarian, Planetree Health Library, Highline Community Hospital, Burien, WA

## Papers

*"A Cost-Effective Multidisciplinary Cooperative Approach to a Patient Education Resources Database"*

**DALIA S. KLEINMUNTZ**, Library Director; **LINDA J. FEINBERG**, Automation Librarian, Webster Library; and **DEBRA CONLEY, R.N.**, Clinical Director of Nursing Education, Evanston Hospital, Evanston-Northwestern Healthcare Corporation, Evanston, IL

*"Creating Partnerships for the Distribution of Consumer Health Information"*

**ANN B. SASSER**, Director, Ralph R. Landes Medical Library; and **BARBARA WOODS COLLINS**, Danville Outreach Librarian, Danville Regional Medical Center, Danville, VA

*"The Bottom Line on Closed Circuit Educational Television: Reducing Utilization of High-Cost Health Services"*

**KIRSTEN P. FREDERICKS**, Manager, Library and Media Services Department, Wishard Health Services, Indianapolis, IN

*"Collaboration in a Managed Care Environment: Perspectives on Customer Relationships and Service Response"*

**KATHY KELLY**, Knowledge Management Outreach Services Coordinator, Treadwell Library; and **SALLY HOOPER**, Social Work Department and Director, Cancer Resource Center, Massachusetts General Hospital, Boston

*"Assessing the Health Information Needs of the Urban Underserved"*

**JOANN CROCKER**, Head of Collection Development, McGoogan Library of Medicine, University of Nebraska Medical Center, Omaha

## SUNDAY, MAY 25

2:00 P.M.—3:30 P.M.

## SECTION PROGRAMMING I, continued

## National Program Committee

Room 606

**"Innovative Approaches to Managing Academic Health Sciences Library Services and Resources"**

## Moderator

**RENATA MCCARTHY**, Senior Technical Information Specialist, The KEVRIC Company (under contract to the National Center for Biotechnical Information, National Library of Medicine, Bethesda, MD)

## Papers

*"Electronic Fund Transfer System (EFTS): Electronic Reimbursement for ILL Charges"*

**RALPH D. ARCARI, PH.D.**, Assistant Vice President for Academic Resources and Services and Director, Lyman Maynard Stowe Library; **JOHN A. STEY**, Associate Director, National Network of Libraries of Medicine, New England Region, University of Connecticut Health Center, Farmington; **JAY DALY**, Network Manager, Agoos Medical Library, Beth Israel Hospital, Boston, MA; and **TODULO L. DINO**, Senior Systems Programmer, University of Connecticut Computer Center, Storrs

*"Linking User Service Points in an Academic Health Sciences Library: Three to One"*

**DONNA J. TRAINOR**, Assistant Professor; **CAMILLA B. REID**, Adjunct Assistant Professor; and **GAIL C. ANDERSON**, Associate Professor, Greenblatt Library, Medical College of Georgia, Augusta

*"Academic Medical Center Libraries on the World Wide Web: What Are We Providing? A State-of-the-Art Review, 1997"*

**NANCY HRINYA TANNERY**, Reference Librarian; and **CHARLES B. WESSEL**, Reference Librarian, Falk Library of the Health Sciences, University of Pittsburgh, PA

*"Web Site Evaluation: A Structured Approach"*

**JANE BRYANT**, Web Librarian; and **DEBORAH WARD**, Associate Director, Medical Center Library, University of Kentucky, Lexington

*"A Team Approach to Customer-Centered Service"*

**MARCIA EPELBAUM**, Head of Health Information Services; **FRANCES LYNCH**, Associate Director; **BEVERLY E. CARLTON**,

Information and Education Services Librarian; **SANDI MARTIN, ED.D., ED.S.**, Information and Education Services Librarian; and **JOHN PFEIFFER**, Informatics Center Administrator, The Annette and Irwin Eskind Biomedical Library, Vanderbilt University, Nashville, TN

## Medical Library Education Section

Room 605

**"New Perspectives: Papers from Library School Students and Novice Librarian Presenters"**

## Moderator

**ALEXANDRA DIMITROFF, PH.D.**, Associate Professor, School of Library and Information Science, University of Wisconsin-Milwaukee

## Papers

*"Evaluation of World Wide Web Resources for Health Science Reference and Medical Research"*

**SERENA FENTON**, Graduate Student, School of Information and Library Science, University of North Carolina at Chapel Hill

*"Supplementing Platform for Change: Use of MEDLIB-L by Students and Instructors of Health Sciences Librarianship"*

**KRISTINE A. MARKOVICH**, Graduate Student, School of Library and Information Science, Indiana University, Bloomington

*"The Librarian As 'Information Doctor'"*

**VIRGINIA S. TANJI**, Librarian, School of Public Health, University of Hawaii-Manoa, Honolulu

*"Student Perspectives on Distance Education: Challenges and Opportunities"*

**TERESA HARTMAN**, Senior HEALTH Program Specialist, Information Resources Group, Missouri Rural Telemedicine Project; **JOAN GOLD HENDERSON**, **CATHERINE K. CRAVEN**, and **PATRICIA A. McNARY**, Graduate Students, School of Library and Information Science, College of Education, University of Missouri-Columbia

*"Improving Customer Service through Frequent Feedback: A Look at Academic Health Sciences Libraries"*

**MICHAEL DAHN, J.D.**, Stetson University College of Law, St. Petersburg, FL

## Invited Paper Sessions

## Mental Health Librarians Section and Lesbian/Gay/Bisexual Health Sciences Librarians SIG

Room 612

**"Changing Our Minds: The Destigmatization of Lesbian, Gay, Bisexual, and Other Populations"**

## Moderator

**ROBERT T. MACKES**, Medical Librarian, Warren Hospital Medical Library, Phillipsburg, NJ

## Speaker

*"Changing Our Minds: Queer Science and the Use/Abuse of Research into Homosexuality"*  
**SIMON LEVAY, PH.D.**, Neurobiologist and Co-founder, Institute of Gay and Lesbian Education, West Hollywood, CA

## Federal Libraries Section, Department of the Army Medical Command Libraries SIG, and Department of Veterans Affairs Librarians SIG

Room 611

**"Meeting the Challenges of Downsizing: Unique Problems Facing Federal Libraries in a Downsizing Era; Outsourcing, Work Statements, Resource Sharing"**

## Moderator

**MARY E. ALDOUS**, Librarian, Wilkins Biomedical Library, Naval Health Research Center, San Diego, CA

## Papers

*"The Air Force Experience: The Air Force Statement of Work Has Become the Model"*  
**LUCY BUCHWALD**, Librarian, McChord Air Force Base, Tacoma, WA

*"The Army Experience"*

**DIANE ZEHNFENNIG**, Director, Armed Forces Medical Library, Office of the Surgeons General, Falls Church, VA

*"The Navy Experience: Is There a Chief Information Officer (CIO) in Your Future?"*

**MARILYN SCHWARTZ**, Librarian, Naval Medical Center, San Diego, CA

*"The Department of Veterans Affairs Experience"*

**WENDY CARTER**, Director of Library Programs, VA Library Network, Washington, DC

3:30 P.M.—4:00 P.M.

Coffee Break

## SUNDAY, MAY 25

4:00 P.M.—5:30 P.M.  
**PLENARY SESSION I**  
 ROOMS 6 A AND B

**The John P. McGovern Lecture**

**Introduction**

**MARK FRISSE, M.D.**, Associate Dean for Academic Information Management, and Director, Bernard Becker Medical Library, Washington University School of Medicine, St. Louis, MO

*"The Wealth of Nations: Knowledge As a National Resource"*

**KENNETH I. SHINE, M.D.**, President, Institute of Medicine, National Academy of Sciences, and Professor of Medicine Emeritus, University of California—Los Angeles School of Medicine

5:30 P.M.—6:30 P.M.

**NEW MEMBER/FIRST-TIME ATTENDEE RECEPTION**

ROOMS 618 AND 619

Sponsored in part by The Faxon Company

**INTERNATIONAL VISITORS RECEPTION**

ROOMS 613 AND 614

Sponsored in part by Swets Subscription Service

5:30 P.M.—7:00 P.M.

**LIBRARY SCHOOL REUNION**

ROOM 6 C

Sponsored by Scarecrow Press

6:30 P.M.—8:30 P.M.

**PRESIDENT'S RECEPTION**

CIRRUS, SHERATON HOTEL

6:30 P.M.—9:30 P.M.

**HOSPITAL LIBRARIES SECTION EXECUTIVE BOARD MEETING**

ASPEN, SHERATON HOTEL

## MONDAY, MAY 26

7:00 A.M.—9:00 A.M.  
**COMMITTEE MEETINGS**

**Awards Committee**

ROOM 201

**Governmental Relations Committee**

ROOM 204

**Membership Committee**

ROOM 205

**Professional Recognition Review Panel**

ROOM 601

**Publications Committee**

ROOM 206

7:00 A.M.—9:00 A.M.

**SECTION AND SIG BUSINESS MEETINGS**

**Cancer Librarians**

ROOM 208

**Federal Libraries**

ROOM 209

**Geriatrics/Gerontology SIG**

ROOM 210

**Hospital Libraries Section Committee Meetings**

ROOM 6 E

Automation

Bylaws

Centennial Task Force

Communications and Publications

Governmental Relations

Membership

Nominating

Professional Development

Professional Recognition

Program

Standards

Website Task Force

**Medical Informatics**

ROOM 211

**Medical School Libraries**

ROOM 212

**Medical Society Libraries**

ROOM 213

**Mental Health Librarians**

ROOM 214

**Pharmacy and Drug Information**

ROOM 203

**Problem-Based Learning SIG**

ROOM 607

**Public Services**

ROOM 207

**Technical Services**

ROOM 608

**Veterinary Medical Libraries Breakfast**

ROOM 609

8:00 A.M.—9:00 A.M.

**International Cooperation Section Board Meeting**

CEDAR, SHERATON HOTEL

9:00 A.M.—10:00 A.M.

**PLENARY SESSION II**

ROOMS 6 A AND B

Sponsored by EBSCO Information Services

**The Janet Doe Lecture**

**Introduction**

**ROBERT M. BRAUDE, PH.D.**, The Frances and John Loeb Librarian, Assistant Dean for Information Resources, Samuel J. Wood Library, C.V. Starr Biomedical Information Center, Cornell University Medical College, New York, NY

*"Musings on Our Meetings: MLA Conventions, 'Ninety-eight to Date'"*

**T. MARK HODGES**, Professor of Medical Administration Emeritus, and former Director, The Annette and Irwin Eskin Biomedical Library, Vanderbilt University, Nashville, TN

10:00 A.M.—10:30 A.M.

**Coffee Break**

10:00 A.M.—NOON

**HALL OF EXHIBITS OPEN**

EXHIBITION HALLS 4 A AND B

10:15 A.M.—11:00 A.M.

**1998 SECTION PROGRAM PLANNERS**

ROOM 610

10:30 A.M.—11:30 A.M.

**JAMA JOURNAL REVIEW PANEL**

ROOM 201

**SECTION AND SIG BUSINESS MEETINGS**

**Family Practice SIG**

ROOM 204

**Outreach SIG**

ROOM 206

10:30 A.M.—NOON

**Access Services SIG of the Public Services Section**

ROOM 207

**INFORMAL MEETINGS**

SEE PAGE 32 FOR ROOM ASSIGNMENTS.

**NATIONAL LIBRARY OF MEDICINE UPDATE**

ROOMS 6 A AND B

NOON—2:00 P.M.

**AWARDS LUNCHEON AND CEREMONY**

ROOM 6 E

Sponsored in part by RoweCom

## MONDAY, MAY 26

2:00 P.M.—3:30 P.M.

