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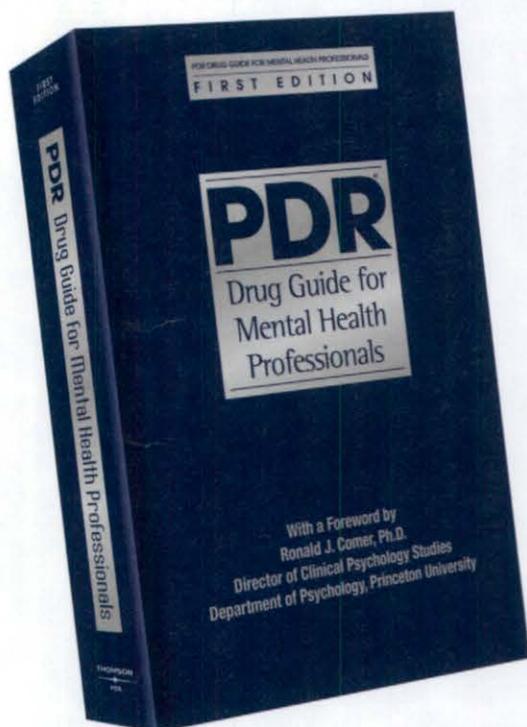
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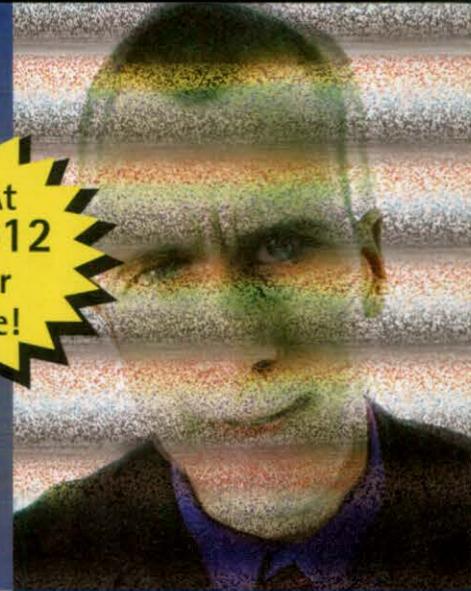
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# Welcome



Linda A. Watson,  
AHIP, 2002/03  
president, MLA

## From the President of MLA

I am so pleased to welcome you to MLA '03 in San Diego for the 2003 meeting of the Medical Library Association. When I described "extreme librarians" in my inaugural address last year, I anticipated your creativity and energy, but, "cowabunga," your response has been extraordinary! This program is packed with content that describes how we can "Catch the Wave" to create our future. It has been such a privilege to work with the members of the 2003 National Program Committee and MLA headquarters staff to plan a meeting that will take us to new heights as experts in navigating the oceans of information around us and as champions of quality health information.

I want to thank all of you who are listed in this program as speakers, presenters, instructors, facilitators, moderators, and exhibitors for your eagerness to share your talents and your knowledge. And I want to thank all attendees for investing time and resources in this meeting—you will not be disappointed. The relaxed environment of San Diego and the Town and Country Resort & Convention Center will contribute to our ability to absorb new learning and put us all on the same wavelength. Take time to enjoy the setting and your colleagues as we Catch the Wave together!

—Linda A. Watson, AHIP, 2002/03 president, MLA

## From the National Program Committee

The National Program Committee (NPC) welcomes you to San Diego! We hope you find the meeting as invigorating as an "Xtreme" wave and as friendly and helpful as the dolphins.

There are outstanding plenary speakers: Lawrence Lessig, J.D., John P. McGovern lecturer, will discuss the issues of copyright and intellectual property, while Roz Diane Lasker, M.D., the Joseph Leiter NLM/MLA lecturer, will impart her unique knowledge of health care, health policy, and public health. Frieda Weise will present the association's Janet Doe Lecture.

A unique programming collaboration between Chapter and Section Councils sets the stage for "Mentoring: Sharing Experiences for Professional Growth," featuring Karen Garman, Ph.D., as the lead speaker. A panel of librarians will describe their mentoring experiences as they lead into a town meeting for attendees to contribute their perspectives.

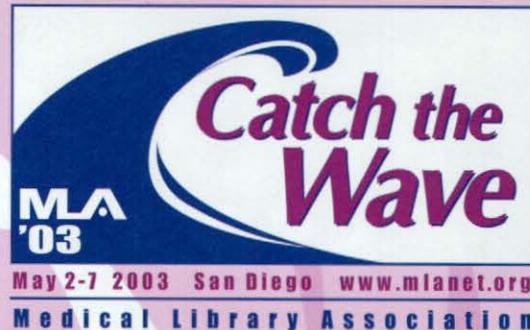
The continuing-education opportunities reflect the range of skills and knowledge needed for success as health sciences librarians and the partnerships needed with other professions, as illustrated by the "Evidence-Based Nursing Practice" symposium. Sections have planned and identified stimulating contributed and invited paper sessions. Our members will present innovative posters and Xtreme Rides and host California Chats to share the latest ideas and to discuss emerging issues and technologies.

Many have contributed to the MLA '03 effort—Local Assistance Committee members, MLA headquarters staff, Hall-Erickson staff, and NPC, section, and chapter members—so Catch the Wave and enjoy the ride!

—Ysabel Bertolucci, AHIP, cochair,  
and Gail A. Yokote, AHIP, cochair,  
2003 National Program Committee



Ysabel Bertolucci, AHIP (right), cochair,  
and Gail A. Yokote, AHIP (left), cochair,  
2003 National Program Committee



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The Medical Library Association is a nonprofit, educational organization of more than 1,100 institutions and 3,600 individual members in the health sciences information field, committed to educating health information professionals, supporting health information research, promoting access to the world's health sciences information, and working to ensure that the best health information is available to all.

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# Schedule of Events

## Friday, May 2

CE Courses  
8 A.M.–5 P.M.  
Credentiaing  
Committee  
5 P.M.–10 P.M.  
MLA Board of  
Directors Meeting  
9 A.M.–5 P.M.

## Saturday, May 3

Chapter Council  
(8 A.M.–4 P.M.)  
Committee Meetings  
(8 A.M.–5 P.M.)  
CE Courses and Symposium  
(8 A.M.–5 P.M.)

## Sunday, May 4

7 A.M.

Committee Meetings  
(7 A.M.–9 A.M.)  
New Members Breakfast  
(7:30 A.M.–9 A.M.)  
Section Business 1  
(7:30 A.M.–9 A.M.)

## Monday, May 5

Committee Meetings  
(7 A.M.–9 A.M.)  
Sunrise Seminars  
(7 A.M.–8:15 A.M.)  
Xtreme Rides 1  
(7 A.M.–9 A.M.)  
Section Business 2  
(7 A.M.–9 A.M.)

## Tuesday, May 6

Committee Meetings  
(7 A.M.–9 A.M.)  
Sunrise Seminars  
(7 A.M.–8:15 A.M.)  
Xtreme Rides 3  
(7 A.M.–9 A.M.)  
Section Business 4  
(7 A.M.–9 A.M.)

## Wednesday, May 7

Committee Meetings  
(7 A.M.–9 A.M.)  
SIG/Informal Meetings 4  
(7 A.M.–9 A.M.)  
Xtreme Rides 4  
(7 A.M.–9 A.M.)

Section CE Chairs  
(8 A.M.–9 A.M.)

Chapter CE Chairs  
(8 A.M.–9 A.M.)

## Thursday, May 8

CE Committee  
9 A.M.–5 P.M.

8 A.M.

9 A.M.

10 A.M.

NOON

1 P.M.

2 P.M.

3 P.M.

4 P.M.

5 P.M.

7 P.M.

Welcome to MLA '03/  
Presidential Address  
(9 A.M.–10 A.M.)

Plenary 1:  
McGovern Lecture  
(10:30 A.M.–NOON)

Section Council  
(NOON–4 P.M.)

Chapter Council Presents  
Sharing Roundtables  
(NOON–2 P.M.)

Exhibits Open  
(NOON–5 P.M.)

Plenary 2:  
Janet Doe Lecture  
(9 A.M.–10 A.M.)

Break\*  
(10 A.M.–10:30 A.M.)

Exhibits Open  
(10 A.M.–NOON)

MLA Business Meeting  
and Awards Ceremony  
(10:30 A.M.–12:30 P.M.)

Awards Celebration  
Luncheon  
(12:30 P.M.–2 P.M.)

Exhibits Open  
(1:45 P.M.–5 P.M.)

Presidential Inaugural  
Address and MLA '04  
Invitation  
(9 A.M.–10 A.M.)

Break\*  
(10 A.M.–10:30 A.M.)

Exhibits Open  
(10 A.M.–3 P.M.)

Plenary 3: Leiter Lecture  
(10:30 A.M.–11:30 A.M.)

NLM Update  
(1:30 P.M.–2:30 P.M.)

Plenary 4:  
Mentoring  
Program  
(9 A.M.–NOON)

MLA Board of Directors  
(NOON–1:30 P.M.)

CE Courses  
(1 P.M.–5 P.M.)

CE Committee  
(1:30 P.M.–5 P.M.)

Section Council  
(1:30 P.M.–3:30 P.M.)

Poster Sessions, Even #  
(2:30 P.M.–4 P.M.)

Open Forums  
(2:30 P.M.–3:30 P.M.)

Break\*  
(3:30 P.M.–4 P.M.)

Section Program 1  
(4 P.M.–5:30 P.M.)

SIG/Informal Meetings 1  
(4 P.M.–5:30 P.M.)

California Chats 1  
(4 P.M.–6 P.M.)

Welcome Reception  
and Opening of  
Hall of Exhibits  
(5:45 P.M.–7:45 P.M.)

International  
Visitors Reception  
(5:30 P.M.–6:30 P.M.)

Library School Reunion  
(5:30 P.M.–6:30 P.M.)

Poster Sessions, Odd #  
(2 P.M.–3:30 P.M.)

SIG/Informal Meetings 2  
(2 P.M.–3 P.M.)

Break\*  
(3 P.M.–3:30 P.M.)

Section Program 2  
(3:30 P.M.–5 P.M.)

Xtreme Rides 2  
(3:30 P.M.–5 P.M.)

California Chats 2  
(4 P.M.–6 P.M.)

Section Business 3  
(5 P.M.–6:30 P.M.)

Hospital Libraries Section Event  
(5 P.M.–6:30 P.M.)

Section Program 3  
(3 P.M.–4:30 P.M.)

SIG/Informal Meetings 3  
(3 P.M.–4:30 P.M.)

Legislative Update  
(3 P.M.–4 P.M.)

Section Business 5  
(4:30 P.M.–6 P.M.)

MLA Reception  
(7 P.M.–10 P.M.)

\*Breaks in Hall of Exhibits.

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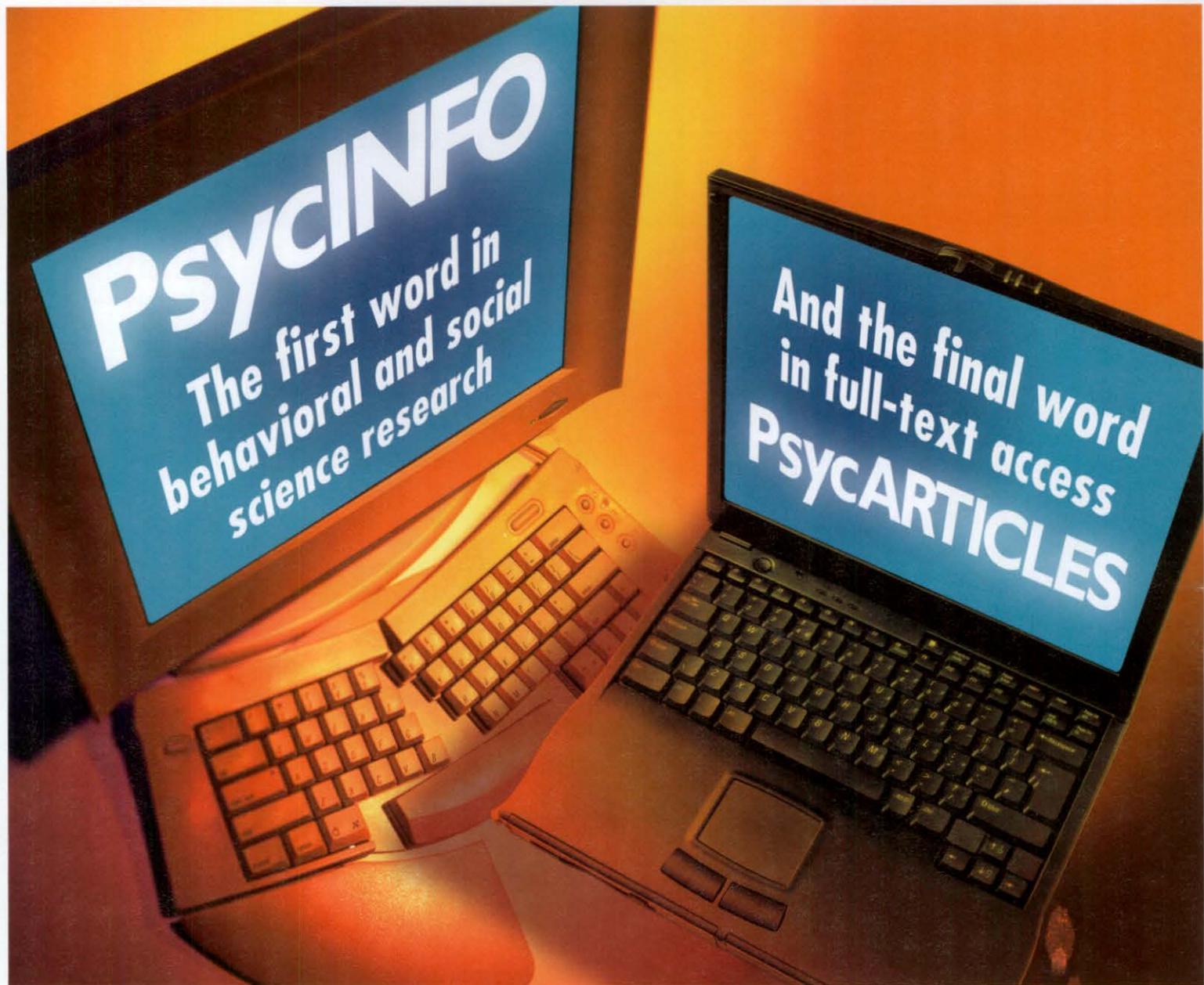
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# Special Events by Day

## Saturday, May 3

### **Welcome Reception and Opening of Hall of Exhibits**

5:45 P.M.—7:45 P.M.

*Begins near the entrance to the Hall of Exhibits*

One ticket to the reception is included with inclusive and conference-only registration. No tickets will be sold onsite.

The welcome reception and official opening of the Hall of Exhibits is the perfect opportunity to meet with friends and take a festive tour of the exhibits, while enjoying great food, drinks, and conversation.

## Sunday, May 4

### **Majors 15th Annual Walk for Fun**

6:30 A.M.—8:00 A.M.

*Hotel Lobby*

*Sponsored by J. A. Majors Co.*

Join a thirty-five minute, heart-healthy walk or a twenty-minute, gentle-paced walk followed by a continental breakfast.

### **New Members/First-Time Attendees Breakfast**

7:30 A.M.—9:00 A.M.

*Terrace Pavilion*

*Sponsored in part by Endeavor Information Systems.*

The Membership Committee welcomes new members and those attending an MLA annual meeting for the first time to a special welcome orientation and breakfast reception. Meet association officers, other MLA members, and headquarters staff; then join us at 9:00 A.M. for the official welcome to MLA '03! This event is also the initial meeting place for Colleague Connection participants, a networking program that pairs new members or first-time attendees with an experienced member.

### **John P. McGovern Lecture**

10:30 A.M.—NOON

*Grand Ballroom*

*See page 12 for details.*

### **Chapter Council Presents Sharing Roundtables**

NOON—2:00 P.M.

*Lower Level Exhibit Hall*

**Ticketed event.**

Chapter Council Presents Sharing Roundtables is networking at its best. Join your colleagues for lunch and informal discussions on one of thirty topics. The roundtables provide an opportunity to

share experiences, make new friends, and discuss mutual professional concerns as well as chapter activities and business. Facilitators will be at each table to initiate discussion and encourage participants to share their experiences.

Tickets, which include lunch, can be purchased in the Registration Center prior to 7:00 P.M. on Saturday, May 3. No tickets will be sold the day of the event. Preferred topic selection is not guaranteed for onsite ticket purchases, and a topic will be assigned on a space-available basis.

### **Open Forums**

The Open Forum is the place to discuss a problem, express ideas, and solicit audience feedback. Two concurrent sessions on the following topics will take place:

#### **Scholarly Publishing**

**Sunday, May 4, 2:30 P.M.—3:30 P.M.**

*Royal Palm 1 & 2*

The issues swirling in scholarly publishing will have a lasting impact on libraries. Open access, journal pricing escalation, and purging of articles from electronic databases are all relevant issues for discussion. As leader of this Open Forum, MLA President Linda A. Watson, AHIP, will outline MLA's response to the issues and discuss advocacy, education, and monitoring roles for MLA, the profession, and the individual.

#### **Compensation for Medical Librarians**

**Sunday, May 4, 2:30 P.M.—3:30 P.M.**

*Royal Palm 3 & 4*

MLA continues to advocate for professional salaries for the professional work medical librarians perform. This Open Forum, led by President-Elect Patricia L. Thibodeau, AHIP, will discuss prevailing market forces, MLA's response to the issue, and provide examples and case studies that have worked in negotiating higher salaries with administrators.

#### **Poster Session**

**2:30 P.M.—4:00 P.M. (even numbered posters)**

*See "In the Hall of Exhibits" on page 15 for details.*

#### **California Chats 1—NEW**

**4:00 P.M.—6:00 P.M.**

*Poolside*

*Consult The Swell, the onsite newsletter, for topics and locations.*

Informal chats will take place poolside. California Chats are ideally suited for comparing notes and techniques and meeting fellow information surfers.

*continued on page 13*

## Featured Speakers

All plenary sessions are held in the Grand Ballroom.

### Plenary Session 1



**John P. McGovern Lecture**  
"Protecting a Creative Commons  
for Knowledge"

**Sunday, May 4, 10:30 A.M.—NOON**  
**Lawrence Lessig, J.D.**

*Sponsored in part by Swets Blackwell.*

Lawrence Lessig, J.D., is one of the country's leading experts on copyright, technology, and the U.S. Constitution. Stanford law professor and founder of the Stanford Center for Internet and Society, he is the author of two critically acclaimed books, *Code and Other Laws of Cyberspace* and *The Future of Ideas*, and writes a bimonthly column for *Red Herring*, titled "Codification." He challenged the constitutionality of the Sonny Bono Copyright Term Extension Act of 1998 in the U.S. Supreme Court case of *Eldred v. Ashcroft*. Lessig is the chair of the Creative Commons project, which promotes the innovative reuse of intellectual works.

### Plenary Session 2



**The Janet Doe Lecture**  
"Being There: The Library as Place"

**Monday, May 5, 9:00 A.M.—10:00 A.M.**  
**Frieda O. Weise**

Frieda O. Weise is executive director of the Health Sciences and Human Services Library at the University of Maryland—Baltimore. She is also director of the

Southeastern Atlantic Regional Medical Library of the National Network of Libraries of Medicine. Weise edited the classic reference book, *Health Statistics: A Guide to Information Sources*, and has recently published in other areas such as planning library buildings. She has developed wide-ranging interests throughout her career, including the evolving role of medical librarians, libraries and computer centers, and library buildings in the twenty-first century. In her thirty-year career in medical librarianship, she has served as chair of the MLA 1998 National Program Committee, as treasurer of the MLA Board of Directors (1988–91), as MLA president (1999/2000), and has served on numerous task forces and committees.

### Plenary Session 3



**The Joseph Leiter NLM/MLA Lecture**  
"Making Waves: The Untapped Potential  
of Medical Libraries to Improve the  
Public's Health"

**Tuesday, May 6, 10:30 A.M.—11:30 A.M.**  
**Roz Diane Lasker, M.D.**

Medical libraries are in the "business" of providing health information—to biomedical researchers, health care practitioners, and, increasingly, to public health professionals and the public at large. While some libraries see this work as an end in itself, those at the cutting edge see information access as a means to a greater end: improving the public's health. Having such an impact is neither straightforward nor easy, especially when one considers the limited influence of information (or even knowledge!) on the health behaviors of individuals or the way health professionals practice. Nonetheless, it is achievable if medical librarians are willing to "get out of the box" and look at their role in a larger context. This presentation will provide insights and strategies to help medical libraries realize that potential. After examining why health-related information, by itself, is not sufficient to improve health, Roz Diane Lasker, M.D., will describe how various kinds of collaborations can help libraries identify the information that people really want and need, improve the quality of that information, and create an environment in which people are ready and able to act on information. Recognizing the challenges associated with collaboration and drawing on the latest research in this area, the presentation will conclude by describing what libraries can do to get the most out of their partnership efforts.

