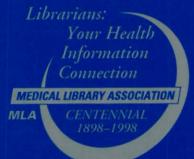
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MLA gratefully acknowledges the generous financial support of the following organizations. MLA President Rachael K. Anderson will express her thanks at the Welcome Address, Sunday, May 24. You may want to show your support by adding your thanks as you visit the Hall of Exhibits.

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For further information about the MLA partnership program, please contact Kate E. Corcoran, 312/419-9094 x12; corcoran@mlahq.org.

WELCOME TO PHILADELPHIA

From the President

Welcome to Philadelphia and to the launching of MLA's centennial year. Thanks to our Philadelphia colleagues and the National Program Committee for bringing us back to MLA's founding city, a place rich in medical and national history. This is a special annual meeting, and we are pleased that you are joining us in celebrating an important professional milestone.

In keeping with the meeting's theme, "Visions of the Future—Reflections on the Past," program and continuing education sessions will extend our awareness of the technical and organizational changes vital to future achievement; special events and features will be occasions to applaud past successes and to laugh at some of our foibles. Please join us at Tuesday's Open Forum and help shape our future as health information professionals by sharing your ideas about changing roles and setting MLA priorities that will help prepare us to succeed.

But don't forget to let go and have a great time at MLA's splashiest social bash ever. There won't be another like it till 2098!

Rachael K. Anderson, MLA President

Welcome to Philadelphia

Welcome to MLA '98, the opening event of the Medical Library Association's Centennial Celebration!

The 1998 National Program Committee (NPC)—along with the many Philadelphia chapter members, other MLA members, and staff who have worked so hard to make this a special conference—are pleased that you have come to Philadelphia to participate in this historic event.

When the 1998 NPC first met (four short years ago!), we envisioned a program that would honor our past achievements and rich professional history, as well as prepare us for our future. Hence our theme, "Visions of the Future—Reflections on the Past" was born. In addition, we wanted everyone to participate in celebrating MLA's 100th birthday and to have fun!

The conference program, produced by all those mentioned above, does just that. From the opening birthday party to the plenary sessions, from section and special interest group programs to continuing education; from poster sessions to the Internet center, and from exhibits to tours, the conference combines an enlightening, educational program with a joyous celebratory event.

The NPC also wishes to acknowledge the contributions of the Centennial Coordinating Committee to the planning effort.

This conference is for you—so enjoy yourself! Participate and learn; contribute and share; reflect on the past and envision the future; and wish MLA a happy 100th birthday!

Frieda O. Weise, AHIP, Chair, 1998 National Program Committee (NPC), Joan S. Zenan, AHIP, Associate Chair, 1998 NPC, and all the members of the 1998 NPC.



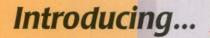
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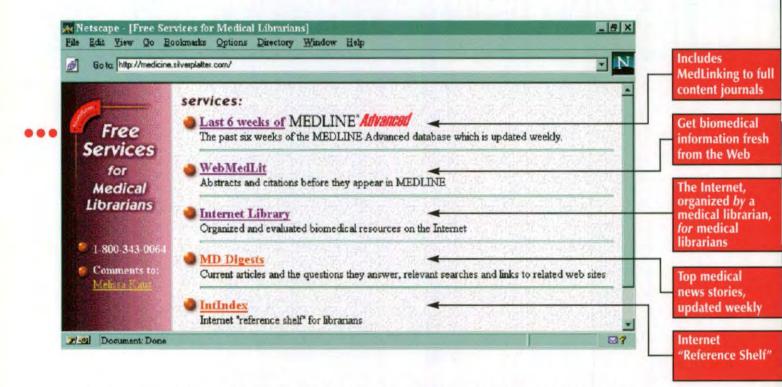
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The MLA Connection is your source for information on MLA's credentialing program. Members of the Credentialing Committee and the Professional Recognition Review Panel will be on hand to answer any questions you may have regarding this important program, whether you are submitting your portfolio for the first time or need advice on when and how to renew. Stop by to pick up an application packet or to arrange an appointment for a one-on-one consultation.

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The conference hotel and the Medical Library Association (MLA) acknowledge that under Title III of the Americans with Disabilities Act (ADA) and the regulations promulgated thereunder, the hotel facilities being rented to MLA, guest rooms, and common areas will be in compliance with the public accommodation requirements of the ADA and, as rented to MLA, such facilities will be accessible to and usable by individuals with disabilities who may attend or participate in MLA's functions.

Building Networks with Colleague Connection

Meet fellow professionals and network with your peers through Colleague Connection! The Membership Committee's popular program links a new member or first-time meeting attendee with a more experienced member. Once assigned, each pair of colleagues sets its own schedule. The deadline for participating was April 15, 1998, but for an "emergency connection" or to help a new colleague, speak with Craig Haynes or Teresa Knott at the New Member/First-Time Attendee Orientation and Reception.

Business Center—Philadelphia Marriott

The Marriott Business Center offers a wide range of services including copying, faxing, word processing, and shipping.

AHIP



5th Floor Monday, May 25, Holiday hours Monday-Friday 6:30 A.M.-9:00 P.M. Saturday-Sunday 7:30 A.M.-5:00 P.M.

Children

Child care is available in the Philadelphia area through the following organizations: Your Other Hand, 215/790-0990; and Call-A-Granni, Inc., 215/924-8723. These organizations are not associated with MLA, and any use of such is strictly by agreement between the provider and the user. MLA disclaims any liability for the use of child care. Check with your hotel concierge for more child care information. Children who attend MLA '98 programs and exhibits must be accompanied by an adult at all times, and children who can walk must have a badge. Complimentary children's badges are available at the Registration Center.

Conversation Cafe

A unique new feature linked to the Plenary Sessions will be the Conversation Cafe in the exhibits area. Plenary session speakers have been asked to be available after their presentation at the cafe for members of the audience who would like to meet them up close and personal or ask questions. If you are a shy person who dislikes asking questions in front of hundreds of people, come to the Conversation Cafe, a friendly setting, to meet our speakers.

Exhibits

The Hall of Exhibits offers you an opportunity to learn about state-of-the-art products and services for your institution. To enjoy the many displays fully, we suggest that you allow at least six hours during the four-day period for walking through the Hall of Exhibits. Sunday tea and a light lunch will be served from NOON through 2:00 P.M. in the exhibit area. Lunch tickets are available at the MLA Registration Center.



Hall of Exhibits

Hall of Exhibits 4th Floor

Saturday, May 23, 6:00 P.M.-8:00 P.M. Sunday, May 24, 10:00 A.M.-5:00 P.M. Monday, May 25, 10:00 A.M.-NOON Monday, May 25, 2:00 P.M.-5:00 P.M. Tuesday, May 26, 10:00 А.М-3:00 Р.М.

GENERAL INFORMATION

Hospitality Center

Members of the 1998 Local Assistance Committee (LAC) are at the hospitality center in the registration area to welcome you to Philadelphia. Stop by for maps, hand-outs on local attractions, and friendly conversation. The LAC encourages you to sign up for its "dine-around" groups to meet new colleagues and experience the best Philadelphia restaurants.

Hours Thursday, May 21, 4:00 P.M.–8:00 P.M. Friday, May 22, 8:00 A.M.–6:00 P.M. Saturday, May 23, 7:00 A.M.–8:00 P.M. Sunday, May 24, 7:00 A.M.–6:00 P.M. Monday, May 25, 8:00 A.M.–6:00 P.M. Tuesday, May 26, 8:00 A.M.–5:00 P.M. Wednesday, May 27, 8:00 A.M.–10:00 A.M.

5th Floor

Sponsored in part by Dorland Data Networks, L.P.

Hall of Exhibits See "Exhibits" listing for hours.

See "Exhibits" listing for hours.

Sponsored in part by Ovid Technologies

The Internet Center

The MLA Internet Center in the Hall of Exhibits houses a mini-network of computers that provides convenient Internet access and demonstrations for meeting participants. Knowledgeable colleagues will be on hand to assist you. Check your e-mail or learn about the wide range of information resources that are available through this global network. Telnet is also available on these computers. To reach your account through telnet, you will need the following information: the name and, if possible, the IP number of your host (mail server) (i.e., fred@fhcrc.org, 140.107.12.6); your user name; and your password. Please contact your LAN/system e-mail administrator to find out whether your e-mail system is accessible via telnet.

The Learning Center

Organized and staffed by members of the Educational Media and Technologies Section, the MLA Learning Center in the Hall of Exhibits is a microcomputer demonstration area that offers hands-on exposure to innovative computerized health sciences curricula. If you select or support these types of instructional resources for your institution, stop by the MLA Learning Center to explore and evaluate the programs first-hand and discuss your experiences with colleagues.

Lost and Found

Please bring lost-and-found items to the MLA Information Desk.

Member Resource Room

For your convenience, typewriters, a photocopier, and IBM-compatible computers (with a laser printer) are available for association business in the Member Resource Room. Equipment use is available on a first-come-first-served basis. Please bring your own diskettes (3.5" floppy).

MLA '99: "Present Tense—Future Perfect?"

Join the largest gathering of health sciences librarians in the world May 14–20, 1999, in Chicago, IL, for MLA '99. Members of the 1999 National Program Committee will be available to share more information about the meeting and the celebration.

The MLA Connection—"Information Central"

The MLA Connection is your central source for information on MLA programs, services, and products. Member volunteers and headquarters staff are available to answer your questions. The booth highlights MLA legislative concerns, membership opportunities, the Academy of Health Information Professionals, and section and chapter membership.

MLA Information Desk

The MLA Information Desk is part of the Registration Center. You may leave messages for members of the Board of Directors and MLA staff there, or stop by if you have questions about meetings or other activities.

Newsletter

The Philly Phlash, the newsletter of MLA '98, will be published daily from Saturday, May 23, through Tuesday, May 26. Please submit items for publication at the MLA Registration Desk or the Hospitality Center no later than 5:15 P.M. on the day before you want them to appear.

MLA Information Desk See "MLA Information Desk" for hours

Rooms 302 and 303 Friday-Sunday, May 22-24, 9:00 A.M.– 4:00 p.m. Monday-Tuesday, May 25-26, 8:00 A.M.– 5:00 P.M. Wednesday, May 27, 8:00 A.M.–1:00 P.M.

Exhibit Hall Booth 703

4th Floor See "Exhibits" listing for hours.

Registration Area, 5th Floor See Registration Center for hours.

Placement Service—"Jump Start Your Job Search"

Seeking a new job or a change in scenery? Looking for the perfect employee to fill a position? Let MLA's Placement Service help you! The Placement Service provides an informal meeting place for both job seekers and employers. Individual job seekers and employers may submit late applications to the Placement Service through Monday, May 25. Photocopying facilities are available in the Member Resource Room (next door). Catalogs of job opportunities and applicant forms will be available for sale the morning of Wednesday, May 27, at the Registration Center.

Registration Center

Pick up your badge, program, and other conference materials at the Registration Center.

Room 303

Orientation Sunday, May 24, 8:30 л.м.-9:00 л.м.

Placement Service Hours

Sunday, May 24, 9:00 A.M.-4:00 P.M. Monday-Tuesday, May 25-26, 8:00 A.M.-5:00 P.M. Wednesday, May 27, 8:00 A.M.-1:00 P.M.

5th Floor

Level 4

Thursday, May 21, 4:00 P.M.–8:00 P.M. Friday, May 22, 7:00 A.M.–6:00 P.M. Saturday, May 23, 7:00 A.M.–6:00 P.M. Sunday, May 24, 7:00 A.M.–6:00 P.M. Monday, May 25, 7:00 A.M.–6:00 P.M. Tuesday, May 26, 7:00 A.M.–4:00 P.M. Wednesday, May 27, 7:00 A.M.–9:00 A.M. and NOON–1:00 P.M.

Sunday, May 24 10:00 A.M-6:00 P.M.

Registration Area, 5th Floor

Monday, May 25 10:00 A.M.-6:00 P.M. Tuesday, May 26 10:00 A.M.-5:00 P.M.

Saturday, May 23, 12:00 P.M.-6:00 P.M.

Sunday, May 24, 8:00 A.M.-5:00 P.M. Monday, May 25, 8:00 A.M.-5:00 P.M. Tuesday, May 26, 8:00 A.M.-12:00 P.M.

Marriott On-Site Registration Desk Thursday, May 21 4:00 P.M.-8:00 P.M.

Friday, May 22 11:00 A.M.-2:00 P.M.

before times shown.

Tuesday, May 26 11:00 А.м.-2:00 Р.М.

Buses depart from 12th Street entrance of

the Marriott. Boarding begins 15 minutes

Sack Sitters

For your convenience, Sack Sitters operates an on-site business center. Services include packaging and shipping (UPS), and coat and baggage check; Sack Sitters can be found outside the Exhibit Hall on Level 4.

Scholarship Booth

Make a donation to support the MLA grants and scholarship program, and take home a unique premium for a friend, family member, or yourself! Cash, checks, Visa, MasterCard, and American Express are accepted.

Tours

American Heritage Landmark Tours 139 Grubb Road Malvern, PA 19355 601/647-4070

The Tour Options are:

Friday, May 22 Winterthur 9:00 A.M.-5:00 P.M. \$35.00 pp Barnes Foundation 1:00 P.M.-5:00 P.M. \$20.00 pp

Saturday, May 23

Brandywine Valley 8:30 A.M.-4:30 P.M. \$38.25 pp Bucks County 8:30 A.M.-4:30 P.M. \$52.50 pp Historic Philadelphia 8:30 A.M.-12 Noon \$14.00 pp Barnes Foundation 12:30 P.M.-4:30 P.M. \$20.00 pp Valley Forge National Park 12:30 P.M.-4:30 P.M. \$16.00 pp

Wednesday, May 27 Historic Philadelphia 1:00 P.M.-5:00 P.M. \$14.00 pp Valley Forge National Park 1:00 P.M.-5:00 P.M. \$16.00 pp Philadelphia Historic Medical Sites 1:00 P.M.-5:00 P.M. \$20.00 pp

Payment by check is accepted on-site. Credit cards cannot be accepted for these tours.

Taping

If this jam-packed program makes your head spin, catch up on all the hot information at your leisure by ordering audio tapes of sessions in the registration area. Order forms will also be distributed in attendee packets at the meeting. 5th Floor

Travel Safety Tips

To enjoy your stay in Philadelphia fully, please take a few moments to read the booklet included in your registration packet, *MLA Safety Tips*.

VISIT CISTI AT BOOTH #711

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VISIT YOUR COLLEAGUES MAY 14-20, 1999

VISIT WITH THE 1999 NATIONAL PROGRAM COMMITTEE AT BOOTH 703 IN THE HALL OF EXHIBITS

Awards Luncheon and Ceremony

One hundred years ago, a group of physicians and medical librarians sat down to lunch in Philadelphia at what was to be their first annual meeting. In honor of those founders and to honor this year's awardees, join your friends and colleagues at a Victorian Luncheon to reflect on MLA's glorious past as we celebrate those who have performed distinguished service and made significant contributions to the future of health sciences librarianship. A ticket to the luncheon was provided with inclusive registration. Tickets are also available at the MLA Registration Center until noon on Sunday, May 24. Limited general seating will be available for those who wish to attend the ceremony but not the luncheon. Don't miss this opportunity to congratulate the most deserving professionals of 1998!

Blast from the Past

Time to don those poodle skirts and saddle shoes, grease back your hair, grab your leather jackets, and cruise on back to the fabulous '50s! Motorcoaches will take you from the Philadelphia Marriott to the 30th Street Station; this neoclassic structure has been a Philadelphia landmark since 1933. You will immediately be struck by the gorgeous '50s vintage cars, which will transport you back to a time when all seemed possible. Stop by Blondie's Diner for a malt and burger. The waitress and soda jerk are happy to serve you from the authentic diner counter, complete with stools. Or stop by Betty Lou's Tint & Curl for a "do," try a beehive or a ducktail. Watch out for the roller skaters, though-boy, can they move! We have it on good authority that Elvis is alive and attending the MLA '50s Bash! You may also spot Marilyn Monroe-we have a feeling she will be there to hear those amazing Doo-Wop singers, known for their renditions of the great musical classics inspired by the Philadelphians. Once the Party Dolls take the stage, be prepared: you will want to twist the night away. Greasers, poodle skirts, letter sweaters, and nerds all dance to the sounds of the Party Dolls as they dazzle and delight the crowd. This is an evening you will remember for years to come! Ticket required.

Centennial Kickoff Party

Come toast the 100th birthday of your association at the Centennial Kickoff Party. We promise a party you won't forget to mark this historic occasion!

Chapter Sharing Roundtables

Chapter members meet informally to share experiences and expertise at a roundtable discussion with an optional lunch. All MLA members (especially chapter officers, committee members and newsletter editors) who would like to discuss chapter activities and issues are encouraged to attend. Facilitators preside at each roundtable to initiate the discussion and resource persons are available to answer questions. Unfortunately, onsite registrations cannot be accepted. Ticket required for optional lunch.

International Visitors Reception

Welcome to Philadelphia! The National Program Committee and International Cooperation Section extend a cordial welcome to our international visitors and are pleased to answer any questions you have regarding MLA '98 or the centennial. All international visitors are invited to a special orientation and reception.

Legislative Update

Join the Governmental Relations Committee for an update on legislation in progress and related MLA activities. Learn how legislative issues affect the way librarians priovide information and information services. Monday, May 25 NOON-2:00 P.M. Salons E, F, G, and H

The Fabulous '50s Party Tuesday, May 26

7:00 P.M.–10:00 P.M. Party Location: 30th Street Station Departure at 6:45 P.M. From: 12th Street entrance of the Marriott between Market Street and Filbert Street

Tickets are \$65 and can be purchased at the MLA Registration Desk.

Sponsored in part by Majors Scientific Books, Inc.

Saturday, May 23 5:30 р.м.—6:00 р.м. Ballroom

Sunday, May 24 NOON-2:00 р.м. Salons C and D

Sunday, May 24 5:30 р.м.—6:30 р.м. *Rooms 407, 408, and 409*

Sponsored in part by Swets Subscription Service

Tuesday, May 26 3:30 р.м.–5:00 р.м. Salon H

Media Festival

Come join your colleagues from the Educational and Media Technology Section for our annual Media Festival. Films will be shown in the Hall of Exhibits. The festival is held on Tuesday, May 26 from 10:00 A.M.-2:00 P.M. This year's theme is "Consumer Health Education Resources." Videotapes selected this year present valuable tips for healthconscious consumers who want to ensure they have a healthy future. The videotapes represent reliable and well-respected major medical centers and organizations, government agencies, and medical professionals. The Media Festival's aim is to present videotapes that educate consumers about many aspects of their health; the tapes aim to explain medical information but not be a substitute for it.

New Members/First-Time Attendee Orientation and Reception

MLA's Membership Committee extends a warm welcome to all new members and those attending an MLA annual meeting for the first time! Because your first meeting can be overwhelming, the Membership Committee invites you to a special reception and orientation.