## SECTION PROGRAMMING II

## Contributed Paper Sessions

Sponsored by EBSCO Information Services

## Research Section, Research Policy Implementation Task Force, and National Program Committee

ROOM 612

## "Research Challenges Facing Health Sciences Librarians"

## Moderator

**P. ZOE STAVRI, PH.D.**, Research Advisor, Library Operations, National Library of Medicine, Bethesda, MD

## Papers

*"Point-of-Use Instruction of MEDLINE in Academic Health Sciences Libraries: A Multiple Case Study"***PEGGY MULLALY-QUIJAS**, Associate Director, National Network of Libraries of Medicine, Midcontinental Region, McGoogan Library of Medicine, University of Nebraska Medical Center, Omaha*"Characteristics of Reference Transactions—Challenges to the Librarian's Role"***JIE LI**, Information Services Librarian, Biomedical Library, University of South Alabama, Mobile; and **GANG WU**, Public Services Librarian, Shiffman Medical Library, Wayne State University, Detroit, MI*"Using Qualitative Research Methods to Elicit Client Feedback"***LAURA WILDER**, Research and Clinical Information Librarian; and **MITCH WALTERS**, Research Unit Manager, Library, University of Texas Southwestern Medical Center, Dallas*"Natural Products Used As Drugs"***VIRGINIA L. STONE**, Information Specialist; **DIANE L. FISHMAN**, Manager, Information and Instructional Services; and **DONALD B. FRESE**, Information Specialist, Health Sciences Library, University of Maryland-Baltimore*"Rich in Resources/Deficient in Dollars!: Which Titles Do Reference Departments Really Need?"***DIANE L. FISHMAN**, Manager, Information and Instructional Services; and **MEGAN DELBAGLIVO**, Library Technical Associate, Health Sciences Library, University of Maryland-Baltimore

## Medical Society Libraries, Hospital Libraries, and Relevant Issues Sections

ROOMS 6 A AND B

## "Survival of the Fittest (or) It's a Jungle Out There!"

## Moderator

**SHARON MURPHY**, Systems Librarian, Health Sciences Library, State University of New York-Buffalo

## Papers

*"The Price of Cooperation in a Competitive Environment"***KATHLEEN M. MILLER**, Assistant Director, Rochester Regional Library Council, Fairport, NY; **BERNIE TODD SMITH**, Director, Werner Health Sciences Library, Rochester General Hospital; and **JULIA SOLLENBERGER**, Deputy Director, Edward G. Miner Library, University of Rochester Medical Center, Rochester, NY*"Survival of the Internet Fittest: How NN/LM MAR Is Helping Hospital Libraries Survive in These Difficult Times"***ANN PAIETTA**, Network Programs Coordinator, National Network of Libraries of Medicine, Mid-Atlantic Region, The New York Academy of Medicine, New York*"Multitype Libraries Survive with External Funding: Lifeline Links to the Local Community"***CAROLE FRANCO GALL**, Director of Collection Management, Ruth Lilly Medical Library, Indiana University School of Medicine, Indianapolis*"The Fittest Sometimes Thrive: Telemedicine As a New Role for the Hospital Library"***BETH ISON**, Medical Librarian, St. Claire Medical Center, Morehead, KY*"Building an Intranet: A Collaborative Effort"***KATHY MURRAY**, Manager, Health Sciences Information Service, University of Alaska-Anchorage; **GWEN (LEANING) RAUPP**, Manager, Library Services; and **PEGGY BURT**, Web Specialist, Health Resources Library, Lutheran Medical Center, Wheat Ridge, CO

## Educational Media and Technologies and Medical Informatics Sections

ROOMS 602, 603, AND 604

## "Virtual Reality: Are We There Yet? Evolving Health Sciences Applications"

## Moderator

**ANTHONY R. AGUIRRE**, Director, Alfred Taubman Medical Library, University of Michigan, Ann Arbor

## Contributed Papers

*"Creating a Specialized Instructional Computing Lab for 3-D Graphics and Imaging"***PAUL C. WORONA**, Head, Microcomputer and Media Center; **PATRICIA MICKELSON**, Director, Health Sciences Library System; **BARBARA A. EPSTEIN**, Associate Director, Falk Library of the Health Sciences; and **LAURENCE M. BORLAND, M.D.**, Associate Professor of Anesthesiology and Pediatrics, University of Pittsburgh, PA*"A Virtual Site Walk: Using the Web to Showcase Construction of a New Library"***M.J. TOOEY**, Associate Director for External Services and Development; **PATRICIA G. HINEGARDNER**, Information Specialist; and **MATTHEW A. MILLER**, Web Technician, Health Sciences Library, University of Maryland-Baltimore

## Invited Paper

*"Medicine Meets Virtual Reality"***STANLEY KAUFMAN, M.D., FACC**, Research Associate, Human Interface Technology Laboratory, Clinical Assistant Professor of Medicine, Fellow, Medical Informatics, University of Washington-Seattle

To schedule your time during busy section programming sessions, allow approximately fifteen minutes for each paper.

## MONDAY, MAY 26

2:00 P.M.—3:30 P.M.

## SECTION PROGRAMMING II, continued

## Invited Paper Sessions

**Collection Development, Federal Libraries, Medical School Libraries Sections, and Publishing and Information Industries Relations Committee**

ROOMS 615, 616, AND 617

**"Electronic Licensing Contracts: Are You Ready for the Challenge?"**

## Moderator

**JO ANNE BOORKMAN**, Head, Carlson Health Sciences Library, University of California-Davis

## Speakers

**KAREN BUTTER**, Deputy Director, Library and Center for Knowledge Management, University of California-San Francisco

**KAREN HUNTER**, Senior Vice President, Elsevier Science, New York, NY

**ANN OKERSON**, Associate University Librarian, Yale University, New Haven, CT

**VICKY REICH**, Director's Office, Green Library, Stanford University, Stanford, CA

**Nursing and Allied Health Resources Section**

ROOM 606

**"Evolving Mapping Challenges in Nursing and Allied Health"**

## Moderator

**YSABEL BERTOLUCCI**, Health Sciences Librarian, Kaiser Permanente Medical Center, Oakland, CA

## Speakers

*"Staking Out the Boundaries: Mapping the Literature of Allied Health"*

**BARBARA F. SCHLOMAN**, Associate Professor, and Director, Library Information Services, Libraries and Media Services, Kent State University, Kent, OH

*"Mapping for New Care Environments"*

**ELAINE GRAHAM**, Product Manager, RNdex Information Products, Information Resources Group, Inc., A Subsidiary of SilverPlatter Information, Inc., Pasadena, CA

*"Creating Maps to Elusive Publications"*

**DIANE PRAVIKOFF, R.N., Ph.D.**, Director of Research and Professional Liaison, CINAHL Information Systems, Glendale, CA

*"Mapping a Moving Target: CINAHL Sources"*

**MARGARET (PEG) ALLEN**, Library and Information Consultant, Resource Librarian Consultant for CINAHL Information Systems, and Library Consultant for the Northern Wisconsin Area Health Education Center, Inc., Stratford

## Dental Section

ROOM 611

**"Problem-Based Learning in the Dental Sciences"**

## Moderator

**LEAH KREVIT**, Director, Information Resources, Dental Branch, University of Texas-Houston Health Science Center

## Panel Discussion Speakers

**PETER M. MILGROM, D.D.S.**, Professor, Dental Public Health Services, School of Dentistry, University of Washington-Seattle

**NORMA J. WELLS, M.P.H.**, Associate Professor, Dental Public Health Services, School of Dentistry, University of Washington-Seattle

**TERRY ANN JANKOWSKI**, Acting Head, Information Services, Health Sciences Libraries and Information Center, University of Washington-Seattle

## Veterinary Medical Libraries Section

ROOM 605

**"Responding to the Challenge of a Changing Environment: Observations and Lessons Learned from Animal Behavior"**

## Moderator

**ESTHER CARRIGAN**, Associate Director and Collection Services Manager, Medical Sciences Library, Texas A&M University, College Station

## Speakers

*"Investigation into Hormonal Reproductive Strategies of Sea Otters (Enhydra lutra) at the Seattle Aquarium"*

**SEAN LARSON**, Staff Research Biologist, The Seattle Aquarium, Seattle, WA

*"Salmon Enhancement in Washington State: Volunteer Programs Make a Difference!"*

**ROBERT ANDERSON**, Life Sciences Exhibit Manager, The Seattle Aquarium, Seattle, WA

2:00 P.M.—6:00 P.M.

## HALL OF EXHIBITS OPEN

EXHIBITION HALLS 4 A AND B

3:30 P.M.—4:00 P.M.

## Coffee Break

4:00 P.M.—5:30 P.M.

## FELLOWS OF MLA

GOVERNOR'S SUITE, SHERATON HOTEL

4:00 P.M.—5:30 P.M.

## SECTION AND SIG BUSINESS MEETINGS

## Chiropractic Libraries

ROOM 201

## Collection Development

ROOMS 615, 616, AND 617

## Consumer and Patient Health Information

ROOM 205

Department of the Army Medical Command Libraries SIG

ROOM 206

Department of Veterans Affairs Librarians SIG

ASPEN, SHERATON HOTEL

## Educational Media and Technologies

ROOM 208

## International Cooperation

ROOM 209

Lesbian/Gay/Bisexual Health Sciences Librarians SIG

ROOM 210

## Medical Library Education

ROOM 211

## Nursing and Allied Health Resources

ROOM 618

## Osteopathic Libraries SIG

ROOMS 203

Public Health/Health Administration Libraries

ROOM 601

## Public Services

ROOM 607

## Relevant Issues

ROOM 608

## Research

ROOM 609

## Veterinary Medical Libraries

ROOM 610

## MONDAY, MAY 26

4:00 P.M.—5:30 P.M.

**HOSPITAL LIBRARIES AND PHARMACY AND DRUG INFORMATION SECTIONS' AUTOMATION FORUM***"Networking Micromedex in a Hospital Setting—An Audience Participation Question and Answer Session"*

ROOMS 6 A AND B

**Speakers****PATTY DAVIES**, Oregon Health Sciences University, Portland; **MICHELE S. KLEIN**, Children's Hospital of Michigan, Detroit; **DEBRA C. RAND**, Health Sciences Library, Long Island Jewish Medical Center, New Hyde Park, NY; and **DENNIS RITCHEY**, Library, Kaiser Permanente Foundation Hospital Drug Information, Downey, CA**NN/LM OUTREACH SESSION**

ROOM 606

*"Reaching Out to Minority Communities: Planning and Evaluating for Successful Outreach"***Moderator****FREDERICK WOOD, D.B.A.**, Special Expert, National Library of Medicine, Bethesda, MD**Speakers***"Planning and Evaluating Information Outreach among Minority Communities: Model Development Based on Native Americans in the Pacific Northwest"*  
**CATHERINE BURROUGHS**, Research Project Coordinator, University of Washington—Seattle*"Barriers to Health Information among Alaskan Natives and How to Do Outreach to Minimize Them"***JUDITH BENDERSKY**, Health Education Coordinator, Rural Alaska Community Action Program, Anchorage

Other speaker(s) to be announced.

4:00 P.M.—6:00 P.M.

**INFORMAL MEETINGS**

SEE PAGE 32 FOR ROOM ASSIGNMENTS.

**POSTER SESSION 1: EMERALD VIEWS**EXHIBITION HALLS 4 A AND B  
Sponsored in part by Ovid Technologies  
For more information, see the MLA '97 Official Program: Abstracts Supplement.

6:00 P.M.—8:00 P.M.

**FRIENDS OF NLM RECEPTION**

PACIFIC SCIENCE CENTER

## TUESDAY, MAY 27

7:00 A.M.—9:00 A.M.

**NURSING AND ALLIED HEALTH RESOURCES SECTION**

ROOM 205

**COMMITTEE MEETINGS****Bulletin Editorial Board**

ROOM 201

**Bylaws Committee**

ROOM 207

**Credentialing Committee**

ROOM 204

**Grants and Scholarship Committee**

ROOM 206

**Health Sciences Library Technicians Committee**

ROOM 209

**Joseph Leiter NLM/MLA Lectureship Committee**

ROOM 208

**Publishing and Information Industries Relations Committee**

ROOM 211

**Status and Economic Interests of Health Sciences Library Personnel Committee**

ROOM 210

**HOSPITAL LIBRARIES SECTION BREAKFAST**

ROOM 6 C

8:00 A.M.—9:00 A.M.

**CHAPTER CONTINUING EDUCATION CHAIRS**

ROOM 601

**EXHIBITORS' BREAKFAST**

ROOMS 618, 619, AND 620

**ORIENTATION AND ROUNDTABLE FOR SECTION TREASURERS**

ROOM 301

9:00 A.M.—10:30 A.M.

**BUSINESS SESSION II**

ROOMS 6 A AND B

**Presiding****NAOMI C. BROERING**, President, Medical Library Association**Old Business  
New Business  
Resolutions****Drawing for free airline tickets***(entrants must be present to win)***Welcome to the MLA '98 Host City, Philadelphia, PA****FRIEDA O. WEISE**, Chair, 1998 National Program Committee (NPC) and Director, Health Sciences Library, University of Maryland—Baltimore; and **JOAN S. ZENAN**, Associate Chair, 1998 NPC, and Director, Savitt Medical Library, University of Nevada School of Medicine, Reno**Recognition of Retiring Board Members  
Introduction of Incoming Board Members****Inaugural Address****RACHAEL K. ANDERSON**, President, Medical Library Association, and Director, Arizona Health Sciences Library, University of Arizona—Tucson

10:00 A.M.—4:30 P.M.

**HALL OF EXHIBITS OPEN**

EXHIBITION HALLS 4 A AND B

10:30 A.M.—11:00 A.M.