### Plenary Session 4



**"Mentoring: Sharing Experiences for  
Professional Growth"**

**Wednesday, May 7, 9:00 A.M.—NOON**  
**Karen Garman, Ph.D.**

**Sue Trombley**  
**Ruth Holst, AHIP**  
**Rick B. Forsman, AHIP**

*Sponsored by the MLA Joint Section/  
Chapter Councils Committee for MLA '03.*

Consultant Karen Garman, Ph.D., is a nationally recognized speaker and consultant in the fields of mentoring, health care education, leadership, and performance. For more than twenty years, she has worked with both private and public health care organizations in instructional design, leadership development, and program delivery. Garman is also an associate adjunct professor at the University of California—San Diego School of Medicine's National Center of Leadership in Academic Medicine and clinical associate professor at the University of Southern California Keck School of Medicine, where she teaches and publishes about the importance of professional development for health care providers. A distinguished panel of speakers will follow Garman, and a town meeting will cap off the program and provide the opportunity to express opinions, to offer ideas and thoughts, and to ask questions.

**Sunday, May 4, continued****International Visitors Reception**

5:30 P.M.—6:30 P.M.

Terrace Pavilion

Sponsored in part by EBSCO.

All international visitors are invited to a special welcome reception and orientation session. The 2003 National Program Committee, MLA Board of Directors, International Cooperation Section, and headquarters staff will be on hand to answer questions about MLA '03.

**Library School Reunion**

5:30 P.M.—6:30 P.M.

Trellises Garden Grille

Meet and greet old friends and new at the MLA Library School Alumni Reunion. Connect with fellow alumni and catch up with what is happening at your library school. Alumni from all schools are welcome—U.S., international, and, of course, AWOLs (alumni without library schools), too.

**Friends of the National Library of Medicine Reception**

7:00 P.M.—9:00 P.M.

Poolside, Terrace Pavilion

Sponsored by FNLN

Purchase tickets in the Registration Center

**Costs:**

FNLN member \$15 per person

Nonmember \$35 per person (includes 2003 FNLN membership)

Children free

Please join the Friends of the National Library of Medicine at its annual reception. Come help the Friends celebrate the vital role that the NLM and the National Network of Libraries of Medicine play in improving access to high-quality health information for health professionals, scientists, and the general public. Take this opportunity to meet key NLM staff and to hear the latest news concerning the NLM. Beach balls, sand dunes, and surfboards are the themes for food, fun, and frolicking. The Friends will gather poolside near the Town and Country Terrace Pavilion for dinner and dancing to the Calypso sounds of "Steel the Band."

**Monday, May 5****Xtreme Rides 1—NEW**

7:00 A.M.—9 A.M.

See "In the Hall of Exhibits" on page 15 for details.

**Sunrise Seminars**

7:00 A.M.—8:15 A.M.

Various locations, consult Daily Program on page 32.

These popular exhibitor-sponsored and exhibitor-produced educational workshops demonstrate new products and services. Start your day in an upbeat way by participating in these informative and interesting programs.

**Monday, May 5, continued****The Janet Doe Lecture**

9:00 A.M.—10:00 A.M.

Grand Ballroom

See page 12 for details.

**Awards Celebration Luncheon**

12:30 P.M.—2:00 P.M.

Poolside

One ticket to the luncheon is included with inclusive registration. Purchase additional tickets in the Registration Center prior to 5:00 P.M. on Sunday, May 4.

Join MLA in recognizing the best and the brightest in the field. Please make sure to attend the business meeting and awards ceremony on Monday, May 5, from 10:30 A.M.—12:30 P.M. in the Grand Ballroom. Following the ceremony, from 12:30 P.M.—2:00 P.M., honor your colleagues at the awards celebration luncheon, which will include live entertainment.

**Poster Session**

2:00 P.M.—3:30 P.M. (odd numbered posters)

See "In the Hall of Exhibits" on page 15 for details.

**Xtreme Rides 2—NEW**

3:30 P.M.—5:00 P.M.

See "In the Hall of Exhibits" on page 15 for details.

**California Chats 2—NEW**

4:00 P.M.—6:00 P.M.

Poolside

Consult *The Swell*, the onsite newsletter, for topics and locations.

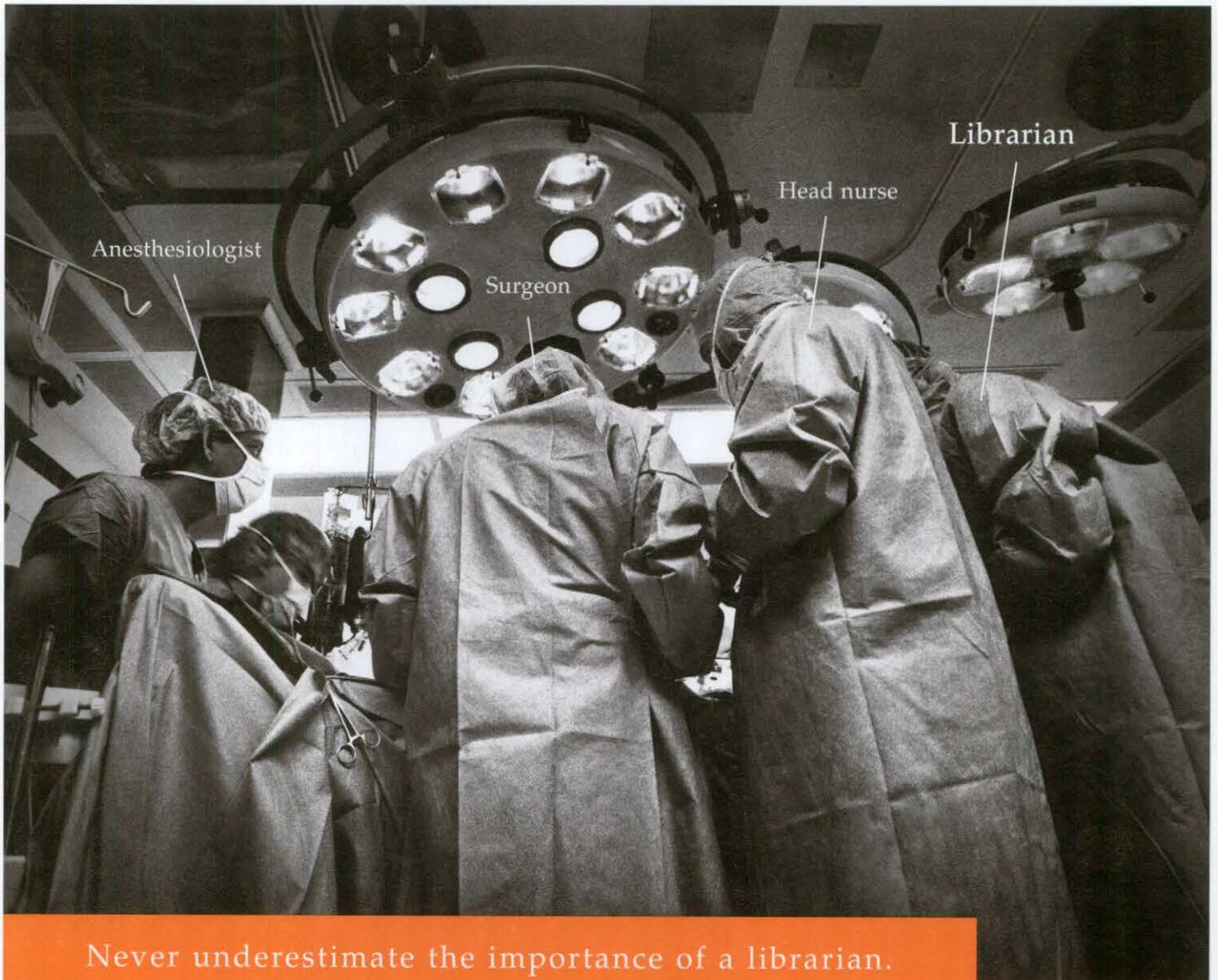
Informal chats at poolside and other refreshment venues continue. California Chats are ideally suited for comparing notes and techniques and meeting fellow information surfers.

**Hospital Libraries Section Business Meeting and Reception**

5:00 P.M.—6:30 P.M.

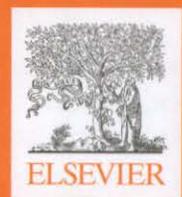
Terrace Pavilion

This combined business meeting and reception encourages hospital librarians to meet section leaders and to network with each other. It is a great opportunity for attendees to learn more about hospital librarianship and the section. Award winners will be introduced, and the Hospital Libraries Section program speakers will be available for discussion. Refreshments will be provided.



Never underestimate the importance of a librarian.

Okay, chances are you won't actually find a librarian in the operating room. But librarians do play a vital role on any surgical team enabling research breakthroughs and point-of-care solutions. Whether you're choosing information for specific research communities or decision-support for professionals, Elsevier offers access to a world of information that knows no boundaries. Select from a wide range of scientific, technical and health information available in multiple media, including innovative electronic products like ScienceDirect® and MD Consult. After all, getting the right information into the right hands is critical to the success of any operation. **BUILDING INSIGHTS. BREAKING BOUNDARIES.™**



Visit us at Booth 401

## Tuesday, May 6

### **Xtreme Rides 3-NEW**

7:00 A.M.—9 A.M.

See "In the Hall of Exhibits" at right for details.

### **Sunrise Seminars**

7:00 A.M.—8:15 A.M.

Various locations, consult Daily Program on page 36.

These popular exhibitor-sponsored and exhibitor-produced educational workshops continue. Start your day in an upbeat way by participating in these informative and interesting programs.

### **The Joseph Leiter NLM/MLA Lecture**

10:30 A.M.—11:30 A.M.

Grand Ballroom

See page 12 for details.

### **Legislative Update**

3:00 P.M.—4:00 P.M.

Sunset

Join the Governmental Relations Committee for an update on legislation in progress and related MLA activities. Join a panel of experts to learn how legislative and regulatory issues affect the ways librarians provide information and information services.

### **MLA Reception**

7:00 P.M.—10:00 P.M.

Poolside

One ticket to the reception is included with inclusive registration. Purchase additional tickets in the Registration Center prior to NOON on Tuesday, May 6.

Surf's up and it's time to party! Join Barbara Ann and dance, dance, dance to the good vibrations of the surfin' sounds of the '60s; enjoy the humor of "verbivore" Richard Lederer, Ph.D., a.k.a., "Attila the Pun" and "Conan the Grammarian," author, teacher, and broadcaster; and, of course, eat. The poolside MLA '03 farewell reception will have something for everyone, so dress in your best '60s casual look and bring your swimsuit if you dare!

## Wednesday, May 7

### **Xtreme Rides 4-NEW**

7:00 A.M.—9 A.M.

See "In the Hall of Exhibits" at right for details.

### **Mentoring: Sharing Experiences for Professional Growth**

9:00 A.M.—NOON

Grand Ballroom

See page 12 for details.

## In the Hall of Exhibits

### **HOURS**

Saturday, May 3, 5:45 P.M.—7:45 P.M.

Sunday, May 4, NOON—5:00 P.M.

Monday, May 5, 10:00 A.M.—NOON, 1:45 P.M.—5:00 P.M.

Tuesday, May 6, 10:00 A.M.—3:00 P.M.

### **Internet Cafe**

Open twenty-four hours a day

Friday, May 2, 10:00 A.M., through Wednesday, May 7, NOON

Sponsored in part by Elsevier.

### **Learning Center**

Organized and staffed by members of the MLA Educational Media and Technologies Section, the Learning Center offers numerous computer-based instruction programs for review that are either new programs or programs that have been recently updated.

### **PDA Beaming Kiosks-NEW**

Sponsored in part by Clarinet Systems, Inc., J. A. Majors Co., and Skyscape.

Kiosks for beaming to personal digital assistants (PDAs) will be available to download the daily newsletter, restaurant guide, exhibit information, and much more. Vendors have been encouraged to provide information regarding PDA-formatted content and services in their booths.

### **Poster Sessions**

Sunday, May 4, 2:30 P.M.—4:00 P.M. (even numbered posters)

Monday, May 5, 2:00 P.M.—3:30 P.M. (odd numbered posters)

Attend the Poster Sessions and learn best practices that have been field-tested by health information professionals. Print posters will be left up for display through Tuesday afternoon.

### **Technology Pavilion-NEW**

This new feature in the hall of exhibits allows vendors to demonstrate their products in a theater-style arrangement. Consult the Daily Program on pages 29–30, 33, and 37 for the schedule of demonstrations.

### **Xtreme Rides-NEW**

Monday, May 5, 7:00 A.M.—9 A.M., 3:30 P.M.—5 P.M.

Tuesday, May 6, 7:00 A.M.—9 A.M.

Wednesday, May 7, 7:00 A.M.—9:00 A.M.

Consult The Swell, the onsite newsletter, for topics.

Fast-tracked papers selected to get a grommet group stoked and debating current issues. Take this opportunity to ride the wave of new programs and models without getting wet.



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**Come see us at booth #409.**

# General Information

## ***Academy of Health Information Professionals***

### **See "MLA Connection Booth" listing for hours**

The Academy of Health Information Professionals is MLA's professional development and career recognition program. The academy offers credentials to members at various levels of achievement and mastery of the essential areas of knowledge in health sciences librarianship.

By attending MLA '03, you are eligible to earn up to one point of academy credit per meeting day, for up to three days per year. In addition, the academy recognizes contact hours earned through continuing-education courses and symposia. For a listing of the courses offered at this meeting and their corresponding contact hours, please see pages 21–23.

If you have questions about your academy portfolio or applying to the academy as a new member, members of the Credentialing Committee will offer individual consultations. Visit the MLA Connection Booth for further information.

## ***Americans with Disabilities Act***

The Medical Library Association wishes to ensure that no individual with a disability is excluded, denied services, segregated, or otherwise treated differently than other individuals because of the absence of auxiliary aids and services. The Town and Country Resort & Convention Center is fully accessible to the disabled, including wheelchair-accessible meeting rooms. Wheelchair-accessible directions are available upon request. If you need any auxiliary aids and services identified in the Americans with Disabilities Act, please stop by the Registration Center to make your request through the meeting planner.

## ***Business Center***

*Atlas Foyer Mezzanine*

**Monday–Friday, 8:00 A.M.–5:00 P.M.**

**Saturday–Sunday, 8:00 A.M.–4:30 P.M.**

The Town and Country Resort & Convention Center full-service business center features computer rental, fax services, copiers, and professional staff to serve you seven days a week.

## ***Children***

Children old enough to walk must have a badge. Complimentary children's badges are available at the Registration Center.

The Town and Country Resort & Convention Center does not provide babysitters, but there are some reputable agencies in the area who do. One is Marion's Childcare ([www.hotelchildcare.com](http://www.hotelchildcare.com)). This agency has provided arrangements for the hotels in the San Diego area for more than eighteen years. Marion's Childcare is licensed, bonded, and insured. Services, including onsite child care, are available seven days a week, twenty-four hours a day. Pricing for hotel sittings (specifically at the Town and Country Resort & Convention Center) is \$13.00 per hour for one or two children from the same family with a three-hour minimum. Rates may vary, so please call ahead. You can reach Marion's Childcare toll free by calling 888.891.5029.

Child care organizations are not associated with MLA, and any use of them is strictly by agreement between the provider and the user. MLA disclaims any liability for the use of child care. Check with the hotel concierge for more child care information.

## ***Colleague Connection***

This popular program, sponsored by MLA's Membership Committee, pairs new members or first-time meeting attendees with more experienced members. For an "emergency" connection in San Diego or to help a colleague, speak with Rosalind K. Lett, AHIP, at the MLA Connection Booth or at the New Members/First-Time Attendee Orientation and Reception (see page 11).

## ***Council Display Tables***

### **See "Registration Center" for hours**

Section Council: Membership brochures from MLA sections will be available and section council members will be on hand to answer questions.

Chapter Council: Learn about the fourteen geographic MLA chapters. Check out chapter newsletters, projects, and membership information.

## ***Hospitality Center***

### **See "Registration Center" for hours**

*Sponsored in part by Ovid.*

Discover San Diego! Make the Hospitality Center your first stop for maps and information about local attractions. Sign up for the ever-popular "dine-around," a great way to meet new colleagues and experience one of San Diego's excellent restaurants. Local Assistance Committee members and other area experts staff the center.

*continued next page*



## **MLA Corporate Partners**

**Working Together to Promote Quality Information for Improved Health**

MLA is proud to acknowledge the following organizations for their financial commitment to the association's mission: to foster excellence in the professional achievement and leadership of health sciences library and information professionals to enhance the quality of health care, education, and research.

### **Platinum Partners**

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### **Gold Partners**

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Please visit MLA's Corporate Partners in the Hall of Exhibits. To become an MLA Corporate Partner, please contact Ray Naegele at 312.419.9094 x14, [naegele@mlahq.org](mailto:naegele@mlahq.org).

Visit [www.marketing.mlanet.org](http://www.marketing.mlanet.org) for other opportunities.

### **Lost and Found**

See "Registration Center" for hours

Please bring any lost and found items to the Registration Center.

### **Member Resource Room**

*Terrace Salon Two*

**Friday, May 2–Sunday, May 4, 9:00 A.M.–4:00 P.M.**

**Monday, May 5–Tuesday, May 6, 8:00 A.M.–5:00 P.M.**

**Wednesday, May 7, 8:00 A.M.–1:00 P.M.**

For your convenience, typewriters, a photocopier, and an IBM-compatible computer (with a laser printer) are available for association business in the Member Resource Room. Equipment use is available on a first-come, first-served basis. Please bring your own diskettes (3.5" floppy).

### **MLA '04: Seize the Power**

*Near Registration Center*

Stop by the MLA '04 booth to learn about opportunities for next year. Members of the 2004 National Program Committee and Local Assistance Committee will provide information and answer questions about next year's annual meeting. Be sure to pick up a meeting sticker.

### **MLA Connection Booth**

*Adjacent to Registration Center*

**Saturday, May 3, NOON–7:30 P.M.**

**Sunday, May 4, 8:30 A.M.–5:00 P.M.**

**Monday, May 5, 8:30 A.M.–NOON, 2:00 P.M.–5:00 P.M.**

**Tuesday, May 6, 8:30 A.M.–4:00 P.M.**

A one-stop-shop for all things MLA, the MLA Connection Booth brings together the MLA Scholarship Booth (featuring meeting logo items and other fun products to benefit the MLA grants and scholarship fund), MLA publications (at special meeting discounts), the fourth annual PR Swap and Shop, access to MLANET, and information about all of MLA's programs and services.

### **Newsletter**

*Distributed in the Town and Country Resort & Convention Center*

*The Swell*, the newsletter of MLA '03, will be published daily from Saturday, May 3, to Tuesday, May 6. Please submit newsworthy short articles, date or time changes for social events, and other interesting items at the MLA Connection Booth by 4:00 P.M. on the day before the intended issue.

## Placement Service

Terrace Salon Two

### HOURS

**Sunday, May 4, 9:30 A.M.—4:00 P.M.**

**Monday, May 5—Tuesday, May 6, 8:00 A.M.—5:00 P.M.**

**Wednesday, May 7, 8:00 A.M.—1:00 P.M.**

MLA '03 provides an informal rendezvous for job seekers and employers. Whether you are seeking an entry-level position, an opportunity for advancement, a change of scenery, or a highly qualified employee, we encourage you to take advantage of the Placement Service. Individual job seekers and employers may submit late applications to the Placement Service through Monday, May 5. A photocopier is available in the Member Resource Room. Catalogs of job opportunities and applicant forms will be available for sale the afternoon of Tuesday, May 6, at the Registration Center.

## Registration Center

Atlas Foyer

**Thursday, May 1, 4:00 P.M.—8:00 P.M.**

**Friday, May 2, 7:00 A.M.—6:00 P.M.**

**Saturday, May 3, 7:00 A.M.—7:00 P.M.**

**Sunday, May 4, 7:00 A.M.—6:00 P.M.**

**Monday, May 5, 7:00 A.M.—5:00 P.M.**

**Tuesday, May 6, 7:00 A.M.—4:00 P.M.**

**Wednesday, May 7, 7:00 A.M.—9:00 A.M., NOON—1:00 P.M.**

Meeting material will be distributed at the MLA Registration Center located at the Town and Country Resort & Convention Center.

## Scholarship Booth

See "MLA Connection Booth" listing for hours

Make a donation to support the MLA grants and scholarships program, and take home a unique gift for a friend, family member, or yourself! Cash, checks, Visa, MasterCard, and American Express are accepted.

## Speaker Ready Room

Dover

**Friday, May 2—Wednesday, May 7, 7:00 A.M.—5:00 P.M.**

Available Friday, May 2, through Wednesday, May 7, for those making presentations during the meeting. Slide trays and a projector will be available.

## Tapes

Registration Center area

If this jam-packed program makes your head spin, catch up on all the information at your leisure by ordering audiotapes of sessions. A table will be setup near the Registration Center.

## Travel Safety Tips

To enjoy your stay in San Diego fully, please take a few moments to read the booklet included in your registration packet, *MLA Safety Tips*.

## Sponsors

MLA gratefully acknowledges the generous financial support of the following MLA '03 annual meeting sponsors. You may want to show your support by adding your thanks when you visit these companies in the Hall of Exhibits.

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Visit [www.marketing.mlanet.org](http://www.marketing.mlanet.org) for other opportunities.

