

MEDICAL LIBRARY ASSOCIATION www.mlanet.org

MLA Annual Meeting and Exhibition

The Premier Event in Health Sciences Information Hilton Washington, Washington, DC



Official Program

Contents

Welcome	5
Officers and staff	6
MLA '10 sponsors	7
Corporate partners	7
Schedule	9
Featured speakers/Plenary sessions.	10
General information	13
MLA unit meetings schedule	16
Continuing education courses	18
Daily program	20
Awards, grants, and scholarships	
Poster sessions	36
Guide to exhibits	45
Parliamentary procedures	55
Exhibit hall map	
Hotel map	59
Index	61

Welcome



Welcome to MLA '10, the annual meeting of the Medical Library Association. Let's take this time to pause from our hectic professional lives, to reflect on new and innovative ideas, and to connect with colleagues old and new. This annual meeting will provide a diversion into our creative and playful right brains so that we may see our professional work from a whole new angle. The 2010 National Program Committee has been hard at work

planning an extraordinary meeting that focuses on reflections and connections. Our McGovern lecturer, Daniel H. Pink, will show us how we can invigorate our work by calling on our right brain attributes. The lecture will be followed by the first-ever MLA Book Club discussion group. Coming out of that session, we will have a common framework for the meeting that will be carried through the plenary, poster, and paper sessions. And then on Wednesday, we will come back as a group and reflect on the new ideas presented here so that we can connect them to our work when we return to our libraries. Another first for this annual meeting is the Conference Community (www.mlanet.org/am/am2010/events/conf comm .html) which will expand and enhance the virtual content of the meeting so that our members who are unable to travel to Washington can participate from their offices or homes. The Conference Community will keep everyone connected to the annual meeting through the MLA '10 blog, a Twitter feed, the MLA YouTube Channel, videos of the plenary and paper sessions, enhanced electronic posters, and the five-minute lightning presentations. While in Washington, take a few colleagues and a little time away from the meeting to visit the many museums, art galleries, monuments, neighborhoods, and restaurants. Let's all enjoy our time together and return home refreshed and invigorated.

-Connie Schardt, AHIP, FMLA, MLA President, 2009/10

"Our McGovern lecturer, Daniel H. Pink, will show us how we can invigorate our work by calling on our right brain attributes."



The 2010 National Program Committee (NPC) welcomes you to Washington, DC, and MLA '10 as well as to myriad opportunities to interact with friends and colleagues as part of this year's Conference Community. "Reflect & Connect,"

the theme chosen by the 2010 NPC, gives you an opportunity to look back on the experiences of the previous year, make new connections to people and knowledge, share lessons learned with colleagues, and then find ways to apply these insights to your life at home.

To provide common ground on which to connect, the 2010 NPC selected a book, Daniel H. Pink's A Whole New Mind: Why Right-Brainers Will Rule the Future, for you to read and discuss. We hope many of you had time to participate in the survey and comments on MLANET prior to the meeting. Join us at the John P. McGovern Award Lecture, when Pink reflects on why using our right brain is so important and leads us through activities designed to help us connect these concepts to our work. Immediately after the lecture, join the colleagues seated at your table in a discussion of the book and an opportunity to ask Pink for clarification. In July, you will have an opportunity to meet again with your colleagues and Pink, on the web, to further reflect and connect about actions taken as a result of this session or from reading the book. This is the first-ever discussion group open to all of MLA!

Try out another new feature of the meeting by attending the lightning poster presentations. Grouped by topic, presenters will share their posters in five minutes (or less) and be available to answer questions. Attend educational sessions such as the Janet Doe Lecture by Ana D. Cleveland and Sunrise Seminars. Make new connections at networking events like the Opening of the Hall of Exhibits, Chapter Council Presents Chapter Sharing Roundtables, and Section Shuffle. On Wednesday morning, gather with Sarah McCord, AHIP, at the 2010 NPC's session, "Putting It All Together: Reflecting on MLA '10 and Connecting What You Have Learned with Your Daily Work."

Further building connections, members of the 2010 NPC have worked with a variety of social media to create a Conference Community that includes participants from both here in Washington, DC, and at home. Everyone who is registered for the meeting, including at-home participants with e-Conference registration, has access to posters; video of the McGovern lecture, plenary sessions, and lightning poster presentations available twenty-four hours after presentation; audio recordings of sessions with electronic presentations (formerly distributed via CD-ROM, now available online two weeks after the meeting); and participation in the July webcast with Pink.

In between making connections at the Welcome Reception and reflecting on the value of the meeting by completing your evaluation form, explore the Washington, DC, area. You have numerous opportunities to connect with your legislators, your colleagues, and your friends as well as reflect on the events of the meeting. The Local Assistance Committee members at the Hospitality Booth are happy to help you find your way.

Check out the program and the Conference Community to locate the best places for you to reflect and connect. We challenge you to both make new connections and to take time for yourself to reflect on all you've seen and experienced.

—Terry Ann Jankowski, AHIP, and Sarah McCord, AHIP, Cochairs, 2010 National Program Committee

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MLA '10 Sponsors and Corporate Partners

MLA '10 Sponsors

Washington, DC, is a city of monuments. The names of three prominent monuments are used to designate sponsor levels. MLA is grateful for the generous support of the following meeting sponsors.



WASHINGTON MONUMENT

EBSCO Information Services Elsevier Thomson Reuters UpToDate Wolters Kluwer Health | Ovid



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American Medical Association CyberTools for Libraries New England Journal of Medicine Rittenhouse Book Distributors

MLA CORPORATE PARTNERS



MLA is proud to acknowledge the following companies for their financial commitment to the association's mission: to foster excellence in the professional achievement and leadership of health sciences library and information professionals to enhance the quality of health care, education, and research throughout the world.

Platinum Partners

EBSCO Information Services Elsevier JAMA & Archives Journals (American Medical Association) Majors Scientific Books Matthews Medical and Scientific Books Swets Information Services

Gold Partners

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For information on the benefits of corporate partnership and opportunities, please contact Ray Naegele at MLA headquarters, naegele@mlahq.org or 312.419.9094 x17.

Schedule

Time	Friday, May 21	Saturday, May 22	Sunday, May 23	Monday, May 24	Tuesday, May 25	Wednesday, May 26			
6:30 a.m.			• Majors Walk 6:30 a.m.						
7 a.m.			• Sunrise Seminars 7–8:15 a.m.	• Sunrise Seminars 7–8:15 a.m.	• Sunrise Seminars				
			• New Members Breakfast 7–9 a.m.	• Committee, Business, SIG, Informal Meetings 7:30–9 a.m.	 7–8:15 a.m. Committee, Business, 	• Committee, Business, SIG, Informal Meetings			
7:30 a.m.			• Committee, Business,	Orientation for Capitol	SIG, Informal Meetings 7:30–9 g.m.	7:30–10:30 a.m.			
8 a.m. 8:30 a.m.	• CE 8 a.m.–5 p.m.	• CE 8 a.m.–5 p.m.	SIG, Informal Meetings 7:30–9 a.m.	Hill Day 8–9 a.m.					
9 α.m.	• MLA Board 9 a.m.–5 p.m. (Continued from Thursday Board	• Committee, Council Meetings 8 a.m.–5:15 p.m.	• Welcome, Presidential Address 9–10 a.m.	• Janet Doe Lecture 9–10 a.m.	 NLM Update 9–10 a.m. Exhibits Open 				
9:30 a.m.	Meeting)				9 a.m.–3 p.m.	• Section Program 4 9–10:30 a.m.			
10 a.m.			• Break 10–10:30 a.m.	 Break 10–10:30 a.m. Exhibits Open 10 a.m.–noon and 1:15– 5 p.m. 	• Break in Exhibits 10–10:30 a.m.	9–10:30 d.m.			
10:30 a.m.					 Presidential Inaugural Address, MLA '11 	• NPC Program: "Putting It All Together: Reflecting			
11 a.m.			• McGovern Lecture 10:30 a.m.–noon	• MLA Business Meeting 10:30 a.m.–noon	Invitation 10:30–11:30 a.m.				
11:30 a.m.						on MLA '10 and Connecting What You			
noon			 Book Discussion noon–12:30 p.m. Exhibits Open noon–5 p.m. 	• Awards Ceremony noon-1:30 p.m.	• Chapter Council Presents Chapter Sharing Roundtables 11:30 a.m.–1:30 p.m.	Have Learned with Your Daily Work" 10:30 a.m.–noon			
12:30 p.m.			• Lunch on own and "Connect with Exhibitors"		• Capitol Hill Day 1:15–5 p.m.	• MLA Board			
1 p.m.			12:30–1:30 p.m.	 Academy Q-and-A Session 	• Break	12:15–1:15 p.m.			
1:30 p.m.							1:30–2:30 p.m. • Break "Connect with	1:30–2 p.m.	
2 p.m.			• Open Forums 1:30–2:30 p.m.	Exhibitors" 1:30–2:30 p.m.		• CE 1:00–5 p.m.			
2:30 p.m.				• Legislative Update 2:30–3:30 p.m.	• Section Program 3 2–3:30 p.m.	• Leiter Lecture at NLM (MLA attendees welcome)			
3 p.m.			• Committee Meetings 2:30–4:00 p.m.	Section Program 2					
3:30 p.m. 4 p.m.		• Leaders Orientation	• Section Program 1 2:45–4:15 p.m.	2:30–4 p.m. • Section, SIG, Informal	 Section, SIG, Informal Meetings 	2 p.m.–3:30 p.m.			
4:30 p.m.		3–5 p.m.	Section, SIG Meetings	Meetings 4–5 p.m.	• Poster Session 3 3:30–5 p.m.				
5 p.m.		• Break 5–5:30 p.m.	 Section, SIG Meetings Poster/5-minute Lightning Presentations 1 	• Poster/5-minute					
5:30 p.m.			4:30–6 p.m.	Lightning Presentations 2 4:15–5:45 p.m.					
6 p.m.		• Welcome Reception and Opening of Hall of Exhibits 5:30–7:30 p.m.	 International Visitors Reception Library School Reunion 6–7 p.m. Hospital Libraries Section 6–7:30 p.m. 		• Section Shuffle 5–6 p.m.				
7 p.m. 7:30 p.m.			• Friends of NLM 7–9 p.m.		 Meeting Celebration Capitol Steps 				
9 p.m.					7–10 p.m.				

Featured Speakers



Sunday, May 23, 10:30 a.m.–noon

John P. McGovern Award Lecturer: Daniel H. Pink

"A Whole New Mind"

Sponsored by EBSCO Information Services. Established with a donation from the John P. McGovern Foundation.

International Ballroom Center and East, Concourse Level

Following the presentation, there will be a book discussion, noon–12:30 p.m. From 12:30 p.m.–1:30 p.m., there will be an author signing at EBSCO Booth #235. Books may be purchased Sunday morning in the MLA registration area.

During the McGovern Lecture, Daniel H. Pink will explore with MLA attendees the answers to questions like, "How do I tell my story? What's my sentence?" Then, on Monday, July 19, he will provide a webcast for us to see how well we have adopted the concepts from his meeting presentation and offer more ideas to help us work better. For more ideas, check out his blog at www.danpink.com.

Pink has been described as having the mind of an entrepreneur and the heart of a storyteller. Using these qualities, he delivers an entertaining and educational presentation that reviews the six essential abilities we need for personal fulfillment and professional success in our ever-changing and challenging work environments. He also takes a look at our motivation.

Pink is the author of four provocative, best-selling books on the changing world of work. In his latest book, *Drive: The Surprising Truth About What Motivates Us*, Pink shows us that the secret to high performance and satisfaction in today's world is the deeply human need to direct our own lives, to learn and create new things, and to do better by ourselves and our world.

In A Whole New Mind: Why Right-Brainers Will Rule the Future (MLA '10's common book), Pink charts the rise of right-brain thinking in modern economies and describes the six abilities individuals and organizations must master in an outsourced, automated age. Pink's The Adventures of Johnny Bunko: The Last Career Guide You'll Ever Need is the first American business book in the Japanese comic format known as manga. His first book, Free Agent Nation: The Future of Working for Yourself, was a Washington Post best-seller that Publishers Weekly says, "has become a cornerstone of employee-management relations."

Pink's articles on business and technology appear in many publications, including the New York Times, Harvard Business Review, Fast Company, and Wired, where he is a contributing editor. He has provided analysis of business trends on CNN, CNBC, ABC, NPR, and other networks in the United States and abroad. He also lectures to corporations, associations, and universities around the world on economic transformation and the new workplace.

A free agent himself, Pink held his last real job in the White House, where he served from 1995 to 1997 as chief speechwriter to Vice President Al Gore. He also worked as an aide to US Labor Secretary Robert Reich and in other positions in politics and government.

He received a bachelor of arts, with honors, from Northwestern University, where he was elected to Phi Beta Kappa, and a law degree from Yale University Law School. To his lasting joy, he has never practiced law.

Pink lives in Washington, DC, with his wife and their three children.



Monday, May 24, 9:00 a.m.–10:00 a.m.

Janet Doe Lecturer: Ana D. Cleveland

"Miles to Go Before We Sleep: Education, Technology, and the Changing Paradigms in Health Information"

International Ballroom Center and West, Concourse Level

The Janet Doe Lecturer is chosen for his or her unique perspective on the history or philosophy of medical librarianship. Ana Diviñó Cleveland, regents professor and director, Health Informatics and Houston Programs, Department of Library and Information Sciences, College of Information, University of North Texas–Denton, is an internationally recognized educator in the fields of medical librarianship and health informatics. She has held faculty appointments in the Department of Family Medicine and the School of Public Health, University of North Texas Health Science Center–Denton. After earning a bachelor's degree in mathematics from the University of Texas–Austin, she attended Case Western Reserve University, where she obtained a master's degree and doctorate in information science with funding from the National Library of Medicine. Her educational experiences at Case Western Reserve University shaped her forward-thinking approach to the profession.

One of the most rewarding aspects of her career has been the education and mentoring of future health information professionals. Cleveland is well regarded for her innovation in curricula development. In 2000, she received the Lucretia W. McClure Excellence in Education Award from MLA, and in 2010, she was given the Award for Teaching Excellence in the Field of Library and Information Science Education by the Association for Library and Information Science Education (ALISE). At the regional level, she was named Librarian of the Year in 2007 by the South Central Chapter.

Cleveland has coauthored two textbooks with Donald Cleveland: Introduction to Indexing and Abstracting and most recently, Health Informatics for Medical Librarians. Her publications are in the areas of information retrieval, information-seeking behaviors of special populations, and information technology. She has received numerous grants in areas related to health informatics and has served as a consultant, internationally and nationally, to a wide range of health-related agencies.

An active member of MLA, Cleveland serves as the chair of the Medical Library Education Section, and she previously chaired the Research Section. She also served on the *Journal of the Medical Library Association* Editorial Board, Donald A. B. Lindberg Research Fellowship Jury, and Rittenhouse Award Jury, among others.

She has a strong passion and commitment to developing health communities, and this has led her to appointment to the Texas Radiation Advisory Board.

A native of Cuba, she has been recognized as an outstanding Hispanic role model, and in 2008, she was featured by the newspaper *Al Día* as a leader in the Hispanic community.

Ana D. Cleveland and Donald Cleveland will sign their book, *Health Informatics for Medical Librarians*, winner of this year's Ida and George Eliot Prize, in the Neal-Schuman Publishers Booth #220 on Saturday, May 22, 5:30–6:30 p.m.

Wednesday, May 26, 2:00 p.m.

Joseph Leiter NLM/MLA Lecturer: John D. Halamka

"Knowledge Services and the Role of Medical Libraries in Health Care Information Technology"

National Library of Medicine (NLM), Lister Hill Auditorium

John D. Halamka will give the 2010 Joseph Leiter NLM/ MLA Lecture on Wednesday, May 26, at 2:00 p.m. at the Lister Hill Center Auditorium at the National Library of Medicine (NLM).

Halamka is the chief information officer (CIO) of Beth Israel Deaconess Medical Center and of Harvard University Medical School. As CIO of Beth Israel Deaconess Medical Center, he is responsible for all clinical, financial, administrative, and academic information technology, serving 3,000 doctors, 14,000 employees, and 2 million patients. As CIO of Harvard Medical School, he oversees all educational, research, and administrative computing for 18,000 faculty and 3,000 students. He is also a practicing emergency physician.

In addition, Halamka participates on several state and national committees. He serves as chairman of the New England Healthcare Exchange Network, which oversees clinical and administrative data exchange in Massachusetts. Halamka is the current the chair of the US Healthcare Information Technology Standards Panel and co-chair of the Healthcare Information Technology Standards Committee, with the goal of coordinating the process of electronic standards harmonization among stakeholders nationwide.

The lecture will be recorded and broadcast live on the web to MLA members and the National Institutes of Health (NIH) community at www.videocast.nih.gov. A coffee and

tea reception sponsored by the Friends of the National Library of Medicine will follow the lecture at the Lister Hill Center lobby. Special NLM tours will be offered at 3:00 p.m. and 3:30 p.m.,

starting in the NLM Visitor Center.

The Joseph Leiter NLM/MLA Lecture was established in 1983 to stimulate intellectual liaison between MLA and NLM. Leiter was a major contributor in cancer research at the National Cancer Institute, a leader at NLM as a champion of medical librarians, and an informatics pioneer.

Directions to NLM and details about visiting NLM and the NIH campus are available at www.nlm.nih.gov/psd/ ref/guide/rrdirect.html. Visitors enter the NIH campus through the NIH Gateway Center, the central location for registering and orienting visitors, and visitors must provide one form of identification (a government-issued photo ID: driver's license, passport, green card, etc.). The NIH Gateway Center is accessed from NIH Gateway Drive and is near the exit of the Metro system's Medical Center stop. All visitors are encouraged to use Metro or other public transportation if at all possible. Maps are available at the hospitality center.



Academy of Health Information Professionals Question-and-Answer Session

The Academy of Health Information Professionals (AHIP) is MLA's professional development and career recognition program. Plan to attend the Academy Q&A Session on Monday, May 24, 1:30 p.m.–2:30 p.m. in Monroe, Concourse Level, to learn all about the credentialing program and application procedure.

MLA '10 attendees are eligible to earn up to 1 point of academy credit per meeting day, for up to 3 days per year. In addition, the academy recognizes contact hours earned through continuing education courses and symposia.

Americans with Disabilities Act

The Hilton Washington meeting rooms, guest rooms, common areas, and transportation services all comply with the Americans with Disabilities Act. If you need any auxiliary aids and services identified in the Americans with Disabilities Act, please visit the registration area.

Business Center

Crystal Corridor, Concourse Level

The Hilton Washington offers a business center including photocopying, faxing, and Internet connection. The center features computer workstations and overnight self-service workstations to work on last-minute projects. Please ask for the front desk manager for more information.

Child Care

All guests and children must have badges to attend meetings or events. Complimentary badges are available at the MLA Registration Center. **Please note:** Children under thirteen are not permitted in the exhibit hall. Child care arrangements should be made directly with the provider.

Colleague Connection

If you signed up for Colleague Connection, attend the New Member/First-time Attendees Breakfast, Sunday, May 23, Jefferson, Concourse Level, 7:00 a.m.–9:00 a.m.

Conference Community

In the spirit of this year's theme, "Reflect and Connect," the MLA '10 website features the Conference Community (www.mlanet .org/am/am2010/events/conf comm.html), an online portal aggregating multiple communication "channels" and "backchannels," providing opportunities for attendees to explore and play with various emerging technologies before, during, and after the meeting. The goal is to enable connections and communication among all attendees, whether in-person or virtual. Some Conference Community services include:

CrowdVine

www.mla10.crowdvine.com This simple and powerful social network customized for MLA '10 helps participants interact before, during, and after the meeting. Identify those who share common interests so that you can seek one another out and meet, in person, at MLA '10.

Friendfeed

Conference hashtag #mla2010 www.friendfeed.com/mla2010/ FriendFeed pulls together updates from various Conference Community sites, including the blog and Twitter, using the conference hashtag #mla2010. No need to install anything; just go to www .friendfeed.com/mla2010/ to see what people are saying about the meeting.

MLA 2010 Blog

www.npc.mlanet.org/mla10/ The roster of official MLA bloggers will bring you coverage throughout the meeting. This year, the blog is optimized for your mobile phone or PDA.