**Coffee Break**

## TUESDAY, MAY 27

11:00 A.M.—12:30 P.M.

## SECTION PROGRAMMING III

## Contributed Paper Sessions

Research Section and Research Policy  
Implementation Task Force

ROOM 606

*"The Challenge: Building Foundations for  
Change"*

## Moderator

JULIE J. MCGOWAN, PH.D., Director, Dana  
Medical Library, University of Vermont—  
Burlington

## Papers

*"Education for Medical and Health Sciences  
Information Work: How Change Results  
from Research"*ELLEN G. DETLEFSEN, D.L.S., Associate  
Professor, School of Information  
Sciences; BARBARA A. EPSTEIN, Associate  
Director, Falk Library of the Health  
Sciences; PATRICIA MICKELSON, Director,  
Health Sciences Library System; DENNIS  
DALTON, Research Associate, School of  
Information Sciences; and THOMAS  
DETRE, M.D., Senior Vice Chancellor for  
the Health Sciences, University of  
Pittsburgh, PA*"Information Needs of Nurse Practitioners and  
Physician Assistants: Implications for  
Health Sciences Librarians"*PAUL GORMAN, M.D., Assistant Professor of  
Medicine and Informatics; JOAN S. ASH,  
PH.D., Associate Professor, Library and  
Medical Informatics, Biomedical  
Information Communication Center,  
Oregon Health Sciences University,  
Portland; and SUSAN POULSEN, PH.D.,  
Assistant Professor, Speech Communica-  
tion Department, Portland State  
University, OR*"An Analysis of Clinical Reference Questions  
Posed by Physicians to Peers on Electronic  
Listservs"*KELLY HENSLEY, Interlibrary Loan Librarian,  
The Sherrod Library; and CELIA  
SZAREJKO, Systems Librarian, University  
Libraries, East Tennessee State Univer-  
sity, Johnson City*"The Potential of the Internet in Meeting the  
Information Needs of Nurses Working in the  
Remote Western Isles of Scotland"*AMANDA RICHARDSON, Research Assistant;  
and JANE FARMER, Lecturer, School of  
Information and Media, The Robert  
Gordon University, Aberdeen, Scotland*"Problem-Based Learning in a Third Year  
Surgical Clerkship: An Investigation into  
the Effect of Learning Preferences and  
Learning Styles"*THOMAS G. LYNCH, M.D., Chief, Vascular  
Surgery, Department of Surgery; and  
NANCY N. WOELFL, PH.D., Director,  
McGoogan Library of Medicine,  
University of Nebraska Medical Center,  
OmahaPublic Services and Medical Informatics  
Sections

ROOM 612

*"Delivering the Goods, Part B: The  
Challenges of Managing the New  
Technologies"*

## Moderator

PATRICIA M. REDMAN, Head, Information  
Services, Taubman Medical Library,  
University of Michigan, Ann Arbor

## Papers

*"Project-Based Management Training As a Tool  
for Proactive Learning"*NUNZIA B. GIUSE, M.D., Director, Active  
Digital Library; JEFFREY T. HUBER,  
PH.D., Research Information Scientist,  
Active Digital Library; and WILLIAM W.  
STEAD, M.D., Acting Director, The  
Annette and Irwin Eskind Biomedical  
Library, Associate Vice-Chancellor for  
Health Affairs, Vanderbilt University  
Medical Center, Nashville, TN*"Emerging Issues in the Development of  
Electronic Journals: The Highwire Press  
Experience"*MICHAEL NEWMAN, Head Librarian and  
Bibliographer, Falconer Biology Library,  
Stanford University, Stanford, CA*"The Development of a Web-based Private  
Network for Scholarly Communication:  
Staff Roles and Evaluation of Effectiveness"*KATHEL DUNN, Acting Head of Public  
Services, New York Academy of  
Medicine, New York; and ARTHUR  
DOWNING, Professor and Chief Librarian,  
Baruch College City University of New  
York, NY*"Supporting Faculty Development of Instruc-  
tional Multimedia—A Library Takes the  
Lead"*GAIL L. PERSILY, Manager, Multimedia  
Development Lab, Library and Center  
for Knowledge Management, University  
of California—San Francisco*"End User Satisfaction and Library Utilization  
in an Electronic Library"*DAVID COLBORNE, Head, NRC Information  
Centre, Canada Institute for Scientific  
and Technical Information, Winnipeg,  
MB; RANDY SUMMERS, Technical Officer,  
NRC Institute for Biodiagnostics,  
Winnipeg, MB; and JOSEPH DESJARDINS,  
Student, Master of Information Studies,  
Faculty of Information Studies,  
University of Toronto, ONCancer Librarians, Consumer and Patient  
Health Information, and International  
Cooperation Sections

ROOMS 615, 616, AND 617

*"Diverse Cultures, Diverse Responses:  
Meeting the Challenge of Health  
Information for All"*

## Moderator

KEIR REAVIE, Coordinator of Research  
Support Services, Shiffman Medical  
Library, Wayne State University, Detroit,  
MI

## Papers

*"The Diversity of European Medical Libraries:  
The Unity of EAHIL"*ELIZABETH HUSEM, President, European  
Association for Health Information and  
Libraries, and Librarian, Department of  
Psychiatry Library, University of Oslo,  
Vinderen, Norway; and DONNA FLAKE,  
Director, Robert M. Fales Health  
Sciences Library, Coastal Area Health  
Education Center, Wilmington, NC*"Planning for Diversity: Meeting Cancer,  
Cancer Prevention, and Cancer-Related  
Information Needs in a Multicultural  
Environment"*MARY L. GILLASPY, Manager, The Learning  
Center, University of Texas, M.D.  
Anderson Cancer Center, Houston*"Building a Healthy Community with  
Information-through-Involvement: A  
Diverse Model for Consumer Health  
Information and Education"*BARBARA A. CARLSON, Coordinator,  
Consumer Health Information and  
Education, Medical University of South  
Carolina (MUSC) Library; DELBERT DU  
BOIS, President, Four-Mile Hibernian  
Community Association; CAROLYN  
JENKINS, DR.PH., Director, Enterprise/  
MUSC Neighborhood Health Program;  
DAVID RIVERS, Director of Community  
Development, EHAP/MUSC; MELISSA  
FORINASH, Interim CIO, Center for  
Computing and Information Technol-  
ogy/MUSC; GLEN FLEMING, D.ED.,  
Director of Outreach, EHAP/MUSC;  
THOMAS G. BASLER, PH.D., Director of  
MUSC Libraries and Learning Resources  
Centers, Medical University of South  
Carolina—Charleston*"Internet Websites As a Tool for Bridging  
North/South and Interdisciplinary  
Information Gaps: A Two-Way Street"*PETER MALANCHUK, African Bibliographer,  
Smathers Library; and LEONARD RHINE,  
PH.D., Assistant Director for Collection  
Development, Health Science Center  
Library, University of Florida—  
Gainesville

## TUESDAY, MAY 27

11:00 A.M.—12:30 P.M.

## SECTION PROGRAMMING III, continued

Technical Services and Collection  
Development Sections

ROOMS 602, 603, AND 604

**"Technical Services and Collection  
Development Challenges in the  
Electronic Environment"****Moderator****MAGGIE WINEBURGH-FREED**, Head of  
Technical Services, Norris Medical  
Library, University of Southern  
California, Los Angeles**Papers***"Integrating Solutions: Examining the  
Collection Management Process Using  
OCLC's Electronic Collections Online  
(ECO) As a Model"***ELIZABETH (LIBBY) COOLEY**, Collection  
Management Consulting Product  
Support Specialist; and **CHIP NILGES**,  
ECO Product Management and  
Marketing Section Manager, OCLC,  
Inc., Dublin, OH*"Online Academic Journal Packages: Decision  
Points for Health Science Libraries"***DAVID W. BOILARD**, Director, and **SHERYL R.  
STEVENS**, Head of Bibliographic Control,  
Raymon H. Mulford Library, Medical  
College of Ohio, Toledo*"The Electronic vs. Print Decision"***ANDREA WOODRUFF**, Health Sciences and  
Chemistry Librarian; and **LORRIE  
KNIGHT**, Electronic Services Reference  
Librarian, University of the Pacific  
Libraries, Stockton, CA*"The Challenges of Obtaining and Implement-  
ing a New Integrated Library System in  
Today's Environment"***DIANA J. CUNNINGHAM**, Director, and  
**CHRISTINE HUNTER**, Cataloger and  
Reference Librarian, Medical Sciences  
Library, New York Medical College,  
Valhalla*"Demystifying the World of Systems  
Administration"***DELLA WILLIAMS SUDLER**, Assistant Director  
of Information Services, Career and  
Placement Services, University of  
Chicago, Chicago, IL; **BETSY A. LARSON**,  
Research Librarian, Pritzker Research  
Library, Children's Memorial Medical  
Center, Chicago, IL; and **MARTHA RINN**,  
Coordinator of Readers' Services,  
Blumberg Memorial Library, Texas  
Lutheran University, Seguin**Invited Paper Sessions**

## Pharmacy and Drug Information Section

ROOM 608

**"The EMBASE Lecture"****Moderator****ELIZABETH WOOD**, Head, Research and  
Reference Services, Biomedical Informa-  
tion and Communications Center,  
Oregon Health Sciences University,  
Portland**Speaker***"The Drug Interaction Literature: How Much Is  
Too Much?"***PHILIP HANSTEN, PHARM.D.**, Professor,  
School of Pharmacy, University of  
Washington—SeattlePublic Health/Health Administration  
Libraries, Mental Health Librarians,  
and Relevant Issues Sections

ROOM 609

**"Suicide: The Challenges for Concerned  
Health Sciences Librarians"****Moderator****JUNE R. GABLE**, Information Services  
Section Chief, Data Dissemination  
Branch, National Center for Health  
Statistics, Hyattsville, MD**Speakers***"Physician-Assisted Dying: Dangers and  
Opportunities"***ROBERT ALLAN PEARLMAN, M.D., M.P.H.**,  
Associate Professor of Medicine and  
Adjunct Associate Professor in Medical  
History and Ethics and Health Services,  
University of Washington, and Director,  
Northwest Ethics Center for Veterans  
Health Care, Veterans Affairs Puget  
Sound Health Care System, Seattle*"Preventing Youth Suicide and Suicidal  
Behaviors"***LEONA L. EGGERT, PH.D., R.N.**, Spence  
Endowed Professor, Psychosocial and  
Community Health, and Principal  
Investigator, Reconnecting At-Risk  
Youth Prevention Research Program,  
School of Nursing, University of  
Washington, and Director, Washington  
State Youth Suicide Prevention Program,  
Seattle*"Family Information Needs: A Survivor's  
Perspective"***MARGARET (PEG) ALLEN**, Resource Librarian  
Consultant for CINAHL Information  
Systems and Library Consultant for the  
Northern Wisconsin Area Health  
Education Center, Inc., Stratford

## Hospital Libraries Section

ROOMS 6 A AND B

**"Taking Charge: Evolving Management  
Skills to Meet the Challenge of  
Tomorrow"****Moderator****MARY L. RIORDAN**, Head of Outreach  
Services, Information Services Depart-  
ment, Health Sciences Library, Univer-  
sity of Arizona—Tucson**Speakers***"Separating the Significant from the Irrelevant:  
Strategic Planning to Get Results"***CHRISTINE CHASTAIN-WARHEIT**, Director of  
Libraries, Medical Center of Delaware,  
Newark*"The Librarian's Role in an Integrated  
Information Environment"***CHRISTIANE J. JONES**, Chief Information  
Officer, Veterans Affairs Medical Center,  
Biloxi, MS*"Financial Strategies for Turbulent Times"***SHARON A. PHILLIPS**, Director of Library and  
Technology Support Services, Oakwood  
Healthcare System, Dearborn, MI

NOON—2:00 P.M.

PROFESSIONAL DEVELOPMENT TASK  
FORCE

GOVERNOR'S SUITE, SHERATON HOTEL

12:30 P.M.—1:15 P.M.

"LUNCH AND LEARN" EDUCATIONAL  
OPPORTUNITIES*Purchase a modestly priced lunch in the exhibit  
area and visit one of the nine "Lunch and  
Learn" sessions described below.*

## ADONIS

ROOM 612

Join us for an introduction to and update on  
ADONIS and its new EJS (Electronic  
Journal Subscriptions) service of electronic  
networked journals. Select individual titles  
from a collection of more than 400  
international biomedical journals. ADONIS  
offers full text, graphics, abstracts, and table  
of contents with high-quality on-screen and  
laser print reproduction using PDF and  
SGML formats. A light lunch will be  
offered.