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- Link out directly from the PubMed entry to the article in BioMedProtocols.com
- BioMedProtocols.com is part of the HumanaNow.com portal launching in May that will also feature Humanajournals.com and NeurosciNow.com

Visit our stand #902 in the Exhibit Hall for a personal demonstration or attend our session in the Technology Pavillion:

**Sunday, May 4 @ 3:00 pm**  
**Tuesday, May 6 @ 10:00 am**

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# Continuing Education

Continuing education courses will meet in the Town and Country Resort & Convention Center, except for hands-on computer courses. All hands-on courses will be held at the Knowledge Development Center, 401 B Street, Suite 650, San Diego (an off-site facility), not at the Town and Country Resort & Convention Center. Transportation from the resort to the center will be provided. Hands-on courses are clearly marked as part of the course description. Maps and directions to the offsite facility are available at the MLA Registration Center.

To register for continuing-education courses during MLA '03, inquire at the MLA Registration Center. Room assignments, course times, and instructor names are listed below.

## Special Course Suites



### Personal Digital Assistants

These courses feature the use of personal digital assistants (PDAs) in health care, using telecommunications to make available and deliver content to anyone in the world who has been given access to the material.



### Consumer Health Information Specialization Program

These courses present the latest resources and ideas in the consumer health information field.



### Expert Searcher Training Initiative

These courses emphasize librarians' roles as expert searchers in health care and biomedical research.



### Evidence-Based Medicine

These courses emphasize the librarians' role in the practices of evidence-based health care.



### Electronic Publishing

These courses focus on aspects of the electronic publishing industry.



### Hands-On Computer Courses

All hands-on courses will be held at the Knowledge Development Center, 401 B Street, Suite 650, San Diego (an offsite facility), not at the Town and Country Resort & Convention Center. Transportation from the resort to the center will be provided. Hands on courses are clearly marked as part of the course description. Maps and directions to the offsite facility are available at the MLA Registration Center.

## Essential Areas of Knowledge

Courses are organized in tracks according to the Seven Essential Areas of Knowledge as described in Platform for Change, MLA's educational policy statement ([www.mlanet.org/education/platform/](http://www.mlanet.org/education/platform/)).

100s	Health Sciences Environment and Information Policies
200s	Management of Information Services
300s	Health Sciences Information Services
400s	Health Sciences Resource Management
500s	Information Systems and Technology
600s	Instructional Support Systems
700s	Research, Analysis, and Interpretation

### CE Contact Hours

Full-day CE course: 8 hours

Six-hour CE course: 6 hours

Half-day CE course: 4 hours

Student fee, pending available space: \$50

Cancellation or course change fee: \$50 per course

## Friday, May 2

### Full-Day Courses, 8 A.M.–5 P.M.

#### 200 Project Management: From Inception to Completion

**Location:** Crescent

**Instructors:** Chris Dobson, president, and Carolyn Ernst, vice-president, F1 Services, Dallas, TX

#### 300 Searching for Drug and Pharmaceutical Information Online

**Location:** Hampton

**Instructor:** Bonnie Snow, director, Pharmaceutical Markets, Dialog, Philadelphia, PA

#### 500 Providing and Evaluating Electronic Full-Text Information Delivery



**Location:** Knowledge Development Center (offsite)

**Instructor:** Ellen Nagle, AHIP, director, Bio-Medical Library, University of Minnesota–Minneapolis

### Six-Hour Courses, 10 A.M.–5 P.M.

#### 211 Planning and Managing Consumer Health Libraries



**Location:** Windsor

**Instructor:** Michele Spatz, director, Planetree Health Resource Center, Mid-Columbia Medical Center, The Dalles, OR

*continued next page*

**CE Contact Hours**

Full-day CE course: 8 hours  
Six-hour CE course: 6 hours  
Half-day CE course: 4 hours  
Student fee, pending available space: \$50  
Cancellation or course change fee:  
\$50 per course

*Friday, May 2, continued*

**Six-Hour Courses, 10 A.M.–5 P.M.**

**212 Measuring and Reporting Usage of Electronic Resources**



**Location:** Knowledge Development Center (offsite)

**Instructor:** Kathleen Bauer, nursing librarian, Cushing/Whitney Medical Library, Yale University, New Haven, CT

**511 Advanced Personal Digital Assistants (PDAs) for Librarians**



**Location:** Garden Salon 1

**Instructors:** Gabriel R. Rios, assistant director, Information Services and Technology, and Andrea S. Horne, coordinator, Learning Resources Center, Claude Moore Health Sciences Library, University of Virginia Health System—Charlottesville

**Half-Day Courses, 8 A.M.–NOON**

**223 Library Directors:**

**Knowledge, Skills, and Career Paths**

**Location:** Sheffield 1

**Instructors:** Wayne Peay, director, Eccles Health Sciences Library, University of Utah—Salt Lake City; Rick Forsman, AHIP, director, Denison Memorial Library, University of Colorado Health Sciences Center—Denver; Judith Messerle, AHIP, director, Countway Library of Medicine, Medical School, Harvard University, Boston, MA; and James Shedlock, AHIP, director, Galter Health Sciences Library, Northwestern University, Chicago, IL

**321 Adventures in Public Health (Public Health 101)**

**Location:** Garden Salon 2

**Instructor:** Sharon Talboys, project director, Training and Education, Utah Department of Health—Salt Lake City

**322 Molecular Biology and Genetics for Librarians**

**Location:** Sheffield 2

**Instructor:** Michele Tennant, Ph.D., AHIP, bioinformatics librarian, Health Science Center Libraries and Genetics Institute, University of Florida—Gainesville

*Friday, May 2, continued*

**Half-Day Courses, 1 P.M.–5 P.M.**

**333 Super Searcher**



**Location:** Knowledge Development Center (offsite)

**Instructor:** Bryan Vogh, technology coordinator, NN/LM Southeastern Atlantic Region, University of Maryland—Baltimore

**334 Genomics, Proteomics, and Bioinformatics for Librarians**

**Location:** Sheffield 2

**Instructor:** Michele Tennant, Ph.D., AHIP, bioinformatics librarian, Health Science Center Libraries and Genetics Institute, University of Florida—Gainesville

**730 Research Methods: Overview of Vocabulary, Methodology, and Process**

**Location:** Garden Salon 2

**Instructor:** P. Zoë Stavri, Ph.D., assistant professor, Division of Medical Informatics and Outcomes Research, Oregon Health & Sciences University—Portland

**Saturday, May 3**

**Full-Day Courses, 8 A.M.–5 P.M.**

**141 Managing Electronic Resources and Their Licenses**



**Location:** Pacific Salon 5

**Instructors:** Kimberly Parker, head, Electronic Collections, Library, Yale University, New Haven, CT; Jill Newby, science librarian, Science-Engineering Library, University of Arizona—Tucson; and Ivy Anderson, coordinator, Digital Acquisitions, Office for Information Systems, Library, Harvard University, Cambridge, MA

**245 Marketing as if Your Library Depended on It**

**Location:** Brittany

**Instructor:** Pat Wagner, co-owner, Pattern Research, Denver, CO

**345 Digging In: Hands-on Experience with the National Center for Biotechnology Information's (NCBI's) Molecular Databases**



**Location:** Knowledge Development Center (offsite)

**Instructor:** Renata Geer, technical information specialist, National Center for Biotechnology Information, NLM, Bethesda, MD

*Saturday, May 3,*

*Full-Day Courses 8 A.M.–5 P.M., continued*

**346 Providing Health Information Resources and Services in Other Languages**



**Location:** Knowledge Development Center (offsite)

**Instructors:** Kristine M. Alpi, AHIP, library manager, Public Health Library, New York City Department of Health and Mental Hygiene, New York, NY; Barbara M. Bibel, reference librarian, Oakland Public Library, Berkeley, CA; and Tanya T. Feddern, AHIP, Louis Calder Memorial Library, University of Miami School of Medicine, Miami, FL

**347 Essentials of Database Searching**



**Location:** Royal Palm 4

**Instructor:** Terry Ann Jankowski, AHIP, information management librarian, Health Sciences Libraries, University of Washington—Seattle

**640 Developing Your Own Web-Based Course: A Hands-on Workshop**



**Location:** Knowledge Development Center (offsite)

**Instructor:** Jan Buhmann, consultant, Online Learning and Technology Implementation, Eugene, OR

**741 Quality Filtering: Critical Appraisal and Synthesis of Biomedical Literature**



**Location:** Pacific Salon 6

**Instructors:** Nunzia Giuse, M.D., AHIP, library director; Rebecca Jerome, assistant director, Filtering and Evidence-Based Services; Sandra Martin, Ed.D., assistant director, Children's Hospital Services; Taneya Koonce, co-coordinator, Information and Education Services; Jennifer Lyon, coordinator, Research Informatics Consult Services; and Annette Williams, assistant director, Knowledge Management; Eskinod Biomedical Library, Vanderbilt University Medical Center, Nashville, TN

**Six-Hour Course, 8 A.M.–3 P.M.**

**152 Words That Change Minds™**

**Location:** Royal Palm 5

**Instructor:** Mary Devlin, president, The Paraquest Group, Portland, OR

**Six-Hour Courses, 10 A.M.–5 P.M.**

**163 Development and Fundraising for Health Sciences Librarians**

**Location:** Eaton

**Instructor:** George J. Soete, organizing development consultant specializing in libraries, San Diego, CA

Saturday, May 3,

Six-Hour Courses 10 A.M.–5 P.M., continued

**368 Advanced Database Search Techniques****Location:** Royal Palm 6**Instructor:** E. Diane Johnson, AHIP, head, Information Services, J. Otto Lottes Health Sciences Library, University of Missouri–Columbia**Half-Day Courses, 8 A.M.–NOON****174 Ethics in Health Sciences and Consumer Health Librarianship****Location:** Royal Palm 1**Instructor:** Dixie A. Jones, AHIP, head, Reference Section, and associate professor, Medical Library Science, Health Sciences Center, Louisiana State University–Shreveport**276 Face-to-Face: Strategies for Effective Consumer Health Communication****Location:** Pacific Salon 7**Instructor:** Michele Spatz, director, Mid-Columbia Medical Center, Planetree Health Resource Center, The Dalles, OR**470 Developing a New Role for Librarians: Teaching the Publication Process****Location:** Royal Palm 3**Instructors:** Carol Scherrer, AHIP, head, Information Services, and Ann Carol Weller, curator, Special Collections, Library of the Health Sciences, University of Illinois–Chicago**572 Personal Digital Assistant (PDA) Medical Applications and Content for Librarians****Location:** Pacific Salon 4**Instructors:** Jo Dorsch, director, Health Sciences, and Karen Heskett, academic resident librarian, Library of the Health Sciences–Peoria, University of Illinois–Chicago

Saturday, May 3, continued

**Half-Day Courses, 1 P.M.–5 P.M.****185 Running with the Squirrels: Providing Library Services to Hospital Administrators****Location:** Royal Palm 1**Instructor:** Jeannine Cyr Gluck, AHIP, director, Medical Library, Eastern Connecticut Health Network–Manchester**186 Joint Commission Standards: Management of Information and Beyond****Location:** Pacific Salon 7**Instructor:** Susan Schweinsberg Long, AHIP, library director, Medical Library, Virginia Mason Medical Center, Seattle, WA**481 Introduction to Reference Sources in the History of the Health Sciences****Location:** Royal Palm 2**Instructors:** Patricia E. Gallagher, AHIP, special projects coordinator, New York Academy of Medicine Library–New York, and Stephen J. Greenberg, Ph.D., reference/col-lection access librarian, History of Medicine Division, National Library of Medicine, Bethesda, MD**583 Personal Digital Assistant (PDA) 101****Location:** Pacific Salon 4**Instructor:** Mari J. Stoddard, head, Educational Services, Arizona Health Sciences Library, University of Arizona–Tucson**Wednesday, May 7****Half-Day Courses, 1 P.M.–5 P.M.****197 Proving Your Worth: Professional, Business, and Political Tools****Location:** Royal Palm 3**Instructor:** Michelynn McKnight, AHIP, director, Health Sciences Library, Norman Regional Hospital, Norman, OK**198 Health Insurance Portability and Accountability Act (HIPAA): What Health Sciences Librarians Need to Know****Location:** Royal Palm 2**Instructor:** Vivian A. Auld, senior specialist, Health Data Standards, National Library of Medicine, National Information Center for Health Services Research and Health Care Technology (NICHSR), Bethesda, MD**399 Data Detective: Finding the Jewels of Public Health Datasets****Location:** Royal Palm 1**Instructor:** Hongjie Wang, AHIP, head, Information and Education Services Department, Lyman Maynard Stowe Library, University of Connecticut Health Center–Farmington**594 Unix Basics for Librarians****Location:** Royal Palm 4**Instructor:** Richard Beebe II, manager, ITS-Med/Systems and Networking Engineering, Yale University School of Medicine, New Haven, CT**Saturday, May 3****Meeting Symposium, 8 A.M.–5 P.M.**

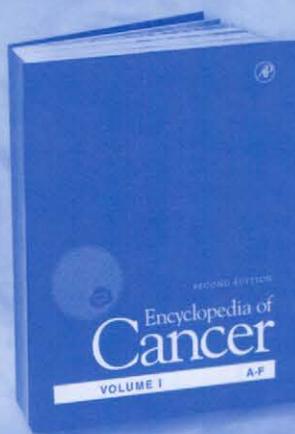
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**840 Evidence-Based Nursing Practice: Needs, Tools, and Solutions***Sponsored by MLA's Nursing and Allied Health Resources Section (NAHRS) and the Interagency Council on Information Resources for Nursing (ICIRN)***Location:** Windsor, Hampton, and Sheffield**Facilitators:** Susan Pierce, RN, Ed.D., associate professor, College of Nursing, Northwestern State University, Shreveport, LA; Diane Pravikoff, RN, Ph.D., FAAN, director, Research/Professional Liaison, Cinahl Information Systems, Glendale, CA; Annette Tanner, RN, Ed.D., Central Louisiana Area Health Education Center–Alexandria; Margaret (Peg) Allen, AHIP, library consultant, Wisconsin Area Health Education Center System and Cinahl Information Systems, Stratford, WI; June Levy, managing director, Cinahl Information Systems and Glendale Adventist Medical Center Library, Glendale, CA; Michelynn McKnight, AHIP, director, Health Sciences Library, Norman Regional Hospital, Norman, OK; Sarah Jo Brown, RN, Ph.D., director of research, National Association of Orthopedic Nurses, Norwich, VT; Deborah Lauseng, information services librarian, Taubman Medical Library, University of Michigan–Ann Arbor; and Mari J. Stoddard, head, Educational Services, Arizona Health Sciences Library, University of Arizona–Tucson

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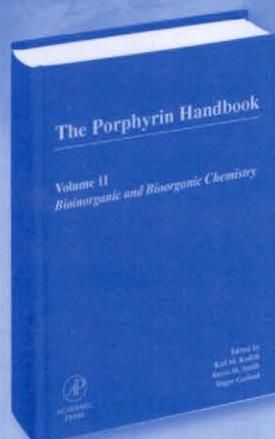
## Encyclopedia of Cancer, 2e, 4-Volume Set

*Editor-in-Chief: Joseph R. Bertino, Cancer Institute of New Jersey, Robert Wood Johnson School of Medicine, New Brunswick, USA*

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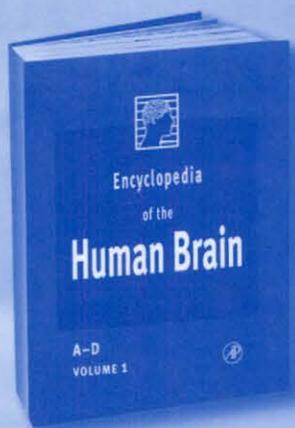
## The Porphyrin Handbook, Volumes 11-20, 10-Volume Set

*Editors-in-Chief: Karl M. Kadish, University of Houston, Texas, USA, Kevin M. Smith, Louisiana State University, Baton Rouge, USA, & Roger Guilard, Université de Bourgogne, Dijon, France*

This sequel to **The Porphyrin Handbook, Volumes 1-10**, addresses those major disciplinary areas not covered in the first set, including biology and medical implications of porphyrin systems, the biosynthesis of porphyrins, chlorophylls and vitamin B12. In addition, **Volumes 11-20** cover every aspect of the synthesis, chemistry, structure and spectroscopy plus applications of phthalocyanines.

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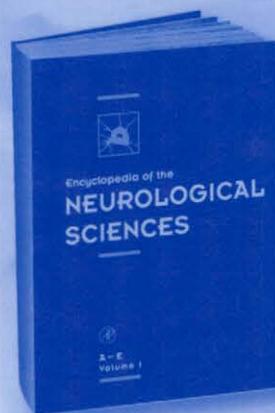
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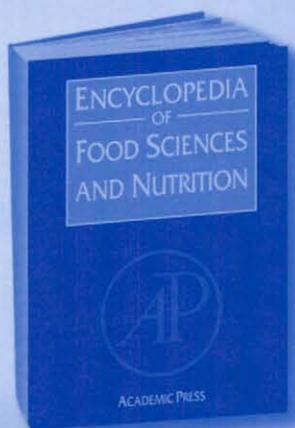
## Encyclopedia of the Neurological Sciences, 4-Volume Set

*Editors-in-Chief: Michael J. Aminoff, Department of Neurology, University of California Medical Center, San Francisco, USA, & Robert B. Daroff, Chief of Staff and Senior Vice President for Academic Affairs, University Hospitals of Cleveland, Case Western Reserve University, USA*

Concise explores all areas of neurology, neurosurgery, psychiatry and the related neuroscience in 1000+ focused entries. The easy-to-use "encyclopedia-dictionary" format features alphabetic entries, extensive cross-referencing, and a thorough index for quick reference.

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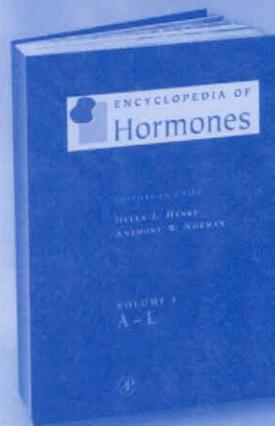
## Encyclopedia of Food Sciences and Nutrition, 2e, 10-Volume Set

*Edited by: Benjamin Caballero, Johns Hopkins University, Baltimore, USA, Luiz Trugo, Federal University of Rio de Janeiro, Brazil, & Paul Finglas, Institute of Food Research, Norwich, UK*

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# Meeting Schedules

## MLA Unit Meetings

	Date	Time	Location
Awards Committee	Monday, May 5	7:00 A.M.–9:00 A.M.	Windsor Rose
Benchmarking Implementation Task Force and Chapter Educators	Tuesday, May 6	7:00 A.M.–9:00 A.M.	Eaton
Books Panel Committee	Saturday, May 3	NOON–5:00 P.M.	Clarendon
Bylaws Committee	Tuesday, May 6	7:00 A.M.–9:00 A.M.	Brittany
Chapter Chairs (New Leaders Breakout)	Saturday, May 3	4:45 P.M.–5:15 P.M.	Sunset
Chapter Continuing Education Chairs	Tuesday, May 6	8:00 A.M.–9:00 A.M.	Towne
Chapter Council	Saturday, May 3	8:00 A.M.–5:00 P.M.	Windsor Rose
Continuing Education Committee	Wednesday, May 7	7:00 A.M.–9:00 A.M.	Esquire
	Wednesday, May 7	1:30 P.M.–5:00 P.M.	Esquire
	Thursday, May 8	9:00 A.M.–5:00 P.M.	Towne
Credentialing Committee	Friday, May 2	7:00 P.M.–10:00 P.M.	Sunset
Fellows of MLA	Monday, May 5	2:00 P.M.–3:00 P.M.	Le Sommet
Governmental Relations Committee	Monday, May 5	7:00 A.M.–9:00 A.M.	Crescent
Grants and Scholarships Committee	Wednesday, May 7	7:00 A.M.–9:00 A.M.	Sunset
Joseph Leiter NLM/MLA Lectureship	Sunday, May 4	7:00 A.M.–9:00 A.M.	Galleria Two
Membership Committee	Monday, May 5	7:00 A.M.–9:00 A.M.	Towne
MLANET Editorial Board	Monday, May 5	7:00 A.M.–9:00 A.M.	Le Chantcleer
Nominating Committee	Saturday, May 3	10:00 A.M.–5:00 P.M.	Galleria Two
Oral History Committee	Wednesday, May 7	7:00 A.M.–9:00 A.M.	Royal Palm 5
Publications Committee	Tuesday, May 6	7:00 A.M.–9:00 A.M.	Clarendon
Section Chairs (New Leaders Breakout)	Saturday, May 3	4:45 P.M.–5:15 P.M.	Towne
Section Continuing Education Chairs	Monday, May 5	8:00 A.M.–9:00 A.M.	Towne
Section Council	Saturday, May 3	NOON–4:00 P.M.	Esquire
	Saturday, May 3	4:45 P.M.–5:15 P.M.	Esquire
	Wednesday, May 7	1:30 P.M.–3:30 P.M.	Sunset
Section Program Planners	Saturday, May 3	4:00 P.M.–5:00 P.M.	Le Sommet
	Wednesday, May 7	7:00 A.M.–9:00 A.M.	Pacific Salon 4/5
Section Treasurers	Monday, May 5	8:00 A.M.–9:00 A.M.	Brittany
2003 National Program Committee	Saturday, May 3	9:00 A.M.–2:00 P.M.	Offsite
2004 National Program Committee	Saturday, May 3	8:00 A.M.–4:00 P.M.	Le Sommet
2005 National Program Committee	Saturday, May 3	9:00 A.M.–2:00 P.M.	Fairfield