Even if you can't come to DC, you can still access many of the tools on the Conference Community. The discounted e-Conference (Package D) offers full access to the Conference Community content of streaming video, continuing education, and more! All paid registrants will have full access to the online content on the Conference Community site.

Exhibit Hall

Hours

Saturday, May 22 5:30 p.m.–7:30 p.m. (Welcome Reception/Opening of Exhibits)

Sunday, May 23	noon–5:00 p.m.
Monday, May 24	10:00 a.m.–noon and 1:15 p.m.–5:00 p.m.
Tuesday, May 25	9:00 a.m.– 3:00 p.m.

Refreshment Breaks in Hall of Exhibits

Sponsored by MLA's Corporate Partners.

Monday, May 24	10:00 a.m.–10:30 a.m.
	and 1:30 p.m.–2:30 p.m.
Tuesday, May 25	10:00 a.m.–10:30 a.m.
	and 1:30 p.m.–2:00 p.m.

Hospitality Center

MLA Registration Area

Discover Washington, DC! Make the Hospitality Center your first stop for maps and information about local attractions. Local Assistance Committee members and other area experts will be on hand to answer questions.

Information Desk

The Information Desk is part of the Registration Center. You may leave messages for members of the Board of Directors, MLA staff, or colleagues or stop by if you have questions.

Internet Café

Sponsored by Elsevier.

Crystal Corridor, Concourse Level

The Internet Café provides convenient, twentyfour-hour Internet and wireless access for all meeting attendees. To access your offsite email, bring the name and, if possible, the Internet service provider (ISP) number of your host (mail server) and your MLA username and password.

Job Placement Center

👎 L'Enfant, Lobby Level

The center is the place to be if you are a job seeker or an employer looking to hire. Late applications are accepted through Monday, May 24. Employers are assessed fees; there are no fees for job seekers to use the MLA Job Placement Center. Required forms are available for download at www.mlanet.org/am/am2010/events/placement .html.

Job Placement Center Hours

Sunday, May 23	10:00 a.m5:00 p.m.
Monday, May 24	9:00 a.m.–11:30 a.m. and 1:30 p.m.–5:00 p.m.
Tuesday, May 25	9:00 a.m.–noon and 1:30 p.m.–5:00 p.m.
Wednesday May 26	9:00 a.m.–2:00 p.m.

General Information

Lost and Found

Please bring any found items to the Information Desk, located in the Registration Center.

Member Resource Room

🖡 L'Enfant, Lobby Level

For your convenience, a photocopier, Windows-based computers, and a laser printer will be available for association business. Equipment is available on a first-come, first-served basis. Please bring your own USB drives or 3.5" floppy diskettes. See Job Placement Center for service hours. This room has **no Internet access**; please visit the Internet Café for online access.

Message Center

Leave messages for or pick up messages from members or colleagues on the message boards near the on-site Registration Center, which are organized by last name.

MLA '11

Stop by the MLA '11 booth at the MLA Registration Center to learn about next year's annual meeting in Minneapolis, MN. Members of the 2011 National Program and Local Assistance committees will be on hand to provide information and answer questions.

MLA Connection Booth Hours

Saturday, May 22	rday, May 22 11:00 a.m.–7:30 p.m.		
Sunday, May 23 8:30 a.m.–5:00 p.m.			
Monday, May 24	8:30 a.m.–noon, 1:15 p.m.–5:00 p.m.		
Tuesday, May 25	8:30 a.m.–3:00 p.m.		

Learn about MLA's newest programs and services, pick up materials, and "shop MLA" to support the grants and scholarships program. MLA staff will be available to answer questions. The booth consists of:

- Scholarship Booth (MLA Store): Make a donation to support the MLA grants and scholarships program, and take home a fun gift for a family member, friend, staff member, or yourself! Feel lucky? Be sure to buy a raffle ticket for a chance to win some interesting and unique items. Cash, checks, Visa, MasterCard, American Express, and Discover cards are accepted.
- **MLA Publishing:** Purchase MLA publications at discounted annual meeting rates at the MLA Store.
- **Public Relations Swap 'n' Shop:** The MLA Public Relations Swap 'n' Shop gives attendees the opportunity to share library marketing ideas and samples.

This year Section Council and Chapter Council tables will be located in a special area on the Terrace Level (one floor above the MLA Connection Booth).

- **Section Council:** Pick up membership brochures from MLA Sections. Section Council members will be on hand to answer questions.
- **Chapter Council:** Learn about the thirteen geographic chapters. Check out chapter newsletters, projects, and membership information.

Online Meeting Content

New this year, MLA '10 registrants have online access to plenary sessions, five-minute lightning presentations, and selected section programs. Videos will be posted about twenty-four hours after the session.

Preregistrants have online access to audio recordings of most meeting sessions with visual electronic presentations three weeks after the meeting (this content was previously offered on CD-ROM for an extra charge). Online access enables convenient access to review sessions you attended and hear sessions for the first time. Online access requires paid registration for MLA '10 packages A, B, C, or D. Log in instructions were emailed in April. If you need assistance please contact mlafa@mlahq.org or 312.419.9094 x18.

Registration Hours

Concourse Level

Meeting materials will be distributed at the MLA Registration Desk located in the Hilton Washington.

Thursday, May 20	4:00 p.m7:00 p.m.
Friday, May 21	7:00 a.m.–7:00 p.m.
Saturday, May 22	7:00 a.m.–7:30 p.m.
Sunday, May 23	7:00 a.m5:00 p.m.
Monday, May 24	7:00 a.m.–5:00 p.m.
Tuesday, May 25	7:00 a.m.–5:00 p.m.
Wednesday, May 26	7:00 a.m.–10:30 a.m.
	and noon–1:00 p.m.

Shipping Services

The Hilton Washington's package room handles all incoming and outgoing packages. A table will be located in the Terrace Level during limited hours on Tuesday, May 25, and Wednesday, May 26. Hours will be posted at the table.

Speaker Ready Room

To make arrangements to review your materials prior to your session, contact Brenda Dreier by phone or text at 773.398.1687 or by email at brenda@indigoevent.com.

Travel Safety

To enjoy your stay, please take a few moments to read the **Safety Tips for Annual Meeting Attendees** in your meeting portfolio or online at www.mlanet.org/am/am2010/travel/safety.html.

Voting Rights

You are eligible to vote at the MLA business meeting if you hold an MLA membership in at least one of these categories: Regular (including Introductory), Life, Fellow, Emeritus, Student, or authorized Institutional Representative. Voting paddles are available at the MLA Registration Center.

MLA Unit Meetings Schedule

Unless noted, all meetings take place in the Hilton Washington. This list includes all official MLA meetings for committees, task forces, councils, sections, and special interest groups (SIGs). Section programming details, including room assignments, appear in the Daily Program on pages 20–34.

Event	Date	Start	End	Room
2011 National Program Committee	Saturday, May 22	8:00 a.m.	noon	1919 East, Lobby Level
2012 National Program Committee	Monday, May 24	7:30 a.m.	9:00 a.m.	2B, Second Floor
Ad Hoc Committee for Advocating Scholarly Communication	Wednesday, May 26	9:00 a.m.	10:30 a.m.	2C, Second Floor
African American Medical Librarians Alliance SIG	Monday, May 24	7:30 a.m.	9:00 a.m.	Jefferson West, Concourse Level
Awards Committee	Monday, May 24	7:30 a.m.	9:00 a.m.	Jefferson East, Concourse Level
Books Panel	Saturday, May 22	9:00 a.m.	4:00 p.m.	2A, Second Floor
Bylaws Committee	Tuesday, May 25	7:30 a.m.	9:00 a.m.	Jay, Lobby Level
Cancer Librarians Section Business Meeting	Monday, May 24	4:00 p.m.	5:00 p.m.	2A, Second Floor
Chapter Continuing Education Chairs	Tuesday, May 25	8:00 a.m.	9:00 a.m.	Oak Lawn, Lobby Level
Chapter Council	Saturday, May 22	8:00 a.m.	4:00 p.m.	Georgetown West, Concourse Level
Chapter Treasurers	Monday, May 24	4:00 p.m.	5:00 p.m.	Independence, Lobby Level
Chiropractic Libraries Section Business Meeting	Tuesday, May 25	3:30 p.m.	5:00 p.m.	2B, Second Floor
Clinical Librarians and Evidence-Based Health Care SIG	Monday, May 24	4:00 p.m.	5:00 p.m.	1919 West, Lobby Level
Collection Development Section				
Business Meeting	Tuesday, May 25	3:30 p.m.	5:00 p.m.	Lincoln East, Concourse Level
Executive Meeting	Tuesday, May 25	7:30 a.m.	9:00 a.m.	2D, Second Floor
Complementary and Alternative Medicine SIG	Monday, May 24	4:00 p.m.	5:00 p.m.	Piscataway, Lobby Level
Consumer and Patient Health Information Section				
Business Meeting	Monday, May 24	7:30 a.m.	9:00 a.m.	Oak Lawn, Lobby Level
Executive Board Meeting	Sunday, May 23	7:30 a.m.	9:00 a.m.	2C, Second Floor
Continuing Education Committee	Wednesday, May 26 Wednesday, May 26		9:00 a.m. 7:00 p.m.	Oak Lawn, Lobby Level Oak Lawn, Lobby Level
Corporate Information Services Section Business Meeting	Tuesday, May 25		5:00 p.m.	Independence, Lobby Level
Credentialing Committee	Friday, May 21	7:00 p.m.	10:00 p.m.	Jefferson West, Concourse Level
Cunningham Fellowship Evaluation Task Force	Monday, May 24	7:30 a.m.	9:00 a.m.	2A, Second Floor
Dental Section Business Meeting	Sunday, May 23	7:30 a.m.	9:00 a.m.	Holmead, Lobby Level
Department of the Army Medical Command Libraries SIG	Sunday, May 23	4:30 p.m.	6:00 p.m.	2A, Second Floor
Department of Veterans Affairs Librarians SIG	Tuesday, May 25	3:30 p.m.	5:00 p.m.	Monroe, Concourse Level
Educational Media and Technologies Section Business Meeting	Tuesday, May 25	3:30 p.m.	5:00 p.m.	1919 West, Lobby Level
Emerging Leaders Task Force	Wednesday, May 26	7:30 a.m.	9:00 a.m.	2B, Second Floor
Federal Libraries Section Business Meeting	Monday, May 24	7:30 a.m.	9:00 a.m.	1919 East, Lobby Level
Fellows of MLA	Sunday, May 23	3:00 p.m.	4:30 p.m.	Independence, Lobby Level
Governmental Relations Committee	Monday, May 24	7:00 a.m.	8:00 a.m.	Cabinet, Concourse Level
Grants and Scholarships Committee	Wednesday, May 26	7:30 a.m.	9:00 a.m.	International Ballroom East, Concourse Level
Health Association Libraries Section Business Meeting	Monday, May 24	7:30 a.m.	9:00 a.m.	2C, Second Floor
History of the Health Sciences Section Business Meeting	Tuesday, May 25	7:30 a.m.	9:00 a.m.	2A, Second Floor
Hospital Libraries Section				
Business Meeting and Reception	Sunday, May 23	6:00 p.m.	7:30 p.m.	International Ballroom East, Concourse Level
Committee Meetings	Tuesday, May 25	7:30 a.m.	9:00 a.m.	Lincoln East, Concourse Level
Executive Board Meeting	Sunday, May 23	7:30 a.m.	9:00 a.m.	2A, Second Floor
Institutional Animal Care and Use SIG	Tuesday, May 25	3:30 p.m.	5:00 p.m.	2A, Second Floor
International Cooperation Section Business Meeting	Sunday, May 23	7:30 a.m.	9:00 a.m.	1919 East, Lobby Level
JMLA Editorial Board	Sunday, May 23	7:30 a.m.	8:30 a.m.	Kalorama, Lobby Level
Joint MLA/AAHSL Legislative Task Force	Sunday, May 23	2:30 p.m.	4:00 p.m.	2B, Second Floor
Leaders Orientation	Saturday, May 22	3.00 p.m	5:00 p.m.	International Ballroom West, Concourse Level

MLA Unit Meetings Schedule

	Maradan Mara 24	4.00	5 00	Lineals Fact Community land
Leadership and Management Section Business Meeting	Monday, May 24		5:00 p.m.	Lincoln East, Concourse Level
Joseph Leiter NLM/MLA Lectureship Committee	Wednesday, May 26		9:00 a.m.	2D, Second Floor
Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians			5:00 p.m.	Oak Lawn, Lobby Level
Librarians without Borders® Advisory Committee	Tuesday, May 25		9:00 a.m.	Independence, Lobby Level
Libraries in Curriculum SIG	Tuesday, May 25		9:00 a.m.	Kalorama, Lobby Level
Library Marketing SIG	Monday, May 24	•	5:00 p.m.	Kalorama, Lobby Level
Donald A. B. Lindberg Research Fellowship Jury	Tuesday, May 25		9:00 a.m.	2C, Second Floor
Medical Informatics Section Business Meeting	Sunday, May 23	7:30 a.m.	9:00 a.m.	Monroe, Concourse Level
Medical Library Education Section				
Business Meeting	Sunday, May 23	•	6:00 p.m.	Piscataway, Lobby Level
Networking Reception for Health Sciences Instructors	Sunday, May 23	1:00 p.m	2:00 p.m.	Oak Lawn, Lobby Level
Membership Committee	Tuesday, May 25		9:00 a.m.	International Ballroom East, Concourse Level
Mental Health SIG	Sunday, May 23	4:30 p.m.	6:00 p.m.	2B, Second Floor
MLANET Editorial Board	Monday, May 24	7:30 a.m.	9:00 a.m.	Independence, Lobby Level
Molecular Biology and Genomics SIG	Tuesday, May 25	7:30 a.m.	9:00 a.m.	1919 West, Lobby Level
New Members SIG	Wednesday, May 26	7:30 a.m.	9:00 a.m.	Piscataway, Lobby Level
Nominating Committee (invitation only)	Saturday, May 22	8:00 a.m.	4:00 p.m.	1919 West, Lobby Level
Nursing and Allied Health Resources Section				
Business Meeting	Monday, May 24	4:00 p.m.	5:00 p.m.	Jefferson East, Concourse Level
Executive Board Meeting	Sunday, May 23	7:30 a.m.	9:00 a.m.	2B, Second Floor
OCLC SIG	Sunday, May 23	7:30 a.m.	9:00 a.m.	Independence, Lobby Level
Oral History Committee	Wednesday, May 26	7:30 a.m.	9:00 a.m.	2C, Second Floor
Osteopathic Libraries SIG	Monday, May 24	7:30 a.m.	9:00 a.m.	Holmead, Lobby Level
Outreach SIG	Tuesday, May 25	3:30 p.m.	5:00 p.m.	Piscataway, Lobby Level
Pediatric Libraries SIG	Monday, May 24	4:00 p.m.	5:00 p.m.	2B, Second Floor
Pharmacy and Drug Information Section Business Meeting	Monday, May 24	7:30 a.m.	9:00 a.m.	Piscataway, Lobby Level
Professional Recruitment and Retention Committee	Monday, May 24	7:00 a.m.	9:00 a.m.	Jay, Lobby Level
Public Health/Health Administration Section Business Meeting	Tuesday, May 25	3:30 p.m.	5:00 p.m.	2D, Second Floor
Public Services Section Business Meeting	Tuesday, May 25	3:30 p.m.	5:00 p.m.	Holmead, Lobby Level
Relevant Issues Section Business Meeting	Monday, May 24	7:30 a.m.	9:00 a.m.	1919 West, Lobby Level
Research Section				
Business Meeting	Tuesday, May 25	7:30 a.m.	9:00 a.m.	2B, Second Floor
The Research Connection	Sunday, May 23	7:30 a.m.	9:00 a.m.	Piscataway, Lobby Level
Retired Librarians SIG	Tuesday, May 25	3:30 p.m.	5:00 p.m.	2C, Second Floor
Section Continuing Education Chairs	Monday, May 24	8:00 a.m.	9:00 a.m.	2D, Second Floor
Section Council	Saturday, May 22	8:00 a.m.	4:00 p.m.	Georgetown East, Concourse Level
Section Program Planners	Saturday, May 22	4:15 p.m.	5:15 p.m.	Georgetown East, Concourse Level
Section Treasurers	Wednesday, May 26 Tuesday, May 25		9:00 a.m. 9:00 a.m.	International Ballroom West, Concourse Level Piscataway, Lobby Level
Southern Chapter Business Meeting	Sunday, May 23		9:00 a.m.	1919 West, Lobby Level
Technical Services Section				
Business Meeting #1	Tuesday, May 25	7:30 a.m.	9:00 a.m.	Jefferson East, Concourse Level
Business Meeting #2	Monday, May 24		9:00 a.m.	Kalorama, Lobby Level
Veterinary Medical Libraries Section		,		
Business Meeting	Tuesday, May 25	7:30 a m	9:00 a.m.	Cabinet, Concourse Level
Informal Discussion	Tuesday, May 25		4:30 p.m.	Cabinet, Concourse Level
Vision Science SIG	Wednesday, May 26	5.60 p.m.	1.00 p.m.	Contact goren@umich.edu for details
	weathesady, way 20			Contact goren@unitcit.edu for delatis

CE Courses

CONTINUING EDUCATION COURSES

Continuing education (CE) courses are a great way to stay at the forefront of the health information profession.

CONTINUING EDUCATION

Onsite registration for CE courses is available; however, some courses might have reached their attendance maximum and be closed. Visit the MLA Registration Center to view course descriptions, course level, instructors, and MLA CE contact hours. Details are also available at www.mlanet.org/am/am2010/ce/.

CE INFORMATION

Eight-hour CE course: 8 hours Six-hour CE course: 6 hours Half-day a.m. or p.m. CE course: 4 hours

COURSE SUITES

Consumer Health Information Specialist These courses present the latest resources and ideas in the consumer health information field.

Evidenced-based Practice

These courses emphasize the librarians' role in the practices of evidence-based health care.



Expert Searcher Training Initiative

🖽 These courses emphasize librarians' roles as expert searchers in health care and biomedical research.



Information Specialist in Context

ISIC These courses provide training and demonstrate knowledge regarding the role of the information specialist in context.

Management Track **I MT**

These courses address topics relevant to library administration for current managers and individuals with an interest in management.



Hands-on Courses/Offsite Locations

Hands-on computer courses are held at offsite facilities in Washington, DC, not at the Hilton Washington. Transportation will not be provided unless indicated below. Maps are available at the MLA Registration Center and Hospitality Center.

OFFSITE FACILITY LOCATIONS

Himmelfarb Health Sciences Library, George Washington University Medical Center, 2300 I Street NW, Room B103 or 307A CE 304, CE 307, CE 504, CE 603

OCLC CAPCON Service Center, 11 Dupont Circle, Suite 550

CE 205, CE 301, CE 306, CE 501

History of Medicine Reading Room, National Library of Medicine, 8600 Rockville Pike, Building 38, Room 1E-21, Bethesda, MD CE 402

PROFESSIONAL COMPETENCIES

Courses are organized in tracks according to the professional competency areas described in Competencies for Lifelong Learning and Professional Success, MLA's educational policy statement (www.mlanet.org/education/policy/).

100s Health sciences and health care environment and information policies

200s Leadership and management theory and techniques

300s Health sciences information services

400s Health sciences information resource management

500s Information systems and technology

600s Curricular design and instruction

700s Research, analysis, and interpretation

Friday, May 21

8:00 a.m.-5:00 p.m.

600 Effective Training Design: A Short Course for Librarians

Monroe, Concourse Level

10:00 a.m.–5:00 p.m.

ISIC 100 Magnet Hospital Designation: The Integral Role of the Medical Librarian Jay, Lobby Level

400 Preserving the History of Medicine and Science in a Modern Age: Oral History Training Seminar

🖣 Lincoln West, Concourse Level

500 Emerging Technologies for Librarians Lincoln East, Concourse Level

8:00 a.m.–noon

101 The Librarian as a Professional, or How I Learned to Stop Worrying and Love Complexity Piscataway, Lobby Level

(HIS 102 Health Literacy: You Can't Tell by Looking F Jefferson East, Concourse Level

501 Hands-on Web 2.0: Collaboration, Embeddable Web, Online Software, and New Ways of Sharing Information

Service Center OCLC CAPCON Service Center

1:00 p.m.–5:00 p.m.