## BIOSIS

ROOMS 602, 603, AND 604

Why BIOSIS? Biomedical literature searches  
should include BIOSIS Previews, in addition  
to MEDLINE. This presentation will  
demonstrate how BIOSIS Previews is an  
invaluable adjunct to any life science or  
medical database. In areas of clinical med-  
icine specifically, if completeness is desired,  
search both MEDLINE and BIOSIS  
Previews. A box lunch will be provided.

## TUESDAY, MAY 27

12:30 P.M.—1:15 P.M.

**"LUNCH AND LEARN" EDUCATIONAL OPPORTUNITIES, continued****EBSCO Information Services**

ROOM 613

EBSCOmed MEDLINE. MEDLINE has long been recognized as a standard among all medical databases. As part of its strategy to make medical and allied health information more accessible, EBSCO Information Services has utilized innovative Java technology to implement an easy-to-use MEDLINE with full treatment of MeSH. EBSCO will provide box lunches for those attending the EBSCOmed MEDLINE workshop.

**HealthGate Data Corp.**

ROOM 605

HealthGate Data Corp. is the leading provider of comprehensive medical information on the Web. Medical community members and consumers may easily and inexpensively conduct searches of our extensive, constantly growing array of bibliographic databases, full-text journals, reference books, and continuing education material. HealthGate customizes and tailors accounts to meet each institution's unique needs and requirements.

**Information Access Company**

ROOM 611

Health Reference Center (HRC), from Information Access Company, offers a complete health library available on CD-ROM and through the Internet, enabling users to find current information on a variety of health and wellness subjects. HRC includes the full text of leading consumer-oriented magazines and professional medical journals, plus pamphlets, overviews, and supporting reference books.

**Knight-Ridder Information**

ROOM 609

"Focusing on the Business of Health Care." Presenter: Bonnie Snow, Knight-Ridder Information, Inc. An overview of specialized biomedical business sources and search solutions on DIALOG and DataStar. Need information on pharmacoeconomics, managed care, share and size of markets for specific health technologies, companies, licensing opportunities, sales, marketing and advertising techniques, or demographic data? This is the session for you!

**Niles & Associates, Inc.**

ROOM 606

Bring a lunch (we'll provide cookies and coffee) and see Niles & Associates' EndNote presentation. See how the latest version of EndNote for Windows and Macintosh can help you import references from online databases, maintain and manage a library of references, and create bibliographies in Microsoft Word or WordPerfect. Give us your card at this session and we'll send your library a free copy of EndNote (one copy per library)!

**Ovid Technologies**

ROOMS 615, 616, AND 617

Join Ovid for lunch! Ovid presents a lively, informational session focusing on the many different faces of Ovid Full Text. Along with a demonstration of our newest full-text collections, Nursing and Mental Health, we will provide attendees with important information regarding Ovid's ability to provide subscriptions to individual titles online. We look forward to seeing you at this informational workshop, which will focus on the expanding options of Ovid's Full Text.

**SilverPlatter Information**

ROOM 608

Learn about MEDLINE Advanced—SilverPlatter's newest MEDLINE offering! Join us for a complimentary lunch buffet and find out about this product's powerful features, which offer more precise searching and exciting new delivery options, including DVD-ROM! In this informative session we will also update you on SilverPlatter's full-content solutions.

12:30 P.M.—2:30 P.M.

**POSTER SESSION II: EMERALD VIEWS**

EXHIBITION HALLS 4 A AND B

For more information, see the MLA '97 Official Program: Abstracts Supplement.

1:30 P.M.—3:00 P.M.

**LEGISLATIVE UPDATE**

ROOMS 618, 619, AND 620

2:30 P.M.—4:00 P.M.

**SECTION PROGRAMMING IV****Contributed Paper Sessions****Medical Informatics, Technical Services, and Medical Society Libraries Sections**

ROOMS 602, 603, AND 604

**"The Digital Library: Not Just Electronic Journals"****Moderator**

**ANTHONY R. AGUIRRE**, Director, Alfred Taubman Medical Library, University of Michigan, Ann Arbor

**Papers****"Library Support for Evidence-Based Medicine"**

**WILLIAM M. DETMER, M.D.**, Clinical Assistant Professor, University of Virginia School of Medicine, and Consultant, Ovid Technologies, Inc., Charlottesville, VA

**"The Cyberstacks Virtual Advisory Board for Medicine: Changes and Challenges Implementing an Electronic Review Methodology for Internet Resources"**

**ELIZABETH (LIBBY) COOLEY**, Consulting Product Support Specialist, OCLC, Inc., Dublin, OH; **PHILIP CROOM**, Collection Management Librarian, Tompkins-McCaw Library, Virginia Commonwealth University Medical College, Richmond; and **JULIA K. KOCHI**, Personal Information Management Specialist for Clinical Programs, Library and Center for Knowledge Management, University of California—San Francisco

**"A Networked Departmental Image Database Using Digital Library Technology"**

**JEAN M. SHUMWAY**, Librarian; **JEFFREY R. GALVIN, M.D.**, Professor; **MICHAEL P. D'ALESSANDRO, M.D.**, Assistant Professor; **TERESA A. CHOI**, Manager, Electric Differential Multimedia Laboratory and the Virtual Hospital Project; **JAMES E. OLSON**, Project Assistant; and **MICHAEL W. VANNIER, M.D.**, Professor and Head, Department of Radiology, The University of Iowa College of Medicine, Iowa City

**"Creating a Web-Accessible Database of Statewide Continuing Education Opportunities for Health Professionals in a Collaborative Environment"**

**JEANETTE C. MCCRAY**, Deputy Director; **DAVE PIPER**, Head, Information Technology Center, Arizona Health Sciences Library, University of Arizona—Tucson; and **ALICE HADDIX**, Consultant, Arizona Health Information Network, Inc., Phoenix

**"The Renaissance of Medical History on the Web: Images and Archives"**

**MARY J. HOLT**, Monographs Librarian; and **CYNTHIA H. GOLDSTEIN**, Assistant Director, Tulane Medical Library, New Orleans, LA

## TUESDAY, MAY 27

2:30 P.M.—4:00 P.M.

## SECTION PROGRAMMING IV, continued

## History of the Health Sciences and Research Sections

ROOM 609

*"Historical Research: Foundation for Change, Preparation for Challenge"*

## Moderator

**HEIDI HEILEMANN**, Information Services Librarian, Lane Medical Library, Stanford University Medical Center, Stanford, CA

## Contributed Papers

*"An Historical Survey of Public Health Awareness in Geriatric Nutrition"*

**NANCY BIANCHI**, Consumer Health and Patient Education Coordinator; and **LUCY RICHARDS**, Library Assistant Professor, Charles L. Dana Medical Library, University of Vermont—Burlington

*"Evaluating Information Technology: Oral History Meets the Challenge"*

**JOAN ASH, PH.D.**, Associate Professor, Library and Medical Informatics, Biomedical Information Communications Center, Oregon Health Sciences University, Portland; **CHARLES T. MORRISSEY, PH.D.**, Director, Oral History Project, Office of the Chancellor, Baylor College of Medicine, Houston, TX; and **LINDA A. WEIMER, M.P.S.** Candidate, New York University, New York

*"Preserving the Past through Oral History"*

**SUSAN BOLDA MARSHALL**, Director, Division of Information and Archival Services, American Academy of Pediatrics, Elk Grove Village, IL

## Invited Paper

*"Supporting Historical Research: The Resources and Tools of the National Library of Medicine"*

**ELIZABETH FEE, PH.D.**, Chief, History of Medicine Division, National Library of Medicine, Bethesda, MD

## National Program Committee

ROOM 611

*"Innovative Approaches to Library Support for Health Sciences Education"*

## Moderator

**KATHIE M. DEGEORGES**, Associate Librarian, Association of Women's Health, Obstetric and Neonatal Nurses, Washington, DC

## Papers

*"Electronic Education of Public Health Departments"*

**SEANA HASSON**, Former Outreach Coordinator, National Network of Libraries of Medicine, Greater Midwest Region, Chicago, IL

*"Extending Librarian Presence into the Medical School Community"*

**CONNIE RINALDO**, Head, Collection Services, Biomedical Libraries, Dartmouth College, Hanover, NH

*"Breaking through the Glass Curriculum Ceiling"*

**MARION HOLENA LEVINE**, Associate Director, Health Center Library, University of Connecticut—Farmington

*"Informatics at the Georgetown University Medical Library: Class of 2000 and Beyond"*

**WILLIAM R. AYERS, M.D.**, Vice President for Administration and Program Development, Education Commission for Foreign Medical Graduates, Philadelphia, PA (formerly Associate Dean for Undergraduate Medical Education, Georgetown University School of Medicine); **ANNE K. SEYMOUR**, Associate Director for Information Services, Biomedical Library, University of Pennsylvania, Philadelphia, (formerly Assistant Director, Biomedical Academic Computing Center, Georgetown University Medical Library); **ALEXANDRA GOMES**, Biomedical Academic Computing Center Librarian; and **LEN DAVIDSON**, Computer Instruction Librarian, Georgetown University Medical Library, Washington, DC

*"Systematic Reviews As a Contribution to Evidence-Based Health Care: Progress within the Cochrane Collaboration and Challenges Facing the Health Information Profession"*

**CAROL LEFEBVRE**, Information Specialist; and **STEVEN McDONALD**, Research Assistant, UK Cochrane Centre, Oxford, England

## Invited Paper Sessions

## Chiropractic Libraries and Consumer and Patient Health Information Sections

ROOM 608

*"Alternative Care in a Managed Health Environment"*

## Moderator

**MARCIA M. THOMAS**, Director, Ruth R. Cleveland Memorial Library, Cleveland Chiropractic College, Kansas City, MO

## Speaker

*"Alternative Care in a Managed Health Environment: Ethical Issues in Patient Information"*

**DANIEL T. HANSEN, D.C.**, Associate Editor, *Topics in Clinical Chiropractic*, Private Practice, Olympia, WA

## Medical School Libraries and Medical Library Education Sections

ROOM 612

*"Library Administration: Preparing for the Challenge"*

## Moderator

**FAITH A. MEAKIN**, Director, Health Sciences Center Libraries, University of Florida—Gainesville

## Speakers

*"Knowledge and Skills to Succeed in the 21st Century"*

**FRED W. ROPER, PH.D.**, Dean, College of Library and Information Sciences, University of South Carolina—Columbia

*"Setting the Stage: Library and Information Management Education"*

**MARY L. WESTERMANN**, Assistant Dean, Palmer School of Library and Information Sciences, Long Island University, Brookville, NY

*"Reality Testing: Reflections of a New Library Director"*

**JUDITH G. ROBINSON**, Director, Moorman Memorial Library, Eastern Virginia Medical School, Norfolk

*"Responding to the Challenge: Professional Development for Directors and Would-Be Library Administrators"*

**CAROL JENKINS**, Library Director, Health Sciences Library, University of North Carolina at Chapel Hill

*"Advanced or Additional Degrees: A New Necessity for Library Directors?"*

**ROBERT M. BRAUDE, PH.D.**, The Frances and John Loeb Librarian, Assistant Dean for Information Resources, Samuel J. Wood Library, C.V. Starr Biomedical Information Center, Cornell University Medical College, New York, NY

## TUESDAY, MAY 27

2:30 P.M.—4:00 P.M.

**SECTION PROGRAMMING IV, continued****Educational Media and Technologies and Public Services Sections**

Room 606

**"Technostress: Surviving and Thriving in Constant Change"****Moderator**

**KELLY HENSLEY**, Interlibrary Loan Librarian,  
The Sherrard Library, East Tennessee  
State University, Johnson City

**Speaker***"Life in the Fast Lane: How to Slow Down"*

**JANE ROTHSTEIN, M.S.W., ACSW**, Health  
Educator, Health Improvement Program,  
Stanford University, Palo Alto, CA

4:00 P.M.—4:30 P.M.

**Coffee Break**

4:30 P.M.—6:00 P.M.

**PLENARY SESSION III**

ROOMS 6 A AND B

**Introduction**

**KATHRYN J. HOFFMAN**, Director, Research

Medical Library, M.D. Anderson Cancer  
Center, Houston, TX

*"Will We Change the Aging Process or Will the Aging Process Change Us?"*

**LETTY COTTIN POGREBIN**, New York, NY

6:30 P.M.—10:45 P.M.

**NORTHWEST TRADITIONS: TILlicum VILLAGE**

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## WEDNESDAY, MAY 28

7:00 A.M.—9:00 A.M.

**COMMITTEE MEETINGS****Centennial Coordinating Committee**

Room 210

**Continuing Education Committee**

Room 209

**Exchange Advisory Committee**

Room 207

**Membership Committee**

Room 211

**MLANET Task Force**

Room 212

**Oral History Committee**

Room 301

**Publications Committee**

Room 208

9:00 A.M.—10:30 A.M.