## MLA Section Meetings

	SUNDAY, MAY 4			MONDAY, MAY 5			TUESDAY, MAY 6		
	7:30 A.M. -9:00 A.M. BUSINESS	4:00 P.M. -5:30 P.M. PROGRAM	7:00 A.M. -9:00 A.M. BUSINESS	2:00 P.M. -3:00 P.M. INFORMAL	3:30 P.M. -5:00 P.M. PROGRAM	5:00 P.M. -6:30 P.M. BUSINESS	7:00 A.M. -9:00 A.M. BUSINESS	3:00 P.M. -4:30 P.M. PROGRAM	4:30 P.M. -6:00 P.M. BUSINESS
<b>Cancer Librarians</b>					RB SHEFFIELD	TOWNE			
<b>Chiropractic Libraries</b>		RB WINDSOR			RB SHEFFIELD, ROYAL PALM 1 & 2	FAIRFIELD			
<b>Collection Development</b>		GARDEN SALON 1			SUNRISE, RB WINDSOR, GARDEN SALON 1			ROYAL PALM 5 & 6, ROYAL PALM 1 & 2, RB SHEFFIELD, GARDEN SALON 1	CRESCENT
<b>Consumer and Patient Health Information</b>		RB WINDSOR, GARDEN SALON 2			RB SHEFFIELD, PACIFIC SALON 4 & 5, ROYAL PALM 1 & 2				GARDEN SALON 2
<b>Corporate Information Services</b>	ESQUIRE	ROYAL PALM 5 & 6			ROYAL PALM 1 & 2				
<b>Dental</b>			CLARENDON		PACIFIC SALON 6 & 7, PACIFIC SALON 4 & 5				
<b>Educational Media and Technologies</b>							ESQUIRE	ROYAL PALM 1 & 2	
<b>Federal Libraries</b>		GARDEN SALON 2			RB WINDSOR				LE CHANTCLEER
<b>Health Association Libraries</b>		ROYAL PALM 5 & 6			ROYAL PALM 1 & 2		FAIRFIELD	PACIFIC SALON 6 & 7	
<b>History of the Health Sciences</b>			ESQUIRE		ROYAL PALM 5 & 6			GARDEN SALON 2, PACIFIC SALON 6 & 7	
<b>Hospital Libraries</b>		ROYAL PALM 1 & 2, GARDEN SALON 1, SUNRISE, GARDEN SALON 2			ROYAL PALM 1 & 2, SUNRISE, RB WINDSOR	TERRACE PAVILION		SUNRISE, ROYAL PALM 5 & 6	
<b>International Cooperation</b>					ROYAL PALM 4 & 5			GARDEN SALON 1	ESQUIRE
<b>Leadership and Management</b>		GARDEN SALON 1, SUNRISE	PACIFIC SALON 4 & 5		SUNRISE			SUNRISE, ROYAL PALM 3 & 4, RB WINDSOR	
<b>Medical Informatics</b>		RB HAMPTON			ROYAL PALM 3 & 4			RB WINDSOR, GARDEN SALON 1	LE SOMMET
<b>Medical Library Education</b>		SUNRISE			RB HAMPTON, RB WINDSOR		LEXINGTON	PACIFIC SALON 4 & 5, SUNRISE, RB WINDSOR	
<b>Nursing and Allied Health Resources</b>					GARDEN SALON 2, GARDEN SALON 1, ROYAL PALM 1 & 2	ESQUIRE		ROYAL PALM 3 & 4, RB SHEFFIELD	
<b>Pharmacy and Drug Information</b>		ROYAL PALM 3 & 4	PACIFIC SALON		RB SHEFFIELD				
<b>Public Health/Health Administration</b>		RB HAMPTON, RB WINDSOR, GARDEN SALON 2			PACIFIC SALON 4 & 5, GARDEN SALON 2, RB SHEFFIELD	WINDSOR ROSE			
<b>Public Services</b>	EATON	ROYAL PALM 5 & 6, RB WINDSOR		TERRACE PAVILION	RB HAMPTON			ROYAL PALM 1 & 2	
<b>Relevant Issues</b>	TOWNE	GARDEN SALON 2			PACIFIC SALON 4 & 5			ROYAL PALM 5 & 6	
<b>Research</b>	CRESCENT	ROYAL PALM 5 & 6			RB WINDSOR, RB HAMPTON				
<b>Technical Services</b>		GARDEN SALON 1, SUNRISE			GARDEN SALON 1, SUNRISE	GARDEN SALON 1	LE SOMMET	RB SHEFFIELD, SUNRISE, ROYAL PALM 3 & 4, GARDEN SALON 1, RB WINDSOR	
<b>Veterinary Medical Libraries</b>								RB HAMPTON	SUNSET

RB = Regency Ballroom • Join an MLA section, visit [www.mlanet.org/sections/](http://www.mlanet.org/sections/) to learn more.

**MLA Special Interest Groups (SIG) Meetings Schedule**

	<b>SUNDAY, MAY 4</b>		<b>MONDAY, MAY 5</b>		<b>TUESDAY, MAY 6</b>			<b>WEDNESDAY, MAY 7</b>
	4:00 P.M. –5:30 P.M. PROGRAM	4:00 P.M. –5:30 P.M. INFORMAL	2:00 P.M. –3:00 P.M. INFORMAL	3:30 P.M. –5:00 P.M. PROGRAM	3:00 P.M. –4:30 P.M. PROGRAM	3:00 P.M. –4:30 P.M. INFORMAL	4:30 P.M. –5:00 P.M. BUSINESS	7:00 A.M. –9:00 A.M. INFORMAL
<b>African American Medical Librarians Alliance</b>	GARDEN SALON 1	RB SHEFFIELD		SUNRISE, RB HAMPTON, PACIFIC SALON 4 & 5, ROYAL PALM 1 & 2	PACIFIC SALON 6 & 7			
<b>Assessment and Benchmarking</b>			LEXINGTON					
<b>Clinical Librarians and Evidence-Based Health Care</b>	SUNRISE		CRESCENT	RB WINDSOR	SUNRISE			
<b>Complementary and Alternative Medicine</b>		CLARENDON		ROYAL PALM 5 & 6				
<b>Department of the Army Medical Command Libraries</b>			WINDSOR ROSE					
<b>Department of Veterans Affairs Librarians</b>						LE SOMMET		GARDEN SALON 2
<b>Internet</b>			LE CHANTECLEER					
<b>Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians</b>				PACIFIC SALON 4 & 5		WINDSOR ROSE		
<b>Mental Health</b>			EATON	GARDEN SALON 2	ROYAL PALM 3 & 4			
<b>Molecular Biology and Genomics</b>			CLARENDON	ROYAL PALM 3 & 4, RB HAMPTON	RB WINDSOR			
<b>Osteopathic Libraries</b>		PACIFIC SALON 7						
<b>Outreach</b>		SUNSET		PACIFIC SALON 4 & 5, GARDEN SALON 2				
<b>Pediatric Librarians</b>								CRESCENT
<b>Problem-Based Learning</b>						FAIRFIELD		
<b>Rehabilitation Hospital</b>					ROYAL PALM 3 & 4		ROYAL PALM 5 & 6	
<b>Vision Science</b>		LE SOMMET						
<b>Voyager Health Sciences</b>			ROYAL PALM 3 & 4					

RB = Regency Ballroom • To learn more about MLA Special Interest Groups, visit [www.mlanet.org/sections/sigs.html](http://www.mlanet.org/sections/sigs.html).

Nanobioscience...

Genetics...

Medical Imaging...

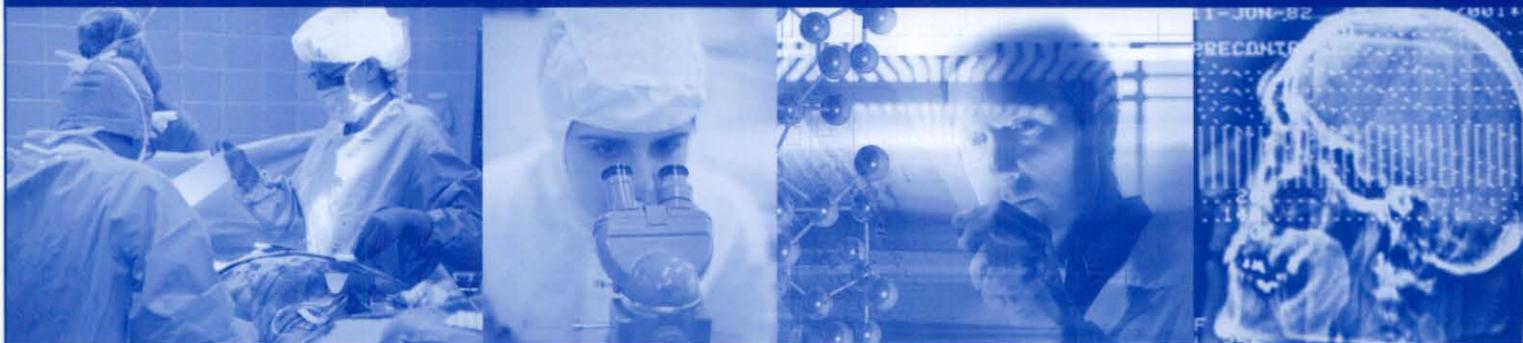
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# Daily Program

## FRIDAY, MAY 2

**8:00 A.M.—5:00 P.M.**

**Continuing Education Courses**

*(See pages 21–23 for room assignments.)*

**9:00 A.M.—5:00 P.M.**

**MLA Board of Directors**

*Le Sommet*

**NOON—1:00 P.M.**

**MLA Board of Directors**

*Poolside*

## SATURDAY, MAY 3

*See page 25 for times and room assignments for all MLA unit (e.g., committee) meetings.*

**8:00 A.M.—5:00 P.M.**

**Continuing Education Courses**

*(See pages 21–23 for room assignments.)*

**4:15 P.M.—4:45 P.M.**

**New Leaders Tea**

*Sunrise*

**5:45 P.M.—7:45 P.M.**

**Welcome Reception and Opening of Hall of Exhibits**

*Atlas Ballroom, Lower Level Exhibit Hall*

## SUNDAY, MAY 4

**6:30 A.M.—8:00 A.M.**

**Majors 15th Annual Walk for Fun**

*Hotel Lobby*

*Sponsored by J. A. Majors Co.*

**7:30 A.M.—9:00 A.M.**

**New Members and**

**First-Time Attendees Breakfast**

*Terrace Pavilion*

**Section Business Meetings 1**

*(See page 26 for room assignments.)*

**9:00 A.M.—10:00 A.M.**

**Welcome to MLA '03 and**

**Presidential Address**

*Grand Ballroom*

**Welcome from the President of the Medical Library Association**

Linda A. Watson, AHIP, president, MLA, and director, Claude Moore Health Sciences Library, University of Virginia Health System—Charlottesville

**Welcome from the Medical Library Group of Southern California and Arizona**

Craig C. Haynes, AHIP, head, Medical Center Library, University of California—San Diego

**Welcome from the 2003 National Program Committee (NPC)**

Ysabel Bertolucci, AHIP, cochair, 2003 NPC, and librarian, Health Sciences Library, Kaiser Permanente Medical Center, Oakland, CA; Gail A. Yokote, AHIP, cochair, 2003 NPC, and assistant university librarian, Sciences, Peter J. Shields Library, University of California—Davis; Mary Linn Bergstrom, local assistance cochair, 2003 NPC, and librarian, Biomedical Library, University of California—San Diego, La Jolla, CA; and Marilyn Wolf Schwartz, local assistance cochair, 2003 NPC, and chief librarian, Libraries, Naval Medical Center, San Diego, CA

**Presidential Address**

Linda A. Watson, AHIP

**10:30 A.M.—NOON**

**Plenary Session 1:**

**The John P. McGovern Lecture**

*Grand Ballroom*

*Sponsored in part by Swets Blackwell.*

**Introduction:** Linda A. Watson, AHIP, president, MLA, and director, Claude Moore Health Sciences Library, University of Virginia Health System—Charlottesville

**Protecting a Creative Commons for Knowledge**

Lawrence Lessig, J.D., law professor and founder, Stanford Center for Internet and Society, Stanford University, Stanford, CA

**NOON—2:00 P.M.**

**Chapter Council Presents**

**Sharing Roundtables**

*Lower Level Exhibit Hall*

**1:00 P.M.—1:30 P.M.**

**Technology Pavilion**

**Cinahl Information Systems**

*Lower Level Exhibit Hall*

Searching the CINAHL® database: The CINAHL database indexes nursing and allied health information from 1982 to the present. Learn about the features of the database that facilitate searching the literature for educational projects, evidence-based practice, and research studies.

**2:00 P.M.—2:30 P.M.**

**Technology Pavilion**

**eFacts—The Next Dimension in Clinical Drug Information**

*Lower Level Exhibit Hall*

Facts and Comparisons® is providing an informative session on: eFacts—The Next Dimension in Clinical Drug Information, a comprehensive product demonstration that every medical library decision maker should attend.

Sunday, May 4, continued

### 2:30 P.M.—3:30 P.M.

**Open Forum 1:  
Scholarly Publishing**  
*Royal Palm 1 & 2*

**Open Forum 2:  
Compensation For  
Medical Librarians**  
*Royal Palm 3 & 4*

**2:30 P.M.—4:00 P.M.**  
**Poster Presentation Session:  
Even Numbers**  
*Lower Level Exhibit Hall*

### 3:00 P.M.—3:30 P.M.

**Technology Pavilion  
Humana Press**  
*Lower Level Exhibit Hall*

Methods in Molecular Biology online will be available for demonstration. Attendees will learn about the new offering, how it works, what its important features are, what it costs, and how to subscribe. Humana Press's highly regarded product contains over 6,000 peer-reviewed protocols that are directly linked from their PubMed listings.

### 3:30 P.M.—4:00 P.M.

**Break and Visit Exhibits**  
*Atlas Ballroom, Lower Level Exhibit Hall*

### 4:00 P.M.—5:30 P.M.

**SIG and Informal Meetings 1**  
*(See page 27 for room assignments.)*

## SECTION PROGRAMMING 1

*(See below for complete listings.)*

### 4:00 P.M.—6:00 P.M.

**California Chats 1**  
*Poolside*

### 5:30 P.M.—6:30 P.M.

**International Visitors Reception**  
*Terrace Pavilion*

*Sponsored in part by EBSCO.*

**Library School Reunion**  
*Trellises Garden Grille*

### 7:00 P.M.—9:00 P.M.

**Friends of the NLM Event**  
*Poolside, Terrace Pavilion*

### 4:00 P.M.—5:30 P.M.

## SECTION PROGRAMMING 1

*Sponsored in part by Swets Blackwell.*

### Contributed Papers

**Leadership and Management, Collection Development, Hospital Libraries, and Technical Services Sections and African American Medical Librarians Alliance SIG Building Castles in Shifting Sand: Sculpting Partnerships and Alliances to Withstand the Incoming Tide #1**  
*Garden Salon 1*

**Moderator:** helen-ann brown, librarian, Information Services, Weill Cornell Medical Library, New York, NY

**Surfing the tsunami of service quality: the AAHSL/ARL partnership in exploring outcomes assessment through LibQUAL+**  
**Authors:** Tamera P. Lee, director, Libraries, Robert B. Greenblatt, M.D., Library, Medical College of Georgia—Augusta; James Shedlock, AHIP, director, Galter Health Sciences Library, Northwestern University, Chicago, IL; and Rick Forsman, AHIP, director, Denison Memorial Library, University of Colorado Health Sciences Center—Denver

### Tribal collaborations

**Authors:** Patricia A. Auflick, outreach services librarian, Arizona Health Sciences Library, University of Arizona—Tucson; Catherine Burroughs, librarian, Pacific Northwest Regional Medical Library, University of Washington—Seattle; Elaine Graham, AHIP, librarian, Pacific Southwest Regional Medical Library, University of California—Los Angeles; Claire Hamasu, associate director, National Network of Libraries of Medicine MidContinental Region, Spencer S. Eccles Health Sciences Library, University of Utah—Salt Lake City; Jeanette McCray, AHIP, deputy director, Arizona Health Sciences Library, University of Arizona—Tucson; Molly McGetrick, outreach services librarian, Pacific Northwest Regional Medical Library, University of Washington—Seattle; Sharon A. Lezotte, outreach and consumer librarian, Health Sciences Library and Informatics Center, University of New Mexico—Albuquerque; Neil Rambo, associate director, Pacific Northwest Regional Medical Library, University of Washington—Seattle; Angela B. Ruffin, Ph.D., head, National Network of Libraries of Medicine National Network Office, National Library of Medicine, Bethesda, MD; Roy Sahali, community resources coordinator, Pacific Northwest Regional Medical Library, University of Washington—Seattle; Stephanie Weldon, consumer health librarian, Denison Memorial Library, University of Colorado Health Sciences Center—Denver; and Fred B. Wood, special expert/computer scientist, Office of Health Information Programs Development, National Library of Medicine, National Institutes of Health, Bethesda, MD.

### Don't go into the water alone: using consortia to expand electronic resources

**Authors:** Patricia Wilson, associate director, Public Services, and Anne M. Linton, AHIP, director, Himmelfarb Health Sciences Library, The George Washington University, Washington, DC

### The Virtual Academic Library Environment (VALE): benefits and outcomes of participation in a statewide consortium for licensing electronic resources

**Authors:** Judith S. Cohn, associate vice president, Scholarly Information, University Libraries, University of Medicine and Dentistry of New Jersey—Newark, and Kerry A. O'Rourke, AHIP, campus library director, Robert Wood Johnson Library of the Health Sciences, University of Medicine and Dentistry of New Jersey—New Brunswick

### Building and leading the bioinformatics core for the South Carolina Biomedical Research Infrastructure Network (SC BRIN)

**Authors:** Ruth A. Riley, library director, and Sarah H. Gable, AHIP, associate director, School of Medicine Library, University of South Carolina—Columbia

### Leadership and Management, Hospital Libraries, Technical Services, and Medical Library Education Sections and Clinical Librarians and Evidence-Based Health Care SIG

**The Extreme Librarian #1**  
*Sunrise*

**Moderator:** Jane Blumenthal, AHIP, assistant dean, Knowledge Management, and director, Dahlgren Memorial Library, Georgetown University Medical Center, Washington, DC

**Library leads coordination of campus approach to wireless networking: technology's not the problem!**

**Authors:** Nancy T. Lombardo, systems librarian, Systems; Wayne J. Peay, library director, Library Administration; and John C. Bramble, reference librarian, Public Services; Spencer S. Eccles Health Sciences Library, University of Utah—Salt Lake City

**Digital video broadcasting: plug and play...not quite yet!**

**Authors:** Nancy T. Lombardo, systems librarian, Systems, and Wayne J. Peay, library director, Administration, Spencer S. Eccles Health Sciences Library, University of Utah—Salt Lake City

**Hear us roar: establishment of a center for health care informatics education and the evolution of the organizational raison d'être for the academic health sciences center library**

**Authors:** Guillaume Van Moorsel, co-director; Colleen Kenefick, AHIP, co-director; Center for Healthcare Informatics Education; and Spencer S. Marsh, director; Health Science Center Library; and Jane Yahil, Ph.D., assistant vice president, Health Sciences Center, School of Medicine; Stony Brook University, Stony Brook, NY

**The librarian who directs medical informatics**

**Author:** Linda Hogan, Ph.D., director, Medical Informatics, Information Services Division, Pittsburgh Mercy Health System, Pittsburgh, PA

**Reach out! Marketing a virtual knowledge service**

**Authors:** Alison Turner, library partnership coordinator; Nick Rosen, MCSP, professional partnerships manager; and Philip Vaughan, service delivery manager; National Electronic Library for Health, National Health Service Information Authority, Birmingham, United Kingdom

**Public Health/Health Administration and Medical Informatics Sections**

**Staying Afloat in a Sea of Data: Lessons in Public Health Informatics**

*Regency Ballroom: Hampton*

**Moderator:** Marie T. Ascher, head, Reference and Information Services, Medical Sciences Library, New York Medical College—Valhalla

**Teaching public health informatics: the five-year experience**

**Authors:** Will Olmstadt, AHIP, education librarian, Library, University of Texas Southwestern Medical Center—Dallas; and Gale G. Hannigan, Ph.D., AHIP, director, Informatics for Medical Education; and Joe M. Williams, education services librarian; Medical Sciences Library, Texas A&M University—College Station

**Developing an interactive Website to support teaching of public health informatics**

**Authors:** Brynn E. Mays, information services librarian, John Vinton Dahlgren Memorial Library, and Brian Boston, academic technology and Internet development coordinator, Center for New Designs in Learning and Scholarship, Georgetown University Medical Center, Washington, DC

**Providing access to data sets for public health professionals: service development, outreach, and use patterns**

**Authors:** Peggy Tahir, information services librarian; Min-Lin Fang, information services librarian; and Janet Cowan, information services librarian; Library and Center for Knowledge Management, University of California—San Francisco

**Assessing the potential of handheld computing applications in public health**

**Author:** Terry Henner, head, Information and Education Services, Savitt Medical Library, University of Nevada School of Medicine—Reno

**Healthy People 2010 information access project**

**Author:** Evangeline Alexander, associate fellow, National Library of Medicine, Bethesda, MD

**Contributed Papers and Invited Speakers**

**Consumer and Patient Health Information, Public Services, Chiropractic Libraries, and Public Health/Health Administration Sections**

