

MLA Annual Meeting and Exhibition The Premier Event in Health Sciences Information

Official Program

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Contents

Welcome	11
2014 National Program Committee	12
MLA '14 sponsors	13
MLA corporate partners	13
Schedule	15
Featured speakers/Plenary sessions	16
General information	19
MLA unit meetings schedule	22
Continuing education courses	24
Daily program	26
Poster sessions	42
Guide to exhibits	50
Maps	59
Index	65

Welcome to MLA '14, the annual meeting of the Medical Library Association. The 2014 National Program and Local Assistance Committees have been working to create an array of stimulating, informative, and thought-provoking sessions, as well as to provide a hospitable atmosphere and helpful hints for enjoying all that the city of Chicago has to offer. "Building Our Information



Future" is an appropriate theme, playing on the images of Chicago's skyscraping buildings as well as the concept of building our professional future around information: how information is used by and made accessible to our clients, how it is organized in our libraries, how it is managed in the form of big data, how its effective use is taught by health information professionals, and how it is gathered and analyzed to provide evidence for best practice, whether it is clinical practice, research practice, educational practice, or the practice of librarianship.

From distinguished pediatric informaticist Aaron E. Carroll's informative presentation Sunday on health care reform to playwright/actor/professor Anna Deavere Smith's theatrical performance of health issues Wednesday, you will be fascinated. In between, hospital librarian extraordinaire Margaret Moylan Bandy, AHIP, FMLA, will deliver the Doe lecture, and a panel of peers moderated by Elaine Russo Martin will give us ideas to build upon regarding our roles and services as they expand and evolve toward future practice. The traditionally highly rated sessions sponsored by MLA sections are scattered from Sunday through Tuesday, so check the program closely for those you wish to attend. Book-ending the meeting are the opening and closing social events: the Welcome Reception and Opening of the Hall of Exhibits on Saturday night and the MLA Party with a Purpose on Tuesday night. Breaks are built into the schedule and, new this year based on member requests, there is "travel time" to get from one event to another.

I encourage you to make time for networking. Informal hall-way chats are often great sources of "news you can use" to take back home. You can maintain your wellness routine with the Sunrise Yoga class, as well as in the hotel's fitness center. And make a little time to explore the wonders of Chicago, many of which are close to the hotel. A fitness walk down the Magnificent Mile on Michigan Avenue is a good excuse to go shopping!

The MLA Party with a Purpose adds a new twist to the closing reception this year, and I am looking forward to participating in the auction to raise funds for the MLA Scholarship Fund, the Section Project of the Year Fund, and Chicago's Literacy Works. You can enjoy conversations with friends and colleagues and good food with the added attraction of browsing auction items and contributing to worthy causes. The silent auction actually begins Saturday in the exhibits, so you have several meeting days to see how your bids are faring. I offer a big "thank you" to everyone who has donated items or will be placing bids to make the Party with a Purpose a success! We all like to feel that we are doing something good, and MLA '14 offers us that opportunity.

Your assignments for MLA '14 are: Enjoy the meeting. Build new relationships with colleagues and vendors. Increase your knowledge. Share information with others. Participate in the work of our association. See Chicago. Let us take delight in being the architects of our information future!

-Dixie A. Jones, AHIP, MLA President, 2013/14

Welcome to MLA '14

The 2014 National Program Committee (NPC) and the Local Assistance Committee (LAC) welcome you to Chicago and to a newly renovated Hyatt Regency Chicago! "Building Our Information Future" pays tribute to the beauty and strength of Chicago architecture. Our theme affords us abundant metaphors to reflect on how the foundations we have built continue to inform the present and future of our profession and the spaces we work in. Those enduring structures provide the pillars that support the innovation needed as we design the blueprint for future information roles, services, and spaces.

MLA '14 plenary speakers will inspire us to respond to a changing health care and information environment. Throughout the meeting, we encourage you to build your knowledge and explore new heights by attending contributed paper and poster sessions presented by MLA members. The Educational Media and Technologies Section's "flipped program" offers a new program design with premeeting content that allows meeting time for small-group, author-facilitated discussions. Wednesday's expert panel and Anna Deavere Smith's performance will spur us to think creatively about opportunities for new and expanded roles.

Get some Chicago spirit and meet old and new friends at the Welcome Reception and Opening of the Hall of Exhibits! Meanwhile, we predict some friendly bidding wars at the MLA Party with a Purpose at the Tuesday reception and silent auction! In addition to benefitting MLA causes, a third of the proceeds will go to Chicago's Literacy Works, which strengthens the quality of adult literacy, parent education, and workforce development programs. Each year, nearly 1,000 trainees at community-based organizations gain knowledge and confidence to enhance the work they do with over 15,000 adult learners.

The Hyatt Regency Chicago affords the convenience and comfort of a meeting "under one roof," but it is also perfectly situated for sight-seeing. Many of Chicago's iconic attractions are within walking distance, including museums, architectural treasures, theater, shopping, and restaurants! In addition, there is much new since our last meeting in Chicago. Do not miss the new Modern Wing of the Art Institute of Chicago designed by Renzo Piano or a tour of the Joe and Rika Mansueto Library at the University of Chicago. LAC volunteers will help you design your own blueprint for enjoying the city with the *Restaurant Guide*, meeting blog, dine-arounds, tours, and special events.

We thank all the members of the NPC and LAC, everyone who donated to the auction, and members who contributed the content building blocks of a skyscraping meeting! Please take the opportunity to thank our sponsors when visiting the exhibits. Their generous support improves the meeting in so many ways. A sponsor list appears on page 12.

We hope you will take advantage of the many learning experiences, the shared stories, and the chance to build new colleague connections and cement long-lasting MLA friendships and partnerships. Social networking will be easy with free WiFi throughout the meeting facilities! Use the hashtag #mlanet14 on Twitter to follow and contribute to the conversation with those at the meeting and those attending online.

Look for NPC and LAC members—we will be the ones in the brightly

colored construction hats!

Jo Dorsch, AHIP, FMLA,
 Cochair, 2014 National
 Program Committee
 Nancy J. Allee, AHIP,
 Cochair, 2014 National
 Program Committee





2014 National Program Committee

- · Nancy J. Allee, AHIP, Cochair
- Jo Dorsch, AHIP, FMLA, Cochair
- Heidi M. Nickisch Duggan, Cochair, Local Assistance Committee
- Andrea Twiss-Brooks, Cochair, Local Assistance Committee
- Erinn Aspinall, AHIP
- Dianne Babski
- Catherine Burroughs
- Julia Esparza, AHIP
- Rhona S. Kelley, AHIP
- Deborah L. Lauseng
- Anne M. Linton, AHIP

- Elaine Russo Martin
- Chris Shaffer, AHIP
- Robert M. Shapiro II
- Cynthia L. Stewart
- Rachel R. Walden
- Joey Nicholson, Continuing Education Committee Liaison
- Douglas L. Varner, AHIP, Section Council Liaison
- Dixie A. Jones, AHIP, 2013/14 MLA President and Board Liaison
- Hall-Erickson, Meeting Consultants
- Ray Naegele, CPA, Director, Financial and Administrative Services, Staff Liaison

Sponsors and Corporate Partners

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The JAMA Network

New England Journal of Medicine

Rittenhouse Book Distributors

SAGE

MLA Corporate Partners

MLA is proud to acknowledge the following companies for their financial commitment to the association's mission: to foster excellence in the professional achievement and leadership of health sciences library and information professionals to enhance the quality of health care, education, and research throughout the world.

Platinum Partners

- Copyright Clearance Center
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- Wolters Kluwer Health | Ovid

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- YBP Library Services

Silver Partners

- Annual Reviews
- HARRASSOWITZ
- Journal of Visualized Experiments (JoVE)
- PEPIC
- PsycINFO/American Psychological Association
- Rockefeller University Press
- STAT!Ref
- Thomson Reuters

For information on the benefits of corporate partnership and opportunities, please contact Ray Naegele at MLA headquarters, naegele@mlahq.org or 312.419.9094 x17.

MLA Unit Meetings = Committee, chapter, section business, section informal, & special interest group (SIG)

Most breaks include refreshments in the Hall of Exhibits.

Sponsored by Elsevier–ClinicalKey

	Friday, May 16	Saturday, May 17	Sunday, May 18	Monday, May 19	Tuesday, May 20	Wednesday, May 21
7 a.m. 8 a.m.		• Chapter and	 Informal Meetings MLA Unit Meetings New Members Program Sunrise Seminars Yoga Class 7–8:55 a.m. 	• Informal Meetings • MLA Unit Meetings • Sunrise Seminars 7–8:55 a.m.	 Informal Meetings MLA Unit Meetings Sunrise Seminars 7–8:55 a.m. 	 Informal Meetings MLA Unit Meetings 7–8:55 a.m.
9 a.m.		Section Councils • MLA Unit Meetings 8 a.m4 p.m. • CE Courses 8 a.m5 p.m.	• Plenary Session 1 Welcome and Presidential Address 9–10 a.m.	• Plenary Session 3 Janet Doe Lecture 9–10 a.m.	• MLA Business Meeting 2 & Presidential Inaugural Address 9–10 a.m.	
10 a.m.			8 a.m.–5 p.m.	• Break 10–10:30 a.m.	• Break 10–10:30 a.m. • Exhibits Open 10 a.m.–noon	 Break 10–10:30 a.m. Exhibits Open 10 a.m.–3 p.m.
11 a.m.			Plenary Session 2 McGovern Lecture	• Section Program 2	• NLM Update 10:30–11:25 a.m.	
			10:30 a.m.–noon	10:30–11:55 a.m.	• Informal	
noon	• CE Courses 8 a.m.–5 p.m. • MLA Board 9 a.m.–5 p.m. (continued from Thursday)		• Chapter Council Roundtables Luncheon noon–2 p.m.	• Awards Ceremony noon—1:30 p.m.	Meetings • Legislative Update • MLA Unit Meetings 11:30 a.m.–12:25 p.m.	• Board of Directors noon—1:30 p.m.
1 p.m.	ŕ		• Exhibits Open noon–5 p.m.	• Exhibits Open 1:15-5 p.m. • AHIP Q&A 1:30-2:30 p.m.	 Lunch on Own Poster Session 3 Visit Exhibits 1–1:55 p.m. 	
2 p.m.			• MLA Business Meeting 1 2–3:30 p.m.	• Section Program 3 2–3:25 p.m.	• Section Program 4 2–3:25 p.m.	• CE Courses
3 p.m. 4 p.m.		• Leaders Tea 3–5 p.m.	• Break 3:30–4 p.m. • Informal Meetings • MLA Unit Meetings • Poster Session 1 • Section/Chapter Posters 3:30–4:25 p.m.	• Break 3:30–4 p.m. • Informal Meetings • MLA Unit Meetings • Poster Session 2 3:30–4:25 p.m.	• Open Forums 3:30–4:25 p.m.	1–5 p.m.
5 p.m.		• Welcome	• Section Program 1 4:30–5:55 p.m.	• Informal Meetings	• Informal Meetings • MLA Unit Meetings 4:30–5:55 p.m.	
6 p.m.		Reception & Opening of the Hall of Exhibits 5:30–7:30 p.m.	 International Visitors Reception Library School Reunion 6–7 p.m. 	• MLA Unit Meetings 4:30–5:55 p.m.	• Tech Trends 6–7:30 p.m.	
7 p.m.					• Party with a	
8 p.m.					Purpose 7:30–10 p.m.	

Featured Speakers



Sunday, May 18, 10:30 a.m.-noon

John P. McGovern Award Lecturer: Aaron E. Carroll, MD

Sponsored by EBSCO

"The Affordable Care Act: Health Care Reform Is Far From Over"

Aaron E. Carroll, MD, has published some of the seminal works on physician views on various types of health care reform and has been called on to appear on national television and radio programs, including the *Colbert Report*, to talk about the Affordable Care Act. Carroll is an associate professor of pediatrics at the Indiana University School of Medicine. He is also the director of the Center for Health Policy and Professionalism Research.

Carroll's research focuses on the study of information technology to improve pediatric care and areas of health policy including physician malpractice, the pharmaceutical industry–physician relationship, and health care reform. He has published on the relationship between the pharmaceutical industry and health professionals, and how educational interventions can affect their interaction and behavior.

Carroll was one of the first to study the use of mobile devices in actual care. He is one of the leading pediatric informaticists in the United States. Carroll is also the cofounder of Medical Data Solutions, one of the first software companies to create programs for health professionals for mobile devices, and the coauthor of *Don't Swallow Your Gum: Myths, Half-Truths, and Outright Lies about Your Body and Health* and *Don't Cross Your Eyes...They'll Get Stuck that Way!*



Monday, May 19, 9:00 a.m.-10:00 a.m.

Janet Doe Lecturer: Margaret Bandy, AHIP, FMLA

"Pivoting: Leveraging Opportunities in a Turbulent Health Care Environment"

Margaret Moylan Bandy, AHIP, FMLA, has worked as medical librarian and manager of library and knowledge services at Exempla Saint Joseph Hospital in Denver, CO, since 1979. She served on the MLA Board of Directors from 2005–2008 and was board liaison to the Task Force on Vital Pathways for Hospital Librarians, contributing to the final report of the committee and the 2009 Vital Pathways Symposium published in the *Journal of the Medical Library Association*.

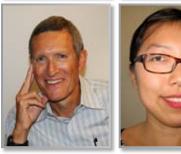
Considered a leader in patient and consumer health information, Bandy established the first hospital-based consumer health library in Denver in 1985. Bandy has served as an officer and committee member for many committees at the national, regional, and state level, including as chair of the Midcontinental Chapter of MLA (MCMLA) and chair of the Consumer and Patient Health Information Section. As chair of the Hospital Libraries Section Standards Committee, she led the revision of "Standards for Hospital Libraries 2007." As president of the Colorado Council of Medical Librarians in 2003, she established a committee to respond to the crisis facing hospital libraries in Colorado. That committee developed the "Myths and Truths about Library Services" materials for the MLA Vital Pathways website.

She has received a number of awards including the MCMLA Outstanding Achievement Award, the Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship, and the Marla M. Graber Award for Excellence and Achievement in Health Sciences Librarianship from the Colorado Council of Medical Librarians. With Rosalind Farnam Dudden, AHIP, FMLA, Bandy coedited the *Medical Library Association Guide to Managing Health Care Libraries*, 2nd edition, which received the Ida and George Eliot Prize in 2012.

Featured Speakers









Professional Identity Reshaped

Environmental factors in the areas of information, technology, health care, and the economy have accelerated a new cycle of change in the roles of health sciences librarians, challenging our notions of services, policies, collections, and definition of library space. Librarians have responded with new professional roles, redesigned service models, embedded liaisons, transformed collections, enabling technologies, and retrofitted spaces. These changes lead us to ask questions about our professional identity and our professional home, such as do we need a library to be a librarian? Potential new roles, whatever they may be called, will continue to showcase the value of health sciences librarians' skills and our expert ability to retrieve, access, and evaluate information throughout the scholarly communication process. Panelists will share how they are advancing our field by laying the foundations for broader definitions of librarianship and expanded roles for our professional practice:

- Elaine Russo Martin, DA, director, Library Services, and director, National Network of Libraries of Medicine, New England Region, Lamar Soutter Library, University of Massachusetts Medical School–Worcester, will provide an overview of the current environment and moderate the session.
- Margo Coletti, AHIP, director, Knowledge Services, Beth Israel Deaconess Medical Center, Boston, MA, will address knowledge management in the clinical setting.
- Neil Rambo, director, NYU Health Sciences Libraries, New York University School of Medicine, NYU Langone Medical Center–New York, will explore ideas about what a library and library services might look like if we "built it from scratch."
- Jackie Wirz, PhD, biomedical research specialist, OHSU Library, Oregon Health & Science University-Portland, will discuss embedded librarians in a variety of settings, the non-master's of library science perspective, and library support for translational and team science.



Wednesday, May 21, 10:40 a.m.-noon Anna Deavere Smith

Playwright, actor, and professor Anna Deavere Smith uses her singular brand of theatre to highlight issues of community, character, and diversity in America. *Newsweek* declared her "the most exciting individual in American theatre."

Best known for crafting one-woman, multicharacter plays about American social issues, Smith has been awarded the 2013 Dorothy and Lillian Gish Prize, one of the largest and most prestigious awards in the arts, as well as the National Humanities Medal. The MacArthur Foundation honored Smith with the "Genius" Fellowship for creating "a new form of theatre—a blend of theatrical art, social commentary, journalism, and intimate reverie."

Smith's most recent play, *Let Me Down Easy*, examines health care and the resilience and vulnerability of the human body. Opening in 2009, *Easy* aired on PBS's *Great Performances* in 2012. Interviewing real people from all walks of life, Smith turns their words into scripts, transforming herself into an astonishing number of characters.

In 1997, Smith founded the Institute on the Arts & Civic Dialogue at Harvard, which is now known as Anna Deavere Smith (ADS) Works. ADS Works "cultivates artistic excellence that embraces the social issues of the day."

A tenured professor at the New York University (NYU) Tisch School of the Arts, Smith is also affiliated with the NYU School of Law. The winner of the 2006 Fletcher Foundation Fellowship for her contribution to advancing civil rights, Smith won a Matrix Award from New York Women in Communications, a Fellow Award in Theatre Arts from United States Artists, and the United Solo Theatre Festival's inaugural award. The artist-in-residence at the Center for American Progress, Smith is writing a new play, *The Americans*.

General Information

Academy of Health Information Professionals Question-and-Answer Session

The Academy of Health Information Professionals (AHIP) is MLA's professional development and career recognition program. MLA '14 attendees are eligible to earn up to 1 point of academy credit per meeting day, for up to 3 days per year. In addition, the academy recognizes contact hours earned through continuing education courses and symposia.

Plan to attend the academy Q&A session on Monday, May 19, 1:30 p.m.–2:30 p.m., Acapulco, Gold Level, West Tower. This session will help you learn all about the credentialing program and application procedures.

Americans with Disabilities Act

The Hyatt Regency Chicago is an accessible hotel that is proudly committed to ensuring that they meet and exceed all of the requirements of the Americans with Disabilities Act. The Hyatt staff is trained to accommodate guests with special needs, so that all guests, including those with disabilities, are able to have an enjoyable and safe stay. If you need any auxiliary aids and services identified in the Americans with Disabilities Act, please visit the Registration Center, Grand Ballroom Foyer, Gold Level, East Tower.

Business Center

Purple Level, East Tower

The Hyatt Regency Chicago features a full-service business center offering everything you need to stay productive and get the job done. Take advantage of copy, fax, and printing services, as well as access to onsite computers with high-speed Internet access. The Business Center is located on the Purple Level in the East Tower. Please contact the Business Center at 312.565.1234 x4410.

Business Center Hours

Monday–Friday6:00 a.m.–7:00 p.m. **Saturday and Sunday** ..7:00 a.m.–6:00 p.m.

Coat Check

▶ Grand Suite Coatroom, Gold Level, East Tower Space is limited. The Coat Check service will accept luggage as space allows, but attendees are encouraged to use the hotel bell stand for luggage. Coat Check will be available Tuesday, May 20, and Wednesday, May 21.

Colleague Connection

Regency CD, Gold Level, West Tower

If you signed up for Colleague Connection, attend the New Members/First-Time Attendees Program, Sunday, May 18, 7:00 a.m.—8:55 a.m. Meet your colleague at the Colleague Connection table by the MLA Registration Center in the Hyatt.

Conference Community

Check out the official meeting blog (www.npc.mlanet.org/mla14/) for the latest on Chicago, announcements including room changes, meeting tips, food, fun, music, papers, plenary sessions, posters, section programming, speakers, and other topics. The blog is supported by the 2014 National Program Committee, Local Assistance Committee, and volunteer bloggers.

Twitter Display Monitor

Watch and respond to live streaming conversations on a Twitter monitor located in the Registration Center, Grand Ballroom Foyer, Gold Level, East Tower. Meeting hashtag: #mlanet14.

Hall of Exhibits

1 Hall of Exhibits, Riverside Center, Purple Level, East Tower

Exhibit Hours

Saturday, May 175:30 p.m7:30 p.m. Ticketed event:
Welcome Reception/Opening of Exhibits
Sunday, May 18 noon-5:00 p.m.
Monday, May 19 10:00 a.mnoon and 1:15 p.m5:00 p.m.
Tuesday, May 20 10:00 a.m3:00 p.m.

Guests at MLA '14

Adult Guests

Adult guests may purchase a pass to the Hall of Exhibits at the MLA Registration Center, located in the Grand Ballroom Foyer, Gold Level, East Tower. If guests would like to attend programs and plenary sessions, they should purchase a meeting registration.

Children

All children must have badges. Complimentary badges for children under age eighteen are available at the MLA Registration Center. Children under thirteen are not permitted in the exhibit hall. For your convenience, we have identified child care services available to you. Child care arrangements should be made directly with the provider.

- American ChildCare, 312.644.7300, www.americanchildcare .com
- Sitters Studio, 312.890.8194, www.sittersstudio.com
- American Registry, 312.475.1372, www.american-registry.com Please note that MLA is not able to recommend these providers based on experience. This list is simply provided as a convenience to parents who may wish to make arrangements for child care services while in Chicago. MLA makes no claims regarding the services listed here. Parents are urged to address any questions or concerns directly with the individual provider.

Hospitality Center

§ Grand Ballroom Foyer, Gold Level, East Tower

Choose Chicago! Make the Hospitality Center your first stop for maps and information about local attractions. Local Assistance Committee members and other area experts will be on hand to answer questions.

General Information

Information Desk

The Information Desk is at the MLA Registration Center. You may leave messages for colleagues, members of the Board of Directors, or MLA staff or stop by if you have questions.

Internet Café

• Grand Ballroom Foyer, Gold Level, East Tower Internet access and computers will be available during registration hours. WiFi is available throughout the meeting area for attendees who have their own devices.

Job Placement Center

Grand Suite 5, Gold Level, East Tower

The center is the place to be if you are a job seeker or an employer looking to hire. Late applications are accepted through Monday, April 14. After April 14, please bring all forms to the placement center. Employers are assessed fees; there are no fees for job seekers to use the MLA Job Placement Center. Required forms are available for download at www.mlanet.org/am/am2014/.

Job Placement Center Hours

Saturday, May 17	9:00 a.m3:00 p.m.
Sunday, May 18	10:00 a.m5:00 p.m.
Monday, May 19	9:00 a.m11:30 a.m.
	and 1:30 p.m5:00 p.m.
Tuesday, May 20	9:00 a.mnoon
	and 1:30 p.m5:00 p.m.