301 Making Sense of Protein Sequences

Offsite Facility: OCLC CAPCON Service Center



CE Courses

502 Creating Online Tutorials in Less than Thirty Minutes

Jefferson East, Concourse Level

Fight Constant of the Right Answers
 Piscataway, Lobby Level

Saturday, May 22

8:00 a.m.–5:00 p.m.

ISIC ISIT 302 Searching for Drug and Pharmaceutical Information Online Holmead, Lobby

8:00 a.m.–3:00 p.m.

Measuring Your Impact: Using Evaluation
 for Library Advocacy
 Oak Lawn, Lobby Level

CHIS MT 201 Planning and Managing the Consumer Health Library Kalorama, Lobby Level

Redesigning Libraries for the 21st Century
 Lincoln East, Concourse Level

401 Promoting Effective Use of E-resources Lincoln West, Concourse Level

602 Teaching as Performance Independence, Lobby Level

8:00 a.m.–noon

101 Solution Bedside Clinical Genomics: From Bench to

Offsite Facility: Himmelfarb Health Sciences Library, B103

EPP ISIC 701 Evidence-based Nursing: Integrating
 Literature Clinical Practice and Patient Education
 Jefferson East, Concourse Level

10:00 a.m.–4:00 p.m.

SYMPOSIUM

610 E-Patients: The Technocultural Revolution of Health Consumers

Sponsored by the National Library of Medicine; National Network of Libraries of Medicine Southeastern Atlantic Region; Hospital Libraries Section of MLA; and Federal Libraries Section of MLA.

🞙 International Ballroom East, Concourse Level

1:00 p.m.–5:00 p.m.

203 Do You Want to Be a Library Director?
 Knowledge, Skills, and Career Path
 Jay, Lobby Level

CHIS EST 306 PubMed Clinics of North America:
 A Problem-based Approach to PubMed Searching
 Offsite Facility: OCLC CAPCON Service Center

402 Rare Medical Books: A Hands-on Introduction

Offsite Facility: National Library of Medicine

504 Screencasting: Creating Online Tutorials • Offsite Facility: Himmelfarb Health Sciences Library, B103

EBP ISIC 603 Evidence-based Public Health:
 Finding and Appraising Relevant Resources
 Offsite Facility: Himmelfarb Health Sciences Library, 307A

CHISEST 702 Finding Information in Numbers and Words: Data Analysis for Health Information Outreach

I Jefferson East, Concourse Level

Wednesday, May 26

1:00 p.m.–5:00 p.m.

204 Gaining Leadership Skills without Formally Supervising People

Cabinet, Concourse Level

CHIS M 205 Advanced Proposal Writing

Service Center Service Center

307 Librarians without Borders®

Health Access to Research Program (HINARI): Training the Trainers

Offsite Facility: Himmelfarb Health Sciences Library, B103

505 Public Health 2.0

Monroe, Concourse Level

Daily Program

Friday, May 21–Sunday, May 23

This section provides a daily schedule and location of official activities related to MLA '10 but excludes MLA unit meetings, which are listed on pages 16–17. It includes receptions, section programming by sponsor and theme, Sunrise Seminars, Technology Showcases, and informal meetings. Consult the index on pages 61–66 for a quick reference to section activities.

Listed events are open to all registered attendees unless otherwise noted.

- Informal Meetings Open Forums Plenary Sessions
 - Poster Sessions
 - Sections
 - Sunrise Seminars
 - Technology Showcases
- Video of session planned; on MLANET 24 hours after session
- A Research Papers

The triangle symbol following a title represents a research-oriented paper or poster. This research designation is determined by the author during the abstract submission process. Papers with a research designation will be considered for Research Section awards. The Research Section hopes that the new research symbol will highlight the vital research MLA members are doing and encourage members to actively engage in evidence-based practice.

Friday, May 21, 2010

8:00 a.m.-5:00 p.m.

Continuing Education See pages 18–19

Informal Meeting

AAHSL New Directors Symposium

I Jefferson West, Concourse Level

9:00 a.m.–5:00 p.m.

MLA Board of Directors Meeting

Holmead, Lobby Level

Saturday, May 22, 2010

8:00 a.m.-noon

Informal Meeting

AAHSL New Directors Symposium

Jefferson West, Concourse Level

8:00 a.m.–5:00 p.m.

Continuing Education

See pages 18–19

12:30 p.m.-5:00 p.m.

Informal Meeting

NLM/AAHSL Leadership Fellows Program Leadership Institute

I Jefferson West, Concourse Level

3:00 p.m.–5:00 p.m.

Leaders Orientation

🞙 International Ballroom West, Concourse Level

5:30 p.m.–7:30 p.m.

Welcome Reception and Opening of Hall of Exhibits

Exhibit Hall, Concourse Level

Sunday, May 23, 2010

6:30 a.m.–7:30 a.m.

Majors 22nd Annual Walk for Fun

🞙 Hotel Lobby, Lobby Level

7:00 a.m.–8:15 a.m.

Sunrise Seminars

EBSCO Publishing Sunrise Seminar: Nursing and Allied Health Resources

🞙 Georgetown West, Concourse Level

EBSCO Publishing provides clinical content covering practice-related and research information needs for nurses and allied health professionals. Nursing Reference Center, the first point-of-care resource for nurses, includes evidence-based nursing content, including condition and treatment overviews. CINAHL, covers nursing, health sciences librarianship, alternative/complementary medicine, consumer health, and seventeen allied health disciplines.

Elsevier Sunrise Seminar: Cochrane and Embase: Evidencebased Medicine Update from Carol Lefebvre

Lincoln West, Concourse Level

Carol Lefebvre, UK Cochrane Centre, will describe how Embase currently supports information retrieval for evidence-based medicine (EBM) research, using specific EMTREE terminology, deep indexing, and content sources. As part of an Embase/Cochrane collaboration, Lefebvre will also highlight enhancements to EBM terminology and content sources added to Embase in 2010. Please join us for breakfast. We encourage you to register in advance at bdtraining@elsevier.com.

McGraw-Hill Sunrise Seminar: Custom Curriculum in Medical Education from McGraw-Hill

Cabinet, Concourse Level

Custom Curriculum in Medical Education: McGraw-Hill Professional is leading the way in implementing online curriculum customization in medical education. Come learn more about our new custom curriculum and syllabus tools that are now available on many of our online medical products, paving the way for enhanced learning and instruction utilizing cutting-edge technology.

Wolters Kluwer Health | Ovid Sunrise Seminar

Georgetown East, Concourse Level

7:00 a.m.–9:00 a.m.

New Members and First-time Attendees Breakfast

Jefferson, Concourse Level

Ticketed event/invitation only.

7:30 a.m.–9:00 a.m.

Informal Meetings

AAHSL Scholarly Communication Committee

2D, Second Floor

AAHSL-LiME Joint Task Force

Oak Lawn, Lobby Level

9:00 a.m.–10:00 a.m.

Plenary Session I: Welcome to MLA '10/ Presidential Address

International Ballroom Center and East, Concourse Level Presiding: Connie Schardt, AHIP, FMLA, 2009/10 MLA President

Welcome from the President

Connie Schardt, AHIP, FMLA, President, 2009/10, and Associate Director, Public Services, Medical Center Library, Duke University, Durham, NC

Welcome from the Mid-Atlantic Chapter

Diana McDuffee, AHIP, Chair, Mid-Atlantic Chapter, and NC AHEC ILS Network Director, Health Sciences Library, University of North Carolina–Chapel Hill

Welcome from the 2010 National Program Committee

Terry Ann Jankowski, AHIP, Cochair, 2010 National Program Committee (NPC), and Head, Information and Education Services, Health Sciences Libraries, University of Washington–Seattle; Sarah McCord, AHIP, Cochair, 2010 NPC, and Head, Reference and Instruction Services, Henrietta DeBenedictus Library, Massachusetts College of Pharmacy and Health Sciences–Boston; Jett McCann, AHIP, Cochair, Local Assistance Committee (LAC), 2010 NPC, and Director/Associate Dean, Dahlgren Memorial Library, Georgetown University Medical Center, Washington, DC; and Janice E. Kelly, Cochair, LAC, 2010 NPC, and Executive Director, National Network of Libraries of Medicine, Southeastern/Atlantic Region, Health Sciences and Human Services Library, University of Maryland–Baltimore

Presidential Address

Connie Schardt, AHIP, FMLA, President, 2009/10

10:30 a.m.–noon

Plenary Session II: The John P. McGovern Lecture

International Ballroom Center and East, Concourse Level

Sponsored by EBSCO Information Services.

Established with a donation from the John P. McGovern Foundation.

Introduction: Terry Ann Jankowski, AHIP, Chair, 2010 NPC, and Head, Information and Education Services, Health Sciences Libraries, University of Washington– Seattle

Lecturer: Daniel H. Pink, Washington, DC

noon–12:30 p.m.

Book Discussion: Daniel H. Pink

International Ballroom Center and East, Concourse Level

Moderator: Terry Ann Jankowski, AHIP, Chair, 2010 NPC

noon–5:00 p.m.

Hall of Exhibits Open

Exhibit Hall, Concourse Level

12:30 p.m.–1:00 p.m.

Technology Showcase

New England Journal of Medicine (NEJM): New NEJM.org and NEJM Archive

Georgetown West, Concourse Level

Learn about the new NEJM.org website, along with the newly available *NEJM* Archive, 1812–1944 and 1945–1989.

12:30 p.m.–2:00 p.m.

Informal Meeting

EBSCO Lunch and Learn

International Ballroom West, Concourse Level

1:00 p.m.–2:00 p.m.

Networking Reception for Health Sciences Instructors

Solution Content of Co

Connect with fellow faculty and instructors to discuss educational issues and collaborative opportunities. Refreshments provided.

1:00 p.m.–5:00 p.m.

The Informationist in Practice

Jefferson East, Concourse Level

Informationists working in three settings-clinical,

Daily Program | Sunday, May 23

public health, and bioinformatics—share their experiences and describe their programs, how they got started, requisite training, keys to success, and longterm sustainability. The symposium is being coordinated by informationists from the National Institutes of Health (NIH) and includes panelists from programs at Vanderbilt University, Johns Hopkins University, University of Pittsburgh, Harvard University, University of Arizona, and Washington University among others, as well as NIH.

1:00 Introduction

- 1:05 Bioinformatics Panel
- 1:55 Clinical Informationist Panel
- 2:45 Break

3:00 Public Health Informationist Panel

- 3:50 Evaluation Panel
- 4:45 Wrap Up

1:30 p.m.–2:00 p.m.

Technology Showcase

Berkeley Press

Georgetown West, Concourse Level

In 2006, the University of Massachusetts Medical School made the research and publications of its researchers, faculty, and students available online using Digital Commons, the world's leading hosted institutional repository platform. In doing so, the medical school brought new life to its scholarship and improved the visibility of its intellectual assets. Since moving to Digital Commons, over 95,000 readers worldwide have accessed this valuable body of medical scholarship.

Come join us to learn how a growing number of schools like the University of Massachusetts, Washington University, Thomas Jefferson University, and others are building a robust living archive of their research. Topics include:

- managing events and conferences
- publishing medical journals and scholarly peerreviewed journals
- managing and sharing electronic theses and dissertations

1:30 p.m.–2:30 p.m.

Open Forums

Open Forum: Informal Publication Methods

🖡 Georgetown East, Concourse Level

Many health sciences librarians are blogging, tweeting, Facebooking, and FriendFeeding as a way to share useful professional information. At the same time, peer-reviewed articles in the Journal of the Medical Library Association (JMLA) and Medical Reference Services Quarterly remain important as examples of scholarship and for professional advancement. This open forum will discuss connections between informal methods of sharing knowledge and more formal publications. Questions to be covered include:

- Are blog posts ever scholarly? How do they compare to peerreviewed literature?
- What is the role of peer review in vetting blog posts? Would people be comfortable with peer review in public, as comments on their blog?
- Do the more informal methods make it easier for librarians to participate in the research process or dumb down that process given the lack of guaranteed review?
- Could a "pathway" form from an initial blog post to a short paper in a traditional publication? If so, should the editors of the *JMLA* and other journals scan the biblio-blogosphere for paper ideas?
- How important are society journals such as the JMLA going forward, given that they are no longer the only means of distributing thinking in a field?

The forum will include panelists with a range of views on these issues and allow ample time for audience questions and conversation. We look forward to a lively discussion and hope to see you there.

Open Forum: Interviewing Tips and Techniques/Branding

I Jefferson West, Concourse Level

In "Interviewing Tips and Techniques/Branding," Sharon Armstrong a human resources consultant, trainer, and career counselor—will focus on strategies for succeeding in interviews and making it to the final candidate list in a tough job market. The session will also address personal branding—how to present oneself in the best light.

Open Forum: MLA Librarians without Borders® Issues

Lincoln West, Concourse Level

"MLA Librarians Without Borders® Issues" will discuss a variety of aspects of MLA's Librarians® without Borders program and update members on current activities.

1:30 p.m.–3:00 p.m.

Informal Meeting

EOS International Seminar

1919 East, Lobby Level

2:30 p.m.-3:00 p.m.

Technology Showcase

EBSCO Publishing: Nursing Reference Center

🞙 Georgetown West, Concourse Level

Nursing Reference Center contains evidence-based, point-of-care nursing content including condition and treatment overviews, red flags, interactions, guidelines, and proprietary evidence-based care sheets and quick lessons. Hospitals using Nursing Reference Center and CINAHL with Full Text satisfy applicable Joint Commission standards and help meet American Nurses Credentialing Center Magnet program model components status criteria.

Sunday, May 23 | Daily Program

2:45 p.m.–4:15 p.m.

Section Programs 1

CONSUMER AND PATIENT HEALTH INFORMATION SECTION

Traffic Is a Good Thing! Innovative Ways to Increase Use of Consumer Health Resources in Your Library

Cosponsored by Hospital Libraries Section, Public Services Section, Library Marketing SIG

Lincoln East, Concourse Level

Moderator: Rhonda J. Allard, Manager, Myra Mahon Patient Resource Center, Weill Cornell Medical College, New York, NY

iPods Bring in Traffic: An iPod Checkout Program Increases Visibility and Utilization of Patient Education Resource Centers in a Large Health System

Ruti Volk, AHIP, and Megan Gunnell

Creating a Disability Information Portal for a Support Network for Families

Steven P. Wilson and Rozalynd P. McConnaughy, AHIP

2010 HealthyMe@UMB: Promoting Health and Wellness to the Campus Community \bigtriangleup

Alexa A. Mayo, AHIP, and M. J. Tooey, AHIP, FMLA

Health Information for the Elderly and Their Caregivers: Training Toolkit for Public Librarians Δ

Ulrike Dieterle and Cheryl Becker

The Library's Go Red for Women's Heart Health Community Campaign

Michele A. Spatz

FEDERAL LIBRARIES SECTION

E-science: Exploring the Librarian's Role

Sponsored by Thomson Reuters.

Cosponsored by Corporate Information Services Section, Molecular Biology and Genomics SIG, Institutional Animal Care and Use SIG & Georgetown East, Concourse Level

Moderator: Terrie Wheeler, Chief, Gorgas Memorial Library, Walter Reed Army Institute of Research, Silver Spring, MD

E-science: Transcending Disciplines and New Roles for Librarians

Carol Tenopir

Data Curation and Research Librarianship in the Age of E-science

Carole L. Palmer

Creation of the Pandemic Influenza Digital Archive James King

A Collaborative Approach to Librarian Involvement in E-science Initiatives

Elaine R. Martin

HISTORY OF THE HEALTH SCIENCES SECTION

Bioethics and the History of the Health Sciences

Cosponsored by Research Section, Veterinary Medical Libraries Section

Cabinet, Concourse Level

Moderator: Joan M. Stoddart, AHIP, Deputy Director, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City

Hippocrates and the Bikers: A Brief Introduction to Bioethics and the History of Health Sciences

Stephen J. Greenberg

Upon Reflection: Is Open Access Communicating Scholarly? \triangle

Helen-Ann Brown Epstein, AHIP

Evidence-based Bioethics: Available Resources and Tools for Librarians Δ

Linda S. Murphy and Brian R. Williams

How Did My Skin Lesion Get on YouTube?: Privacy and Security on Mobile Devices \triangle

Elizabeth C. Whipple, Elizabeth M. LaRue, AHIP, and Kacy L. Allgood

Healers at the Pool of Bethesda: Thomas Percival and the Evolution of Medical Ethics in American Medicine

Michael A. Flannery

LEADERSHIP AND MANAGEMENT SECTION

25 Unproven Things that Leaders Should Do Most of the Time

Cosponsored by Corporate Information Services Section, New Members SIG

🖡 Lincoln West, Concourse Level

Moderator: Gabriel R. Rios, Deputy Director, Lister Hill Library of the Health Sciences, University of Alabama–Birmingham

25 Unproven Things that Leaders Should Do Most of the Time

Panel: Peter M. Ginter, Jack W. Duncan, and Andrew Rucks

MEDICAL INFORMATICS SECTION

Top Tech Trends IV

International Ballroom East, Concourse Level

Moderator: Colleen Cuddy, AHIP, Interim Director, Ehrman Medical Library, School of Medicine, New York University–New York

Sunday, May 23 **Daily Program**

Top Tech Trends

Panel: Michelle Frisque, Annie Hughes, JoLinda Thompson, AHIP, Art Papier, Gabriel R. Rios, Eric Schnell, Bart Ragon, Wallace McLendon, and Michelle Kraft, AHIP

MEDICAL LIBRARY EDUCATION SECTION

New Voices Paper Session

Cosponsored by Research Section 🞙 Holmead, Lobby Level

Moderator: W. John MacMullen, Assistant Professor, Graduate School of Library and Information Science, University of Illinois–Urbana-Champaign, Champaign, IL

Going against Goliath: Knowledge Discovery Using a Library-developed Specialized Search Tool Versus General Web Search Engines 🛆

Katrina Kurtz, Ansuman Chattopadhyay, and Carrie L. lwema

An Exploratory Study of Biology Graduate Students' Online Search Process and Tasks Δ Della Pan

Development and Testing of a Literature Search Protocol for Evidence-based Nursing: An Applied Student Learning Experience 🛆

Andy Hickner and Christopher Friese

Information Needs and Behavior of Health Care Professionals in Post-disaster Situations Tisha A. Slagle

PUBLIC SERVICES SECTION

The Librarians' Publishing Roundtable

Monroe, Concourse Level

Moderator: Janna Lawrence, AHIP, Assistant Director, Hardin Library for the Health Sciences, University of Iowa–Iowa City

The Librarians' Publishing Roundtable

Stewart M. Brower, AHIP, Martha F. Earl, AHIP, Ruth Fenske, and M. Sandra Wood, AHIP, FMLA

TECHNICAL SERVICES SECTION

Reflecting on Our Past and Connecting to Our Future

Cosponsored by Consumer and Patient Health Information Section

Iefferson West, Concourse Level

Moderator: Michael A. Wood, Qatar Liaison Librarian and Assistant Head, Resource Management, S. J. Wood Library/C. V. Starr Biomedical Information Center, Weill Cornell Medical College, New York, NY

Not Your Same Old Technical Services: Using Technology to Support the Transition to Electronic Resources Management Δ

Betty Landesman and Ben Hope

Convert, Cancel, and Collaborate: Collection **Development in Challenging Economic Times**

Mary F. Prottsman, AHIP

Building on the Past, Transforming Our Future

Patricia L. Thibodeau, AHIP, FMLA, Richard A. Peterson, AHIP, Karen S. Grigg, and Emma Cryer

Rebranding Ourselves for the 21st Century

Margo Coletti, AHIP

One Year after the Consolidation of the Dentistry Library: Reflections and Perspectives from the Dental Community

Mark MacEachern, Whitney Field, and Carol Shannon

3:30 p.m.-4:00 p.m.