**PLENARY SESSION IV**

ROOMS 6 A AND B

**Introduction**

**NAOMI C. BROERING**, President, Medical  
Library Association, and Director, Texas  
Medical Center Library, Houston  
Academy of Medicine, Houston

**The Joseph Leiter NLM/MLA Lecture***"Positioning the Library at the Center of the Biomedical Enterprise"*

**WILLIAM W. STEAD, M.D.**, Professor of  
Medicine and Biomedical Informatics,  
Director of the Informatics Center,  
Associate Vice-Chancellor for Health  
Affairs, and Acting Director, The  
Annette and Irwin Eskind Biomedical  
Library, Vanderbilt University, Nashville,  
TN

10:30 A.M.—NOON

**SECTION AND SIG BUSINESS MEETINGS****Clinical Librarians SIG**

Room 209

**Dental**

Room 207

**History of the Health Sciences**

Room 208

**Pediatric Librarians SIG**

Room 210

**Rehabilitation Hospital SIG**

Room 211

**Technical Services Planning Meeting**

Room 203

**Vision Science SIG**

Room 214

NOON—2:00 P.M.

**BOARD OF DIRECTORS***(Members are welcome to attend.)*

ASPEN, SHERATON HOTEL

1:00 P.M.—5:00 P.M.

**CONTINUING EDUCATION COURSES**

SEE PAGES 12–14 FOR ROOM ASSIGNMENTS.

2:00 P.M.—4:00 P.M.

**SECTION COUNCIL**

CEDAR, SHERATON HOTEL

2:00 P.M.—5:00 P.M.

**CHAPTER COUNCIL**

DOUGLAS, SHERATON HOTEL

2:30 P.M.—5:00 P.M.

**CONTINUING EDUCATION COMMITTEE**

JUNIPER, SHERATON HOTEL

3:00 P.M.—3:30 P.M.

**Coffee Break**

## THURSDAY, MAY 29

8:00 A.M.—NOON

**LEADERSHIP SYMPOSIUM**

GRAND BALLROOM C, SHERATON HOTEL

Sponsored by the Public Services Section

8:00 A.M.—5:00 P.M.

**CONTINUING EDUCATION COMMITTEE**

Room 416, SHERATON HOTEL

10:00 A.M.—10:30 A.M.

**Coffee Break**

NOON—1:30 P.M.

**LEADERSHIP SYMPOSIUM LUNCHEON**

CIRRUS, SHERATON HOTEL

1:30 P.M.—4:20 P.M.

**LEADERSHIP SYMPOSIUM****CONCURRENT WORKSHOPS****Breakout 1***Before and After: Needs Assessment and Evaluation*

CEDAR, SHERATON HOTEL

**Breakout 2***Developing a Master Plan to Use Technology to Teach*

EAST A, SHERATON HOTEL

**Breakout 3***Instructional Design: Theories, Models, Guidelines, Examples*

ASPEN, SHERATON HOTEL

**Breakout 4***Education Librarians As Researchers*

EAST B, SHERATON HOTEL

3:00 P.M.—3:30 P.M.

**Coffee Break**

4:20 P.M.—5:00 P.M.

**LEADERSHIP SYMPOSIUM**

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**SATURDAY, MAY 24**

1:00 P.M.—5:00 P.M.

**Friends of LIS (LIS Users Group)**

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CEDAR, SHERATON HOTEL

2:30 P.M.—4:00 P.M.

**Ovid Technologies**

WEST BALLROOM, SHERATON HOTEL

3:00 P.M.—5:00 P.M.

**International Congress on Medical Librarianship**

ROOM 610

**MONDAY, MAY 26**

10:30 A.M.—11:30 A.M.

**Evidence-Based Medical Librarians**

Group, New York/New Jersey Chapter

ROOM 601

**Horizon Users Group**

ROOM 205

**Mid-Atlantic Chapter**

ROOM 605

**Ovid Technologies**

ROOMS 615, 616, AND 617

**UCMP Online Users Group**

ROOM 606

10:30 A.M.—NOON

**Southern Chapter Program Committee**

ROOM 209

4:00 P.M.—6:00 P.M.

**Healthweb Consortium**

DOUGLAS, SHERATON HOTEL

4:30 P.M.—6:00 P.M.

**SERHOLD Coordinators**

EAST BALLROOM, SHERATON HOTEL

5:00 P.M.—6:00 P.M.

**MARCIVE, Inc.**

ROOM 426, SHERATON HOTEL

**Ovid Technologies**

GRAND BALLROOM A, SHERATON HOTEL

**QuickDoc Users Group**

BLACKWELL/READMORE SUITE, SHERATON HOTEL

**SIRSI Users Group**

ROOM 428, SHERATON HOTEL

**South Central Chapter**

WEST BALLROOM, SHERATON HOTEL

**Southern Chapter**

ROOM 422, SHERATON HOTEL

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The following posters will be on display beginning Saturday, May 24, when the exhibits open in the Hall of Exhibits at the Washington State Convention Center. **Presenters will be available to discuss their posters on Monday, May 26, from 4:00 P.M. to 6:00 P.M., and Tuesday, May 27, from 12:30 P.M. to 2:30 P.M.** Unattended posters will remain on display during exhibit hours (see page 1) through Tuesday, May 27. See the *MLA '97 Official Program: Abstracts Supplement* for presenters and descriptions. (Monday's session is sponsored in part by Ovid Technologies.)

### EMERALD VIEWS

1. "Managing the MLA Poster Session: Guidelines for Getting the Most Out of the Sessions"
2. "Electronic Posters: The Pitfalls and the Opportunities"
3. "Constructing a Library Exhibits Program"
4. "What's the Alternative—You Decide: A Review of Selected Journal Titles"
5. "A Re-run No One Wants to Cancel: 5 Years' Experience with Journal Cancellations at the Library of Rush University"
6. "The Development of a Journal Evaluation Database Using Microsoft ACCESS"
7. "The Development of an Acquisition Evaluation Database Using Microsoft ACCESS"
8. "Library Cooperation After Hospital Coalescence"
9. "A Building for the 21st Century: The New Health Sciences Library at the State University of New York Health Science Center at Syracuse"
10. "Globalization of Veterinary Medical Library Services"
11. "Enhancing Service Options for a Split Biomedical Library Collection"
12. "Sharing the Space: Information Systems' Customer Service within the Hospital Library"
13. "Promoting Interaction of Librarians and Health Care Professionals"
14. "The Benefits of an Interdepartmental Collaboration"
15. "Community Health Information Project: A Working Model to Improve Reference Resources in the Public Library"
16. "Mounting Health-Related Databases Locally in a Collaborative Environment: Patterns of Use and Sharing the Cost"
17. "Anatomy of a Learning Infrastructure Project"
18. "The Interdepartmental Training Team"
19. "Professional Volunteer Program at the Arizona Health Sciences Library"
20. "OhioLINK Databases and the Informatics Student: Challenges and Changes for End User Searching"
21. "The Integration of MEDLINE and Evidence Based Medicine Instruction with First-Year, Problem Based Epidemiology: The Mount Sinai Experience"
22. "Medlars Fixed Fee Service Providing Unlimited MEDLINE Access via the Internet in a Managed Care Setting"
23. "A Look at 'Alternative' Routes to MEDLINE: An Evaluation Process"
24. "The Rural Alaska Health Information Access Project"
25. "Veterans Integrated Service Network (VISN)-wide Delivery of Visual and Literature Based Information"
26. "MichiCard"
27. "Librarians Make Housecalls"
28. "Teaching Medical Informatics à la Carte: A Curriculum for the Professional Palate"
29. "The Silent Majority: Communication with Ovid Users through an Electronic Survey"
30. "Medical Students and Computers: How Do They Relate? The UMDNJ-SOM Experience"
31. "Use of a Weekly User Survey to Determine Assistance Needed for the Public Catalog and Those Indexes Available through It"
32. "Medical Information Revisited: Fast, Fun, Phenomenal Ways to Find Facts and Other Fabulous Stuff (A CME Class)"
33. "Modification of Students' Learning Patterns through the Use of Digital Reserves"
34. "The Impact of PBL: Meeting the Challenge"
35. "Enhancing Electronic Resources: Techniques for Customizing User Guides"
36. "Comparison of Alternative Methods for Defining the Core Subjects for Monographic Collections in Nursing"
37. "NAHRS Task Force II Maps the Allied Health Journal Literature"
38. "Developing a Web-based Model for Library Products and Services to Support a Medical Center's Outreach Efforts: The Vanderbilt Experience"
39. "Developing a Web-based Consumer Health Information Resource"
40. "Training Circulation Staff for Information Assistance"
41. "Major Advancement, Miner Innovation: Providing Information at Point of Need with the Web-based Integrated Interface"
42. "Teaching USENET as a Distributed Learning Tool"
43. "Using Web Page Statistics to Help Manage Your WWW Site"
44. "Eight Steps to Navig '8' the New Generation of ILS systems"
45. "Document Delivery over the Web—An Intranet Solution"
46. "Online Instructions to Authors in the Health Sciences: Organizing and Maintaining a Library Web Resource at the Medical College of Ohio"
47. "Teaching Hypertext Markup Language to a Medical Center Community"



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**EMERALD VIEWS**

49. "Changing Publication Models: Two Approaches to Publishing Newsletters on the Web"
50. "Anchors Aweigh: Nurse Navigators Project"
51. "Going Global: Design and Delivery of Web-based Instruction"
52. "Web-based Instruction for the Remote User"
53. "Organising Medical Networked Information (OMNI): An Internet Gateway for Access to High Quality Biomedical Resources"
54. "Wellcome Information Service Databases on Medicine (WISDOM): Freely Available Internet Databases on Science Policy, Research Funding Sources, Research Assistant Vacancies and Information Service Resources"
55. "The Hospital Library Web Page: A Doorway to the Library"
56. "A Page to Call Home: The Michigan Health Sciences Libraries Association's Use of the Web"
57. "Growing a Web Site—An Organizational Approach to Web Design"
58. "Improving the NLM Home Page: From Logs to Links"
59. "Information Integration: The UMLS Metathesaurus and JCAHO Information Management Standards"
60. "Identifying and Locating Managed Care Outcome Measures"
61. "Developing New Indicators of Organizational Health"
62. "Give It Away and Buy It Back: Exploring the Double Cost of Research at a Private Medical School"
63. "Patents—Changes, Challenges, and Research Benefits"

**ELECTRONIC EMERALD VIEWS**

- E1. "Providing a Preceptor Network: Ready for the Challenge"
- E2. "Strategic Planning Using an Intranet to Facilitate Participation and Communication"
- E3. "A Web-based Information Service: Medical Rehabilitation Services and Health Policy"
- E4. "Beyond Hypertext: A Personalized Library Navigator"
- E5. "UNCLE: A System for Using the WWW and Relational Database Technology to Present Health Information Resources"
- E6. "The World Wide Web in the Family Practice Teaching Clinic: Presenting the Seminary Clinic Bookmark Collection"
- E7. "The Consumer Health Library: Recognizing the Need, Accepting the Responsibility"
- E8. "Effective Web Page Development Using Universal Access Design"
- E9. "Treating a Document for EthnoMed: A Web-based Clinical Resource"
- E10. "Faculty/Librarian Collaboration Takes on New Paths and New Challenges!"
- E11. "Clinical Medical Librarians into the Next Millennium"

**RESEARCH SECTION**

- R1. "How Current Is Current? or Where Do I Begin?"
- R2. "GaIN for the 21st Century: Using Action Research to Reengineer Network Services"
- R3. "How Accurate are 'Common Sense' Notions about the Use of an Audio-Visual Collection?"
- R4. "The Web as a Ready Reference Tool: An Efficacy Study"
- R5. "Computer Literacy Survey of Incoming Medical Students"

**HOSPITAL LIBRARIES SECTION**

- H1. "Hospital Libraries for the 21st Century: Meeting the Challenge of Planning New Facilities and Services"
- H2. "Knowledge-based Information, Meeting the JCAHO Information Management Standards"
- H3. "Atlanta Health Sciences Libraries Consortium (AHSLC): 20 Years of Support"
- H4. "The Small Hospital Library and the CQI Process"