Open Forum for the Future

Would you like to take an active part in shaping our professional future vision? Are you interested in creating the opportunities you will need to update your knowledge and skills to be an effective health information practitioner into the next century? You are invited to take part in this open forum to contribute your ideas about the roles and opportunities that await us and to reflect on the best ways to gain the knowledge and skills we will need to carry them out. The open forum is an extension of the MLA Online Forum (www-medlib.med.utah.edu/mla/week1/index.html) and is co-sponsored by MLA's Professional Development Task Force and the Future Roles and Vision Task Force.

Poster Sessions

The 1998 National Program Committee has provided for two poster sessions celebrating both the "Visions" of present and future health sciences library initiatives as well as "Reflections" of the profession and MLA's rich and diverse history.

Please join us on Monday for the MLA "Visions" session. Nearly sixty colleagues have submitted print and Web-based demonstrations of their most current library and professional activities.

On Tuesday, the "Reflections" poster session will be held as part of MLA's continuing celebration of its 100th birthday. Nearly forty colleagues will exhibit and present historical themes in both print and Web formats. These presentations highlight MLA section and chapter histories, as well as historically-based health sciences library programming and biographical profiles.

Poster sessions will be held in the Hall of Exhibits and require the closure of the Internet and Learning Centers so that Web presenters have use of the necessary computer equipment. All presentations that include a structured abstract will be eligible for an award to be provided by the Research Section.

Tea, Anyone? Lunch with the Exhibitors

Enjoy Sunday tea in the Hall of Exhibits and visit with those who support MLA and have for the last 100 years—our exhibitors. In honor of our Victorian forebears, we have planned an afternoon tea. Afternoon tea was "invented" by Anna, the Duchess of Bedford, in the mid-1800's. To tide her over until a late dinner, she asked her maid to serve small sandwiches and cakes with her afternoon tea ... and a new fashion was born. Because we are celebrating our 100th anniversary, we thought a Victorian tradition might be appropriate for lunch with the exhibitors. So, like the Duchess of Bedford, enjoy a lunch of small sandwiches, cakes, and tea while visiting with exhibitors, friends, and colleagues in the Hall of Exhibits on Sunday afternoon.

Walk for Fun

Come take a vigorous, heart-healthy power walk and help us celebrate ten years of annual Majors Walks! Wear your 1988 t-shirt and receive a special gift. We depart from the Marriott Motor Lobby and Filbert Street entrance at 6:30 A.M. sharp. Hope to see you there!

Welcome Reception and Opening of the Hall of Exhibits

The Centennial Celebration continues as you strut along with the world-famous Mummers as the MLA '98 Hall of Exhibits opens. You will think it's *New Year's Day* as you listen to the Mummers string band perform a musical set that is uniquely Philadelphia. Tuesday, May 26 10:00 A.M.–2:00 P.M. Hall of Exhibits, Centennial Cafe

Sunday, May 24 5:30 р.м.–6:30 р.м. Rooms 401, 402, and 403

Tuesday, May 26 1:00 р.м.–2:00 р.м. Salon D

Monday, May 25 3:00 р.м.–5:00 р.м. *Hall of Exhibits*

Tuesday, May 26 NOON-2:00 P.M. Hall of Exhibits

Sponsored in part by Login Brothers Book Company

Sunday, May 24 NOON-2:00 P.M. Hall of Exhibits

Tickets are \$10 and can be purchased at the MLA registration center.

Sunday, May 24 6:30 A.M.

Sponsored by Majors Scientific Books, Inc.

Saturday, May 23 6:00 p.m.-8:00 p.m.

Sponsored in part by Rittenhouse Book Distributors, Inc. and Medical Economics Company/PDR

G've your brain a break.

My subscription vendor was supposed to call me back three days ago. Why isn't my phone ringing?

There has got to be a better way to integrate all these information sources. Where can I find a reliable document delivery company? Have I done everything I need to do to prepare for that information management class I'm doing for the residents?

I hope the information I found for Dr. Smith is helpful.

Why isn't my online medical database working? And why aren't their technical people answering the phone?

ТНЕ

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Health presents a comprehensive overview of the many factors that affect mental health, as well as illustrating how mental health impacts the individual and society. The threevolume set contains almost 200 peer-reviewed articles by 250 leading experts on assessment, theories of personality, specific disorders, therapies, forensic issues,

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Three-Volume Set February 1998, c. 2398 pp., \$550.00 ISBN: 0-12-226675-7.

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Toxicology plays a critical role at the intermediate level—offering more detail than a dictionary while remaining accessible to the generalist in risk assessment, regulation, and consulting. Written by highly qualified contributors and containing a broad selection of topics, the Encyclopedia of Toxicology is of value to

both toxicologists and non-toxicologists, including physicians, attorneys, regulators, safety managers, and environmental engineers or anyone whose work involves the health and safety issues of common and uncommon substances.

Three-Volume Set March 1998, c. 1705 pp., \$499.95 ISBN: 0-12-227220-X.



Online Version Available! The Encyclopedia of Immunology SECOND EDITION

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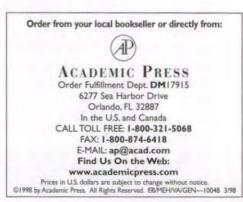
IMMUNOLOGY

With more than 700 expert authors from 22 different countries, the Encyclopedia of Immunology, Second Edition is the largest comprehensive reference source of current immunological knowledge available. The Second Edition includes timely and thorough updates for all articles from the First Edition, more than 60 new

entries, a glossary of immunological terms in each volume, a total of 500 figures and tables, and new color plates sections.

A FREE Online Version is available with the purchase of the print edition.

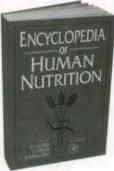
Four-Volume Set May 1998, c. 3072 pp., \$925.00 ISBN: 0-12-226765-6



Online Version Available! Encyclopedia of Human Nutrition Editor-in-Chief Michele Sadler

Visit http://www.apnet.com/nutrient/ for more information

This Encyclopedia provides comprehensive coverage of all aspects of human nutrition, including clinical applications. Most of the chapters represent brand new expositions of the field, yet the Encyclopedia also includes relevant sections from the Encyclopaedia of Food Science, Food Technology, and Nutrition, which have been revised, updated, and rewrit-



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ten, plus that reference work's award-winning index system.

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Three-Volume Set Prepublication Price: \$799.00* August 1998, c. 2000 pp., \$925.00 ISBN: 0-12-226694-3 *Prepublication price valid through last day of month of publication.

Encyclopedia of Reproduction

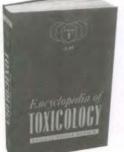
Editor-in-Chief Ernst Knobil Visit

http://www.apnet.com/embryo/ for more information

The Encyclopedia of Reproduction is the first and only source of information on all aspects of reproductive biology throughout the entire animal kingdom,

from invertebrates to humans. Each article includes a glossary and an introduction, as well as illustrations and a bibliography. Extensive aids to the reader are provided through a detailed subject index, cross references to related articles, and an index of articles by category. The **Encyclopedia** is designed to answer any and all questions related to this fundamentally important field, in non-mammalian as well as mammalian systems, from the most basic to the latest advances in assisted reproduction in humans.

Four-Volume Set Prepublication Price: \$425.00 September 1998, c. 3000 pp., \$495.00 (tentative) ISBN: 0-12-227020-7 *Prepublication price valid through last day of month of publication.



Continuing education courses will meet in the Philadelphia Marriott except hands-on computer courses. These will be held at off-site facilities that are within walking distance of the Philadelphia Marriott and are clearly marked. Maps and directions to all off-site facilities are available at the Registration Center.

To register for continuing education courses during the annual meeting, inquire at the MLA '98 Registration Center. Room assignments and course times are listed below; instructor names are in parentheses.

FRIDAY, MA	v 22	ALL-DAY COURSES		8:00 A	.M5:	00 P.M 8 CONTACT HOURS
		On Time and on Budget without Ulcers: Project Management Salon I (Gause)	M2	~	500	Internet Resources: Remote Access Computer Files Management Thomas Jefferson University, Scott Memorial Library, Learning Resource Center, 1020 Walnut Street, Room 306
	200	Managing InfoGLUT: Managing Too Much Electronic Information Salon J			501	(Ferki/Shieh/Sleeman) Building and Managing Your Digital Library
-	201	(Larsson) Planning and Managing the Consumer	C.	•		Room 406 (Garrison/Warling)
3	201	Health Library Salon A (Spatz)	M	Ŗ	502	Providing and Evaluating Electronic Full- Text Information Delivery Thomas Jefferson University, Edison Building,
	300	Clinical Genetics for the Medical Librarian Salon K (Holt)				Learning Resource Center, 130 S. 9th Street, Sui 1300 (Corbett/Markwell/Nagle/Brunelle)
2	301	Online Resources for Medical and Healthcare Statistics Salon D (Snow)			600	Teaching the Adult Learner in the Library Setting Room 307 (Press)
	303	Evidence-based Medicine for Librarians: Panning for Gold Salon B (McKibbon)			700	Focus Group Interviewing: A Qualitative Research Methodology for the Library Salon L (Glitz/Hamasu)
	400	Licensing Electronic Resources Salon C				
-		(Thompson/Youtt)				
FRIDAY, MA	NY 22 -	(Thompson/Youtt)		8:00	A.M	NOON 4 CONTACT HOUR
Friday, MA	513			8:00) A.M	NOON 4 CONTACT HOUR
3 Ş	513	Basic Web Page Design Allegheny University, 245 N. 15th Street, First Floor, New College Building, Library Microcom- puter Center				
3 Ş	513	Basic Web Page Design Allegheny University, 245 N. 15th Street, First Floor, New College Building, Library Microcom- puter Center (Reiswig)				
Friday, Ma	513 xy 22 322	MORNING COURSES Basic Web Page Design Allegheny University, 245 N. 15th Street, First Floor, New College Building, Library Microcom- puter Center (Reiswig) 		1:00 A	.m.—5:	:00 p.m 4 Contact Hour
Friday, Ma	513 xy 22 322	MORNING COURSES Basic Web Page Design Allegheny University, 245 N. 15th Street, First Floor, New College Building, Library Microcom- puter Center (Reiswig) 		1:00 A	.m.—5:	:00 p.m 4 Contact Hour
Friday, Ma	513 AY 22 322 May 23	MORNING COURSES Basic Web Page Design Allegheny University, 245 N. 15th Street, First Floor, New College Building, Library Microcom- puter Center (Reiswig) 		1:00 A	.м.—5: .м.—5	:00 р.м 4 Contact Hour :00 р.м 8 Contact Hour Drug and Pharmaceutical Information Resources Salon D
Friday, Ma	513 AY 22 322 May 23 131	MORNING COURSES Basic Web Page Design Allegheny University, 245 N. 15th Street, First Floor, New College Building, Library Microcom- puter Center (Reiswig) 		1:00 A	.м.—5: .м.—5: 335	200 Р.м 4 Солтаст Ноия 200 Р.м 8 Солтаст Ноия Drug and Pharmaceutical Information Resources Salon D (Snow) The HIV/AIDS Knowledge Base: Fundamental Concepts, Electronic

SATURDAY,	May 2	3 ALL-DAY COURSES		8:00 A	.м5:	00 P.M 8 CONTACT HOURS
	534	MeSH and NLM Classification for Catalogers Salon I (Wineburgh-Freed)	M	Ş	631	Developing Web-based Instruction Thomas Jefferson University, Scott Memorial Library, Learning Resource Center, 1020 Walnut Street, Room 306
	535	Building the Medical Intranet Knowledge Center Salon C (McQueen/DeMatteo)			731	(Frisby/Hamlin/Warner) Epidemiology and Survey Design for Health Services Research <i>Room 403</i> (Tobin)
SATURDAY,	MAY 2	3 CONFERENCE SYMPOSIUM		8:00 A	.м5:	OO P.M 8 CONTACT HOURS
	891	Impact of Genomics on Twenty-first Century Medicine Salon H Sponsored by MLA's Medical Informatics Section and the Molecular Biology and Genomics Special Interest Group				
SATURDAY,	May 2	3 MORNING COURSES	*******	8:00	A.M	NOON 4 CONTACT HOURS
M3 &	243	Quality Filtering of Web Sites Allegheny University, 245 N. 15th Street, First Floor, New College Building, Library Microcom- puter Center (Fox)			742	The Grant Writer's Toolbox: Strategies for Developing Competitive Proposals Salon K (Kreidler)
3	347	PubMed and IGM: Searching NLM Data- bases via the Web Salon L (Allard, Canese, Harbourt)				
SATURDAY,	MAY 2	3 AFTERNOON COURSES		1:00 A	.м5:	:00 P.M 4 CONTACT HOURS
	152	Librarian Marketing Know How: Gaining Respect and Increasing Value Room 412 (Baxter)			463	Clinical Pathways Salon B (Holst)
	163	Ethics in Health Sciences Librarianship Salon A (Jones)			662	How to Make Your Training Sessions Come Alive Salon C (Felerman)
2	452	Electronic Document Delivery: The Ultimate Solution Salon K (Jackson)			753	Introduction to Health Services Research Salon L (Cahn/Selden/Auston)
WEDNESDAY	, MAY	27 AFTERNOON COURSES		-1:00 A	.м5	:00 P.M 4 CONTACT HOURS
	163	Ethics in Health Sciences Librarianship Salon A (Jones)			662	How to Make Your Training Sessions Come Alive Salon C
	463	Clinical Pathways Salon B (Holst)				(Feierman)
THURSDAY,	May 2	8 CONFERENCE SYMPOSIUM		-8:00 A	.м5	:00 P.M 8 CONTACT HOURS
		Health Informatics Research Agenda for the Twenty-first Century Wyndham Franklin Plaza Hotel, Philadelphia Sponsored by MLA's Research Section and the				

Wyndham Franklin Plaza Hotel, Philadelphia Sponsored by MLA's Research Section and the American Medical Informatics Association (AMIA)

Resources that Enhance your Patron's Practice and Education

Be sure to schedule time to visit the Scientific American Medicine booth at MLA. Ask one of our representatives to bring you up-to-date on all of our publishing programs.



Scientific American Medicine, the classic three volume internal medicine loose-leaf service with regular updates.

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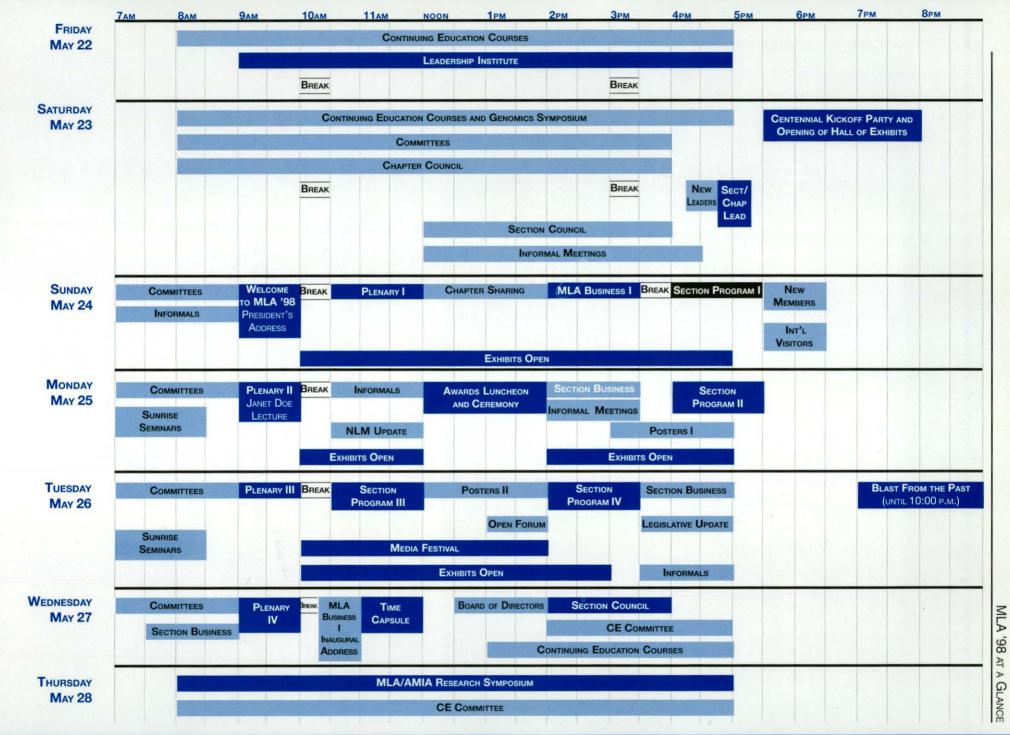
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WEDNESDAY, MAY 20, 2:00 P.M.-5:00 P.M.

2:00 P.M.-5:00 P.M. BOARD OF DIRECTORS (Members are welcome to attend.) Rooms 401 and 402

THURSDAY, MAY 21, 9:00 P.M.-5:00 P.M.

9:00 P.M.-5:00 P.M. BOARD OF DIRECTORS (Members are welcome to attend.) Rooms 401 and 402

FRIDAY, MAY 22, 8:00 A.M.-5:00 P.M.

8:00 A.M.-5:00 P.M. CONTINUING EDUCATION COURSES (See pages 23-24 for room assignments.) 9:00 A.M.-5:00 P.M.. LEADERSHIP INSTITUTE Salon E

Glenn H. Tecker, Tecker Consultants (By invitation only) Sponsored in part by Majors Scientific Books, Inc.

"Strategies and Tools for ReEngineering

9:00 A.M.-4:00 P.M.

SATURDAY, MAY 23, 8:00 A.M.-8:00 P.M.

8:00 A.M.-4:00 P.M. Chapter Council Room 415

COMMITTEE MEETINGS

Books Panel Room 309

Credentialing Committee/Professional **Recognition Review Panel** Room 301

8:00 A.M.-5:00 P.M. CONTINUING EDUCATION COURSES (See pages 23-24 for room assignments.)

IMPACT OF GENOMICS ON TWENTY-FIRST CENTURY MEDICINE SYMPOSIUM Salon H

9:00 A.M.-NOON Department of Army Medical Command Libraries SIG/Federal Libraries Section

"Strategies and Tools for ReEngineering Federal Libraries into the 21st Century"continued Room 401

9:00 A.M.-4:00 P.M. 1999 National Program Committee Conference Suite II

2000 National Program Committee Conference Suite I

10:00 A.M.-10:30 A.M. COFFEE BREAK

10:00 A.M.-11:30 A.M. 1998 National Program Committee Room 307

10:00 A.M.-4:00 P.M. Nominating Committee Conference Suite III

11:20 А.М.-1:00 Р.М. SYMPOSIUM LUNCHEON Salon G

NOON-4:00 P.M. Section Council Room 411

Department of Army Medical Command Libraries SIG/Federal Libraries Section

Federal Libraries into the 21st Century" Room 401

4:15 P.M.-4:45 P.M. New Leaders Tea/Orientation Salon G

4:45 P.M.-5:15 P.M. Chapter Chairs Orientation Room 407

Committee Chairs Orientation Salon C

Section Chairs Orientation Room 409

Section Council Orientation Room 408

5:30 P.M.-6:00 P.M. CENTENNIAL KICKOFF BIRTHDAY PARTY Salons E and F

6:00 P.M.-8:00 P.M. WELCOME RECEPTION AND OPENING OF THE HALL OF **EXHIBITS** Franklin Hall

SUNDAY, MAY 24, 6:30 A.M.-10:00 A.M.