Technology Showcase

Rittenhouse Book Distributors: Beyond E-books: The R2 **Digital Library**

Seorgetown West, Concourse Level

The R2 Digital Library from Rittenhouse is a full-text e-book platform dedicated to health sciences content. Libraries can chose from more than 1,500 leading resources to build title-specific collections, accessible from a secure, web-based platform. Key features include: integrated linking and social networking tools, flexible access and authentication models, real-time statistics, and more. Featured publishers include: McGraw-Hill, Springer, American College of Physicians, Demos, Pharmaceutical Press, American College of Obstetricians and Gynecologists, Elsevier, Lippincott Williams & Wilkins, and more. For more information, go to www.r2library.com.

4:30 p.m.–5:00 p.m.

Technology Showcase

McGraw-Hill Professional: AccessPhysiotherapy from McGraw-Hill: New for Physical Therapy Education!

Georgetown West, Concourse Level

Come learn about AccessPhysiotherapy from McGraw-Hill, a new online resource for physical therapy (PT) students and educators, offering a custom curriculum and bringing technology to PT education. This groundbreaking new tool includes robust multimedia and modalities, hundreds of self-assessment questions, leading textbooks, and a cutting-edge cadaver dissection tool for enhanced PT education.

4:30 p.m.–6:00 p.m.

Posters and Lightning Posters

See pages 36–43 for the listing of posters and presenters.

6:00 p.m.–7:00 p.m.

International Visitors Reception

Sponsored by The New England Journal of Medicine

🞙 1919 East/West, Lobby Level

For International Cooperation Section members and international attendees.

Library School Reunion

Lincoln, Concourse Level

7:00 p.m.–9:00 p.m.

Friends of the National Library of Medicine Reception

Dumbarton House, 2715 Q Street NW, Washington, DC Ticketed event.

Monday, May 24, 2010

7:00 a.m.–8:15 a.m.

Sunrise Seminars

American Psychological Association's (APA's) Sunrise Seminar

Seorgetown West, Concourse Level

This program will highlight health sciences and related content in the APA research databases through search demonstrations on the major vendor delivery platforms, describe database record structure and search fields, and provide information on training tools available for instructional librarians.

EBSCO Publishing Sunrise Seminar: Integration of Pointof-care Content into the Electronic Health Record

🖡 Lincoln East, Concourse Level

Patients are best served when health care providers have clinical information available at the point of care. Clinical questions are answered with the latest, evidence-based information, and providing clinical content in hospital electronic medical record systems and order sets enables more consistent decision making and improved quality of care.

National Library of Medicine (NLM) Sunrise Seminar: NLM Online Users' Meeting

Lincoln West, Concourse Level

NLM staff will highlight recent accomplishments and indicate new developments in a variety of online systems, including MEDLINE/ PubMed, MedlinePlus, and DOCLINE.

Wiley Sunrise Seminar: What's New in Cochrane? An Update from Carol Lefebvre

Monroe, Concourse Level

Carol Lefebvre, senior information specialist at the UK Cochrane Centre in Oxford, UK, will give an update of what's new in the Cochrane Library and in the Cochrane Collaboration more broadly. She will discuss initiatives to improve the quality of Cochrane Reviews, such as the move to monthly updates and a proposed audit of search strategies; training materials and events of interest to librarians; and the next Cochrane Colloquium, which will be held in Keystone, Colorado, in October 2010.

Wolters Kluwer Health/Ovid Sunrise Seminar on Nursing

🖣 Georgetown East, Concourse Level

8:00 a.m.–9:00 a.m.

Orientation for Capitol Hill Day

International Ballroom East, Concourse Level

MLA's Washington representatives will lead an orientation session to help participants prepare for Capitol Hill Day.

9:00 a.m.–10:00 a.m.

Plenary Session III: The Janet Doe Lecture

International Ballroom Center and West, Concourse Level

"Miles to Go Before We Sleep: Education, Technology, and the Changing Paradigms in Health Information"

Introduction: J. Michael Homan, AHIP, FMLA, Director, Libraries, and Assistant Professor, Mayo Clinic Libraries, Mayo Clinic, Rochester, MN Lecturer: Ana D. Cleveland, Regents Professor and Director, Health Informatics and Houston Programs, Department of Library and Information Sciences, College of Information, University of North Texas– Denton

10:00 a.m.–10:30 a.m.

Beverage Break

Exhibit Hall, Concourse Level

Technology Showcase

EBSCO Publishing: DynaMed

🖣 Georgetown West, Concourse Level

DynaMed is a point-of-care reference designed to provide health care professionals with the best available evidence to support clinical decision making. DynaMed has a rigorous process to provide digested summaries of the most valid, clinically relevant research results and to synthesize these summaries, providing clinicians with comprehensive answers to clinical questions.

10:00 a.m.–noon

Hall of Exhibits Open

Exhibit Hall, Concourse Level

Monday, May 24

10:30 a.m.–noon

MLA Business Meeting I

International Ballroom East, Concourse Level

Presiding: Connie Schardt, AHIP, FMLA, 2009/10 MLA President

Agenda

- Announcements
- In Memoriam
- Member Recognition
- Call to Order
- Announcements and Election Results
- New Business
- Treasurer's Report: Jane L. Blumenthal, AHIP, Director, University of Michigan Health Sciences Libraries, Ann Arbor, MI
- Executive Director's Report: Carla J. Funk, CAE, Hon FCLIP
- Annual Report
- Old Business

noon–1:30 p.m.

MLA Awards Ceremony and Luncheon

Sponsored by UpToDate

International Ballroom Center, Concourse Level

Ticketed event. Tickets available at the MLA Registration Center until 5:00 p.m. on Saturday, May 22, 2010.

1:15 p.m.–5:00 p.m.

Hall of Exhibits Open

🗜 Exhibit Hall, Concourse Level

1:30 p.m.–2:00 p.m.

Technology Showcase

Berkeley Press

Georgetown West, Concourse Level

In 2006, the University of Massachusetts Medical School made the research and publications of its researchers, faculty, and students available online using Digital Commons, the world's leading hosted institutional repository platform. In doing so, the medical school brought new life to its scholarship and improved the visibility of its intellectual assets. Since moving to Digital Commons, over 95,000 readers worldwide have accessed this valuable body of medical scholarship.

Come join us to learn how a growing number of schools like the University of Massachusetts, Washington University, Thomas Jefferson University, and others are building a robust living archive of their research. Topics include:

- managing events and conferences
- publishing medical journals and scholarly peerreviewed journals
- managing and sharing electronic theses and dissertations

1:30 p.m.–2:30 p.m.

Academy of Health Information Professionals Questionand-answer Session

Monroe, Concourse Level

Join MLA's Credentialing Committee for an overview of the academy, followed by a question-and-answer session.

Beverage Break

🞙 Exhibit Hall, Concourse Level

2:30 p.m.–3:00 p.m.

Technology Showcase

Quertle: Optimizing Your Biomedical Literature Searches

Georgetown West, Concourse Level

Searching the literature usually results in long lists of documents, leading to the daunting task of sifting through the often irrelevant information to find answers. Attendees will learn about an alternative approach that enables immediate discovery of critical relationships, such as what adverse effects are likely from compounds of interest.

2:30 p.m.–3:30 p.m.

Legislative Update

🖣 International Ballroom East, Concourse Level

Join MLA's Governmental Relations Committee (GRC) and Washington representative Dale Dirks, president, Health and Medicine Counsel of Washington, for this program, which will provide an overview of timely and relevant information issues and policy including health funding, health care reform, and efforts to expand the National Institutes of Health public access policy to other federal agencies. The GRC encourages members to attend this informative program, especially if you are planning to participate in Capitol Hill Day.

2:30 p.m.-4:00 p.m.

Section Programs 2

2010 NATIONAL PROGRAM COMMITTEE

Left/Right Brain: What Have You Been Thinking About Lately? (Session A)

Jefferson West, Concourse Level

Moderator: Carolyn Young, Reference and Technology Librarian, Law Library, Rutgers University, Newark, NJ

Responding to the Call from the College of Nursing igtriangleup

Leslie G. Adebonojo, Kathy Campbell, and Mark Ellis

Connecting with Our Community: Using BibApp to Showcase Academic Health Center Faculty and Their Research

Rachel Gyore, Crystal Cameron-Vedros, Jason Stirnaman, Robert Pisciotta, and Karen Cole

Expanding Your Role: Using Video Clinical Scenarios in the Medical School Curriculum

Valerie A. Lynn, AHIP, and Nicola Cecchino, AHIP

Monday, May 24 | Daily Program

Connecting on the Same Page: Synchronizing Medical Student and Faculty Information Literacy Skills in the Classroom and Clinic \triangle

Lauren A. Maggio, AHIP, and Keith Posley

Institutional Learning Opportunities and Resources Reuse Strategies: A Knowledge Management Approach

Tracy C. Shields, Pauline T. Alexander, Rachel R. Walden, Annette M. Williams, and Nunzia B. Giuse, AHIP, FMLA

CANCER LIBRARIANS SECTION

Providing Quality Complementary and Alternative Medicine Information to Cancer Patients

Cosponsored by Consumer and Patient Health Information Section, Complementary and Alternative Medicine SIG

Cabinet, Concourse Level

Moderator: Christine F. Marton, Sessional Instructor, Faculty of Information, University of Toronto, Toronto, ON, Canada

Providing Quality Complementary and Alternative Medicine Information to Cancer Patients

Douglas MacKay

A Patient Advocate Perspective: Speaking with the Patient Voice

Ann Fonfa

Evaluating the Reliability of Information on Complementary and Alternative Medicine for Cancer Patients \bigtriangleup

Christine F. Marton

HISTORY OF THE HEALTH SCIENCES SECTION

Advancing the History of the Health Sciences Libraries and Librarians: A Report and Reaction

Monroe, Concourse Level

Moderator: Michael A. Flannery, Associate Director, Historical Collections, Lister Hill Library of the Health Sciences, University of Alabama–Birmingham

Advancing the History of the Health Sciences Library and Librarian: A Report and Reaction: Code I

Panel: Michael A. Flannery, Stephen J. Greenberg, Edwin Holtum, Suzanne Porter, AHIP, and Lucretia W. McClure, AHIP, FMLA

HOSPITAL LIBRARIES SECTION

Added Value: Linking E-resources to Clinical Information Systems

Cosponsored by Collection Development Section, Educational Media and Technologies Section, Health Association Libraries Section, Public Services Section, Technical Services Section

👎 International Ballroom East, Concourse Level

Moderator: Patricia Hammond, AHIP, Immerman Memorial Library, Sentara Potomac Hospital, Woodbridge, VA

Meaningful Use of Health Information Technology and Roles for the Medical Library Charles P. Friedman

How to Collaborate with Your Information Technology Staff: First, Know What Keeps Them Up at Night; Second, Clearly State Your Requirements

Scott Garrison

Impact and User Satisfaction of a Clinical Information Portal Embedded in an Electronic Medical Record \triangle

Nancy H. Tannery, Barbara A. Epstein, AHIP, Mary Lou Klem, John LaDue, Charles B. Wessel, and Frances Yarger

Maximizing Value: Integrating RefWorks/ RefShare into Clinical Practice, Continuing Education, and Library Operations

Susan M. Robishaw

No Password Required: A Case Study of Integrating the Library's Electronic Resources into the Hospital's Electronic Medical Record Donna B. Flake, AHIP

MEDICAL INFORMATICS SECTION

Translational Science: How Libraries Are Working with Their Institutions' Clinical and Translational Science Awards

Cosponsored by Leadership and Management Section, Veterinary Medical Libraries Section, African American Medical Librarians Alliance SIG, Molecular Biology and Genomics SIG

Lincoln West, Concourse Level

Moderator: Susan M. Pilch, Informationist/Biomedical Librarian, NIH Library, National Institutes of Health, Bethesda, MD

Harnessing Health Information and Translating Knowledge Among Institutional and Community Partners: A Case Study at the University of Minnesota

Linda A. Watson, AHIP, and Julie A. Jacko

Rethinking How We Work: Fast-tracking a Library's Involvement in a University's Clinical and Translational Science Awards Infrastructure

Barrie Hayes, Jim Curtis, Mary Beth Schell, and Christie Silbajoris, AHIP

VIVO: Library-based Support for Research Networking and Discovery \triangle

Michele R. Tennant, AHIP, Kristi L. Holmes, Valrie I. Davis, Medha H. Devare, Sara Russell Gonzalez, Paul Albert,

Daily Program | Monday, May 24

Cecilia Botero, Kerry Britt, Erin Brooks, Amy G. Buhler, AHIP, Ellie Bushhousen, Mary Edwards, Nita Ferree, AHIP, Rae Jesano, AHIP, Hannah Norton, Nancy Schaefer, AHIP, Christine E. Cogar, Catherine Dunn, George O. Hack, Margeaux C. Johnson, Paula King, Sara Kreinest, Paula Markes, Michaeleen Trimarchi, Stephen V. Williams, Mike Conlon, and VIVO Collaboration

Too Many Fish and No Fishing Pole: Building a Taxonomy for Discovery of Instruments for the National Clinical and Translational Science Awards Federated Website

Pamela L. Shaw

No Such Thing as a Typical Day: The Role of a Clinical and Translational Science Liaison at an Academic Health Sciences Library

Marisa L. Conte

NURSING AND ALLIED HEALTH RESOURCES SECTION

Navigating the Literature: Strategies for Getting Published in Health Sciences Journals and Mapping the Literature of Allied Health

Cosponsored by Chiropractic Libraries Section

🖡 Jefferson East, Concourse Level

Moderator: Barbara F. Schloman, AHIP, Associate Dean and Professor, University Libraries, Kent State University, Kent, OH

Navigating the Literature: Strategies for Getting Published in Health Sciences Journals and Mapping the Literature of Allied Health

Judy F. Burnham, AHIP, Eileen Wakiji, AHIP, Barbara F. Schloman, AHIP, and Frances Delwiche

Mapping the Literature of Occupational Therapy: Update Δ

Jonathan Potter

Connecting Librarians and Editors to Identify and Describe Core Nursing Journals \bigtriangleup

Pamela J. Sherwill-Navarro, AHIP, Margaret (Peg) Allen, AHIP, Paul Blobaum, Jyoti Deo, and Lynn DiMaggio

PHARMACY AND DRUG INFORMATION SECTION

EMBASE Lecture

Cosponsored by Corporate Information Services Section

🖣 Lincoln East, Concourse Level

Moderator: Jonathan Koffel, Education and Outreach Librarian and Assistant Professor, College of Pharmacy, Hardin Library for the Health Sciences, University of Iowa–Iowa City

An Introduction to the Regulation of Prescription Drug Promotion: The Role of the Food and Drug Administration

Kathryn Aikin

PUBLIC HEALTH/HEALTH ADMINISTRATION SECTION

AIDS 2010: Evolution of Information

Cosponsored by Relevant Issues Section; African American Medical Librarians Alliance SIG; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG

Seorgetown East, Concourse Level

Moderator: Joseph Nicholson, Database Trainer/Online Analyst, National Training Center and Clearinghouse, New York Academy of Medicine–New York

AIDS Information Resources and Services from the

National Library of Medicine

Nicole Dancy

Epidemiology of Aging and HIV

Michael Plankey

Invited Speaker Title to be Announced

Sharon Stash

Invited Speaker Title to be Announced Miguel Gomez

3:30 p.m.–4:00 p.m.

Technology Showcase

EBSCO Publishing: CINAHL with Full Text and MEDLINE with Full Text

🗣 Georgetown West, Concourse Level

CINAHL with Full Text is a well-known source of full text for nursing and allied health journals, providing full text for over 600 journals indexed in CINAHL. MEDLINE with Full Text is a comprehensive source of full text for medical journals, providing full text for nearly 1,400 journals indexed in MEDLINE.

4:00 p.m.–5:00 p.m.

Informal Meetings

AAHSL Teaching Learning Committee Meeting

2D, Second Floor

DOCLINE Users Group Meeting

Lincoln West, Concourse Level

Softlink Liberty's Features and Enhancements: Come See What's New!

Holmead, Lobby Level

4:15 p.m.–5:45 p.m.

Posters and Lightning Posters

See pages 36–43 for the listing of posters and presenters.

4:30 p.m.–5:00 p.m.

Technology Showcase

EBSCO Publishing: Patient Education Reference Center

Seorgetown West, Concourse Level

Patient Education Reference Center adds patient information to

patient care with a comprehensive collection of current, evidence-based patient education handouts for clinicians to print and distribute at the point of care. Handouts are designed to enhance patient understanding of treatment from conditions, procedures, drugs, discharge, and home care to lifestyle and wellness.

Tuesday, May 25, 2010

7:00 a.m.–8:15 a.m.

Sunrise Seminars

EBSCO Information Services Sunrise Seminar: Manage Less, Deliver More with EBSCO's ERM Essentials

Lincoln West, Concourse Level

ERM Essentials is a cost-effective e-resource management system that provides order details, access information, license terms, database renewals, and information on trials. The EBSCO Integrated Knowledge Base with EBSCONET and EBSCO's suite of discovery solutions, automatically populates and updates data for you—saving hours of staff time.

Wiley Sunrise Seminar: Essential Evidence Plus: An Evidence-based Medicine Approach

Monroe, Concourse Level

Special Guest Speaker: Mark H. Ebell, associate professor at the University of Georgia, will discuss concepts and developments in evidence-based medicine, with the move toward electronic health records and greater accountability in health care. He will give an overview of how to put evidence into practice and how the database tool Essential Evidence Plus (EE+) can help librarians, students, and physicians.

7:30 a.m.–9:00 a.m.

Informal Meetings

American Psychological Association Librarians Roundtable Breakfast

🞙 Holmead, Lobby Level

EFTS Users Group

🕴 1919 East, Lobby Level

9:00 a.m.–10:00 a.m.

National Library of Medicine Update

International Ballroom Center, Concourse Level

9:00 a.m.-3:00 p.m.

Hall of Exhibits Open

Exhibit Hall, Concourse Level

10:00 a.m.–10:30 a.m.

Beverage Break

Exhibit Hall, Concourse Level

Technology Showcase

EBSCO Publishing: Rehabilitation Reference Center

🖣 Georgetown West, Concourse Level

Rehabilitation Reference Center, an evidence-based point-of-care clinical reference tool for use by rehabilitation clinicians, provides physical therapists, occupational therapists, and rehabilitation students with the best available evidence, including Clinical Reviews, research instruments, and more than 10,000 exercise images, which may be added to customizable patient education handouts.

10:30 a.m.–11:30 a.m.

MLA Business Meeting II: Presidential Inaugural Address and MLA '11 Invitation

International Ballroom Center, Concourse Level

Presiding: Connie Schardt, AHIP, FMLA, 2009/10 MLA President

Agenda

- Call to Order
- Old Business
- Recognition of Retiring Board Members
- Introduction of Incoming Board Members
- Recognition of Outgoing President
- Presidential Inaugural Address: Ruth Holst, AHIP, FMLA, Associate Director, National Network of Libraries of Medicine, Greater Midwest Region, Library of the Health Sciences, University of Illinois–Chicago
- Resolutions
- Announcement of MLA Scholarship Booth Raffle Drawing
- MLA '11 Invitation: Gabriel R. Rios, Cochair, 2011 National Program Committee (NPC), and Deputy Director, Lister Hill Library of the Health Sciences, University of Alabama–Birmingham; Bart Ragon, Cochair, 2011 NPC, and Associate Director, Library Technology Services and Development, Claude Moore Health Sciences Library, University of Virginia–Charlottesville; Linda A. Watson, AHIP, FMLA, Cochair, Local Assistance Committee (LAC), 2011 NPC, and Director, Health Science Libraries, University of Minnesota–Minneapolis; and Dawn Littleton, AHIP, Cochair, LAC, 2011 NPC, and Assistant Professor, Medical Education, Medical Library, Mayo Clinic, Rochester, MN

11:30 a.m.–noon

Technology Showcase

EBSCO Information Services: Manage Less, Deliver More with EBSCO's ERM Essentials

Seorgetown West, Concourse Level

ERM Essentials is a cost-effective e-resource management system that offers essential functionality, providing single-point access to all areas of e-resource administration. Because it shares the EBSCO Integrated Knowledge Base with EBSCONET and EBSCO's suite of discovery solutions, data are automatically populated and updated for you saving hours of staff time.

Daily Program

Tuesday, May 25

11:30 a.m.-1:30 p.m.