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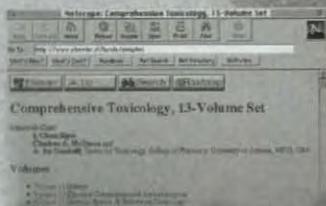
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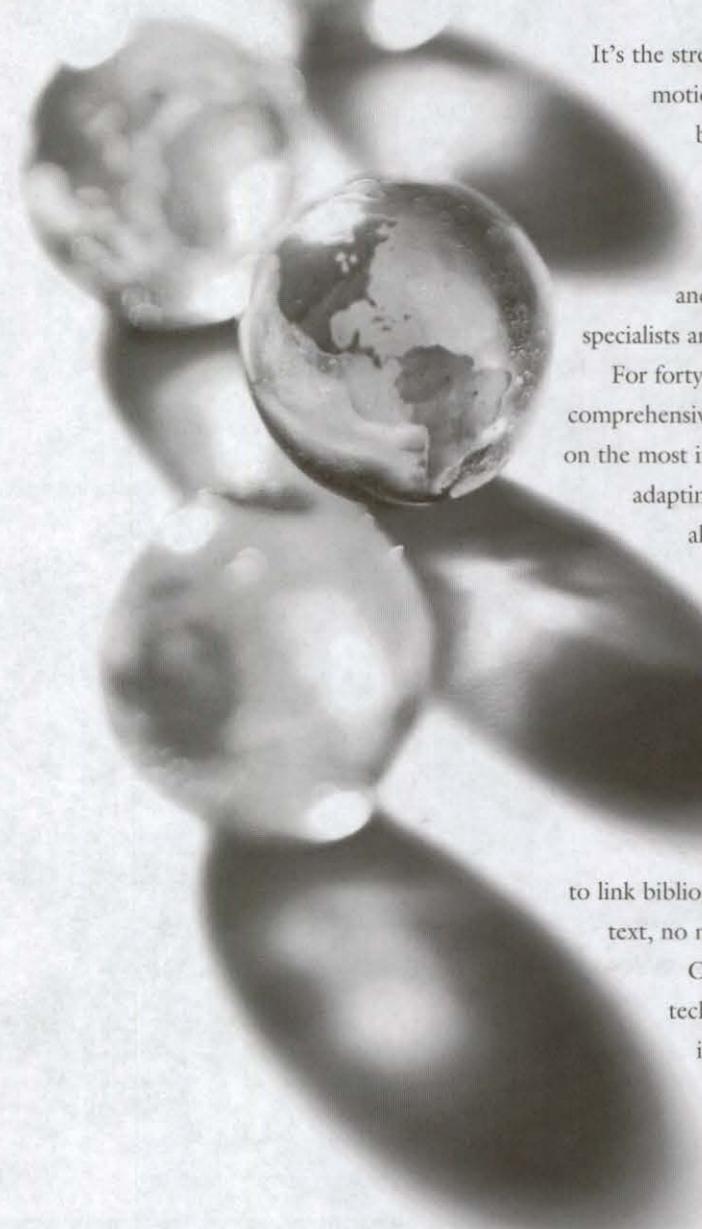
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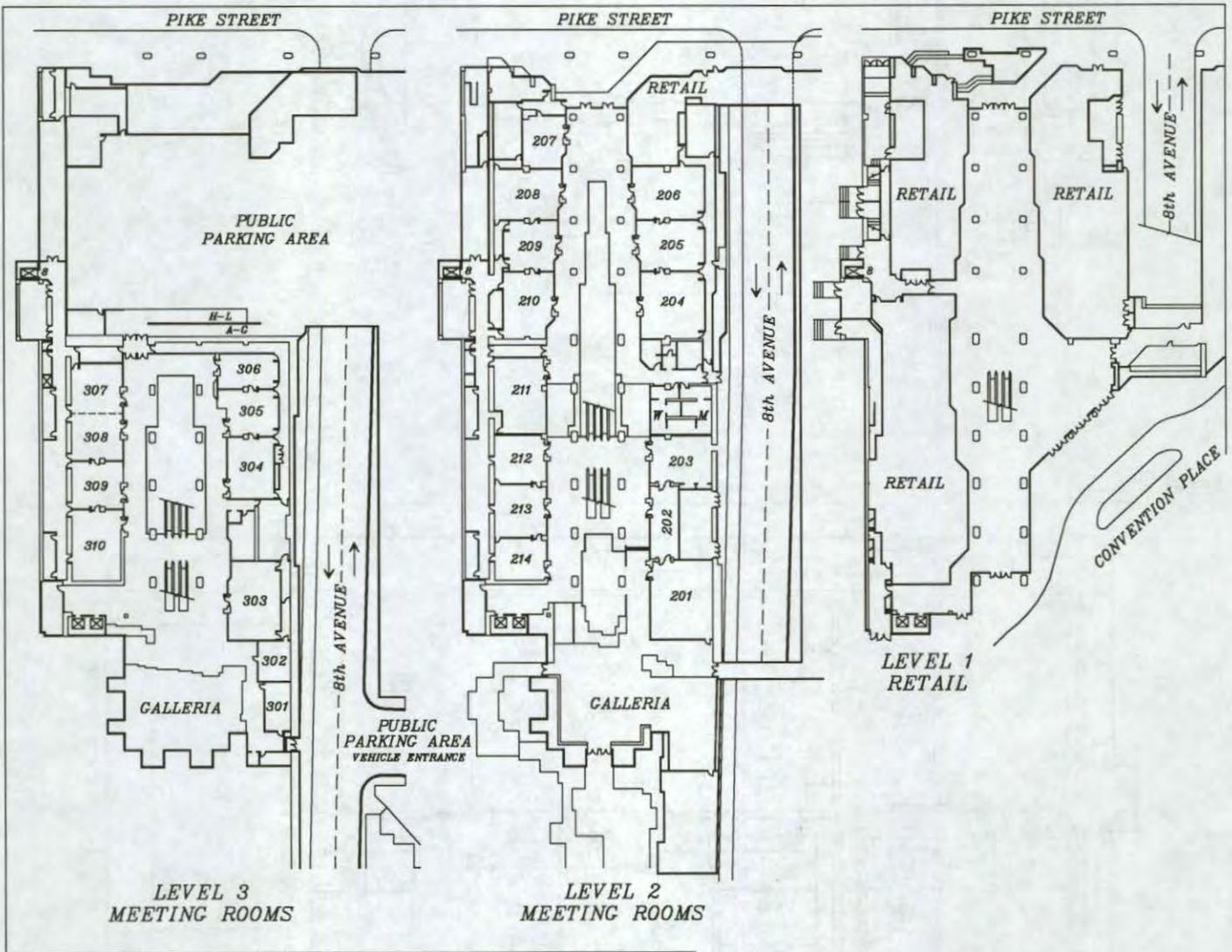
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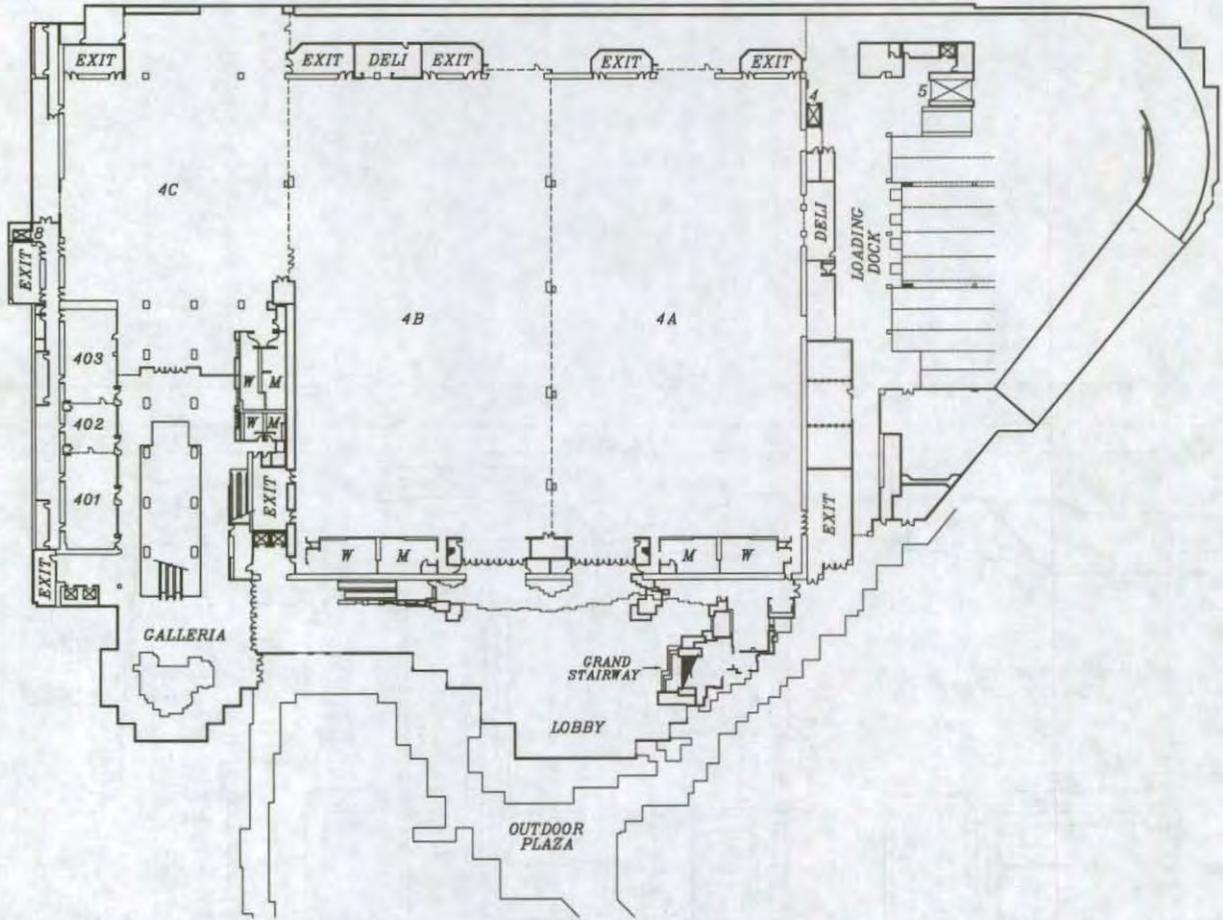
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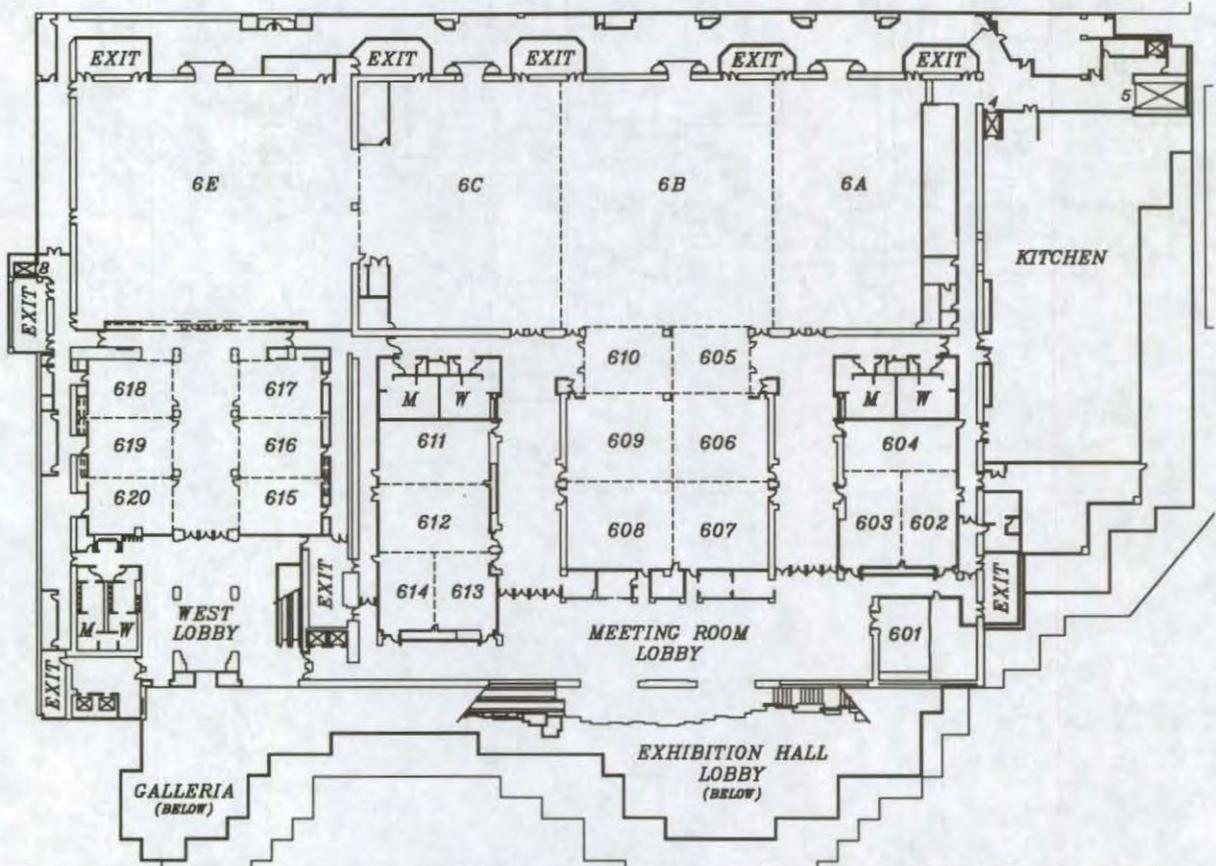
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Parliamentary rules are established to aid organizations in the orderly, expeditious, and equitable accomplishment of business. Because order and good will are essential to working together and achieving common goals, it is essential that association members understand parliamentary procedure. The following overview is a guide to participating in business meetings of the Medical Library Association.