6:30 A.M.-7:30 A.M. MAJORS WALK Sponsored by Majors Scientific Books, Inc.

7:00 A.M.-9:00 A.M. COMMITTEE MEETINGS

Awards Committee Room 304

Exchange Advisory Committee Room 305

Section Program Planners Meeting Room 301

Veterinary Medical Libraries Section **Executive Committee Meeting** Conference Suite I

8:00 A.M.-9:00 A.M. Oral History Committee Conference Suite III

9:00 A.M.-10:00 A.M. WELCOME TO MLA '98 AND PRESIDENTIAL ADDRESS Salons E, F, G, and H

Welcome from the President of the Medical Library Association Rachael K. Anderson, AHIP, Director, Arizona Health Sciences Library, University of Arizona-Tucson

Welcome from the Philadelphia Regional Chapter Patricia Wilson, Chair, Philadelphia Regional Chapter and Manager of

Library Services, Pennsylvania Hospital Medical Library, Philadelphia

SUNDAY, MAY 24, 9:00 A.M.-5:30 P.M.

Welcome from the 1998 National Program Committee

- Frieda O. Weise, Chair, 1998 National Program Committee, and Executive Director, Health Sciences and Human Services Library, University of Maryland-Baltimore.
- Joan S. Zenan, Associate Chair, 1998 National Program Committee, and Director, Savitt Medical Library, University of Nevada School of Medicine-Reno
- Andrea Kenyon, Local Assistance Chair, 1998 National Program Committee, and Director, Katherine A. Shaw Public Services Division, College of Physicians of Philadelphia

President's Address Rachael K. Anderson

Executive Director's Address Carla J. Funk

10:00 а.м.-10:30 а.м. BREAK AND VISIT EXHIBITS Franklin Hall

10:30 A.M.-NOON PLENARY SESSION I Salons E, F, G, and H Sponsored in part by EBSCO Information Services

The John P. McGovern Lecture: Perspectives on Medicine and Microbes

Moderator

Frieda O. Weise, Chair, 1998 National Program Committee and Executive Director, Health Sciences and Human Services, University of Maryland, Baltimore

Introduction

- Lucretia W. McClure, Librarian Emerita, Edward G. Miner Library, University of Rochester School of Medicine and Dentistry, Rochester, New York
- "Preserving Traditional Values amid Changing Paradigms of Medical Education and Practice"

Kenneth Ludmerer, M.D., Professor of Medicine, School of Medicine, and Professor of History, Faculty of Arts and Sciences, Washington University, St. Louis

Introduction

Frieda O. Weise, Chair, 1998 National Program Committee and Executive Director, Health Sciences and Human Services Library, University of Maryland, Baltimore

"Emerging Diseases Behind the Former Iron Curtain"

Laurie Garrett, Science and Medical Writer, Newsday and Author, The Coming Plague: Newly Emerging Diseases in a World out of Balance

NOON-2:00 P.M. CHAPTER SHARING ROUNDTABLES Salons C and D

Research Policy Implementation Task Force Salons I and J

LUNCH BREAK AND VISIT EXHIBITS Franklin Hall

2:00 P.M.-3:30 P.M. **BUSINESS MEETING I, SPECIAL** AWARDS, CENTENNIAL MOMENTS

Salons E, F, G, and H

Rachael K. Anderson, President, Medical Library Association

Announcements and Introductions

In Memoria

Member Recognition

Call To Order

Announcement of Election Results

New Business

- Treasurer's Report
- Annual Reports (found in the 1997/98 Annual Report of the Medical Library Association)

Old Business

Continued to Wednesday, May 27, 10:15 A.M.-NOON

3:30 P.M.-4:00 P.M. BREAK AND VISIT EXHIBITS

4:00 P.M.-5:30 P.M. SECTION PROGRAMMING I

Cancer Librarians, Consumer and Patient Health Information, and Veterinary Medical Libraries Sections Salon A

"Facing an Uncertain Future: Responses to Diagnoses"

Moderator

Mary Sprague, Outreach Services Coordinator, The Ohio State University Health Sciences Library, Columbus

Papers

"Librarian as Patient: A View from the Other Side of the Question"

- Gale G. Hannigan, Director, Informatics for Medical Education, Texas A & M University Medical Sciences Library and Texas A & M Health Science Center College of Medicine, College Station
- "Facing an Uncertain Future: Informational Needs of Breast Cancer Patients"
- Patricia C. Greenstein, Head, Cataloging-Acquisitions, and Gary R. Greenstein, Reference Librarian; Laupus Health Sciences Library, East Carolina University Greenville, NC
- "Physician Processes for Assessing and Supporting Cancer Patient Information Needs"
- Brynn E. Mays, Reference Librarian, Health Sciences Library, University of North Carolina-Chapel Hill.

Speakers

"The Premise and Promise of Animal-Assisted Therapy"

- Phil Arkow, Chair, Child and Animal Abuse Prevention Project, The Latham Foundation, Alameda, CA, Communications Officer, The Philadelphia Foundation, and Instructor, "Introduction to Animal-Assisted Therapy," Camden County College, Blackwood, NJ
- "Healing Connections: Animal Assisted Therapy in an Acute Rehabilitation Unit and Skilled Nursing Facility"
- Vanessa Shiavi, Senior Occupational Therapist and Coordinator, Animal-Assisted Therapy Program, Mercy Hospital of Philadelphia; and Sally, Certified Therapy Dog, Mercy Hospital of Philadelphia, PA

Collection Development Section Salon I

"Alphabet Soup or All Your Ducks in a Row: Selection Models for Purchase vs. Access in Collection Development"

Moderator

Barbara Schader, Head, Collection Development, Louise Darling Biomedical Library, University of California-Los Angeles

Papers

- "Models for Electronic Full Text: Choices and Challenges'
- Bette S. Brunelle, Director, Database Technology, Ovid Technologies, Murray, UT

Presiding

SUNDAY, MAY 24, 4:00 P.M.-5:30 P.M.

- "One Year at a Time: Electronic Journal Collection Development Strategies for 1998"
- Paul Wrynn, Collection Development Librarian, Frederick L. Ehrman Medical Library, New York University Medical Center, New York; and Van B. Afes, Director, John and Bertha E. Waldmann Dental Library, New York University College of Dentistry, New York
- "Choosing Access Over Ownership: A Taste of Reality"
- Judith L. Rieke, Assistant Director and Collection Development Librarian; Lila Pederson, Director; and Michael Safratowich, Head of Bibliographic Control; Harley E. French Library of the Health Sciences; University of North Dakota–Grand Forks
- "Reaching the Researcher: Electronic Journals via the World Wide Web at the National Institutes of Health Library"
- Stephanie Publicker, Electronic Resources Team Leader; and Kristin Stoklosa, Reference Librarian; National Institutes of Health Library, Bethesda, MD

"AUHS University Libraries Web Page"

JoAnne Sparks, Associate Dean, W.W. Hagerty Library, Drexel University; Judy Baker, Associate Director for Public Services; Kyle Chang, Student and Graphic Artist; Paul Corr, University Webmaster; Gerri Eisenberg, Technical Services Coordinator; Etheldra Templeton, Director of Libraries; Kathleen Turner, Education Librarian; Allegheney Hahnemann Library, Allegheny University of the Health Sciences, Philadelphia, PA

Dental and Public Services Sections and Outreach SIG

Salon B

"Innovative Services to Benefit Distant Practitioners and Learners"

Moderators

Ursula D. Scott, Director of Medical Libraries, Oklahoma State University, College of Osteopathic Medicine, Tulsa; and Regina H. Lee, Coordinator of Public Access Services, Gibson D. Lewis HSC Library, University of North Texas Health Science Center, Fort Worth

Speaker

"Dental Informatics—An Emerging Discipline"

Titus Schleyer, D.M.D, Ph.D., Chair, Department of Dental Informatics, School of Dentistry, Temple University, Philadelphia, PA

Papers

- "Medical Applications of Computers for Rural Physicians"
- Jonathan Hartmann, Reference/ Outreach Librarian, Raymon H. Mulford Library, Medical College of Ohio, Toledo
- "Distance Learning in Medical Education"
- Jie Li, Information Services Librarian, Biomedical Library, University of South Alabama, Mobile; and Gang Wu, Information Services Librarian; Shiffman Medical Library, Wayne State University, Detroit, MI
- "The Evolution of an Electronic Discussion Forum for Remote Support of Research Skills of Dental Hygiene Faculty, Students, and Clinicians"
- Susan Jones, Education Services Librarian; Michael Hamlin, Director of Education Services and Marketing; and Ann Koopman; Eileen Stec, Information Services Librarian, Academic Infomation Services and Research; and Jane Forrest; Scott Library, Thomas Jefferson University, Philadelphia, PA

Lesbian/Gay/Bisexual Health Sciences Librarians SIG and History of the Health Sciences and Relevant Issues Sections Salon K

- balon K
- "The Human Rights Campaign: Advocacy Initiatives for Healthcare Legislation"

Moderator

Karen M. Zundel, Director, Health Services Library, McKeesport Hospital, McKeesport, PA

Speaker

Seth Kilbourn, Senior Health Policy Advocate, The Human Rights Campaign, Washington, DC

Medical Informatics and Public Health/ Health Administration Libraries Sections Salon C

"Public Health Informatics: Connections Between Public Health and Health Care Systems"

Moderator

Nancy Allee, Director, Public Health Information Services and Access, Public Health Library, University of Michigan, Ann Arbor

Papers

- "Introduction and Overview of CDCs Information Network for Public Health Officers (INPHO)"
- David A. Ross, Sc.D., Assistant Director, Public Health Practice Program Office, Centers for Disease Control and Prevention, Atlanta, GA

- "The Public Health Information Connection: From Needs Assessment to Virtual Library"
- James A. Curtis, Assistant Director for Information and Education Services; Diana McDuffee, Area Health Education Center Library and Information Services Network Coordinator; and Carol G. Jenkins, Director; Health Sciences Library, University of North Carolina-Chapel Hill
- "Collection and Dissemination of Public Health Information: A Multi-Level Strategic Partnership"
- Donna O'Malley, Library Associate Professor; Julie McGowan, Ph.D., Director and Professor, Charles A. Dana Medical Library, University of Vermont-Burlington; and Peter Galbraith, D.M.D., Director, Division of Epidemiology, Vermont Department of Health, Burlington
- "Public Health Workforce Informatics Training: Needs and Resource Development"
- Neil Rambo, Assistant Director, Pacific Northwest Region, National Network of Libraries of Medicine, University of Washington–Seattle

Medical School Libraries and Hospital Libraries Sections Salons F and F

Salons E and F

"Living on the Edge of Tension: The Library's Position in the Managed Care Environment"

Moderator

Debra C. Rand, Health Sciences Library Director, Long Island Jewish Medical Center, New Hyde Park, NY

Speakers

- "It's Not What It Costs, It's What They Will Pay: Contracting for Library Services"
- Shelley A. Bader, Ed.D., Acting Associate Vice President, Educational Resources, George Washington University Medical Center, Washington, DC
- "The Shifting Paradigm: Expert Knowledge Services to the Kaiser Permanente Community"
- Ysabel Bertolucci, Health Sciences Librarian, Kaiser Permanente Medical Center, Oakland, CA
- "Fluid Dynamics: Working Toward a Steady State"
- Britain G. Roth, Administrative Director, Penn State Geisinger Health System, College of Medicine, Hershey, PA

SUNDAY, MAY 24, 4:00 P.M.-9:00 P.M.

Panel

Thomas G. Basler, Ph.D., Director of Libraries and Learning Resource Centers, Medical University of South Carolina, Charleston; Sandra Clevesy, Director, Tedeschi Library and Information Services, MetroWest Medical Center, Framingham, MA; Janet Kovatch, Librarian, Medical Library, Presbyterian Healthcare System, Texas Health Resources, Dallas; Audrey Powderly Newcomer, Director, Health Sciences Center Library, Saint Louis University, St. Louis, MO

Pharmacy and Drug Information Section Salon J

Moderator

Judith Z. Emde, Coordinator of Science Library Services, Anschutz Science Library, University of Kansas– Lawrence

Speaker

- "Back to the Future: A Modern Perspective on Herbals and Their Relation to Alternative Medicine" (The EMBASE Lecture)
- Ara DerMarderosian, Ph.D., Professor of Pharmacognosy and Medicinal Chemistry, Abraham and Edyth Roth Chair in Natural Products, Philadelphia College of Pharmacy and Science, Philadelphia, PA

Research Section and Research Policy Implementation Task Force Salon D

"Research for Decision-Making: Evidence-based Practice for Librarianship"

Moderator

Ruth E. Fenske, Ph.D., Coordinator of Services, Grasselli Library, John Carroll University, University Heights, OH

Papers

- "Journal Availability Study: A Tool for Determining User Access"
- Julia Shaw-Kokot, Education Programs Coordinator; Martha Bedard, Head of Reference and Access Services; Therese Capal, LTA; Linda Frank, Reference Librarian; Charlotte Keeler, Processing Assistant; Mike London, Computer Consultant; Diana McDuffee, Area Health Education Centers Network Coordinator; Steve Squires, Bibliographic Access Coordinator; and Joe M. Williams, LTA; Health Sciences Library, University of North Carolina-Chapel Hill
- "Assessing Digital Information Needs Among Users of an Urban Health Sciences Library: A Qualitative Study"
- Phyllis C. Self, Ph.D., Executive Director, Information Resources and Media, and Head, Tompkins-McCaw Library, Office for Information Technology; Barbara A. Wright, Outreach Services Manager, Tompkins-McCaw Library, University Library Services; and Jessica Waugh, Research Associate; University Library Services, Virginia Commonwealth University, Richmond

- "Building the Library's Future: Focus Group Interviews as a Means of Defining the Library's Role"
- Alice K. Kawakami, Information Specialist, Norris Medical Library, University of Southern California, Los Angeles
- "Factors Affecting the Diffusion of Online End User Literature Searching"
- Joan S. Ash, Ph.D., Associate Professor, Library and Medical Informatics, Biomedical Information Communication Center, Oregon Health Sciences University, Portland
- "Measuring the Quality of Customer Service in Document Delivery"
- Kathryn S. Connell, Manager, Document Delivery Services; Mitchel L. Walters, Manager, Research Unit; Nancy Gotcher, Manager, Education Services; Lucy Vasquez, Technical Specialist; and Eric Zeidler, Research Assistant; Medical Center Library, University of Texas, Southwestern Medical Center, Dallas

5:30 р.м.-<mark>6</mark>:30 р.м.

NEW MEMBER RECEPTION Rooms 401, 402, and 403

INTERNATIONAL VISITORS RECEPTION

Rooms 407, 408, and 409 Sponsored in part by Swets Subscription Service

5:30 P.M. Dental Section Social *Room 411*

6:00 P.M.-9:00 P.M. Hospital Libraries Section Executive Board Meeting Conference Suite II

MONDAY, MAY 25, 7:00 A.M.-9:00 A.M.

7:00 a.m.-7:45 a.m. SUNRISE SEMINAR

Ovid Technologies

Salon H

Ovid introduces Journals@Ovid, a collection of more than 300 premier medical and scientific individual full-text titles. This session will focus on search integration with individual titles and new features and functionality available with Journals@Ovid. Breakfast will be provided.

7:00 A.M.-9:00 A.M. COMMITTEE MEETINGS

Credentialing Committee Room 407

Governmental Relations Committee Room 406

Membership Committee Rooms 414 and 415 Publications Committee Room 408

Veterinary Medical Section Breakfast Room 404

7:30 a.m.-8:15 a.m. SUNRISE SEMINARS

Blackwell's Information Services Salon A

Blackwell's Electronic Journal Navigator (EJN) provides seamless and integrated access to electronic journals. Offering full-featured articles and abstracts of peer-reviewed articles, EJN incorporates a powerful front end search engine, centralized password control, and one source for easy downloading.

Institute for Scientific Information (ISI) Salon B

Please join us to learn about our full-text linking initiatives with primary publishers and to see demonstrations of our Web products, such as the *Web of Science, CC Connect*, and *Discovery Agent*. Be sure to stop by Booths 605, 607, and 609 and visit ISI on the Web at www.isinet.com.

National Library of Medicine (NLM) Salons K and L

Get your Monday morning started off right! Head to NLM's annual Online Users' Meeting Sunrise Seminar. NLM staff will discuss PubMed enhancements and other NLM Web-based systems, and changes to existing databases. Be one of the first to receive this year's NLM souvenir.

MONDAY, MAY 25, 7:30 A.M.-5:00 P.M.

OCLC

Salon J

Join OCLC for a continental breakfast and learn how FirstSearch Electronic Collections Online provides Web access to a growing collection of nearly 1,000 academic and professional journals, including approximately 250 titles in medicine. Now available through the OCLC FirstSearch service, Electronic Collections Online articles will be linked to MEDLINE this spring, enabling users to link from MEDLINE citations directly to full-text articles. Electronic Collections Online includes an archiving solution, journal level usage statistics and title-level acquisitions.

Research Information Systems Salon I

RIS delivers the #1 requested feature—a Spell Checker! Learn about other new features of Reference Manager v8.5 for Windows. Sign up for your free Training Edition. Post and search any combination of Reference Manager, ProCite, and EndNote databases on the Web with the new Reference Web Poster—no programming or conversion required.

Silver Platter Information Salon D

Preview SilverPlatter's new suite of Webbased solutions for the medical research community. SilverPlatter offers seamless access to the most current medical information vital to today's health care professionals. The SilverPlatter Solution includes links to full text, user-friendly Web-based search and retrieval software. over 250 research databases, and simultaneous access from networked hospitals and health sciences libraries as well as remote clinics and campuses. New utilities allow you to easily present specialized database collections, control access to databases, and incorporate your library's local holdings information. Please join us for a complimentary breakfast buffet and find out how these value-added offerings can enhance your digital library!