**The Crest of the Wave—Cool New Health Information Resources for Consumers**

*Regency Ballroom: Windsor*

**Moderator:** Naomi C. Broering, AHIP, chair elect, Consumer and Patient Health Information Section, and director, Herrick Community Health Care Library, La Mesa, CA

**Electronic access to the wave—cool new health information resources for consumers**

**Author:** Angela B. Ruffin, Ph.D., head, NN/LM National Network Office, National Library of Medicine, Bethesda, MD

**BestTreatments.org: bringing evidence to patients**

**Authors:** Tamara M. Rader, information specialist, and Andrea K. Lane, information specialist, Unified Ltd., BMJ Publishing Group, London, United Kingdom

**What do consumers really want? Planning for a regional consumer health Website**

**Authors:** Julia F. Sollenberger, AHIP, director, Health Science Libraries and Technologies, and assistant professor, Medical Informatics, Edward G. Miner Library, University of Rochester Medical Center, Rochester, NY, and Bernie L. Todd Smith, AHIP, health information consultant, Werner Library, ViaHealth, Rochester, NY

**Health information Hispanic outreach: new resources along the Rio Grande**

**Authors:** Virginia M. Bowden, Ph.D., library director, Library, University of Texas Health Science Center—San Antonio; Debra G. Warner, library director, Medical Library, Regional Academic Health Center, University of Texas Health Science Center—San Antonio, Harlingen, TX; Cynthia Olney, Ph.D., evaluation specialist, Academic Informatics Services; and Evelyn R. Olivier, AHIP, deputy library director, Library; University of Texas Health Science Center—San Antonio; Frederick B. Wood, special expert/computer scientist, Office of Health Information Programs Development; and Elliott R. Siegel, associate director, Health Information Programs Development; National Library of Medicine, Bethesda, MD; and Graciela Reyna, circuit librarian, University of Texas Health Science Center—San Antonio

**Hospital Libraries Section**

**Hang Ten! Utilizing Standards and Benchmarking Data**

*Royal Palm 1 and 2*

**Moderator:** Sharon Jorski, librarian, Library, Mike Monroney Aeronautical Center, Oklahoma City, OK

**Using the balanced scorecard to show the value of library services**

**Authors:** Susan C. Whitmore, deputy director, and Suzanne F. Grefsheim, director, NIH Library, National Institutes of Health, Bethesda, MD

**Riding the wave from benchmarking to bucks**

**Authors:** Ysabel R. Bertolucci, AHIP, health sciences librarian, Health Sciences Library, Kaiser Permanente Medical Center, Oakland, CA; Lynn Van Houten, AHIP, medical center library services manager, Health Sciences Library, Kaiser Permanente Medical Center, Vallejo, CA; and Leeni Balogh, AHIP, service area manager, Library Services, Health Sciences Library, Kaiser Permanente Medical Center, Santa Rosa, CA

**Sink or swim: making sense of productivity and workload measurement**

**Author:** Sharon A. Phillips, AHIP, director, Organizational Development, Wayne State University Library System, Detroit, MI

SECTION PROGRAMMING 1  
continues next page

*Sunday, May 4, 4:00 P.M.–5:30 P.M., Section Programming 1, continued*

**Waves combined: the standards for hospital libraries 2002 and the benchmarking network**

**Authors:** Jeannine Cyr Gluck, AHIP, director, Medical Library, Eastern Connecticut Health Network, Manchester, CT, and Rosalind F. Dudden, AHIP, health sciences librarian, Tucker Memorial Medical Library, National Jewish Medical and Research Center, Denver, CO

**Waves of numbers: how to use and interpret the benchmarking network tools**

**Author:** Rosalind F. Dudden, AHIP, health sciences librarian, Tucker Memorial Medical Library, National Jewish Medical and Research Center, Denver, CO

**Public Services, Corporate Information Services, Health Association Libraries, and Research Sections**

**The Changing Shoreline: Virtual Real-Time Reference**

*Royal Palm 5 and 6*

**Moderator:** Barbara Slater, AHIP, librarian, University of California—San Diego, La Jolla, CA

**Evaluating the need for an electronic reference service within an academic health sciences library system**

**Authors:** Renae E. Barger, trainee, Health Sciences Library and Informatics, and Nancy H. Tannery, assistant director, Information Services, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

**Virtual reference: developing guidelines for librarians**

**Author:** Sandra L. De Groote, assistant information services librarian, Library of the Health Sciences, University of Illinois—Chicago

**Virtual real-time reference**

**Author:** Charles R. McClure, professor, Information Use Management and Policy Institute, School of Information Studies, Florida State University—Tallahassee

**Relevant Issues, Federal Libraries, Public Health/Health Administration, Consumer and Patient Health Information, and Hospital Libraries Sections**

**Knowing When to Get Out of the Water: Delivering Disaster-Related Public Health Information**

*Garden Salon 2*

**Moderator:** Michael Scott, manager, Library Services, Fairview—University Medical Center Library, Minneapolis, MN

**Prevention pays: National Library of Medicine/Pan American Health Organization partnership helps health professionals get information before disasters strike in Central America**

**Authors:** Stacey J. Arnesen, advisor, Special Topics, Specialized Information Services; Victor Cid, visiting scientist, Office of Computer and Communications Systems; and Martha Szczur, deputy associate director, Specialized Information Services; National Library of Medicine, Bethesda, MD

**Bioterrorism information resources**

**Author:** Patricia A. Auflick, outreach services librarian, Arizona Health Sciences Library, University of Arizona—Tucson

**Invited Speakers**

**Pharmacy and Drug Information Section 2003 EMBASE Lecture**

*Royal Palm 3 and 4*

**NicVax™, an experimental nicotine vaccine to prevent and treat nicotine addiction—a review of preclinical and clinical studies**

**Author:** Robert B. Naso, Ph.D., senior vice president, Quality, Regulatory and Product Development, Nabi Biopharmaceuticals, Rockville, MD, with Ali Fattom, Ph.D., Sofiane Ennifar, Ph.D., Scott Winston, Ph.D., Steve Fuller, Ph.D., and Gary Horwith, M.D., Nabi Biopharmaceuticals, Rockville, MD

**End Section Programming 1**

**MONDAY, MAY 5**

*See page 25 for times and room assignments for all MLA unit (e.g., committee) meetings.*

**7:00 A.M.—8:15 A.M.**

**Sunrise Seminars**

**BIOSIS**

*Royal Palm 5 and 6*

Limit your exposure by broadening your knowledge. It is difficult to predict how to prepare for a large-scale epidemic, emergency, or disaster. Public health officials need to be ready for such events, whether they occur by nature or by human intervention. BIOSIS databases give a glimpse into the past that allows public health practitioners to limit exposure to harm.

*7:00 A.M.—8:15 A.M.,*

**Sunrise Seminars, continued**

**BMJ Publishing Group**

*Royal Palm 1 and 2*

Health professionals often need rapid answers to a clinical question. Where do you look before diving into MEDLINE? There are many sources of systematic reviews available, but how do they complement each other and when should you use them? This seminar will present some practical advice on making the most of evidence-based medicine resources.

**CINAHL Information Systems**

*Garden Salon 2*

Searching the CINAHL® database: The CINAHL database indexes nursing and allied health information from 1982 to the present. Learn about the features of the database that facilitate searching the literature for educational projects, evidence-based practice, and research studies.

*7:00 A.M.—8:15 A.M.,*

**Sunrise Seminars, continued**

**EBSCO Information Services**

*Royal Palm 3 and 4*

EBSCO Information Services provides integrated information access and management to libraries, corporations, and other organizations worldwide. We offer comprehensive print subscription management and electronic journal services through EBSCO Subscription Services, bibliographic and full text reference databases available online via EBSCOhost® or on CD-ROM, and Web-based book purchasing via EBSCO Book Services.

**NLM Online User's Meeting**

*Garden Salon 1*

**UpToDate**

*Regency Ballroom: Windsor*

You've heard about UpToDate. Doctors in your institution are excited about it. They want you to license it, network it, get it for the library. Tom Mead, a reference librarian at Dartmouth College, will demonstrate UpToDate's clean, fast interface and will discuss how it fits with Dartmouth's other medical e-resources.

Monday, May 5, continued

**7:00 A.M.—9:00 A.M.**

**Section Business Meetings 2**

(See page 26 for room assignments.)

**Xtreme Rides 1**

Lower Level Exhibit Hall

**9:00 A.M.—10:00 A.M.**

**Plenary Session 2:**

**The Janet Doe Lecture**

Grand Ballroom

**Introduction:** Jacqueline Donaldson Doyle, AHIP, manager, Clinical Innovation and Continuing Medical Education, Banner Health System, Phoenix, AZ

**Being There: The Library as Place**

Frieda O. Weise, vice president, Information Services, Health Sciences and Human Services Library, University of Maryland—Baltimore

**10:00 A.M.—10:30 A.M.**

**Break and Visit Exhibits**

Atlas Ballroom, Lower Level Exhibit Hall

**Technology Pavilion**

**RefWorks**

Lower Level Exhibit Hall

RefWorks is a Web-based service that provides bibliographic management software. The service allows users to create their own personal database of references by importing from text files or online databases

**10:30 A.M.—12:30 P.M.**

**MLA Business Meeting and Awards Ceremony**

Grand Ballroom

**Presiding**

Linda A. Watson, AHIP, president, MLA

**Call to Order**

**Announcements and Introductions**

**New Business**

**Treasurer's Report**

Mark E. Funk, AHIP, treasurer, MLA, and head, Collection Development, Samuel J. Wood Library, Weill Medical College of Cornell University, New York

**Executive Director's Report**

Carla J. Funk, CAE

**Annual Reports**

**Old Business**

**Adjournment**

**Recognition and Awards and Grants Ceremony**

**12:30 P.M.—2:00 P.M.**

**MLA Awards Celebration Luncheon**

Poolside

**2:00 P.M.—2:30 P.M.**

**Technology Pavilion**

**EBSCO Databases for Biomedical Libraries**

Lower Level Exhibit Hall

See the latest in biomedical databases and linking technology from EBSCO Publishing. EBSCO provides the best-known secondary databases and many full text databases designed specifically for biomedical libraries. EBSCOhost linking technology allows researchers maximum access to full text and can integrate many elements of a library's electronic collection and online public access catalog (OPAC).

**2:00 P.M.—3:00 P.M.**

**Academy of Health Information Professionals Question-and-Answer Session**

Tovne

**SIG and Informal Meetings 2**

(See page 27 for room assignments.)

**2:00 P.M.—3:30 P.M.**

**Poster Presentation Session: Odd Numbers**

Lower Level Exhibit Hall

**3:00 P.M.—3:30 P.M.**

**Break and Visit Exhibits**

Atlas Ballroom, Lower Level Exhibit Hall

**Technology Pavilion**

**McGraw-Hill**

Lower Level Exhibit Hall

McGraw-Hill's AccessMedicine.com is a new, innovative online resource that provides complete references and services for librarians, physicians, students, and health professionals who need immediate access to authoritative and current medical data-updated daily! AccessMedicine contains the latest editions of world-class medical titles respected for their excellence in both print and online formats including *Harrison's Principles of Internal Medicine*, 15th edition.

**3:30 P.M.—5:00 P.M.**

**SECTION PROGRAMMING 2**

Sponsored in part by EBSCO.

(See page 34 for complete listing.)

**Xtreme Rides 2**

Lower Level Exhibit Hall

**4:00 P.M.—4:30 P.M.**

**Technology Pavilion**

**Introducing CyberTools for Libraries**

Lower Level Exhibit Hall

Come see an overview of CyberTools for Libraries: Integrated, Web-based, health sciences automation that runs on your servers or can be leased from our Web-hosted servers (ASP). Includes cataloging (with digital records), authority control with automated Medical Subject Heading (MeSH) integration, serials, circulation (with reserves), online public access catalog (OPAC), and acquisitions. Cost-effective, scalable, comprehensive.

**4:00 P.M.—6:00 P.M.**

**California Chats 2**

Poolside

**5:00 P.M.—6:30 P.M.**

**Hospital Libraries Section Business Meeting and Reception**

Terrace Pavilion

**Section Business Meetings 3**

(See page 26 for room assignments.)

Monday, May 5, continued

3:30 P.M.—5:00 P.M.

## SECTION PROGRAMMING 2

### Contributed Papers

#### Leadership and Management, Collection Development, Hospital Libraries, and Technical Services Sections and African American Medical Librarians Alliance SIG

##### **Building Castles in the Shifting Sand: Sculpting Partnerships and Alliances to Withstand the Incoming Tide #2**

*Sunrise*

**Moderator:** helen-ann brown, librarian, Information Services, Weill Cornell Medical Library, New York, NY

##### **Building on sand: flexibility and portability are essential**

**Authors:** Diana McDuffee, director, North Carolina Area Health Education Center (NC AHEC) Library and Information Service Network; and Mary Beth Schell, manager, AHEC Digital Library Project; and Holley Long, developer, AHEC Digital Library Project; Health Sciences Library, University of North Carolina—Chapel Hill

##### **Shooting the curl: enhancing real time reference with health information experts**

**Authors:** Kay E. Deeney, AHIP, education and exhibit coordinator; Heidi T. Sandstrom, RN, consumer health librarian; and Andrea Lynch, network assistant; National Network of Libraries of Medicine Pacific Southwest Region, Louise M. Darling Biomedical Library, University of California—Los Angeles

##### **Building bridges: a hospital library and a cancer resource room bring a digital information project to health care professionals**

**Authors:** Deborah L. Jameson, RN, librarian and library generalist, and Julia S. Whelan, senior librarian, Outreach Services, Treadwell Library, Massachusetts General Hospital—Boston

##### **FreeShare to the rescue!**

**Authors:** Elaine Graham, AHIP, associate director; Andrea Lynch, network assistant; and Julie K. Kwan, AHIP, library network coordinator; National Network of Libraries of Medicine Pacific Southwest Region, Louise M. Darling Biomedical Library, University of California—Los Angeles

##### **Building a federation of partners to create a national multimedia library**

**Authors:** Sharon Dennis, librarian, Multimedia Development, Spencer S. Eccles Health Sciences Library, University of Utah—Salt Lake City; Sebastian Uijtdehaage, Ph.D., co-director, HEAL Project, David Geffen School of Medicine, University of California—Los Angeles; Chris Candler, M.D., co-director, HEAL Project, School of Medicine, University of Oklahoma—Oklahoma City; and Sandra McIntyre, program manager, HEAL Project, David Geffen School of Medicine, University of California, Los Angeles, CA

#### Medical Informatics Section and Molecular Biology and Genomics SIG

##### **Bioinformatics: A New Wave of Research, a New Wave of Service**

*Royal Palm 3 and 4*

**Moderator:** Michele R. Tennant, Ph.D., AHIP, bioinformatics librarian, Health Sciences Center Libraries and UF Genetics Institute, University of Florida—Gainesville

##### **Evaluating a modular curriculum designed to create the new bioinformatics professional**

**Authors:** Jennifer A. Lyon, coordinator, Research Informatics Consult Service; Rebecca Jerome, project manager, Filtering and Evidence Based Services; Taneya Koonce, information and education services librarian; Margaret (Peggy) Westlake, assistant director, Staff Training and Quality Assurance; and Nunzia Giuse, M.D., AHIP, director; Eskin Biomedical Library, Vanderbilt University Medical Center, Nashville, TN

##### **Bioinformatics: library and information science students ride the cusp of the wave**

**Author:** Diane G. Schwartz, AHIP, director, Libraries and Archives, Medical Library, Kaleida Health, Buffalo, NY

##### **Meeting the need for library-based support in the emerging field of bioinformatics**

**Authors:** Stephen Cammer, Ph.D., bioinformatics specialist, UCSD Libraries and Graduate Program in Bioinformatics, and Susan Starr, Ph.D., director, UCSD Biomedical Library, and associate university librarian, UCSD Libraries, University of California—San Diego, La Jolla, CA

##### **Development of an information service program in molecular biology and genetics**

**Authors:** Ansuman Chattopadhyay, Ph.D., information specialist, Molecular Biology and Genetics; Barbara A. Epstein, AHIP, associate director; Patricia C. Mickelson, director; and Nancy H. Tannery, assistant director, Information Services; Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

##### **Support for bioinformatics investigators: studying needs based on best practices**

**Authors:** Wendy G. Wu, information services librarian, Debra Charbonneau, information access and delivery coordinator, and Ellen Marks, director, Shiffman Library, Wayne State University, Detroit, MI

#### Nursing and Allied Health Resources and Public Health/Health Administration Sections and Mental Health and Outreach SIGs

##### **Building Lighthouses on Far Shores: Services to Underserved Health Professionals**

*Garden Salon 2*

**Moderator:** Keith Cogdill, Ph.D., outreach librarian, NN/LM Network Office, National Library of Medicine, Bethesda, MD

#### The digital library as a lighthouse beacon providing access to licensed electronic resources for health care providers working with underserved populations

**Authors:** MaryBeth Schell, assistant librarian, Department of Information Technology Services; Diana McDuffee, director, Area Health Education Center (AHEC) Library and Information Services Network; and Holley Long, systems developer, Department of Information Technology Services; Health Sciences Library, University of North Carolina—Chapel Hill

##### **docMD (document mediated delivery)**

**Author:** Eric H. Schnell, assistant professor and head, Information Technology, John A. Prior Health Sciences Library, The Ohio State University—Columbus

##### **Selling to distant shores**

**Author:** Roger Russell, AHIP, outreach librarian, Laupus Library/Outreach Department, East Carolina University, Greenville, NC

##### **Taking your apple to school: health information for school nurses**

**Author:** Dolores Z. Judkins, AHIP, head, Research and Reference Services, Library, Oregon Health & Science University—Portland

##### **Health information outreach to parish nurses in Maryland faith communities**

**Authors:** Alexa Mayo, assistant director, Information and Instructional Services; Mary Joan Tooley, AHIP, deputy director; Patricia Hinegardner, AHIP, information specialist and Web manager; Bradley Gerhart, information technology support specialist; Laura Hileman, NLM associate fellow/former Web researcher; and Kristine Holmes, RN, parish nurse consultant; Health Sciences and Human Services Library, University of Maryland—Baltimore

#### Public Services, Medical Library Education, and Research Sections and African American Medical Librarians Alliance SIG

##### **Library Instruction on the Half Shell:**

##### **Technique versus Technology**

*Regency Ballroom: Hampton*

**Moderator:** Stewart Brower, coordinator, Information Management Education, Health Sciences Library, University at Buffalo, Buffalo, NY

##### **Evidence-based practice and information literacy skills: a perfect partnership**

**Author:** Karen L. Joc, liaison librarian, Biological Sciences Library, University of Queensland—Brisbane, Australia

##### **Modifying instructional techniques to manage complexities in technology: the Guide to Medical Literature Searching, an atypical approach**

**Author:** John J. Orriola, head, Education Services, Shimberg Health Sciences Library, University of South Florida—Tampa

**Streaming video and electronic surveys: using new technologies for teaching informatics in distance learning classes**

**Authors:** Janet G. Schnall, AHIP, information management librarian, and Terry Ann Jankowski, AHIP, information management librarian, Health Sciences Libraries, University of Washington–Seattle

**E-evolution in a distance-learning program: blending technique with technology**

**Author:** Mary Snyder, Ph.D., assistant professor, School of Library and Information Studies, Texas Woman's University–Denton

**Research Section, Collection Development, Federal Libraries, Hospital Libraries, and Medical Library Education Sections and Clinical Libraries and Evidence-Based Health Care SIG****Shoot the Pipeline with Evidence-Based Librarians: Original Research and Practical Methods**

*Regency Ballroom: Windsor*

**Moderator:** Alice E. Hadley, AHIP, librarian, Guam Medical Library, U.S. Naval Hospital, Barrigada, Guam

**Evaluating the effectiveness of clinical medical librarian programs: a systematic review of the literature**

**Authors:** Gary D. Byrd, Ph.D., AHIP, director, Health Sciences Library, University at Buffalo (SUNY), Buffalo, NY, and Kay C. Wagner, AHIP, director, Wegner Health Science Information Center, University of South Dakota School of Medicine–Sioux Falls

**What are user surveys telling us? Are we listening?**

**Authors:** Suzanne F. Grefsheim, director, and Susan Whitmore, deputy director, NIH Library, National Institutes of Health, Bethesda, MD

**What did they do before it was online? Measuring information-seeking behavior of clinicians prior to initiation of access to electronic resources**

**Authors:** Barbara A. Epstein, AHIP, associate director; Nancy H. Tannery, assistant director, Information Services; and Charles B. Wessel, coordinator, Affiliated Hospital Services; Health Sciences Library System; and Cynthia S. Gadd, Ph.D., associate professor, Medicine, Center for Biomedical Informatics; University of Pittsburgh, Pittsburgh, PA

**Evidence-based databases versus primary medical literature: an in-house investigation on their optimal use**

**Authors:** Taneya Y. Koonce, assistant director, Educational Services; Eskin Biomedical Library, Vanderbilt University Medical Center, Nashville, TN; Clista Clanton, Web development and education librarian, Biomedical Library, University of South Alabama–Mobile; Garad M. Davis, library intern; Shannon Mueller, library intern; Katherine E. Szigeti, library intern; and Nunzia B. Giuse, M.D., AHIP, director; Eskin Biomedical Library, Vanderbilt University Medical Center, Nashville, TN