### Parliamentary Authority

Article XIII of the 1994 revised Bylaws of the Medical Library Association provides that rules in the 1990 edition of *Robert's Rules of Order Newly Revised* shall govern the association in all cases where they are applicable and in which they are not inconsistent with the Bylaws of the association.

### Rules of the Assembly

The following rules govern the conduct of MLA business meetings.

### The Floor

When addressing the chair, the person desiring recognition moves to a microphone and gives proper identification, including name and institution, as well as city and state or province; only MLA members are permitted to speak on the floor of the assembly.

### Motions and Resolutions

Main motions (those introducing new business) may be brought to the assembly only if written copies have been distributed at least twenty-four hours before the meeting to each Voting Member present or by unanimous consent of Voting Members present. Resolutions are motions presented formally.

### Debate

Debate is limited to two minutes for each speaker; no speaker may have the floor twice on the same question until all who wish to speak have spoken.

### Quorum

A quorum of 250 Voting Members is required for the transaction of business. For purposes of determining a quorum, a person eligible to cast two votes is counted as two Voting Members.

### Voting

To facilitate the counting of votes, voting paddles are provided to all eligible voters attending the annual meeting. Voting paddles are color-coded to distinguish between Institutional and Regular Members. General consent may be used as a method of voting if there is no objection. Any of the foregoing rules may be suspended by a two-thirds vote.

### Understanding Motions

Motions are classified according to their purposes and characteristics.

### Main Motions

An original main motion brings a new substantive question before the assembly for consideration and action. An incidental main motion relates to other business of the assembly or its past or future action. Incidental main motions include motions to amend something previously adopted and to rescind.

### Subsidiary Motions

These may alter the main motion and are related to it.

- Lay on the table (a temporary delay)
- Previous question (to stop debate)
- Limit or extend debate
- Postpone to a certain time
- Commit or refer to a committee
- Amend
- Postpone indefinitely (to kill)

### Privileged Motions

These have no direct connection to the main motion. They are the highest ranking motions and are designed to take care of emergencies that arise in the assembly.

- Fix the time at which to adjourn—set an adjourned meeting
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day

### Incidental Motions

These arise only incidentally out of business before the assembly. Most of these motions are not debatable and are handled as soon as they arise. Some incidental motions are:

- Appeal from the decision of the chair
- Consider seriatim (consideration by paragraph)
- Division of the question
- Parliamentary inquiry
- Point of information
- Point of order
- Suspend the rules
- Withdraw a motion

### Motions That Bring a Question before the Assembly Again

- Take from the table
- Reconsider
- Rescind or amend something previously adopted

### Precedence of Motions

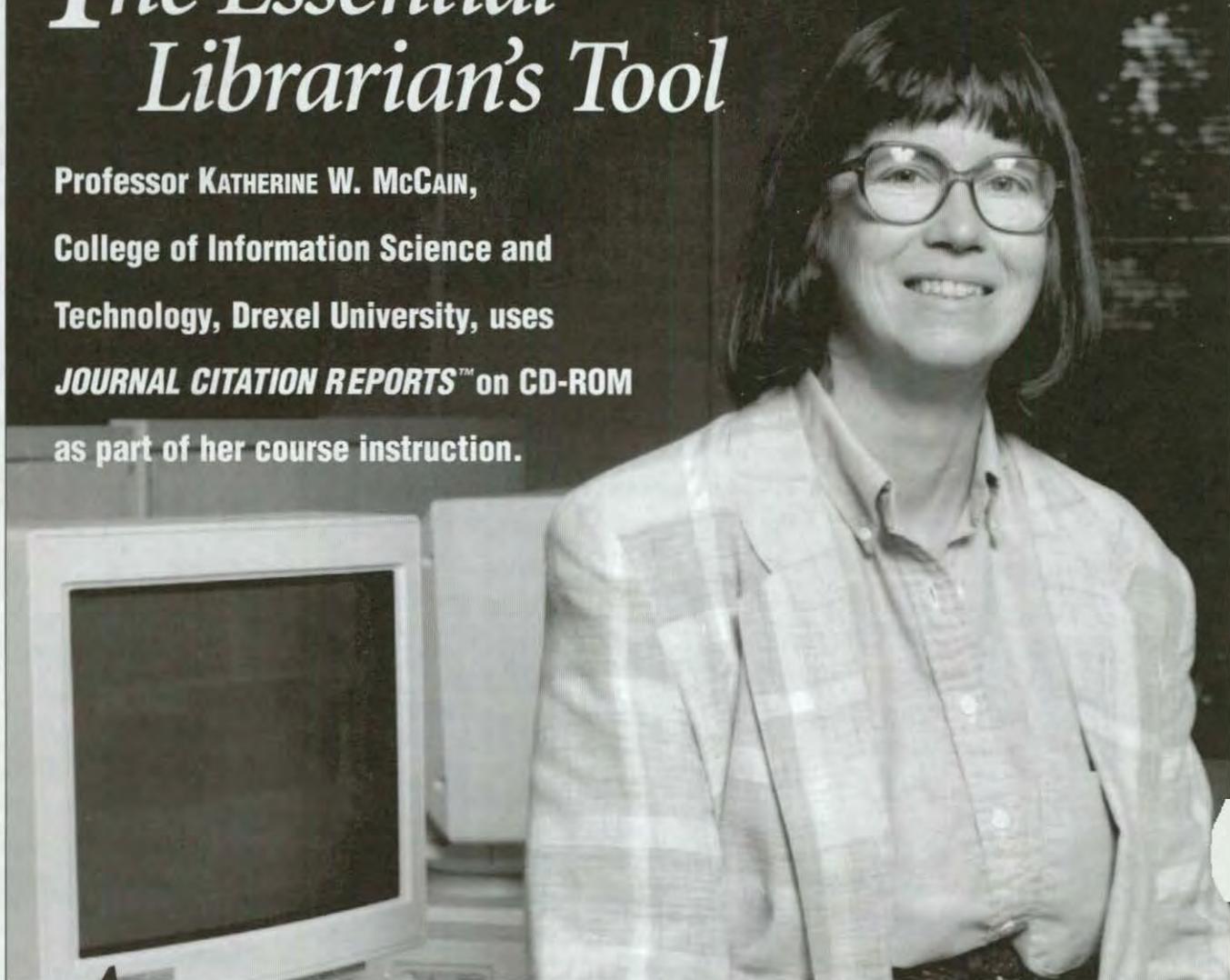
Precedence sets the priority of motions and the order in which they must be proposed and considered. Subsidiary and privileged motions are ranked in this descending order:

- Fix the time at which to adjourn (highest ranking)
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day
- Lay on the table
- Previous question
- Limit or extend debate
- Postpone to a certain time
- Commit or refer
- Amend
- Postpone indefinitely
- Main motion

Only those motions that are higher in rank than the pending motion are in order and may be made. For example, when the main motion and the motion to commit are pending, only motions of higher rank than "commit" may be made.

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**Frequently Used Motions**

- To approve action: Move to accept, adopt, or ratify.
- To defer action: Move to postpone to a definite time, refer to a committee, or lay on the table.
- To extend debate: Move to extend debate.
- To introduce business: Make a main motion.
- To kill a motion: Move to postpone indefinitely.
- To limit debate: Move to limit debate.
- To make a request: Rise to a point of information, rise to a parliamentary inquiry, or rise to a question of privilege.
- To modify or change: Move to amend by inserting, striking out, or inserting and striking out selected words.
- To object to a decision of the chair: Move to appeal.
- To reconsider a vote: Move to reconsider (you must have voted on the prevailing side the first time).
- To refer a motion for more study: Move to refer the motion to committee.
- To repeal action: Move to rescind.
- To suppress a question: Move to postpone indefinitely or object to consideration. Object to consideration may be applied only to original main motions and must be moved before debate begins.

**Procedure for Handling a Main Motion**

1. The member goes to the microphone, waits to be recognized by the chair, addresses the chair, gives proper identification, and states the motion, "I move that..." or "I rise to..." If the member stays at the microphone until the chair calls for debate, he or she will be the first member called upon to debate.
2. Another member, without rising, seconds the motion.
3. The chair restates the motion and calls for debate.
4. Members who want to debate the motion go to the microphone, wait to be recognized by the chair, then give the proper identification before beginning to debate.
5. When there is no further debate or debate is closed, the chair will take the vote, announce the vote, and declare what will happen as a result of the vote.

This parliamentary procedure outline is only a basic guide. Detailed information on motions is found in *Robert's Rules of Order Newly Revised*, 1990 edition. Members are encouraged to ask the parliamentarian for assistance.