WELL-CONNECTED from Nidus Information Services

Salon C

The Internet can be a wonderful asset in providing patients with health knowledge or a time-consuming tangle of irrelevant information. Our workshop demonstrates techniques for providing patients with useful disease-specific profiles on the Web. We will review sites including WELL-CONNECTED and outline our strategy for structuring patient information. Presented by Carol Peckham, President and Editorial Director. 8:00 A.M.-9:00 A.M. SECTION TREASURERS ORIENTATION *Room 409*

HOSPITAL LIBRARIES AND MEDICAL SCHOOL LIBRARIES SECTIONS: THE INFORMATION TECHNOLOGY FORUM Rooms 401 and 403

"The Cutting Edge; Finding It, Funding It, Keeping It"

Moderators

Mindy R. Paquette-Murphy, Research Information Scientist, Sanofi Research Division, Malvern, PA; and Faith Meakin, Director, Health Science Center Library, University of Florida– Gainesville

Panel

Diana J. Cunningham, Director of Library Services, New York Medical College, Valhalla; Mike Kronenfeld, Director of the Health Sciences Library, Maricopa Integrated Health System, Phoenix, AZ; Karen M. Albert, Director of Library Services, Talbot Research Library, Fox Chase Cancer Center, Philadelphia, PA Cheryl Capitani, Library Supervisor, Pinnacle Health System, Harrisburg Hospital, Harrisburg, PA; Laurie Schwing, Librarian, Pinnacle Health System, Harrisburg Hospital, PA

9:00 а.м.-10:00 а.м.

PLENARY SESSION II

Sponsored in part by EBSCO Information Services

The Janet Doe Lecture Salons E, F, G, and H

Introduction

T. Mark Hodges, FLA, Professor of Medical Administration Emeritus and former Director, Eskind Biomedical Library, Vanderbilt University, Nashville, TN

"Strategies and Measures for Our Next Century"

Wayne J. Peay, Director, Spencer S. Eccles Health Sciences Library, University of Utah, Salt Lake City

10:00 A.M.-10:30 A.M. BREAK AND VISIT EXHIBITS Franklin Hall

10:00 A.M.-11:00 A.M. JAMA Journal Review Panel Conference Suite II

10:00 A.M.-11:30 A.M. Corporate Medical Libraries Section Conveners Room 412 10:30 A.M.-NOON National Library of Medicine Update Salons A. B. C. and D. (L. K. and L. for

Salons A, B, C, and D (I, J, K, and L for overflow)

Task Force on Professional Development Room 401

NOON-2:00 P.M.

AWARDS VICTORIAN LUNCHEON AND CEREMONY Salons E, F, G, and H

2:00 P.M.-3:30 P.M. SECTION/SIG BUSINESS MEETINGS

Clinical Librarians SIG Room 413

Collection Development Room 301

Educational Media and Technologies Room 401

Federal Libraries Room 415

Geriatric/Gerontology SIG Room 403

Medical School Libraries Room 412

Molecular Biology and Genomics SIG Room 407

Nursing and Allied Health Resources Salon L

Osteopathic SIG Conference Suite II

Outreach SIG Room 408

Pediatric Librarians SIG Room 310

Relevant Issues Conference Suite I

Research Room 409

Veterinary Medical Libraries Room 309

3:30 p.m.-4:00 p.m. BREAK AND VISIT EXHIBITS

3:30 P.M.-4:30 P.M. Fellows of MLA Meeting

3:00 P.M.–5:00 P.M. POSTER SESSION I Franklin Hall Sponsored in part by Login Brothers Book Company

MONDAY, MAY 25, 4:00 P.M.-5:30 P.M.

4:00 P.M.-5:30 P.M. SECTION PROGRAMMING

Collection Development Section Salon B

"Peer Review in the Electronic Age"

Introductions

Melanie Modlin, Editor, *NLM News*, National Library of Medicine, Bethesda, MD

Moderator

Edward J. Huth, M.D., MACP, FRCP, Editor Emeritus, Annals of Internal Medicine, Bryn Mawr, PA

Speakers

"Research and the Peer Review Process"

Mildred Cho, Ph.D., Center for Bioethics, University of Pennsylvania, Philadelphia

"Editorial Peer Review Practices in the Electronic Age: Perspectives from a Health Sciences Librarian"

Jonathan D. Eldredge, Ph.D., Chief, Collection and Information Resources, Health Sciences Center Library, University of New Mexico-Albuquerque

- "Visions of the Future for Electronic Publishing and Peer Review"
- Ronald E. LaPorte, Ph.D., Director, Disease Monitoring and Telecommunications, WHO Collaborating Center, Professor of Epidemiology, Graduate School of Public Health, University of Pittsburgh

Hospital Libraries Section and Research Policy and Implementation Task Force Salons I and J

"Empowerment through Benchmarking: Practical Tips in Design and Implementation of Benchmarking Studies"

Moderator

Debra C. Rand, Director, Health Sciences Library, Long Island Jewish Medical Center, New Hyde Park, NY

Speakers

"Benchmarking: How Do You Rate? Raw Data and Ratios"

Gretchen A. Hallerberg, Manager, Library Services Department, The Cleveland Clinic Foundation; and Britain G. Roth, Administrative Director, Penn State Geisinger Health System/College of Medicine, Hershey, PA

"Comparative Data: The New England Experience"

Janice (Janie) Kaplan, Director, Health Science Libraries, Hartford Hospital, Hartford, CT; and Robin M. Rand, Director, Maine Medical Center Library, Portland "Developing a Benchmarking Toolkit: The Canadian Experience"

Dorothy Fitzgerald, Director, Health Sciences Library, McMaster University, Hamilton, Ontario, Canada; and Joanne G. Marshall, Ph.D., Professor, Faculty of Information Studies, University of Toronto, Ontario, Canada

Medical Informatics and Educational Media and Technologies Sections

Salon A

"Evaluating Information Technology Projects I: Using the Past to Improve the Future"

Moderator:

Thomas Mead, Reference Librarian, Dartmouth College, Hanover, NH

Papers

- "Evaluation of Dr. Thesaurus: Application and Practice"
- Carol H. Wu, Library Associate in Systems; and Robert McDonald, Head, Technical Services, Ehrman Medical Library, New York University Medical Center, New York
- "Point and Click Collection Development: Assessing the Value of Using a Database to Maintain Lists of Selected Internet Resources"
- Gillian Paula Goldsmith, Reference Librarian/Internet Services Coordinator; and Janis Glover, Reference Librarian/Education Coordinator, Cushing/Whitney Medical Library, Yale University, New Haven, CT
- "The BioSites Evaluation Project: Assessment of a Distributed Approach to Internet Collection Development in the Biomedical Sciences"
- Brian N. Warling, Manager, Digital Library Operations, Library and Center for Knowledge Management, University of California–San Francisco; and Beryl Glitz, Associate Director, NN/LM Pacific Southwest Regional Medical Library, Louise Darling Biomedical Library, University of California–Los Angeles
- "Developing Web-Based Tools for Curriculum Support"
- Gail Persily, Manager, Instructional Multimedia Services, Library and Center for Knowledge Management, University of California–San Francisco
- "Five Years after the Grateful Med Tour 1991–92: Analysis of the Effectiveness of NLM-funded Training of Health Care Professionals"
- Kelly Hensley, Interlibrary Loan Librarian, Sherrod Library, East Tennessee State University–Johnson City; and Martha F. Earl, Reference Coordinator, Preston Medical Library, University of Tennessee Medical Center–Knoxville

Nursing and Allied Health Resources, Public Services and History of Health Science Sections and Outreach SIG Salon L

"Providing Library Services for Mid-Level Practitioners"

Moderator

Judith F. Burnham, Assistant Director for Regional Services, Biomedical Library, University of South Alabama–Mobile

Papers

- "The Impact of Information on Decision-Making in Chronic, Long-Term, and Community Care: Renewing the Role of the Hospital Library in the Changing Health Care Enviroment"
- Joanne G. Marshall, Ph.D., Professor, Faculty of Information Studies, University of Toronto, Ontario, Canada; and Bernie Todd Smith, Director, Werner Health Sciences Library, Rochester General Hospital, Rochester, NY
- "From Print to Web: A Collaborative Nursing Index"
- Jill L. Beard, Assistant Head of Library and Information Services, Dorset House Library, Talbot Campus; and Janet Lamki, Subject Librarian, Institute of Health and Community Studies; Bournemouth University, Poole, Dorset, United Kingdom.
- "Health Information Access for Rural Nurse Practitioners: A Collaborative Project"
- Karla J. Block, Assistant Librarian; Ellen Nagle, Director, Bio-Medical Library; and Christine Mueller, Ph.D., Project Director, Collaborative Rural Nurse Practitioner Project; University of Minnesota-Minneapolis

"Nurse Practitioners' Information Needs and Information Seeking"

- Keith W. Cogdill, Doctoral Student, School of Information and Library Science; and Randolph F. Rasch, Ph.D., Clinical Assistant Professor, School of Nursing; University of North Carolina-Chapel Hill
- "The Role of Information in Evidence-based Nursing"
- Gabby Fenessy, Information Officer, Dynamic Quality Improvement Programme, Royal College of Nursing of the United Kingdom, London

Relevant Issues and History of the Health Sciences Sections Salon K

"Relevancy Ranking: Championing Involvement in Contemporary Social Issues"

Moderator

Gerald J. Perry, Head of Information Services, Arizona Health Sciences Library, University of Arizona-Tucson

MONDAY, MAY 25, 4:00 P.M.-5:30 P.M.

Papers

- "The Medical Indexing of Homosexuality: Is It Relevant Today?"
- Denis Gaffney, Assistant Librarian, St. Vincent's Hospital and Medical Center, New York, NY
- "The Pittsburgh PFLAG Library Outreach Project"
- Karen M. Zundel, Director, Health Services Library, McKeesport Hospital, McKeesport, PA

Speaker

- "Does Your Relevancy Rank? Relevant Partnering to Create Positive Change" Andrew Park, Liberty City Democrats, Philadelphia, PA
- Research Section

Salon D

"MLA Does Research: Tips for Excellence"

Moderator

P. Zoë Stavri, Ph.D., National Library of Medicine, Bethesda, MD

Speakers

"Asking A Question"

- P. Zoë Stavri, Ph.D., National Library of Medicine, Bethesda, MD
- "Choosing a Methodology"
- Jocelyn A. Rankin, Ph.D., Director, Medical Library, Mercer University School of Medicine, Macon, GA

"Appropriate Analysis"

Nancy N. Woelfl, Ph.D., Director, McGoogan Library of Medicine, University of Nebraska Medical Center–Omaha

"Presenting Results"

Joyce E.B. Backus, National Library of Medicine, Bethesda, MD

Veterinary Medical Libraries Section Salon C

"Future Imperfect: Issues in Veterinary Medicine Librarianship"

Moderator

Ann Viera, Assistant Professor and Reference Librarian, Agriculture-Veterinary Medicine Library, University of Tennessee–Knoxville

TUESDAY, MAY 26, 7:00 A.M.-9:00 A.M.

7:00 a.m.-7:45 a.m. SUNRISE SEMINARS

Ovid

Salons H

Join Ovid for breakfast! Ovid's Vice President of Clinical Information Bill Detmer will introduce Ovid's newest clinical product, Evidence Based Medicine Reviews. This database represents a new direction for Ovid towards clinical information. Come learn more about how this exciting new product will benefit your institution.

7:00 A.M.-9:00 A.M. COMMITTEE MEETINGS

Bulletin Editorial Board Room 414/415

Bylaws Committee Room 408

Grants and Scholarships Committee Room 407

Joseph Leiter NLM/MLA Lectureship Committee Room 409

Publishing and Information Industries Relations Committee

Room 406

Status and Economic Interests of Health Sciences Library Personnel Committee Room 413

7:30 A.M.-8:15 A.M. SUNRISE SEMINARS

BIOSIS Salon C

Please join BIOSIS for an informative discussion on the dynamic changes made to its indexing methodologies. These changes will ensure that BIOSIS continues to provide the biological and biomedical community with key information. New relational indexing features include relational links, authority files, and the introduction of CAS Registry Numbers and MeSH disease terminology, to name a few. Come learn how these changes make searching easier and retrieval of records more accurate! Breakfast will be served.

EBSCO Publishing

Salon B

Join EBSCO for breakfast. EBSCO*med* is committed to providing health information specialists with the comprehensive databases, sophisticated software, and personalized support necessary to retrieve and manage health information easily and foster consumer health education. The EBSCO*med* product line offers a widerange of medically related and interdisciplinary information to the medical market. EBSCO*med* products also provide users with the latest in search and retrieval software, offering a choice of Boolean, natural language, or MeSH browsing.

Speakers

"The Role of the Librarian in the Electronic Library"

- Norma J. Bruce, Associate Professor and Head, Veterinary Medicine Library, Ohio State University-Columbus; and Jean-Paul Jette, Librarian in Charge, Bibliotheque de Medecine Veterinaire, Universite de Montreal, Canada
- "Veterinary Medical Education: One Librarian's Role"
- Norma F. Funkhouser, Librarian III, Research, Education, and Clinical Department, Medical Sciences Library, Texas A & M University, College Station

6:30P.M.-9:00P.M. President's Dinner/Reception (By invitation only)

Niles Software, Inc. Salon D

Join Niles for refreshments and see the exciting new version of EndNote. Niles presents a lively demonstration of its popular bibliographic software, EndNote. The focus of the session will be on its new Internet searching features. You'll see how researchers can now use EndNote to access and search bibliographic databases such as MEDLINE without having to leave the program!

National Library of Medicine (NLM) Salons K and L

An NLM update on DOCLINE, LOANSOME DOC, and the new RELAIS Document Delivery System and a look at the future of DOCLINE. Question and answer session to follow a brief presentation.

UpToDate, Inc.

Salon A

UpTo Date is a comprehensive resource on CD-ROM designed, written, and edited by physicians. Provides authoritative, current, and clinically relevent medical information to answer clinical questions quickly and provide patient recommendations. Updated continually with a new CD-ROM issued every four months. Includes graphics and is referenced (with abstracts). Endorsed by major medical societies. Library copies and network versions available. Find out about the program more physicians are asking for. Continental breakfast served.

TUESDAY, MAY 26, 7:30 A.M. -2:00 P.M.

7:30 A.M.-9:00 A.M. Nursing and Allied Health Resources Section Board Meeting Room 404

8:00 A.M.-9:00 A.M. Chapter CE Chairs Room 310

8:15 A.M.-9:00 A.M. EXHIBITORS BREAKFAST Rooms 401, 402, and 403

9:00 A.M.-10:00 A.M. PLENARY SESSION III Salons E. F. G. and H

Introduction

Andrea Kenyon, Local Assistance Chair, 1998 National Program Committee and Director, Katherine A. Shaw Division of Public Services and Programs, College of Physicians of Philadelphia

"The Digital Estate: Strategies for Surviving and Thriving in an Interactive Age"

Charles L. Martin, Jr., President, The Digital Estate Group, LLC, North Hampton, NH

10:00 A.M.-10:30 A.M. BREAK AND VISIT EXHIBITS

10:00 A.M.-2:00 P.M. MEDIA FESTIVAL Hall of Exhibits Centennial Cafe

10:30 A.M.-NOON SECTION PROGRAMMING III

Collection Development and Technical Services Sections

Salon H

"Management of Internet Resources"

Moderator

Frances H. Lynch, Assistant Deputy Director, Eskind Biomedical Library, Vanderbilt University, Nashville, TN

Speakers

"Knowledge Access Management" Erik Jul, Associate Director, OCLC Institute, Dublin, OH

"Selecting and Cataloging Electronic Resources: Making It Work"

Joan M. Marcotte Gregory, Associate Librarian, Technical Services; Sharon E. Dennis, Associate Librarian, Computer and Media Services; Nina E. Dougherty, Librarian, Research; and Wayne J. Peay, Director; Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City

Consumer and Patient Health Information and Research Sections Salon A

"Consumer Health Information Services: Do They Make a Difference?"

Moderator

Joanne G. Marshall, Ph.D. Professor, Faculty of Information Studies, University of Toronto, ON, Canada

Papers

"Serving the Young and the Restless: Development of a Youth Health Collection in a Consumer Health Library"

Cheryl Warren, Medical Librarian, ValleyCare Health System Library and Ryan Corner Cancer Resource Center, Pleasanton, CA

"Making a Difference: Determining the Impact of a Consumer Health Information Service on Participants' Attitudes, Health Care Decision Making, and Physician-Patient Communication"

Martha F. Earl, Reference Coordinator; Connie Littleton, Online Search Analyst; Shelley Paden, Interlibrary Loan Librarian; and Doris Prichard, Director; Preston Medical Library, University of Tennessee Medical Center-Knoxville

"VT Chip: Health Care Information Consumers Define Need"

- Nancy A. Bianchi, Information Specialist; Donna Porter; Shirley Bolkum, Carol Guitar, VT Chip Coordinators; Robert J. Sekerak, Library Associate Professor; and Julie McGowan, Ph.D., Director and Professor; Charles A. Dana Medical Library, University of Vermont-Burlington
- "An Appetizer or the Complete Menu: Specialized Consumer Health Web Resources Training Evolves from Simple Orientation to Computer Lab Workshops"
- Linda Draper, Librarian Coordinator, Detroit Community AIDS Library; Nancy Adams, Librarian; Keir Reavie, Coordinator, Research Support Services; and Wendy Wu, Librarian; Shiffman Medical Library, Wayne State University; Detroit, MI

Respondent

Lynda M. Baker, Ph.D., Assistant Professor, Library and Information Sciences, Wayne State University, Detroit, MI

Hospital Libraries and Public Services Sections

Salons E and F

"Product Enhancement: Value Added Services in the Health Care Enterprise"

Moderator

Diane G. Wolf, Associate Director, Medical Libraries, Christiana Care Health Services, Wilmington, DE

Papers

"User Independence—The End of the Clinical Librarian or a New Beginning?"

- Samuel King, Clinical Librarian; and Katherine S. Frumento, Chief, Library and Audiovisual Services; Health Sciences Library, Bridgeport Hospital, Bridgeport, CT
- "Clinical Librarianship in the Non-Clinical Setting: The Pharmaceutical Experience"
- Mindy R. Paquette-Murphy, Research Information Scientist, Sanofi Research Division, Malvern, PA
- "Internet Training and Beyond: Adding Value Across an Integrated Delivery System"

Mary Linn Bergstrom, Director, Librarian Services, Memorial Health Care, Worcester, MA

- "Computer Docs: Computers and Medical Information for the Practicing Physician"
- James W. Beattie, Jr., Educational Services Librarian; Randall Snodgrass, Microcomputer Consultant; and Stuart Spore, Head of the Library Medical Informatics Group; Ehrman Medical Library, New York University Medical Center, New York
- "Cumin, Cochrane, and CME: An Evidencebased Recipe for Success"
- Alexander Lyubechansky, Manager, Dean C. Burns Health Sciences Library, Northern Michigan Hospital, Petoskey

International Cooperation Section Salon I

"International Cooperation—Past and Future"

Moderator

John A. Breinich, Executive Director, Hawaii Medical Library, Honolulu

Speakers

- "The International Role of MLA: A Centennial Survey"
- T. Mark Hodges, FLA, Professor of Medical Administration Emeritus, and former Director, Eskind Biomedical Library, Vanderbilt University, Nashville, TN
- "The Cunningham Fellowship: MLA's Window to the World"
- Mitsuko Williams, Veterinary Medicine Librarian, Veterinary Medicine Library, University of Illinois–Urbana-Champaign
- "Distance is No Longer an Issue: Internationalism Goes Electronic"
- Arne Jakobsson, Library Director, Spri Library and Research Report Bank, Stockholm, Sweden

Medical Informatics and Educational Media and Technologies Sections

Salons C and D

"Evaluating Information Technology Projects II: Using the Past to Improve the Future"

Moderator

Marlene B. Smith, Coordinator, Medical Education Media Center, School of Medicine, University of Missouri– Kansas City

Papers

- "Success Factors for LAIMS: Then and Now"
- Joan S. Ash, Ph.D., Associate Professor; William Hersh, M.D., Associate Professor; James E. Morgan, Associate Director for Information Services; Ron Schumacher, Chief Information Officer; and Kathryn Krages, Communications Coordinator; Biomedical Information Communications Center, Oregon Health Sciences University, Portland

"Virtual Library Orientation in a 3-D Environment: A Web-based Model"

- David Powell, System Analyst; Nancy H. Tannery, Reference Librarian; and Charles B. Wessel, Reference Librarian, Falk Library of the Health Sciences, Health Sciences Library System, University of Pittsburgh, PA
- "Not Just Another Yahoo: Library Collaboration in a Web-based Medical Curriculum"
- Terry A. Henner, Head, Information and Education Services, Savitt Medical Library, University of Nevada School of Medicine–Reno

"Implementation of a Web-based Tutorial"

Jill Foust, Reference Librarian; and Nancy H. Tannery, Reference Librarian, Falk Library of the Health Sciences, Health Sciences Library System, University of Pittsburgh, PA

"Internet Privacy: An Oxymoron?"