List of Attendees

For a listing, see the online schedule at www.eventscribe .com/2014/mla/.

Lost and Found

Please bring any found items to the Registration Desk, located in the Registration Center, Grand Ballroom Foyer, Gold Level, East Tower.

Member Resource Room

Grand Suite 5, Gold Level, East Tower

A photocopier, Windows-based computers, and a laser printer will be available for association business on a first-come, first-served basis. Please bring your own USB drives. See Job Placement Center for service hours.

Message Center

Leave messages for or pick up messages from members or colleagues, organized by last name, on the message boards near the on-site Registration Center, Grand Ballroom Foyer, Gold Level, East Tower.

MLA '15

Booth 502, Hall of Exhibits, Riverside Center, Purple Level, East Tower

The Medical Library Association annual meeting and exhibition is the largest gathering of medical librarians and related health information professionals in the world. Learn how attending MLA '15 is one of the best things you can do for your future. Discuss your areas of interest and enter a drawing to win prizes. Members of the 2015 National Program Committee and Local Assistance Committee will be on hand to provide information and answer questions. Set your calendar for MLA '15, May 15–20, 2015, Austin, TX.

MLA Connections Booth/MLA Store

▶ Grand Ballroom Foyer, Gold Level, East Tower
The MLA Booth and Scholarship Booth/MLA Store will be
near the registration area. Shop at the Scholarship Booth to
support the MLA grants and scholarships program. Purchase
MLA publications at a discounted rate. Be sure to buy a
raffle ticket for a chance to win prizes. Section Council and
Chapter Council areas will also be part of the MLA Booth.

MLA Connections Booth Hours

Saturday, May 17	11:00 a.m7:30 p.m.
Sunday, May 18	8:30 a.m5:00 p.m.
Monday, May 19	8:30 a.mnoon
	and 1:15 p.m5:00 p.m
Tuesday, May 20	8:30 a.m3:00 p.m.

Networking Massage Station

Sponsored by McGraw-Hill Professional Access Medicine

Booth 541, Hall of Exhibits, Riverside Center, Purple Level, East Tower

Take the stress out of the meeting with a seated chair massage.

Online Schedule and Recordings of Meeting Sessions

View the meeting schedule online at www.eventscribe .com/2014/mla/. If you are a paid meeting registrant, you can login to save your custom plan and access meeting recordings. Plenary sessions are video-recorded and posted online about twenty-four hours after the session. Most other sessions are audio-recorded and synchronized with PowerPoint slides, which are posted online about five days after the session to allow time for editing. Posters can be seen in the ePoster Gallery about two weeks before the meeting, based on when authors upload their posters. For access go to www.eventscribe.com/2014/mla/. To login, use your six-digit badge number that is printed on your confirmation letter and badge and the email address you used to register for the meeting.

General Information

Registration Center Hours

Grand Ballroom Foyer, Gold Level, East Tower

Thursday, May 15 4:00 p.m.–7:00 p.m.
Friday, May 16 7:00 a.m.–7:00 p.m.
Saturday, May 17 7:00 a.m.–7:30 p.m.
Sunday, May 18 7:00 a.m.–5:00 p.m.
Monday, May 19 7:00 a.m.–5:00 p.m.
Tuesday, May 20 7:00 a.m.–5:00 p.m.
Wednesday, May 21 7:00 a.m1:00 p.m.

Resume Clinic

Grand Suite 5, Gold Level, East Tower

The Professional Recruitment and Retention Committee, in conjunction with the MLA '14 Job Placement Center, will sponsor the Resume Clinic. If you have a cover letter, resume, and/or CV you would like to have reviewed, please stop in. Each participating attendee will have fifteen to twenty minutes with a reviewer. During that time, the reviewer will critique your cover letter, resume, and/or CV and offer tips and advice for improvement.

The Resume Clinic is available during MLA Job Placement Center hours on Sunday, May 18, Monday, May 19, and Tuesday, May 20. You must be a registered MLA '14 attendee to use this service. Walk-ins are welcome and will be scheduled in any available slots.

Speaker Ready Room

Grand Suite 3, Gold Level, East Tower

All speakers must check in at the Speaker Ready Room the day before their sessions to make sure the correct presentation is loaded.

Speaker Ready Room Hours

Saturday, May 17 noon-6:00 p.m.	
Sunday, May 18 8:00 a.m.–6:00 p.m.	
Monday, May 19 8:00 a.m6:00 p.m.	
Tuesday, May 20 8:00 a.m6:00 p.m.	
Wednesday, May 21 8:00 a.m10:30 a.m.	٦.

Travel Safety

To enjoy your stay, please take a few moments to read the Safety Tips for Annual Meeting Attendees online at www.mlanet.org/am/am2014/travel/safety-tips.html.

Voting Rights

You are eligible to vote at the MLA business meeting if you hold an MLA membership in at least one of these categories: Regular (including Introductory), Life, Fellow, Emeritus, Student, or authorized Institutional Representative. Voting paddles are available at the MLA Registration Center.

WiFi

MLA offers free WiFi throughout the meeting areas at the Hyatt Regency Chicago for personal use by attendees to check email, the blog, and their online schedules, and to surf the Internet. As a courtesy to others, please do not monopolize bandwidth with large downloads such as movies and videos. Attendees who booked their hotel room in the MLA room block receive free in-room WiFi.

MLA Unit Meetings Schedule

This list includes all official MLA meetings for committees, task forces, councils, sections, and special interest groups (SIGs). Section programming details, including room assignments, appear in the Daily Program on pp. 26–41.

Function	Date	Start Time	End Time	Room
2015 National Program Committee	Saturday, May 17	8:00 a.m.	3:00 p.m.	Columbus G, Gold Level, East Tower
2015 Section Program Planners				
Viceting 1	Saturday, May 17	2:00 p.m.	3:00 p.m.	Columbus H, Gold Level, East Tower
Meeting 2	Wednesday, May 21	7:00 a.m.	8:55 a.m.	Cold Coast Proper Level West Tower
2016 National Program Committee	Monday, May 19	7:30 a.m.	8:55 a.m.	Gold Coast, Bronze Level, West Tower
African American Medical Library Alliance SIG	Sunday, May 18	3:30 p.m.	4:25 p.m.	Water Tower, Bronze Level, West Towe
Awards Committee	Monday, May 19	7:30 a.m.	8:55 a.m.	Toronto, Gold Level, West Tower
Books Panel	Monday, May 19	8:00 a.m.	8:55 a.m.	Atlanta, Gold Level, West Tower
Brainstorming and Planning Awesome Chapter Meetings	Tuesday, May 20	11:30 a.m.	12:25 p.m.	Gold Coast, Bronze Level, West Tower
Bylaws Committee	Tuesday, May 20	7:30 a.m.	8:55 a.m.	Buckingham, Bronze Level, West Towe
Cancer Librarians Section	Sunday, May 18	3:30 p.m.	4:25 p.m.	New Orleans, Gold Level, West Tower
Chapter Continuing Education Chairs	Tuesday, May 20	8:00 a.m.	8:55 a.m.	Hong Kong, Gold Level, West Tower
Chapter Council	Saturday, May 17	8:00 a.m.	4:00 p.m.	Columbus AB, Gold Level, East Tower
Chapter Treasurers Orientation	Monday, May 19	3:30 p.m.	4:25 p.m.	Toronto, Gold Level, West Tower
Chiropractic Libraries SIG	Tuesday, May 20	4:30 p.m.	5:55 p.m.	Gold Coast, Bronze Level, West Tower
Clinical Librarians and Evidence-Based Health Care SIG	Monday, May 19	4:30 p.m.	5:55 p.m.	Soldier Field, Bronze Level, West Towe
Collection Development Section				
Business Meeting	Monday, May 19	3:30 p.m.	4:25 p.m.	San Francisco, Gold Level, West Tower
Executive Meeting	Sunday, May 18	7:00 a.m.	8:55 a.m.	Atlanta, Gold Level, West Tower
Complementary and Alternative Medicine SIG	Monday, May 19	4:30 p.m.	5:55 p.m.	San Francisco, Gold Level, West Tower
Consumer and Patient Health Information Section (CAPHIS) Board Meeting	Sunday, May 18	7:00 a.m.	8:55 a.m.	Haymarket, Bronze Level, West Tower
Business Meeting	Monday, May 19	4:30 p.m.	5:55 p.m.	Comiskey, Bronze Level, West Tower
Continuing Education (CE) Committee				
Meeting 1	Wednesday, May 21	7:00 a.m.	8:55 a.m.	Columbus G, Gold Level, East Tower
Meeting 2	Wednesday, May 21	1:30 p.m.	5:00 p.m.	Columbus G, Gold Level, East Tower
Corporate Information Services Section (CISS)	Sunday, May 18	3:30 p.m.	4:25 p.m.	Soldier Field, Bronze Level, West Towe
Credentialing Committee	Friday, May 16	7:00 p.m.	10:00 p.m.	Hong Kong, Gold Level, West Tower
Dental Section	Monday, May 19	4:30 p.m.	5:55 p.m.	New Orleans, Gold Level, West Tower
Department of the US Army Medical Command Libraries SIG	Monday, May 19	4:30 p.m.	5:55 p.m.	Atlanta, Gold Level, West Tower
Department of Veterans Affairs Librarians SIG				
Meeting 1	Sunday, May 18	3:30 p.m.	4:25 p.m.	Hong Kong, Gold Level, West Tower
Meeting 2	Monday, May 19	3:30 p.m.	4:25 p.m.	Buckingham, Bronze Level, West Tower
Educational Media and Technologies Section (EMTS)	Monday, May 19	4:30 p.m.	5:55 p.m.	Toronto, Gold Level, West Tower
Eederal Libraries Section	Sunday, May 18	7:00 a.m.	8:55 a.m.	Hong Kong, Gold Level, West Tower
Fellows of MLA	Sunday, May 18	4:30 p.m.	5:55 p.m.	Comiskey, Bronze Level, West Tower
Governmental Relations Committee	Monday, May 19	7:30 a.m.	8:55 a.m.	Comiskey, Bronze Level, West Tower
Grants and Scholarships Committee	Wednesday, May 21	7:30 a.m.	8:55 a.m.	Columbus IJ, Gold Level, East Tower
Health Association Libraries Section (HALS)	Monday, May 19	7:00 a.m.	8:55 a.m.	New Orleans, Gold Level, West Tower
History of the Health Sciences Section	Tuesday, May 20	7:00 a.m.	8:55 a.m.	San Francisco, Gold Level, West Tower
Hospital Libraries Section (HLS)				
Committees Meeting	Tuesday, May 20	7:00 a.m.	8:55 a.m.	Water Tower, Bronze Level, West Towe
Executive Board Meeting	Monday, May 19	7:00 a.m.	8:55 a.m.	Water Tower, Bronze Level, West Tower
Business Meeting and Ice Cream Social nformationist SIG	Monday, May 19 Sunday, May 18	4:30 p.m. 7:00 a.m.	5:55 p.m. 8:55 a.m.	Grand Ballroom AB, Gold Level, East To Gold Coast, Bronze Level, West Tower
	, ,			
nstitutional Animal Care and Use SIG	Tuesday, May 20	11:30 a.m.	12:25 p.m.	Hong Kong, Gold Level, West Tower
nternational Cooperation Section	Sunday, May 18	7:30 a.m.	8:55 a.m.	Toronto, Gold Level, West Tower
<i>IMLA</i> Editorial Board	Sunday, May 18	7:30 a.m.	8:30 a.m.	Comiskey, Bronze Level, West Tower
loseph Leiter NLM/MLA Lectureship Committee	Tuesday, May 20	4:30 p.m.	5:55 p.m.	New Orleans, Gold Level, West Tower
atino SIG	Tuesday, May 20	11:30 a.m.	12:25 p.m.	Acapulco, Gold Level, West Tower

MLA Unit Meetings Schedule

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Leaders Tea	Saturday, May 17	3:00 p.m.	5:00 p.m.	Regency A, Gold Level, West Tower
Leaders Tea: Chapter Breakout	Saturday, May 17	3:00 p.m.	5:00 p.m.	San Francisco, Gold Level, West Tower
Leaders Tea: Section Breakout	Saturday, May 17	3:00 p.m.	5:00 p.m.	New Orleans, Gold Level, West Tower
Leadership and Management Section	Tuesday, May 20	4:30 p.m.	5:55 p.m.	Hong Kong, Gold Level, West Tower
Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG	Tuesday, May 20	4:30 p.m.	5:55 p.m.	San Francisco, Gold Level, West Tower
Librarians without Borders® Advisory Committee	Tuesday, May 20	7:30 a.m.	8:55 a.m.	Atlanta, Gold Level, West Tower
Libraries in Curriculum SIG	Monday, May 19	3:30 p.m.	4:25 p.m.	Columbian, Bronze Level, West Tower
Medical Informatics Section	Tuesday, May 20	4:30 p.m.	5:55 p.m.	Toronto, Gold Level, West Tower
Medical Library Education Section (MLES)	Tuesday, May 20	11:30 a.m.	12:25 p.m.	Buckingham, Bronze Level, West Tower
Medical Library Group of Southern California and Arizona Advisory Council	Tuesday, May 20	4:30 p.m.	5:55 p.m.	Buckingham, Bronze Level, West Tower
Membership Committee	Tuesday, May 20	7:30 a.m.	8:55 a.m.	Toronto, Gold Level, West Tower
Midwest Chapter Executive Committee	Monday, May 19	4:30 p.m.	5:55 p.m.	Columbian, Bronze Level, West Tower
MLA Ethical Awareness Task Force (invitation only)	Tuesday, May 20	12:15 p.m.	2:00 p.m.	Per Invitation
MLA Futures Task Force	Sunday, May 18	12:30 p.m.	2:00 p.m.	New Orleans, Gold Level, West Tower
MLA News Editorial Board	Sunday, May 18	8:00 a.m.	8:55 a.m.	Soldier Field, Bronze Level, West Tower
MLA Research Task Force	Monday, May 19	7:30 a.m.	8:55 a.m.	San Francisco, Gold Level, West Tower
Molecular Biology and Genomics SIG	Tuesday, May 20	7:00 a.m.	8:55 a.m.	New Orleans, Gold Level, West Tower
New Members SIG	Sunday, May 18	3:30 p.m.	4:25 p.m.	Columbian, Bronze Level, West Tower
New York-New Jersey Chapter	Sunday, May 18	7:00 a.m.	8:55 a.m.	San Francisco, Gold Level, West Tower
Nominating Committee (invitation only)	Saturday, May 17	8:00 a.m.	4:00 p.m.	Atlanta, Gold Level, West Tower
Nursing and Allied Health Resources Section (NAHRS)	Catalady, Ividy 17	0.00 4.111.	-1.00 p.m.	Attanta, Gold Edvor, West Tower
Business Meeting Executive Board Meeting	Monday, May 19 Monday, May 19	4:30 p.m. 7:00 a.m.	5:55 p.m. 8:55 a.m.	Acapulco, Gold Level, West Tower Hong Kong, Gold Level, West Tower
Oral History Committee	Wednesday, May 21	7:30 a.m.	8:55 a.m.	Columbus EF, Gold Level, East Tower
Osteopathic Libraries SIG	Sunday, May 18	3:30 p.m.	4:25 p.m.	Comiskey, Bronze Level, West Tower
Outreach and Marketing SIG	Sunday, May 18	3:30 p.m.	4:25 p.m.	Atlanta, Gold Level, West Tower
Pediatric SIG	Tuesday, May 20	11:30 a.m.	12:25 p.m.	Atlanta, Gold Level, West Tower
Pharmacy and Drug Information (PDI) Section	Sunday, May 18	7:00 a.m.	8:55 a.m.	Water Tower, Bronze Level, West Tower
Professional Recruitment and Retention Committee	Tuesday, May 20	7:30 a.m.	8:55 a.m.	Acapulco, Gold Level, West Tower
Public Health/Health Administration Section	Sunday, May 18	3:30 p.m.	4:25 p.m.	Gold Coast, Bronze Level, West Tower
Public Services Section	Monday, May 19	4:30 p.m.	5:55 p.m.	Buckingham, Bronze Level, West Tower
Quint Essential 2014 Steering Committee	Tuesday, May 20	4:30 p.m.	5:55 p.m.	Atlanta, Gold Level, West Tower
Relevant Issues Section	Tuesday, May 20	11:30 a.m.	12:25 p.m.	San Francisco, Gold Level, West Tower
Research Award Judging Informational Meeting	Sunday, May 18	7:00 a.m.	8:55 a.m.	New Orleans, Gold Level, West Tower
Research Section	Tuesday, May 20	7:00 a.m.	8:55 a.m.	Comiskey, Bronze Level, West Tower
Resource Sharing SIG	Monday, May 19	3:30 p.m.	4:25 p.m.	Hong Kong, Gold Level, West Tower
Rising Stars Committee	Monday, May 19	4:00 p.m.	5:30 p.m.	Water Tower, Bronze Level, West Tower
Scholarly Communications Committee	Monday, May 19	10:00 a.m.	11:30 a.m.	Toronto, Gold Level, West Tower
Section Continuing Education Chairs	Monday, May 19	8:00 a.m.	8:55 a.m.	Soldier Field, Bronze Level, West Tower
Section Council	Saturday, May 17	8:00 a.m.	4:00 p.m.	Columbus CD, Gold Level, East Tower
Section Treasurers Orientation	Tuesday, May 20	11:30 a.m.	12:25 p.m.	Toronto, Gold Level, West Tower
Southern Chapter Executive Board	Tuesday, May 20	7:00 a.m.	8:55 a.m.	Gold Coast, Bronze Level, West Tower
Technical Services Section	Sunday, May 18	3:30 p.m.	4:25 p.m.	San Francisco, Gold Level, West Tower
Technology Advisory Committee	Monday, May 19	3:30 p.m.	4:25 p.m.	New Orleans, Gold Level, West Tower
Translational Sciences Collaboration SIG	, ,		4:25 p.m. 5:55 p.m.	Gold Coast, Bronze Level, West Tower
Veterinary Medical Libraries Section	Monday, May 19	4:30 p.m.	ა.აა p.m.	Goid Coast, Diolize Level, West Tower
Business Meeting	Monday, May 19	7:00 a.m.	8:55 a.m.	Columbus GH, Gold Level, East Tower
Informal Meeting	Monday, May 19	4:30 p.m.	5:55 p.m.	Columbus GH, Gold Level, East Tower
Vision Sciences SIG	Monday, May 19	4:30 p.m.	5:55 p.m.	Hong Kong, Gold Level, West Tower
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Continuing Education Courses



Continuing education (CE) courses are a great way to stay at the forefront of the health information profession. Onsite registration for CE courses is available; however, some courses might have reached their attendance maximum and be closed. Visit the MLA Registration Center to view course descriptions, course level, instructors, and MLA CE contact hours. Details are also available at www.mlanet.org/am/am2014/registration/continuing-education/.



Hands-on Courses/Offsite Locations

Hands-on computer courses are held at the following offsite location, and not at the Hyatt Regency Chicago. Transportation will not be provided. MLA staff will walk groups to the offsite. Maps are available at the MLA Registration Center and Hospitality Center.

Offsite Facility Location:

Galter Health Sciences Library, Feinberg School of Medicine, Northwestern University

303 East Chicago Avenue Chicago, IL

Friday, May 16

8:00 a.m.-5:00 p.m.

CE700 Statistical Literacy for Medical Librarians: Swimming in a Sea of Conflicting Medical Claims

Comiskey, Bronze Level, West Tower

10:00 a.m.-5:00 p.m.

CE300 Genetics for Librarians: From Bench to Bedside

Offsite: Feinberg School of Medicine, Weinberg 1-731

CE301 Clinical Trials Registers, Trials Results Registers, and Other Research Registers

Offsite: Feinberg School of Medicine, Galter Library, Learning Resource Center

CE600 Rapid Training Design

Gold Coast, Bronze Level, West Tower

CE701 Understanding Evaluation and Research Impact

Water Tower, Bronze Level, West Tower

8:00 a.m.-noon

CE200 Using Exhibitions to Inspire Learning, Engage Communities, and Add Value

Acapulco, Gold Level, West Tower

1:00 p.m.-5:00 p.m.

CE302 Introduction to Systematic Reviews for Librarians

Acapulco, Gold Level, West Tower

CE702 Library Statistics: Data Analysis for Librarians

Offsite: Feinberg School of Medicine, Weinberg 1-730

Saturday, May 17

8:00 a.m.-5:00 p.m.

CE303 Becoming an Expert Searcher

Offsite: Feinberg School of Medicine, Galter Library, Learning Resource Center

CE500 "e-Science": Taxonomies and Indexing: The Beginning of Involvement for Librarians

Toronto, Gold Level, West Tower

CE703 Translational Bioinformatics

Offsite: Feinberg School of Medicine, Weinberg 1-730

8:00 a.m.-3:00 p.m.

CE201 Do You Want to Be a Library Director? Knowledge, Skills, and Career Paths

Acapulco, Gold Level, West Tower

8:00 a.m.-noon

CE202 Breaking an Electronic Health Record System: A Sandbox Workshop

Offsite: Feinberg School of Medicine, Weinberg 1-731

Saturday, May 17

CE Courses

2-Hour Course Options

8:00 a.m.-10:00 a.m.

CE101 Health on the Range: Rural Health Issues and Resources

1 Water Tower, Bronze Level, West Tower

CE601 Infographics: A Guided Tour to Visually Presenting Data

Comiskey, Bronze Level, West Tower

CE705 Perspectives in Research Data Management: An Introduction

Gold Coast, Bronze Level, West Tower

10:30 a.m.-12:30 p.m.

CE102 American Indian Health Information Resources

Water Tower, Bronze Level, West Tower

CE706 Perspectives on Research Data Management: Workshop

Gold Coast, Bronze Level, West Tower

1:30 p.m.-3:30 p.m.

CE103 Finding Your Way on the Magnet Journey

Water Tower, Bronze Level, West Tower

CE501 Information at Your Fingertips: Tablet Technology

Comiskey, Bronze Level, West Tower

Wednesday, May 21

1:00 p.m.-5:00 p.m.

CE100 Supporting Open Access: Librarians as Advocates, Researchers, Educators, and Role Models

Columbus AB, Gold Level, East Tower

CE203 Public Speaking: Polish, Not Panic

Columbus CD, Gold Level, East Tower

CE400 Health Information Resources for Chemical, Biological, Radiological, Nuclear, Explosive (CBRNE) Incidents

Offsite: Feinberg School of Medicine, Weinberg 1-731

MLA Symposium

Saturday, May 17, 2014

1:00 p.m.-5:00 p.m.