Chapter Council Presents Chapter Sharing Roundtables

Sponsored by UpToDate

International Ballroom West, Concourse Level Ticketed event. No onsite ticket sales.

12:30 p.m.–1:00 p.m.

Technology Showcase

New England Journal of Medicine (NEJM): New NEJM.org and NEJM Archive

Georgetown West, Concourse Level

Learn about the new NEJM.org website, along with the newly available *NEJM* Archive, 1812–1944 and 1945–1989.

1:15 p.m.–5:00 p.m.

Capitol Hill Day

Capitol Hill

Attendees are urged to participate in visits to Capitol Hill to educate and communicate with Congress about issues of importance to the medical library community. Meet in the Monroe, Concourse Level, at 1:15 p.m. for offsite visits or take a cab outside the hotel lobby entrance.

1:30 p.m.–2:00 p.m.

Beverage Break

Exhibit Hall, Concourse Level

Technology Showcase

Thomson Reuters EndNote Bibliographic Update

Seorgetown West, Concourse Level

Every researcher wants to simplify publishing and spend more time on discovery. That's why you will want to learn about new time-saving features of EndNote, ResearcherID, and the Web of Knowledge. The integration of these services enables researchers to gather and cite references effortlessly and promote their own publishing in a free author community.

2:00 p.m.–3:30 p.m.

Section Programs 3

2010 NATIONAL PROGRAM COMMITTEE

Left/Right Brain: What Have You Been Thinking About Lately? (Session B)

Lincoln West, Concourse Level

Moderator: Gale A. Dutcher, Head, Office of Outreach and Special Populations, Division of Specialized Information Services, National Library of Medicine, Bethesda, MD

Visualize the Activity in the Library with Data riangle

Ben Hope and Bradley Otterson

LISTEN, BOLT, and Connect 🛆

Lin Wu, AHIP, Richard Nollan, Samantha B. Miles, Cynthia K. Russell, and Heather Carter-Templeton

Implementing Open Source for Three Core Library Functions: A Timeline of Challenges and Solutions

Emily O. Molanphy, Karen L. Hanson, and Ian Walls

Beyond PubMed: Next Generation Literature Searching

Carrie L. Iwema and Ansuman Chattopadhyay

Health Information Seeking and Lay Health Information Mediaries "at" the Public Library: Preliminary Results from a Nationwide, Mixed Method Study on US Public Library Public Computing (PAC) Access and Its Impact on Individuals, Families, and Communities △

Jennie A. Abrahamson, Karen E. Fisher, Michael D. Crandall, and Samantha Becker

DENTAL SECTION

E-books and the Health Sciences Library: 4th Annual Lecture on the Evidence-based Practice of Librarianship

Sponsored by StatRef.

Cosponsored by Collection Development Section, Educational Media and Technologies Section, History of the Health Sciences Section, Hospital Libraries Section, Technical Services Section, Osteopathic Libraries SIG

Jefferson West, Concourse Level

Moderator: Michael Kronenfeld, AHIP, Director, Learning Resource Center, A. T. Still University, Arizona Campus, Mesa, AZ

E-books and the Health Sciences Library: 4th Annual Lecture on the Evidence-based Practice of Librarianship

Sponsored by StatRef. Mark Sandler and Deborah D. Blecic, AHIP

LEADERSHIP AND MANAGEMENT SECTION

Career Reflections: Career Planning from New Graduate to Late Career

Cosponsored by Medical Library Education Section, New Members SIG, Retired Librarians SIG

Georgetown East, Concourse Level

Moderator: Jo Dorsch, AHIP, Professor and Health Sciences Librarian, Library of the Health Sciences-Peoria, University of Illinois–Chicago, Peoria, IL

Never Too Late: Retirement Planning Connects Past to Future

Mary F. Prottsman, AHIP

Perpetuating the Profession: Outreach to Underrepresented Students

Brenda F. Green and Zachary E. Fox

Tuesday, May 25 | Daily Program

The Path to a Faculty Appointment for Liaison Librarians

Andre J. Nault and Margaret V. Root Kustritz

Growing Our Own: How Can MLA Support Emerging Leaders?

Carol Jenkins, AHIP, FMLA

NURSING AND ALLIED HEALTH RESOURCES SECTION

Beyond Cool: Reflecting on Web 2.0 Adventures and Misadventures

Cosponsored by Chiropractic Libraries Section, Complementary and Alternative Medicine SIG, Libraries in Curriculum SIG

✤ Jefferson East, Concourse Level

Moderator: Shannon D. Jones, AHIP, Head, Outreach Services, Tompkins-McCaw Library for the Health Sciences, Virginia Commonwealth University–Richmond

4 Wikis + 4 Blogs + 70 Third-year Medical School Students = Improved Students' Confidence in Practicing Evidence-based Medicine (EBM): A Pilot Project Using Blogs and Wikis for a Collaborative EBM Assignment in a Third-year Internal Medicine Clerkship △

Daniel G. Kipnis, Anthony J. Frisby, Margy Grasberger, Karen Krasznavolgyi, J. Jon Veloski, and Jessica Salt

Customized Collaborative Knowledge Center with Google Tools

Susan Fowler

Best Practices for Wiki Use in International Collaborations

Marcus Banks and Kevin Souza

Teaching Web 2.0 beyond the Library: Adventures in Social Media, the Class

Melissa L. Rethlefsen, Ann Farrell, and Susan Mayer

Using Video and YouTube to Provide Customized and Robust Reference Services

Dean Hendrix

Virtual Reference with No Budget: Using DimDim for Information Literacy Consultations

Joanne Rich and Janet G. Schnall, AHIP

PUBLIC HEALTH/HEALTH ADMINISTRATION SECTION

Vaccine Information: The Role of the Library in Evaluation, Communication, and Dissemination

Cosponsored by Cancer Librarians Section, Nursing and Allied Health Resources Section, Pharmacy and Drug Information Section, Veterinary Medical Libraries Section, Outreach SIG

🖡 Lincoln East, Concourse Level

Moderator: Claire J. Twose, Associate Director, Public Health and Basic Science Informationist Services, Welch Library, Johns Hopkins University, Baltimore, MD

Vaccine Update, United States, 2010: Recommendations, Concerns, and Future Directions

Ray Strikas

The Health Consequences and Sociological Issues Surrounding HPV and the HPV Vaccine

Annabelle Nunez and Martha Monroy

Myths and Misperceptions about Vaccines and the Data Sources That Fuel Them

Alexandra Stewart

Vaccine Communication Challenges and Strategies During the 2009–2010 Influenza Season

Kristine Sheedy

VETERINARY MEDICAL LIBRARIES SECTION

Diseases Without Borders: Information for Global Epidemiology

Cosponsored by International Cooperation Section, Public Services Section

Cabinet, Concourse Level

Moderator: Cindy Mitchell, Veterinary and Biomedical Sciences Librarian, Libraries, Colorado State University–Fort Collins

The State of the Information Infrastructure Supporting Evidence-based Veterinary Medicine: A Comparison with Human Medicine △

Lorraine Toews

What Information Did You Need When You Last Deployed? Discovering the Information Needs of Disaster and Emergency Response Professionals Alicon Polling, Alicia Liviaski, Linda Spitter, and Nancy Terry

Alison Rollins, Alicia Livinski, Linda Spitzer, and Nancy Terry

Web 2.0 for Emergency Response: Emerging Opportunities for Greater Situational Awareness △

Alicia Livinski and Dina Passman

2:30 p.m.–3:00 p.m.

Technology Showcase

McGraw-Hill Professional: AccessEmergency Medicine from McGraw-Hill: New Custom Curriculum Showcase

Georgetown West, Concourse Level

Come learn about the new custom curriculum tool on AccessEmergency Medicine from McGraw-Hill! It provides a powerful online interface for program directors to manage their rotations. We will demonstrate how to assign content like videos and animations, mandate board review, schedule grand rounds, and report usage by resident, rotation, or time frame.

Daily Program

Tuesday, May 25–Wednesday, May 26

3:30 p.m.–5:00 p.m.

Posters

See pages 36–43 for the listing of posters and presenters.

Informal Meetings

Go Local Participants Meeting

🎙 Oak Lawn, Lobby Level

PubMed LinkOut User Meeting

Lincoln West, Concourse Level

<mark>3:30</mark> p.m.–5:30 p.m.

The Online Education Clinic: How to Improve the Effectiveness of Taking and Giving Virtual Classes

🞙 Kalorama, Lobby Level

Visit this two-hour, open-door clinic and learn more about how to create, implement, and use online learning for professional and personal growth. Pick up how-to literature, chat with MLA online instructor Pat Wagner, and attend one of our interactive presentation on how to take a online class or how to implement a virtual class.

5:00 p.m.–6:00 p.m.

Section Shuffle

Sponsored by Rittenhouse Book Distributors

🖣 Georgetown, Concourse Level

6:00 p.m.–7:00 p.m. Informal Meeting

AAHSL Publisher Liaison Task Force

Page 28, Second Floor

7:00 p.m.–10:00 p.m.

MLA Meeting Celebration

Sponsored by UpToDate

Featuring a performance by The Capitol Steps

Wednesday, May 26, 2010

9:00 a.m.-10:30 a.m.

Section Programs

2010 NATIONAL PROGRAM COMMITTEE

Left/Right Brain: What Have You Been Thinking About Lately? (Session C)

Monroe, Concourse Level

Moderator: Roberta Bronson Fitzpatrick, Associate Director, George F. Smith Library of the Health Sciences, University of Medicine and Dentistry of New Jersey–Newark

Creating a New Leadership Role for Emerging Mobile Technology Information Needs

Jaime Friel Blanck, AHIP, Ryan Harris, AHIP, Paula G. Raimondo, AHIP, and Brad Gerhart

Entering the World of Online Collaboration: A Case Study of Librarians on EthicShare.org

Amy E. Donahue, AHIP, and Kate McCready

Public Libraries, Personal Health Records: Early Feedback from a Rural State \bigtriangleup

Catherine Arnott Smith

Accuracy and Accountability: Addressing the Challenge of Metadata Accuracy in the Digital Age

Rachel R. Walden, Bo Link, Annette M. Williams, Qinghua Kou, Deborah H. Broadwater, and Nunzia B. Giuse, AHIP, FMLA

Health Information Portal: Collaborations and Enhancements

Kathleen Murray, AHIP, Laura Bartlett, and Paula R. Maez

CORPORATE INFORMATION SERVICES SECTION

Information Reform

Cosponsored by Hospital Libraries Section, Retired Librarians SIG, Library Marketing SIG, Mental Health SIG Cabinet, Concourse Level

Moderator: Penny Coppernoll-Blach, Reference Coordinator, Biomedical Library, University of California–San Diego, La Jolla, CA

New Federal Information Requirements: Being Part of the Corporation's Solution

Betsy Humphreys, AHIP

The Reformation of Librarianship into Information Practice $\boldsymbol{\bigtriangleup}$

Michele Klein-Fedyshin, AHIP

The Effect of a Clinical Medical Librarian as Part of an Internal Medicine Team on Hospital Length of Stay and Costs Δ

Julia Esparza, AHIP, Daniel Banks, Marianne Comegys, Jerry McLarty, Runhua Shi, and Ulysses S. Wu

EDUCATIONAL MEDIA AND TECHNOLOGIES SECTION

Librarians and Information Technology People: Seeing Eye to Eye

Cosponsored by Nursing and Allied Health Resources Section Jefferson East, Concourse Level

Moderator: Nicole Dettmar, Education and Assessment Coordinator, National Network of Libraries of Medicine, Pacific Northwest Region, Health Sciences Library, University of Washington–Seattle

Reflecting on How Information Technology People Communicate and Connect with Librarians

Rebecca Bass

Wednesday, May 26 | Daily Program

Communicating with Information Technology: A View from the Other Side

Michelle Frisque

Can't We All Get Along?: The Highs and Lows of Librarian/Information Technology Collaborations

Carrie L. Iwema and Frances Yarger

Lessons in Collaboration: Benefits of a Project Management Working Group

Lynda Hartel, AHIP, and Meg Buzzi

FEDERAL LIBRARIES SECTION

The Librarian's Role in the Institutional Animal Care and Use Committee: Learn the Laws and Get Involved

Cosponsored by Veterinary Medical Libraries Section, Institutional Animal Care and Use SIG

🗣 Georgetown East, Lobby Level

Moderator: Melissa Ratajeski, Reference Librarian, Information Services, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

The Librarian's Role in the Institutional Animal Care and Use Committee: Learn the Laws and Get Involved

Panel: Kristina M. Adams, Tim Allen, Kay Carter-Corker, and Mary W. Wood

MEDICAL LIBRARY EDUCATION SECTION

Building Subject Expertise: What, How, and/or Why?

Cosponsored by Public Services Section, Institutional Animal Care and Use SIG, Mental Health SIG, Molecular Biology and Genomics SIG

🖣 Georgetown West, Concourse Level

Moderator: W. John MacMullen, Assistant Professor, Graduate School of Library and Information Science, University of Illinois– Urbana-Champaign, Champaign, IL

The Development of an Online Curriculum in Health Sciences Librarianship: A Case Study \triangle

Ester Saghafi, Nancy H. Tannery, and Barbara A. Epstein, AHIP

Innovative Connections to the Library User Population by Development and Continuing Education to Enhance Subject Domain Expertise

Douglas L. Varner and Jett McCann, AHIP

Developing Expert Subject-specific Searchers with a Continuing Education Program for Staff

Elizabeth Fine

Evidence-based Practice Interactive Storyboard Tutorial for Medical Students and Allied Health Professions: An Innovative Approach \triangle

Linda S. Murphy, Steve L. Clancy, AHIP, and Catherine Palmer

Relevant Issues Section

Health Information for Those Left Behind: Outreach and Services for the Disenfranchised, Marginalized, and Unconnected Cosponsored by Pharmacy and Drug Information Section; Public Health/Health Administration Section; African American Medical Librarians Alliance SIG; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG Jefferson West, Concourse Level

Moderator: J. Dale Prince, AHIP, Outreach Coordinator, National Network of Libraries of Medicine, Southeastern/ Atlantic Region, Baltimore, MD

HeLP MN Seniors: An Evidence-based Health Literacy Program

Anne M. Beschnett, Erinn E. Aspinall, Michelle Brasure, Alisha Ellwood, Pat Koppa, Judith L. Rieke, Gin Wilhelmson, and Linda A. Watson, AHIP, FMLA

Popular Theatre: Connecting Migrant/Seasonal Farmworkers with Health Information

Karin Hoffman, Rick Wallace, AHIP, and Nakia Cook, AHIP

The Evolution of the American Indian Health Portal through Community Connections \triangle

Laura Bartlett, Judith L. Rieke, and Gale A. Dutcher

STARS and STRIPES: Creating Learning Opportunities to Spur Minority Students' Interest in Health Care Careers △

Beverly Rossini, Judy F. Burnham, AHIP, and Andrea Wright

RESEARCH SECTION K

Electronic Health Record and Librarians: Potential Roles and Opportunities for Information Research

Cosponsored by Consumer and Patient Health Information Section, Federal Libraries Section, Health Association Libraries Section, Pharmacy and Drug Information Section, Relevant Issues Section, African American Medical Librarians Alliance SIG

Lincoln West, Concourse Level

Moderator: Diane G. Cooper, AHIP, Informationist, NIH Library, National Institutes of Health, Bethesda, MD

Electronic Health Record Implementation

Theresa Cullen

Librarians and the Electronic Health Record Sara Pimental, AHIP

Reflecting on the Concept of Connecting Clinicians with Library Resources and Librarians through the Electronic Health Record System \triangle

Dixie A. Jones, AHIP, Julia Esparza, AHIP, and David C. Duggar, AHIP

Connecting with Hospital Nurses Through MINE: Reflections on a New Method of Instruction \triangle

David C. Duggar, AHIP, Julia Esparza, AHIP, Kimberly A. Pullen, John Cyrus, Montie' L. Dobbins, AHIP, and Mararia K. Adams

Daily Program | Wednesday, May 26

Consumers' Understanding of Medical Documents: Common Errors and Ways to Support Comprehension △

Alla Keselman, Catherine Arnott Smith, and Prudence Dalrymple, AHIP

10:30 a.m.–noon

Putting It All Together: Reflecting on MLA '10 and Connecting What You Have Learned with Your Daily Work

🕴 International Ballroom Center, Concourse Level

Speakers: Sarah McCord, AHIP

This hands-on session will use a mix of activities and discussion to help you "take a little bit of MLA '10 home" by reflecting on your most valuable experiences at the meeting and connecting and expanding these ideas to your professional activities.

12:15 p.m.–1:15 p.m.

MLA Board of Directors

2C, Second Floor

1:00 p.m.–5:00 p.m.

Continuing Education

See pages 18–19

2:00 p.m.–3:30 p.m.

Joseph Leiter NLM/MLA Lecture

🞙 Lister Hill Auditorium

National Library of Medicine 8600 Rockville Pike Bethesda, MD Lecturer: John D. Halamka, Chief Information Officer of Beth Israel Deaconess Medical Center and Harvard University Medical School, Boston, MA

Notes

Awards, Grants, and Scholarships

Join MLA in recognizing the best and the brightest in the field. Attend the Awards Ceremony and Luncheon on Monday, May 24, 2010, from noon–1:30 p.m. The event takes place in the International Ballroom, Concourse Level, at the Washington Hilton. One ticket to the luncheon is included with inclusive registration. **You can purchase additional tickets at MLA Registration prior to 5:00 p.m. on Saturday, May 22.** Recipients are listed in order of presentation during the ceremony.

Joseph Leiter NLM/MLA Lectureship

John D. Halamka

John P. McGovern Award Lectureship

Established with a donation from the John P. McGovern Foundation. Sponsored by EBSCO Information Services. Daniel H. Pink

MLA Scholarship

Kathryn Elliott

MLA Scholarship for Minority Students Maria Tan

MLA Scholarship for Minority Students, Annual Meeting (one-time award) Michele Mason-Coles

2010 Cunningham Memorial International

Fellowships Petros Demilew Miskir Marie-Therese Mitri

EBSCO/MLA Annual Meeting Grants

Sponsored by EBSCO Information Services.

Rienne Johnson, AHIP Elizabeth J. Kiscaden Susan A. Warthman, AHIP Andrea Wright

David A. Kronick Traveling Fellowship

Endowed by the Bowden-Massey Foundation. Keith W. Cogdill, AHIP

Donald A. B. Lindberg Research Fellowship

Joanne Gard Marshall, FMLA

MLA Research, Development, and Demonstration Project Grant Catherine Mary Boss, AHIP

Thomson Reuters/MLA Doctoral Fellowship Shelagh Genuis

MLA Continuing Education Award Marie K. Saimbert Lin Wu, AHIP

Virginia L. and William K. Beatty Volunteer Service Award Ann C. Weller

Estelle Brodman Award for the Academic Medical Librarian of the Year Stephanie Fulton, AHIP Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship Michele A. Spatz

The Lucretia W. McClure Excellence in Education Award Lauren A. Maggio, AHIP

Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences

Endowed by Ballen Booksellers International. C. Trenton Boyd, AHIP

Carla J. Funk Governmental Relations Award

Sponsored by Kent A. Smith, FMLA. Logan Ludwig, AHIP, FMLA

Ida and George Eliot Prize

Ana D. Cleveland and Donald Cleveland

Murray Gottlieb Prize

Sponsored by the MLA History of the Health Sciences Section. Lindsay E. Blake, AHIP

Rittenhouse Award

Sponsored by Rittenhouse Book Distributors. Melody Ramsey

Majors/MLA Chapter Project of the Year Award

Sponsored by J. A. Majors. Southern Chapter of MLA

T. Mark Hodges International Service Award Lenny Rhine, FMLA

2010 Janet Doe Lectureship

Ana D. Cleveland

Fellowship

Margaret (Peg) Allen, AHIP, FMLA Shelley A. Bader, AHIP, FMLA Margaret Bandy, AHIP, FMLA Mark E. Funk, AHIP, FMLA Connie Schardt, AHIP, FMLA

Marcia C. Noyes Award Sherrilynne S. Fuller, FMLA A = Research Poster

Poster Presentations 1 : Sunday, May 23, 4:30 p.m.-6:00 p.m.