Thomas L. Williams, Director, Biomedical Library and Media Production Services, University of South Alabama–Mobile

Medical Library Education Section Salon G

"Creating a Center of Excellence in Health Sciences Information Education: Perspectives from the NLM Planning Grants"

Moderator

Claudia J. Gollop, Ph.D., Assistant Professor, University of North Carolina–Chapel Hill

Speakers

- "Lifelong Learning: A Scaleable Strategy for Advancing the Practice of Librarianship" Nunzia Giuse, M.D., Deputy Director,
- The Annette and Irwin Eskind Biomedical Library, and Associate Professor of Biomedical Informatics, Vanderbilt University, Nashville, TN

- "From the Classroom to the Desktop: The Roles of the Internet in Continuing Education"
- Robert Sapp, Director, Advanced Technologies and Information Systems, Welch Library, School of Medicine, Johns Hopkins University, Baltimore, MD
- "Catch-Up and Stay-Ahead Learning for Health Information Professionals: Perspective of an LIS Faculty Member"
- Jana Bradley, Ph.D., Assistant Professor, Indiana University School of Library and Information Science, Indianapolis

Medical School Libraries and Medical Informatics Sections Salon B

"Evidence-based Medicine: The Library's Role in Twenty-first Century Medicine"

- Moderator
- Susan Jacobson, Director, Augustus C. Long Health Sciences Library, Columbia University, New York, NY

Speaker

- "The Role of the Cochrane Databases in Evidence-based Medicine"
- Kay Dickersin, Ph.D., Associate Professor, Department of Epidemiology and Preventive Medicine, University of Maryland School of Medicine– Baltimore

Papers

- "The Impact of the Cochrane Library on the Role of the Librarian as an Educator"
- Alain Besson, Ph.D., Medical Systems Librarian, St. Bartholomew's Hospital, and the Royal London School of Medicine and Dentistry, United Kingdom
- "Integrating Lifelong Learning Opportunities in Evidence-based Medicine through the Creation of a Web-based Learning Environment"
- Barbara Laynor, Education Services Librarian; Michael Hamlin, Director of Education Services and Marketing; Elizabeth R. Warner, Coordinator of Information Literacy Programs; and Anthony Frisby, Head of Instructional Design, Academic Information Services and Research; Thomas Jefferson University, Philadelphia, PA
- "Evidence-based Medicine Training for Residents and Students at a Teaching Hospital: The Library's Role in Turning Evidence into Action"
- Martha F. Earl, Reference Coordinator, Preston Medical Library; and James Neutens, Ph.D. Professor, Obstetrics and Gynecology; University of Tennessee Medical Center-Knoxville

National Program Committee and Section Council

Salon J

"Visions of the Future—Reflections on the Past"

Moderator

Connie Poole, Director, Medical Library, Southern Illinois University School of Medicine, Springfield

Papers

- "The Matheson Manifesto: Reflections on Realizing a Dream"
- Julie McGowan, Ph.D., Director and Professor; Jeanene Light, Assistant Professor; Donna O'Malley, Associate Professor; Robert J. Sekerak, Associate Professor; Carole Hughes, Assistant Professor; Dana Medical Library, University of Vermont-Burlington
- "The Rip van Winkle Experience"
- Jonquil D. Feldman, Resource Librarian, Generations Together, University of Pittsburgh, PA; and Inhye Kim Son, Consultation Services Coordinator, The Claude Moore Health Sciences Library, University of Virginia– Charlottesville
- "Building a Biomedical Collaboratory on the Web: The Forsyth Periodontal Disease Database"
- Roberta A. Oppenheim, Director of Library and Information Services and Project Manager; Douglas B. Hanson, Director of Office Computing and Network Technology; and J. Max Goodson, Head, Department of Pharmacology and Boston Oral Health Resource Center; Forsyth Dental Center, Boston and Waltham, MA; and David Doucette, Systems Engineering, Inc. (SEI), Waltham, MA
- "Patient-Centered Access to Secure Systems Online (PCASSO): Painting New Directions for Medical Librarians in the Clinical Care Enterprise"
- Mary Horres, Director; and Amy Butros, PCASSO Outreach Librarian, Biomedical Library, University of California– San Diego
- "What Value Are Third World Biomedical Journal Resources? Analysis Base on Experience with ExtraMED"
- Christopher Zielinski, Secretary General, Authors' Licensing and Collecting Society, London, United Kingdom

NOON-1:30 P.M.

Hospital Libraries Section Committee Meetings Salons K and L

NOON-2:00 P.M.

LUNCH AND VISIT EXHIBITS Lunch catered by Marriott available; pay on site.

DAILY PROGRAM

TUESDAY, MAY 26, 1:00 P.M. -3:30 P.M.

POSTER SESSION II Franklin Hall

1:00 p.m.-2:00 p.m. OPEN FORUM: MLA IN THE 21ST CENTURY Salon D

2:00 F.M.-3:30 P.M. SECTION PROGRAMMING SESSION IV

Chiropractic Libraries Section Salon K

"Nontraditional, Alternative, Complementary: Those Other Therapies"

Moderator

Marcia M. Thomas, Library Director, Ruth R. Cleveland Memorial Library, Cleveland Chiropractic College, Kansas City, MO

Papers

- "The British Library as a Source of Herbal Information: Past, Present, and Future" Bruce Madge, Head of Health Care
- Information Services, The British Library, London, United Kingdom
- "Herbal Medicine in the United States: Big Business and Almost Mainstream"
- Jean Williams Sayre, Associate Director, National Network of Libraries of Medicine, Greater Midwest Region, Library of the Health Sciences, University of Illinois–Chicago

Speaker

- "From Quacks to Colleagues: Viewing the Evolution of Orthodox Tolerance of Deviant Medical Practice"
- Russell W. Gibbons, Editor Emeritus, Chiropractic History, Pittsburgh, PA

Consumer and Patient Health Information and Medical Library Education Sections

Salons I and J

"The Librarians' Role in Providing Consumer Health Information"

Moderator

Naomi C. Broering, Director, Houston Academy of Medicine, Texas Medical Center Library, Houston

Speakers

- "Perseverance or What It Takes to Plan a Consumer Health Information Service"
- Michelynn McKnight, Director, Health Sciences Library, Norman Regional Hospital, Norman, OK
- "Raising the Profile of the Hospital Librarian through Consumer Health Information"
- Kathleen A. Moeller, Director, Health Sciences Library, Overlook Hospital, Summit, NJ

- "Consumer Health Information: Sustaining the Effort"
- Valerie J. Lawrence, Director, Planetree Health Library, Highline Community Hospital, Burien, WA
- "Consumer Health Information on the Internet"
- Elaine Russo Martin, Assistant University Librarian for the Health Sciences, University of Illinois-Chicago
- "The Role of the Librarian in Consumer Health Information: The Patient's Perspective"
- Robin Overmier, Ph.D., Associate Professor, School of Library and Information Studies, Norman, OK

Educational Media and Technologies and Medical Informatics Sections Salon D

- "Digital Libraries: From Vesalius to the Visible Human"
- Moderator
- Valerie Florance, Ph.D., IAIMS Coordinator, University of Rochester Medical Center, Rochester, NY

Speakers

- "The Visible Human Project: A Digital Anatomical Resource"
- Michael J. Ackerman, Ph.D., Assistant Director for High Performance Computing and Communications, National Library of Medicine, Bethesda, MD
- "Online Biomedical Knowledge for Twentyfirst Century Clinicians"
- Frank Davidoff, M.D., FACP, Editor, Annals of Internal Medicine, American College of Physicians, Philadelphia, PA
- "CGAP—an Example of the Many Strands (and Loose Ends) of a Molecular Database"
- Ken Katz, Ph.D., Staff Scientist, National Center for Biotechnology Information, National Library of Medicine, Bethesda, MD

Federal Libraries, Technical Services, and Medical School Libraries Sections Salon C

- "Show Me the Money! Costing Out Services and Generating Revenue in the Era of Managed Care"
- Moderator
- Susan Jacobson, Director, Augustus C. Long Health Sciences Library, Columbia University, New York, NY
- Papers
- "Pay for Print: Implementing Fee for Service Programs"
- John D. Jones, Jr., Electronic Resource Manager; and Ramona H. Thiss, Information Services Manager; Tompkins-McCaw Library, University Library Services, Virginia Commonwealth University, Richmond

- "Generating Revenue with an Entrepreneurial Archives and Records Management Program"
- Randy Jones, Archivist; and Jeremy Nordmoe, Archival Assistant; Vanderbilt University Medical Center Archives, Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, TN
- "Are You Still Ours? Cost Recovery within a Reengineering Healthcare System"
- Kirsten P. Fredericks, Manager, Library/ Media Services, Wishard Health Services, Indianapolis, IN
- "Collaboration and Cooperation: Increasing Aggregate Resources through Partnerships"
- Maureen S. Battistella, Director, Wegner Health Science Information Center, Health Sciences Libraries, School of Medicine, University of South Dakota-Sioux Falls; David Hulkonen, Director; Lommen Health Sciences Libraries, School of Medicine, University of South Dakota-Vermillion; Patricia W. Onsi, Associate Director; and Kay A. W. Root, Librarian; Health Sciences Library, State University of New York Health Science Center at Syracuse

Public Services Section

Salon L

- "The Spirit of Service Defined: Standards, Guidelines, and Accountability"
- Moderator
- Clarissa C. Fisher, Assistant Director for Access Services, Health Science Center Library, University of Florida– Gainesville

Speaker

Scott Dougall, Vice-President, Product Support Services, IBM Global Services, Solmers, NY

Research Section and Research Policy Implementation Task Force

Salon A

"Evaluating Training: A Critical Research Need"

Moderator

P. Zoë Stavri, Ph.D., National Library of Medicine, Bethesda, MD

Papers

- "Assessing the Effectiveness of MEDLINE Instruction: Objective Feedback"
- Alice K. Kawakami, Information Specialist, Norris Medical Library, University of Southern California, Los Angeles
- "What is the Value in Outreach Programs?"
- Jocelyn A. Rankin, Ph.D., Director, and Jan H. LaBeause, Assistant Director, Medical Library, Mercer University School of Medicine, Macon, GA; and P. Zoë Stavri, Ph.D., National Library of Medicine, Bethesda, MD

TUESDAY, MAY 26, 2:00 P.M.-10:00 P.M.

"Evaluating Training in the Use of MEDLINE and Computer Conferencing by Dentists"

Joanne G. Marshall, Ph.D., Professor, Faculty of Information Studies, University of Toronto, Ontario, Canada; W. Paul Lang, D.D.S., Associate Professor, Department of Periodontics, Prevention, and Geriatrics, School of Dentistry; Doreen R. Bradley, Interim Head, Dentistry Library; and Barbara Lowther Shipman, Head of Collection Development; Alfred Taubman Medical Library, University of Michigan-Ann Arbor

"Evaluation of Information Skills Training for the Clinical Epidemiology and Health Services Research Master's Program"

helen-ann brown [sic] and Patricia Tomasulo, Information Services Team; and Robert Braude, Ph.D., Director; Cornell Medical Library, Cornell University Medical College, New York, NY

"Tracing the Development of Critical Evaluative Skills with the Use of the Internet"

Phyllis Blumberg, Ph.D., Associate Dean for Educational Affairs, Allegheny University of the Health Sciences, Philadelphia, PA; and JoAnne Sparks, Associate Dean, Resource Management, W.W. Hagerty Library, Drexel

WEDNESDAY, MAY 27, 7:00 A.M. -NOON

Sponsored in part by Majors Scientific Books, Inc.

7:00 A.M.-9:00 A.M. COMMITTEE MEETINGS

Centennial Coordinating Committee Room 407

Continuing Education Committee Room 401

Credentialing Committee Room 408

7:30 A.M.-9:00 A.M. SECTION/SIG BUSINESS MEETINGS

Chiropractic Libraries Breakfast Room 402

Dental Room 403

Department of the Army Medical Command SIG Room 309

History of the Health Sciences Room 410

International Cooperation Room 406

Lesbian/Bisexual/Gay Health Sciences Librarians SIG Room 415

Medical Society Libraries Room 413

Pharmacy and Drug Information (Pharmacy Museum Tour)

University, Philadelphia, PA

Task Force on Professional Development

SECTION/SIG BUSINESS MEETINGS

Consumer and Patient Health Information

Department of Veterans Affairs Librarians

Hospital Libraries Business Meeting and

2:00 P.M.-3:00 P.M.

3:30 P.M.-5:00 P.M.

Cancer Librarians

LEGISLATIVE UPDATE

Complementary Medicine SIG

Room 401

Salon H

Room 310

Room 404

Room 305

SIG

Room 407

Room 406

Salon G

Room 301

Room 412

Family Practice SIG

Ice Cream Social

Medical Library Education

Medical Informatics

Public Services Room 411

Rehabilitation Hospital SIG Room 409

Technical Services Planning Meeting Room 304

Vision Sciences SIG Room 412

9:00 A.M.-10:00 A.M. PLENARY SESSION IV Salons E, F, G, and H

Introduction Christine L. Bell, Member, 1998 National Program Committee and Director, Babson Memorial Medical Library, Newton-Wellesley Hospital, Newton, MA; and Marlene Saul Englander, Member, 1998 National Program Committee and Medical Librarian, Cleveland Clinic Foundation, Cleveland, OH Mental Health Librarians Room 408

Problem-based Learning SIG Room 403

Public Health/Health Administration Libraries Room 409

Public Services Room 411

Technical Services Room 402

5:00 F.M.-6:00 F.M. Section Program Planners Meeting Room 415

7:00 P.M.–10:00 P.M. BLAST FROM THE PAST *30th Street Station* Tickets \$65

"Laugh for the Health of It" John Morreall, Ph.D., President, HUMORWORKS Seminars, Tampa, FL

10:15 A.M.-NOON CONTINUATION OF BUSINESS SESSION I

Salons E, F, G, and H

Presiding Rachael K. Anderson, President, Medical Library Association and Director, Arizona Health Sciences Library, University of Arizona-Tucson

Call to order

Resolutions

Welcome to MLA '99 Host City, Chicago, IL

Mark E. Funk, Chair, 1999 National Program Committee (NPC) and Head, Collection Development, Samuel J. Wood Library, Cornell University Medical College, New York; Robert A. Pisciotta, Chair, 1999 National Program Committee and Associate Director, Library Operations, Archie Dykes Library, University of Kansas City Medical Center; Logan Ludwig, Ph.D., Local Assistance Committee Chair, 1999 National Program

WEDNESDAY, MAY 27, 10:00 A.M. -5:00 P.M.

Committee and Director, Telehealth Care and Media Services and Health Sciences Library, Loyola University, Medical Center, Maywood, IL

Recognition of Retiring Board Members

Introduction of Incoming Board Members

Inaugural Address

Jacqueline Donaldson Doyle, President, Medical Library Association, and Director of Learning Resources, Merrill Brown MD Health Sciences Library, Samaritan Health System, Phoenix, AZ

LAUNCHING 100 YEAR CELEBRATION

Time Capsule Sealing Salons E, F, G, and H Sponsored in part by the National Library of Medicine

Introduction

THURSDAY, MAY 28, 8:00 A.M. -5:00 P.M.

Rooms 408 and 409

2:00 P.M.-5:00 P.M. Continuing Education Joan S. Zenan, Associate Chair, 1998 National Program Committee and Director, Savitt Medical Library, University of Nevada–Reno

"MLA Time Capsule: Take One and Call Your Medical Librarian in 100 Years"

Lois Ann Colaianni, Associate Director for Library Operations, National Library of Medicine, Bethesda, MD

DRAWING OF FREE AIRLINE TICKETS (ENTRANTS MUST BE PRESENT TO WIN)

Adjournment

12:30 P.M.-2:00 P.M. BOARD MEETING (Members are welcome to attend.)

Rooms 401 and 402

12:45 P.M.-3:00 P.M. Hospital Libraries Section Executive Board *Conference Suite III*

1:00 P.M.-5:00 P.M. CONTINUING EDUCATION COURSES (See pages 23-24 for room assignments.)

2:00 P.M.-4:00 P.M. Section Council Meeting

Committee Room 403

8:00 A.M.-5:00 P.M. Continuing Education Committee Room 304

MLA/AMIA SYMPOSIUM ESTABLISHING A COLLABORATIVE HEALTH INFORMATICS RESEARCH AGENDA FOR THE 21ST CENTURY

Wyndham Franklin Plaza Hotel, Philadelphia

WHEN EVERY PIECE OF INFORMATION IS ESSENTIAL

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FRIDAY, MAY 22

8:00 A.M.-4:00 P.M. Regional Medical Libraries Directors *Rooms 304, 305, and 306*

SATURDAY, MAY 23

1:00 р.м.-4:30р.м. Friends of LIS *Room 310*

SUNDAY, MAY 24

7:00 A.M.-9:00 A.M. New York/New Jersey Chapter, Evidence-based Medicine Working Group Room 310 HealthWeb Room 307

Room 304

2:00 P.M.-4:00 P.M.