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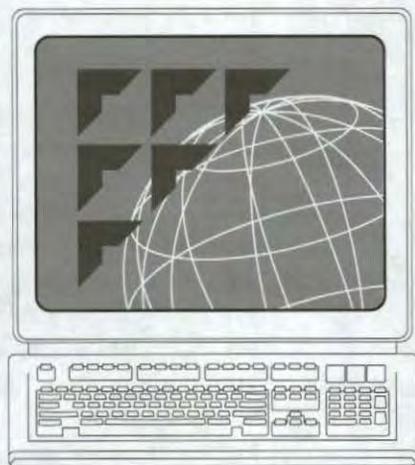
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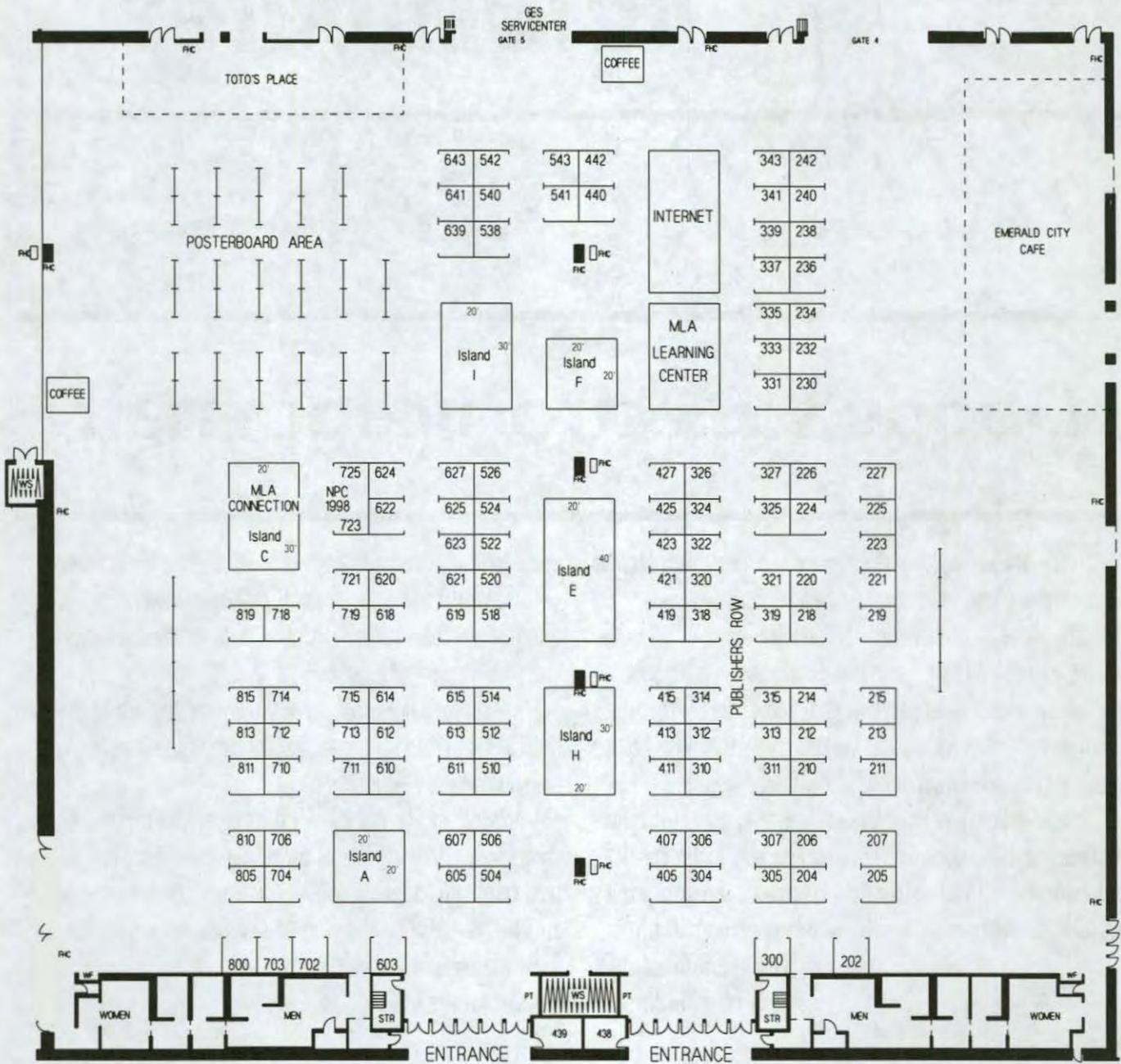
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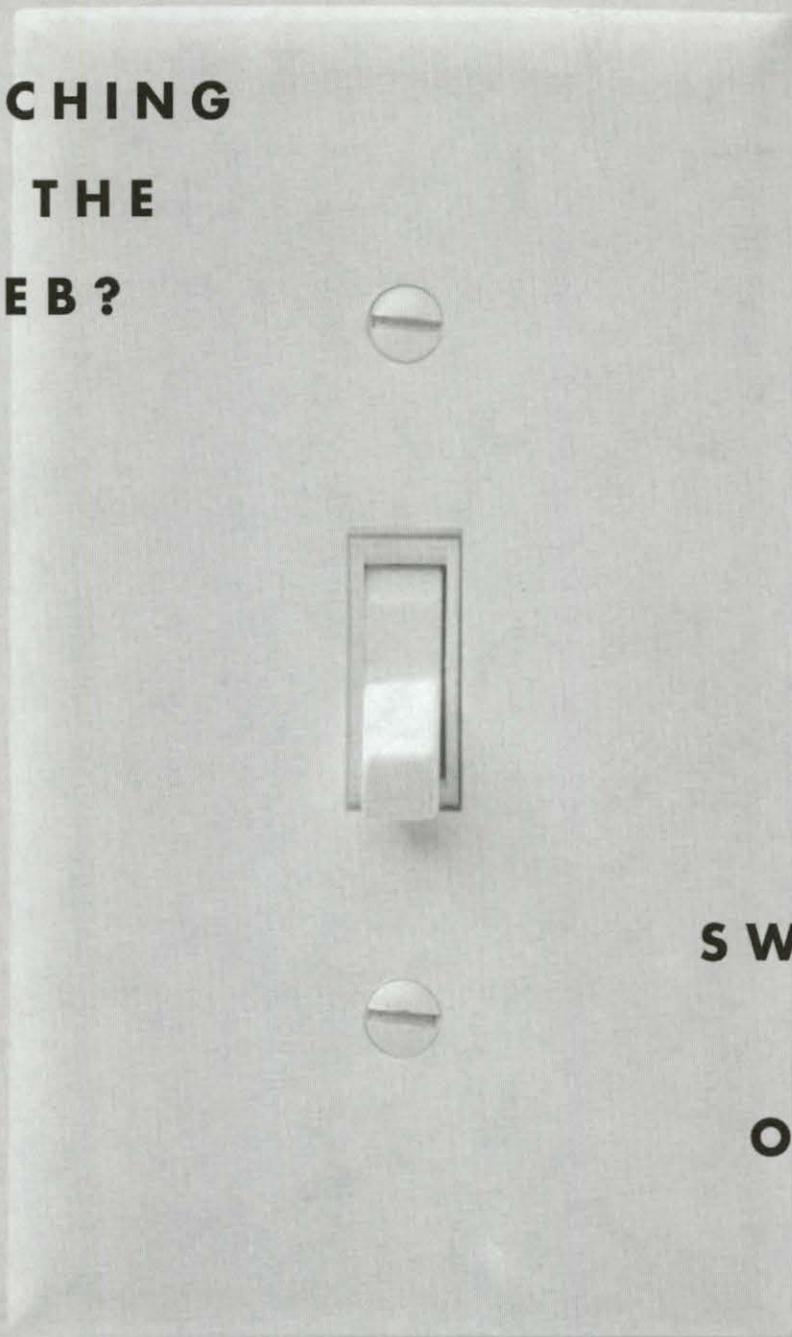
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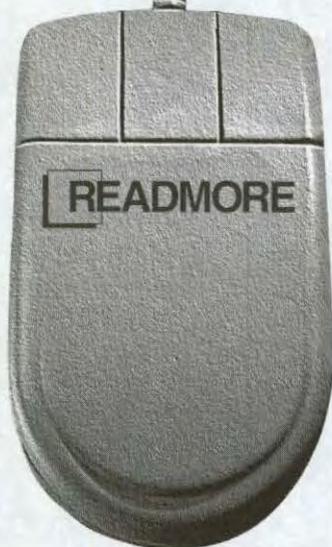
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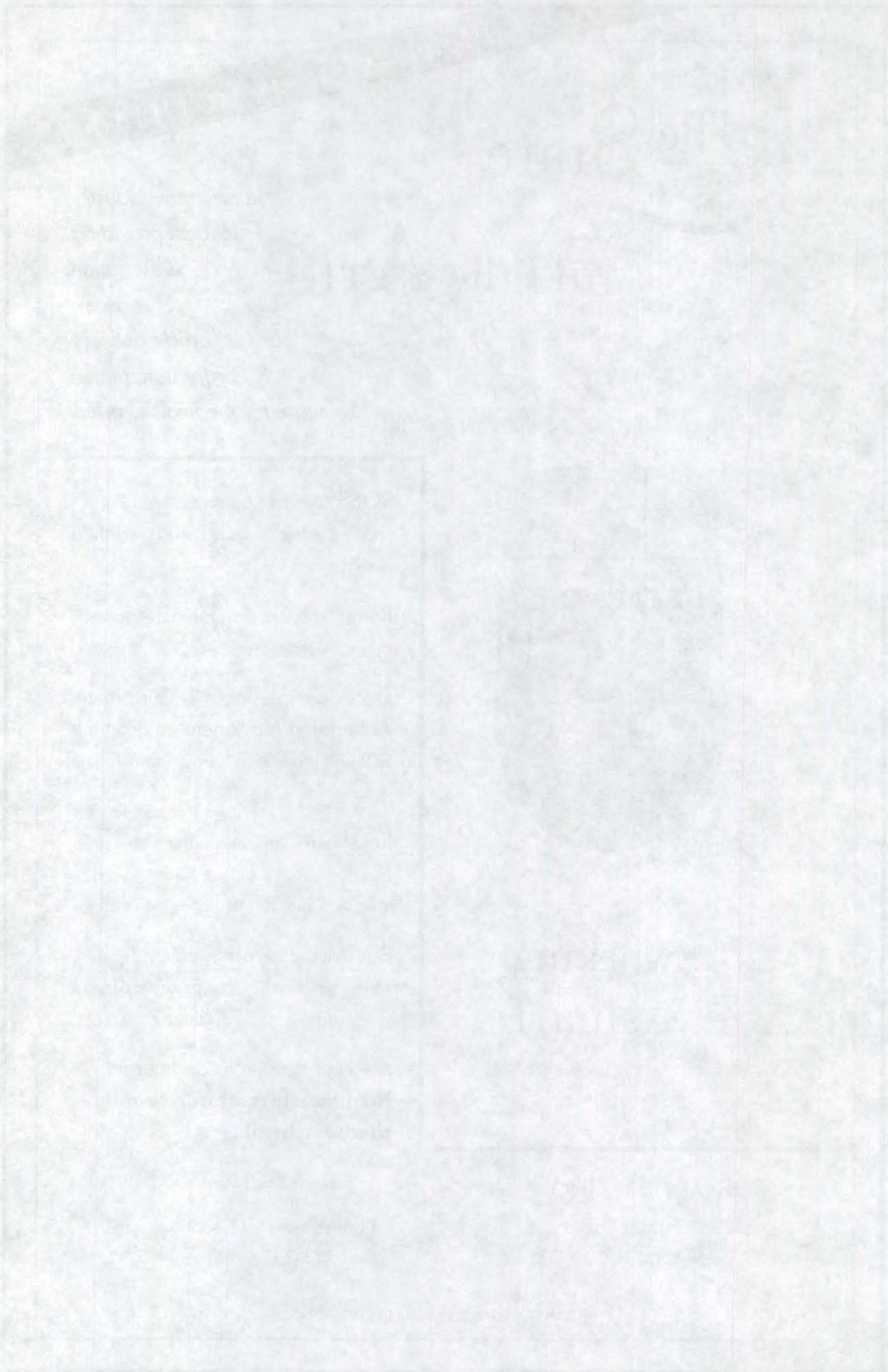
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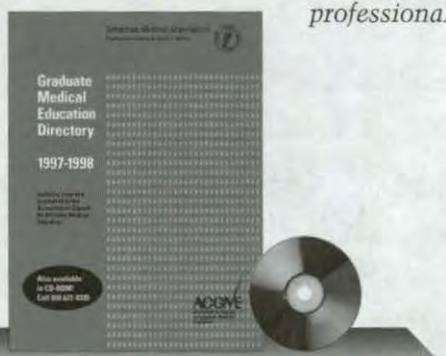
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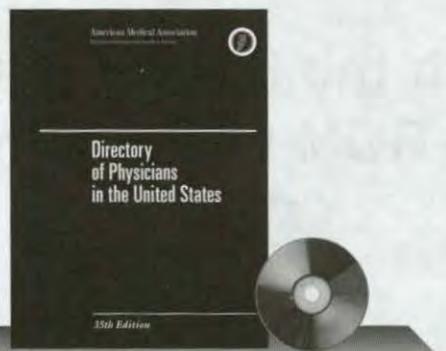
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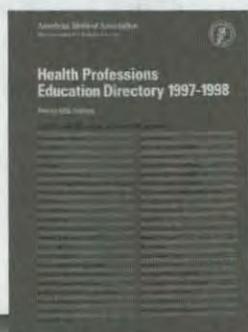
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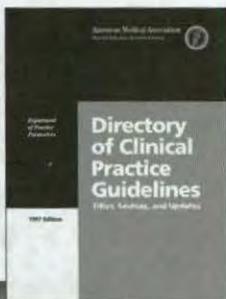
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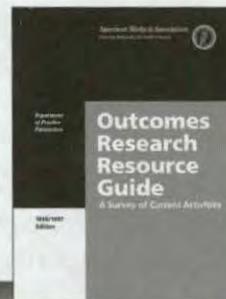
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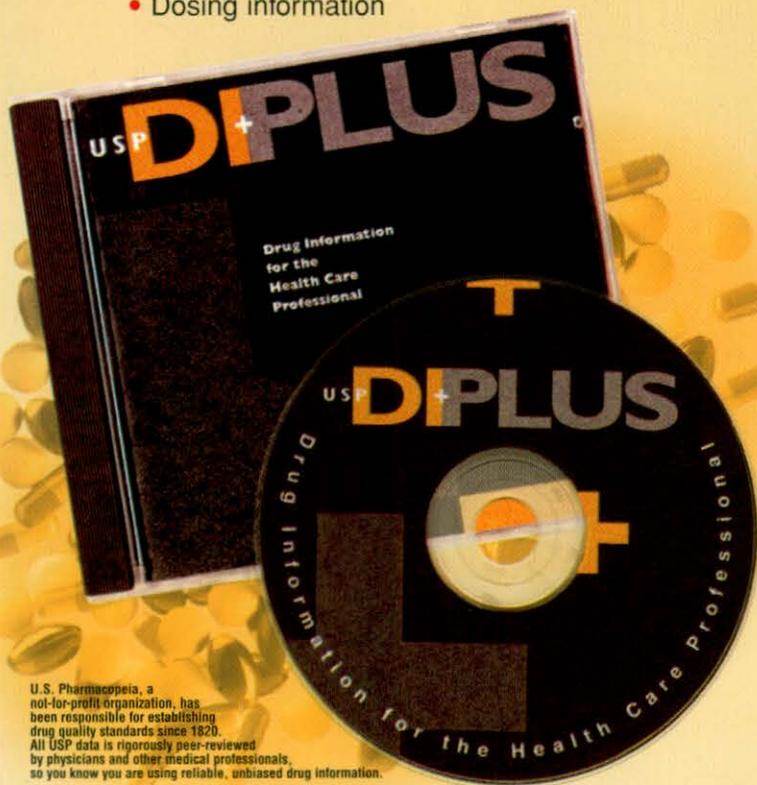
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