**Beyond therapy: evidence-based diagnosis-quality of existing systematic reviews and feasibility of searching the literature**

**Author:** Sam Vincent, information specialist manager, Clinical Evidence, BMJ Publishing Group, London, United Kingdom

**Technical Services, Collection Development, and Nursing and Allied Health Resources Sections****Swimming in the Sea of Electronic Resources: Meeting the Challenges #1**

*Garden Salon 1*

**Moderator:** Maggie Wineburgh-Freed, AHIP, head, Technical Services Section, Norris Medical Library, University of Southern California–Los Angeles

**Trolling for data: Website usage statistics to support collection development decisions**

**Authors:** Leilani A. St. Anna, AHIP, information management librarian; Emily Hull, head, Information Systems; Stanley Florek, systems developer; and Debra S. Ketchell, AHIP, deputy director; Health Sciences Libraries, University of Washington–Seattle

**Staying afloat in the raging seas of electronic journal management**

**Authors:** Heidi Nickisch-Duggan, head, Access Services and Systems; Summer Brady, computer support associate; and Andrew Brady, senior computer support specialist; Lommen Health Sciences Library, University of South Dakota School of Medicine–Vermillion

**A Web-enabled database for electronic full-text journals with a decision support system for collection management**

**Authors:** Ann G. Hulton, head, Systems/Media Services, Systems; Kalyani Parthasarathy, head, Collection Management/Cataloging; and Scott Turnbull, database administrator/developer, Systems; Health Sciences Center Library, Emory University, Atlanta, GA

**Shibboleth: the next generation of remote access?**

**Authors:** Jane L. Blumenthal, AHIP, assistant dean, Knowledge Management, Dahlgren Library, and Michael Neuman, Ph.D., program director, Library-IT Collaborations, University Information Services, Georgetown University, Washington, DC

**Infrastructure for collaboration: a holistic approach to library integration**

**Authors:** Annette M. Williams, assistant director, Knowledge Management, and co-coordinator, Web Team; Qinghua Kou, health systems analyst programmer; Taneya Koonce, co-coordinator, Information Services and Web Team; and Deborah H. Broadwater, assistant director, Collection Development; Eskin Biomedical Library; Dario A. Giuse, Dr. Ing., associate director, Informatics Center; and Nunzia B. Giuse, M.D., AHIP, director, Eskin Biomedical Library; Vanderbilt University Medical Center, Nashville, TN

**Contributed Papers and Invited Speakers****Consumer and Patient Health Information, Cancer Librarians, Pharmacy and Drug Information, Chiropractic Libraries, and Public Health/Health Administration Sections and Molecular Biology and Genomics SIG****Through Tempests and Storms: Vaccines, Biologicals, Patient Education, and Environmental Health**

*Regency Ballroom: Sheffield*

**Moderator:** Lucy Thomas, AHIP, chair, Consumer and Patient Health Information Section, and director, Reeves Medical Library, Cottage Hospital, Santa Barbara, CA

**Is the environment hazardous to our health? Toxics where we work, in our neighborhoods, and in our homes**

**Author:** Ruth M. Heifetz, M.D., senior lecturer, Department of Family and Preventive Medicine, School of Medicine, University of California–San Diego, La Jolla, CA

**Biodiversity, conservation, and utilization: patient empowerment**

**Author:** Marian Hicks, director, Carl S. Cleveland, Jr., Memorial Library, Cleveland Chiropractic College, Los Angeles, CA

**The influenza vaccine: the eternal battle**

**Author:** Jennifer Lyon, coordinator, Research Informatics Consult Service, Eskin Biomedical Library, Nashville, TN

**Historic or cutting edge?****Consumer and practitioner interest in public health information**

**Author:** Kristine M. Alpi, AHIP, library manager, Public Health Library, New York City Department of Health & Mental Hygiene, New York, NY

**History of the Health Sciences Section and Complementary and Alternative Medicine SIG****Beachcombing for a Cure: History and Current Developments in Botanical Medicine**

*Royal Palm 5 and 6*

**Moderator:** Anne Maria Frketch, reference librarian, Offices of the Surgeon General, Armed Forces Medical Library, Falls Church, VA

**Eclectic legacy: the contributions of early American botanical literature to modern complementary and alternative medicine (CAM)**

**Author:** Michael A. Flannery, associate director, Historical Collections, Lister Hill Library, University of Alabama–Birmingham

*SECTION PROGRAMMING 2  
continues next page*

Monday, May 5, 3:30 P.M.–5:00 P.M., Section Programming 2, continued

**And here's to you, Mrs. Grieve: thyme to revisit those old herbal books**

**Author:** David J. Owen, Ph.D., education coordinator, Basic Sciences, Library and Center for Knowledge Management, University of California–San Francisco

**Beautiful botanicals: nature's original healing "art"**

**Author:** Pamela M. Rose, Web services and library promotion coordinator, Health Sciences Library, University at Buffalo, Buffalo, NY

**Plants from many healing landscapes: herbal medicines used by diverse cultures**

**Authors:** Julia S. Whelan, senior outreach librarian, Treadwell Library, Massachusetts General Hospital–Boston, and Lana Dvorkin, Pharm.D., assistant professor, Center for Integrative Therapies in Pharmaceutical Care, Massachusetts College of Pharmacy and Health Sciences–Boston

**Elizabeth Blackwell—the forgotten herbalist?**

**Author:** Bruce E. Madge, DHMSA, assistant director, Information, Patient Experience and Public Involvement, National Patient Safety Agency, London, United Kingdom

**Public Health/Health Administration, Dental, International Cooperation, Consumer and Patient Health Information, and Relevant Issues Sections and Outreach; Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians; and African American Medical Librarians Alliance SIG**

**Caught in the Whirlpool: Information Needs of and Outreach Services for At-Risk and Underserved Consumer Populations**

*Pacific Salon 4 and 5*

**Moderator:** Matthew Wilcox, epidemiology and public health librarian and director, Academic Technology, School of Epidemiology and Public Health Library, Yale University, New Haven, CT

**Buoyed by success: migrant workers learn to access online information**

**Authors:** Gabriel Rios, assistant director, Information Services and Technology, and Kelly Near, assistant director, Information Services and Technology, Claude Moore Health Sciences Library, University of Virginia–Charlottesville

**Tribal outreach**

**Authors:** Patricia A. Aufflick, outreach services librarian, and Jeanette McCray, AHIP, deputy director, Arizona Health Sciences Library, University of Arizona–Tucson

**Television outreach to residents with limited English or literacy skills**

**Author:** Eris Weaver, AHIP, master's of public health candidate and medical librarian, Redwood Health Library, Petaluma Health Care District, Petaluma, CA

**Consumer health information:**

**AIDS information outreach for urban poor women**

**Authors:** Kathleen B. Oliver, associate director, Communication and Liaison Services, Welch Medical Library; Jeri Mancini, director, Maternity Center East, Department of Gynecology and Obstetrics; and Holly Harden, liaison librarian, Communication and Liaison Services; and Susan Rohner, public health librarian, Reference Service and Education; Welch Medical Library; Johns Hopkins University, Baltimore, MD

**Health information needs of lesbian, gay, bisexual, and transgendered youth**

**Author:** Mark Schuster, M.D., Ph.D., professor, and Garth Meckler, Pediatrics Health Services, University of California–Los Angeles

## Invited Speakers

### Dental Section

**Tsunami! New Publishing Paradigms and Health Sciences Libraries**

*Pacific Salon 6 and 7*

**Moderator:** Leah Krevit, director, special projects, Amigos Library Services, Dallas, TX

**Computing in dentistry: merging books and electronic media**

**Author:** Titus Schleyer, D.M.D., Ph.D., director, Center for Dental Informatics, School of Dental Medicine, University of Pittsburgh, Pittsburgh, PA

**Hospital Libraries, Corporate Information Services, Health Association Libraries, Consumer and Patient Health Information, Nursing and Allied Health Resources, and Chiropractic Libraries Sections and African American Medical Librarians Alliance SIG**

**Up Periscope: Who's Watching Your Information?**

*Royal Palm 1 and 2*

**Moderator:** Sharon Jorski, librarian, Library, Mike Monroney Aeronautical Center, Oklahoma City, OK

**The challenges of wireless security and the Health Insurance Portability and Accountability Act (HIPAA)**

**Author:** Barry Shelton, P.E., Gray Cary Waver and Freidenrich LLP, San Diego, CA

**The Health Insurance Portability and Accountability Act (HIPAA): burden or opportunity?**

**Author:** Maria Faer, Ph.D., HIPAA privacy official and director, Health Sciences Corporate Compliance, Office of the President, University of California, Oakland, CA

## End Section Programming 2

## TUESDAY, MAY 6

See page 25 for times and room assignments for all MLA unit (e.g., committee) meetings.

### 7:00 A.M.–8:15 A.M.

#### Sunrise Seminars

##### EBSCO Information Services

*Royal Palm 3 and 4*

EBSCO Information Services provides integrated information access and management to libraries, corporations, and other organizations worldwide. We offer comprehensive print subscription management and electronic journal services through EBSCO Subscription Services, bibliographic and full text reference databases available online via EBSCOhost® or on CD-ROM, and Web-based book purchasing via EBSCO Book Services.

##### EMBASE.com Version 3.0: The Power of EMBASE +MEDLINE Combined

*Garden Salon 2*

Search easier, search smarter with the power of EMBASE + MEDLINE combined. Learn how you can connect, explore, and target biomedical and pharmacological information with pinpoint accuracy using EMBASE.com. The presentation will cover enhanced functionality, linking and content, Emtree, the Life Science Thesaurus, and practical tips on how to construct effective searches.

##### MD Consult

*Royal Palm 5 and 6*

Come and see what's new with MD Consult. Get a preview of their new products and services for 2003. Take part in question-and-answer segments as well as their presentation of features and benefits.

##### Ovid

*Sunrise*

At Ovid, we are dedicated to transforming our content, tools, and services into a unique experience for you. Join us to find out what new developments are on the horizon in our medical collections.

##### Thomson ISI

*Royal Palm 1 & 2*

ISI Web of Knowledge, a dynamic research environment, provides access to multiple resources. See how you can search across these resources and your privately held databases using federated searching via WebFeat. Find out how researchers can organize and manipulate their scholarly bibliographic resources. Learn more about ISI analytical tools.

### 7:00 A.M.–9:00 A.M.

#### Section Business Meetings 4

(See page 26 for room assignments.)

#### Xtreme Rides 3

*Lower Level Exhibit Hall*

## 9:00 A.M.—10:00 A.M. Presidential Inaugural Address and MLA '04 Invitation

Grand Ballroom

### Presiding

Linda A. Watson, AHIP, president, MLA

### Thanks to Retiring Board Members

### Welcome to Incoming Board Members

### Presidential Inaugural Address

Patricia L. Thibodeau, AHIP, president, MLA, and director, Medical Center Library, Duke University, Durham, NC

### Tribute to 2003 NPC

### MLA '04 Invitation

Mary Joan Tooley, AHIP, chair, 2004 NPC, and deputy director, Health Sciences and Human Services Library, University of Maryland—Baltimore; Gary A. Freiburger, AHIP, associate chair, 2004 NPC, and director, Arizona Health Sciences Library, University of Arizona—Tucson; Janice E. Kelly, local assistance cochair, 2004 NPC, and executive director, National Network of Libraries of Medicine Southeastern/Atlantic Region, Health Sciences and Human Services Library, University of Maryland—Baltimore; and Anne M. Linton, AHIP, local assistance cochair, and director, Library Services, Himmelfarb Health Sciences Library, George Washington University Medical Center, Washington, DC

## 10:00 A.M.—10:30 A.M.

### Break and Visit Exhibits

Atlas Ballroom, Lower Level Exhibit Hall

## Technology Pavilion

### Humana Press

Lower Level Exhibit Hall

Methods in Molecular Biology online will be available for demonstration. Attendees will learn about the new offering, how it works, what its important features are, what it costs, and how to subscribe. Humana Press's highly regarded product contains over 6,000 peer-reviewed protocols that are directly linked from their PubMed listings.

## 10:30 A.M.—11:30 A.M.

### Plenary Session 3:

### Joseph Leiter NLM/MLA Lecture

Grand Ballroom

**Introduction:** Patricia E. Pinkowski, AHIP, director, Green-Field Library, Alzheimer's Association, Chicago, IL

### Making Waves: The Untapped Potential of Medical Libraries to Improve the Public's Health

Roz Diane Lasker, M.D., director, Division of Public Health and the Center for the Advancement of Collaborative Strategies in Health, New York Academy of Medicine—New York

## 1:30 P.M.—2:30 P.M.

### NLM Update

Grand Ballroom

## 3:00 P.M.—4:00 P.M.

### Legislative Update

Sunset

## 3:00 P.M.—4:30 P.M.

### SECTION PROGRAMMING 3

(See below for complete listing.)

### SIG and Informal Meetings 3

(See page 27 for room assignments.)

## 4:30 P.M.—6:00 P.M.

### Section Business Meetings 5

(See page 26 for room assignments.)

## 7:00 P.M.—10:00 P.M.

### MLA Reception:

### A Sea of Words and Oceans of Music!

Poolside

## 3:00 P.M.—4:30 P.M.

### SECTION PROGRAMMING 3

Sponsored in part by EBSCO.

### Contributed Papers

#### Educational Media and Technologies, Collection Development, and Public Services Sections

#### Library Content for Portable Handheld Devices

Royal Palm 1 and 2

**Moderator:** Mari Stoddard, head, Education Services, Arizona Health Sciences Library, University of Arizona—Tucson

#### "Just another format": providing library services to personal digital assistant (PDA) users

**Authors:** Denise Koufogiannakis, collections manager, John W. Scott Health Sciences Library, and Pam Ryan, research and special projects librarian, University of Alberta Libraries, University of Alberta—Edmonton, Canada

#### A personal digital assistant (PDA)-based alerting service for clinicians

**Authors:** E. Diane Johnson, AHIP, head, Information Services; and Deborah A. Ward, AHIP, director; J. Otto Lottes Health Sciences Library; Paul E. Pancoast, M.D., post doctoral fellow; Chetan R. Soni, M.D., graduate student; and Joyce A. Mitchell, Ph.D., professor, Child Health; Department of Health Management and Informatics; and Wil Reeves, graduate student; and Chi-Ren Shyu, Ph.D., assistant professor; Department of Computer Engineering and Computer Science; University of Missouri—Columbia

#### Optimizing personal digital assistant (PDA) content for preclinical medical education

**Authors:** Brynn E. Mays, information services librarian, John Vinton Dahlgren Memorial Library; Brian Boston, academic technology and Internet development coordinator, Center for New Designs in Learning and Scholarship; and Jane L. Blumenthal, AHIP, library director and assistant dean, Knowledge Management; and Taeyoul Park, Ph.D., curriculum support specialist; John Vinton Dahlgren Memorial Library; Georgetown University Medical Center, Washington, DC

#### Implementing a clinical personal digital assistant (PDA) program for nursing students

**Authors:** Karen Crowell, health informatics fellow; Julia Shaw-Kokot, AHIP, education services coordinator; and Francesca Allegri, head, User Services; Health Sciences Library; and Judy Miller, Ph.D., RN, course coordinator, Bachelor of Science in Nursing Program, School of Nursing; University of North Carolina—Chapel Hill

#### Leadership and Management, Hospital Libraries, Technical Services, and Medical Library Education Sections and Clinical Librarians and Evidence-Based Health Care SIG

#### The Extreme Librarian #2

Sunrise

**Moderator:** Laurie Thompson, AHIP, director, Libraries, University of Texas Southwestern Medical Center—Dallas

#### Is there an informationist in our future?

**Authors:** helen-ann brown, consultant; Marie Ascher, AHIP, head, Information/Reference Services; and Diana J. Cunningham, AHIP, director, Medical Sciences Library, New York Medical College—Valhalla

SECTION PROGRAMMING 3  
continues next page

**3:00 P.M.—4:30 P.M., Section Programming 3, continued****Is there a role for informationists in a biomedical research setting?**

**Author:** Susan M. Pilch, Ph.D., biomedical librarian/informationist, NIH Library, National Institutes of Health, Bethesda, MD

**Environmental issues in the management of a team of extreme librarians**

**Authors:** Thomas G. Basler, Ph.D., chair, Department of Library Science and Informatics; Nancy C. McKeehan, assistant director, Systems, Library; Glenn A. Fleming, Ph.D., director, Public Information and Community Outreach, Department of Library Science and Informatics; Barbara A. Carlson, AHIP, diabetes and consumer health librarian, Library; and David E. Rivers, director, Public Policy, Public Information and Community Outreach, Department of Library Science and Informatics; Medical University of South Carolina—Charleston

**Extreme searching: one library's experience with conducting systematic reviews**

**Authors:** Heather Munger, coordinator, Reference Services; Stewart M. Brower, coordinator, Information Management Education; Karen Buchinger, information specialist; Sharon Murphy, AHIP, associate librarian; Thomas E. Pirrung, reference and instructional services librarian; Shannon Wilson, information specialist; and Amy G. Lyons, AHIP, associate director; Health Sciences Library, University at Buffalo, Buffalo, NY

**An analysis of the importance of subject and biostatistics knowledgebases to final determination of article relevance**

**Authors:** Rebecca Jerome, assistant director, Filtering and Evidence-Based Services; and Nunzia B. Giuse, M.D., AHIP, director, Eskind Biomedical Library; and S. Trent Rosenbloom, M.D., instructor, Department of Biomedical Informatics; Vanderbilt University Medical Center, Nashville, TN

**Medical Library Education Section****Rising Waves**

*Pacific Salon 4 and 5*

**Moderator:** Catherine A. Smith, Ph.D., reference librarian, Center for Science and Technology, Syracuse University, Syracuse, NY

**Access to electronic health information for the public: an analysis of a subset of National Network of Libraries of Medicine projects conducted by public libraries and community-based organizations**

**Authors:** Michelle Ochillo, associate fellow; Keith Cogdill, Ph.D., outreach librarian; Lalitha Kutty, consumer health librarian; and Angela B. Ruffin, Ph.D., head, NN/LM Network Office; National Library of Medicine, Washington, DC

**Bioinformatics education and information services in an academic health sciences center library**

**Authors:** W. John MacMullen, doctoral student, School of Information and Library Science; Margaret E. Moore, director, Planning; K. T. Vaughan, librarian; and Carol G. Jenkins, AHIP, director, Health Sciences Library; and Bradley M. Hemminger, Ph.D., assistant professor, School of Information and Library Science; University of North Carolina—Chapel Hill

**Testing the waters: virtual tutorials using digital reference software**

**Authors:** Christina Mayberry, information specialist, and Pamela M. Corley, AHIP, information specialist, Norris Medical Library, University of Southern California—Los Angeles

**Nursing and Allied Health Resources, Leadership and Management, and Technical Services Sections and Mental Health SIG****Lifeguarding 101: Avoiding or Surviving Wipeout in the Waves of Health Sciences Librarianship**

*Royal Palm 3 and 4*

**Moderator:** Pamela Sherwill, AHIP, College of Nursing librarian, Health Sciences Library, University of Florida—Gainesville

**Surviving wipeout: planning for a three library merger**

**Author:** Sylvia Contreras, interim co-director, Health Sciences Libraries, University of Wisconsin—Madison

**Surviving technology's tsunami: a new approach to library planning**

**Author:** Wallace McLendon, associate director, Health Sciences Library, University of North Carolina—Chapel Hill

**Everything that rises must converge: merging service points, raising the bar of expectations for information services**

**Authors:** Gerald J. Perry, AHIP, head, Information Services; Javad Basij, senior library supervisor; Susan Keiser, administrative associate; Nga Nguyen, senior library specialist; David Piper, AHIP, digital resources librarian; Joan Schlimgen, head, Access Services; and Stefan Walz, support systems analyst; Arizona Health Sciences Library, University of Arizona—Tucson

**For fee to for free: navigating the rough seas of document delivery**

**Authors:** Barbara M. Koehler, associate director, and Holly A. Harden, liaison librarian, Collection and Document Services, Welch Medical Library, Johns Hopkins University, Baltimore, MD

**Medical library middle managers: perceived challenges and opportunities**

**Authors:** Melissa S. De Santis, AHIP, micro-computer services coordinator, and Tania Bardyn, AHIP, access services librarian, Library, University of Texas Health Science Center—San Antonio

**Technical Services, Collection Development, and Nursing and Allied Health Resources Sections****Swimming in the Sea of Electronic Resources: Meeting the Challenges #2**

*Regency Ballroom: Sheffield*

**Moderator:** Martin J. Brennan, assistant information services librarian and assistant professor, Library of the Health Sciences, University of Illinois—Chicago

**Patterns of use of electronic journals**

**Authors:** Judith L. Wulff, IAIMS librarian, and Neal D. Nixon, acting director, Kornhauser Health Sciences Library, University of Louisville, Louisville, KY

**A star to guide us by...Web-based tools to navigate the electronic seas**

**Authors:** Daniel Dollar, reference and digital resources librarian, Cushing/Whitney Medical Library, and Kimberly Parker, head, Electronic Collections, Yale University Library, Yale University, New Haven, CT

**Seining the 'Net: electronic use statistics that didn't get away**

**Authors:** Spencer S. Marsh, director, and Andrew White, Ph.D., assistant director, Library Systems, Health Science Center Library, Stony Brook University, Stony Brook, NY