MARCIVE Users Meeting

5:30 P.M.-7:30 P.M. African American Medical Librarians Association *Room 412*

MONDAY, MAY 25

10:30 A.M.-NOON Circuit Librarians Room 307

Faxon Room 305

Southern Chapter Executive Board Room 406

OVID Technologies Room 310

Vision Sciences Library SIG Wills Eye Hospital, 900 Walnut St. 2:00 P.M.-3:00 P.M. EOS International Technology Trend Seminar Room 306

UCMP Online Users Group Room 307

Model Job Descriptions for Libraries – Status and Economic Interests of Health Sciences Library Personnel Committee *Room 304*

2:00P.M.-3:30 P.M. Horizon Users Group *Room 305* OVID Technologies Salon D

Quick Doc Users Group Salon K

3:30 P.M.-6:00 P.M. AAHSL Board Meeting Conference Suite III

3:30 P.M.-4:30 P.M. OVID Technologies Salon D

TUESDAY, MAY 26

3:30 P.M.-4:30 P.M. OVID Technologies Salon D 3:30 F.M.-5:00 F.M. Medical Discussion Group of SIRSI Unicorn Users Group International Scott Memorial Library Thomas Jefferson University 1020 Walnut St. (between 10th Street and 11th Street) Room 200B 3:30 P.M.-6:30 P.M. International Congress for Medical Librarianship Room 304

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MLA'S 100 MOST NOTABLE AND AWARD WINNERS

The following individuals have made significant contributions both to the Medical Library Association and the health information profession. The list was compiled by the Centennial Coordinating Committee and the Awards Committee and was approved by the MLA Board of Directors. The list features former MLA Presidents, Marcia C. Noyes Award winners, and Janet Doe Lecturers.

Scott Adams

Isabelle T. Anderson Rachael K. Anderson Gertrude L. Annan James F. Ballard L.F. Barker, M.D. Jacqueline D. Bastille David Bishop Harold Bloomquist Jana Bradley, Ph.D. Alfred N. Brandon Robert M. Braude, Ph.D. Estelle Brodman, Ph.D. Naomi C. Broering Sarah C. Brown William Browning, M.D. Holly Shipp Buchanan, Ed.D. Alison Bunting J.R. Chadwick, M.D. Thelma Charen Robert G. Cheshier Gilbert J. Clausman Lois Ann Colaianni Helen Crawford Susan Y. Crawford, Ph.D. Gwendolyn S. Cruzat, Ph.D. Eileen R. Cunningham Louise Darling Marjorie J. Darrach George Dock, M.D. Ianet Doe Marion Dondale Wesley Draper John W. Farlow, M.D.

MLA 1998 Award Winners

The Joseph Leiter NLM/MLA Lectureship Jean-Claude Guedon, Ph.D.

The John P. McGovern Award Lectureship Laurie Garrett Kenneth M. Ludmerer, M.D.

The MLA Scholarship Heather B. Blunt

The MLA Scholarship for Minority Students Barbara Ferrer Kenney

The Continuing Education Grant Katherine J. Vargo

The Cunningham Memorial International Fellowship Anita Verhoeven, M.D.

The EBSCO/MLA Annual Meeting Grant Sponsored by EBSCO Jennifer G. Barlow Andrea Batson

ISI/MLA Doctoral Fellowship Sponsored by ISI Sharon Dezel Jenkins

MLA Research, Development and Demonstration Project Grant Mary Howrey Jacqueline W. Felter C. Perry Fisher Eloise C. Foster W.W. Francis, M.D. Charles Frankenberger June H. Fulton Lt. Col. F.H. Garrison George M. Gould, M.D. Frances Groen Bertha Hallam Bernice M. Hetzner Saumel W. Hitt T. Mark Hodges Ruth Holst Virginia H. Holtz A. Jacobi, M.D. Barbara Coe Johnson Col. Harold W. Jones, M.D. Mildred Iordan Ann E. Kerker Thomas E. Keys Frederick G. Kilgour David A. Kronick, Ph.D. Gertrude Lamb, Ph.D. Mildred C. Langner Sanford V. Larkey, M.D. Joseph Leiter, Ph.D. Robert T. Lentz Nancy M. Lorenzi, Ph.D. Erika Love Richard A. Lyders Lucretia W. McClure Lt. Col. C.C. McCulloch, Jr. W. B. McDaniel, II, Ph.D.

Archibald Malloch, M.D. Mary Louise Marshall Nina W. Matheson **Judith** Messerle Erich Meyerhoff Jean K. Miller Phyllis S. Mirsky Elliott H. Morse I.H. Musser, M.D. Marcia C. Noyes Gerald J. Oppenheimer William Osler, M.D. Francis R. Packard, M.D. Irwin H. Pizer Ursula H. Poland William D. Postell L. Margueriete Prime Alan M. Rees Frank Bradway Rogers, M.D. Fred W. Roper, Ph.D. John Ruhräh, M.D. Charles W. Sargent, Ph.D. Walter Steiner, M.D. Lewis H. Taylor, M.D. F.M. Tice, M.D. Wilma Troxel Donald Washburn, D.D.S. Emilie V. Wiggins J.C. Wilson, M.D. C.F. Wylde, M.D. Helen Yast Martha Jane Zachert, D.L.S.

The Award for Excellence and Achievement in Hospital Librarianship Kay Cimpl Wagner

The Hospital Libraries Section (HLS)/MLA Professional Development Grant Sponsored by HLS Carol Shisler

The Majors/MLA Chapter Project of the Year Award Sponsored by Majors Scientific Books, Inc. Southern Chapter

Murray Gottleib Prize Mary L. Westermann

Rittenhouse Award Sponsored by Rittenhouse Book Distribution, Inc. Charles G. Warrick

The ISI/Frank Bradway Rogers

Information Advancement Award Sponsored by the Institute for Scientific Information (ISI) HealthWeb Julia Kelly Elaine Russo Martin Ellen Nagle Patricia Redman James Shedlock

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The Estelle Brodman Award for the Academic Medical Librarian of the Year Anne Wood Humphries

The Janet Doe Lectureship Wayne Peay

Honorary Membership R. Brian Haynes, M.D. John Albert Majors, Jr. William Harcourt Majors

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Alison Bunting Eloise Foster Mary M. Horres M. Sandra Wood Nancy Whitten Zinn

The Award for Distinguished Public Service Congressman Henry Bonilla

The Centennial Award C. Everett Koop, M.D., Sc.D.

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Parliamentary Authority

Article XIII of the 1998 revised Bylaws of the Medical Library Association provides that rules in the 1990 edition of *Robert's Rules of Order Newly Revised* shall govern the association in all cases where they are applicable and in which they are not inconsistent with the Bylaws of the association.

Rules of the Assembly

The following rules govern the conduct of MLA business meetings.

The Floor

When addressing the chair, the person desiring recognition moves to a microphone and gives proper identification, including name and institution, as well as city and state or province; only MLA members are permitted to speak on the floor of the assembly.

Motions and Resolutions

Main motions (those introducing new business) may be brought to the assembly only if written copies have been distributed at least twenty-four hours before the meeting to each Voting Member present or by unanimous consent of Voting Members present. Resolutions are motions presented formally.

Debate

Debate is limited to two minutes for each speaker; no speaker may have the floor twice on the same question until all who wish to speak have spoken.

Quorum

A quorum of 250 Voting Members is required for the transaction of business. For purposes of determining a quorum, a person eligible to cast two votes is counted as two Voting Members.

Voting

To facilitate the counting of votes, voting paddles are provided to all eligible voters attending the annual meeting. Voting paddles are color-coded to distinguish between Institutional and Regular Members. General consent may be used as a method of voting if there is no objection. Any of the foregoing rules may be suspended by a two-thirds vote.

Understanding Motions

Motions are classified according to their purposes and characteristics.

Main Motions

An original main motion brings a new substantive question before the assembly for consideration and action. An incidental main motion relates to other business of the assembly or its past or future action. Incidental main motions include motions to amend something previously adopted and to rescind.

Subsidiary Motions

These may alter the main motion and are related to it.

Lay on the table (a temporary delay) Previous question (to stop debate) Limit or extend debate Postpone to a certain time Commit or refer to a committee Amend Postpone indefinitely (to kill)

Privileged Motions

These have no direct connection to the main motion. They are the highest ranking motions and are designed to take care of emergencies that arise in the assembly.

Fix the time at which to adjourn—set an adjourned meeting Adjourn Recess Question of privilege Call for the orders of the day

PARLIAMENTARY PROCEDURES

Incidental Motions

These arise only incidentally out of business before the assembly. Most of these motions are not debatable and are handled as soon as they arise. Some incidental motions are:

Appeal from the decision of the chair Consider seriatim (consideration by paragraph) Division of the question Parliamentary inquiry Point of information Point of order Suspend the rules Withdraw a motion

Motions That Bring a Question before the Assembly Again

Take from the table Reconsider Rescind or amend something previously adopted

Precedence of Motions

Precedence sets the priority of motions and the order in which they must be proposed and considered. Subsidiary and privileged motions are ranked in this descending order:

Fix the time at which to adjourn (highest ranking) Adjourn Recess Question of privilege Call for the orders of the day Lay on the table Previous question Limit or extend debate Postpone to a certain time Commit or refer Amend Postpone indefinitely Main motion

Only those motions that are higher in rank than the pending motion are in order and may be made. For example, when the main motion and the motion to commit are pending, only motions of higher rank than "commit" may be made.

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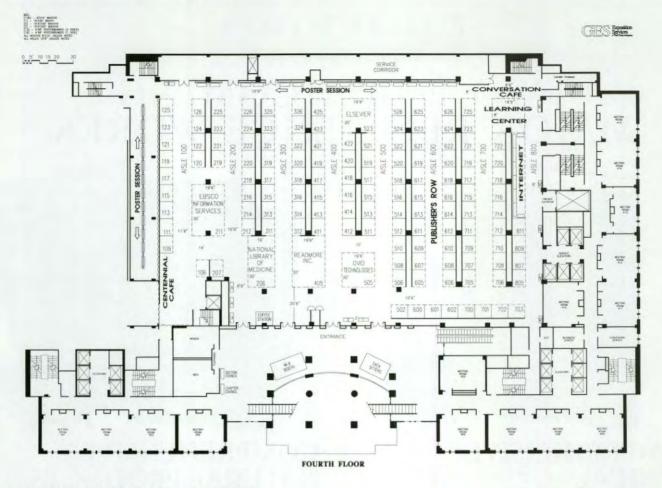
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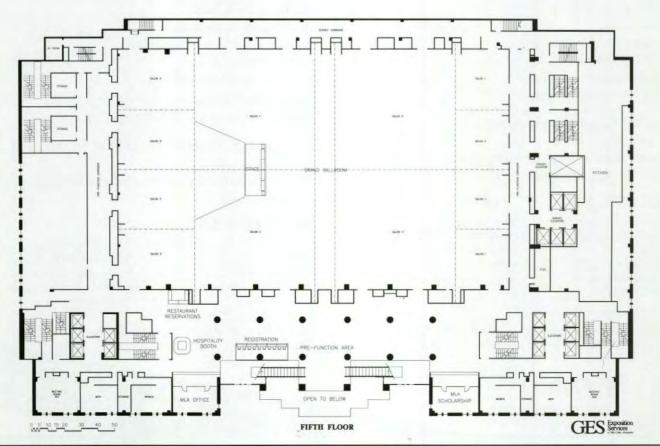
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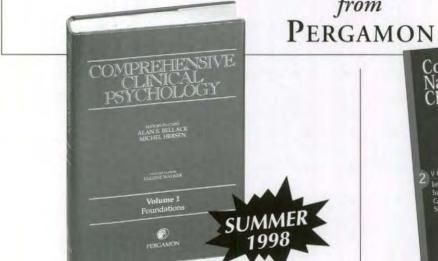
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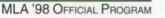
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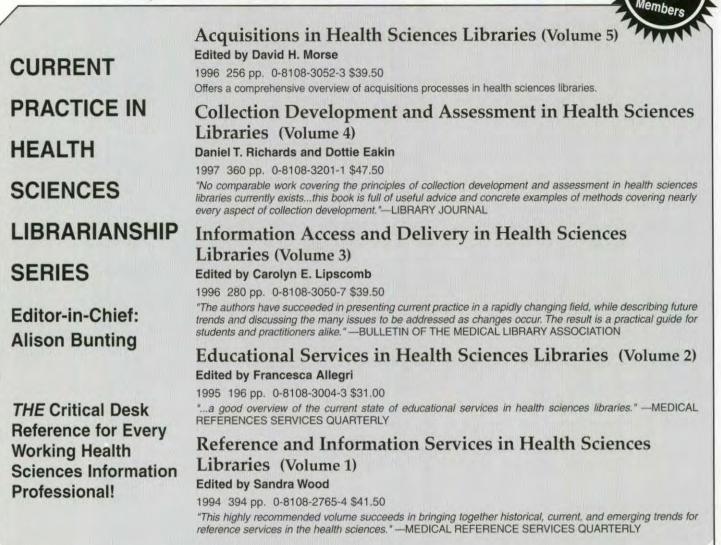
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No. 20

Congressional Record

CELEBRATING THE 100TH ANNI-VERSARY OF THE MEDICAL LI-BRARY ASSOCIATION

HON. JOHN EDWARD PORTER

OF ILLINOIS IN THE HOUSE OF REPRESENTATIVES Wednesday, March 4, 1998

Mr. PORTER. Mr. Speaker, I am very pleased to recognize the 100th anniversary of the Medical Library Association (MLA). Headquartered in Chicago, Illinois, MLA was founded on May 2nd, 1898 by four librarians and four physicians to "encourage the improvement and increase of public medical libraries."

A century later, MLA has grown into a professional organization which represents more than 1,200 institutions and 3,800 individuals involved in the management and dissemination of biomedical information to support patient care, education and research. Whether working in hospitals, academic health centers, or libraries, MLA members play a vital role in improving the quality of health care throughout the nation.

Physicians have consistently reported positive changes in their diagnosis, choice of tests and drugs, length of hospital stays and advice given to patients as a result of information provided by medical librarians. The ability of medical librarians to quickly maneuver through the wealth of health care information on the Internet, and to identify the most credible, relevant and appropriate sources of information for each request has become a critical competent of today's health care system. In keeping with its commitment to improve and expand the health information professions, MLA assists librarians in the exchange of health sciences publications, offers continuing education seminars and scholarships, and continuously develops leadership programs designed to meet the needs of the medical library community. In addition, MLA places a high priority on keeping its members up-todate with respect to the latest breakthroughs in health care information technology.

As we celebrate MLA's centennial anniversary, I believe it is also important to recognize the longstanding partnership between MLA and the National Library of Medicine (NLM) at the National Institutes of Health. As chairman of the Appropriations Subcommittee on Labor, Health and Human Services, and Education, I am very familiar with the extraordinary work being done at the NLM to improve access to health care information. By using NLM's stateof-the-art medical data bases and telemedicine project sites, medical librarians are able to provide doctors and patients, often in underserved rural and urban areas, with the most current and accurate health-related information.

Mr. Speaker, as we approach the 21st Century, it is clear that the telecommunications advances of the Information Age will continue to revolutionize the role that medical librarians play in the delivery of health care in America. It is with an eye to the future, that I invite all Members to join me in celebrating the past 100 years of the Medical Library Association during their 1998 Centennial Celebration.

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DEPARTMENT OF HEALTH & HUMAN SERVICES

February 23, 1998

Public Health Service

National Institutes of Health National Library of Medicine Bethesda MD 20894

Medical Library Association Six North Michigan Avenue, Suite 300 Chicago, IL 60602-4805

On behalf of the staff of the National Library of Medicine I am pleased to add my congratulations to the many you are receiving on the occasion of the Centennial of the Medical Library Association. I know that our Board of Regents has expressed its recognition of the Association formally in a Resolution.

The NLM and the MLA have been partners for many years in improving information services in the health sciences. We have appreciated the strong support of the Association in the halls of Congress; much of the legislation under which we operate was supported by expert testimony from the MLA.

The Library has been proud to be an institutional member of the Association for years. In addition, many NLM staff belong to the MLA and derive the great benefit of membership in a truly effective professional association. All of us, individually and as an institution, congratulate the Medical Library Association on its one hundred years of outstanding service to the health professions and to the Nation.

Yours truly,

Donald A. B. Lindberg, M.D. Director



Resolution

Whereas, medical librarians play an essential role in improving patient care, medical research, and health science education, and

Whereas, medical librarians are expert in locating, evaluating, and managing the large and constantly expanding body of biomedical information, and

Whereas, medical librarians are expanding their role in managing new forms of information related to health care management and delivery and health promotion, and

Whereas, medical librarians have created an unprecedented network—the National Network of Libraries of Medicine—to share information rapidly and efficiently in all areas of the United States, and

Whereas, the Medical Library Association has effectively represented and supported medical librarians for 100 years:

It is hereby **RESOLVED** that the Board of Regents of the National Library of Medicine recognizes and applauds, in the Centennial Year of the Medical Library Association, the essential role of librarians at hospitals, medical schools, and other health-related institutions for their expertise in providing biomedical information and their skill in utilizing new technologies for the benefit of patients, health practitioners, researchers, educators, and administrators throughout the Nation.

Resolution by the Board of Regents of the National Library of Medicine, January 27, 1998, Washington, D.C.



THE LIBRARIAN OF CONGRESS

March 9, 1998

Congratulations to the Medical Library Association on the centenary of its founding. We at the national library are very aware of your organization's many contributions to knowledge and to the library profession during the century since 1898 and are proud of the past collaboration between MLA and the Library of Congress. For example, at your fifty-third annual meeting held in Washington, D.C. in 1954, Verner Clapp, then Chief Assistant Librarian of Congress, addressed the group concerning this Library's medical holdings, and later that year Raymond L. Zwemer, then chief of what is now our Science and Technology Division, contributed a paper on the same topic to your *Bulletin*.

We wish you continued success as you enter your second century.

Sincerely,

James H. Billingto

ngress

he Librarian of

Medical Library Association Six North Michigan Avenue, Suite 300 Chicago, Illinois 60602-4805

101 Independence Avenue, S.E.

Washington, DC 20540-1000

Tel.: (202) 707-5205

FAX: (202) 707-1714



Joint Commission on Accreditation of Healthcare Organizations

March 31, 1998

Rachael K. Anderson President Medical Library Association Suite 300 6 North Michigan Avenue Chicago, IL 60602-4805

Dear Ms. Anderson:

I am particularly pleased to convey to the Medical Library Association the warm congratulations of the Joint Commission on Accreditation of Healthcare Organizations on the occasion of the Association's 100th birthday.

The Medical Library Association and its members have played a continuing central role in the dissemination of current knowledge-based health care information to clinicians and mangers across our health care system. Through this critical function, the Association has made a major contribution to the clinical care of countless individual patients and to continuous improvement in the overall quality of health care.

The Joint Commission standards emphasize the important role that accessible, usable, knowledgebased information plays in the accredited organization's efforts to provide health care and to continuously improve its performance. We are especially appreciative of the Medical Library Association's assistance in developing contemporary standards in this area of information management, and in educating the field about state-of-the-art practices in meeting these standards.

We place great value upon our relationship with the Medical Library Association and offer our best wishes for the next one hundred years.