International Terrace, Terrace Level

1 The Student Work-study Program: How It Can Work for Your Library Robert T. Neumeyer

2 Working Outside the (Library) Box Mary Ann Slocomb, AHIP, William Anger Jr., Lisa Nadeau, Nancy Ross, Regina Swanson, and Susan A. Warthman, AHIP

3 Thinking Green While Promoting Health Literacy: Using a Refurbished Computer as Incentive to Attend a Health Information Computer Class △

Rebecca A. Birr, AHIP, April Aguinaga, Stacy Moreno, Marla Ruiz, Lu Gendreau, Joaquin Rodriguez, Boni Lowney, Lorraine Brown, Tom Brink, and Kathryn Nakagawa

4 Healthy Connections for Consumers: National Library of Medicine Websites Kimberly A. Pullen, Dee Jones, AHIP, and Donna F. Timm, AHIP

5 InfoRx Pilot Project Best Practice for Delivering Consumer Health Information

Patricia Ulmer, AHIP, and Susan M. Robishaw, AHIP

6 An Outreach Tool for These Difficult Economic Times

Merle Rosenzweig, Kate Saylor, Chrysta Meadowbrooke, and Anna E. Schnitzer

7 Health Sciences Professionals Who Became Librarians

Rebecca Raszewski

8 The Value of Hospital Libraries in New England

H. Mark Goldstein, AHIP, and Elaine R. Martin

9 A Statewide Effort on Emergency Preparedness and Service Continuity Jie Li, AHIP, Judy F. Burnham, AHIP, and Lisa A. Ennis

10 Comparing and Contrasting Physical Therapy-related Article Tags from a Social Bookmarking Site to Library Database Terminology

Dennis Fell, Judy F. Burnham, AHIP,

Kali Adams, Kelley Greathouse, and Brittany Shaw

11 Pursuing Unity: Combining Five Medical Library Websites into One Emily O. Molanphy and Christopher J. Evjy

12 Using an Analytic Framework to Make Sense of Complex Search Requests Rose Relevo, AHIP

Kose Kelevo, Ahir

13 P-Index: A New Method in Bibliometrics Stuart Spore

14 Snapshot of Digitization in Health Sciences Libraries: A Descriptive Survey
△

Maureen (Molly) Knapp, AHIP

15 Multi-type Library Collaboration in the Creation of a Regional Community Health Website Using Web 2.0 Tools Joanne M. Muellenbach, AHIP, Rosemarie K. Taylor, AHIP, Linda Jones, Barbara Nanstiel, AHIP, and Elizabeth Brandreth

16 Changes over Time in Number of Journal Articles Read, Use of Information Resources, and Confidence in Critical Appraisal Skills for Resident Physicians

Martha F. Earl, AHIP, Cynthia J. Vaughn, AHIP, Eric Heidel, and Eddie Moore

18 Evidence-based Practice Interactive Storyboard Tutorial for Medical Students and Allied Health Professions: An Innovative Approach △

Linda S. Murphy, Steve L. Clancy, AHIP, and Catherine Palmer

19 From Medical Librarian to Information Specialist: Reflections on an Unexpected Turn in the Path Andrea Lane

20 Combining Usability Tools for Better Website Design: Card Sort and Survey

Jill Foust, Gretchen Maxeiner, and Frances Yarger **21** Science Boot Camp for Librarians: Educating Researchers Means Educating Ourselves Sally A. Gore

22 Building Partnerships between Libraries and Community Emergency Management Personnel in South Carolina

Felicia Yeh, Karen D. McMullen, and Ruth A. Riley, AHIP

23 Teaching Kids about Healthy Lifestyles through Stories and Games: Partnering with Public Libraries to Reach Local Children

Deidra E. Woodson, Donna F. Timm, AHIP, and Dee Jones, AHIP

24 Information Literacy in Public Health: A Program Evaluation △ Laura Cobus-Kuo and Susan Cavanaugh

25 Outside the Library Walls: A Unique Outreach to Nurses △ Sheila Hayes, AHIP

26 The Outreach Continuum: Expanding the Medical Librarian's Role Mary E. Piorun, AHIP, Jane Fama, AHIP, Elaine R. Martin, and Nancy La Pelle

28 Go Local Goes Faster: Expediting the Indexing and Auditing Processes Christie Silbajoris, AHIP, Jane Greenberg, Nassib Nassar, and Michael Shoffner

29 Health Literacy about Cervical Cancer and HPV: Will Patient Education and Consumer Health Information Help? △

Marianne Burke, AHIP

30 Evaluation of a Clinical Librarianship Program: A Prospective, Quantitative Study of the Impact of Librarian Morning Report Attendance on Clinical Decision Making and End User Search Satisfaction: A One-year Assessment △

Jonathan S. Young, Diane M. Kunichika, Walter R. Benavitz III, AHIP, and Mabel A. Trafford

Poster Sessions

31 Preparing Our Libraries for the Next Generation Victoria H. Goode

32 Librarians on Call: Virtual Reference Service △ Priscilla L. Stephenson, AHIP, and Mary Virginia Taylor

33 Reflecting on Our History: Digitizing Materials for Hospital Archives Margot G. Malachowski

34 Medical Librarian Employment in the Current Recession △ Evelyn W. Behar **35** Connections for Advocacy: Health Sciences Library Efforts in Rhode Island Barbara B. Davis

36 The Power of Partnership: Implementing and Evaluating a Restructured Liaison Program Marie T. Ascher, AHIP, and Diana J. Cunningham, AHIP

37 Connecting to the Professional Literature: Profile of Undergraduate Nursing Instruction \triangle

Clare T. Leibfarth and Barbara F. Schloman, AHIP **38** Editing Medical Taxonomies: Eliminating Ambiguity with Systematic Processes

Marcy L. Brown, AHIP, and Christine Dietrick

39 Observations about the Retraction of Biomedical Literature: An Analysis of Publications Cited in MEDLINE △ Kathleen Ann Amos and Lou Wave Snyder Knecht

Poster Presentations 2 : Monday, May 24, 4:15 p.m.-5:45 p.m.

International Terrace, Terrace Level

1 Connecting with Public Health Librarians: We're aTwitter about Social Networking

Melissa L. Rethlefsen and Emily Vardell

2 Information Processing: Assessing the Skills and Competencies of Incoming Medical Students

Mia S. White, AHIP, and Anna Getselman

3 Nurses at the Wheel: Connecting to Customized Nursing Information Resources for Use in the Patient Care Setting.

Roberta Bronson Fitzpatrick, Yini Zhu, and Anna Huang

4 Frontera Collaboration: Promoting Evidence-based Practice in the US-Mexico Border Region

Keith W. Cogdill, AHIP, Graciela G. Reyna, Lorely Ambriz, Barbara Nail-Chiwetalu, Annabelle Nunez, Jeanette Ryan, AHIP, Patricia Ciejka, Brett Kirkpatrick, and Julie Trumble

5 Core Competencies for Disaster Information Specialists Cynthia B. Love and Elizabeth F. Norton

6 Librarian Participation in Interprofessional Health Professions Education

Heather McEwen, Susan P. Bruce, and John Sutton

7 Revisioning the Library: Adapting Organizational Structure to a Changing Information Landscape

Robert Engeszer, Kristi L. Holmes,

Judy Hansen, William Olmstadt, AHIP, Cathy Sarli, AHIP, Lili Wang, and Robert Altman

8 Analyzing Disaster Health Information Sources: A Snapshot in Time

Elizabeth F. Norton, Cynthia B. Love, and Stacey J. Arnesen

9 How to Connect: Reflections on a Library's Order and Disorder Jeanne M. Le Ber, Kathleen Ann Amos, Joan M. Marcotte Gregory, AHIP, Nancy Lombardo, Mary McFarland, Jean P. Shipman, AHIP, FMLA, Joan M. Stoddart, AHIP, Todd Vandenbark, Alice Weber, and Mary E. Youngkin

10 Assessment of Informationprocessing Skills in a Graduate Medical Education Program

Amy E. Allison, AHIP, and Anna Getselman

11 A Comparison of 21st Century Medical Libraries: Four Models across Four Time Frames

Joanne M. Muellenbach, AHIP, Jacqueline D. Doyle, AHIP, FMLA, Barbara Shearer, AHIP, and Virginia Tanji

12 Developing a Library Blog: Sustaining a Rich and Dynamic Communication Channel for Our User Community △

Donna Gibson, Christine Beardsley, Mary DeJong, Amy Draemel, Marisol Hernandez, Sarah Jewell, Hong Jing, Mark D. Monakey, Eric Muzzy, Alexandra Sarkozy, Isabel Sulimanoff, and Stephanie Margolin

 13 Clinical Medical Librarian
 Program: The Memorial Sloan-Kettering
 Cancer Center (MSKCC) Experience △
 Isabel Sulimanoff, Marisol Hernandez, and Donna Gibson

14 Connecting with Our International Colleagues: The Development of the Web-based International Directory of Veterinary Medical and Related Libraries

Vicki F. Croft, AHIP, Alison M. Bobal, AHIP, C. Trenton Boyd, AHIP, and Susanne K. Whitaker, AHIP

15 Consumer Health Information Outreach: Training Public Library Staff Anne M. Beschnett, Michelle Brasure, Karla Block, and Jennifer Hootman

 16 Using Web Logs to Find Similarities in Medical Specialties in Quantity of Online Resource Usage △ Suzanne P. Nagy, AHIP

17 Reflecting and Connecting through Change and Technology: Undergraduate Genetics at the University of Florida

Michele R. Tennant, AHIP, Michael M. Miyamoto, and Martine G. Horrell

18 Participation in a Curriculum Enhancement Grant: Partnership with Bioinformatics Faculty

Douglas L. Varner, AHIP

Poster Sessions

19 Reflecting on Collection Policies in

a Changing Environment C. Steven Douglas, AHIP, Debra Berlanstein, AHIP, Jaime Friel Blanck, AHIP, Ryan Harris, AHIP, Robin Klein, and Alexa A. Mayo, AHIP

20 Mapping the Vision Science Literature

Maureen M. Watson, AHIP, Judith S. Young, Gale A. Oren, AHIP, D. J. Matthews, Elaine Wells, AHIP, Cindy Hutchison, Rosemary Gordon, Nancy Galtlin, Jackie Stapleton, and Douglas Freeman

21 Toothbrushes, Posters, and Teeth, Oh My!: Library Support for a Dental Public Health Course Tracey Hughes

22 Browser Settings for Directly Exporting PubMed Citations to EndNote Susan London, Carole Gall, AHIP, and Osmun Gurdal

23 Using MedlinePlus for Conditionspecific Patient Education in Outpatient Clinics

Caryn L. Scoville, Robert Hodge, Emily Coberly, William Steinmann, Adam Cullina, Rebecca Chitima-Matsiga, Mayank Mittal, Suzanne Boren, J. Wade Davis, and Bin Ge

24 Partnering to Develop a Tribal Consumer Health Information Center Gale A. Dutcher and Carolyn Hill

25 Reflecting on Quiz Placement in Online Tutorials \triangle

Amy E. Blevins and Megan E. Besaw

26 Connecting with Faculty to Define the Role of Librarians in the Systematic

Review Process

Mark Berendsen and Kristin Hitchcock, AHIP

27 Making Connections: Wellness@ Work

Patricia May, Eleanor B. Silverman, AHIP, Madeleine M. Taylor, and Christopher Duffy

28 Where in Maryland Is the Health Sciences and Human Services Library? Meredith I. Solomon and Paula G. Raimondo, AHIP

29 VIVO: A Resource for Research Discovery at the Local and National Level

Kristi L. Holmes, Michele R. Tennant, AHIP, Chris Barnes, Nicholas Cappadona, Brian D. Caruso, Jonathan Corson-Rikert, Valrie I. Davis, Medha H. Devare, Chris Haines, Dean B. Krafft, Yang Li, Brian J. Lowe, Narayan Raum, Sara Russell Gonzalez, Stephen V. Williams, Mike Conlon, and VIVO Collaboration

30 Using Citation Analysis to Assess the Impact of Biomedical Informatics Research △

Kathleen Ann Amos

31 Connecting to Our Community: Extending Librarians' Roles through Collaboration

Alexandra W. Gomes, AHIP, Elizabeth Palena Hall, Laura Abate, Elaine Sullo, AHIP, and Cynthia Kahn, AHIP

32 Incorporating Technology to Improve a Library Continuity of Service Plan in the Event of Emergencies and Natural Disasters

Gediminas (Geddy) Paulaitis, AHIP, and

David Goolabsingh

33 Reflections on Lost Space: A Chance to Reconnect to the Community Patricia L. Thibodeau, AHIP, FMLA, Richard A. Peterson, AHIP, Karen S. Grigg, Emma Cryer, Virginia R. M. Carden, AHIP, and Beverly Murphy, AHIP

34 How Ya Gonna Keep Em Down …? △ Dennis A. Pernotto, Mararia K. Adams, Montie' L. Dobbins, AHIP, Deidra E. Woodson, and Marianne Comegys

35 Comparing the Informationist to the Traditional Medical Librarian Using a Logic Model △ Diane G. Cooper, AHIP

36 Let the Students Choose! Delivering PubMed Evidence-based Medicine Instruction in a Variety of Formats Erika L. Sevetson and Christopher Hooper-Lane, AHIP

37 Creating Connections: Information Literacy in the Clinical Curriculum Linda C. O'Dwyer and Stephanie C. Kerns

38 Development of Clinical Site Libraries for Third- and Fourth-year Medical Students on Rotation Elaine G. Powers

39 Customizing the Health Resource Center Model for a 21st Century Hospital: One Year Later

Nancy Calabretta, Marita B. Malone, Barbara Miller, Susan K. Cavanaugh, and Betty Jean Swartz

Poster Presentations 3 : Tuesday, May 25, 3:30 p.m.-5:00 p.m.

🞙 International Terrace, Terrace Level

1 How a Mandated Space Change by the Library's Parent Organization Resulted in Unexpected Benefits to Multiple Intra-library Systems Kathe S. Obrig, Leah P. Pellegrino, George Paul, Jennifer McDaniel, and Lionel Williams

2 Medical Student Perspectives on Evidence and Evidence-based Medicine Resources Mark MacEachern, Gurpreet K. Rana, Whitney Townsend, and Rajesh S. Mangrulkar

3 Himmelfarb Web 2.0 Tools: Connecting with Patrons Cynthia Kahn, AHIP, Elizabeth Palena Hall, Alexandra W. Gomes, Elaine Sullo, AHIP, Paul Levett, Laura Abate, Kathe S. Obrig, and JoLinda Thompson, AHIP 4 Connecting South Carolina Free Clinics to Quality Health Information Rozalynd P. McConnaughy, AHIP, and Ruth A. Riley, AHIP

Connect to Open Source
 Bibliographic Management Software:
 A Reflection on Five Free Citation
 Management Programs
 Alan T. Williams and Shannon D.
 Jones, AHIP

Poster Sessions

6 Live and Online: Using Multiple Formats to Teach Users Lara Handler

7 Library Support for iPhone/iPod Touch Integration in a Medical School Curriculum

Charles S. Dorris and Michele Malloy

8 Engaging the Community in Clinical Research

Kate Saylor, Molly White, and Celeste Choate

9 Biomedical Informatics and Medical Librarianship: Reflections on the Woods Hole Experience △

Andrew Youngkin, AHIP, and Sharon Dennis

10 Notable Veterinary Medical Librarians: Reconnecting to Past Achievements

Susanne K. Whitaker, AHIP, Vicki F. Croft, AHIP, Gretchen Stephens, and Alison M. Bobal

11 Building "Healthy" Community Partnerships: Innovative Clinic/Public Library Connections Provide "Good Health Information @ Your Library" Sally M. Patrick

12 Connecting People and Information: Using Blackboard as a Tool to Track the Licensing Process Deborah M. Taylor

13 The Association of Vision Science Librarians (AVSL): Forty Years of Collaboration Gale A. Oren, AHIP

14 Connecting Rural Clinicians to Health Information

Rick Wallace, AHIP, and Nakia Cook, AHIP

15 "Making the Most of Your Doctor's Visit": Participating in a Community Workshop Series for Older Adults Kate W. Flewelling, Lois Culler, and Elizabeth A. McTigue

16 Training and Assessing Low Vision Senior Citizens' Health Informationseeking Behavior

Cheryl Dee, AHIP

17 Research by the Numbers: Assessing the Performance of Three Products for Citation Analysis

Marisa L. Conte, Jean C. Song, and Whitney Townsend **18** Connections with Mutual Benefit: Veterinary Medical Libraries and Specialty Examination Reading Lists Heather K. Moberly, AHIP, Vicki F.

Croft, AHIP, Diane A. Fagen, Allyson N. Caldwell, and Kathryn M. McMillan

19 The Art of Campus Integration Katherine A. Prentice, Jonquil D. Feldman, AHIP, and Rajia Tobia, AHIP

20 The Effect of Free Access on Citations in the Vision Literature Pamela C. Sieving, AHIP, and Bette Anton

21 Micro Doses of Library Research Training Pushed to Medical Students in Clerkship Program

Konstantina Matsoukas, Marina Chilov, Nighat Ispahany, Anca Meret, and John Oliver

22 eRak Retrieval System △ Maimunah Kadir

23 Global Connections: The Health Sciences Libraries' Role in a Medical School Collaboration

Gurpreet K. Rana and Cheryl A. Moyer

24 Connecting the dOTs: Integrating Library Instruction into the Curriculum Julie K. Gaines and Christine S. Gaspard

25 Connecting to the Past: Building for the Future

Patricia G. Hinegardner, AHIP, M. J. Tooey, AHIP, FMLA, Rich Behles, and Brad Gerhart

26 Can an Online Resource Package for "Others" Survive? △

Alexa A. Mayo, AHIP, and M. J. Tooey, AHIP, FMLA

27 The Role of Librarians in Health Care Reform: Enhancing Care by Connecting Librarians and Clinicians Patricia J. Devine and James E. Anderson

28 The Virtual Learning Commons for Nurses: Using Second Life to Support Nursing Education

Mark D. Puterbaugh, Malinda Shannon, Heather Gorton, Hyun Mi Lee, Jin Ju Kang, and Mi Young Lim

29 Medical Library: 3-in-1 Learning Resources Hasbullah B. Atan **30** Integrating Online Social Media and Community Outreach: Experiences and Lessons Learned

Paula R. Maez and Julie K. Gaines

31 Reaching Out: Community Participation in Developing a Culturally Relevant Resource

Laura Bartlett, Judith L. Rieke, Gale A. Dutcher, and Erich Longie

32 Medical Information Needs of Physicians and Medical Students in Developing Latin American Countries Elaine G. Powers and Sarah Zalud-Cerrato

33 Bringing the Evidence to the Chairside Linda Hasman

34 15 x 15 x 15: Reflections on Connecting with Users Virtually Kristine M. Hughes and Alan T. Williams

35 Arctic Health Website: An Information Portal to Issues Affecting the Health and Well-being of Our Planet's Northern-most Inhabitants

Kathleen Murray, AHIP, Laura Bartlett, and Paula R. Maez

36 Supporting Patient Education and Safety Using Web-based Patient Handouts

Sallie Willcox, Carlita Anglin, Fritz Dement, Peter Femenella Jr., Mindy Schanback, and Stuart Spore

37 Customized USB Flash Drives Used to Promote Library Resources and Services to First-year Medical and Dental Students

Konstantina Matsoukas, John Oliver, and Michael Purcell

38 Making New and Lasting
 Connections through Emerging
 Technology Brown Bag Sessions △
 Emily J. Hurst, Luke E. Rosenberger,
 Kelley Minars, and Katherine A.
 Prentice

39 Implementing Office Hours to Enhance Liaison Services in Academic, Clinical, and Research Contexts Mark MacEachern, Marisa L. Conte, and Whitney Townsend

5-Minute Lightning Presentations

New lightning presentations are fast-paced talks given by your colleagues. Presenters have just five minutes to make their points. Each session offers twelve presentations, with a twenty-five-minute question and answer session at the end. If the presentations flash by too quickly, MLA '10 registrants can connect with presenters and reflect on the video available via the online Conference Community. Presentation videos will be posted about twenty-four hours after a session.

Cabinet, Concourse Level K

4:35 p.m.