The Patient Experience and Engagement: Improving Patient-Centered Care One Person at a Time Symposium

Sponsored by the National Network of Libraries of Medicine, Southeastern Atlantic Region, Pacific Northwest Region, Greater Midwest Region, South Central Region, and Middle Atlantic Region; Consumer and Patient Health Information Section of MLA; Hospital Libraries Section of MLA; Cancer Librarians Section of MLA; and BMJ Publishing Group

Columbus EF, Gold Level, East Tower Keynote speaker and panelists include Steve Wilkins, T. Scott Plutchak, AHIP, FMLA, Ruti Volk, AHIP, and Judy C. Stribling.



MLA will host three eLearning opportunities during MLA '14. MLA members who are not able to attend the meeting will be able to participate in live online versions of the courses.

Saturday, May 17

8:00 a.m.-10:00 a.m. (central time)

CE705W Perspectives in Research Data Management: An Introduction

1:30 p.m.-3:30 p.m. (central time)

CE103W Finding Your Way on the Magnet Journey

Wednesday, May 21

1:00 p.m.-5:00 p.m. (central time)

CE100W Supporting Open Access: Librarians as Advocates, Researchers, Educators, and Role Models

Daily Program | Thursday, May 15-Saturday, May 17, 2014

This section provides a daily schedule and location of official activities but excludes MLA unit meetings, which are listed on pages 22-23. It includes receptions, section programming by sponsor and theme, Sunrise Seminars, Technology Showcases, and informal meetings. Consult the index on pages 65-69 for a quick reference to section activities.

Listed events are open to all registered attendees unless otherwise noted.



Video of session planned; on MLANET 24 hours after session

△ Research Papers

The research designation is determined by the author during the abstract submission process. Papers with a research designation will be considered for Research Section awards.

Thursday, May 15, 2014

9:00 a.m.-noon

MLA Executive Committee Meeting

MLA Headquarters

2:00 p.m.-5:00 p.m.

MLA Board of Directors Meeting

Horner, Silver Level, West Tower

Friday, May 16, 2014

7:30 a.m.-6:00 p.m.

Informal Meeting

Regional Medical Library Directors Meeting

Regency B, Gold Level, West Tower

8:00 a.m.-5:00 p.m.

Continuing Education

See pages 24-25.

9:00 a.m.-5:00 p.m.

MLA Board of Directors Meeting

Horner, Silver Level, West Tower

1:00 p.m.-5:00 p.m.

Informal Meetings

NN/LM Consumer Health Coordinators Meeting

San Francisco, Gold Level, West Tower

NN/LM Outreach Coordinators Meeting

New Orleans, Gold Level, West Tower

NN/LM Regional Medical Library Combined Coordinators Meeting

1 Atlanta, Gold Level, West Tower

Saturday, May 17, 2014

8:00 a.m.-5:00 p.m.

Continuing Education

See pages 24-25.

8:30 a.m.-3:30 p.m.

Informal Meeting

AAHSL Assessment and Statistics Committee Meeting

Hong Kong, Gold Level, West Tower

Saturday, May 17-Sunday, May 18, 2014 | Daily Program

12:30 p.m.-5:00 p.m.

Informal Meeting

NLM/AAHSL Leadership Fellows Program Leadership Institute

Buckingham, Bronze Level, West Tower

3:00 p.m.-5:00 p.m.

Leaders Tea

1 Regency A, Gold Level, West Tower

5:30 p.m.-7:30 p.m.

Welcome Reception and Opening of the Hall of Exhibits

Hall of Exhibits, Riverside Center, Purple Level, East Tower

Ticketed event.

Sunday, May 18, 2014

7:00 a.m.-8:55 a.m

Informal Meeting

AAHSL Program and Education Committee Meeting

Columbian, Bronze Level, West Tower

New Members/First-Time Attendees Program

Sponsored by Wolters Kluwer Health | OVID

Regency CD, Gold Level, West Tower

Invited event. Onsite new member/first-time attendee registrants, please email Tomi Gunn at gunn@mlahq.org to be added to the attendee list.

Sunrise Seminars

Quality vs. Evidence vs. Research vs. Innovation: Embracing All Types of Clinical Inquiry

1 Acapulco, Gold Level, West Tower

Do health care professionals at your institution understand the difference between all types of clinical inquiry, that is, quality, evidence, research, and innovation? Further, do they also understand how clinical inquiry ties back to your institution's standards of practice, regulatory requirements, and American Nurses Credentialing Center (ANCC) Magnet initiatives? Learn how librarians and health care professionals can work together to develop strategies to enhance staff knowledge about clinical inquiry, as well as ways to improve institutional knowledge and care outcomes.

Speaker: Daphne Stannard, Director and Chief Nurse Researcher, Institute for Nursing Excellence, University of California–San Francisco Medical Center

Seven Things Librarians Forget When Choosing an Integrated Library System (ILS)

5 Columbus AB, Gold Level, East Tower

Join EOS for a presentation about the seven things often forgotten by librarians searching for a new ILS. Bryan Long, account executive and former library technician, will present "Seven Things Librarians Forget When Choosing an ILS." His presentation will cover several key factors that anyone looking for a new system or thinking about looking will not want to miss!

7:00 a.m.-8:55 a.m.

Sunrise Yoga

Sponsored by the Complementary and Alternative Medicine SIG and cosponsored by the Hospital Libraries Section

Buckingham, Bronze Level, West Tower

Do you want to rejuvenate your mind and body? Attend Sunrise Yoga, which is open to all and will be oriented toward all levels as a nice respite during MLA '14. This one-hour class will be led by Daina R. Bouquin. The data and metadata services librarian at Weill Cornell Medical College at Cornell University, Bouquin is also an experienced yoga instructor in Kripalu and Hatha yoga. Wear comfortable clothing and bring a yoga mat, if you have one. Some spare yoga mats and towels will be available. Any donations will go toward support of the instructor, but the class is free and welcomes everyone.

9:00 a.m.-10:00 a.m.

Welcome from the President

Dixie A. Jones, AHIP, 2013/14 MLA President, and Director, Medical Library, Louisiana State University Health–Shreveport

Welcome from the Midwest Chapter

Elizabeth Fine Weinfurter, President, Midwest Chapter of MLA, and Liaison and Instruction Librarian, Bio-Medical Library, University of Minnesota–Minneapolis

Welcome from the 2014 National Program Committee

Nancy J. Allee, AHIP, Cochair, 2014 National Program Committee, and Deputy Director, Taubman Health Sciences Library, University of Michigan–Ann Arbor; Jo Dorsch, AHIP, FMLA, Cochair, 2014 National Program Committee, and Health Sciences Librarian, Library of the Health Sciences-Peoria, University of Illinois–Chicago; Heidi M. Nickisch Duggan, Cochair, 2014 Local Assistance Committee, and Interim Director, Galter Health Sciences Library, Northwestern University, Chicago, IL; and Andrea Twiss-Brooks, Cochair, 2014 Local Assistance Committee, and Codirector, Science Libraries Division, and Head, Collection Service, Science Library, University of Chicago, Chicago, IL

Presidential Address

Dixie A. Jones, AHIP, 2013/14 MLA President

Daily Program | Sunday, May 18, 2014

10:30 a.m.-noon

Grand Ballroom, Gold Level, East Tower

Introduction: Jo Dorsch, AHIP, FMLA, Cochair, 2014 National Program Committee, and Health Sciences Librarian, Library of the Health Sciences-Peoria, University of Illinois-Chicago

Speaker: Aaron E. Carroll

noon-2:00 p.m.

Chapter Council Presents Chapter Sharing Roundtables Luncheon

Sponsored by Wolters Kluwer Health | UpToDate

Regency CD, Gold Level, West Tower Ticketed event. No onsite ticket sales.

noon-5:00 p.m.

Exhibits Open

Hall of Exhibits, Riverside Center, Purple Level, East Tower

12:30 p.m.-1:30 p.m.

Informal Meeting

EBSCO Publishing Lunch & Learn

Regency A, Gold Level, West Tower

1:30 p.m.-2:00 p.m.

Technology Showcase

Rittenhouse's R2 Digital Library: A Science, Technology, Medicine (STM) E-Book Platform

Technology Showcase Stage, Hall of Exhibits, Riverside Center, Purple Level, East Tower

Join us to see how Rittenhouse's e-book platform, the R2 Digital Library, can provide the tools you need to manage a health sciences e-book collection. Learn about our new personal digital assistant (PDA) service and how R2 can be easily integrated with your institution's workflow.

2:00 p.m.-3:30 p.m.

Grand Ballroom, Gold Level, East Tower

Presiding: Dixie A. Jones, AHIP, 2013/14 MLA President Parliamentary Procedures can be found at www.mlanet .org/parliamentary.html.

Agenda

- Announcements
- In Memoriam
- Member Recognition
- Call to Order
- Announcements and Election Results
- New Business
- Treasurer's Report: Chris Shaffer, AHIP, Director, Library, Oregon Health & Science University—Portland
- Executive Director's Report: Carla J. Funk, CAE, Hon. FCLIP
- Annual Report
- Old Business

2:30 p.m.-3:00 p.m.

Technology Showcase

DynaMed

Technology Showcase Stage, Hall of Exhibits, Riverside Center, Purple Level, East Tower

DynaMed is the leading evidence-based point-of care database in the marketplace. Join us to learn why DynaMed ranked #1 in KLAS and is now being adopted as the primary resource for physicians and end users! We will also discuss the role of the librarian in implementation of content into the electronic health record.

3:30 p.m.-4:00 p.m.

Beverage Break

Sponsored by Rittenhouse Book Distributors

1 Hall of Exhibits, Riverside Center, Purple Level, East Tower

Technology Showcase

Clinical Decision Support at the Point of Care

Technology Showcase Stage, Hall of Exhibits, Riverside Center, Purple Level, East Tower

Providing clinicians with clinical decision support at the point of care increases adherence with evidence-based recommendations. UpToDate use is associated with improved patient outcomes and shortened length of stay. Sandy Falk will discuss the role clinical decision support plays in improving patient care and how new technology is making it easier for clinicians to access this critical information where they need it, at the point of care.

3:30 p.m.-4:25 p.m.

Informal Meeting

DOCLINE Users Group Meeting

Columbus AB, Gold Level, East Tower

Poster Session 1

Sponsored by the JAMA Network

▶ Hall of Exhibits, Riverside Center, Purple Level, East Tower See pages 42–49 for the listing of posters and presenters.

Sunday, May 18, 2014 | Daily Program

Section/Chapter Posters

Columbus Foyer, Gold Level, East Tower

Learn more about MLA sections and MLA chapters! New this year: Section and chapter posters will highlight the activities and unique characteristics of the groups that represent your special interests. Posters for participating sections and chapters will be on display in the MLA Registration Center area. Posters will be staffed during Poster Session 1 on Sunday, May 18, 2014, from 3:30 p.m.–4:25 p.m., and will remain on display throughout MLA '14.

4:30 p.m.-5:00 p.m.

Technology Showcase

Plum Analytics

Technology Showcase Stage, Hall of Exhibits, Riverside Center, Purple Level, East Tower

PlumX[™] delivers a complete picture about research impact for researchers, librarians, administrators, and funders. Named *Library Journal's* most ambitious database in 2013, PlumX gathers metrics across five categories: usage, mentions, captures, social media, and citations. Metrics are gathered around artifacts. Artifacts include: clinical trials, grants, patents, presentations, theses/dissertations, web pages, and so on.

4:30 p.m.-5:55 p.m.

Section Program 1

2014 National Program Committee

Open Spaces: Collaborations to Build Our Information Future

International Cooperation Section, Libraries in Curriculum SIG, New Members SIG

Columbus KL, Gold Level, East Tower

Moderator: Nancy J. Allee, AHIP, Deputy Director, Taubman Health Sciences Library, University of Michigan–Ann Arbor

Building the Global Future, One Relationship at a Time: Challenges and Rewards in a Cooperative International Project \triangle

Bette Anton and Pamela C. Sieving

Collaboratively Creating an Evidence Base for Our Publicly Accessible Information Future \triangle

Lauren Maggio, Laura Moorhead, and John Willinsky

Tripartite Collaboration for National Institutes of Health Public Access Policy Compliance: The Library, the Clinical and Translational Science Institute, and the Office of Research

Jennifer A. Lyon, AHIP, Christina Moore, Olivia Davey, Wajeeh Bajwa, and Alicia Turner

Facilitating Collaboration across International Boundaries: A Medical Librarian Job Exchange Program

Martha Knuth, Elizabeth (Beth) Whipple, AHIP, and Fred Pond

COLLECTION DEVELOPMENT SECTION

Vendor Negotiation Strategies

Molecular Biology and Genomics SIG

Columbus GH, Gold Level, East Tower

Moderator: Emma O'Hagan, Medical Librarian, School of Medicine, Western Michigan University-Kalamazoo

Panelist #1

Douglas Dieter

Panelist #2

N. Bernard (Buzzy) Basch

Panelist #3

Elizabeth Lorbeer, AHIP

DENTAL SECTION

2014 Stat!Ref Lecture: Gathering the Evidence to Build Our Future Spaces

Regency B, Gold Level, West Tower

Moderator: Annie M. Hughes, Information Services Librarian, Wilson Dental Library, University of Southern California–Los Angeles

Changing Roles: Changing Facilities

Jean P. Shipman, AHIP, FMLA

Where the Evidence Leads: Future Space Needs and Institutional Priorities

Gerald (Jerry) Perry, AHIP

Experienced Team: Collaborative Process

Peter J. Bolek

EDUCATIONAL MEDIA AND TECHNOLOGIES SECTION

Structural Adjustments: Changes in Education

Complementary and Alternative Medicine SIG, Libraries in Curriculum SIG

Regency A, Gold Level, West Tower

Moderator: Maureen M. Knapp, AHIP, Research Support and Education Librarian, Rudolph Matas Library of the Health Sciences, Tulane University, New Orleans, LA

Building a Foundation for Lifelong Research: Emphasizing Open Access and Open Educational Resources in Allied Health Higher Education

Virginia Pannabecker

Theory-Based Techniques for Active Learning in the Evidence-Based Medicine Classroom

Nancy Adams, Alan Adelman, and Jay Zimmermann

Daily Program | Sunday, May 18, 2014

Using Team-Based Learning to Engage Medical Students in Evidence-Based Practice, Epidemiology, and Biostatistics

Stephanie J. Schulte and Courtney D. Lynch

Faculty Development Series: Teaching Enhancement for Instruction Librarians

Linda M. Hartman, AHIP, Ester Saghafi, Patricia M. Weiss, and Rebecca Abromitis

Flip-Flop: Reflections on Reversing Flipped Information Literacy Instruction for Pre-College Health Profession Students

Peter Shipman and Kim Mears, AHIP

FEDERAL LIBRARIES SECTION

Patient-Centered Care

Hospital Libraries Section, Complementary and Alternative Medicine SIG

5 Columbus IJ, Gold Level, East Tower

Moderator: Jane A. Pellegrino, AHIP, Library Services Department Head, Naval Medical Center Portsmouth, Portsmouth, VA

Personalizing Health Communication: Using Health Literacy and Learning Style Preferences to Improve Patients' Diabetes Knowledge \triangle

Taneya Y. Koonce, Nunzia B. Giuse, AHIP, FMLA, Hannah Epelbaum, Marcia Epelbaum, Kenneth A. Wallston, and Suzanne Hurley

Patient Interests in Medical Research and the Potential to Help Redefine the Library Space in a Hospital's Family Resource and Information Center △

Laura Moorhead and Lauren Maggio

Facilitating Patient-Physician Communication and Patient Engagement for Enhance Patient-Centered Care Δ

Hannah F. Norton, Linda C. Butson, AHIP, and Ryan Nall

Hey, I Do That All the Time! Is That What It's Called?: Shared Decision Making and the Librarian's Role Δ

Lindsey Sikora and Melissa Helwig

Outreach Superstructure: Partnering to Design and Build a Framework for Health Information Interventions to Support Family Caregivers' Medical Decision Making

Terri Ottosen, AHIP, Jamie E. Peacock, and Wilma Templin-Branner

MEDICAL INFORMATICS SECTION

Information Building Blocks: Open Data Initiatives and Trends

Public Services Section, Molecular Biology and Genomics SIG

Columbus AB, Gold Level, East Tower

Moderator: Margaret Henderson, AHIP, Associate Professor and Director, Research Data Management, VCU Libraries, Virginia Commonwealth University–Richmond

A Tale of Two Data Catalogs

Kevin Read

Building Blocks: Contributing to Open Data Initiatives by Teaching Data Reuse Workshops

Megan Laurance

Data Management, Open Data, and the Library: The 1K Challenge Δ

Jackie Wirz, Melissa Haendel, Nicole Vasilevsky, and Robin Champieux

Beyond the Data Flood: Opportunities for Data Engagement

Deborah H. Charbonneau

MEDICAL LIBRARY EDUCATION SECTION

New Voices

Research Section, New Members SIG

Columbus CD, Gold Level, East Tower

Moderator: Ana D. Cleveland, AHIP, FMLA, Regents Professor, Sarah Law Kennerly Endowed Professor, and Director, Health Informatics Program, University of North Texas–Denton

Preparing Medical Students for Residency: Efficacy of Evidence-Based Medicine Instruction \triangle

Alexander J. Carroll

A Healthy Dose of Language: A Literature Review of Health Literacy and English as a Second Language Instruction \triangle

Myriam Martinez-Banuelos

Active and Passive Acquisition of Health-Related Information on the Web by College Students: Implications for E-Health Literacy Education \triangle

Sanda Erdelez and Josipa Basic

Building the Bioinformatics Pipeline

Kristi L. Holmes

RELEVANT ISSUES SECTION

Accessibility and Appropriateness in Our Information Future

Consumer and Patient Health Information Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG; African American Medical Librarians Alliance SIG

Columbus EF, Gold Level, East Tower

Moderator: Kate Flewelling, National Network of Libraries of Medicine, Middle Atlantic Region, University of Pittsburgh, Pittsburgh, PA

Sunday, May 18-Monday, May 19, 2014 | Daily Program

Collaboration to Expand Accessibility: The Role of Consumers in Web Content Development △

Cathryn W. Chiesa, Nathalie Reid, and David Knox

Providing Resources Supporting the Enhanced National Standards for Culturally and Linguistically Appropriate Services in Health Care

Faye D. Williams

If You Build a Patient Portal, Will They Come? \triangle

Prudence W. Dalrymple, AHIP, FMLA, Michelle Rogers, Lisl Zach, and Anthony Luberti

Do You Want Me? What Attracts Users and Can Repel Them from a Consumer Health Website

Cynthia L. Henderson, AHIP

6:00 p.m.-7:00 p.m.

International Visitors Reception

Sponsored by the New England Journal of Medicine

Regency C, Gold Level, West Tower

For International Cooperation Section members and international attendees. No registration required.

Library School Reunion

Regency D, Gold Level, West Tower

Open to library school alumni. No registration required.

7:00 p.m.-9:00 p.m.

JAMA Network Reception

Howl at the Moon Chicago, 26 West Hubbard Street, Chicago, IL 60654

Join the JAMA Network, in partnership with MLA, for drinks, hors d'oeuvres, and rock 'n' roll dueling pianos at Howl at the Moon Chicago. Sing, dance, and cut loose while you enjoy all genres of music from Michael Jackson to Eminem, your college fight song to Celine Dion! MLA badges required for entry.

RSVP appreciated, but not mandatory, to marketing@jama network.com.

Monday, May 19, 2014

7:00 a.m.-8:55 a.m.

Informal Meeting

bepress Digital Commons Community Meeting

Columbian, Bronze Level, West Tower

Sunrise Seminars

American Psychological Association (APA) Sunrise Seminar

Columbus AB, Gold Level, East Tower

Join us for an early morning APA countdown, where we will focus on resources for health sciences research, patient education, and clinical practice. We will update you on what is new, demonstrate some sample searches, and introduce a few of our new journals. For more information and to RSVP, visit www.apa-sunrise.eventbrite.com.

Coffee Talk: How to Enable Patient-Centered Care

Columbus CD, Gold Level, East Tower

As the business of hospitals becomes more competitive, patient satisfaction and patient wait time are highly strategic benchmarks that play in to the Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS) scores. But how can the library support these initiatives? Join Swets for breakfast as we host an open discussion regarding how you are getting involved with patient-centered care and affecting the effort to improve outcomes, eliminate misdiagnoses, and trim readmissions at your facility.

Embase: Current, Comprehensive, and Colorful

Columbus IJ, Gold Level, East Tower

Join the Embase team to hear the latest on content and indexing, what has been done to optimize your combined Embase/MEDLINE searches and what to look out for in 2014 in Embase. A special guest speaker will talk us through their experience of using Embase for systematic reviews. Breakfast will be available, and we look forward to welcoming you to our 2014 Sunrise Seminar.

Nursing Reference Center (NRC) Plus

5 Columbus EF, Gold Level, East Tower

NRC Plus is the latest offering in the evidence-based point-of-care product line from EBSCO Information Services. NRC Plus offers new features and functionality and additional content offerings in the areas of nursing leadership/management, core measures, informatics, and skills.

Secrets of Successful Rollouts

Acapulco, Gold Level, West Tower

Join us for a session focused on best practices used by real-world hospitals and universities globally to ensure successful rollouts of evidence-based resources. What are the key roles that librarians and health care professionals play in successful rollouts? What are effective ways to communicate with and train health care staff? What are the barriers and how do you identify problems early on? How do you measure success?

Speakers: Edoardo Aromataris, Director, Synthesis Science and Research Coordinator, School of Translational Health Science, Joanna Briggs Institute, University of Adelaide, Australia, and members of Ovid's award-winning customer and sales engagement team

Daily Program | Monday, May 19, 2014

9:00 a.m.-10:00 a.m.

Plenary Session 3: Janet Doe Lecture Sponsored by EBSCO ✓

Grand Ballroom, Gold Level, East Tower

Introduction: Joanne Gard Marshall, AHIP, FMLA, Professor, School of Information and Library Science, University of North Carolina–Chapel Hill

Speaker: Margaret Moylan Bandy, AHIP, FMLA,Medical Librarian and Manager, Library and Knowledge Services, Exempla Saint Joseph Hospital, Denver, CO

10:00 a.m.-10:30 a.m.

Beverage Break

Hall of Exhibits, Riverside Center, Purple Level, East Tower

10:00 a.m.-noon

Exhibits Open

Hall of Exhibits, Riverside Center, Purple Level, East Tower

10:30 a.m.-11:00 a.m.