Sincerely, Nound Deary

Dennis S. O'Leary, M.D. President

DSO/sam

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DALE P. DIRKS, President JOHN A. FRIEL, J.D., Counsel HARLEY M. DIRKS, Founder

FEBRUARY 20, 1998

MEMORANDUM

TO: THE MEDICAL LIBRARY ASSOCIATION

FR: DALE DIRKS AND GAVIN LINDBERG

RE: MLA'S CENTENNIAL ANNIVERSARY

Congratulations on the Medical Library Association's Centennial Anniversary !!!!!

For the past five years we have been proud to work in support of MLA's public policy priorities as the Association's Washington representatives. During that time, MLA has established a well-deserved reputation on Capitol Hill as an expert voice in the field of health information policy.

Specifically, MLA's dedicated support of the National Library of Medicine (NLM), at the National Institutes of Health (NIH), has helped educate Congress about the need for continued federal support for the extraordinary work being done at NLM. Due in part to MLA's ongoing commitment to NLM, the Library has consistently out paced almost every other NIH institute and center in annual funding increases.

With the seemingly endless technological advances of the Information Age, the future of health care communications is limitless. In the coming years we look forward to working with MLA to advise lawmakers and federal officials on a number of key issues that will impact the health care community in the 21st Century, including; copyright and intellectual property reform, medical records confidentiality, and telemedicine.

Once again, from all of us at the Health and Medicine Counsel of Washington, congratulations on your 100 year anniversary. See you in Philadelphia !!

March 4th, 1998

Medical Library Association Six North Michigan Avenue, Suite 300 Chicago, IL 60602-4805 U.S.A.

att. Ms. Rachel Anderson, President

As the 1984/85 Cunningham Fellow I wish to congratulate MLA on its Centennial.

You have had many famous members of your Association. One of them was fortunately Eileen R. Cunningham who knew the importance of international cooperation. I am forever grateful to her and the MLA for the opportunity you gave me to visit and study in some of the foremost medical libraries in the United States.

I travelled "From Sea to Shining Sea": California, Nevada, New Mexico, Ohio, Washington DC, Massachusetts, and New York and en route I was hosted by enthusiastic medical librarians who were eager to share with me their ideas, how to implement new technology and how to improve library services.

To me it was very important to have my own ideas about medical librarianship confirmed and elaborated and to see that in the United States they were not just ideas - they actually worked! This gave me the confidence to work for implementation of those ideas when I returned to Denmark and to share my experiences with my Danish - and European - colleagues.

Not only was this fellowship an opportunity to grow professionally. In fact I am just as grateful for the personal experience it was for me to see your vast country and to meet my American colleagues - the people - who received me with such friendly hospitaly. I have so many fine memories from these 6 months in the United States and I made friends for Life.

For this I want to thank MLA and I send you my best wishes for the future I am forever grateful,

hise N. anidensen

Lise N. Christensen Cunningham fellow 1984/85 Aalborg Denmark

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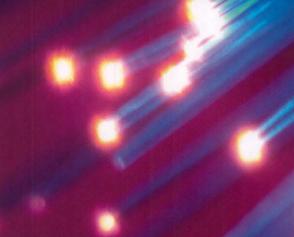
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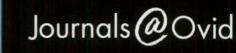
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February 27, 1998

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Ms. Rachael Anderson President Medical Library Association 6 North Michigan Avenue Suite 300 Chicago, 1L 60602-4805

Dear Rachael:

On behalf of the Executive Board, the Executive Staff and all members of the American Association of Law Libraries, we extend to you, your staff and your members our heartiest congratulations on your 1998 Centennial Celebration.

Our partnerships with the Medical Library Association have been especially exciting and fruitful these past few years during which we have joined forces to address issues of paramount importance to our members and other librarians.

We are particularly proud of our participation with you and other library associations on the Shared Legal Capability. This group effort has provided the necessary financial resources and professional expertise to advocate for the interests of our members in Washington DC on such critical issues as copyright.

We are also delighted to be planning with you the conference of the International Federation of Library Associations in Boston, in 2001. That event will provide an outstanding opportunity for all of our members to interact with colleagues from around the world in educational programs of high quality and international interest.

We wish you continued success in the future and we look forward to many more collaborative enterprises that serve the needs and interests of our members.

Sincerely yours,

Judy beadours

Judy Meadows President

50 East Huron Street Chicago, Illinois 60611-2795 USA

Telephone 312 944 6780 Fax 312 440 9374 Toll Free 800 545 2433 TDD 312 944 7298 E-mail:ala@ala.org http://www.ala.org ALA Executive Office Telephone 312-280-3205 Fax 312-944-3897

ALAAmericanLibraryAssociation

March 5, 1998

MLA 6 North Michigan Avenue Suite 300 Chicago, IL 60611

Dear MLA,

On behalf of the staff and membership of the American Library Association, I am pleased to extend our hearty congratulations to you on your Centennial year celebration.

The Medical Library Association is highly respected throughout the library system, for you have provided the medical community with outstanding resources. Programs such as the Career Information Resource and Continuing Education courses, among numerous others, have served to help the medical community by imparting knowledge of new medical practices and trends in the Heath Sciences profession.

We are proud of our relationship with the MLA and we hope that it will continue to thrive for the next 100 years!

Best wishes.

William Gordon Executive Director

Arbeitsgemeinschaft für medizinisches Bibliothekswesen (AGMB)

Ms. Rachel Anderson The President Medical Library Association Suite 300, Six North Michigan Avenue Chicago, IL 60602-4805 U.S.A.

Dr. Volker Johst (Vorsitzender)

Zentralbibliothek der Charité D-10098 Berlin E-mail: johst@rz.charité.hu-berlin.de

Berlin, am 12. Mar. 98

Dear Ms. Anderson,

the German Medical Library Association wishes to express to you its sincere and cordial congratulations on the occasion of the hundredth anniversary of the Medical Library Accociation.

When on May 2, 1898 a group of persons interested in medical libraries met in Philadelphia in the office of the Philadelphia Medical Journal, no could imagine that this would be the germ-cell of a strong and influental association unifying medical libraries and librarians not only in the United States but all over the world. With great foresight, the first president of the then called "Association of Medical Librarians" outlined eight projects to be carried out by the new association. The goal was to foster of medical libraries in order to support the medical profession in the country. While the exchange of medical literature was a major object of the activities of the MLA in the first decades, the exchange of information and knowledge became the main object later on. In 1943 the famous "Handbook of Medical Library Practice" was published helping generations of medical librarians in mastoring their profession. From early years on, training programs for medical librarianship were created and fellowships have been awarded to colleagues outside the United States. They have profited from the work of the "Commitee on International Cooperation". For medical libraries all over the world the "Bulletin of the Medical Library Association" was and is the major and leading journal of their profession.

On the occasion of the fiftieth anniversary Eileen Cunningham, the President of the MLA, wrote: "So we turn to face the future, realizing as we do, that it will bring with it problems which will require everything we have of skill and knowledge, but knowing equally that they will be adequately met". Medical librarians have been facing a technical revolution in their libraries within the last ten years on the one hand and have and will have to face financial stringency on the other. We are sure that the MLA will be able to meet the requirements of the next fifty years as it has successfully done in the last fifty years.

Dr. Volker Johst President of the German Medical Library Association

11. hunits

Ulrich Korwitz Vice-President of the German Medical Library Association



ASSOCIATION OF RESEARCH LIBRARIES

March 2, 1998

Medical Library Association Suite 300 Six North Michigan Avenue Chicago, Illinois 60602-4805

It is with great pleasure that I congratulate you and the members of the Medical Library Association on the Association's upcoming 100th anniversary. A Centennial Celebration is indeed an auspicious occasion and I am delighted to be able to share in this very special event.

I am honored to be able to say that the Association of Research Libraries and the Medical Library Association share a history of successful collaboration, and am proud of the many projects that we have undertaken together. I hope that the future holds as many opportunities for us to examine and pursue mutually beneficial paths.

I hope that as you and your members look back upon the past, and forward to a very exciting future, you reflect upon the changes that have taken place in librarianship over the last century and how truly reflective they are of the dedication and talent of those in the profession.

Again, congratulations and best wishes for a most successful celebration of the Medical Library Association's Centennial Anniversary.

Sincerely,

Duane Webster Executive Director

21 Dupont Circle Washington, D.C. 20036 202 296 2296 telephone 202 872 0884 fax

Canadian Health Libraries Association Association des bibliothèques de la santé du Canada

March 17, 1998

Medical Library Association, Suite 300, Six North Michigan Avenue, Chicago, Il 60602-4805 USA

Dear Medical Library Association:

Congratulations and best wishes from the Canadian Health Libraries Association/Association des bibliothèques de la santé du Canada on the occasion of your 100th Birthday!

Over the past century, medical practice and medical knowledge have developed at an unprecedented and often astonishing rate. A corollary of this development has been the growth of a new discipline - that of health sciences librarianship. While the initial focus of the fledgling Medical Library Association in 1898 may have been cooperation among members, it was soon realized that special skills and special training would be needed if medical librarians were to gain credibility and prosper within the broader health care community. MLA has been there for us ever since!

For 100 years the Medical Library Association, through its programs, publications, accredited courses and conferences, has supported health sciences librarians as they adapt to a continuously evolving health care environment. Our roles have changed dramatically since 1898; however, guided by MLA, our philosophies of service to users and continued professional development have not wavered.

As the MLA counterpart organization in Canada, CHLA/ABSC has benefited enormously from your generosity and collegiality over the past twenty years. We would have found it much more difficult to meet the needs of our own members without the support and often the example of MLA to guide us. The existence of two cross-border MLA chapters, UNYOC and the Pacific Northwest Chapter is further testament to the shared interests of health science librarians in both countries.

We wish you every success in this your birthday year - and with the challenges ahead in the next hundred years!

Sincerely,

Apis M. Myndham

Lois M. Wyndham President, CHLA/ABSC 1997/98

P. O. Box 94038, 3332 Yonge Street, Toronto, Ontario M4N 3R1 Envoy: CHLA Telephone/Fax: (416) 485-0377

FAGGRUPPEN FOR MEDICINSK INFORMATION

Union of Danish Librarians - Section for Medical Information

March 3rd, 1998

Ms. Rachel Anderson, President Medical Library Association Six North Michigan Avenue, Suite 300 Chicago, IL 60602-4805 U.S.A.

Dear MLA,

On behalf of the Danish "MLA" (Faggruppen for Medicinsk Information) it is my privilege to congratulate you on celebrating your centennial.

As a much younger - and smaller - organization we have always admired our "big sister" and have been looking up to you as setting the golden standard for medical librarianship.

We have been fortunate to have a member who was the MLA Cunningham fellow in 1984/85. Consequently we have been kept informed about the trends in medical librarianship in North America at a more personal level.

EAHIL (The European Association for Health Information and Libraries) and MLA have formalized their cooperation. It is important that medical librarians worldwide combine their efforts to face the challenges that meet our profession in the 21st century. Technology facilitates this cooperation, but it is still the people behind the computers who make the difference.

We send our best wishes for the future.

Sincerely,

Conni Skrubbelt-

President

President Conni Skrubbeltrang • Medical Library • Aalborg Hospital • Hobrovej 18-22 • DK-9000 Aalborg Telephone +45 99323404 • FAX +45 98103722 • E-mail cs@aas.nja.dk

Health Libraries GROUP

9th February 1998

Ms. Rachael K. Anderson The President Medical Library Association Six North Michigan Ave., Suite 300 Chicago. IL 60602-4805, U.S.A.

Dear Ms Anderson

I am writing as Chair of the Health Libraries Group of the Library Association of the United Kingdom to offer our warm congratulations on the centennial of the Medical Library Association. Coincidentally it is the Royal Charter Centenary Year for the Library Association as well!

Many health care librarians, myself included, have benefited from attending the Medical Library Association's Annual Conference in the past and have returned to the United Kingdom with ideas for projects that could be carried out in the U.K. Some of your marketing and promotion ideas also appealed and will, perhaps, be transferred to the Health Libraries Group conference, to which all members of MLA are cordially invited every year.

We, of course, benefit from the interesting and visionary articles in the Bulletin of the MLA and look forward to a closer liaison between the editors of your Bulletin and our Health Libraries Review.

I hope that both the MLA and the HLG can work more closely together in the year ahead and once again all our congratulations on your centennial. See you in Philadelphia.

Yours sincerely -

Bruce Madge Chair, Health Libraries Group



INTERNATIONAL FEDERATION OF LIBRARY ASSOCIATIONS AND INSTITUTIONS FÉDÉRATION INTERNATIONALE DES ASSOCIATIONS DE BIBLIOTHÉCAIRES ET DES BIBLIOTHÉQUES INTERNATIONALER VERBAND DER BIBLIOTEKARISCHEN VEREINE UND INSTITUTIONEN FEDERACIÓN INTERNACIONAL DE ASOCIACIONES DE BIBLIOTECARIOS Y BIBLIOTECAS международная федерация библиотечных ассоциаций и учреждений

Ms Rachel K. Anderson Medical Library Association 6 North Michigan Avenue, Suite 300, CHICAGO, Illinois 60602 United States

Date: 27 February 1998 Our ref.: B3/CD/LV Subject: MLA's 100th anniversary

Dear Ms Anderson,

Allow me to take this opportunity to congratulate you and your colleagues on the 100th anniversary of the foundation of the Medical Library Association. As a former Medical Librarian it gives me great personal pleasure to learn of your association's centennial. I cannot help but marvel at the progress which has taken place in this particular field of librarianship since the end of the last century: an activity to which your association not only contributed but also witnessed. The corporate knowledge embodied in your association is therefore unparalleled.

The International Federation of Library Associations and Institutions, IFLA, has enjoyed a long and fruitful association with your organization since 1934 - a total of sixty-four years. It therefore gives me great satisfaction to join with the international library community in a fervent expression of admiration for MLA's steadfast contribution to the library world spanning a full century: An achievement which IFLA hopes to duplicate in the year 2027.

IFLA has long recognized the crucial role that Biological and Medical Libraries play and the long term benefits that they offer to society as a whole. For this reason, the IFLA Section for Biological and Medical Libraries was established 20 years ago in 1977. It currently has 69 members from all over the world and holds regular sessions and workshops at IFLA's annual international conference, this year scheduled to take place in Amsterdam, the Netherlands in August.

Finally, I wish you a successful conference during this unique year in your association's history and invite you to join us in 2002 to celebrate IFLA's 75th anniversary at the 68th IFLA Conference in Edinburgh and Glasgow in Scotland.

Sincerely,

C. Deschamp

Christine Deschamps President of IFLA

VISITING ADDRESS: IFLA HEADQUARTERS PRINS WILLEM-ALEXANDERHOF 5 POSTAL ADDRESS: P.O. BOX 95312 2509 CH THE HAGUE NETHERLANDS TELEPHONE: + 31 70 3140884 FAX; + 31 70 3834827 E-MAIL ADDRESS: IFLA.HQ@IFLA.NL WWW SITE: HTTP://WWW.NLC-BNC.CA/IFLA/ GIRO ACCOUNT: 351460 BANK ACCOUNT: ABN-AMRO NV, THE HAGUE 51 36 38 911 VAT NUMBER: NL 0028 70 836 801



Special Libraries Association 1700 Eighteenth Street, N.W. Washington, DC 20009-2514 USA 1-202-234-4700 FAX: 1-202-265-9317 www.sla.org

RESOLUTION CELEBRATING THE CENTENNIAL OF THE MEDICAL LIBRARY ASSOCIATION

WHEREAS.

the Medical Library Association (MLA) is a truly professional association; and WHEREAS. MLA came into being in 1898, founded by four librarians and four physicians, and is the second oldest special library association in the United States; and WHEREAS. its membership consists of more than 1,200 institutions and 3,000 professionals in the health information field; and WHEREAS. MLA assists librarians with the exchange of health sciences books and periodicals and the development of a variety of programs to serve the needs of health information specialists; and MLA is dedicated to improving the excellence and leadership of the health WHEREAS. information professional to foster the art and science of health information services; and at MLA's centennial meeting, to be held in Philadelphia, PA, May 22-27, 1998, WHEREAS. attendees will present and discuss scholarly papers, applied research, and issues in health sciences information management; and WHEREAS. MLA has developed a variety of courses for practicing health sciences librarians, recent graduates, and other interested in information management; and over the years many members of the Special Libraries Association (SLA) have been WHEREAS, involved in MLA activities; and WHEREAS. the Special Libraries Association is the international association for information professionals, which represents the interests of nearly 15,000 special librarians and information specialists concerned with the ability to access information; therefore, be it that the Special Libraries Association applauds the work of the Medical Library RESOLVED, Association on behalf of the information profession worldwide; and be it FURTHER RESOLVED. that the Special Libraries Association salutes the Medical Library Association as it celebrates its centennial year.

FELIZ CUMPLEAÑOS MLA. Y QUE CUMPLAS MUCHOS MASiii

In the name of the Spanish Health Sciences Librarians we send to the Medical Library Association our best wishes in its first centenary. The Medical Library Association is for us the best example for other library associations in the world. Over the years MLA has been an excellent guide for medical librarians with great contributions to the international community, for example: standards, medical library education, and other programs and events of great interest. MLA has also provided useful information in medical librarianship by means of its publications: the *Bulletin of the Medical Library Association, MLA News*, and monographic publications such as <u>Handbook of Medical Library Practice</u>. These publications are well know in all parts of the world, and through the decades have covered all topics of concern to librarianship. For all of this Spanish Health Sciences Librarians are grateful to MLA and send to all of MLA's members congratulations and warm regards.

Fanny Ribes, Mercedes Rodriguez-del-Castillo, Asuncion Garcia, and Marta Jorda

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J.T. Stephens President

Feb. 25, 1998

Medical Library Association Suite 300 Six North Michigan Avenue Chicago, IL 60602-4805

It is with pleasure that I write to you on behalf of EBSCO Information Services to congratulate the Medical Library Association (MLA) on its first 100 years in existence. Having grown up together to some extent, EBSCO has always enjoyed a warm and mutually beneficial association with both the organization's executive management and many of its individual member librarians. Knowing the high standards MLA sets for its members and the organization's sincere dedication to supporting enhanced health sciences research, education and patient care, we continue to be proud of our partnership with this prestigious group of professional medical information providers.

We extend our wishes to MLA for a successful centennial year and for continued progress toward all its goals.

Sincerely,

J. T. Stephens President and Chief Executive Officer

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Feb. 25, 1998

Medical Library Association Suite 300 Six North Michigan Avenue Chicago, IL 60602-4805

I want to take this opportunity to congratulate the Medical Library Association (MLA) and its membership on this, its centennial year. Having benefitted from many decades of association with this extremely professional and involved group, we at EBSCO Subscription Services know that the MLA organization as a whole and each of its members has more than sufficient reason to be proud of the achievements they have reached together. This year's theme is particularly appropriate, as medical librarians truly provide the nation's "health information connection."

EBSCO salutes MLA's history and encourages its objectives for the future. We can think of no other group of professionals with whom we are more pleased to be listed as a lifetime patron.