**The LinkOut chronicles: growth as an indicator of LinkOut's impact on the library world**

**Authors:** Greg Pratt, D.D.S., AHIP, education and reference librarian, and Wes Browning, assistant director, Information Systems, Research Medical Library Unit 099, M. D. Anderson Cancer Center, Houston, TX

**The complex information environment: remote access issues and solutions**

**Authors:** Peggy Tahir, information services librarian, and Min-Lin Fang, information services librarian, Library and Center for Knowledge Management, University of California—San Francisco

## Contributed Papers and Invited Speakers

### History of the Health Sciences Section Diving for Treasure: Library Exhibits from Idea to (Virtual) Reality

*Garden Salon 2*

**Moderator:** Patricia Touhy, head, Exhibition Program, National Library of Medicine, Bethesda, MD

### Planning an exhibit for the fiftieth anniversary of the discovery of the structure of DNA

**Author:** Ludmila Pollock, director, Libraries and Archives, Cold Spring Harbor Laboratory, Cold Spring Harbor, NY

### From realia to visual virtuality

**Authors:** Margaret Vugrin, AHIP, reference librarian, Reference; and Richard C. Wood, executive director, Libraries, Administration; Library; and Hershel Womack, assistant professor; and Ed Youngblood, Ph.D., assistant professor; School of Mass Communications; Texas Tech University—Lubbock

### Transforming a medical library into a treasure island for K-12 teachers

**Author:** Jiwon Kim, exhibition educator, History of Medicine Division, National Library of Medicine, Bethesda, MD

### The library's legacy: a virtual history room

**Authors:** Rebecca L. Fisher, information services librarian, and Taeyeol Park, Ph.D., curriculum support coordinator, Dahlgren Memorial Library, Georgetown University, Washington, DC

### Getting the most out of the virtual treasures in *Changing the Face of Medicine: Celebrating America's Women Physicians*

**Author:** Manon Parry, exhibition associate curator, History of Medicine Division, National Library of Medicine, Bethesda, MD

## Invited Speakers

### Collection Development, Relevant Issues, and Hospital Libraries Sections and Rehabilitation Hospital SIG

#### Navigating the Rapids of Rehabilitation: Reasons and Resources

*Royal Palm 5 and 6*

**Moderator:** Amy L. Frey, AHIP, librarian, Health Sciences Library, Hospital for Special Care, New Britain, CT

#### Navigating the rapids of rehabilitation: reasons and resources

**Authors:** Amy L. Frey, AHIP, librarian, Health Sciences Library, Hospital for Special Care, New Britain, CT; Pat Herndon, librarian, Noble Learning Resource Center, Shepherd Center, Atlanta, GA; and Robert Mackes, medical librarian, Schering Plough Library of Science and Medicine, Union Hospital, Union, NJ

### Health Association Libraries and History of the Health Sciences Sections and African American Medical Libraries Alliance SIG

#### Sharing Our Success: From Idea to Impact

*Pacific Salon 6 and 7*

**Moderator:** Cassandra R. Allen, outreach librarian, division of Specialized Information Services, National Library of Medicine, Bethesda, MD

**Author:** Melvin L. Spann, Ph.D., division of Specialized Information Services, National Library of Medicine, Silver Spring, MD

**Author:** Henry Lewis, Ph.D., College of Pharmacy and Pharmaceutical Science, Florida A&M University, Tallahassee, FL

**Author:** Robert Copeland, Ph.D., Department of Pharmacology, Howard University College of Medicine, Washington, DC

### International Cooperation, Medical Informatics, Collection Development, and Technical Services Sections

#### Equitable Access to Essential Information for Health: WHO's HINARI Partnership

*Garden Salon 1*

**Moderator:** Amy Butros, AHIP, instructional services librarian, Biomedical Library, University of California—San Diego, La Jolla, CA

#### Equitable access to essential information for health: WHO's HINARI partnership

**Author:** Barbara Aronson, HINARI Project, World Health Organization, Geneva, Switzerland; with Maurice Long, BMJ, CA; Uju Mollé, CA; Kimberly Parker, Yale University, CT; Walter Omona, Makerere University, Kampala, Uganda; Leo Voogt, Elsevier, CA

### Medical Informatics Section, Leadership and Management, Medical Library Education, and Technical Services Sections and Molecular Biology and Genomics SIG

#### Surf Report: Forecasting Technology Trends

*Regency Ballroom: Windsor*

**Moderator:** Jean Sayre, AHIP, director, Hardin Library for the Health Sciences, University of Iowa—Iowa City

#### Genomic tsunamis and the future of health care

**Author:** Daniel R. Masys, M.D., FACP, director, Biomedical Informatics, and associate, Biomedical Informatics, School of Medicine, University of California—San Diego

#### Digital information that's usable, not just useful

**Author:** Cherri Pancake, Ph.D., professor and Intel faculty fellow and interim director, Computer Science, Oregon State University—Corvallis

### On the importance of being open

**Author:** Scott Garrison, head, Information Technology Services, Health Sciences Library, University of North Carolina—Chapel Hill

### Veterinary Medical Libraries Section

#### Critters Riding the Crest: Exotic Animal Practice

*Regency Ballroom: Hampton*

**Moderator:** Linda Coates, associate director, Library Services, Zoological Society of San Diego, San Diego, CA

#### The role of pathology in wildlife conservation

**Author:** Bruce Rideout, D.V.M., Ph.D., Center for Reproduction of Endangered Species, Zoological Society of San Diego, San Diego, CA

#### Giant panda nutrition

**Author:** Mark Edwards, Ph.D., Nutrition, Zoological Society of San Diego, San Diego, CA

#### Open heart surgery to repair a cardiac defect in Sumatran orangutan

**Author:** Meg Sutherland-Smith, D.V.M., Veterinary Services, Zoological Society of San Diego, San Diego, CA

#### Developing a West Nile Virus protocol

**Author:** Tracy Clippinger, D.V.M., Veterinary Services, Zoological Society of San Diego, San Diego, CA

#### Anesthesia in zoo and wildlife medicine

**Author:** Jeff Zuba, D.V.M., Veterinary Services, Wild Animal Park, Zoological Society of San Diego, Escondido, CA

## End Section Programming 3

**WEDNESDAY, MAY 7**

See page 25 for times and room assignments for all MLA unit (e.g., committee) meetings.

**7:00 A.M.—9:00 A.M.****SIG and Informal Meetings 4**

(See page 27 for room assignments.)

**Xtreme Rides 4**

Lower Level Exhibit Hall

**9:00 A.M.—NOON****Plenary 4**

Grand Ballroom

**Mentoring: Sharing Experiences for Professional Growth**

**Session introduction:** Patricia L. Thibodeau, AHIP, president, MLA, and director, Medical Center Library, Duke University, Durham, NC

**Introduction:** Deborah H. Sibley, associate director, National Network of Libraries of Medicine New England Region, University of Massachusetts Medical School—Shrewsbury

**9:00 A.M.—NOON,  
Plenary 4, continued**

**Speaker:** Karen Garman, Ph.D., associate adjunct professor, National Center of Leadership in Academic Medicine, School of Medicine, University of California—San Diego, and clinical associate professor, Keck School of Medicine, University of Southern California—Los Angeles

**Introduction:** Paula Raimondo, AHIP, librarian, Health Sciences and Human Services Library, University of Maryland—Baltimore

**Panelists:** Sue Trombley, catalog librarian, Arizona Health Sciences Library, University of Arizona—Tucson; Ruth Holst, AHIP, associate director, National Network of Libraries of Medicine Greater Midwest Region, Library of the Health Sciences, University of Illinois—Chicago; and Rick B. Forsman, AHIP, director, Denison Memorial Library, University of Colorado Health Sciences Center—Denver

**Town meeting facilitator:** Jean P. Shipman, AHIP, director, Tompkins-McCaw Library for the Health Sciences, Virginia Commonwealth University—Richmond

**NOON—1:30 P.M.****MLA Board of Directors**

Towne

**1:00 P.M.—5:00 P.M.****Continuing Education Courses**

(See pages 21–23 for room assignments.)

**Other Meetings****Friday, May 2 • NOON—1:30 P.M.**

**Association of Academic Health Sciences Libraries (AAHSL) Leadership Lunch (invitation only)**

Le Chantecleer

**Saturday, May 3 • 7:30 P.M.—9:00 P.M.**

**Hospital Libraries Section Executive Board Meeting #1**

Esquire

**Sunday, May 4 • 7:00 A.M.—9:00 A.M.**

**Nursing and Allied Health Resources Section Board Meeting**

Le Sommet

**Veterinary Medical Libraries Section Executive Board Meeting**

Clarendon

**Sunday, May 4 • 4:00 P.M.—5:30 P.M.**

**AAHSL Future Leadership Task Force Meeting**

Fairfield

**Collection Development Section Board Meeting**

Brittany

**Sunday, May 4 • 4:00 P.M.—5:30 P.M.  
continued**

**Medical Library Group of Southern California and Arizona Business Meeting**

Pacific Salon 4 and 5

**Southern Chapter of MLA Executive Board Meeting**

Windsor Rose

**Sunday, May 4 • 5:30 P.M.—6:30 P.M.**

**Consumer and Patient Health Information Section Communications Meeting**

Esquire

**Monday, May 5 • 7:00 A.M.—9:00 A.M.**

**Consumer and Patient Health Information Section Executive Committee Meeting**

Fairfield

**Hospital Libraries Section Committee Meetings**

Terrace Pavilion

**Leadership and Management Section Executive Committee Meeting**

Brittany

**Monday, May 5 • 2:00 P.M.—3:00 P.M.**

**Chiropractic Library Consortium Annual Meeting**

Fairfield

**New York Online Access to Health (NOAH) Focus Group Meeting**

Pacific Salon 6 and 7

**Monday, May 5 • 2:00 P.M.—3:00 P.M.  
continued**

**Ovid Customer Forum**

Esquire

**Swetswise: Subscriptions & Online Content for Empowered People**

Brittany

**Tuesday, May 6 • 3:00 P.M.—4:30 P.M.**

**CyberTools for Libraries Users Group Meeting**

Eaton

**Electronic Fund Transfer System (EFTS) Users Group Meeting**

Crescent

**Northern California and Nevada Medical Library Group Business Meeting**

Towne

**PubMed LinkOut Support Meeting**

Le Chantecleer

**QuickDOC Users Group Meeting**

Brittany

**Tuesday, May 6 • 4:30 P.M.—6:00 P.M.**

**Hospital Libraries Section Executive Board Meeting #2**

Towne

# Parliamentary Procedures

Parliamentary rules are established to aid organizations in the orderly, expeditious, and equitable accomplishment of business. Because order and good will are essential to working together and achieving common goals, it is essential that association members understand parliamentary procedure. The following overview is a guide to participating in business meetings of the Medical Library Association.

## Parliamentary Authority

Article XIII of the 2000 revised Bylaws of the Medical Library Association provides that rules in the 1990 edition of Robert's Rules of Order Newly Revised shall govern the association in all cases where they are applicable and in which they are not inconsistent with the Bylaws of the association.

## Rules of the Assembly

The following rules govern the conduct of MLA business meetings.

### The Floor

When addressing the chair, the person desiring recognition moves to a microphone and gives proper identification, including name and institution, as well as city and state or province; only MLA members are permitted to speak on the floor of the assembly.

### Motions and Resolutions

Main motions (those introducing new business) may be brought to the assembly only if written copies have been distributed at least twenty-four hours before the meeting to each Voting Member present or by unanimous consent of Voting Members present. Resolutions are motions presented formally.

### Debate

Debate is limited to two minutes for each speaker; no speaker may have the floor twice on the same question until all who wish to speak have spoken. Members speaking a second time are limited to one minute.

### Quorum

A quorum of 250 Voting Members is required for the transaction of business. For purposes of determining a quorum, a person eligible to cast two votes is counted as two Voting Members.

### Voting

To facilitate the counting of votes, voting paddles are provided to all eligible voters attending the annual meeting. Voting paddles are color-coded to distinguish between Institutional and Regular Members. General consent may be used as a method of voting if there is no objection. Any of the foregoing rules may be suspended by a two-thirds vote.

## Understanding Motions

Motions are classified according to their purposes and characteristics.

### Main Motions

An original main motion brings a new substantive question before the assembly for consideration and action. An incidental main motion relates to other business of the assembly or its past or future action. Incidental main motions include motions to amend something previously adopted and to rescind.

### Subsidiary Motions

These motions may alter the main motion and are related to it.

- Ⓢ Lay on the table (a temporary delay)
- Ⓢ Previous question (to stop debate)
- Ⓢ Limit or extend debate
- Ⓢ Postpone to a certain time
- Ⓢ Commit or refer to a committee
- Ⓢ Amend
- Ⓢ Postpone indefinitely (to kill)

### Privileged Motions

These motions have no direct connection to the main motion. They are the highest-ranking motions and are designed to take care of emergencies that arise in the assembly.

- Ⓢ Fix the time at which to adjourn—set an adjourned meeting
- Ⓢ Adjourn
- Ⓢ Recess
- Ⓢ Question of privilege
- Ⓢ Call for the orders of the day

## Incidental Motions

These motions arise only incidentally out of business before the assembly. Most of these motions are not debatable and are handled as soon as they arise. Some incidental motions are:

- Ⓢ Appeal from the decision of the chair
- Ⓢ Consider seriatim (consideration by paragraph)
- Ⓢ Division of the question
- Ⓢ Parliamentary inquiry
- Ⓢ Point of information
- Ⓢ Point of order
- Ⓢ Suspend the rules
- Ⓢ Withdraw a motion

## Motions that Bring a Question before the Assembly Again

- Ⓢ Take from the table
- Ⓢ Reconsider
- Ⓢ Rescind or amend something previously adopted

## Precedence of Motions

Precedence sets the priority of motions and the order in which they must be proposed and considered. Subsidiary and privileged motions are ranked in this descending order:

- Ⓢ Fix the time at which to adjourn (highest ranking)
- Ⓢ Adjourn
- Ⓢ Recess
- Ⓢ Question of privilege
- Ⓢ Call for the orders of the day
- Ⓢ Lay on the table
- Ⓢ Previous question
- Ⓢ Limit or extend debate
- Ⓢ Postpone to a certain time
- Ⓢ Commit or refer
- Ⓢ Amend
- Ⓢ Postpone indefinitely
- Ⓢ Main motion

Only those motions that are higher in rank than the pending motion are in order and may be made. For example, when the main motion and the motion to commit are pending, only motions of higher rank than "commit" may be made.

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# Awards & Grants

Join MLA in recognizing the best and the brightest in the field. Please make sure to attend the business meeting and awards ceremony on Monday, May 5, from 10:30 A.M.–12:30 P.M. in the Grand Ballroom. Following the ceremony, honor your colleagues at the awards celebration luncheon, from 12:30 P.M.–2:00 P.M., which will include live entertainment. One ticket to the luncheon is included with inclusive registration. Purchase additional tickets in the Registration Center prior to 5:00 P.M. on Sunday, May 4.

## 2003 Award Recipients

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### **The Joseph Leiter NLM/MLA Lectureship**

Roz Diane Lasker, M.D.

### **MLA Award for Distinguished Public Service**

The Honorable Patrick Leahy (D),  
U.S. Senate, Vermont

### **The John P. McGovern Award Lectureship**

Lawrence Lessig, J.D.

### **MLA Scholarship**

Lori Gluckman

### **MLA Scholarship for Minority Students**

Martha Preddie

### **MLA Continuing Education Grant**

Beshia L. Popescu

### **2003 Cunningham Memorial International Fellowship**

Saroj Bhatia

### **EBSCO/MLA Annual Meeting Grants**

Marceline Doranski  
Elizabeth Hill, AHIP  
Hanna Kwasik, AHIP  
Karen Lippert

### **Hospital Libraries Section/MLA Professional Development Grant**

Wendy Larson

### **David A. Kronick Traveling Fellowship**

Michael Kronenfeld, AHIP

### **Donald A. B. Lindberg Research Fellowship**

Catherine Arnott Smith, Ph.D.

### **Medical Informatics Section/MLA Career Development Grants**

Marcy Brown, AHIP  
Mark Vrabel, AHIP

### **Estelle Brodman Award for the Academic Medical Librarian of the Year**

Susan London, AHIP

### **Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship**

Ysabel Bertolucci, AHIP

### **Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences**

Frank O. Mason

### **Ida and George Eliot Prize**

Frieda O. Weise  
Thomas D. McMullen

### **Majors/MLA Chapter Project of the Year Award**

New York-New Jersey Chapter of MLA

### **President's Award**

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### **Thomson ISI/Frank Bradway Rogers Information Advancement Award**

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### **Janet Doe Lectureship for 2003**