Technology Showcase

eBooks

Technology Showcase Stage, Hall of Exhibits, Riverside Center, Purple Level, East Tower

Join us and learn what is new in the world of e-books at EBSCO Health. The leading provider in e-book resources, we will highlight our featured collections including CINAHL Core e-book packages, discuss the wide variety of subject set areas, and detail the multiple options for purchasing.

10:30 a.m.-11:55 a.m.

Section Program 2

2014 National Program Committee

Lightning Talks for Our Information Future

Columbus EF, Gold Level, East Tower

Moderator: Robert M. Shapiro II, Public Health Librarian, Medical Center Library, University of Kentucky–Lexington

Expert Systems and Artificial Intelligence

Julia Stephens

Building Marketing Momentum: 25 Tips in 5 Minutes

Valerie S. Gordon, AHIP, and Patricia C. Higginbottom, AHIP

Keeping up to Date with Information Retrieval Research: Summarized Research in Information Retrieval for Health Technology Assessment

Julie Glanville, Sari Ormstad, Jaana Isojarvi, Patrice Chalon, and Carol Lefebvre

Big Bang Health Information Literacy: Outreach to Diverse Populations

Naomi C. Broering, AHIP, FMLA, Gregory Chauncey, Robert Damone, Stacy Gomes, and Jack Miller

LEAPing Print Journals

Louise McLaughlin

The Palm Beach County Library System's Consumer Health Information Service (CHIS) Develops Community Partnerships to Provide Educational and Enrollment Assistance with the Affordable Care Act (ACA) Marketplace

Rachel Mick

A Clerkship Model for Training Future Health Sciences Informationists

Michelle Bass

The Librarian's Role in the Development of Electronic Health Record Order Sets

Emily Brennan

Assimilated into the Collective: From Reference Desk Services to Office Hours and Beyond

Penny Coppernoll-Blach, AHIP

Library Diaspora: How We Lost Our Walls and Nobody Noticed

Jane Blumenthal, AHIP, Nandita S. Mani, AHIP, Jean Song, and Nadia J. Lalla

Building Interdisciplinary Collaborations among Researchers in Sex and Gender Differences and Women's Health

Mary Edwards, AHIP, Hannah F. Norton, Nancy Schaefer, AHIP, and Michele R. Tennant, AHIP

Ditch the Binder! Leveraging Technology in Professional Organization Planning and Collaboration

Keith Engwall, AHIP

Getting Off Obesity Island: How Informationists Can Enhance Clinical Decision Support

Jere Odell, Rick Ralston, and Elizabeth (Beth) Whipple, AHIP

CANCER LIBRARIANS SECTION

Libraries and Our Brand: How Do We Look?

African American Medical Librarians Alliance SIG, Outreach SIG Columbus AB, Gold Level, East Tower

Moderator: Deborah Goss, Director, Health Sciences Library, Queens Hospital Center, Queens, NY

Re-Imagining Communications: Approaches from Academic and Hospital Libraries △

Dean Hendrix and Grace DiVirgilio

Monday, May 19, 2014 | Daily Program

Branding: No Irons Required

Karen Yacobucci, Catherine Larson, and Karen L. Hanson

Building a Library Brand One Person at a Time

Ana D. Cleveland, AHIP, FMLA, and Jodi L. Philbrick

Selling the Libraries: Constructing a Marketing Plan

Kim Mears, AHIP, Autumn Johnson, Renee Sharrock, Virginia Loveless, and Matthew Whittington

HEALTH ASSOCIATION LIBRARIES SECTION

Evolution of the Librarian: New and Changing Roles

Medical Library Education Section, Educational Media and Technologies Section, Medical Informatics Section, History of the Health Sciences Section

Regency B, Gold Level, West Tower

Moderator: Mary A. Hyde, AHIP, Senior Director, Resource Center, American College of Obstetricians and Gynecologists, Washington, DC

You Do WHAT with Your Data?! Opportunities for Librarians to Teach Data Management Best Practices △

Melissa A. Ratajeski, AHIP, Carrie L. Iwema, AHIP, Andrea M. Ketchum, AHIP, and Bedda L. Rosario

Building the Future of Research Together: Collaborating with a Clinical and Translational Science Award (CTSA)-Funded Translational Science Institute to Provide Data Management Training

Heather Coates

Part of the Team: Librarian Support in Developing Standardized Pathways of Care

Jamie M. Gray, AHIP, and Susan L. Groshong

Bridging Gaps in Transitional Care with Knowledge Management and Interprofessional Teamwork

LaVerne Manos, Kristy Johnston, and Heather Collins

Evolution of the Librarian as Superhero

Pamela L. Shaw

HOSPITAL LIBRARIES SECTION

Leading the Way in Assessing Our Value

Leadership and Management Section, Federal Libraries Section, Department of Veterans Affairs Librarians SIG

Regency A, Gold Level, West Tower

Moderator: Claire B. Joseph, Director, Jules Redish Memorial Medical Library, South Nassau Communities Hospital, Oceanside, NY

Evaluating the Impact of Literature Searching Services on Patient Care through the Use of a Quick Assessment Tool Δ

Jeff Mason, AHIP, and Ashley Farrell

The Value Study as a Tool for Library Advocacy △

Joanne Gard Marshall, AHIP, FMLA, and Julia F. Sollenberger, AHIP, FMLA

The Value to and Impact of Health Sciences Libraries and Information Services on Academic and Clinical Practices: A Systematic Review \triangle

Lindsay Alcock Glynn, Kristen Sakmar, Nadia J. Lalla, Ruth Berry, Christina Kim, Pamela R. Geldenhuys, Aoife Lawton, Jean L. Siebert, AHIP, Caitlin McClurg, Lee Clemans-Taylor, Kathleen Gadd, and A'Llyn Ettien

Leading the Way with Lean

Claire Hamasu, Robert Millsap, Debra L. Simmons, and Kencee Graves

International Cooperation Section

M-Health and Information Innovations: Making an Impact in Global Health

Public Health/Health Administration Section, Educational Media and Technologies Section

Columbus CD, Gold Level, East Tower

Moderator: Gurpreet K. Rana, Global Health Coordinator, Taubman Health Sciences Library, University of Michigan–Ann Arbor

Unfettered and Untethered: Internet Access in the Hands of Under-Connected Community-Based Organizations \triangle

Dana Abbey, John Bramble, Rachel Vukas, Barbara Jones, and Monica Rogers

Capacity Building and Sustainability: The Role of Mobile Apps

Elizabeth F. Norton

From One Small Satellite to Gadgets Galore: What's Health Got to Do with It?

Julia Royall

LEADERSHIP AND MANAGEMENT SECTION

Building Capacity for Sustainable Innovation

Hospital Libraries Section, Medical Library Education Section, New Members SIG

Columbus IJ, Gold Level, East Tower

Moderator: Stella Seal, Associate Director, Welch Medical Library, Johns Hopkins Medical Institutions, Baltimore, MD

Building Bridges: Sustaining Innovative Services to Support Internal Efficiencies in a Collaborative Partnership Δ

Stevo Roksandic, Noreen Mulcahy, Tony Nguyen, and Donald Pearson

Daily Program | Monday, May 19, 2014

Welcome to the Family! Enjoying Massive **Organizational Change**

Heidi M. Nickisch Duggan, Pamela L. Shaw, Mark Berendsen, Linda O'Dwyer, Jeremy Prevost, and Mary Anne Zmaczynski

Building the Future: Rejecting, Rethinking, Redoing, and Rejuvenating Medical Librarianship

Jane Fama, AHIP, Martha E. Meacham, and Elaine Russo Martin

Balanced Scorecard in Libraries: Libraries Can't Effectively Change What They Can't Measure \triangle

Dean Hendrix

NURSING AND ALLIED HEALTH RESOURCES SECTION

Architects of the Future: Managing 21st Century Resources

Medical Library Education Section, Department of Veterans Affairs Librarians SIG

Columbus KL, Gold Level, East Tower

Moderator: David Charles Duggar, AHIP, Librarian/ Professor and Reference Librarian, Health Sciences Library, Louisiana State University Health-Shreveport

Combining Resources, Combining Forces: Regionalizing Hospital Library Services in a Large Statewide Health System

Heather J. Martin, AHIP, and Basia Delawska-Elliott

Partnering with Postdocs: A Library-Hosted "How To" Training Series Taught by Postdocs

Carrie L. Iwema, AHIP, and Ansuman Chattopadhyay

How a Health Sciences Librarian Creates a Different Approach to Library Instruction \triangle

Gwen Wilson

Future Technological Practices: Medical Librarians' Skills and Information Structures for Continued Effectiveness in a Changing Environment \triangle

Patricia F. Anderson, Skye Bickett, AHIP, Joanne Doucette, Pamela R. Herring, AHIP, Judith Kammerer, AHIP, Andrea Kepsel, AHIP, Tierney Lyons, Scott McLachlan, Ingrid Tonnison, and Lin Wu, AHIP

VETERINARY MEDICAL LIBRARIES SECTION

Mobile Devices in Health Sciences Education and **Clinical Practice**

Educational Media and Technologies Section, African American Medical Librarians Alliance SIG

Columbus GH, Gold Level, East Tower

Moderator: Lorraine Toews, Librarian, Veterinary Medicine and Bachelor of Health Sciences, University of Calgary, Calgary, AB, Canada

Mobile Device and App Use in Pharmacy: A Multi-University Study \triangle

Trish Chatterley, Vicky Duncan, AHIP, Patrice Dupont, Kelly Hatch, Melissa Helwig, Shannon Gordon, and Sherri Vokey

Mobile Device Usage at an Academic Health Sciences Library: What Do They Really Want? \triangle

Jin Wu, Amy Chatfield, Annie M. Hughes, Lynn Kysh, and Megan Rosenbloom

Targeted Evolution of Embedded Librarian Services: Providing Mobile Reference and Instruction Services Using iPads △

Deborah Chiarella and Elizabeth Stellrecht

Smartphone Use to Answer Clinical Questions: A Descriptive Study of Advanced Practice Nurses \triangle

Adelia B. Grabowsky

Evaluation of an iPad Loan Program in an Academic Medical Library \triangle

Suzanne Shurtz, AHIP, Robin Sewell, AHIP, T. Derek Halling, AHIP, Rebecca McKay, AHIP, and Catherine Pepper

11:30 a.m.-noon

Technology Showcase

Make Your Collection Accessible Everywhere Your Patrons

Technology Showcase Stage, Hall of Exhibits, Riverside Center, Purple Level, East Tower

Extend your library's reach by making subscriptions accessible wherever your patrons are looking and wherever they are. It is no longer sufficient to make subscribed content only available on your intranet. Use OpenAthens for remote and mobile access, in combination with link resolvers in Google Scholar and PubMed, and journal tools like BrowZine.

noon-1:30 p.m.

Sponsored by Wolters Kluwer Health | UpToDate

Grand Ballroom, Gold Level, East Tower

Ticketed event. Tickets available at the MLA Registration Center until 5:00 p.m. on Saturday, May 17.

1:15 p.m.-5:00 p.m.

Exhibits Open

Hall of Exhibits, Riverside Center, Purple Level, East Tower

1:30 p.m.-2:00 p.m.

Technology Showcase

Serials Management and E-Packages

Technology Showcase Stage, Hall of Exhibits, Riverside Center, Purple Level, East Tower

See how e-package renewals makes your life easier and EBSCONET Analytics "paints the picture" of your collection. When combined with Usage Consolidation, see cost per use within

Monday, May 19, 2014 | Daily Program

EBSCONET. EBSCO's acquisition of Plum Analytics provides new ways of measuring the relative importance of resources to your users.

1:30 p.m.-2:30 p.m.

Academy of Health Information Professionals Q&A Session

Acapulco, Gold Level, West Tower

Join MLA's Credentialing Committee for an overview of the academy, followed by a question-and-answer session.

2:00 p.m.-3:25 p.m.

Section Program 3

CANCER LIBRARIANS SECTION

Research Survey Design for Librarians

Research Section

Columbus AB, Gold Level, East Tower

Moderators: Merle Rosenzweig, Informationist, Taubman Health Sciences Library, University of Michigan–Ann Arbor, and Lisa Olzewski, Supervisor, Moffitt Biomedical Library, H. Lee Moffitt Cancer Center & Research Institute, Tampa, FL

Planning for Effective Survey Design

Jodi L. Philbrick

Managing Bias in Survey Research

Jonathan Eldredge, AHIP

The Value Study: An Example of Community-Based Collaborative Survey Design

Joanne Gard Marshall, AHIP, FMLA

COLLECTION DEVELOPMENT SECTION

Creative Destruction/Disruption

Dental Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG

Regency A, Gold Level, West Tower

Moderator: Emma O'Hagan, Medical Librarian, School of Medicine, Western Michigan University-Kalamazoo

Library Resource Discovery: Keep It Simple, Stupid!

Michael R. Kronenfeld, AHIP, and Harold S. Bright IV

Third Time's the Charm: Reconstructing an Existing Demand-Driven Acquisitions (DDA) Program

Nicole Theis-Mahon

What's the Difference between Research Metrics

Dana Abbey and Lilian Hoffecker

It's the End of the World as We Knew It—and We Feel Fine \triangle

Jeff Williams, AHIP, Theodora A. Bakker, and Neil Rambo

Creative Destruction

Emily J. Glenn, AHIP

CONSUMER AND PATIENT HEALTH INFORMATION SECTION

Promoting Ethical Awareness among Health Sciences Librarians

History of the Health Sciences Section; Corporate Information Services Section; Relevant Issues Section; Health Disparities SIG; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG

Columbus GH, Gold Level, East Tower

Moderator: Naomi C. Broering, AHIP, FMLA, Dean, Libraries, Pacific College of Oriental Medicine, San Diego, CA

Affordable Care Act and the Role of Medical Librarians

Jackie Garner

Consumer Health and the Provision of Birth Control Information

Christine F. Marton

Health Sciences Librarians, Patient Contact, and Secondary Traumatic Stress \triangle

Rachel W. Becker and Aileen M. McCrillis

New Construction and the Evolution of Outreach: Connecting with Family Caregivers on Facebook and Twitter

Jamie E. Peacock

HISTORY OF THE HEALTH SCIENCES SECTION

Celebrating Our Information Future Using the Treasures of the Past

Consumer and Patient Health Information Section, Corporate Information Services Section, Health Association Libraries Section, Technical Services Section, Osteopathic Libraries SIG

Regency B, Gold Level, West Tower

Moderator: Melissa M. Nasea, AHIP, History Collections Librarian, Laupus Health Sciences Library, East Carolina University, Greenville, NC

Branching out of the Rare Book Room: Expanding the Role and Reach of the Health Sciences Special Collections Librarian

Megan Rosenbloom

Preserving the Past for the Future: University of California−San Francisco Library Recipe for Success △

Polina E. Ilieva and Karen Butter, FMLA

The New England Prescription Images Database: Building a Strong Foundation for Future Research △

Sarah McCord, Joanne Doucette, Paul Kiritsy, Kathy Krathwohl, and Greg Martin

Daily Program | Monday, May 19, 2014

Collaborative Connection to the Past and Future: Introducing an Archival Program and Creating a History and Image Web Exhibit

Martha E. Meacham

Looking Forward, Looking Back: Celebrating Seventy-Five Years of Alcohol Studies △

Judit Ward and William Bejarano

LEADERSHIP AND MANAGEMENT SECTION

Innovation and Leadership in Health Sciences Education: Scholarship and Publishing

Educational Media and Technologies Section, Libraries in Curriculum SIG

Columbus IJ, Gold Level, East Tower

Moderator: Cynthia Robinson, AHIP, Director, George T. Harrell Health Sciences Library, Penn State Hershey, Hershey, PA

Building a Framework Together: Embedded Understanding of Faculty Scholarly Publishing and Research Support Services △

Virginia Pannabecker and Young-Joo Lee

Building a DREAM: Medical Librarians Collaborate to Create a Health Sciences Assessment Tools Database

Lindsay Blake, AHIP, Kathy Davies, Christie Palladino, and James Halbert

Jumping in: Collaborating on an Evidence-Based Dentistry Research Grant △

Richard McGowan and Jeff Williams, AHIP

Drug Information: A Library-Pharmacy Partnership Resulting in Improved Educational Outcomes

Amy Chatfield, Ian S. Haworth, and Rebecca Romero

MEDICAL INFORMATICS SECTION

Librarian's Role in the Translational Science Research Team

Public Services Section, Corporate Information Services Section, Translational Sciences Collaboration SIG, Libraries in Curriculum SIG

Section Columbus KL, Gold Level, East Tower

Moderator: Lyubov L. Tmanova, Translational Science Librarian, Samuel J. Wood Library and C.V. Starr Biomedical Information Center, Weill Cornell Medical College, New York, NY

How an Education Role in a Clinical and Translational Science Award (CTSA) Can Generate Connections with Researchers

Jonathan Eldredge, AHIP

A Medical Librarian's Role in Pharmacogenomics Research

RoseMary Hedberg and Heidi M. Nickisch Duggan

Update and Overview: Changes in the Clinical and Translational Science Awards (CTSAs) and Their Impact on Libraries

Kristi L. Holmes

Diving into Data: Development of a Clinical and Translational Science Institute (CTSI) Core as a Springboard for Expanding Library Data Services

Alisa Surkis, Theodora A. Bakker, Karen L. Hanson, Joey Nicholson, and Neil Rambo

Building a Better Translational Researcher: The Library's Role in Training the Clinical and Translational Researcher \triangle

Pamela L. Shaw, Linda O'Dwyer, and Heidi M. Nickisch Duggan

NURSING AND ALLIED HEALTH RESOURCES SECTION

Building Allies: Supporting the Allied Health Professionals

Consumer and Patient Health Information Section, Federal Libraries Section, Public Services Section, Department of Veterans Affairs Librarians SIG, Health Disparities SIG

Columbus CD, Gold Level, East Tower

Moderator: David Charles Duggar, AHIP, Librarian/Professor and Reference Librarian, Health Sciences Library, Louisiana State University Health–Shreveport

A Two-Year College Library's Support of Allied Health Programs

Steven Self, AHIP

A Unique Collaboration to Facilitate Evidence-Based Practice among Statewide Rehabilitation Professionals

Frances A. Delwiche and Nancy A. Bianchi

Mobile Technology and Community College Allied Health Students: New Paths to Information Literacy

Gregg A. Stevens

Public Health/Health Administration Section

Built Environment in Public Health: How Community Infrastructure Impacts Health Outcomes

Relevant Issues Section; Health Disparities SIG; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG

Columbus EF, Gold Level, East Tower

Moderator: Emily Vardell, PhD Student and Teaching Fellow, School of Information and Library Science, University of North Carolina–Chapel Hill

The Impact of Street Advertising on Physical Activity, Sedentary Behavior, and Weight Among Youth

Sandy Slater

A Better Place: Understanding the Information Worlds of Parents of Children with Down Syndrome

Amelia N. Gibson

Monday, May 19-Tuesday, May 20, 2014 | Daily Program

Searching within Existing Infrastructure to Support Research on the Differently Abled

Nancy Schaefer, AHIP

2:30 p.m.-3:00 p.m.

Technology Showcase

The Future of Pediatrics Information Is Now

Technology Showcase Stage, Hall of Exhibits, Riverside Center, Purple Level, East Tower

Your patrons are mobile? So are we. Join the American Academy of Pediatrics (AAP) Journals & Publications to see how we can help you deliver vital pediatrics information to end users wherever and whenever they need it—right from their favorite device. On the go, even offsite. Learn about all the benefits of our new mobile apps and mobile-optimized sites. Plus, you will get a preview of the new look and functionality of our e-book platform and hear about other platform improvements coming soon.

3:30 p.m.-4:00 p.m.

Beverage Break

Sponsored by Henry Stewart Talks

Hall of Exhibits, Riverside Center, Purple Level, East Tower

Technology Showcase

Streamlining Your Organization's Content Workflow

Technology Showcase Stage, Hall of Exhibits, Riverside Center, Purple Level, East Tower

Your employees need information. Fast. They also need the rights to share information with colleagues. Medical librarians are challenged with securing that information in the most cost-effective way. Learn how Copyright Clearance Center's DirectPath solution quickly connects employees with content, provides you with tools to optimize your content investments, and simplifies rights management to promote content sharing within your organization.

3:30 p.m.-4:25 p.m.

Informal Meetings

AAHSL Research Enterprise Task Force Meeting

Atlanta, Gold Level, West Tower

Group Licensing Initiatives with the Health Sciences Library Association of New Jersey (HSLANJ)

Acapulco, Gold Level, West Tower

Poster Session 2

Sponsored by the JAMA Network

Hall of Exhibits, Riverside Center, Purple Level, East Tower

See pages 42–49 for the listing of posters and presenters.

4:30 p.m.-5:00 p.m.

Technology Showcase

The Biomedical and Life Sciences Collection Online and Easy

Technology Showcase Stage, Hall of Exhibits, Riverside Center, Purple Level, East Tower

The Biomedical & Life Sciences Collection contains 1,700+ online talks; the latest research developments and fundamentals, commissioned by many leading global experts (including Nobel laureates). User friendly: EMBED, SHARE, mobile-compatible, search functions and filters, MARC, cataloging, and updated monthly. Join us! Experience first-hand how the collection can be used! Teaching! Learning! Research!

4:30 p.m.-5:55 p.m.

Hospital Libraries Section Business Meeting and Ice Cream Social

§ Grand Ballroom AB, Gold Level, East Tower

Tuesday, May 20, 2014

7:00 a.m.-8:55 a.m

Sunrise Seminars

Cochrane from "Inside/Outside": Update from Carol Lefebvre

Columbus AB, Gold Level, East Tower

Carol Lefebvre, independent information consultant and Cochrane Information Retrieval Methods Group co-convenor, will provide an "insider's" look at Cochrane from a library/information perspective and outline how the Cochrane Library continues to be an essential tool for evidence-based medicine. As an "outsider" from the publisher, Wiley, she will present an independent view.

EBSCO Discovery Service for Hospitals and Medical Schools

Columbus EF, Gold Level, East Tower

Discovery services are typically designed for undergraduate students and are completely unacceptable for users of medical libraries. Come learn how one vendor made a massive investment in technology resources to do something different: to make discovery useful for medical students, medical faculty, doctors, nurses, researchers, and even medical librarians.

Rittenhouse's R2 Digital Library: A Science, Technology, Medicine (STM) E-Book Platform

1 Columbus CD, Gold Level, East Tower

Join us to see how Rittenhouse's e-book platform, the R2 Digital Library, can provide the tools you need to manage a health sciences e-book collection. Learn about our new personal digital assistant (PDA) service and how R2 can be easily integrated with your institution's workflow.

Daily Program | Tuesday, May 20, 2014

9:00 a.m.-10:00 a.m.