Portals for Nurses: On Evidence and on Research

Angie Chapple-Sokol

4:40 p.m.

Is My Search Complete? The Capture Mark-Recapture Method (CMR) to Estimate the Number of Citations that Are Missing

Ann McKibbon, Charlie Goldsmith, and Gale G. Hannigan, AHIP

4:45 p.m.

Web 2.0 Support for Resident and Fellows' Clinical and Educational Needs △

Ann Whitney and Sherry Dodson

4:50 p.m.

Enabling E-science: Helping Researchers Locate Bioinformatics Resources

Carrie L. Iwema, Katrina Kurtz, and Ansuman Chattopadhyay

4:55 p.m.

Developing and Promoting a University Library's E-science Presence through an Interlibrary Collaborative Working Group

Jean C. Song and Marisa L. Conte

5:00 p.m.

What Is "Enough" Information to Answer a Medical Question? Jeanette de Richemond, AHIP

5:05 p.m.

Transforming Reflection into Action: Decreasing Racial and Other Cultural Disparities by Enhancing Librarian Awareness of the Impact of Clinician Bias

James E. Anderson

5:10 p.m.

Seizing the Power of the Systematic Review for the Development of a Health Literacy Curriculum

Marie T. Ascher, AHIP, Deborah A. Crooke, and Diana J. Cunningham, AHIP

5:15 p.m.

An Analysis of Clinical Questions Asked at Professor Rounds: An Update △ Nancy A. Bianchi

5:20 p.m.

Health Impact of Wii: A Wiiview of the Literature

Sandra L. De Groote, AHIP, and Mary Shultz, AHIP

5:25 p.m.

Doing More with Less: The Challenge of Supplying Evidence-based Searches to Multiple Products Sarah L. Greenley

5:30 p.m.

Development of an Open Source Tool to Support Literature Screening for Systematic Reviews

William Witteman, Marina F. Englesakis, Holly Witteman, and Murray Krahn

5:35 p.m.

Question and Answer

Georgetown East, Concourse Level

4:35 p.m.

Medical Library at a Distance: Collaborating with a Medical School in Opening Expansion Sites Abraham Wheeler, AHIP, and Susan

Kendall

4:40 p.m.

An Instruction Decision Making Strategy in Public Services: When Do We Stop Teaching? △

Amy J. Chatfield and Tania P. Bardyn, AHIP

4:45 p.m.

Global Health Information Needs: The Eritrean Experience

Anne M. Linton, AHIP, and Alexandra W. Gomes, AHIP

4:50 p.m.

Connecting with the Library School Community: Reflections on the New Jersey Experience Catherine Mary Boss, AHIP, and Keydi Boss O'Hagan, AHIP,

4:55 p.m.

Can Hospital Librarians Demonstrate Internal Revenue Service–mandated Community Benefit for Their Nonprofit Organizations? Reflecting on Value Provided and Connecting the Hospital Library to Community Benefit

Christine Chastain-Warheit, AHIP, and Barbara J. Henry, AHIP

5:00 p.m.

Key Competencies for Entry-level Academic Health Sciences Librarians: Results of a Pilot Delphi Study Jodi L. Philbrick

5:05 p.m.

Jumping Ship: One Health Sciences Library's Voyage from a Proprietary Integrated Library System to Open Source

Latrina Keith and Lisa Genoese

5:10 p.m.

Collaborative Teaching: Bridging Geography and Organizations △ Marci Brandenburg and Jean C. Song

5:15 p.m.

Passport to Excellence: A Training Program to Encourage Active Learning Margaret E. Henderson, Kristine M. Hughes, Teresa L. Knott, AHIP, and Mary Jane Green

5:20 p.m.

The Librarian in the Mirror: How to Obtain and Maintain Visibility Throughout Your Career Michael S. Fitts, Sylvia McAphee, AHIP, and Paul Mussleman

5-minute Lightning Poster Presentations: Sunday, May 23, 4:30 p.m.–6:00 p.m.

5:25 p.m.

Utilizing Web 2.0 Tools to Improve Efficiency and Connect with Staff and Volunteers at the University of Michigan Health System Cancer Center and Cardiovascular Center Resource Centers

Ruti Volk, AHIP

🖡 Jefferson West, Concourse Level 🚺

4:35 p.m.

Clinicians on the Go: Creating an Effective Mobile Strategy for Delivering Medical Library Services Δ

Alexandra Sarkozy, Sarah Jewell, and Donna Gibson

4:40 p.m.

Information Disconnect: Gray Literature Challenges Experienced by Disaster and Emergency Responders

Alicia Livinski, Alison Rollins, Linda Spitzer, and Nancy Terry

4:45 p.m.

Integration of Library Resources and Services for Nursing Using the ANGEL Course Management System Heidi M. Schroeder, AHIP

4:50 p.m.

Patient Safety Answers Require Outreach, In-reach, and Partnerships Holly Ann Burt

4:55 p.m.

Building a Translational Health Sciences Researcher Toolkit

Joanne Rich, Monica E. Jarrett, Janet G. Schnall, AHIP, Mandy Vick, Leilani St.

5:30 p.m.

Global Access to Health Information: The Project Medical Library in Malawi Susan Swogger, Mamie Sackey Harris, Myron S. Cohen, Irving Hoffman, Bernard Chilombe, Innocent Mofolo, and Francis Martinson

5:35 p.m.

Question and Answer

Anna, AHIP, and Ann Whitney

5:00 p.m.

Creative Partnerships: Fellowship Program Enables Health Literacy Initiative at a Large Urban Teaching Hospital

Judith S. Cohn, Margaret Savage, and Richard Zule Mbewe

5:05 p.m.

A Collaborative Library Partnership for Promoting Genetic Literacy in the Community

Lisa Chow, Doris Withers, Angeli Rasbury, and Maxine Cooper

5:10 p.m.

Assessing and Meeting the Clinical Information Needs of Rural Health Care Providers Marianne Burke, AHIP, and Claire LaForce, AHIP

5:15 p.m.

Creation and Pilot #1 of a Learning Objects Repository: Connecting Faculty and Students to Context-based Library Learning Objects for Online Course Management Environments to Support Teaching and Learning

Marie K. Saimbert, Janette (Jenny) Pierce, Judith S. Cohn, Roberta Bronson Fitzpatrick, Timothy A. Cole, Margaret (Peggy) Dreker, and Anna Huang

5:20 p.m.

Changing How the Medical Library Is Used: From Book Depository to Conference, Training, and Outreach Central △

Mary Lou Glazer, AHIP

5:25 p.m.

Advancing Patient-centered Care: A Collaborative Effort between the Clinical Medical Librarian and the Consumer Health Librarian Patricia Mongelia and Rhonda J. Allard

5:30 p.m.

Health Literacy Missouri: A Collaborative Statewide Approach to Addressing Health Literacy Susan Centner, Arthur Culbert, Deborah Ward, AHIP, Sherri Hinrichs, and Stan Hudson, AHIP

5:35 p.m.

Question and Answer

5-minute Lightning Poster Presentations: Monday, May 24, 4:15 p.m.–5:45 p.m.

🞙 Jefferson West, Concourse Level 🚺

4:20 p.m.

Incorporating Evidence, Guidelines, Consensus, and Advice into a Bedside Clinical E-resource: Adding Value to Our Evidence-based Resources

Andrea Lane and Olwen Beaven

4:25 p.m.

Assessment of Biomedical and Science Librarian E-science Learner and User Needs to Develop an E-science Web Portal and Support Library and Institutional E-science Initiatives and Collaborations △

Andrew T. Creamer and Myrna Morales

4:30 p.m.

Developing an E-science Portal for Librarians to Support Learning and Collaboration Donna Kafel

4:35 p.m.

Marketing Open Access to Everyone Emma Cryer, Karen S. Grigg, Patricia L. Thibodeau, AHIP, FMLA, Richard A. Peterson, AHIP, Virginia R. M. Carden, AHIP, Beverly Murphy, AHIP, and Adonna Thompson

4:40 p.m.

Article of the Future John Carey

4:45 p.m.

Consortia and Journal Package Renewal: The Death Knell of the "Big Package Deal?" △ Karen S. Grigg and Emma Cryer

4:50 p.m.

Conducting a Journal Assessment Project Using Microsoft Access to

5-minute Lightning Poster Presentations: Monday, May 24, 4:15 p.m.-5:45 p.m.

Obtain Faculty Input and Promote the Creation of a Cost-effective Journal Collection

Yvonne Lee, Laura Abate, Steven W. Brown, Kathe S. Obrig, George Paul, Lionel Williams, and Semhar Yohannes

4:55 p.m.

The Role of the Colorado Medical Community in the Formation of the Medical Library Association

Lilian Hoffecker and Adelaide Fletcher, AHIP

5:00 p.m.

Do We Need Third-party PubMed/ MEDLINE Tools?

Margaret E. Henderson

5:05 p.m.

Assessing Institutional Compliance with the National Institutes of Health Public Access Policy

Marisa L. Conte and Jean C. Song

5:10 p.m.

Library Support for the Experimental

Medical Studies Program: Strengthening Ties to a Small Population △ Michele Malloy

5:15 p.m.

Virtual Embedding: Where Have We Been, Where Are We Going? Susan Fowler and Christina L. Wissinger

5:20 p.m.

Question and Answer

🞙 Georgetown East, Concourse Level 🚺

4:20 p.m.

Introducing Yahoo Pipe and Really Simple Syndication (RSS) Feeds to Faculty and Journal Clubs

Andre J. Nault and Sheila M. F. Torres

4:25 p.m.

Portrait of a Nursing Student: Review of the Psychology Literature and Implications for Liaison Librarians **△**

Ångela D. Hamilton and Elena Prigoda Springall

4:30 p.m.

Resident Familiarity with Evidencebased Medicine Concepts and Lessons Learned from Shadowing Clinical Rounds △

Clista Clanton, AHIP, and Rosina Connelly

4:35 p.m.

Successful Integration of Visual Diagnostic Decision Support System into a Dermatology Curriculum **(**

Elizabeth R. Lorbeer, AHIP, Lisa A. Ennis, and Nicole Mitchell, AHIP

4:40 p.m.

Fourth Binational Conference for Promotores de Salud: A Librarian and Community Partnership

Graciela G. Reyna, Kathleen Carter, Keith W. Cogdill, AHIP, and Rajia Tobia, AHIP

4:45 p.m.

Reflections about Teaching Evidencebased Medicine

Helen-Ann Brown Epstein, AHIP, Patricia Mongelia, Diana Delgado, and Paul Albert

4:50 p.m.

Do Students in the Health Sciences Need Help with Writing? Results of a Library-based Writing Center Pilot Program

Judith S. Cohn, Roberta Bronson Fitzpatrick, and Laura P. Barrett, AHIP

4:55 p.m.

Developing and Testing a Grading Rubric to Assess Students' Evidencebased Practice Search Skills: The Experience of a Cross-institutional Collaborative Instruction Team Leonard Levin, AHIP, Irena Dryankova-Bond, Alice Gardner, and Monina Lahoz

5:00 p.m.

The Laptop Librarian: Bringing Librarians to the Research Lab △ Marci Brandenburg, Tracie Frederick, and Alan Doss

5:05 p.m.

Making Sense of Breast and Ovarian Cancer in Theory and Practice: Online Information Seeking by First-degree Relatives, Survivors, and Others Peggy Gross

5:10 p.m.

Shifting the Focus from Viewer to Learner: A Framework for Incorporating Active Learning into Online Library Tutorials in Academic Health Sciences Libraries

Thane Chambers

5:15 p.m.

Question and Answer

Cabinet, Concourse Level K

4:20 p.m.

Connection with Students: The Usability of Virtual Nephron Simulation as a Tool for Medical Education Holly Phillips, AHIP

4:25 p.m.

Using Interactive Teaching Devices to Prompt Student Interest Joe Pozdol

4:30 p.m.

Reflecting on Email and Chat Connections: A Qualitative Evaluation of Two Online Reference Services

John D. Jones Jr. and Natalie J. Mitchell

4:35 p.m.

Between the Covers: Hosting a Book Club to Make Virtual and In-person Connections

Karen Sorensen, Karen Laul, Rachel Schwartz, Aurelia Minuti, Racheline Habousha, and Nancy Glassman, AHIP

4:40 p.m.

The Smart Phone in Medicine: Creating a Mobile Accessible Website for Clinical Practice Δ

Kathryn A. Summey, Marina Salcedo, and Ellie Bushhousen

4:45 p.m.

Creating a Mobile Toolkit for Care Providers

Leilani St. Anna, AHIP, Sarah Safranek, Amy Harper, Ann Whitney, and Michael Dunlap

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4:50 p.m.

Pubget: A Case Study and Usage Analysis at a Library Lisa A. Ennis, Nicole Mitchell, AHIP, and Lee Vucovich, AHIP

4:55 p.m.

Warming Up Your Audience with Cool Technology or Clickers for Dummies Marilyn A. Rosen

5:00 p.m.

Streamlining Digital Reference Responses: Increasing Efficiency and

Notes

Consistency for Frequently Submitted Questions

Richard McGowan and Katinka English

5:05 p.m.

Student Worker Training in Small Academic Health Sciences Libraries: Analyzing Current Trends and Developing an Educational Model Sarah Cantrell, Laurie Davidson, and

Meghan Wallace

5:10 p.m.

Search Clouds: Providing Daily Insight

into the Health Information Needs of Consumers

Sarena Burgess and Wanda Whitney

5:15 p.m.

Connecting Patients to Health Information through Computer Access and Training in the Hospital Library Zoe Pettway Unno

5:20 p.m.

Question and Answer





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PARLIAMENTARY AUTHORITY

Article XIII of the 2009 revised bylaws of the Medical Library Association provides that rules in the current edition of *Robert's Rules of Order Newly Revised* shall govern the association in all cases where they are applicable and in which they are not inconsistent with the bylaws of the association.

RULES OF THE **A**SSEMBLY

The following rules govern the conduct of MLA business meetings.

The Floor

When addressing the chair, the person desiring recognition moves to a microphone and gives proper identification, including name and institution, as well as city and state or province. Only MLA members are permitted to speak on the floor of the assembly.

Motions and Resolutions

Main motions (those introducing new business) may be brought to the assembly only if written copies have been distributed at least twenty-four hours before the meeting to each Voting Member present or by unanimous consent of Voting Members present. Resolutions are motions presented formally.

Debate

Debate is limited to two minutes for each speaker; no speaker may have the floor twice on the same question until all who wish to speak have spoken. Members speaking a second time are limited to one minute.

Quorum

A quorum of 250 Voting Members is required for the transaction of business. For purposes of determining a quorum, a person eligible to cast 2 votes is counted as 2 Voting Members.

Voting

To facilitate the counting of votes, voting paddles are provided to all eligible voters attending the annual meeting. Voting paddles are color-coded to distinguish between Institutional and Regular Members. General consent may be used as a method of voting, if there is no objection. Any of the foregoing rules may be suspended by a two-thirds vote.

UNDERSTANDING MOTIONS

Motions are classified according to their purposes and characteristics.

Main Motions

An original main motion brings a new substantive question before the assembly for consideration and action. An incidental main motion relates to other business of the assembly or its past or future action. Incidental main motions include motions to amend something previously adopted and to rescind.

Subsidiary Motions

These motions may alter the main motion and are related to it.

- Lay on the table (a temporary delay)
- Previous question (to stop debate)
- Limit or extend debate
- Postpone to a certain time
- Commit or refer to a committee
- Amend
- Postpone indefinitely (to kill)

Privileged Motions

These motions have no direct connection to the main motion. They are the highestranking motions and are designed to take care of emergencies that arise in the assembly.

- Fix the time at which to adjourn—set an adjourned meeting
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day

Incidental Motions

These motions arise only incidentally out of business before the assembly. Most of these motions are not debatable and are handled as soon as they arise. Some incidental motions are:

- Appeal from the decision of the chair
- Consider seriatim (consideration by paragraph)
- Division of the question
- Parliamentary inquiry
- Point of information
- Point of order
- Suspend the rules
- Withdraw a motion

Motions that Bring a Question before the Assembly Again

- Take from the table
- Reconsider
- Rescind or amend something previously adopted

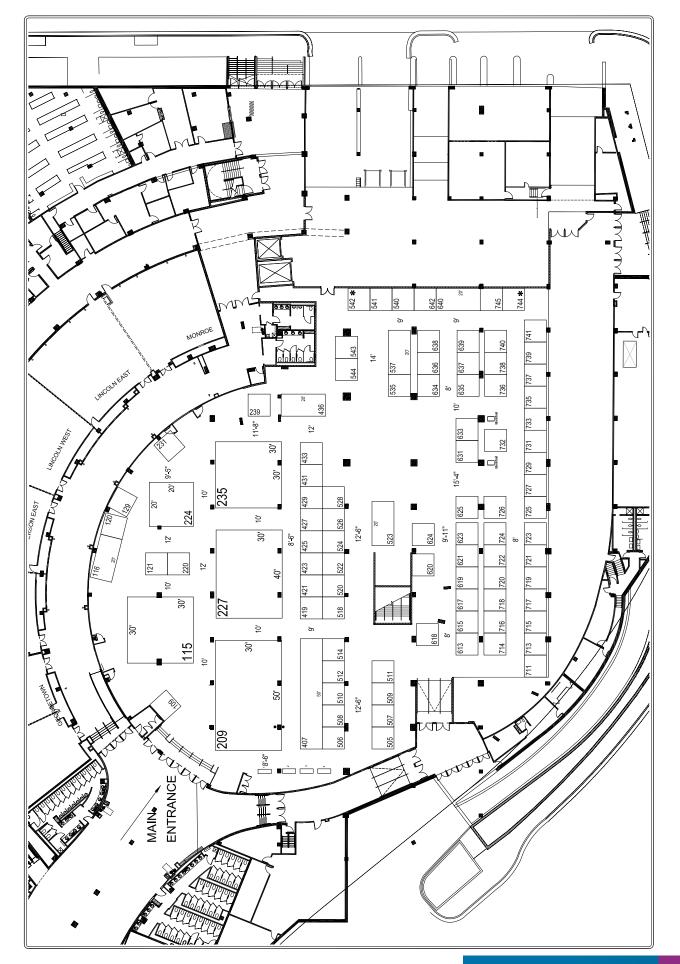
PRECEDENCE OF MOTIONS

Precedence sets the priority of motions and the order in which they must be proposed and considered. Subsidiary and privileged motions are ranked in this descending order:

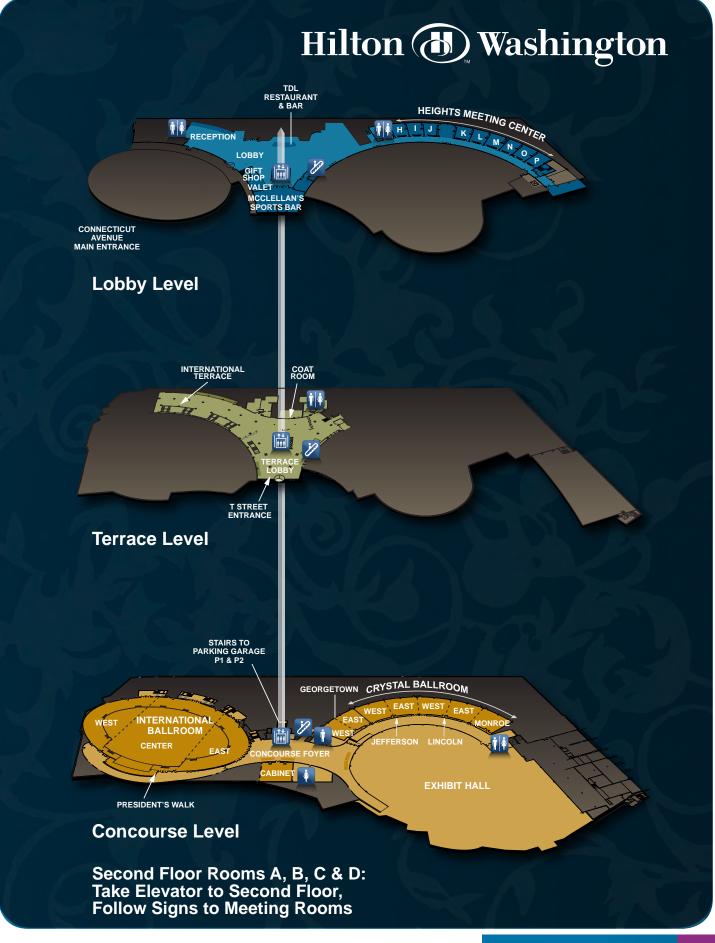
- Fix the time at which to adjourn (highest ranking)
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day
- Lay on the table
- Previous question
- Limit or extend debate
- Postpone to a certain time
- Commit or refer
- Amend
- Postpone indefinitely
- Main motion

Only those motions that are higher in rank than the pending motion are in order and may be made. For example, when the main motion and the motion to commit are pending, only motions of higher rank than "commit" may be made.