Sincerely,

F. Dixon Brooke, Jr. Vice President/Division General Manager

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March 15, 1998

Medical Library Association Six North Michigan Avenue Suite 300 Chicago, Illinois 60602-4805

On behalf of the Faxon Company and all our sister organizations in the Dawson Information Services Group, we want to salute the centennial mark of the Medical Library Association. It is a proud day for your organization and a testament to the vision and leadership of MLA.

Faxon, founded in 1881, has been one of MLA's strongest supporters. For over a 100 years, Faxon has provided subscription management services to medical libraries and librarians in hospitals, medical schools, and medical research institutions in North America. As a long-term partner, we look forward to serving the medical library community for the next 100 years.

On a personal note, as a medical librarian for over ten years, I am delighted to have been a member of MLA and still consider the medical community special to my career. MLA's highquality programs and services are well known, as is your outstanding continuing education program. We look forward to participating in the excellent program of sessions and activities planned for Philadelphia. The MLA meeting is one of the highlights of our conference schedule.

Sincerely,

Dan Torky

Dan Tonkery President and COO The Faxon Company A member of the Dawson Information Services Group



February 25, 1998

Medical Library Association Six North Michigan Avenue Suite 300 Chicago, IL 60602-4805

All the employees at Majors join me in sending the MLA board and its members our congratulations on the momentous occasion of your Centennial Celebration.

The 24 founding librarians understood the profound impact that resources to scientific information would have on patient care. Throughout this century, it has been our pleasure and honor to be associated with the MLA, its staff, and the thousands of librarians that have contributed toward the fulfillment of the dream of the MLA founders. We look forward to celebrating with you in Philadelphia.

Sincerely,

Albert Majors McClendon

AMM/jmc

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March 2, 1998

Medical Library Association Suite 300 Six North Michigan Avenue Chicago, Illinois 60602-4805

Matthews Medical and Scientific Books, Inc. would like to extend our sincere congratulations to the Medical Library Association on providing 100 years of exceptional service to the medical library community.

As a corporate partner, Matthews has supported and followed the growth of the Medical Library Association over the course of the last century. From its beginnings in 1898 as a key resource for librarians to exchange books and periodicals, to its position today as a driving force fostering excellence in professional achievement and leadership of health science libraries, the Medical Library Association has continued to enhance the quality of health care, education and research across our nation.

On this anniversary we would like to recognize the Association for its leadership role in the formation of the health science library profession as we know it today. It has been the Association's exhaustive commitment to its cause that has led to the development of standards and practices, continuing education, credentialing, information exchange and recognition within the profession. As the health science community positions itself for the 21st century, we know we can look to the Association for another 100 years of exceptional service, leadership and innovation.

Matthews is a proud partner of the Medical Library Association and will remain committed to its endeavors as well as the professional advancement of its membership. Congratulations again on this very significant milestone!

Sincerely,

ohn Marcus

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Medical Library Association Six North Michigan Ave., Suite 300 Chicago, ILL. 60602-4805

Dear MLA:

Mosby/Matthew Bender wishes to extend congratulations to The Medical Library Association on its' Centennial Celebration. We are proud to be associated as an MLA corporate partner, and sincerely appreciate MLA's years of dedicated service in providing a health information connection to Mosby's customers and clients in the medical community. Congratulations MLA!

Sincerely,

Anne M. McKeough Vice President, Health Sciences Marketing

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Congratulations MLA!

Ovid Technologies offers the Medical Library Association congratulations on its Centennial Celebration.

We look forward to our continued relationship with MLA and send out best wished for another 100 years.

Mark Nelson President and CEO, Ovid Technologies



March 1, 1998

Medical Library Association Suite 300 Six North Michigan Avenue Chicago, Illinois 60602-4805

On behalf of everyone at PaperChase, I am delighted to offer my congratulations to MLA on its Centennial Celebration!

Despite incredible changes in the way information is produced and accessed, the connection between the medical librarian and the information-seeker remains as critical today as it was 100 years ago. The slogan "*Librarians: Your Health Information Connection*" aptly reflects the synergistic role medical librarians play in making health information accessible across the spectrum of individuals for whom that information is needed.

We at PaperChase deeply appreciate the additional synergy between librarians and database vendors. Medical librarians are a vital force, driving much of the database development process and maintaining a critical link between the information we provide and the people who seek it. I suspect that 100 years from now, regardless of the form in which health information appears and how it is accessed, the fundamental role of the medical librarian will remain as essential as it is today.

It has been our pleasure to be an MLA Corporate Partner for many years. On this exciting occasion, please accept our congratulations as well as our best wishes for the next 100 years!

Very truly yours,

Howard L Bleil

Howard L. Bleich, M.D. Director



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BIRTHDAY GREETINGS

BIOSIS. Publisher of Biological Abstracts and Zoological Record

March 2, 1998

The Medical Library Association Suite 300 Six North Michigan Avenue Chicago, Illinois 60602-4805

I am pleased to join with other corporate partners of the Medical Library Association in congratulating the MLA on reaching its centennial year alive, well, and kicking. It is particularly pleasing for BIOSIS, as a Philadelphia-based company, to be able to extend our many good wishes to the second oldest special library association, and to do it here in Philadelphia, the birthplace of the USA and the MLA and, appropriately enough, the location of one of the first hospitals in the United States.

With rapid developments in medicine and technology, acquiring, organizing and disseminating information takes on a more urgent nature if we are to have an informed health care population, the mission upon which MLA was founded. At the same time, the information industry is in a state of transition; delivery vehicles for information are changing, the sources to access information from are increasing exponentially, and the very concept of information itself is undergoing transitions as we find that we need to take a second look at issues such as licensing, copyright, and archiving of electronic journals. Through all this, the MLA has been a cornerstone of excellence and leadership among health information professionals, has led the way on issues affecting the health science information field, has stood for the development of high professional standards, and has aided information professionalists in education, service, and career opportunities. BIOSIS shares the same goal with the MLA of organizing information, and is proud to be a sponsor of the MLA.

From its eight founders to the 3,000 plus members today, the MLA has consistently represented the highest values and standards in the support of health science research, education, and patient care. As one of approximately three dozen corporate partners - patrons, sponsors and donors -- BIOSIS is proud to extend its congratulations to the MLA on its first 100 years. BIOSIS looks forward to congratulating you again in your biennial year, confident that the MLA will still be in force and viable, carrying on its tradition of excellence.

Sincerely, John Eleson

Jchn E. Anderson President, BIOSIS

BIOSIS, 2100 Arch Street; Philadelphia, PA 19103-1399 USA; 215-587-4800; Fax; 215-587-2041 Internet e-mail: info@mail.biosis.org World Wide Web URL: http://www.biosis.org

DOODY PUBLISHING

February 27, 1998

Medical Library Association Six North Michigan Avenue, #300 Chicago, Illinois 60602-4805

As the Medical Library Association (MLA) launches its year-long Centennial Celebration, my colleagues and I from Doody Publishing wanted to offer our congratulations to the Board of Directors, the headquarters staff, and all members, past and present, on this milestone in the history of the MLA.

Medical librarians have been the vital link between medical publishers and medical professionals and students, transmitting essential information from the publisher to the audience for which the information was intended. It is your members who have been the brokers and archivists of this critical information during both the golden age of American medicine and the Information Age of today.

Doody Publishing is both proud and gratified to have had the opportunity to work so closely with your members and staff in developing information to help the medical librarian bridge these two phenomena.

Best wishes to the Board, the staff, and all members, present and future, during your second century of growth and progress.

Sincerely

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Michael J. Tansey President and Chief Executive Officer

March 2, 1998

Medical Library Association Suite 300 Six North Michigan Avenue Chicago, Illinois 60602-4805

The Institute for Scientific Information (ISI) would like to congratulate the Medical Library Association (MLA) as it launches a year-long Centennial Celebration. MLA has steadfastly fostered excellence in the professional achievement and leadership of health sciences library and information professionals, and through these efforts, has rendered outstanding support for health sciences research, education, and patient care.

ISI has long supported MLA and is very pleased that the launch of the Centennial Celebration will occur in Philadelphia where ISI is headquartered. We, too, celebrate an anniversary this year - our 40th.

We look forward to working with you and the more than 1,200 institutions and 3,000 professionals who comprise your Association.

Sincerely Vandy Michael J. Tansey

Rittenhouse Book Distributors, Inc.

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Clark Morrell President and Chief Operating Officer

February 19, 1998

Medical Library Association Suite 300 Six North Michigan Avenue Chicago, IL 60602-4805

On behalf of all of us at Rittenhouse, I would like to congratulate you and the Medical Library Association on your Centennial Celebration. One hundred years is quite an accomplishment and as an information services partner with the MLA, we are looking forward to another century of working together.

Philadelphia is the founding city of Rittenhouse and we are pleased to be a host for the 1998 Annual Meeting and to be a part of the launch celebration.

Again congratulations and best wishes.

Sincere

Clark Morrell President and Chief Operating Officer

Cc

Timothy Foster, Chairman and Chief Executive Officer Rittenhouse Board of Directors

> 511 Feheley Drive King of Prussia Pennsylvania 19406 1-800-345-6425 phone 1-800-223-7488 fax

February 26, 1998

Medical Library Association Suite 300 Six North Michigan Avenue Chicago, Illinois 60602-4805

Happy 100th birthday, MLA!

Sirsi Corporation congratulates the Medical Library Association for successfully reaching this milestone anniversary. As your corporate partner since 1994, we are proud to have contributed to MLA's growth. We will be present at your Centennial Celebration as you recall the triumphs of the past 100 years, seal the time capsule you have prepared for future generations of medical librarians, and make plans for the next millenium.

Like the Medical Library Association, Sirsi Corporation was started by a small number of visionaries who dreamed of providing extraordinary service and leadership to librarians. Like you, we have grown and flourished far beyond our initial expectations. And, like you, we eagerly anticipate many more years of partnership with, and service to, medical librarians from organizations and institutions around the world.

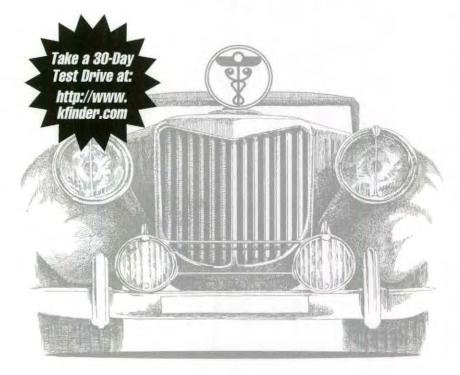
Again, congratulations and best wishes from SIRSI.

Sincerely, utive Officer



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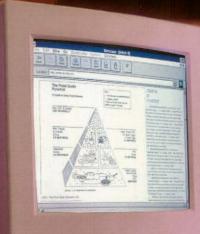
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February 24, 1998

Medical Library Association Suite 300 Six North Michigan Avenue Chicago, IL 60602-4805

On behalf of Cinahl Information Systems, I would like to congratulate the Medical Library Association for the association's year-long Centennial Celebration at the 1998 Annual Meeting in Philadelphia, May 22-27, 1998.

May you have 100 more years!

Sincerely,

I hevy

June R. Levy, MLS Managing Director Cinahl Information Systems

JRL/ecc

February 20, 1998

Medical Library Association Six North Michigan Avenue, Suite 300 Chicago, IL 60602-4805

On behalf of my colleagues at Elsevier Science, I want to extend our warmest congratulations to the Medical Library Association on the occasion of its 100th anniversary.

The MLA has been an important force in the service of medical library professionals. As such, your organization has benefitted all the parties involved in the creation and dissemination of life and medical science literature.

Elsevier Science values its longstanding and cordial relationship with the MLA and its members. As you enter your second century, we wish you continued success and we look forward to working with you and the entire the medical library community as we all meet the new challenges of the digital era.

Sincerely yours,

Russ Whete

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HARRASSOWITZ

March 2, 1998

Medical Library Association Centennial Celebration Committee Suite 300 Six North Michigan Avenue Chicago, IL 60602 - 4805

Dear MLA:

We at HARRASSOWITZ are pleased to send our sincere congratulations to the MLA on reaching this important milestone in your service to the Medical Library community, and we wish you continued success for an infinite future.

Sincerely,

lome R. Kenyn.

Lorne R. Kenyon Director of Marketing for North America

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February 20, 1998

Suite 300, Six North Michigan Avenue Chicago, Illinois 60602-4805

I am writing on behalf of the staff of Micromedex to congratulate the Medical Library Association as you enter your 100th year. Micromedex is relatively new in comparison, having started just 24 years ago with microfiche and print products. We now of course deliver our information largely using CD-ROM, the Internet and tape.

We know that librarianship has undergone equally dramatic changes in the past few decades, from card catalogs to OCLC, from resource sharing around the block to the "library without walls", sharing and communicating with libraries around the world.

As creators and distributors of databases for healthcare, safety and the environment, Micromedex sees librarians and information specialists as critical components of the information chain. We salute our friends and colleagues at MLA in this, their Centennial year, and wish them continued success over their next century of service!

Best Regards,

for

Rick Noble

Corporate Headquarters

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"Niles Software, Inc. congratulates the Medical Library Association on its first 100 years. Our partnership with MLA has been invaluable in helping Niles Software refine the EndNote bibliographic software to meet the ongoing needs of health science librarians and researchers. We look forward to our continued relationship with the Medical Library Association."

Sincerely, Richard K. Niles, President Niles Software, Inc. BIRTHDAY GREETINGS

SWETS & ZEITLINGER INC.

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Tel: 610 524 5355 Fax: 610 524 5366

February 23, 1998

Medical Library Association Suite 300 Six North Michigan Avenue Chicago, IL 60602-4805

Congratulations and praise to the MLA as it celebrates 100 years in 1998.

Swets Subscription Service appreciates the support and leadership you and your colleagues provide regarding the Annual Conference and the year around communications are valuable in our business relationships with the medical library community. Thank you very much!

We look forward to having the 1998 Annual Meeting in our hometown and wish you and your colleagues a successful and rewarding Centennial Celebration throughout 1998.

With best personal regards,

Michael Markwith Chief Executive Officer

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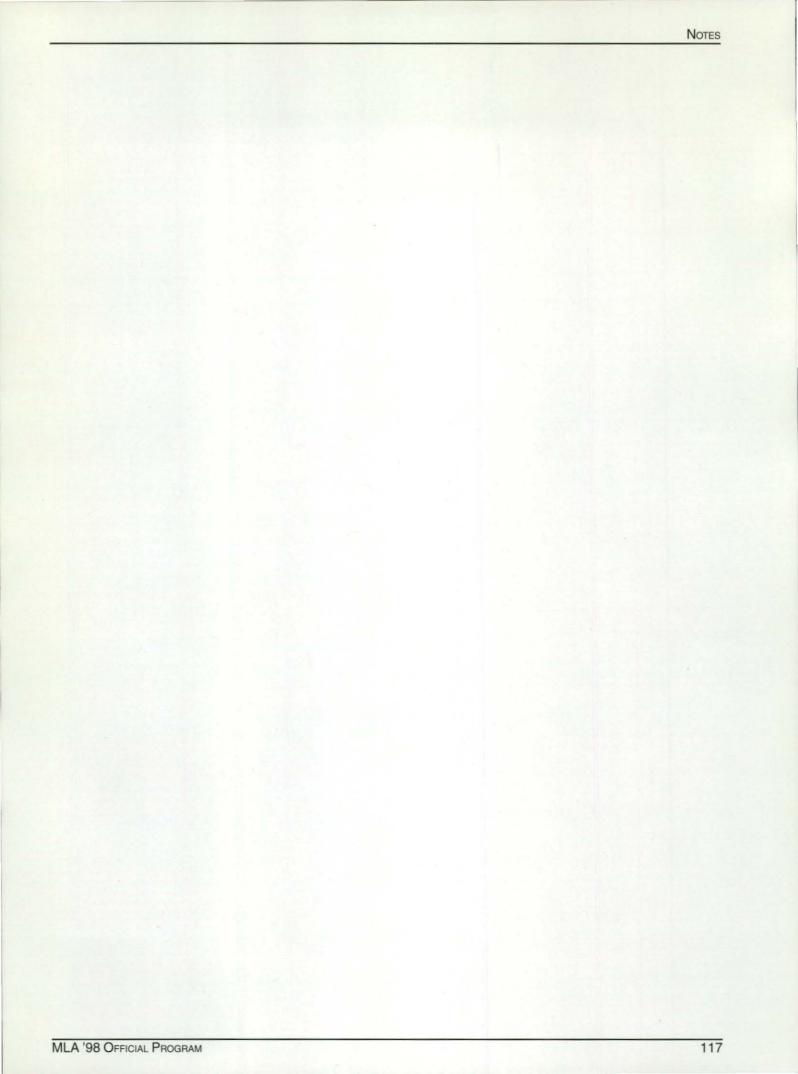
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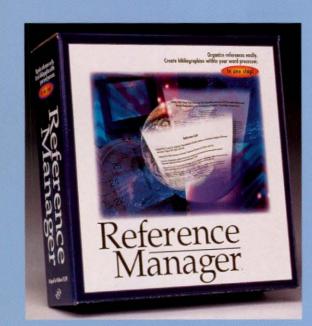
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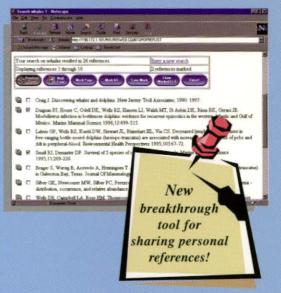
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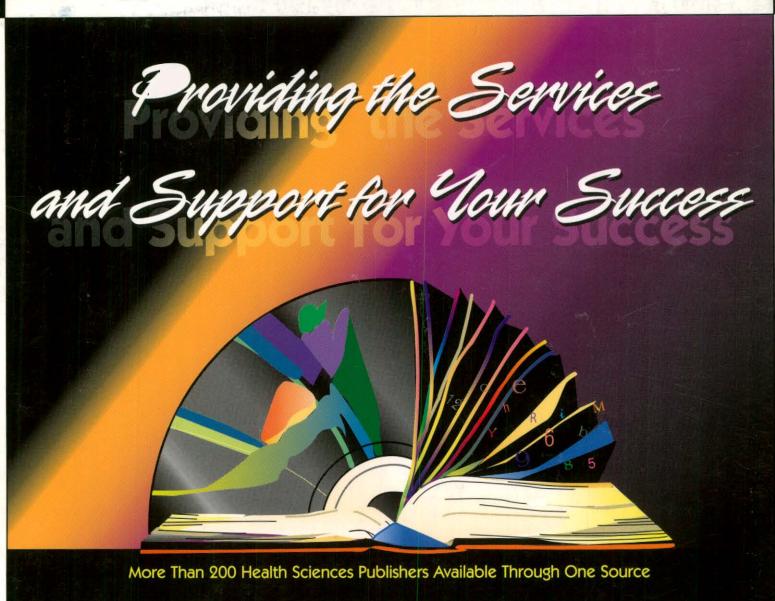
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