MLA Business Meeting 2, Presidential Inaugural Address, and MLA '15 Invitation

• Grand Ballroom, Gold Level, East Tower Presiding: Dixie A. Jones, AHIP, 2013/14 MLA President Parliamentary Procedures can be found at www.mlanet .org/parliamentary.html.

Agenda

- Call to Order
- Old Business
- Recognition of Retiring Board Members
- Introduction of Incoming Board Members
- · Recognition of Outgoing President
- Presidential Inaugural Address: Linda Walton, 2014/15 MLA President, and Director, Hardin Library for the Health Sciences, University of Iowa-Iowa City
- Resolutions
- Announcement of MLA Scholarship Booth Raffle Drawing

MLA '15 Invitation

Jonquil D. Feldman, AHIP, Cochair, 2015 National Program Committee, and Director, Library Services, Briscoe Library, University of Texas Health Science Center–San Antonio; Sandra I. Martin, AHIP, Cochair 2015 National Program Committee, and Director, Shiffman Medical Library, Wayne State University, Detroit, MI; and Catherine Pepper, Chair, 2015 Local Assistance Committee, and Assistant Professor/Coordinator, Library Services, Medical Sciences Library, Texas A&M University–Round Rock

10:00 a.m.-10:30 a.m.

Beverage Break

Sponsored by SAGE

Hall of Exhibits, Riverside Center, Purple Level, East Tower

10:00 a.m.-3:00 p.m.

Exhibits Open

Hall of Exhibits, Riverside Center, Purple Level, East Tower

10:30 a.m.-11:00 a.m.

Technology Showcase

ePublishing and Research Data: New Medical Repository Trends

Technology Showcase Stage, Hall of Exhibits, Riverside Center, Purple Level, East Tower

Growing numbers of medical schools and health sciences centers are establishing institutional repositories to manage data, show-case campus research, and offer dynamic new publishing services to their researchers. How are these medical libraries currently using institutional repositories and what might the future hold? Join bepress Digital Commons to learn more.

10:30 a.m.-11:25 a.m.

National Library of Medicine Update

Grand Ballroom, Gold Level, East Tower

11:30 a.m.-12:25 p.m.

Informal Meeting

AAHSL Scholarly Communications Committee Meeting

New Orleans, Gold Level, West Tower

Legislative Update

§ Grand Ballroom, Gold Level, East Tower

Moderator: Linda Hasman, Chair, MLA Governmental Relations Committee, and Reference and Education Services Librarian, Edward G. Miner Library, University of Rochester, Rochester, NY Join MLA's Governmental Relations Committee for this program that will provide an overview of health funding, efforts to expand the National Institutes of Health public policy to other federal agencies, and other timely and relevant information issues and policy.

1:00 p.m.-1:55 p.m.

Poster Session 3

Sponsored by the JAMA Network

▶ Hall of Exhibits, Riverside Center, Purple Level, East Tower See pages 42–49 for the listing of posters and presenters.

2:00 p.m.-3:25 p.m.

Section Program 4

CORPORATE INFORMATION SERVICES SECTION

Boarding out: The Embedded Librarian

New Members SIG, Libraries in Curriculum SIG

Columbus GH, Gold Level, East Tower

Moderator: Kristin Hitchcock, AHIP, Knowledge Services Manager, AIM Specialty Health, Chicago, IL

A Tale of Two Libraries: Implementing Embedded Librarianship Programs from the Perspective of a Solo Hospital Librarian Turned Academic Librarian

Alisha Miles, AHIP

Chunky, Sticky, and Bite-Sized: Embedding Screencasts for Information Literacy in Evidence-Based Graduate Nursing Education Δ

Susan K. Jacobs, AHIP, Nicole E. Brown, and Arieh D. Ress

Tuesday, May 20, 2014 | Daily Program

Stepping out Even Further: Expanding the Role of the Clinical Informationist

Heather N. Holmes, AHIP

From the Ground up: A Solo Librarian's Guide to Building a Clinical Librarianship Program

Elizabeth Laera, AHIP

DENTAL SECTION

Educational Technology: We Build It—Do They Come?

Educational Media and Technologies Section, Complementary and Alternative Medicine SIG

Columbus AB, Gold Level, East Tower

Moderator: Richard McGowan, Research Librarian, Health Sciences Libraries, New York University-New York

Must-Have Web Browser Enhancers for Biomedical Researchers

Ansuman Chattopadhyay, Carrie L. Iwema, AHIP, Angie Zack, and John LaDue

Crowdsourcing Clinical Questions and Answers: Contributing to a Multidisciplinary Community of Practice △

Stephen Kiyoi and Michelle Henley

Designed Locally, Accessed Globally: Building a Better Evidence-Based Practice Tutorial \triangle

Lisa A. McGuire, James Beattie, Anne Beschnett, Jonathan Koffel, Lindsay Matts, Andre J. Nault, and Elizabeth Fine Weinfurter

A Plan for Evaluating Research Data Management Instruction Methods for Medical School Students \triangle

Rebecca Reznik-Zellen, Sally A. Gore, Lisa A. Palmer, AHIP, Andrew Creamer, Len Levin, AHIP, and Donna Kafel

HOSPITAL LIBRARIES SECTION

Soaring from a Solid Base: Accreditation, Competencies, Standards, Values

Federal Libraries Section

1 Regency A, Gold Level, West Tower

Moderator: Joanne Gard Marshall, AHIP, FMLA, Professor, School of Information and Library Science, University of North Carolina–Chapel Hill

The Value Study: Key Results and Implications for Hospital Librarians

Joanne Gard Marshall, AHIP, FMLA

Improving the Quality, Safety, and Cost-Effectiveness of Patient Care through Evidence-Based Practice at the Organizational Level

Craig A. Umscheid

The Hospital Library Standards: A Usable Tool for Hospital Libraries

Sheila Hayes, AHIP

Accreditation Council for Graduate Medical Education (ACGME) Competencies and Milestones and the Value of the Medical Library

Ingrid Philibert

PHARMACY AND DRUG INFORMATION SECTION

Access Pharmacy Lecture

Columbus CD, Gold Level, East Tower

Moderator: Rhonda Sager, User Services and Facilities Coordinator and Pharmacy Librarian, Ebling Health Sciences Library, University of Wisconsin–Madison

Moulding the Future of the Pharmacy Profession in Oman: The Collaboration Between the University of Wisconsin School of Pharmacy and the University of Nizwa, Oman

Mara Kieser

PUBLIC HEALTH/HEALTH ADMINISTRATION SECTION

Building from Common Ground: Partnerships with Faculty, Practitioners, Librarians, and the Community for Community-Based Participatory Research

International Cooperation Section, Health Disparities SIG

Columbus IJ, Gold Level, East Tower

Moderator: Robert M. Shapiro II, Public Health Librarian, Medical Center Library, University of Kentucky–Lexington

It's Engaging Work (If You Can Get It): Integrating Librarian Services into the Community Engagement Research Section of the Center for Clinical and Translational Science

Sally A. Gore

Constructing a Role in a College of Medicine's Rural Clinical Rotation Δ

Rick Wallace, AHIP, and Nakia Woodward, AHIP

Availability and Use of Online Health Information Resources (OHIR) in Research by the Academic Staff in a Nigerian College of Medicine \triangle

Samuel Akande Bello, Ayodele John Alonge, and Chioma Nnalu Ezeri

Keeping up with Public Health Series: A Pilot Project for Public Health Researchers

Douglas J. Joubert, Alicia Livinski, and Nancy Terry

RELEVANT ISSUES SECTION

Protecting Patron Privacy in the Era of Surveillance

Public Services Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG

Columbus EF, Gold Level, East Tower

Moderator: Kelly Gonzalez, AHIP, Medical Center Library, University of Texas Southwestern Medical Center–Dallas

Daily Program | Tuesday, May 20, 2014

Direct-to-Consumer Genetics and Privacy: This Way to Gattaca?

Marie T. Ascher, AHIP

Lesbian, Gay, Bisexual, Transgender Privacy Issues
Jacqueline Leskovec

Patron Privacy from the Access Services Perspective Montie' Dobbins, AHIP

RESEARCH SECTION

Systematic Review: The Librarian's Role

Informationist SIG

Regency B, Gold Level, West Tower

Moderator: Merle Rosenzweig, Informationist, Taubman Health Sciences Library, University of Michigan–Ann Arbor, MI

Evaluating the Usability of Systematic Review Software Tools △

Joshua E. Richardson, Paul Albert, Allison Piazza, and Diana Delgado, AHIP

Reproducibility of Systematic Review Search Strategies in Cardiology, Surgery, and Pediatrics Journals △

Jonathan Koffel and Melissa L. Rethlefsen, AHIP

A Pipeline of Informatics Tools to Accelerate the Writing of Systematic Reviews \triangle

Neil R. Smalheiser

Flipping the Classroom: Developing and Piloting a Successful Systematic Review Course for Librarians Utilizing Online and In-Person Instruction △

Mark P. MacEachern, Marisa L. Conte, Nandita S. Mani, AHIP, Judith Smith, and Caitlin Kelley

TECHNICAL SERVICES SECTION

The Evolving Role of Metadata in Medical Libraries: Structure for Evidence, Discovery, and Research

Molecular Biology and Genomics SIG

Columbus KL, Gold Level, East Tower

Moderator: Jeremy Bartczak, Metadata Librarian, Claude Moore Health Sciences Library, University of Virginia Health System–Charlottesville

Medical Subject Headings (MeSH) vs. Social Tags: A Comparison of Access Points for Monographs △

Julie H. Schiavo, AHIP

Research Information Architect: Building Research Information Infrastructure through ORCID Integration in University Systems

Kim Mears, AHIP, Sandra L. Bandy, AHIP, and Brenda L. Seago

Content Views for a Retrieval Set of Citations: An Interactive Web-based Prototype for Librarians and Researchers △

Tanja Bekhuis, AHIP, Eugene Tseytlin, Kevin Mitchell, Corey Stein, and John J. Frazier

Development of a Research Audit Database for Data-Driven Discovery of Interdisciplinary Biomedical Research on a Large Research Campus Δ

Margaret Burnette

The Evolving Librarian: An Introduction to the Semantic Web and the Role It Plays in Librarianship \triangle

Bethany S. McGowan

3:30 p.m.-4:25 p.m.

Open Forums

Open Forum: Bad Presentation Bingo: The Communication Game You Want to Lose

Sponsored by Public Services Section and Educational Media and Technologies Section

Columbus KL, Gold Level, East Tower

Your professional role will most likely at some point require presenting information to others. Those "others" often include people outside your field of expertise, making communication more challenging. Academic and professional training rarely includes communication skills and how to give good presentations, which, of course, can lead to painfully dull, ineffective, and time-wasting presentations. Fortunately, effective strategies for giving effective and appealing talks are not hard to grasp or put into practice. This open forum will use an engaging "bingo" game to explain good, bad, and horrendous presentations strategies; provide tips for mastering them; and highlight resources available for attendees to use before their next presentations.

Open Forum: Futures Task Force

Columbus IJ, Gold Level, East Tower

Join the MLA Futures Task Force for an open forum discussing the work of the task force to date and your thoughts on the update and also the future of the association.

Open Forum: Introducing the MLA International Job Exchange Program

Columbus GH, Gold Level, East Tower

Are you interested in learning medical librarianship from a different cultural perspective, either first-hand or through interaction with a fellow librarian from another country in your own library? Come to this open forum to learn more about the new international job exchange program offered by the MLA International Cooperation Section, in collaboration with medical library associations that have bilateral agreements with MLA.

The program will enable medical librarians and their institutions to provide the best information and services possible to medical professionals and health consumers globally. By facilitating a job exchange, MLA hopes to foster international cooperation, communications, awareness, exchange of ideas, and professional excellence.

Bring your questions and ideas to this open forum and considering participating by submitting an application.

Tuesday, May 20-Wednesday, May 21 | Daily Program

Open Forum: What Would You Do? Ethics in Action

Acapulco, Gold Level, West Tower

Join the MLA Ethical Awareness Task Force to get a first report on the results of the membership Ethics Survey conducted last September. In addition to this report, the task force will present several ethically challenging WWYD ("What would you do?") scenarios for discussion by table groups during and after the forum. Copies of the Code of Ethics for Health Sciences Librarianship will be available for reference.

4:30 p.m.-5:55 p.m.

Informal Meeting

Interagency Council on Information Resources in Nursing (ICIRN) Membership Meeting

Comiskey, Bronze Level, West Tower

6:00 p.m.-7:30 p.m.

EDUCATIONAL MEDIA AND TECHNOLOGIES SECTION

Top Technology Trends VII

Medical Informatics Section

Columbus AB/CD, Gold Level, East Tower

Moderator: Michelle Kraft, AHIP, Senior Medical Librarian, Cleveland Clinic Library, Cleveland Clinic, Cleveland, OH

Twitter Jockey: Nicole (Nikki) Dettmar, National Network of Libraries of Medicine, Outreach Evaluation Resource Center, Health Sciences Library, University of Washington–Seattle

Google Jockey: Amy Blevins, Clinical Education Librarian, Hardin Library for the Health Sciences, University of Iowa–Iowa City

SharePoint

Nathalie Reid

Infographics

Kate Flewelling

VIVO for Business Intelligence

Paul Albert

3D Printing

Patricia F. Anderson

Late-Breaking Trends

Maureen M. Knapp, AHIP, and Emily Hurst

7:30 p.m.-10:00 p.m.

MLA Party with a Purpose

Sponsored by Wolters Kluwer Health | UpToDate

Regency AB, Gold Level, West Tower

Ticketed event.

You are invited to enjoy conversation with friends and colleagues, good food, and MLA's first-ever silent auction. Proceeds from the auction will benefit the MLA Scholarship Fund, the Section Project of the Year Fund, and the Chicago adult literacy organization Literacy Works.

Visit the silent auction area in the Hall of Exhibits to see items that have been donated. Bidding will begin Saturday evening and close Tuesday at the party. For some designated items, bidding will close before Tuesday.

Wednesday, May 21, 2014

9:00 a.m.-10:20 a.m.

Grand Ballroom, Gold Level, East Tower

Introduction: Jo Dorsch, AHIP, FMLA, Cochair, 2014 National Program Committee, and Health Sciences Librarian, Library of the Health Sciences-Peoria, University of Illinois-Chicago

Speakers: Elaine Russo Martin, Director, Library Services, and Director, National Network of Libraries of Medicine, New England Region, Lamar Soutter Library, University of Massachusetts Medical School–Worcester; Margo Coletti, AHIP, Director, Knowledge Services, Beth Israel Deaconess Medical Center, Boston; Neil Rambo, Director, NYU Health Sciences Libraries, New York University School of Medicine, NYU Langone Medical Center–New York; and Jackie Wirz, Biomedical Research Specialist, OHSU Library, Oregon Health & Science University–Portland

10:40 a.m.-noon

Plenary Session 4: Anna Deavere Smith

Grand Ballroom, Gold Level, East Tower

Introduction: Nancy J. Allee, AHIP, Cochair, 2014 National Program Committee, and Deputy Director, Taubman Health Sciences Library, University of Michigan–Ann Arbor

noon-1:30 p.m.

MLA Board of Directors Meeting

1 Horner, Silver Level, West Tower

1:00 p.m.-5:00 p.m.

Continuing Education

See pages 24-25.

△ = Research Poster

Poster Session 1 • Sunday, May 18, 3:30 p.m.-4:25 p.m.

Sponsored by the JAMA Network

- Hall of Exhibits, Riverside Center, Purple Level, East Tower
- 1 24/7 Access: Crafted in 2010 and Built to Last △ Robyn Rosasco, AHIP, and Susan Epstein, AHIP
- ${\bf 2}$ Five Years of Audiobook Use in a Health System Library: Are Patrons Listening? ${\bf \Delta}$

Matthew Hoy and Jennifer Schram

- **3** A Conceptual Foundation for Literature Searching Performed for an Institutional Animal Care and Use Committee (IACUC) Elaine N. Skopelja, AHIP, Kellie Kaneshiro, AHIP, Sue London, and Thomas Emmett
- 4 A FlashClass Is Born! How Brainstorming, Groupon, and Flash Mobs Revitalized a Library Instruction Program △ Patricia M. Weiss, Rebecca Abromitis, and Mary Lou Klem
- 5 A Guide for Open Researcher and Contributor ID (ORCID) Merle Rosenzweig, Caitlin Kelley, and Mari Monosoff-Richards
- 7 A Longitudinal Analysis of a Small Health Sciences Library Users Survey △

Katherine Russell and Roland Bernard Welmaker Sr.

- 8 A Look at the Clicks Behind Bringing Health Information to the Community Blog △ Monica Rogers
- **9** An MLA Chapter Shouts AHIP, Hip, Hooray! Jenny Pierce, AHIP, Beth A. Lewis, Robert T. Mackes, AHIP, and Gary E. Kaplan, AHIP
- **10** A Partnership in Introducing and Promoting Nursing Reference Center at the Point of Care Amy C. Knehans, AHIP, and Victoria Schirm
- **11** A Road Map to Creating Capacity in Education and Reference

Lisa K. Traditi, AHIP, Douglas Stehle, Melissa De Santis, AHIP, and Gerald (Jerry) Perry, AHIP

12 A Snapshot of Evidence-Based Nursing Practice: A History of Progress △

Jennifer DeBerg

13 A Window on the Social Media World: Exploring Strategies for Sharing Health Information with the Public \triangle

Kristina V. Elliott, Melanie Modlin, and Jamie E. Peacock

14 Addressing Survey Validity for the Evaluation of a Literature Search Service \triangle

Shauna-Lee Konrad, Erin M. Boyce, Sandra McKeown, and Jill McTavish

15 Advancing Research Communication and Scholarship: A New Conference in 2015

Jackie Wirz and Robin Champieux

16 Altmetrics Analysis △ Edith Starbuck, Charles P. Kishman Jr., Kristen Burgess, and Peggy Frondorf

- 17 An Analysis of Clinical Questions Asked at Professor Rounds: A Ten-Year Review of Topics △ Nancy A. Bianchi
- 18 An Analytic Survey of Five Popular Evidence-Based Practice Summary Databases in Taiwan △ Hui-Chin Chang, Tzu-Heng Chiu, Long-Yau Lin, Chih-Lung Wu, Pei-Chun Chao, and You-Tsz Yu
- 19 An Assessment of Doctoral Biomedical Student Research Data Management Needs △

Kate Thornhill and Lisa A. Palmer, AHIP

- 20 An Emerging Medical Library's Endeavor to Track Institutional Scholarly Publications △
 Evan Sprague
- **21** An Enhanced Search Interface and Metadata Scheme for the Open Helix Genomics Tutorials

 Jeremy Bartczak, Bart Ragon, and Anson Parker
- 22 An Evaluation of a New Guideline Development Process Used by the Society of Critical Care Medicine △ Charles P. Kishman Jr.
- 23 Building Infographics and Marketing a Hospital Library △ Daina R. Bouquin and Helen-Ann Brown Epstein, AHIP
- 24 An Interdisciplinary Model: Integrating Library Instruction in Pharmacy Educational Programs for International Students △ Mariana Lapidus, Caroline Zeind, and Elizabeth Baertlein
- **25** Analysis of Topic and Competency Area for Continuing Education Courses of the Taiwan Medical Library Committee Annual Meetings: A Thirty-Five-Year Overview (1979–2013) △ Tzu-Heng Chiu and Chun-Ching Liang
- **27** Assessing Strategies to Communicate Library Value Erin N. Wimmer, AHIP, and Jeanne M. LeBer, AHIP
- **28** Assessment of Impact of Library Instruction on Health Information Searching Skills and Knowledge in Radiographic Science Students Δ

Ruiling (Raylene) Guo, AHIP, Dan Hobbs, Wendy Mickelsen, and Teri Peterson

29 Baltimore to Nairobi: A Collaboration to Improve Medical Education in Kenya

Alexa Mayo, AHIP, and Ryan Harris, AHIP

- 31 Bibliometrics Informing Nursing Scholarship △
 Margaret (Peg) Allen, FMLA, Shelley Arvin, Pamela
 Sherwill-Navarro, AHIP, Holly Hubenschmidt, AHIP, and Joy
 C. Kennedy
- **32** Bioinformatics Training for Librarians: Experiences and Planned Services Δ

Frances Chu, DeDe Leshy, Edith Starbuck, Traci Tosh, and Amy C. Studer

34 Blueprint to Success: A Federal Library Checklist Teresa R. Coady, Cornelia E. Camerer, and Nancy Clark

- **35** Book Reviews in Ophthalmic Journals △ Gale Oren, AHIP
- **36** Bridging Cultures with Institutional Treasures of the Past Fatima M. Mncube-Barnes, Christyne Douglas, Philip Walker, and Amelia Whitehead
- **37** Bugs, Band-Aids, and Befuddlement: The Hands-on Challenges of Assisting Researchers with National Institutes of Health Public Access (NIHPA) Compliance \triangle

Jennifer A. Lyon, AHIP, Christina Moore, Olivia Davey, Wajeeh Bajwa, and Alicia Turner

38 Building a Better Instruction Session: Can Student Performance Tell Us How? \triangle

Elizabeth Moreton and Jamie Conklin

- 39 Building a Framework to Assess Our Value △
 Terrie R. Wheeler, Alicia Livinski, Douglas J. Joubert,
 I. Diane Cooper, AHIP, Bradley Otterson, and Nancy Terry
- **40** Building a Literature Review: A Citation Analysis of Medical Educator's Research Patterns in Balint Group Studies △ Len Levin, AHIP, and Young-Joo Lee
- **42** Building a Transformational Information Literacy Session for First-Year Health Sciences Seminar Students: A Case of Instruction Using Organized Chaos △
 Xan Goodman, AHIP
- **43** Building an Innovative Infrastructure in Clerkship Curriculum: Integrating Virtual Library Services with Tablet Technology △

Lori A. Fitterling, Marilyn J. De Geus, Angie Clemmer, and Elizabeth K. McClain

44 Building and Maintaining Relationships with Nursing and Allied Health Faculty △ Gwen Wilson

45 Building Awareness: Applying Project Management Techniques to Faculty Outreach

Debra A. Werner and Ricardo Andrade

46 Building Blocks for the Future: Reflections from MLA Leaders Δ

Beverly Murphy, AHIP, and Virginia R. M. Carden, AHIP

47 Building for Innovation with Library-Hosted 3D Printing and Scanning

Hannah F. Norton, Clifford D. Richmond, and Sara Gonzalez

48 Building Future Researchers: Training High School Research Academy Students in the Use of Academic Medical Library Electronic Resources