Exhibit Hall Map



Hotel Map



	\
F	٩.

Abate, Laura	38, 42
Abrahamson, Jennie A.	30
Adams, Kali	36
Adams, Kristina M	
Adams, Mararia K	
Adebonojo, Leslie G.	26
African American Medical Libra	
Alliance SIG 27,	
Aguinaga, April	
Aikin, Kathryn	
Albert, Paul	27,42
Alexander, Pauline T	
Allard, Rhonda J	
Allen, Margaret (Peg)	
Allen, Tim Allgood, Kacy L	33 າວ
Allison, Amy E.	
Altman, Robert	
Ambriz, Lorely	
Amos, Kathleen Ann	
Anderson, James E.	
Anger, William, Jr	
Anglin, Carlita	
Anton, Bette	
Armstrong, Sharon	22
Arnesen, Stacey J	
Ascher, Marie T	
Aspinall, Erinn E	
Atan, Hasbullah B	39

В

Bader, Shelley A.	35
Bandy, Margaret	35
Banks, Daniel	32
Banks, Marcus	
Bardyn, Tania P	
Barnes, Chris	
Barrett, Laura P	
Bartlett, Laura	
Bass, Rebecca	
Beardsley, Christine	
Beaven, Olwen	
Becker, Cheryl	
Becker, Samantha	
Behar, Evelyn W.	
Behles, Rich	
Benavitz, Walter R., III	
Berendsen, Mark	
Berlanstein, Debra	
Besaw, Megan E.	
Beschnett, Anne M.	
Bianchi, Nancy A	
Birr, Rebecca A.	
Blake, Lindsay E.	
Blanck, Jaime Friel	
Blecic, Deborah D	
Blevins, Amy E.	
Blobaum, Paul	28

Block, Karla Blumenthal, Jane L Bobal, Alison M Boren, Suzanne Boss, Catherine Mary Botero, Cecilia	 37, 35,	26 39 38 40
Boyd, C. Trenton	35,	37
Brandenburg, Marci	40,	42
Brandreth, Elizabeth		36
Brasure, Michelle		
Brink, Tom		36
Britt, Kerry		
Broadwater, Deborah H		
Brooks, Erin		
Brower, Stewart M.		
Brown, Lorraine		
Brown, Marcy L Brown, Steven W		
Bruce, Susan P		
Buhler, Amy G.		
Burgess, Sarena		
Burke, Marianne		
Burnham, Judy F		
Burt, Holly Ann		
Bushhousen, Ellie		
Buzzi, Meg		33

С

Calabretta, Nancy	38
Caldwell, Allyson N	
Cameron-Vedros, Crystal	26
Campbell, Kathy	26
Cancer Librarians Section 27,	31
Cantrell, Sarah	43
Cappadona, Nicholas	38
Carden, Virginia R. M	41
Carey, John	
Carter-Corker, Kay	33
Carter, Kathleen	42
Carter-Templeton, Heather	30
Caruso, Brian D	38
Cavanaugh, Susan	36
Cavanaugh, Susan K	
Cecchino, Nicola	
Centner, Susan	41
Chambers, Thane	
Chapple-Sokol, Angie	
Chastain-Warheit, Christine	
Chatfield, Amy J	40
Chattopadhyay, Ansuman 24, 30,	
Chilombe, Bernard	
Chilov, Marina	
Chiropractic Libraries Section 28,	
Chitima-Matsiga, Rebecca	
Choate, Celeste	39
Chow, Lisa	
Ciejka, Patricia	
Clancy, Steve L	
Clanton, Clista	
Cleveland, Ana D 5, 10, 25,	
Cleveland, Donald11,	
Coberly, Emily	
Cobus-Kuo, Laura	36

Cogar, Christine E. Cogdill, Keith W. Cohen, Myron S. Cohn, Judith S. Cole, Karen Cole, Timothy A. Coletti, Margo. Collection Development Section	42 41 42 26 41 24
27, Comegys, Marianne	38 edi- 31
Conlon, Mike	42
Consumer and Patient Health Inform tion Section	33 42 39
Cooper, Diane G	41
Coppernoll-Blach, Penny Corporate Information Services Section	
Corson-Rikert, Jonathan Crandall, Michael D	38
Creamer, Andrew T Croft, Vicki F	41 39
Crooke, Deborah A. Cryer, Emma24, 38, Cuddy, Colleen	41
Culbert, Arthur Cullen, Theresa	41 33
Culler, Lois Cullina, Adam Cunningham, Diana J	38
Curris, Jim Cyrus, John	27

D

Dalrymple, Prudence Dancy, Nicole Davidson, Laurie Davis, Barbara B.	 28 43
Davis, J. Wade	
Davis, Valrie I.	
Dee, Cheryl	
De Groote, Sandra L	
DeJong, Mary	 37
Delgado, Diana	 42
Delwiche, Frances	 28
Dement, Fritz	
Dennis, Sharon	
Dental Section	
Deo, Jyoti	
de Richemond, Jeanette	
Dettmar, Nicole	
Devare, Medha H	
Devine, Patricia J	
Dieterle, Ulrike	
Dietrick, Christine	 37
DiMaggio, Lynn	
Dobbins, Montie' L	
Dodson, Sherry	 40

Donahue, Amy E Dorris, Charles S Dorsch, Jo Doss, Alan Douglas, C. Steven Doyle, Jacqueline D Draemel, Amy Dreker, Margaret (Peggy) Dryankova-Bond, Irena Duffy, Christopher Duggar, David C Duncan, Jack W Dunlap, Michael	39 30 42 38 37 41 42 38 33 23 42
Dunn, Catherine	28

Ε

Earl, Martha F 24, 36
Ebell, Mark H 29
Educational Media and Technologies
Section
Edwards, Mary 28
Elliott, Kathryn 35
Ellis, Mark
Ellwood, Alisha
Engeszer, Robert
Englesakis, Marina F 40
English, Katinka 43
Ennis, Lisa A
Epstein, Barbara A 27, 33
Epstein, Helen-Ann Brown 23, 42
Esparza, Julia
Evjy, Christopher J
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,

F

Fagen, Diane A.33Fama, Jane34Farrell, Ann3Federal Libraries Section19, 23, 33Feldman, Jonquil D.33Fell, Dennis34Femenella, Peter J.35Fenske, Ruth24Ferree, Nita36Field, Whitney36Fisher, Karen E.36Fitts, Michael S.44Fitzpatrick, Roberta Bronson32, 37	6 1 3 9 6 9 4 8 4 3 0 0
41, 42Flake, Donna B.Flannery, Michael A.23, 2'Fletcher, Adelaide41, 42Flewelling, Kate W.Sonfa, AnnFoust, JillFowler, SusanStrederick, TracieFreeman, DouglasFriedman, Charles P.24Friese, Christopher25	7 2 9 7 6 2 0 2 8 7

G

Gaines, Julie K.		39
Gall, Carole		38
Galtlin, Nancy		
Gardner, Alice		
Garrison, Scott		
Gaspard, Christine S		39
Ge, Bin		38
Gendreau, Lu		36
Genoese, Lisa		
Genuis, Shelagh		
Gerhart, Brad		
Getselman, Anna		
Gibson, Donna	37	41
Ginter, Peter M.	07,	23
Giuse, Nunzia B.		
Glassman, Nancy		
Glazer, Mary Lou		
Goldsmith, Charlie		10
Goldstein, H. Mark		
Gomes, Alexandra W		
Gomez, Miguel		
Gonzalez, Sara Russell	 27	20
Goode, Victoria H		
Goolabsingh, David		
Gordon, Rosemary		
Gore, Sally A Gorton, Heather		
Grasberger, Margy		
Greathouse, Kelley		30
Green, Brenda F.	••••	30
Green, Mary Jane		
Greenberg, Jane		36
Greenberg, Stephen J.	23,	27
Greenley, Sarah L.	••••	40
Gregory, Joan M. Marcotte		37
Grigg, Karen S 24,		
Gross, Peggy		
Gunnell, Megan		
Gurdal, Osmun		
Gyore, Rachel		26

н

Harris, Mamie Sackey	, 38 . 33 . 39 . 27 . 36
Heidel, Eric	, 42 . 31 . 40 . 37 . 24 . 38 . 39 . 41
23, 27, 30, Hitchcock, Kristin	. 38 . 42 . 41 . 33 . 29 . 27 . 25 . 38 . 37 . 30 . 37
Huang, Anna	. 41 . 24 . 40 . 38 . 32 . 39

J

Jacko, Julie A	
Jankowski, Terry Ann	5, 21
Jarrett, Monica E	41
Jenkins, Carol	31
Jesano, Rae	
Jewell, Sarah	37, 41
Jing, Hong	
Johnson, Margeaux C	
Johnson, Rienne	35
Jones, Dee	
Jones, Dixie A	33

Jones,	John D., Jr.		42
Jones,	Linda		36
Jones,	Shannon D	31,	38

K

Kadir, Maimunah Kafel, Donna Kahn, Cynthia Kang, Jin Ju	. 41 . 38 . 39
Keith, Latrina	. 40
Kelly, Janice E	
Kendall, Susan	. 40
Kerns, Stephanie C	
Keselman, Alla	
King, James	. 23
King, Paula	. 28
Kipnis, Daniel G.	
Kirkpatrick, Brett Kiscaden, Elizabeth J	
Klein-Fedyshin, Michele	. 30
Klein, Robin	38
Klem, Mary Lou	
Knapp, Maureen Molly	
Knecht, Lou Wave Snyder	
Knott, Teresa L.	
Koffel, Jonathan	
Koppa, Pat	
Kou, Qinghua	
Krafft, Dean B	
Kraft, Michelle	
Krahn, Murray	
Krasznavolgyi, Karen	
Kreinest, Sara	. 28
Kronenfeld, Michael	
Kunichika, Diane M	
Kurtz, Katrina	
Kustritz, Margaret V. Root	اك.

L

LaDue, John27LaForce, Claire41Laholt, Monina40Landesman, Betty24Lane, Andrea36, 41La Pelle, Nancy36LaRue, Elizabeth M23Laul, Karen42Lawrence, Janna24Leadership and Management Section
23, 27, 30 Le Ber, Jeanne M
28, 33 Levett, Paul

Li, Yang	38
Libraries in Curriculum SIG	
Library Marketing SIG	23, 32
Lim, Mi Young	
Link, Bo	32
Linton, Anne M	
Littleton, Dawn	
Livinski, Alicia	
Lombardo, Nancy	
London, Susan	
Longie, Erich	
Lorbeer, Elizabeth R	42
Love, Cynthia B.	37
Lowe, Brian J	38
Lowney, Boni	
Ludwig, Logan	35
Lynn, Valerie A	

Μ_____

MacEachern, Mark 24, 38, 39 MacKay, Douglas 27
MacMullen, W. John 24, 33 Maez, Paula R 32, 39
Maggio, Lauren A 27, 35 Malachowski, Margot G 37
Malloy, Michele
Mangrulkar, Rajesh S
Markes, Paula
Marshall, Joanne Gard
Martinson, Francis
Mason-Coles, Michele
Matthews, D. J
Mayer, Susan
May, Patricia
Mbewe, Richard Zule
McCann, Jett 21, 33 McClure, Lucretia W 27
McConnaughy, Rozalynd P 23, 38 McCord, Sarah
McCready, Kate
McDuffee, Diana
McEwen, Heather
McGowan, Richard
McLarty, Jerry
McMillan, Kathryn M
McMullen, Karen D
Medical Informatics Section 23, 27 Medical Library Education Section 24,

30, 33 Mental Health SIG Meret, Anca Miles, Samantha B. Miller, Barbara Minars, Kelley Minuti, Aurelia Miskir, Petros Demilew Miskir, Petros Demilew Mitchell, Cindy Mitchell, Natalie J. Mitchell, Nicole Mitri, Marie-Therese Mittal, Mayank	42,	39 30 38 39 42 35 31 42 43 35 38
Miyamoto, Michael M Moberly, Heather K		
Mofolo, Innocent Molanphy, Emily O Molecular Biology and Genomic 23, 27, 33	 30,	41 36
Monakey, Mark D. Mongelia, Patricia Monroy, Martha Moore, Eddie Morales, Myrna Moreno, Stacy Moyer, Cheryl A. Muellenbach, Joanne M. Murphy, Beverly Murphy, Linda S. Murray, Kathleen Mussleman, Paul Muzzy, Eric	41, 36, 38, 33, 32,	42 31 36 41 36 39 37 41 36 39 40

Ν

Ν	
Nadeau, Lisa3Nagy, Suzanne P.3Nail-Chiwetalu, Barbara3Nakagawa, Kathryn3Nanstiel, Barbara3Nassar, Nassib3Nault, Andre J.31, 4Neumeyer, Robert T.3New Members SIG23, 3Nicholson, Joseph2Nollan, Richard3Norton, Elizabeth F.3Nunez, Annabelle31, 3Nursing and Allied Health Resources	7766626080787
Section	~

0

0	
Obrig, Kathe S	38, 42
O'Dwyer, Linda C.	
O'Hagan, Keydi Boss	40
Oliver, John	
Olmstadt, William	
Oren, Gale A	38, 39
Osteopathic Libraries SIG	
Otterson, Bradley	
Outreach SIG	

Ρ

Palmer, Carole L.		
Palmer, Catherine Pan, Della		
Papier, Art		
Passman, Dina		
Patrick, Sally M.		
Paulaitis, Gediminas (Geddy)		
Paul, George		
Pellegrino, Leah P.		
Pernotto, Dennis A.		
Peterson, Richard A		
Pharmacy and Drug Information		
Section		23
Philbrick, Jodi L		
Phillips, Holly		
Pierce, Janette (Jenny)		42 Λ1
Pilch, Susan M.		27
Pimental, Sara		
Pink, Daniel H 5, 10,		
Piorun, Mary E		
Pisciotta, Robert		
Plankey, Michael		
Porter, Suzanne		20
Poller, Suzdrine		27
Posley, Keith		27
Potter, Jonathan		
Powers, Elaine G.		
Pozdol, Joe		42
Prentice, Katherine A		39
Prince, J. Dale		33
Prottsman, Mary F.	24,	30
Public Health/Health Administra	tior	1
Section	31,	33
Public Services Section 23, 24, 2	27,	31,
33		
Pullen, Kimberly A		
Purcell, Michael		
Puterbaugh, Mark D		39

R

Ragon, Bart	24, 29
Raimondo, Paula G	32, 38
Ramsey, Melody	
Rana, Gurpreet K	
Rasbury, Angeli	
Raszewski, Rebecca	
Ratajeski, Melissa	
Raum, Narayan	
Relevant Issues Section	
Relevo, Rose	
Research Section	23, 24, 33
Rethlefsen, Melissa L	31, 37
Retired Librarians SIG	30, 32
Reyna, Graciela G	37, 42
Rhine, Lenny	
Rich, Joanne	31, 41
Rieke, Judith L	33, 39
Riley, Ruth A	36, 38
Rios, Gabriel R	23, 24, 29
Robishaw, Susan M	27, 36
Rodriguez, Joaquin	
Rollins, Alison	41

Rosenberger, Luke E	39
Rosen, Marilyn A	43
Rosenzweig, Merle	36
Rossini, Beverly	33
Ross, Nancy	36
Rucks, Andrew	23
Ruiz, Marla	36
Russell, Cynthia K	30
Ryan, Jeanette	37

S

Safranek, Sarah		42
Saghafi, Ester		33
Saimbert, Marie K	35.	41
Salcedo, Marina		
Salt, Jessica		
Sandler, Mark		20
		30
Sarkozy, Alexandra		
Sarli, Cathy		37
Savage, Margaret		
Saylor, Kate	36,	39
Schaefer, Nancy Schanback, Mindy		28
Schanback Mindy		39
Schardt, Connie 5, 21, 26,	29	35
Schall Many Dath	20,	27
Schell, Mary Beth		27
Schloman, Barbara F		
Schnall, Janet G	31,	41
Schnell, Eric Schnitzer, Anna E		24
Schnitzer, Anna E		36
Schroeder, Heidi M		41
Schwartz, Rachel		
Scoville, Caryn L		
Sevetson, Erika L		00
Shannon, Carol Shannon, Malinda	• • • • • •	24
Shannon, Malinda		39
Shaw, Brittany		
Shaw, Pamela L		28
Shearer, Barbara		37
Sheedy, Kristine		
Sherwill-Navarro, Pamela J		
Shields, Tracy C.		20
Shipman, Jean P		27
Shipman, Jean P		3/
Shi, Runhua		
Shoffner, Michael		
Shultz, Mary		40
Sieving, Pamela C		39
Silbajoris, Christie	27.	36
Silverman, Eleanor B		
Slagle, Tisha A.		
Slocomb, Mary Ann		
Smith, Catherine Arnott		
Solomon, Meredith I		38
Song, Jean C 39,	40,	42
Sorensen, Karen		42
Southern Chapter of MLA		
Souza, Kevin		
Spatz, Michele A		
Spatz, Michele A	∠J, 21	11
Spitzer, Linda Spore, Stuart	ଏ ।,	41
Spore, Stuart	36,	39
Springall, Elena Prigoda		42
St. Anna, Leilani		
Stapleton, Jackie		
Stash, Sharon		
,	-	

Steinmann, William	38
Stephens, Gretchen	39
Stephenson, Priscilla L	
Stewart, Alexandra	
Stirnaman, Jason	
Stoddart, Joan M	23, 37
Strikas, Ray	
Sulimanoff, Isabel	
Sullo, Elaine	
Summey, Kathryn A	
Sutton, John	
Swanson, Regina	
Swartz, Betty Jean	
Swogger, Susan	

Т

U

Ulmer, Patricia	36
Unno, Zoe Pettway	43

V

Vandenbark, Todd Vardell, Emily	
Varner, Douglas L	
Vaughn, Cynthia J.	
Veloski, J. Jon	31
Veterinary Medical Libraries Section 27, 31, 33	123,
Vick, Mandy	41
VIVO Collaboration	38
Volk, Ruti	41
Vucovich, Lee	

W

Walden, Rachel R.27, 3Wallace, Meghan.4Wallace, Rick33, 3Walls, Ian3Wang, Lili3	3 9 0
Ward, Deborah 4	
Warthman, Susan A 35, 3	
Watson, Linda A 27, 29, 3	
Watson, Maureen M 3	
Weber, Alice 3	
Weller, Ann C 3	5
Wells, Elaine	
Wessel, Charles B 2	7
Wheeler, Abraham 4	0
Wheeler, Terrie 2	3
Whipple, Elizabeth C2	3
Whitaker, Susanne K 37, 3	9
White, Mia S 3	7
White, Molly	9
Whitney, Ann 40, 41, 4	

Notes

Whitney, Wanda	43
Wilhelmson, Gin	
Willcox, Sallie	39
Williams, Alan T.	
Williams, Annette M	27, 32
Williams, Brian R.	
Williams, Lionel	
Williams, Stephen V	
Wilson, Steven P	
Wissinger, Christina L	
Withers, Doris	
Witteman, Holly	40
Witteman, William	
Wood, Mary W.	33
Wood, Michael A	
Wood, M. Sandra	
Woodson, Deidra E	
Wright, Andrea	
Wu, Lin	30, 35
Wu, Ulysses S	

Y

Yarger, Frances 27, 33	
Yeh, Felicia	36
Yohannes, Semhar	42
Young, Carolyn	26
Young, Jonathan S	
Young, Judith S	38
Youngkin, Andrew	
Youngkin, Mary E	37

Ζ	
Zalud-Cerrato, Sarah Zhu, Yini	