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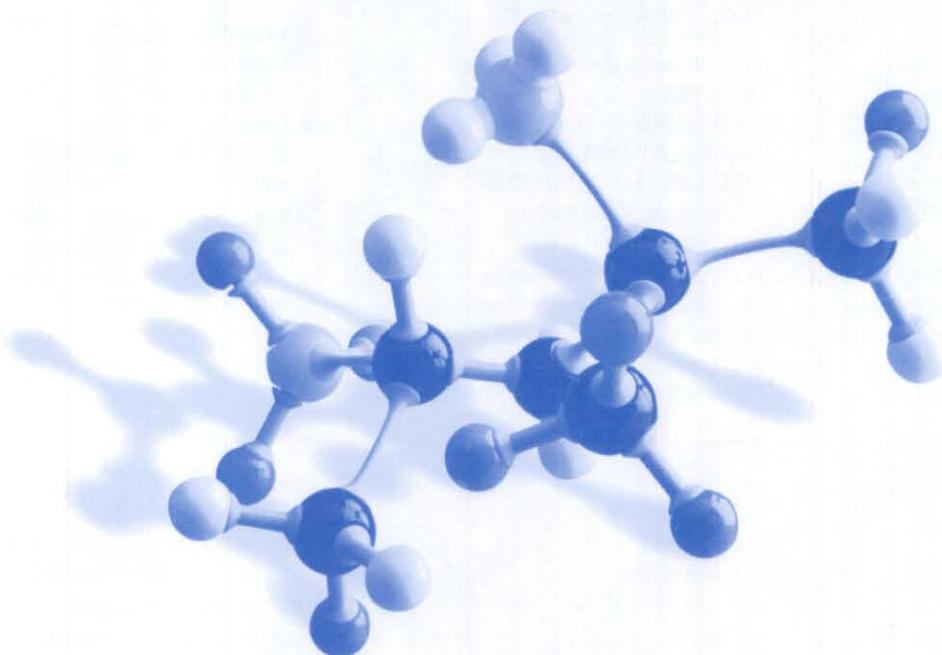
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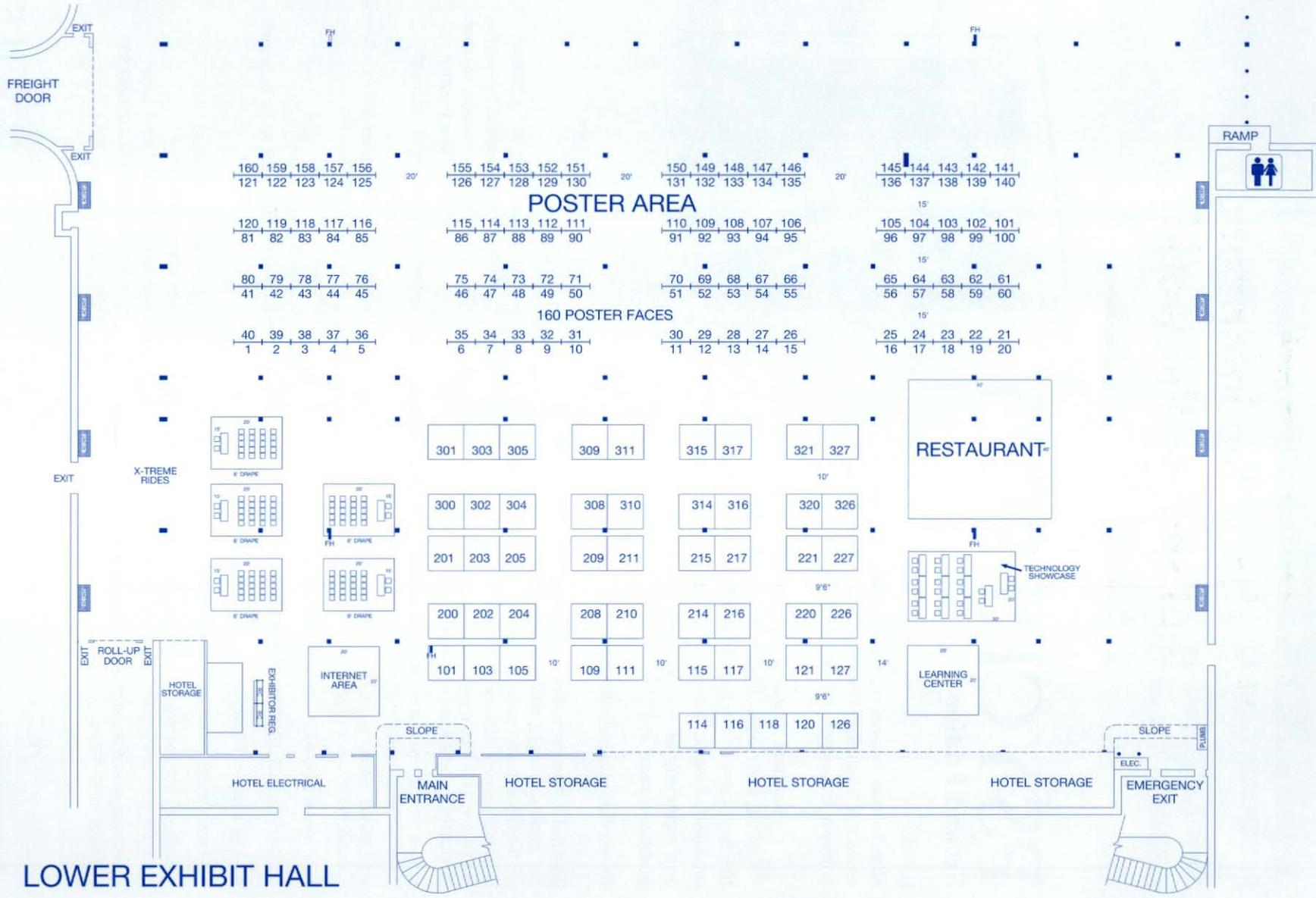
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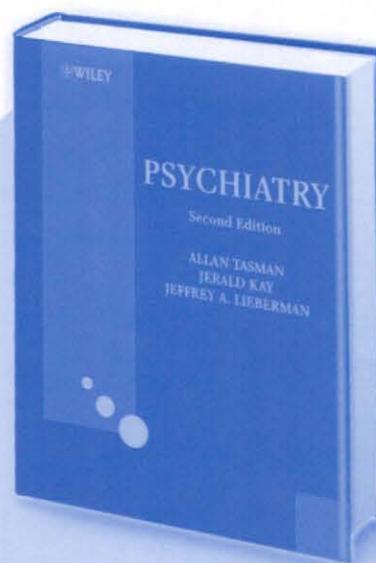
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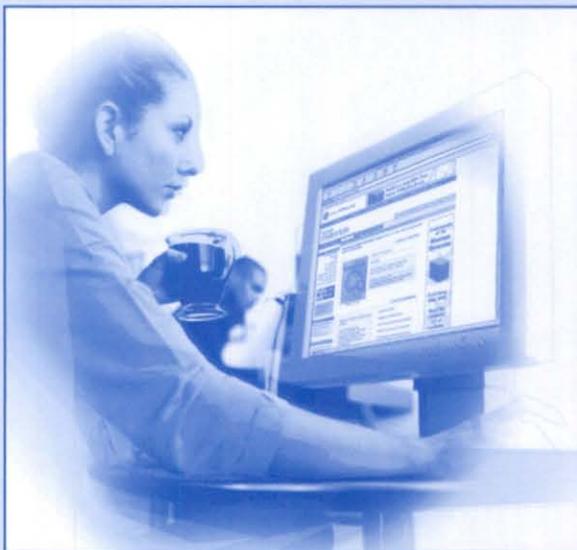
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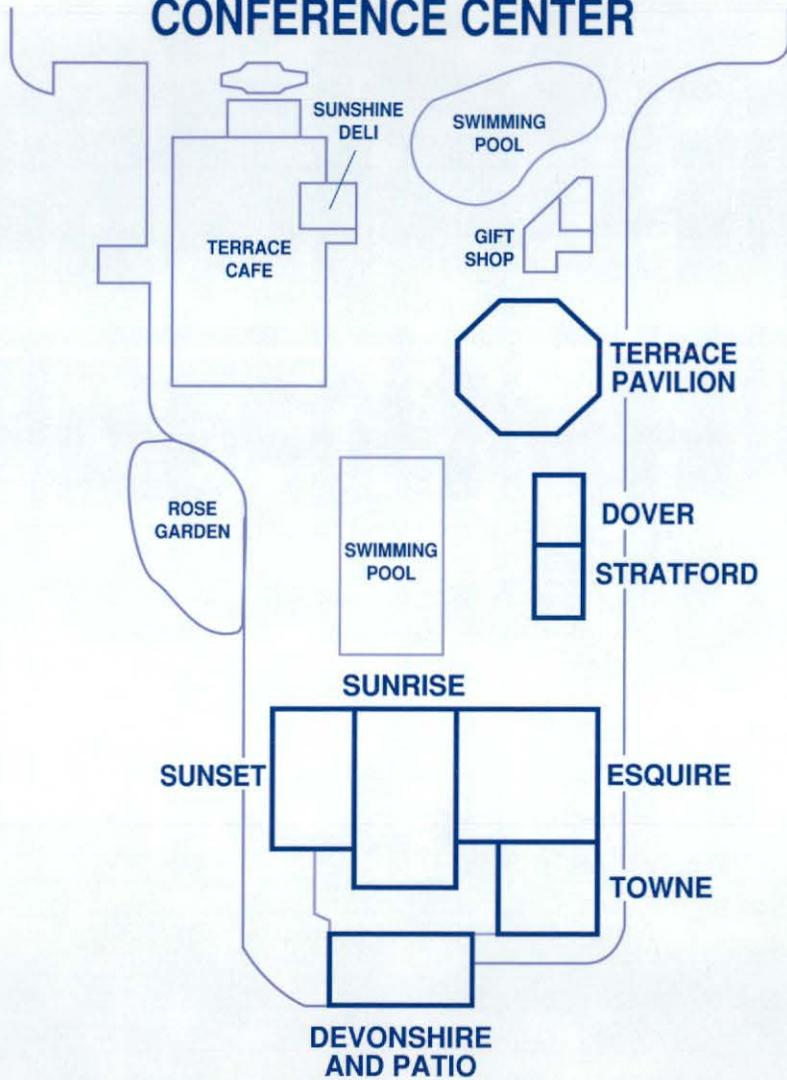
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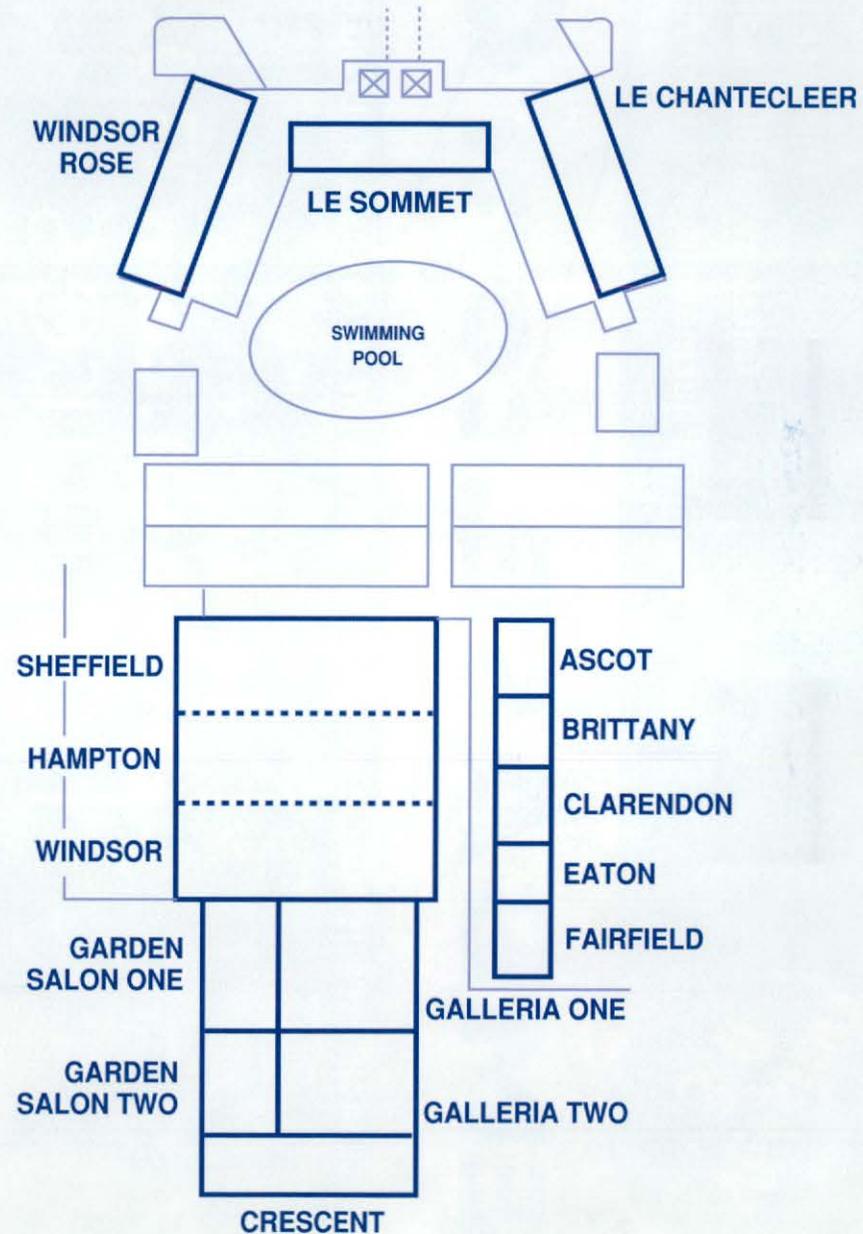
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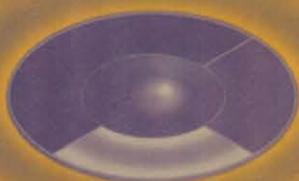
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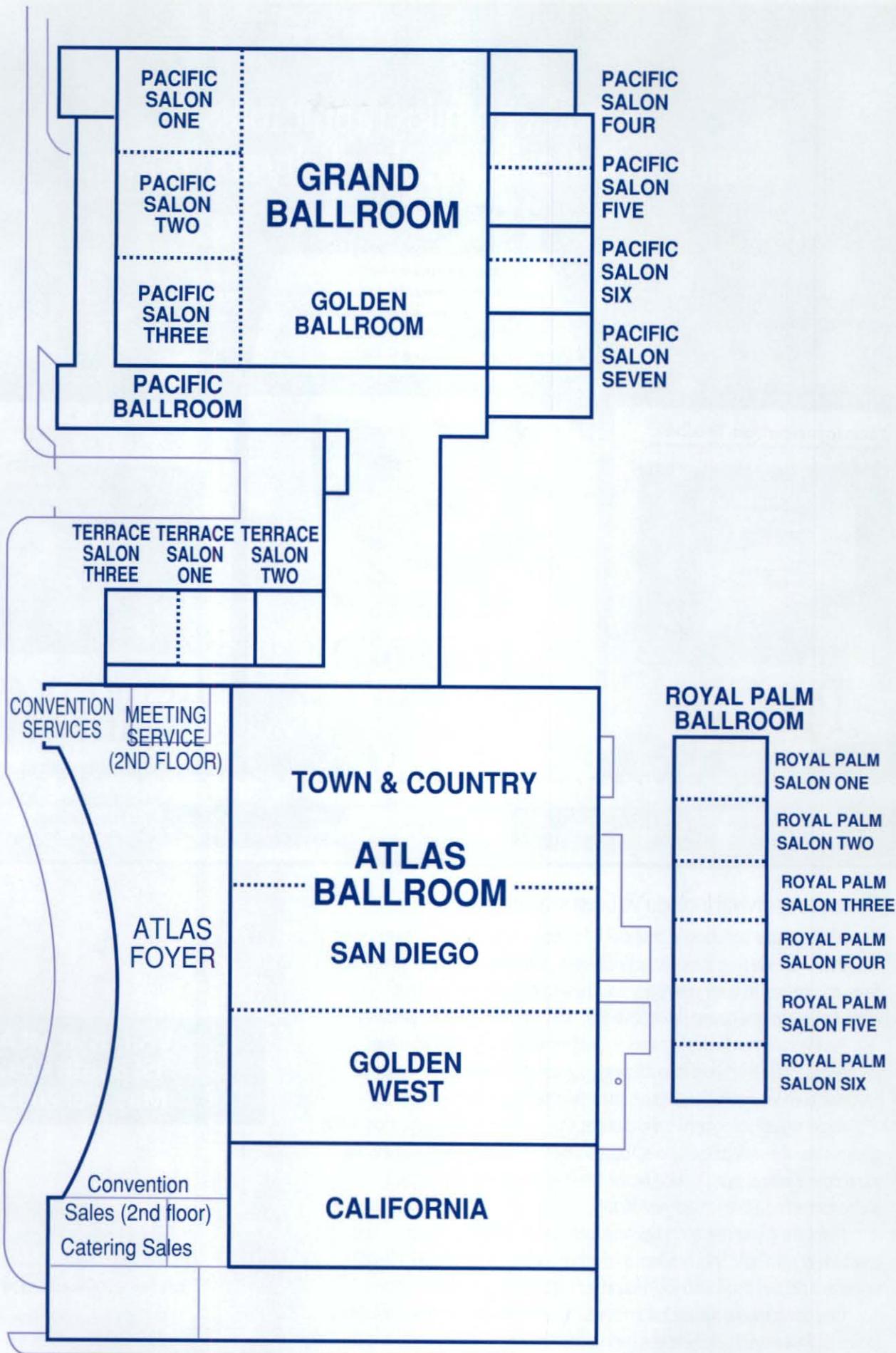
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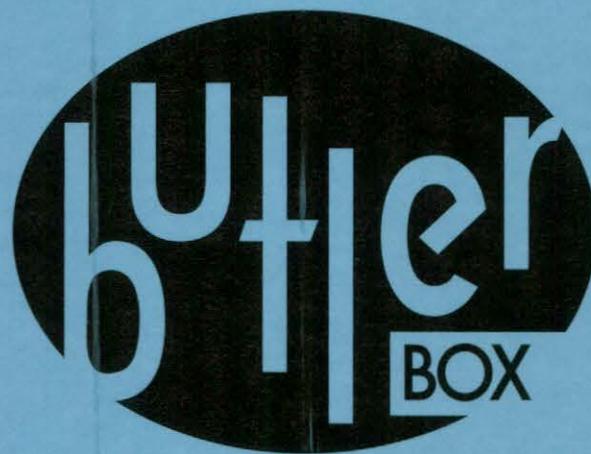


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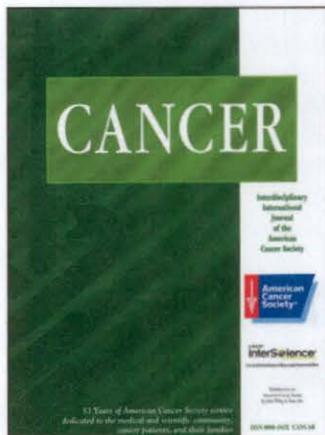
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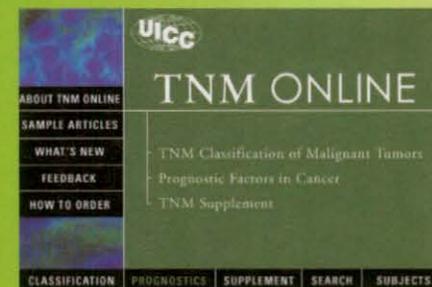
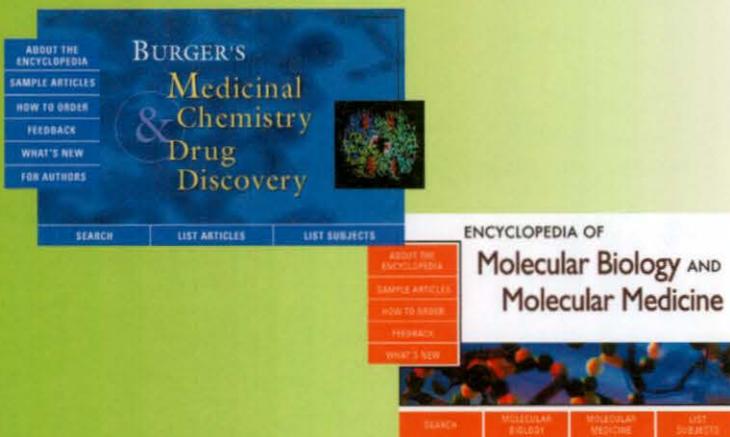
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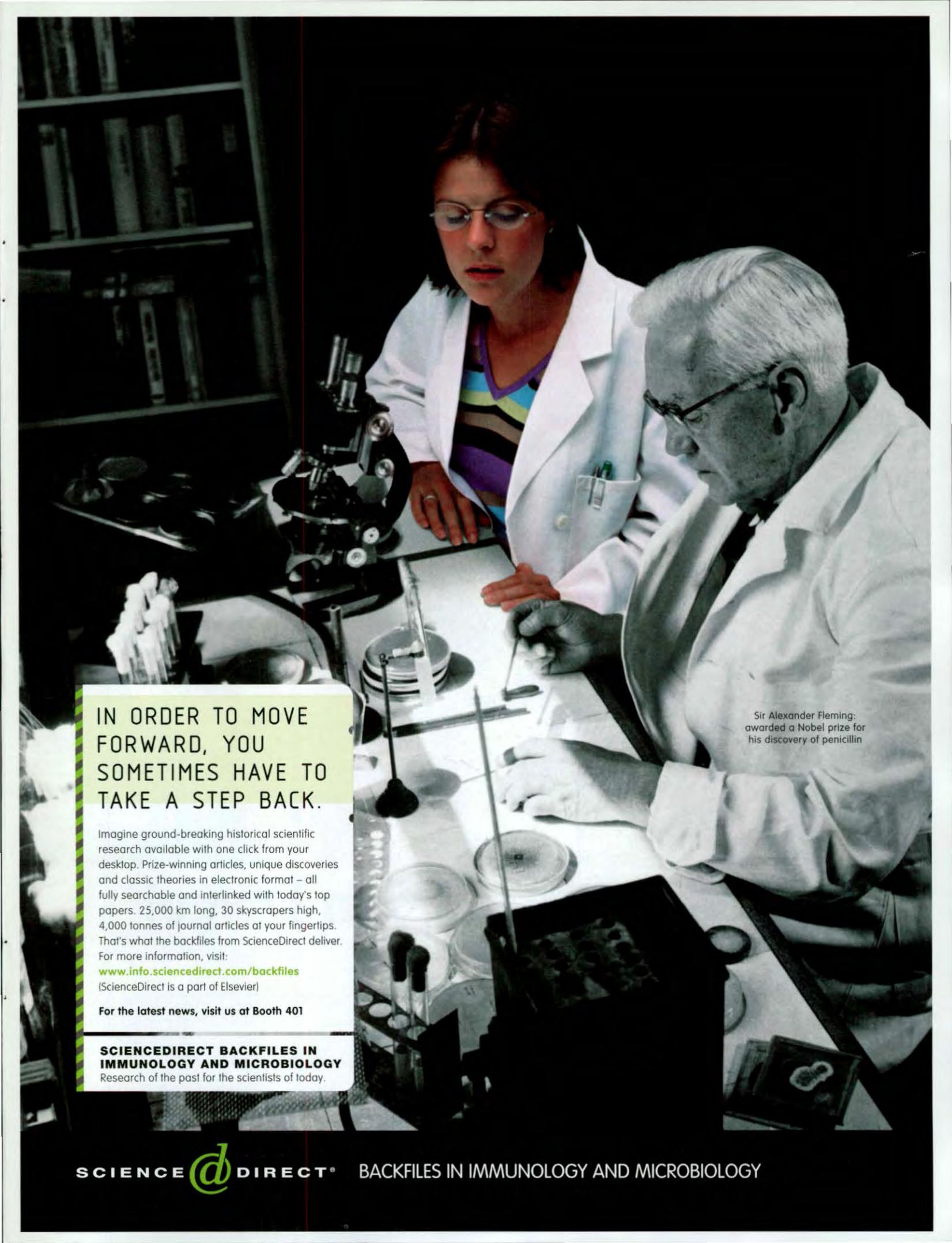
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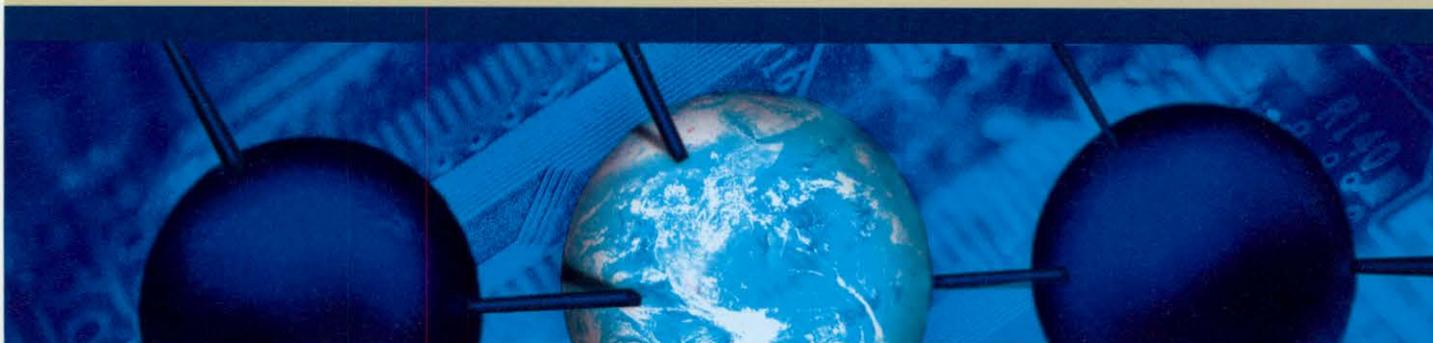
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