Mary Congleton, AHIP

51 Building on a Solid Foundation: A New Model for Chapter Meetings

Robert E. Johnson, Danielle Linden, AHIP, and Nita Mailander

52 Building on Good Foundations: Constructing a Research Data Management Program for a Research University △ Margaret Henderson, AHIP, and Teresa L. Knott, AHIP

53 Building on Our Success: Analysis of a Literature Search Service Δ

Carol Friesen, Mê-Linh Lê, Melissa Raynard, and Carol Cooke

54 Building on Success: Circulating iOS Apps to Enhance Student Learning

Amanda Chiplock and Desman Ford

55 Building Solid Foundations: Basic Science Graduate Students and the Library △

Karen E. Gutzman, Marcy Vana, and Kristi L. Holmes

56 Building Sustainable Partnerships: Libraries as Partners in Creating and Supporting Campus Green Teams
Joan Marcotte Gregory, AHIP, Karren Nichols, and Myron Willson

57 Building Technology Services that Address Student Needs △

Jeanne M. LeBer, AHIP, Nancy T. Lombardo, AHIP, and Erin N. Wimmer, AHIP

58 Building Together: Collaborating with Faculty to Integrate Information Literacy into a First-Year Interprofessionalism Course

Charlotte Beyer, AHIP

- 59 Cabinets in the ALCVault: Your Secret Is Safe Here △ Judit Ward
- **60** Campus Grants Introduce New Information Resources: Engagement Opportunities for Students, Campus Services, and the Library Δ

Marcia Henry, Annaliese Fidgeon, and Lynn D. Lampert

- **61** CampusGuides: A Solution for the Hospital Library? Lorelei Woody
- 62 Capturing the Pulse of Its Members: HealthLINE Membership Survey △ Lisa Huang
- **63** Clinical Research Scholars as a Microcosm for Exploring Effective Library Support for the Translational Research Community

Diana Nelson Louden

64 Closing the Gap: Serving Nursing Students on a Separate Campus

Anne M. Linton, AHIP, Laura Abate, Elaine Sullo, AHIP, and Steven Brown

- **65** Collaboration Delivers a New Search Experience to Library Users
 - C. Steven Douglas, AHIP, Everly Brown, Brad Gerhart, Ryan Harris, AHIP, and Maria M. Pinkas
- 66 Comparing Two Student Populations to Ascertain Validity and Continuity for a Longitudinal Study in Information Literacy △ Valeria E. Molteni and Emily K. Chan
- **67** Cultivating Fallow Fields: A Program to Train Undergraduate Student Workers to Be Effective Communicators of Health Information Skills in an Academic Medical Library △

Rick Wallace, AHIP, Nakia Woodward, AHIP, and Recia Taylor

68 Development and Deployment of Online Learning Modules in the Age of Massive Open Online Courses (MOOCs)

Heather L. Brown, AHIP, Alissa Fial, Teresa L. Hartman, and Marie Reidelbach, AHIP

69 Emerging Technologies Help Bridge the Gap between Health Information and the Community

Andrew Youngkin, AHIP, Megan von Isenburg, AHIP, Kimberley R. Barker, Mary Mauldin, Alisha Miles, AHIP, Andrea Wright, and Amanda Chiplock

71 How Does the Readability Level of Patient Education Material on Top-Rated Hospital Websites Compare to Recommendations from Health Literacy Experts? △
Susan Keller

72 Implementing OpenInfobuttons: A Search Tool for Clinicians at the Point of Care

Karen L. Hanson, Catherine Larson, Aileen M. McCrillis, Joey Nicholson, and Karen Yacobucci

- 73 Matas Library and the Tulane Emerging Scholars Environmental Health Sciences Academy Elaine R. Hicks
- 74 Personal Librarian: An Instructor, Consultant, and Information Resources Mentor △
 Lyubov L. Tmanova
- **75** Concepts, Terms, and Metadata for Building Semantic Interoperability of Research Consents and Permissions △ Elizabeth Eisenhauer and Marcelline R. Harris

Poster Session 2 • Monday, May 19, 3:30 p.m.-4:25 p.m.

Sponsored by the JAMA Network

- 1 Hall of Exhibits, Riverside Center, Purple Level, East Tower
- **76** Collaborative Research on Hospital Administrator Beliefs and Attitudes toward Evidence-Based Management in Health Care Δ

Ruiling (Raylene) Guo, AHIP, Patrick Hermanson, Tracy Farnsworth, and Teri Peterson

- 77 Building a Discovery Tool for Biomedical Researchers Jeremy Bartczak, Andrea H. Denton, Anson Parker, and Inhye Kim Son, AHIP
- **78** Connecting the Dots: Linking Outlying Physicians to Online Evidence-Based Point-of-Care Tools △

Lana Brand, AHIP, Raleigh McGarity, AHIP, and Katrina Bailey

- 79 A Library/School of Nursing Global Learning Collaboration: Using Student Feedback to Enhance the Experience △ Carol L. Watwood, AHIP, Lorraine Bormann, and Mary Bennett
- **80** Designing a Wearable, Aided Device for Mobile Phones for Senior Citizens: Needs Assessment and Pilot Study of the Prototype Δ

Chun-Yi Wang, Tzu-Heng Chiu, Chiang I-Jen, and Chun-Ching Liang

- **81** Developing a Curriculum to Reduce Health Disparities Alexa Mayo, AHIP, and M.J. Tooey, AHIP, FMLA
- **82** Developing a Model, Library-Based Research Data Management and Curation Service to Help Scientists Archive and Share Research Data

Richard Jizba and Rose Fredrick

83 Developing an Omics-Focused Bioinformatics Portal for Clinicians and Basic Scientists Δ

Robert Wright and Margaret Gross, AHIP

- **84** Disaster Health Information: Building a Bridge to National Library of Medicine Information Resources
 Brenda L. Seago
- **85** Discovery-Based Instructional Design: Utilizing Discovery Learning to Engage Undergraduate Health Sciences Students in Library Research △

Sarah E. Katz

86 Distance Support Services: Defining, Discussing, and Determining Future Roles Δ

Margaret A. Hoogland and Carolyn Schubert

87 Diversity Search Terms Unbound: Exploring, Engaging, and Envisioning Research

John D. Jones Jr. and Lynne M. Fox, AHIP

- **88** Do Medical Librarians Value MLA's Ethical Code? Robert E. Johnson and Karin Saric
- **89** Drug Interactions: Avoiding Complications While Evaluating Two Drug Databases
 Tami A. Hartzell
- **90** Educating K–12 Professionals to Meet the Health Information Concerns of Special Needs Children and Their Parents: A Collaborative Outreach Project △

Elizabeth Irish, AHIP, Helen A. Squillace, Deborah M. Lyman, Tammy D. Cosgrove, Enid Geyer, AHIP, Amanda Hagzan, and Traci Tosh

91 Embedding Sustainable Structures for Partnership: Informationist Collaboration with Newly Formed Institute for Health Care Policy

Judith Smith and Jean Song

92 Empowering Researchers to Increase Their Impact via Altmetrics and Open Access

Yingting Zhang, AHIP, Minglu Wang, and Laura B. Mullen

93 Enjoying the Skyline: Providing Researchers with a View of Impact Δ

Karen E. Gutzman, Cathy C. Sarli, AHIP, and Kristi L. Holmes

94 Enriching Conference Participation Using Social Media at #macmla2013 △

Carolyn Schubert

95 Essential Nursing Resources: Premier Product of the Interagency Council on Information Resources in Nursing (ICIRN) △

Janet G. Schnall, AHIP, and Susan A. Fowler

96 Building Information Sharing Platforms for a National Network of Medical Experts Δ

Nathalie Reid and Cathryn W. Chiesa

97 Evaluation of Promotional Strategies to Maximize E-Books Usage: Hospital Library Experience △

Alla E. Iansavitchene, Minakshi Sharma, Karla Van Kessel, and Kristy McGill

99 Expanding Global Reach: Standardizing Self-Paced Nursing Learning Courses

Nancy I. Henry, Elaine H. Dean, Valerie Lynn, Tierney Lyons, Jane E. Sutterlin, and Claudia C. Peterson

100 Exploring Roles for Librarians in a Problem-Based Learning Curriculum △

Katherine A. Rickett

- **101** Exploring the Possibility of More Active Use of Medical Articles by Laypeople: How and What Would They Read? △ Yukiko Sakai, AHIP, and Chihiro Kunimoto
- **102** Finding Plant-Based Foods in PubMed: A Problem for Our Foodie Future

Eric Rumsey, Janna Lawrence, AHIP, and Jennifer DeBerg

103 Fitting a Successful Health Literacy Initiative into Patient Engagement and Accountable Care: The Evidence △ Catherine M. Boss, AHIP, Darlene Robertelli, and Chunwei Ma

104 Focus Group Study to Determine Information-Seeking Habits of Doctor of Physical Therapy Students △ Rachel K. Stark and Preeti Oza

105 For the Mouths of Babes: Nutrition Literacy Outreach to a Child Care Center

Darra Ballance, AHIP, and Nancy Webb

- 106 Forging an Alliance with Faith-Based Clinics △ Nakia Woodward, AHIP, and Rick Wallace, AHIP
- **107** From Listening to Experiencing: Changing Evidence-Based Pharmacy Library Instruction

Barbara A. Wright, AHIP, and Jennifer A. McDaniel, AHIP

108 From the Ground up: Building a Successful Systematic Review Service

Emilie Ludeman, Katherine Downton, Yunting Fu, and Andrea Goldstein Shipper

109 From the Ground up: Building a Digital Archives Program △

Timothy Ream

110 Displaying Health Care Services Using a Geographic Information System

Joan L. Colburn

111 Health Literacy and Provider Communication with Older Adults Δ

Catherine Hogan Smith, AHIP, Gabriel Rios, and Channing R. Ford

113 Helping Friends and Family Find Health information: A Photovoice Evaluation of Teens Promoting MedlinePlus △ Cynthia Olney, Debra Warner, AHIP, Sara Reibman, Ann M. Vickman, and Lucille Hansen

114 High Noon at Miner Library Speaker Series: Library Talks on Topics Not Related to the Library

Linda Hasman and Lorraine Porcello

115 Identifying Barriers to Break Technological Boundaries: A Needs Assessment of Regional Medical Librarians Andrew Youngkin, AHIP, Megan von Isenburg, AHIP, Kimberley R. Barker, Alisha Miles, AHIP, Amanda Chiplock, Mary Mauldin, and Andrea Wright

116 Improving Data Management in Academic Research: Assessment Results for a Pilot Lab \triangle

Heather Coates

118 Inappropriate Use of Standard Error of the Mean (SEM) When Reporting Variability of Study Samples: A Critical Evaluation of Four Selected Journals of Obstetrics and Gynecology △

Wen-Ru Ko, Tzu-Heng Chiu, Wei-Te Hung, Long-Yau Lin, and Hui-Chin Chang

120 Information Future: Partnering with Medical Therapeutic Device and Applications Innovations

Jean P. Shipman, AHIP, FMLA, John T. Langell, Roger Altizer, and Tallie Casucci

121 Information-Seeking Behaviour of Internationally Educated Registered Nurses in Saskatchewan △ Maha Kumaran and Mary Chipanshi, AHIP

122 Information-Seeking and End-of-Life Decision Making: Future Directions for Medical Librarian Involvement △ PJ Grier and Susan LaValley

123 Instruction Construction: Meeting the Unique Information Literacy Needs of Graduate Behavioral Health Students

Shanalee Tamares

124 Integrating Library Resources into an Online Animal Research Protocol

Ben Harnke and Lilian Hoffecker

125 Integrating Live Point-of-Care Searches into an Evidence-Based Medicine Curriculum

Rebecca Birr, AHIP, Kathy Zeblisky, AHIP, and Katherine McDonnell

126 Internal Engineering: Erecting a New Media Infrastructure from the Ground up

Siobhan Champ-Blackwell, Andrew Plumer, Stephanie Publicker, Katherine Chan, and Jamie E. Peacock

127 International Health Research Sources: Citation Pattern Analysis Including the Use, Citation, and Sources for Data Sets Δ

Young-Joo Lee and Virginia Pannabecker

128 Investigating the Feasibility and Interest in a Physical Therapy Humanities Journal

Anne Beschnett and Jonathan Koffel

129 Is Their Foundation Solid Enough to Build on: An Investigation into the Information-Seeking Skills and Self-Efficacy Levels of New Nursing Students \triangle

Kimberly J. Whalen and Patricia J. Mileham

130 Knowledge Is Power: Health Sciences Librarian and Advanced Practice Nurse Collaboration to Strengthen Nurses' Evidence-Based Practice △

Lorraine Porcello, Joanne Layton, and Bonita Archer

131 Leading the Way to Building a Foundation for College-Wide Workplace Wellness Programs: A Model for Health Sciences Libraries

Shalu Gillum, AHIP, Michael Garner, AHIP, Deedra J. Walton, AHIP, Nadine Dexter, AHIP, Pamela R. Herring, AHIP, and Kerry McKee

132 Leisure Reading: Validating Selection Decisions and Identifying Reader Preferences △

Emma Cryer, Elizabeth Berney, Barbara Dietsch, and Patricia L. Thibodeau, AHIP, FMLA

133 Library as Place: Why Our Users Still Come! △ Donna S. Gibson, Amy Draemel, and Marisol Hernandez

134 Library Website Rx: A Case Report Using Responsive Design

Amy E. Donahue, AHIP, and Linda LeMahieu

135 Library-Sponsored, Synchronous Online Instruction: Meeting the Educational Needs of Users Near and Far Susan Smith, AHIP, Lee A. Vucovich, AHIP, and Emma O'Hagan

136 Literature Analysis as Medical Education: Librarians Facilitate Book Discussion Elective

Deidra Woodson, Donna F. Timm, AHIP, and Dee Jones, $\operatorname{\mathsf{AHIP}}$

137 Local Research Resource Discovery and Sharing: How Will eagle-i Fly?

Karen L. Hanson, Alisa Surkis, Sidney C. Bailin, Daniela Bourges-Waldegg, Sophia K. Cheng, Marc Ciriello, and Theodora A. Bakker

139 Making It Easy: Green and Sustainable Library Event Planning

Christy Jarvis, AHIP, Joan Marcotte Gregory, AHIP, and Jeanne M. LeBer, AHIP

140 Measuring Nursing Faculty Impact: Web of Science versus Scopus Δ

Kimberly R. Powell and Shenita Peterson

141 Medication Safety: A Librarian's Expanding Role for the Future

Mary E. White

142 Rebar: Reinforce Your Career with Self-Mentoring △ Xan Goodman, AHIP

143 Rip and Renew: Renovating Our Brand from the Ground up

Beverly Murphy, AHIP, Elizabeth Berney, Jolie Braun, Virginia R. M. Carden, AHIP, Emma Cryer, Adrianne Leonardelli, and Patricia L. Thibodeau, AHIP, FMLA

144 The Matas Library, School-Based Health Center (SBHC) Youth Advisory Committees, and Health Information-Seeking Behavior Δ

Elaine R. Hicks and Allyson Mackay

145 The Writers BLOC: A Fun Writing Development Group to Help Nurses and Other Health Professionals Write for Publication

Susan Keller and Eileen P. Engh

146 Library: A Bridge Connecting Biomedical Science, Education, Clinical Practice, and Community △ Lyubov L. Tmanova, Paul Albert, and Drew Wright

147 Wait. A Millennial Said What about Technology? △ Jenny Pierce, AHIP, Kevin R. Block, Micki McIntyre, Lisa M. Price, and Janice K. Skica

148 When Flipping Flops: Piloting a New Method for Evidence-Based Practice Instruction

Heather L. Brown, AHIP

149 Mobile Outreach: An App a Day Keeps the Doctor Away Laura C. Davison

150 Model of Cooperation: Health Sciences Librarians Working with Institutional Stakeholders to Support Researchers Writing Data Management Plans △

Donna Kafel, Regina Raboin, and Andrew Creamer

Poster Sessions

Poster Session 3 • Tuesday, May 20 • 1:00 p.m.-1:55 p.m.

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- 14 Hall of Exhibits, Riverside Center, Purple Level, East Tower
- **151** New Librarians: Who Is Providing the Foundation for "Baby Librarians"?

Brenda F. Green

152 New Measures of Success: Altmetrics and the Changing Face of Scholarly Impact

Kimberley R. Barker

153 New Metrics for Old Records: Quantifying the Value of Archives in Medical Schools Δ

Jordan Bass and Ada Ducas

154 The National Institutes of Health (NIH) Public Access Policy: A Learning Opportunity

Emily Mazure, AHIP, Adrianne Leonardelli, Beverly Murphy, AHIP, Patricia L. Thibodeau, AHIP, FMLA, Emma Cryer, Richard A. Peterson, AHIP, and Virginia R. M. Carden, AHIP

155 Nurse Practitioners' Responses to Patient Online Health Information Seeking: Preliminary Data △

Susan LaValley and Elizabeth Gage-Bouchard

- **156** One Book: A Case Study of Community Reading to Explore Ethical Issues in a Health Sciences Setting Rajia Tobia, AHIP, and Susan C. Hunnicutt
- **157** Out of the Library and on to the Floors: Participating in Nursing Rounds and Morning Report

Pamela Hargwood, AHIP, Kathleen Evanovich Zavotsky, Patricia James, and Indira Amato

158 Outreach to Vulnerable and Underserved Populations to Enhance Medical Students' Service Learning △ Misa Mi, AHIP, Jill Stefaniak, and Nelia Afonso

- **159** Parkinson's Disease Consumer Health Learning Service Jeanne Strausman, AHIP, Gerri Flanzraich, and Mahnaz Tehrani. AHIP
- **160** Partnerships for Health Information and Mentoring Health Careers for a High School and Middle School Population △

Debra Rand, AHIP, Saori Wendy Herman, AHIP, and Nikia Lubin

- **161** Patient Education and Critical Pedagogy △ Andrea Wright
- **162** Patron-Driven Acquisitions: Cost-Effective Strategies in Uncertain Economic Times

Susan J. Arnold, AHIP, Thea M. Browne, Anna K. Crawford, Lori A. Hostuttler, and Jean L. Siebert, AHIP

- **163** Perfidy and Continuous Duplicity: The Story of Streptomycin and the Correction of the Historical Record △ Melissa L. Rethlefsen, AHIP, and Andrew P. Norgan
- **164** Point-of-Care and Patient Education Resources in Electronic Health Records for Urology and Nephrology Departments △

Cynthia Heathfield Avallone, AHIP

- **165** Poster Retrieval in the Information Age △ Keydi Boss O'Hagan, AHIP
- **166** Preparing for Future Publications: An Interactive Activity for Applying Citation Style Karen S. Lamson
- **167** Preserving Osteopathic History: The Challenge of Converting Media Formats to Digital Jean L. Sidwell, David Owens, Daryl D. Shafer, Mary E. Sims. and Heather Rudy
- **168** Problem Solved: Creation of a Data Blog and Specialized Software Lab for Public Health

Shenita Peterson and Nicole Luisi

- **169** Providing the Foundational Evidence for the Incorporation of Integrative Medicine into the VA Hospital System Christopher Hooper-Lane, Ann M. Combs, Lia Vellardita, Heidi Marleau, and Allan R. Barclay, AHIP
- **170** Public Health Nutrition Citation Patterns: Mapping the Literature 2010–2012 \triangle

Helen Look and Mary K. Taylor, AHIP

- 171 Putting the I in Team: Informationists on the Inside △
 Linda Hasman and Scott McIntosh
- 172 Rebuilding Our Collection: A Data- and Department-Driven Approach to Monograph Assessment Julie Silverman, George Paul, Yvonne Lee, JoLinda Thompson, AHIP, Laura Abate, and Anne M. Linton, AHIP
- **173** Rehabbing Our Communications Infrastructure: Report of a Staff Survey on Communications Preferences Melissa De Santis, AHIP
- 174 Research and Evidence Literacy in Medicine (RELM): Exploring Online Gaming in Medical Library Instruction Ann Whitney Gleason, Sherry Dodson, Tania Bardyn, AHIP, Julianne McNalley, and Michael Campion
- **175** Renovating the Library to Improve Our Information Future

Joe Swanson Jr., Roland Bernard Welmaker Sr., Tara Douglas-Williams, and Xiomara Arango

176 Repurposing with Purpose: Creating a Collaborative Learning Space to Support Institutional Interprofessional Initiatives

Susan B. Clark, Connie K. Machado, AHIP, and Lauren M. Young, AHIP

177 Scholars Workshop: An Innovative Approach to Information Literacy

Susan K. Cavanaugh and Nancy Calabretta

178 Selection and Implementation of a Customer Relationship Management (CRM) Program to Track Patron Interaction Δ

Megan S. Nunemaker, Kimberley R. Barker, and Ellen C. Ramsey

Poster Sessions

180 Several Hands Make Light(er) Work: A Collaborative Effort to Support the Deposit of Student Literature into a Digital Repository

Erin Foster and Mellanye Lackey

181 Sink or Swim: Creating a Social Media Presence in an Academic Medical Center

Sallie Willcox and Catherine Larson

182 Supporting National Institutes of Health (NIH) Public Access Compliance for Translational Science Researchers, a Collaboration with the Weill Cornell Clinical and Translational Science Center (CTSC)

Drew Wright

183 Surveying Information and Informatics Literacy of First-Year Medical Students Δ

Joshua E. Richardson, Daina R. Bouquin, Helen-Ann Brown Epstein, AHIP, Diana Delgado, AHIP, Lyubov L. Tmanova, Drew Wright, and Loretta Merlo

184 Surveying the Landscape: A Bibliometric Analysis of Global Health Literature Δ

Megan von Isenburg, AHIP, and Jean Ferguson

185 Taking It to the Streets: The iTest iPad Community-Based Organization Project

Dana Abbey, John Bramble, Barbara Jones, Rachel Vukas, and Monica Rogers

186 The Aging of the Optometry Monographs in the Traditional Areas of Optometric Expertise in Schools and Colleges of Optometry \triangle

Suzanne Ferimer and Donnajean Matthews

187 The Development of Institutional Repositories of Twelve Medical School Libraries in Taiwan △

Shu-Yuan Siao, Hsiao-Fen Yu, and Tzu-Heng Chiu

188 The Effectiveness of an Evidence-Based Nursing Workshop in a Medical Center in Taiwan \triangle

Tzu-Jung Wu, Tzu-Heng Chiu, Long-Yau Lin, Hui-Chin Chang, and Chun-Ching Liang

189 The Effectiveness of Bowel Training in Neurological Bowel Dysfunction of Spinal Cord Injury Patients △ Tzu-Jung Wu, Tzu-Heng Chiu, Long-Yau Lin, Hui-Chin Chang, and Chun-Ching Liang

190 The Future of Gray Literature Use: Analyzing Sources and Formats in Occupational and Environmental Health △ Nancy Schaefer, AHIP

191 The Golden Hour: A Library's Role in Connecting First Responders to Critical Disaster Medicine Information △
Terry Henner and Kimothy Smith

192 The History of Traumatic Brain Injury in the Medical Literature since World War II \triangle

Maureen Humphrey-Shelton, AHIP, D. Garon Bailey, and Beatrice F. Nichols

193 The Hospital Library Standards: Supporting Your Librarianship Now and into the Future Δ

Barbara B. Davis, AHIP, Edward Poletti, AHIP, Ellen Aaronson, AHIP, Sheila Hayes, AHIP, Joy C. Kennedy, and Susan Shelly

194 The MLA Research Agenda: What Do We Know? The Systematic Review Project: A Status Report Marie T. Ascher, AHIP, Heather N. Holmes, AHIP, and

Marie T. Ascher, AHIP, Heather N. Holmes, AHIP, and Jonathan Eldredge, AHIP

195 The Process and Effects of Closing a Branch Library Sheila J. Bryant, AHIP

196 The Role of a Medical Library in Facilitating International Collaboration: Building up the Research Portal of the National Taiwan University College of Medicine △
Chun-Ching Liang and Eileen Chang

197 The Semantic Web Demystified △ Bethany S. McGowan

198 The Unfunded Worksite Wellness Program
Cheryl Rowan, Donna Evans, Adela Justice, and Beatriz
Varman, AHIP

199 The United States Breast Cancer Research Stamp △ Robert A. Cagna, AHIP

200 The Library's Biggest Resource: Expanding Traditional Metrics to Better Measure the Value of the Librarian △ Sally A. Gore

201 Tools for Building Our Information Future: Emerging Technologies Vital to Medical Libraries △

Patricia F. Anderson, Skye Bickett, AHIP, Joanne Doucette, Pamela R. Herring, AHIP, Judith Kammerer, AHIP, Andrea Kepsel, AHIP, Tierney Lyons, Scott McLachlan, Ingrid Tonnison, and Lin Wu, AHIP

202 Tracking Informationist Services △
Katie Lobner, Victoria H. Goode, AHIP, Blair Anton, AHIP,
Jaime Friel Blanck, AHIP, Sue M. Woodson, Robert Wright,
and Lori Rosman, AHIP

203 Translating Information Skills: Moving from the Library to the Lab with Bioinformatics Services

Robyn B. Reed and Amy E. Donahue, AHIP

204 Two Universities + One Campus = Collaboration? Kathleen Carlson, AHIP, and Jessica Cole, AHIP

205 Unanswerable Questions: What Do You Do with Challenging Health Reference Questions? △
Angela Lee and Carolyn Ching Dennison, AHIP

206 Uncovering Your Electronic and Print Books Using a Next Generation Discovery Tool

Luree H. Ohigashi Oasay, AHIP, and Virginia M. Tanji

207 Undead PubMed: Raising the Dead to Raise Class Attendance Δ

Mary Lou Klem and Rebecca Abromitis

208 Unique Mentoring Opportunity in an Academic Health Sciences Library

Lydia A. Howes and Marci Brandenburg

209 Use of Citation Metrics to Demonstrate Impact of an Interdisciplinary Research Center

Laura Pavlech and Rachel Lerner

Poster Sessions

- **210** Utilization of an Assessment Tool to Customize Instruction for Emergency Medicine Residents
 Amy Allison, AHIP, Kevin Bradford, John K. Nemeth, and Mia S. White, AHIP
- **211** Vehicles of the Future: Building Course Pages to Promote Use of Medical Library Resources

Suzanne P. Nagy, AHIP, and Martin Wood, AHIP

- 212 Web of Science versus Scopus for Capturing Researcher Output: A Bibliographic Comparison △ Wendy Wu and Alison Slyman
- **213** Web-Scale Discovery Tool: Is It Right For You?

 Tara Brigham, Kelly Arp, Carol Ann Attwood, AHIP, Ann M.

 Farrell, Leah Osterhaus Trzasko, and Mark Wentz
- **214** Web-Scale Discovery: Is It a Building Block for Your Future?
 - Janis F. Brown, AHIP, Mary Fran Prottsman, AHIP, Megan Rosenbloom, and Jin Wu
- **215** What Is Important to Chapter Members? A Survey of Members of One Chapter △
 Barbara Cosart. AHIP
- **216** What Is the Blueprint to Build an Educational Experience? Investigations into Print and E-Book Use among Pharmacy and Nursing Students Δ

Xan Goodman, AHIP, and Suzanne Fayle

218 Women's Health Resources Dissemination Project Laura Bartlett, Lisa Begg, and Janice Kelly

219 Working SMARTer, Not Harder: Incorporating Smart Device Technologies for a Mobile Circulation and Printing Architecture △

T. Derek Halling, AHIP, Catherine Pepper, and Lyndsey N. Raney

220 Wrong Map, Right Direction: Creating Information Literacy Curriculum Maps for Bachelor of Science in Nursing (BSN) Programs

Erika Davis

221 Yoga, Spaghetti Squash, Art Collages, and Shooting Hoops? Building Sound Minds and Healthy Bodies in the Library

Alexandra W. Gomes, AHIP, Gisela Butera, Laura Abate, Julie Silverman, and Yvonne Lee

222 Comparisons of Learning Outcomes and Self-Reflections in Dental Hygiene Students Δ

Ruiling (Raylene) Guo, AHIP, Kristin Calley, and Teri Peterson

223 Building a Conspectus of the English-Printed Medical Collection: A Case Study of Taipei Medical University Library △ Shu-Yuan Siao, Li-Chuan Huang, and Tzu-Heng Chiu

224 Reaching out to the Behavioral Health Community: Partnering with a County Health Department and a Regional Behavioral Health Authority to Weave Health Literacy Practices into to the Work of Behavioral Health Providers

Diana Almader-Douglas, Steven Nagle, and Nicole Harwell

225 The Evolution of Push Technology for Scholarly Content ∧

Stephen Johnson, Andrew Osmond, and Rhonda Sager

Guide to Exhibits



As of April 23, 2014

MLA '14 Meetings and Exhibit Hall Location

Hyatt Regency Chicago, 151 East Wacker Drive, Chicago, IL, 60601

Exhibit Hours

Saturday, May 175:30 p.m., 7:30 p.m., ticketed event:

Welcome Reception/Opening of Exhibits

Sunday, May 18.....noon-5:00 p.m. **Monday, May 19**......10:00 a.m.-noon

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Guide to Exhibits

Meteo

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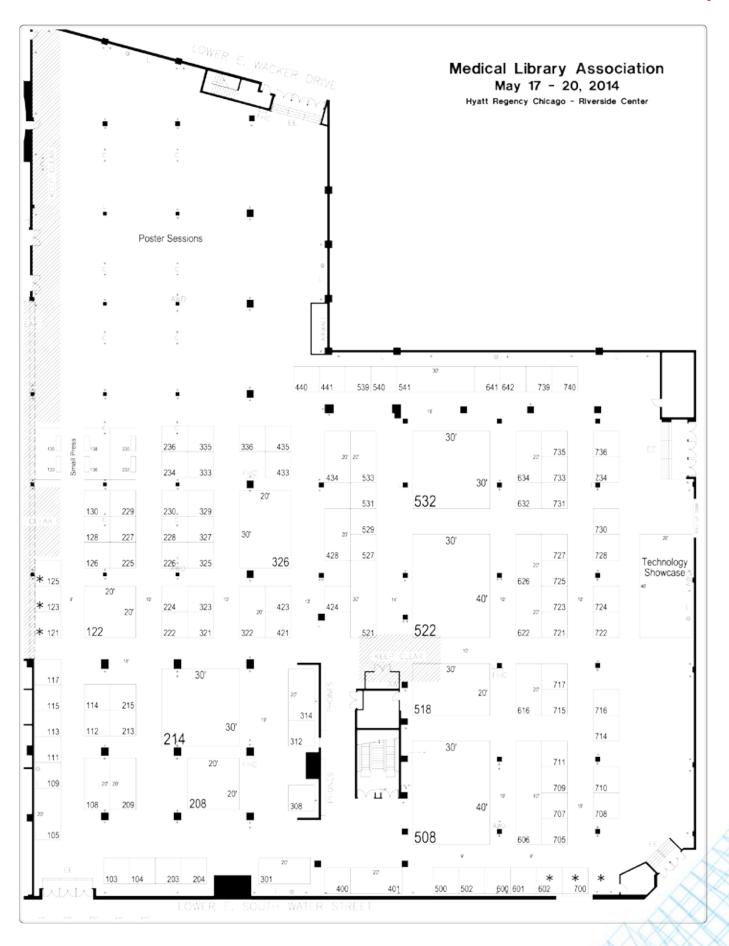
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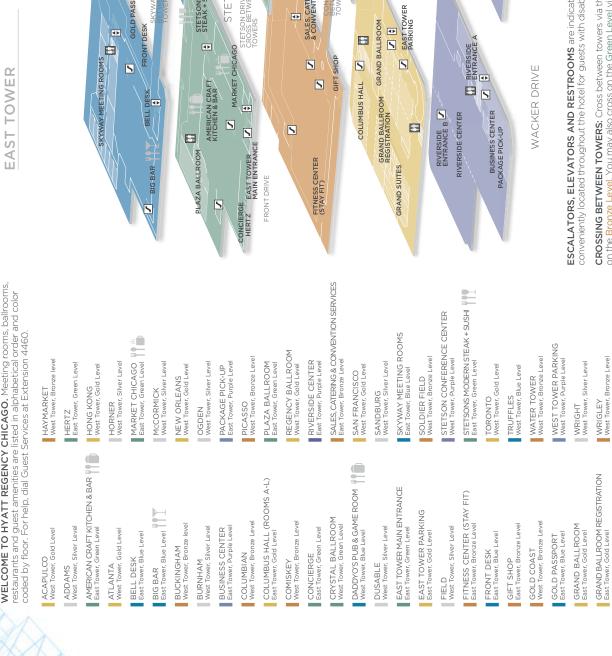


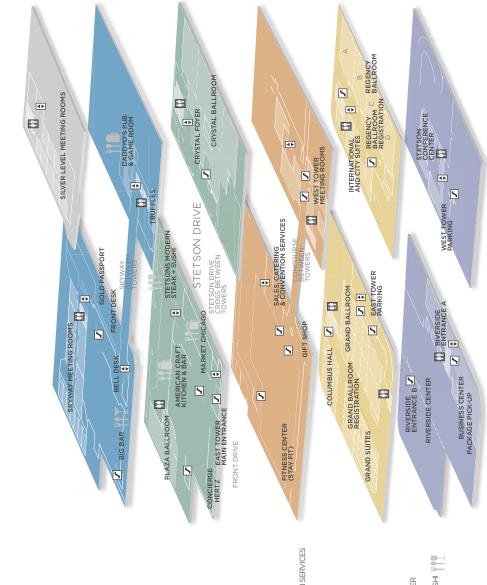


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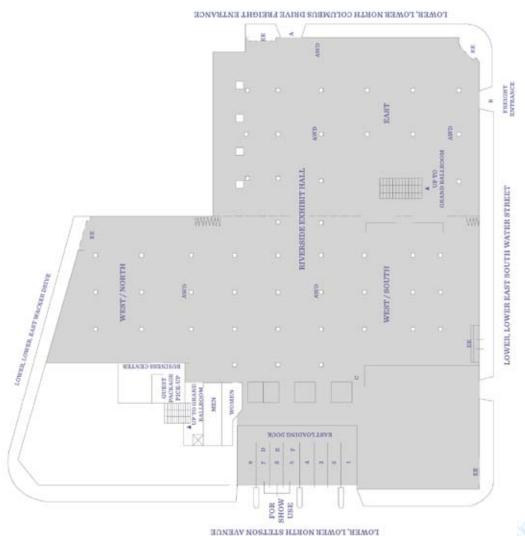


conveniently located throughout the hotel for guests with disabilities or where no escalator is present. ESCALATORS, ELEVATORS AND RESTROOMS are indicated on each floor. Elevators are

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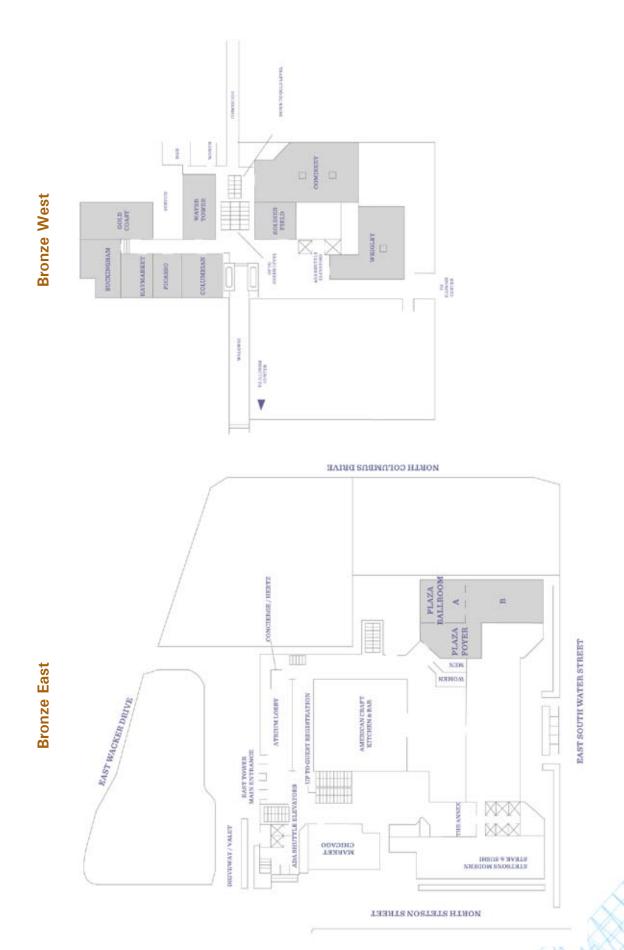


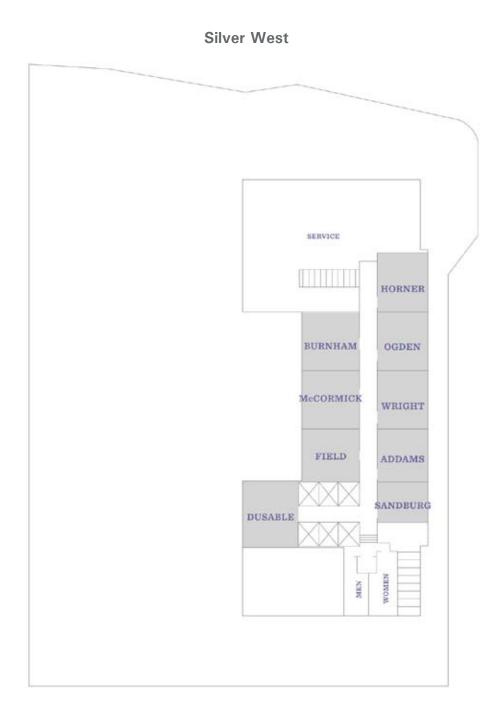




Purple East







2014 National Program Cor		Birr, Rebecca		Clemans-Taylor, Lee	
	29,32	Blake, Lindsay		Clemmer, Angie	
		Blanck, Jaime Friel		Cleveland, Ana D	
A		Blevins, Amy		Coady, Teresa R	
		Block, Kevin R		Coates, Heather	
Aaronson, Ellen		Blumenthal, Jane		Colburn, Joan L	
Abate, Laura		Bolek, Peter J.		Cole, Jessica	
Abbey, Dana		Bormann, Lorraine		Coletti, Margo	
Abromitis, Rebecca		Boss, Catherine M		Collection Development Se	
Adams, Nancy		Bouquin, Daina R		Collins, Heather	
Adelman, Alan		Bourges-Waldegg, Daniela		Combs, Ann M	
Afonso, Nelia		Boyce, Erin M		Complementary and Altern	ative
African American Medical L		Bradford, Kevin		Medicine SIG	
Alliance SIG		Bramble, John		Congleton, Mary	
Albert, Paul		Brandenburg, Marci		Conklin, Jamie	
Allee, Nancy J		Brand, Lana		Consumer and Patient Hea	
Allen, Margaret (Peg)		Braun, Jolie		Information Section	
Allison, Amy		Brennan, Emily		Conte, Marisa L	
Almader-Douglas, Diana		Brigham, Tara		Cooke, Carol	
Alonge, Ayodele John		Bright IV, Harold S	35	Cooper, I. Diane	
Altizer, Roger		Broering, Naomi C	32,35	Coppernoll-Blach, Penny	
Amato, Indira		Brown, Everly		Corporate Information Serv	
Anderson, Patricia F		Brown, Heather L		C	
Andrade, Ricardo		Brown, Janis F.	49	Cosart, Barbara	
Anton, Bette		Brown, Nicole E		Cosgrove, Tammy D	44
Anton, Blair		Brown, Steven		Crawford, Anna K	
Arango, Xiomara		Browne, Thea M		Creamer, Andrew	
Archer, Bonita		Bryant, Sheila J		Credentialing Committee	
Arnold, Susan J	47	Burgess, Kristen	42	Cryer, Emma	46,47
Aromataris, Edoardo	31	Burnette, Margaret		_	
Arp, Kelly		Butera, Gisela		D	
Arvin, Shelley		Butson, Linda C		5 5	
Ascher, Marie T		Butter, Karen	35	Dalrymple, Prudence W	
Attwood, Carol Ann				Damone, Robert	
Avallana Cynthia Haathtial	d 47	C		Davey, Olivia	29,43
Avallone, Cynthia Heathfiel	٠				00
	G	_	40	Davies, Kathy	
B	J	Cagna, Robert A		Davies, Kathy Davis, Barbara B	48
В		Cagna, Robert A Calabretta, Nancy	47	Davies, Kathy Davis, Barbara B Davis, Erika	48 49
Baertlein, Elizabeth	42	Cagna, Robert A Calabretta, Nancy Calley, Kristin	47 49	Davies, Kathy Davis, Barbara B Davis, Erika Davison, Laura C	48 49 46
Baertlein, Elizabeth	42	Cagna, Robert A Calabretta, Nancy Calley, Kristin Camerer, Cornelia E	47 49 42	Davies, Kathy	48 49 46 45
Baertlein, Elizabeth	42 48 44	Cagna, Robert A	47 49 42 47	Davies, Kathy	48 49 46 45
Baertlein, Elizabeth	42 48 44	Cagna, Robert A	47 49 42 47 25,32,35	Davies, Kathy	48 49 46 45 42,45
Baertlein, Elizabeth	42 48 44 46 29,43	Cagna, Robert A	47 49 42 47 25,32,35 43,46,47	Davies, Kathy	
Baertlein, Elizabeth	42 48 44 46 29,43 35,36,46	Cagna, Robert A		Davies, Kathy	
Baertlein, Elizabeth	42 48 44 46 29,43 35,36,46	Cagna, Robert A		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Cancer Librarians Section Carden, Virginia R. M. Carlson, Kathleen Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice Champ-Blackwell, Siobhan Chan, Emily K. Chang, Eileen Chang, Hui-Chin		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Cancer Librarians Section Carden, Virginia R. M. Carlson, Kathleen Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice Champ-Blackwell, Siobhan Champieux, Robin Chan, Emily K. Chang, Eileen Chang, Hui-Chin Chan, Katherine		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Cancer Librarians Section Carden, Virginia R. M. Carlson, Kathleen Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice Champ-Blackwell, Siobhan Champieux, Robin Chan, Emily K. Chang, Eileen Chang, Hui-Chin Chan, Katherine Chao, Pei-Chun		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Cancer Librarians Section Carden, Virginia R. M. Carlson, Kathleen Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice Champ-Blackwell, Siobhan Cham, Emily K. Chang, Eileen Chang, Hui-Chin Chan, Katherine Chao, Pei-Chun Charbonneau, Deborah H.		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Cancer Librarians Section Carden, Virginia R. M. Carlson, Kathleen Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice Champ-Blackwell, Siobhan Cham, Emily K. Chang, Eileen Chang, Hui-Chin Chan, Katherine Chao, Pei-Chun Charbonneau, Deborah H. Chatfield, Amy		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Cancer Librarians Section Carden, Virginia R. M. Carlson, Kathleen Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice Champ-Blackwell, Siobhan Chan, Emily K. Chang, Eileen Chang, Hui-Chin Chan, Katherine Chao, Pei-Chun Charbonneau, Deborah H. Chatfield, Amy Chatterley, Trish		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Cancer Librarians Section Carden, Virginia R. M. Carlson, Kathleen Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice Champ-Blackwell, Siobhan Champieux, Robin Chan, Emily K. Chang, Eileen Chan, Hui-Chin Chan, Katherine Chao, Pei-Chun Charbonneau, Deborah H. Chatfield, Amy Chatterley, Trish Chattopadhyay, Ansuman		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Cancer Librarians Section Carden, Virginia R. M. Carlson, Kathleen Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice Champ-Blackwell, Siobhan Chan, Emily K. Chang, Eileen Chang, Hui-Chin Chan, Katherine Chao, Pei-Chun Chatfield, Amy Chatterley, Trish Chattopadhyay, Ansuman Chauncey, Gregory		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Cancer Librarians Section Carden, Virginia R. M. Carlson, Kathleen Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice Champ-Blackwell, Siobhan Champieux, Robin Chan, Emily K. Chang, Eileen Chan, Hui-Chin Chan, Katherine Chao, Pei-Chun Chatfield, Amy Chatterley, Trish Chattopadhyay, Ansuman Chauncey, Gregory Cheng, Sophia K.		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Cancer Librarians Section Carden, Virginia R. M. Carlson, Kathleen Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice Champ-Blackwell, Siobhan Champieux, Robin Chan, Emily K. Chang, Eileen Chan, Katherine Chao, Pei-Chun Charbonneau, Deborah H. Chattield, Amy Chatterley, Trish Chattopadhyay, Ansuman Chauncey, Gregory Cheng, Sophia K. Chiarella, Deborah		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Cancer Librarians Section Carden, Virginia R. M. Carlson, Kathleen Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice Champ-Blackwell, Siobhan Champieux, Robin Chan, Emily K. Chang, Eileen Chan, Katherine Chao, Pei-Chun Charbonneau, Deborah H. Chattield, Amy Chatterley, Trish Chattopadhyay, Ansuman Chauncey, Gregory Cheng, Sophia K. Chiarella, Deborah Chiesa, Cathryn W.		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Cancer Librarians Section Carden, Virginia R. M. Carlson, Kathleen Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice Champ-Blackwell, Siobhan Champieux, Robin Chan, Emily K. Chang, Eileen Chan, Hui-Chin Chan, Katherine Chao, Pei-Chun Chatfield, Amy Chatterley, Trish Chattopadhyay, Ansuman Chauncey, Gregory Cheng, Sophia K. Chiarella, Deborah Chiesa, Cathryn W. Chipanshi, Mary		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Carden, Virginia R. M. Carlson, Kathleen Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice Champ-Blackwell, Siobhan Chan, Eileen Chan, Eileen Chan, Katherine Chan, Katherine Chao, Pei-Chun Chatfield, Amy Chatterley, Trish Chauncey, Gregory Cheng, Sophia K. Chiarella, Deborah M. Chiesa, Cathryn W. Chipanshi, Mary Chiplock, Amanda		Davies, Kathy	
Baertlein, Elizabeth		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Cancer Librarians Section Carden, Virginia R. M. Carlson, Kathleen Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice Champ-Blackwell, Siobhan Champieux, Robin Chan, Emily K. Chang, Eileen Chan, Hui-Chin Chan, Katherine Chao, Pei-Chun Chatfield, Amy Chatterley, Trish Chattopadhyay, Ansuman Chauncey, Gregory Cheng, Sophia K. Chiarella, Deborah Chiesa, Cathryn W. Chipanshi, Mary Chiplock, Amanda Chiu, Tzu-Heng 42,		Davies, Kathy	
Baertlein, Elizabeth Bailey, D. Garon Bailey, Katrina Bailin, Sidney C Bajwa, Wajeeh Bakker, Theodora A Ballance, Darra Bandy, Margaret Moylan Bandy, Sandra L Barclay, Allan R Bardyn, Tania Barker, Kimberley R Bartczak, Jeremy Bartlett, Laura Basch, N. Bernard (Buzzy) Basic, Josipa Bass, Jordan Bass, Michelle Beattie, James Becker, Rachel W Begg, Lisa Bejarano, William Bekhuis, Tanja Bello, Samuel Akande Bennett, Mary Berendsen, Mark Berney, Elizabeth Berry, Ruth Beschnett, Anne Beyer, Charlotte		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Cancer Librarians Section Carden, Virginia R. M. Carlson, Kathleen. Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice. Champ-Blackwell, Siobhan Champieux, Robin Chan, Emily K. Chang, Eileen. Chan, Hui-Chin. Chan, Katherine Chao, Pei-Chun Chatfield, Amy. Chatterley, Trish Chattopadhyay, Ansuman Chauncey, Gregory Cheng, Sophia K. Chiarella, Deborah Chiesa, Cathryn W. Chipanshi, Mary. Chiplock, Amanda Chiu, Tzu-Heng. Chu, Frances.		Davies, Kathy	
Baertlein, Elizabeth Bailey, D. Garon Bailey, Katrina Bailin, Sidney C Bajwa, Wajeeh Bakker, Theodora A Ballance, Darra Bandy, Margaret Moylan Bandy, Sandra L Barclay, Allan R Bardyn, Tania Barker, Kimberley R Bartczak, Jeremy Bartlett, Laura Basch, N. Bernard (Buzzy) Basic, Josipa Bass, Jordan Bass, Michelle Beattie, James Becker, Rachel W Begg, Lisa Bejarano, William Bekhuis, Tanja Bello, Samuel Akande Bennett, Mary Berendsen, Mark Berney, Elizabeth Berry, Ruth Beschnett, Anne Beyer, Charlotte Bianchi, Nancy A		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Cancer Librarians Section Carden, Virginia R. M. Carlson, Kathleen Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice Champ-Blackwell, Siobhan Chan, Emily K. Chang, Eileen Chang, Hui-Chin Chan, Katherine Chao, Pei-Chun Chatfield, Amy Chatterley, Trish Chattopadhyay, Ansuman Chauncey, Gregory Cheng, Sophia K. Chiarella, Deborah H. Chiesa, Cathryn W. Chipanshi, Mary Chiplock, Amanda Chiu, Tzu-Heng		Davies, Kathy	
Baertlein, Elizabeth Bailey, D. Garon Bailey, Katrina Bailin, Sidney C Bajwa, Wajeeh Bakker, Theodora A Ballance, Darra Bandy, Margaret Moylan Bandy, Sandra L Barclay, Allan R Bardyn, Tania Barker, Kimberley R Bartczak, Jeremy Bartlett, Laura Basch, N. Bernard (Buzzy) Basic, Josipa Bass, Jordan Bass, Michelle Beattie, James Becker, Rachel W Begg, Lisa Bejarano, William Bekhuis, Tanja Bello, Samuel Akande Bennett, Mary Berendsen, Mark Berney, Elizabeth Berry, Ruth Beschnett, Anne Beyer, Charlotte		Cagna, Robert A. Calabretta, Nancy Calley, Kristin Camerer, Cornelia E. Campion, Michael Cancer Librarians Section Carden, Virginia R. M. Carlson, Kathleen. Carroll, Aaron E. Carroll, Alexander J. Casucci, Tallie Cavanaugh, Susan K. Chalon, Patrice. Champ-Blackwell, Siobhan Champieux, Robin Chan, Emily K. Chang, Eileen. Chan, Hui-Chin. Chan, Katherine Chao, Pei-Chun Chatfield, Amy. Chatterley, Trish Chattopadhyay, Ansuman Chauncey, Gregory Cheng, Sophia K. Chiarella, Deborah Chiesa, Cathryn W. Chipanshi, Mary. Chiplock, Amanda Chiu, Tzu-Heng. Chu, Frances.		Davies, Kathy	

E		Gonzalez, Sara		Huang, Lisa	43
Educational Media and Technolog	ios	Goode, Victoria H Goodman, Xan		Hubenschmidt, Holly Hughes, Annie M	
Section11,29,33,34,36,39		Gordon, Shannon		Humphrey-Shelton, Mau	
Edwards, Mary		Gordon, Valerie S	32	Hung, Wei-Te	45
Eisenhauer, Elizabeth		Gore, Sally A	39 48	Hunnicutt, Susan C	47
Eldredge, Jonathan35		Goss, Deborah	32	Hurley, Suzanne	
Elliott, Kristina V.		Grabowsky, Adelia B	34	Hurst, Emily	
Emmett, Thomas		Graves, Kencee		Hyde, Mary A	33
Engh, Eileen P.		Gray, Jamie M		,,	
Engwall, Keith		Green, Brenda F	47	1	
Epelbaum, Hannah	30	Gregory, Joan Marcotte	43,46		
Epelbaum, Marcia	30	Grier, PJ	45	lansavitchene, Alla E	45
Epstein, Helen-Ann Brown	42,48	Groshong, Susan L	33	I-Jen, Chiang	
Epstein, Susan		Gross, Margaret		Ilieva, Polina E	35
Erdelez, Sanda		Guo, Ruiling (Raylene)		Informationist SIG	40
Ethical Awareness Task Force		Gutzman, Karen E		International Cooperation	
Ettien, A'Llyn		•	•		
Evans, Donna		H		Irish, Elizabeth	
Ezeri, Chioma Nnalu		11		Isojarvi, Jaana	
,		Haendel, Melissa	30	Iwema, Carrie L	
F		Hagzan, Amanda			
		Halbert, James		J	
Fama, Jane	34	Halling, T. Derek		J	
Farnsworth, Tracy	44	Hamasu, Claire		Jacobs, Susan K	38
Farrell, Ann M.		Hansen, Lucille		James, Patricia	
Farrell, Ashley		Hanson, Karen L		Jarvis, Christy	
Fayle, Suzanne		Hargwood, Pamela		Jizba, Richard	40
Federal Libraries Section30,33		Harnke, Ben		Johnson, Autumn	
Feldman, Jonquil D		Harris, Marcelline R		Johnson, Robert E	
Ferguson, Jean		Harris, Ryan		Johnson, Stephen	
Ferimer, Suzanne		Hartman, Linda M		Johnston, Kristy	
Fial, Alissa		Hartman, Teresa L		Jones, Barbara	
Fidgeon, Annaliese		Hartzell, Tami A		Jones, Dee	
Fitterling, Lori A.		Harwell, Nicole		Jones, Dixie A	
Flanzraich, Gerri		Hasman, Linda		Jones Jr., John D	
Flewelling, Kate		Hatch, Kelly		Joseph, Claire B	33
Ford, Channing R		Haworth, Ian S		Joubert, Douglas J	
Ford, Desman		Hayes, Sheila		Justice, Adela	
Foster, Erin		Health Association Librarie		odotice, Adola	
Fowler, Susan A				V	
Fox, Lynne M		Health Disparities SIG		K	
Frazier, John J		Hedberg, RoseMary		Kafel, Donna	39.46
Fredrick, Rose		Helwig, Melissa		Kammerer, Judith	3/ /8
Friesen, Carol		Henderson, Cynthia L		Kaneshiro, Kellie	
Frondorf, Peggy		Henderson, Margaret		Kaplan, Gary E	
Funk, Carla J.		Hendrix, Dean		Katz, Sarah E	
Futures Task Force		Henley, Michelle		Keller, Susan	
Fu, Yunting		Henner, Terry		Kelley, Caitlin	
, , , ,		Henry, Marcia		Kelly, Janice	
G		Henry, Nancy I		Kennedy, Joy C	
<u> </u>		Herman, Saori Wendy		Kennedy, Joy C Kepsel, Andrea	
Gadd, Kathleen	33	Hermanson, Patrick		Ketchum, Andrea M	
Gage-Bouchard, Elizabeth		Hernandez, Marisol		Kieser, Mara	
Garner, Jackie		Herring, Pamela R		Kim, Christina	
Garner, Michael		Hicks, Elaine R		Kiritsy, Paul	
Geldenhuys, Pamela R.		Higginbottom, Patricia C		Kishman Jr., Charles P	
Gerhart, Brad		History of the Health Scien		Kiyoi, Stephen	39
Geyer, Enid				Klem, Mary Lou	Δ2 ΔΩ
Gibson, Amelia N		Hitchcock, Kristin		Knapp, Maureen M	
Gibson, Donna S.		Hobbs, Dan	42	Knehans, Amy C	
Gillum, Shalu		Hoffecker, Lilian		Knott, Teresa L	
Giuse, Nunzia B.		Holmes, Heather N	39,48	Knox, David	
Glanville, Julie		Holmes, Kristi L		Knuth, Martha	
Gleason, Ann Whitney		Hoogland, Margaret A		Koffel, Jonathan	
Glenn, Emily J		Hooper-Lane, Christopher		Konrad, Shauna-Lee	Δ2
Glynn, Lindsay Alcock		Hospital Libraries Section.		Koonce, Taneya Y	
Gomes, Alexandra W		Hostuttler, Lori A		Ko, Wen-Ru	
Gomes, Stacy		Howes, Lydia A	48	Kraft, Michelle	
Gonzalez, Kelly		Hoy, Matthew	42	Krathwohl, Kathy	
		Huang, Li-Chuan	49		

Kronenfeld, Michael R		Maggio, Lauren		Nall, Ryan	
Kumaran, Maha		Mailander, Nita		Nasea, Melissa M	35
Kunimoto, Chihiro		Mani, Nandita S		Nault, Andre J	
Kysh, Lynn	34	Manos, LaVerne		Nemeth, John K	
		Marleau, Heidi		New Members SIG	
		Marshall, Joanne Gard	32,33,35,39	Nguyen, Tony	33
_		Martin, Elaine Russo	11,17,34,41	Nichols, Beatrice F	48
Lackey, Mellanye	48	Martin, Greg	35	Nichols, Karren	43
LaDue, John		Martin, Heather J	34	Nicholson, Joey	36,44
Laera, Elizabeth		Martin, Sandra I	38	Norgan, Andrew P	47
Lalla, Nadia J		Martinez-Banuelos, Myri		Norton, Elizabeth F	33
Lampert, Lynn D		Marton, Christine F		Norton, Hannah F	30,32,43
Lamson, Karen S		Mason, Jeff		Nunemaker, Megan S	
Langell, John T		Matthews, Donnajean		Nursing and Allied Health	
Lapidus, Mariana		Matts, Lindsay		Section	
Larson, Catherine		Mauldin, Mary			
Laurance, Megan		Mayo, Alexa			
LaValley, Susan		Mazure, Emily		0	
Lawrence, Janna		McClain, Elizabeth K		Oasay, Luree H. Ohigash	i 10
Lawton, Aoife		McClurg, Caitlin		Odell, Jere	
		McCord, Sarah			
Layton, Joanne		McCrillis, Aileen M		O'Dwyer, Linda	
Lê, Mê-Linh				O'Hagan, Emma	
Leadership and Managem		McDaniel, Jennifer A		O'Hagan, Keydi Boss	
		McDonnell, Katherine		Olney, Cynthia	
LeBer, Jeanne M		McGarity, Raleigh		Olzewski, Lisa	
Lee, Angela		McGill, Kristy		Oren, Gale	
Lee, Young-Joo		McGowan, Bethany S	40,48	Ormstad, Sari	
Lee, Yvonne		McGowan, Richard	36,39	Osmond, Andrew	
Lefebvre, Carol		McGuire, Lisa A		Osteopathic Libraries SIG	
LeMahieu, Linda		McIntosh, Scott		Otterson, Bradley	
Leonardelli, Adrianne		McIntyre, Micki		Ottosen, Terri	
Lerner, Rachel	48	McKay, Rebecca		Outreach SIG	32
Lesbian, Gay, Bisexual, an	d	McKee, Kerry		Owens, David	
Transgendered Health S	cience	McKeown, Sandra		Oza, Preeti	45
Librarians SIG	30,35,36,39	McLachlan, Scott	34,48		
Leshy, DeDe		McLaughlin, Louise	32	P	
Leskovec, Jacqueline		McNalley, Julianne	47		
Levin, Len		McTavish, Jill	42	Palladino, Christie	36
Lewis, Beth A		Meacham, Martha E	34,36	Palmer, Lisa A	
Liang, Chun-Ching		Mears, Kim	30,33,40	Pannabecker, Virginia	
Libraries in Curriculum SIG		Medical Informatics Sect		Parker, Anson	
Linden, Danielle				Paul, George	
Lin, Long-Yau		Medical Library Educatio		Pavlech, Laura	/19
Linton, Anne M				Peacock, Jamie E	20 25 42 46
Livinski, Alicia		Merlo, Loretta		Pearson, Donald	
Lobner, Katie	/1Q	Mi, Misa		Pellegrino, Jane A	20
Lombardo, Nancy T		Mickelsen, Wendy		Pennar Cathorina	24 20 40
		Mick, Rachel		Pepper, Catherine	
London, Sue		Mileham, Patricia J		Perry, Gerald (Jerry)	
Long, Bryan		Miles, Alisha		Peterson, Claudia C	
Look, Helen		Miller, Jack		Peterson, Richard A	
Lorbeer, Elizabeth		Millsap, Robert		Peterson, Shenita	
Louden, Diana Nelson				Peterson, Teri	
Loveless, Virginia		Mitchell, Kevin		Pharmacy and Drug Infor	
Luberti, Anthony		Mncube-Barnes, Fatima			
Lubin, Nikia		Modlin, Melanie		Philbrick, Jodi L	
Ludeman, Emilie		Molecular Biology and G		Philibert, Ingrid	
Luisi, Nicole				Piazza, Allison	
Lyman, Deborah M		Molteni, Valeria E		Pierce, Jenny	42,46
Lynch, Courtney D	30	Monosoff-Richards, Mari		Pinkas, Maria M	43
Lynn, Valerie	45	Moore, Christina		Plumer, Andrew	
Lyon, Jennifer A	29,43	Moorhead, Laura		Plutchak, T. Scott	25
Lyons, Tierney		Moreton, Elizabeth	43	Poletti, Edward	
,	, ,	Mulcahy, Noreen	33	Pond, Fred	
M		Mullen, Laura B		Porcello, Lorraine	
IVI		Murphy, Beverly		Powell, Kimberly R	
Ma, Chunwei	45	, ,,	, -,	Prevost, Jeremy	
MacEachern, Mark P		N		Price, Lisa M	16
Machado, Connie K		1.4		Professional Recruitment	
Mackay, Allyson		Nagle, Steven	∆ Q		
Mackes, Robert T		Nagy, Suzanne P		Committee Prottsman, Mary Fran	
IVIUONES, I IUDEI (1	4∠			i Tottorrian, Ivialy Flan	48

Public Health/Health Adm	inistration	Shafer, Daryl D	47	Tobia, Rajia47
Section		Shaffer, Chris		Toews, Lorraine34
Publicker, Stephanie		Shapiro II, Robert M		Tonnison, Ingrid34,48
Public Services Section	30,36,39,40	Sharma, Minakshi	45	Tooey, M.J44
		Sharrock, Renee		Tosh, Traci
R		Shaw, Pamela L Shelly, Susan		Traditi, Lisa K
Dahain Dagina	46	Sherwill-Navarro, Pamela		36
Raboin, Regina		Shipman, Jean P		Trzasko, Leah Osterhaus49
Ragon, Bart Ralston, Rick		Shipman, Peter		Tseytlin, Eugene40
Rambo, Neil		Shipper, Andrea Goldstein	45	Turner, Alicia29,43
Ramsey, Ellen C	17,35,30,41	Shurtz, Suzanne	34	Twiss-Brooks, Andrea27
Rana, Gurpreet K		Siao, Shu-Yuan		TWIGO BIOOKO, THAICA
Rand, Debra		Sidwell, Jean L		U
Raney, Lyndsey N		Siebert, Jean L	33,47	0
Ratajeski, Melissa A		Sieving, Pamela C	29	Umscheid, Craig A39
Raynard, Melissa		Sikora, Lindsey		1 11, 11,
Read, Kevin	30	Silverman, Julie	47,49	V
Ream, Timothy		Simmons, Debra L	33	V
Reed, Robyn B	48	Sims, Mary E		Vana, Marcy43
Reibman, Śara		Skica, Janice K	46	Van Kessel, Karla45
Reidelbach, Marie	44	Skopelja, Elaine N		Vardell, Emily36
Reid, Nathalie		Slater, Sandy		Varman, Beatriz48
Relevant Issues Section		Slyman, Alison	49	Vasilevsky, Nicole30
Research Section		Smalheiser, Neil R	40	Vellardita, Lia47
Ress, Arieh D	38	Smith, Anna Deavere		Veterinary Medical Libraries Section34
Rethlefsen, Melissa L		Smith, Catherine Hogan		Vickman, Ann M45
Reznik-Zellen, Rebecca	39	Smith, Judith		Vokey, Sherri34
Richardson, Joshua E	40,48	Smith, Kimothy		Volk, Ruti25
Richmond, Clifford D	43	Smith, Susan		von Isenburg, Megan44,45,48
Rickett, Katherine A	45	Sollenberger, Julia F		Vucovich, Lee A46
Rios, Gabriel	45	Son, Inhye Kim		Vukas, Rachel33,48
Robertelli, Darlene	45	Song, Jean		
Robinson, Cynthia		Sprague, Evan	42	W
Rogers, Michelle	31	Squillace, Helen A	44	**
Rogers, Monica	33,42,48	Stannard, Daphne		Walker, Philip43
Roksandic, Stevo		Starbuck, Edith		Wallace, Rick39,43,45
Romero, Rebecca		Stark, Rachel K		Wallston, Kenneth A30
Rosario, Bedda L		Stefaniak, Jill		Walton, Deedra J46
Rosasco, Robyn	42	Stehle, Douglas		Walton, Linda38
Rosenbloom, Megan		Stein, Corey		Wang, Chun-Yi44
Rosenzweig, Merle		Stellrecht, Elizabeth	34	Wang, Minglu44
Rosman, Lori		Stephens, Julia	32	Ward, Judit36,43
Rowan, Cheryl	48	Stevens, Gregg A		Warner, Debra45
Royall, Julia		Strausman, Jeanne		Watwood, Carol L44
Rudy, Heather		Stribling, Judy C		Webb, Nancy45
Rumsey, Eric		Studer, Amy C		Weinfurter, Elizabeth Fine27,39
Russell, Katherine	42	Sullo, Elaine		Weiss, Patricia M30,42
		Surkis, Alisa	30,40	Welmaker Sr., Roland Bernard42,47
S		Sutterlin, Jane E Swanson Jr., Joe	45	Wentz, Mark49
0 51 1	00.40	Swanson Jr., Joe	47	Werner, Debra A43
Sager, Rhonda	,	_		Whalen, Kimberly J46
Saghafi, Ester		Т		Wheeler, Terrie R43
Sakai, Yukiko		Tamasaa Chamalaa	45	Whipple, Elizabeth (Beth)29,32
Sakmar, Kristen		Tamares, Shanalee		Whitehead, Amelia43
Saric, Karin		Tanji, Virginia M Taylor, Mary K		White, Mary E46
Sarli, Cathy C		_ * . * _ *		White, Mia S49
Schaefer, Nancy		Taylor, Recia Technical Services Section.		Whittington, Matthew33
Schiavo, Julie H		Tehrani, Mahnaz		Wilkins, Steve25
Schirm, Victoria		Templin-Branner, Wilma		Willcox, Sallie48
Schnall, Janet G		Terry, Nancy		Williams, Faye D31
Schram, Jennifer		Theis-Mahon, Nicole		Williams, Jeff35,36
Schubert, Carolyn		Thibodeau, Patricia L		Willinsky, John29
Schulte, Stephanie J		Thompson, JoLinda		Wilson, Myron43
Seago, Brenda L		Thornhill, Kate		Wilson, Gwen34,43
Seal, Stella Self, Steven		Timm, Donna F		Wimmer, Erin N
Sewell, Robin		Tmanova, Lyubov L		Wirz, Jackie
Jewell, Nobili	34	Titlatiova, Lyabov L	.00,77,70,70	Wood, Martin49

Woodson, Deidra	46
Woodson, Sue M	48
Woodward, Nakia	.39,43,45
Woody, Lorelei	43
Wright, Andrea	.44,45,47
Wright, Barbara A	45
Wright, Drew	
Wright, Robert	44,48
Wu, Chih-Lung	42
Wu, Jin	34,49
Wu, Lin	34,48
Wu, Tzu-Jung	48
Wu. Wendy	

Y	
Yacobucci, Karen Young, Lauren M. Youngkin, Andrew Yu, Hsiao-Fen Yu, You-Tsz	47 44,45 48

Notes Control of the	
	_
	_
	_
	_
N X	